



Love Life!

DOWN TO EARTH

SUPER-SAVER REWARDS DEALS

Sale prices good from 10/15/09 thru 11/11/09

Arrowhead Mills

Pumpkin Pie Filling

18.9 oz.



3/\$1.50
with coupon

\$1.50 ea. without coupon
reg. \$2.39 ea.

Look for this coupon
in the store!



Non Redeemable

While supplies last!

Arrowhead Mills

Graham Cracker Pie Crust

6 oz.



3/\$4.00
with coupon

\$2.33 ea. without coupon
reg. \$3.99 ea.

Imagine

Broths

selected varieties-
32 oz.



3/\$5.00
with coupon

\$2.50 ea. without coupon
reg. \$4.69 ea.

Organic Fuji Apples



\$1.69/lb



Organic Butternut Squash



\$1.19/lb.

Organic Danjou Pears



\$1.69/lb.

Organic Russet Potatoes



\$4.99/5lb. bag

Arrowhead Mills

Stuffing

10 oz.



2/\$6.00

reg. \$4.99 ea.



Cascadian Farm
**Organic Cereal,
Granola, or
Granola Bars**

selected varieties: 6.2-17 oz.

\$3.99

reg. \$6.49 ea.

Muir Glen

Organic Canned Tomatoes

28 oz.



\$2.59

reg. \$4.59 ea.



Vita Coco

Coconut Water

11.1 oz.

\$1.49

reg. \$1.99 ea.



GROCERIES

Garden of Eatin'
Tortilla Chips
selected varieties- 9 oz.

2/\$5.00
reg. \$3.99 ea.



R.W. Knudsen
Juice Blends
selected varieties- 32 oz.

\$2.99
reg. \$4.69 ea.

Spectrum Naturals
Canola Oil or Organic Shortening
selected varieties- 32 oz.

\$4.99
reg. \$8.39 ea.



Organicville
Salad Dressing
selected varieties- 8 oz.

\$2.99
reg. \$4.99 ea.

Blue Diamond
Almond Breeze
32 fl. oz.

2/\$4.00
reg. \$2.89 ea.



Barbara's Bakery
Shredded Cereals
selected varieties- 11.5 oz.-16 oz.

\$3.69
reg. \$5.89 ea.

Essentia
Purified Drinking Water
20 oz. sports cap



5/\$5.00
reg. \$1.39 ea.
1.5 ltr. **\$1.69** reg. \$2.59 ea.

O.N.E.
Flavored Coconut Water
8.5 oz.

\$1.09
reg. \$1.69 ea.



Blue Sky
Natural Soda
selected varieties- 12 oz.

6/\$3.00
reg. 89¢ ea.



Larabar
Fruit and Nut Bars
selected varieties- 1.7-1.8 oz.

4/\$5.00
reg. \$1.99 ea.



Stacy's
Pita Chips or Bagel Chips
8 oz.

\$2.59
reg. \$3.69 ea.



Newman's Own Organics
Newman-O's
16 oz.

\$3.99
reg. \$5.79 ea.



Kashi
Go Lean Crunch Cereal
selected varieties- 14.1-15 oz.

\$3.99
reg. \$6.89 ea.



Celestial Seasonings
Tea
selected varieties- 20 bag

\$2.99
reg. \$4.29 ea.



Green Mountain Gringo
Salsa
16 oz.

\$3.59
reg. \$5.69 ea.



Kitchens of India
Indian Entrées
selected varieties- 10 oz.

\$2.99
reg. \$4.19 ea.



Chocolate Dream
Dairy Free Chocolate
3 oz.

\$2.29
reg. \$3.29 ea.



Some products may not be available. Quantities on some items may be limited.
We reserve the right to correct pricing errors and to limit quantities. Available while supplies last.



SUPPLEMENTS

Alacer
Emergen-C
selected varieties- 30 pack

\$9.99
reg. \$16.99 ea.



Nature's Way
Sambucus
4 oz.

\$9.99
SRP 17.99 ea.



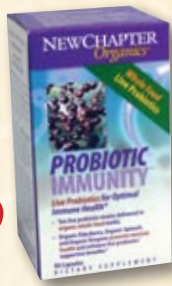
New Chapter
Host Defense
60 vcap.

\$24.99
reg. \$41.09 ea.



New Chapter
Probiotic Immunity
90 cap.

\$18.99
reg. \$30.49 ea.



Enzymatic Therapy
Bronchial Sooth
3.4 oz.

\$5.69
reg. \$8.59 ea.



Boiron
Coldcalm Pellets for Children
1.5 oz.

\$11.99
reg. \$15.99 ea.

Coldcalm 60 tab. **\$9.99** reg. \$12.39 ea.



Paradise Herbs
ORAC Energy Greens
182 g.

\$39.99
reg. \$73.69 ea.



Flora
Udo's Choice Oil Blend
8.5 oz.

\$12.99
reg. \$17.49 ea.

Flora
Udo's Choice Oil Blend
17 oz.

\$20.99
reg. \$27.99 ea.



Doctor's Best
Best Acai or Best Blood Pressure Support
120 ct.

\$13.99
reg. \$25.09 ea.



Pure Essence
Energy Plus
60 tab.

\$18.99
SRP \$27.99 ea.



Vitamer
Show Me the Whey Protein Powder
16 oz.

\$15.99
reg. \$25.29 ea.



