

San Diego State University Senate Minutes
December 6, 2011
AL 101
2:00 p.m.-4:30 p.m.

The Senate was called to order at 2:03 p.m.

Members present:

Academic Senators (CSU): Aguado, Kennedy, Ornatowski.

Arts & Letters: Barbone, Baron, Biggs, Bordelon, Donadey, Joassart, Kamper, Mattingly, Schreiber, Wheeler. [Absent: Blanco, Csomay, Osman, Smith.]

Business: Do, Ely, Oestreich. [Absent: Honea, Plice.]

Coach: Van Wyk.

Education: Aquino-Sterling for Alfaro, Butler-Byrd, Cadiero-Kaplan, Cook-Morales, Park. [Absent: Wang.]

Engineering: Beyene, Valdes, Venkataraman, Walsh.

Health & Human Services: Dreisbach, Fields, Gates, Love-Geffen, Mathiesen, Rasmussen.

IVC: Cordero, Neumann.

Lecturers: [Absent: Booth.]

Library: [Absent: Rhodes, Salem.]

MPP I & II: Richeson.

PSFA: Alter, Cirino, Lamke for Spilde, Lindemann, Renegar, Schreiber, Snavelly, Spitzberg. [Absent: Conaty, Flanigan, Rowe.]

Sciences: Atkins, Baljon, Beck, Nickerson, O’Sullivan, Stewart, Torikachvili. [Absent: Bergdahl, Deutschman, Dunster, Matt.]

Staff: Bojoroquez, Fitzpatrick, Kawachi, Preciado.

University Services: Smith.

Administration: Benkov for Marlin, Kitchen, Chase, Shapiro, Welter.

Emeritus: Shackelford.

Associated Students: Barbo, Azim, Chavarria.

California Faculty Association: Toombs.

Guests: UCC Chair Baber, APP Chair Balsdon, Parliamentarian Gaughen, Intercollegiate Athletic Authority Chair Kolkhorst, ARP Chair LaMaster, Faculty Athletics Representative Papin, Rollins.

1. Agenda (Bordelon)

MSP Approved agenda of December 6, 2011, as amended.

2. Minutes (Bordelon)

MSP Approved amended minutes of November 1, 2011.

3. Announcements (Snavelly)

President Hirshman has approved several action items from the previous Senate meeting. Chair Snavelly said he also asked the President about a parking fee proposal that was mentioned at the last Senate, and the President indicated that he had no plans to increase parking fees.

4. Academic Affairs (Benkov)

Associate Vice President for Faculty Affairs Benkov stated that SDSU has received upward of 70,000 undergraduate applications for the fall 2012 semester—up 15 percent from last fall. She indicated that about 50,000 are freshmen applicants. Although there are no specific reports from Sacramento, the projections concerning state revenues are dim. Since state revenues are below the needed projections, the mid-year “trigger” cut will likely occur. SDSU’s share of the \$100 million system-wide reduction will be \$7.8 million. One-time funds will be used to cover this reduction.

5. SEC Report (Atkins)

Information:

Committee	Date	Item	Referred by
Academic Policy & Planning	Mar 22, 2011	Discuss feasibility of implementing Associated Students' syllabus proposal	SEC
Sustainability	Mar 22, 2011	Recommend how to best facilitate students' awareness of sustainability course options	SEC
Constitution and Bylaws	Sept 1, 2011	Review the policy on "Elections to the Senate" (4.255) in which vacant seats remain vacant until the annual Spring elections. Since a number of senators decide to FERP or retire over the summer, we often start the academic year with less than ideal representation and remain that way all year.	Officers
Constitution and Bylaws	October 12, 2011	Create a numbering system for sections of the Policy File.	Officers
Environment and Safety	Nov 29, 2011	Review the Associated Student "Resolution in Support of Alternative Methods of Transportation in the SDSU Bike Lane" (refer to November 15 Senate minutes) and make a recommended action for the Senate.	Officers
Environment and Safety	Nov 29, 2011	Review the Memo from Peter Andersen re "Air Pollution from Leaf Blowers" (page 44-46 of SEC agenda) and provide a recommended action for the Senate.	Officers
General Education Assessment Task Force	Nov 29, 2011	Review the current organization of the various GE committees and make a recommendation on how to organize GE learning outcomes assessment process that is comprehensive and sustainable.	Officers

Discussion

Senator Mattingly noted that an informal recommendation was brought to SEC to raise the issue of a vote of no confidence concerning the Chancellor. The Senator indicated that the item wasn't listed on the Referral Chart, and she was wondering about its status. **Chair Snavelly** said he was unaware of such a recommendation. **Senator Preciado** asked about the shared-governance process that was used in appointing members to the GE Assessment Task Force. **Vice Chair Atkins** said the Officers created the Task Force with input from Dean Chase. **Dean Chase** explained that the Task Force represents those who were on an original GE Task Force as well as those currently involved in Student Learning Outcomes. **Senator Preciado** remarked that this particular committee didn't seem appropriate for staff representation; however, he asked that a process be developed to constitute Task Force committees so that all appropriate representatives are identified. He asked if all colleges and SDSU-IVC were represented on the GE Assessment Task Force. **Chair Snavelly** said probably not; however, he noted that many committees don't have representation from all units. **Senator Barbone** stated that he thought a GE Assessment Committee already existed.

Dean Chase explained that the original GE Task Force had created four committees: the first reviewed syllabi for GE requirements, the second examined the Student Learning Outcomes related to the area goals, the third reviewed the essential capacities, and the fourth was to oversee the entire process. Last year, the Constitution and Bylaws Committee reported that those committees appeared inactive and that this committee system apparently wasn't working. The charge of the new Task Force will be to clarify the different responsibilities of GE. Its purpose won't be, however, to change the GE program or the learning outcomes. The Task Force will also coordinate the work of GE with the Student Learning Outcomes Committee.

6. Old Business

None.

7. New Business: Action Items

7.1 Committees and Elections (Schellenberg)

Action:

Committee Re-nominations:

Constitution and Bylaws:

Danielle Ingoglia (Staff; term expires May 2014)

Staff Affairs:

Diana Osborn (Staff; term expires May 2014)

Student Grievance

Cindy Best (Staff; term expires May 2014)

Committee Nominations:

International Programs Council:

Linda Salem (LIA; term expires May 2014);

Beth Dombrose (Staff; term expires May 2014)

Student Affairs:

Chris Turntine (Staff; term expires May 2014)

Student Grievance:

William Snavelly (PSFA; term expires May 2014)

Sustainability:

Trent Biggs (CAL; term expires May 2014)

Resignations:

International Programs Council:

Patrick Sullivan (LIA)

Staff Affairs:

Donovan Geiger (Staff)

Sustainability:

Sara Unsworth (SCI)

MP To approve the re-nominations and nominations.

Discussion:

Senator Donadey said the November SEC minutes indicated that the Extended Studies Committee was going to be revised, given the recent discussions related to offering a master's degree program through the College of Extended Studies. She asked if the Committee on Committees and Elections would be appointing appropriate representatives to the Extended Studies Committee. **Senator Schellenberg** indicated that the committee hadn't yet made appointments, but that it will be doing so in the near future. **Senator Donadey** stated that several senators would be interested in serving on this committee. **Chair Snavelly** said those interested in serving should contact Senator Schellenberg.

7.2 Enrollment Services (Liu)

Action:

Enrollment Services presented the list of baccalaureate degree candidates for December 2011 graduation.

The following students applied late and do not appear on any list:

Giuseppe Emanuel Colesanti Jr	BA	Kinesiology-Athletic Training
Eun-Hee Jung	BA	Music
Abel Lua	BS	Mechanical Engineering
Daniella Francesca Mora-Balbo	BA	Journalism-Media Studies
Wayne Alan Pritzkau	BS	Mechanical Engineering
Elizabeth Ann Salerno	BS	Nursing
Ryan Corey Sanchez	BS	Criminal Justice
Chris Shawwa	BS	Business Administration-Financial Services

MSP To approve all qualifying students for December 2011 graduation.

7.3 General Education (Sasidharan)

Action:

II. FOUNDATIONS OF LEARNING

C. Humanities

4. Philosophy and Religious Studies

Religious Studies 102. Exploring the Qur'an (3) [GE]

Basic content and themes of the Qur'an from a historical perspective using academic methods of study. Consideration of relationship to other Abrahamic scriptures. Exegetical approaches from sectarian and modern political viewpoints.

MP To approve the addition to GE.

7.4 Graduate Council (Aguado)

Action Item #1:

NURSING

1. Change in title of concentration.

**Master of Science degree in Nursing
Women's Health and Midwifery Concentration
(SIMS Code: 554621)**

[Delete shaded box]

(No change to balance of program; including specializations.)

Change: Formerly entitled "Community Health Nursing Concentration." Revision better reflects specializations for students applying for advanced practice credentials as nurse-midwife or nurse practitioners.

PHYSICS

1. Change in name of degree title.

**Master of Science Degree in Medical Physics
(Major Code: 12251) (SIMS Code: 777768)**

(No changes to existing program.)