Planetary Herbals
Cinnamon Extract
60 ct.

\$6.59
reg. \$8.79 ea.





COSMETICS

Queen Helene
**Mint Julep
Deodorant**
2.25 oz.

\$3.99
reg. \$5.59 ea.



Gabriel
Clean Kids
8 oz.

\$5.59
reg. \$7.69 ea.



biokleen
Laundry Liquid
64 fl. oz.

\$10.99
reg. \$17.69 ea.

biokleen
**Laundry
Powder**
10 lb.

\$15.99
reg. \$27.69 ea.



Surya Brasil
Natural Hair Color
selected varieties- 2.3 oz.

\$7.99
reg. \$11.99 ea.

All Surya Brasil products **20-38% off!**



Alba
Shave Cream
8 oz.

\$4.59
reg. \$6.49 ea.



Organix South
**Neem Shampoo or
Conditioner**
12 oz.

\$8.99
reg. \$12.99 ea.



Hilo Grand Opening to Feature Day-Long Celebration!



Grand Opening on Nov. 7th!
Artist's mockup of the Down to Earth sign on its new store in the Waiakea Center in Hilo.

Down to Earth will celebrate the Grand Opening of its new store in Hilo on Nov. 7th with a big bang!

The day will feature a special 40% Off Sale and a full day of special activities. Hilo customers will get at least 40% off of more than 100 great-selling products all day long, from 7:30 a.m. until closing at 10:00 p.m.

The day-long event will feature live performances by the renowned Keawe Trio of the Big Island and a soloist

performance by famed artist Walter Aipolani, better known among fans as "Bruddah Walter." There will be a presentation on "Why ALL-VEGETARIAN *Organic & Natural*" by Down to Earth's Chief Vegetarian Officer, Mark Fergusson. Down to Earth's Community Outreach Team will give a presentation on "How to Live ALL-VEGETARIAN *Organic & Natural*" as well as conduct a cooking class for a vegetarian holiday feast. And, there will be talk story with local farmers who supply produce to Down to Earth, and plenty of sampling! Store tours will be conducted every hour at the top of the hour.

The Hilo location will be Down to Earth's first store on the Big Island. Other stores are located in Honolulu, Kailua, and Pearlridge on Oahu; and Kahului on Maui.



CHILL

So Delicious
Coconut Milk
Soy Milk Alternative
64 fl. oz.

\$4.99
reg. \$6.79 ea.



GT'S
**Millenium/Synergy
Organic Raw
Kombucha**
16 fl. oz.

\$3.59
reg. \$4.69 ea.



Cascade Fresh
ACTIV8 Probiotic Crunch Bars
Gluten-Free, Sugar-Free, Dairy Free! -1.4 oz.
5.5 Billion CFU's of Probiotic Cultures-
More than 12 cups of Yogurt!

\$1.69
reg. \$2.69 ea.



Fruit 2 Day
**Fruit Smoothies with Real
Fruit Bits**
It's Not a Juice. It's a Snack!
2 pack, 6.75 oz.

\$3.99
reg. \$5.19 ea.



Brown Cow
Yogurt
selected varieties- 32 oz.

\$3.39
reg. \$4.79 ea.



Rudi's Organic Bakery
**Nut and Oat or
Double Fiber Bread**
22-24 oz.

\$4.49
reg. \$6.69 ea.



Alvarado Street
**Sprouted Wheat
Bagels**
20 oz.

\$2.99
reg. \$4.79 ea.



Amy's Kitchen
Whole Meal Entrées
selected varieties- 9-11 oz.

\$4.69
reg. \$6.49 ea.



Organic Valley
**Organic Pasture Butter or
Organic European Butter**
8 oz.

\$3.39
reg. \$5.59 ea.



Odwalla
**Super Food
Smoothies**
selected varieties- 15.2 oz.

\$2.89
reg. \$4.59 ea.



Cascadian Farm
Organic Frozen Potatoes
16 oz.

\$2.99
reg. \$5.19 ea.



Organic Valley
**Organic
Shredded Cheese**
6 oz.

\$3.99
reg. \$6.79 ea.



Organic Valley
Organic Cream Cheese
8 oz.

\$2.39
reg. \$3.79 ea.



Cascadian Farm
Organic Frozen Fruit
8-10 oz.

\$3.99
reg. \$7.49 ea.





FEATURED DEALS

Barbara's Bakery

Cheese Puffs

5.5-7 oz.



2/\$3.00

reg. 2.99 ea.

R.W. Knudsen

Simply Nutritious Juice

selected varieties- 32 oz.



2/\$5.00

reg. \$4.79 ea.



Down to Earth

Marketing Department

2525 S. King St.

Honolulu, HI 96826

Dr. Bronner's

Liquid Soap

selected varieties- 32 fl. oz.



\$9.99

reg. \$16.99 ea.



visit us at www.downtoearth.org

HONOLULU

2525 South King Street
Honolulu, Hawaii 96826
(808) 947-7678

KAILUA

201 Hamakua Drive
Kailua, Hawaii 96734
(808) 262-3838

PEARLRIDGE

98-131 Kaonohi Steet
Honolulu, Hawaii 96701
(808) 488-1375

KAHULUI

305 Dairy Road
Kahului, Hawaii 96732
(808) 877-2661

HILO

303 Maka'ala Street
Hilo, Hawaii 96720
(808) 935-5515