Change: Formerly entitled "Master of Science Degree in Radiological Health Physics." Accrediting agency recommended title change to reflect curriculum (courses are in medical physics), accreditation, and provide appropriate classification for workforce competition.

SOCIAL WORK

1. New degree and supporting courses.

Ph.D. in Applied Social Science with a Concentration in Substance Abuse

The School of Social Work at San Diego State University and the Division of Global Public Health at the University of California, San Diego, offer a joint doctoral program in applied social science with a concentration in substance abuse. The program focuses on the prevention—broadly defined—of the use and misuse of alcohol, illicit drugs, and the enormous social and health related consequences of such use. Students acquire advanced skills and knowledge in theory, current research, research methods, and analytic approaches related to scientific understanding of substance use and related problems. Studies will analyze and evaluate the etiology, epidemiology of substance use, and its related problems or on the effectiveness or efficacy of interventions (programs and policies) designed to ameliorate such problems.

The doctoral program will educate and train academic leaders, researchers, and policy experts working in the broad and interdisciplinary field of substance use. Upon completion of the degree, students will be able to:

- Identify use and build upon extant social science theories related to substance use.
- Evaluate and articulate underlying assumptions of theories related to substance use and its attendant problems.
- Develop and employ conceptual models to guide research studies and development of intervention programs related to substance misuse.
- Understand and analytically assess the ecological complexity of substance use.
- Analyze and evaluate extant science to guide research and the development of applied prevention programs related to substance misuse.
- Have advanced expertise in qualitative and quantitative (including mixed methods) analytic approaches to understanding substance use.
- Understand how substance use and programs and policies designed to address it can adversely impact disenfranchised populations and people living in the U.S. and developing nations.
- Evaluate the complex relationships among substance use and other social and health problems.

Admission to the Degree Curriculum

Applicants to the joint doctoral program must possess a master's degree from an accredited (U.S. or equivalent) college or university. Applicants must hold a master's degree from a related social/behavioral science or professional program (anthropology economics, psychology, public health, social work, sociology). Applicants must have a minimum grade point average of 3.2 (undergraduate) and 3.5 (graduate). Minimum GRE score of 1100 (verbal and quantitative) and a 5 on the writing portion. Students who speak English as a second language will be required to demonstrate proficiency in spoken and written English on the Test of English as a Foreign Language (TOEFL). Official test scores must be submitted to SDSU, Institution Code 4682.

Course Requirements

All students must complete a minimum of 60 units and residency requirements on both campuses to include: 24 semester units at SDSU and 36 quarter units at UCSD; and a minimum one year residence on each campus. Required SDSU coursework includes SWORK 800, 801, 850, 880, 881, and two SDSU electives. Required UCSD coursework includes FPM 810A, 810B, and two UCSD electives. In addition, each student will complete a comprehensive examination (SWORK 897, FMP 296) and dissertation (SWORK 899).

2. New course.

Social Work

SEM ETI PHARM SUBST ABUSE (C-5)

SWORK 800. Seminar in Etiology and Pharmacology of Substance Abuse (3)

Advanced seminar experience related to alcohol and other drug etiological models and epidemiology of substance abuse.

3. New course.

Social Work

SEM GLBL AP SA PREV TREAT (C-5)

SWORK 801. Seminar in Global Approaches to Substance Abuse Prevention and Treatment (3)

Current science related prevention and treatment of substance misuse. Cultural and societal aspects of substance abuse treatment.

4. New course.

Social Work

SEM THRY APPRCH SUB ABUSE (C-5)

SWORK 850. Seminar in Theoretical Approaches to Substance Abuse (3)

Social science theory as it relates to substance use and misuse. Classic and current theory from ecological approach related to extant science.

5. New course.

Social Work

ADV SEM SUBSTANCE ABU RES (C-5)

SWORK 880. Advanced Seminar in Substance Abuse Research (3)

Substance abuse to include randomized clinical trials, prevention trials, field research, mixed methods, epidemiological approaches, etiological research. Classic methodological texts and emerging approaches examined.

6. New course.

Social Work

ADV MULTIVAR DATA ANALYS (C-5)

SWORK 881. Advanced Multivariate Data Analysis (3)
Substance use and misuse to include analyses of biomarkers, complex survey data, observational data, and multi-level data.

7. New course.

Social Work

DOCTORAL RESEARCH (S-25)

SWORK 897. Doctoral Research (1-15) Cr/NC/RP

Prerequisite: Admission to the doctoral program.

Independent investigation in the general field of the dissertation.

8. New course.

Social Work

DOCTORAL DISSERTATION (S-25)

SWORK 899. Doctoral Dissertation (1-15) Cr/NC/RP

Prerequisites: An officially constituted dissertation committee and advancement to candidacy.

Preparation of the dissertation for the doctoral degree. Enrollment is required during the term in which the dissertation is approved.

Action Item #2:

HOSPITALITY AND TOURISM MANAGEMENT

1. New degree and supporting courses.

**Master of Science degree in Hospitality and Tourism Management
(Offered through the College of Extended Studies)**

Admission to the Degree Curriculum

In addition to meeting the criteria for admission to the university, applicants must also demonstrate significant experience in management-level positions in hospitality, recreation, or tourism organizations.

Advancement to Candidacy

All students must satisfy the general requirements for advancement to candidacy as described in Part Four of this bulletin.

**Specific Requirements for the Master of Science Degree
(Major Code: 21025)**

The Master of Science degree in Hospitality and Tourism Management is operated by the L. Robert Payne School of Hospitality and Tourism Management and is a specialized approach to graduate education for industry executives. The program is designed especially to meet the needs of mid-career executives who desire the necessary educational acumen for managing complex organizational systems in the hospitality, recreation, and tourism industry. Students in the program have an average of five to fifteen years of full-time professional work experience and four to eight years of managerial or equivalent experience in the hospitality, recreation, and/or tourism industry, and bring a wealth of knowledge and industry experience to the classroom. The program allows the faculty to tailor or customize the curricular content to meet student needs for various industry segments based on an initial appraisal or assessment completed prior to registering in classes. Students accepted for the M.S. degree in hospitality and tourism management are fully matriculated in the university and meet all university requirements as established by the Graduate Division. This degree is a 15-month program utilizing a blended instructional model in which students complete courses offered in an online format and also in intensive face-to-face sessions during residency periods on-campus, which are 7-10 days in length and offered at the beginning and conclusion of the program. The fee structure is unique to the program and unrelated to the usual San Diego

State University fee schedule. Students should contact the School of Hospitality and Tourism Management office for a program calendar, class schedule, and fee summary. In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as described in Part Four of this bulletin, students must complete an approved program of study containing 30 units of 600- and 700-numbered courses. These courses will be offered in a predetermined pattern for entering student cohorts. No transfer courses and no substitute courses are accepted. The official programs of all students in any one cycle are identical. Advancement to candidacy requires completion of at least 24 units of coursework listed on the official program of study with a minimum grade point average of 3.0 (B).

HTM 601 Leadership Explorations and Applications in HTM (3)

HTM 602 Theoretical Foundations of Leadership and Management in HTM (3)

HTM 651 Financial Analysis in HTM (3)

HTM 653 Leading in Complex Human Systems in HTM (4)

HTM 655 Twenty-First Century Marketing in HTM (3)

HTM 680 Mastering Technology in an HTM Operational Setting (3)

HTM 682 Sustainability in Hospitality, Tourism, and Recreation Organizations (2)

HTM 690 Systems Problems Resolution in HTM (3)

HTM 780 Seminar: Strategy Development and Critical Analysis in HTM (3)

HTM 790 Directed Readings in Hospitality, Tourism, and Recreation Management (3) Cr/NC

2. New course.

Hospitality and Tourism Management

LEADERSHP EXPLR & APP HTM (C-4)

HTM 601. Leadership Explorations and Applications in HTM (3)

Prerequisite: Admission to M.S. program in hospitality and tourism management.

Concepts, theories, and techniques of leadership as applied to hospitality, tourism, and recreation organizations, and businesses. Experience in teamwork, interpersonal networks, managing change and conflict, controlling environmental factors.

3. New course.

Hospitality and Tourism Management

THEOR FOUNDTN OF LEAD HTM (C-4)

HTM 602. Theoretical Foundations of Leadership and Management in HTM (3)

Prerequisite: Admission to M.S. program in hospitality and tourism management.

Directed reading and discussion of textual materials designed as an underpinning for future coursework and analytical projects pertaining to leadership and management in the hospitality, tourism, and recreation professions.

4. New course.

Hospitality and Tourism Management

FINANCIAL ANALYSIS IN HTM (C-4)

HTM 651. Financial Analysis in HTM (3)

Prerequisites: Hospitality and Tourism Management 601 and 602.

Financial decision-making in a hospitality/tourism/recreation context to include analysis of financial statements, capital projects, deploying capital effectively, asset management, battling marginal compression, return on investment, optimizing return performance. Case studies and projects provide practical experience.

5. New course.

Hospitality and Tourism Management
LEAD IN COMPLEX HUM SYSTM (C-4)

HTM 653. Leading in Complex Human Systems in HTM (4)

Prerequisites: Hospitality and Tourism Management 601 and 602.

Human side of leadership with a focus on individuals, teams, and networks in interdependent and complex organizational systems in hospitality and tourism management. Investigates adaptive leadership, culture development, and performance improvement within the context of organizational development and change.

6. New course.

Hospitality and Tourism Management
21ST CENTURY MRKTG IN HTM (C-4)

HTM 655. Twenty-First Century Marketing in HTM (3)

Prerequisites: Hospitality and Tourism Management 601 and 602.

Advanced concepts and theories of hospitality and tourism marketing in the context of the fast-evolving sub-field of services marketing. Application of advanced marketing strategies to a variety of HTM businesses and organizations nationally and internationally.

7. New course.

Hospitality and Tourism Management
MASTERING TECH IN HTM OPS (C-4)

HTM 680. Mastering Technology in an HTM Operational Setting (3)

Prerequisites: Hospitality and Tourism Management 651, 653, 655.

Systems, techniques, strategies, and foundations of technology in hospitality, tourism, and recreation businesses and organizations with emphasis on performance metrics and system adaptability. Project oriented coursework with opportunities for system analysis, integration, and design.

8. New course.

Hospitality and Tourism Management
SUSTAINABILITY IN HTR ORG (C-4)

HTM 682. Sustainability in Hospitality, Tourism, and Recreation Organizations (2)

Prerequisites: Hospitality and Tourism Management 651, 653, 655.

Development of a comprehensive sustainability management system incorporating marketing and communication, goal setting, developing performance indicators and metrics, benchmarking, and strategies for ongoing, measurable, sustainability performance improvement.

9. New course.

Hospitality and Tourism Management
SYSTEMS PROBS RESOL HTM (S-1)

HTM 690. Systems Problems Resolution in HTM (3)

Prerequisites: Hospitality and Tourism Management 651, 653, 655.

Project oriented course on solving real problems in hospitality, tourism, and recreation organizations and businesses.

10. New course.

Hospitality and Tourism Management
SEM STRTGY DEV & CRIT ANL (C-5)

HTM 780. Seminar: Strategy Development and Critical Analysis in HTM (3)

Prerequisites: Hospitality and Tourism Management 680, 682, 690.

Case study analysis requiring command of all previously delivered program course material to include data analysis, effective teamwork and leadership, and overall organizational assessment.

11. New course.

Hospitality and Tourism Management

DIRECTED READINGS IN HTRM (S-1)

HTM 790. Directed Readings in Hospitality, Tourism, and Recreation Management (3)

Prerequisites: Hospitality and Tourism Management 680, 682, 690, and advancement to candidacy.

Preparation for the comprehensive examination for students in Plan B.

MP To approve the above Action items. (There were four abstentions on the vote.)

Discussion:

Senator Barbone questioned the appropriateness of the title—Ph.D. in Applied Social Science with a Concentration in Substance Abuse. **Senator Shackelford** similarly questioned whether another title might be selected for clarity. **Senator Aguado** noted that such a title change would probably require approval by UCSD. **Chair Snavelly** clarified that the Senate wasn't requiring a title change but merely offering a suggestion. **Senator Wheeler** stated that the Senate should not impede the passage of this program based on the title concern. He said those proposing the degree were in a position to know about the appropriateness of the title. **Senator Donadey** asked if all of the action items would be voted on simultaneously. **Senator Aguado** responded affirmatively. She then questioned how an entire master's degree program could be offered through the College of Extended Studies, given that for all of SDSU's master's degrees, only nine transfer units are allowed. She asked if this question had been addressed. **Senator Aguado** clarified that the issue is one of matriculation. Those students who apply to CES must be matriculated through SDSU.

7.5 Undergraduate Curriculum (Baber)

Action:

THEATRE, TELEVISION, AND FILM

1. New certificate program.

Certificate in Business and Production Aspects of the Entertainment Industry

The basic Certificate in Business and Production Aspects of the Entertainment Industry provides students with specialized knowledge and skills in the area of backstage management of people and technology in the performing arts. Students study and gain experience in stage, production, event management, and business principles of television and film or marketing entertainment. These areas provide a foundation of knowledge for entry-level career positions in managerial and business environments of the creative, cultural, and events industries.

Courses are for preprofessionals in the theatre, television, film, and entertainment industries who want to expand their knowledge of management and production. The certificate is for students who want to pursue careers as producers, managers, entrepreneurs, in the areas of live performing arts, as well as professionals in adjacent fields of the not-for-profit performing arts disciplines, and in arts management and production. Students in management and business can apply this certificate to the arts and entertainment industries.

The certificate requires completion of 13-15 units to include 12 units selected from the following courses:

THEA 335	Stage Management-Theory (3)
THEA 336	Stage Management-Practicum (3)

THEA 345 Theatre Marketing and Publicity (3)
 THEA 470 Facility Operations and Management for Theatre (3)
 THEA 476 Event Management in the Entertainment Industry (3)
 TFM 401 Business Aspects of Television and Film Production (3)

and one course selected from:

THEA 240 Theatre Design and Technology I (3)

OR

THEA 241 Theatre Production Essentials (1) [For non-theatre majors only]

For additional information, contact Jay Sheehan, 619-594-4990.

MP To approve the above Action Item.

Discussion:

Senator Donadey asked if most of the courses were offered through SDSU rather than the College of Extended Studies (CES). **Chair Baber** said the certificate itself was offered through SDSU (not CES).

8. New Business: Consent Calendar (Committee Reports)

MSP To receive the reports on the Consent Calendar.

8.1 Academic Policy and Planning (Balsdon)

Information:

1. Approved deletion of Bioengineering emphasis in Biology B.S. degree. Committee understands from correspondence with Department of Mechanical Engineering that a new bioengineering concentration to the BSME degree will be proposed this calendar year, and that both departments agree the emphasis is more appropriately offered by the College of Engineering.
2. Committee met with President Hirshman for 30 minutes to discuss the future of online education at SDSU. The discussion ranged from a traditional role of distance education for outreach to underserved students, to the likelihood of a more widespread shift in instructional methods. The President's outlook indicated a growing, but ultimately limited role for online instruction at SDSU. The committee resolved to study current online curriculum and explore the issue further at a future meeting.
3. Dean Geoff Chase provided the committee with an overview of changes to the WASC accreditation procedures. SDSU is next scheduled for WASC review in 2017. Dean Chase emphasized the university does not regard the process as one of compliance, but rather a demonstration of progress at our initiative. Ongoing efforts in assessment procedures and other areas are part of this continual process.
4. Committee reviewed a presentation from the October 20 Enrollment Management Advisory Committee which provided a wealth of current information on applications, enrollments, unit load, diversity, continuation rates, and graduation rates.

Discussion

In response to Information Item 2 (APP Information report to Senate), **Senator Donadey** asked if a formal referral should be made to APP to ensure that the committee reviews issues related to online education. **Chair Snavelly** said he would raise the issue at the next SEC meeting. **Chair Balsdon** said that APP plans to complete work on SDSU's online education policy and that such work is particularly important. **Senator Wheeler** asked if there were any

PhD programs currently in the pipeline. **Chair Balsdon** said he wasn't aware of any. **Senator Wheeler** then asked if APP had considered the role of the committee in assessing the long-term planning and policy consequences of PhD programs. **Chair Balsdon** said that the committee has taken no formal steps to evaluate PhD programs, but that this is an important concern. **Senator Wheeler** suggested that the committee (either through SEC or directly) examine the consequences of adding the PhD programs currently in process, given that mid-year "trigger" cuts will likely occur. **Senator Preciado** pointed out that often when questions emerge about such proposals at the Senate level, it is too late in the process. He suggested that a budgetary analysis of the impact of PhD programs be completed, similar to the report that was done by Senator Shackelford in 1993. **Senator Preciado** said he was particularly interested in the financial implications of such programs. **Senator LaMaster** said she was aware of one more proposed PhD program currently in process. She confirmed that her committee reviews the financial implications of such programs. **Senator Shackelford** stated that since the college is operating with structural deficits, that it consider such programs in light of that fact. **Senator Donadey** asked about Information Item 4 (APP Information report to Senate) that was discussed in the November SEC minutes. More specifically, she asked about the percentage of first-time freshmen from the local area. **Chair Balsdon** said the information was in Ethan Singer's Enrollment Management presentation. **Senator Donadey** clarified that the percentage actually isn't included in Singer's report. However, she provided that information, based on the statistics that were in Singer's report. In fall 2011, first-time freshmen from SDSU's local admission area represented 42 percent of freshmen admits that semester. This fall, the percentage was 39.5 percent, so the percentage did decline. She said in discussions a few years ago, administrators said they didn't want the percentage of first-time freshmen from the local admission area to drop below 37 percent of the admits, and this percentage was presented as a floor and not a ceiling. She said she wanted to alert senators to those figures. In addition, of the 50,000 first-time freshmen admitted for fall 2012, Senator Donadey said to assume that 37 percent will, in effect, be the floor for first-time freshmen admits from the local admission area. **Chair Balsdon** said his committee would try to outline how the new enrollment management system is working. As a follow up question, **Senator Preciado** asked if the committee would be examining the commuter-student population, regarding retention and graduation rates. **Chair Balsdon** said this also would be part of the same report.

8.2 Academic Resources and Planning (LaMaster)

Information:

1. Reviewed and approved the deletion of the Biology Major: Bioengineering Emphasis.
2. Reviewed and discussed one-time funding requests for PBAC meeting. The committee discussed the following one-time funding requests that were to be voted on at PBAC: (1) payment to CSU Online (\$50,000); (2) Veteran Affairs repayment (\$185,000); (3) additional out-of-state recruitment (\$200,613); and (4) IVC Auditorium, Library, and Library Addition earthquake repairs (\$261,000). The unanimous wisdom of the committee was that Chair LaMaster should support each of these one-time funding requests at the PBAC meeting (10/27).
3. Discussion of the Academic Affairs one-time rollover to 2011/12 funds of approximately \$43 million. Associate VP for Academic Affairs Ethan Singer provided the following information. Half of the funds are in the colleges and a good portion of them will be

expended this year. The other half is in the Provost's Office with \$10.6 million-allocated to meet FERP faculty payments for the next five years and the balance held for 2011/12 commitments and as a reserve for a possible mid-year reduction and possible offsets to structural deficits in the colleges.

Discussion

Senator Shackelford raised a question related to Item 3 (ARP Information report to Senate). He asked if the \$24 million mentioned in the report could be reconciled with the \$43 million that the Provost had recently discussed. **Chair LaMaster** explained that the figure in the ARP report was a typo. **Senator Shackelford** also said he hoped a report would be forthcoming concerning how the FERP reserve fund is working. Some questions, for example, include whether the account is fully funded and how early retirements will affect the fund. He said a report would clarify those and other issues. **Chair LaMaster** said such information has been requested and a document is in draft form. The committee plans to meet at 2 p.m. Dec. 13th in the PSFA Dean's Office Conference Room (212) and the meeting is open to those who might want to attend. She said this meeting has been specially scheduled so that this information can be provided at the February Senate meeting. Related to Item 2, **Senator Donadey** asked for an explanation of the \$185,000 Veteran Affairs repayment (ARP Information report to Senate). **Chair LaMaster** said that veterans had apparently been overcharged, so the CSU was required to reimburse those funds. Also on Item 2, **CFA Chapter President Toombs** asked about the \$50,000 for CSU Online and whether SDSU had an option. **Chair LaMaster** said this funding also was required. **Senator Wheeler** asked if ARP would consider evaluating the long-term planning and policy consequences of PhD programs. While PhD programs provide multiple benefits, he emphasized the severity of the current economic situation. **Senator Preciado** similarly noted the advantages of such programs; however, he stressed the importance of shared-governance processes so that all can better understand and contribute to the decision-making process. In attempting to summarize what had been said, **Chair Snavely** said it would be important for departments working on such programs to consider how they can justify the expense, given the current economic times. **Senator Wheeler** noted that was part of what had been discussed, but he added that ARP needed a decision procedure or a sense of the broader context, instead of evaluating such programs on an individual basis. **Senator Baljon** noted that such issues had been discussed at the last ARP meeting. **Senator Baron** noted that similar concerns had been raised at Graduate Council. He said it would be helpful for the Senate to consider broader issues, including the general direction of the university.

8.3 Academic Senate (Ornatowski)

Information:

Items of interest:

- Budget

The "trigger" for further budget cuts will likely be "pulled," resulting in an additional \$100 million in cuts to the CSU. The Board of Trustees (BOT) has discussed centralization of campus functions, campus calendars, technology, police functions, reducing time to degree, on-line education, a move to a semester calendar, financial aid restructuring, tuition structure, and other measures as ways to free up more resources. The CSU is working hard to make the \$100 million cut a one-time cut (unlike the previous \$650 million permanent cut to the base budget). Many campuses are trying to consolidate operations, including merging academic units (SFSU has already done so; CSU San Bernardino is considering campus organizational restructuring). The BOT will request slightly less than a \$400 million budget augmentation for next year, including a potential increase of student fees close to \$500. There is hope that

this fee increase will be “bought out” by the state. The budget request also includes funding for a 3% compensation increase, funding for an enrollment increase (already experienced), mandatory costs (such as benefit increases), the graduation initiative, faculty restoration, funding the Dream Act and maintenance. (More detailed budget information can be found at <http://blogs.calstate.edu/budgetcentral/>)

- CSU Online

On November 16 from 1-2:30 there will be a webinar concerning the CSU Online Initiative. The format will consist of questions presented to a panel consisting of Dr. Welty (chair of the Technology Initiative Committee, the body behind the CSU Online initiative), Dr. Richmond, Dr. Quillian and Dr. Smith. It is possible that the soon-to-be-announced Online Executive Director—who has just been hired (but whose identity remains undisclosed) may participate, but that is not part of the current plans. ASCSU Chair Jim Postma and Senator Barry Pasternack will present the questions. It is not certain yet how interested faculty may listen in to the webinar.

- Resolutions

At the November 2-4, 2011 ASCSU plenary meeting, seven resolutions were passed:

AS-3037-11/AA (Rev.) The Role of the Academic Affairs (AA) and Academic Preparation and Education Programs (APEP) Committees of the Academic Senate of the California State University (ASCSU) in Providing Advice and Guidance to the Development of CSU Professional Doctorate and Ed.D. Programs

Recommends that AA provide oversight for the DNP and DPT and future applied doctorates, that APEP provide oversight for the EdD, that the existing EdD oversight committees be disbanded, and that the Education Doctoral Advisory Board continue to function. Supports the establishment of a CSU Professional Doctorate Advisory Committee to recommend policies and procedures for professional doctoral programs in the CSU.

AS-3038-11/AA (Rev.) Facilitating Transfer to CSU Nursing Programs by Establishing a Common General Education Pattern in all California Community College Associate Degree in Nursing Programs

Argues for a clear pathway, appropriate for nursing students, that would be collaboratively established with CCC faculty. Supports the establishment of a CCC GE Breadth Pattern and nursing prerequisite courses for transfer to the CSU.

AS-3040-11/FGA (Rev.) Restoring Quality in the California State University

Urges the BOT to make reversing the erosion of quality in the CSU their highest priority and urges the publicly elected *ex-officio* members of the Board to make support for the Master Plan a key component of their efforts to address California’s fiscal problems.

AS-3-42-11/FGA (Rev.) Public Access to and Continued Collection of Intersegmental Education Data voices support for data drive decision-making, commends efforts to preserve CPEC housed data when CPEC is dissolved this November, and requests that resources be provided to collect and provide access to this important data.

AS-3043-11/FGA (Rev.) Public Perception and Presidential Compensation in the CSU recognizes the importance of attracting high quality presidential candidates and urges the Board to adopt a policy that will help the public to understand how compensation decisions are made.

Two resolutions were passed without a second reading due to their urgency.

AS-3044-11/FGA Board of Trustees Proposed 2012-2013 CSU Support Budget

Commends the BOT on their proposed support budget for the CSU and urges the BOT to continue to seek additional funding.

AS-3049-11/Exec The Faculty Role and Campus Participation in the CSU Online Initiative

Acknowledges the potential usefulness of on-line programs, supports quality assurance, asserts the necessity of faculty decision-making in the current initiative, and requests that the ASCSU Chair and potentially additional faculty representatives be added to the CSU Online Initiative governing board.

Three resolutions received first reading:

AS-3045-11/Goldwhite Distribution Lists as Part of Senate Resolutions

Urges the delegation of appropriate distribution to the Executive Committee.

AS-3046-11/AA Recognizing Continuing Integration of Sustainability into CSU Academic Endeavors**AS-3050/Exec Early Faculty Involvement in CSU Initiatives**

Expresses concerns about recent curricular initiatives that have moved forward without appropriate faculty involvement. Asserts the faculty's primacy in curricular matters, expresses support for the Board of Trustees statement on collegiality, and asserts that faculty must have meaningful involvement from the beginning in all system-wide curricular initiatives.

Two resolutions were withdrawn:

AS-3047/APEP Educational Programs Advisory Processes**AS-3048/FA Foreign Travel Insurance Program**

Copies of these and other resolutions may be found at <http://www.calstate.edu/AcadSen/Records/Resolutions/>.

Faculty are encouraged to provide feedback on the above resolutions as well as on any other relevant matters to their academic senators (Ed Aguado, Carol Kennedy, Cezar Ornatowski). All resolutions are available at <http://www.calstate.edu/AcadSen/Records/Resolutions/>

Discussion

Senator Kennedy noted that the Chancellor's Office did not plan to fully fund the spring term assigned time for Academic senators. She said Academic senators are now asking local senates and Academic Affairs divisions for funding and that the Chancellor's Office does not apparently view shared governance as the priority that some of us believe it is. Ultimately, she said senators were being asked to serve without receiving a course release. In response to AS-3040, Restoring Quality in the California State University, a resolution passed by the Academic Senate in November, **Senator Wheeler** asked if it would be helpful for SDSU's Senate to pass a similar resolution. **Senator Ornatowski** said the Senate could do so. He explained that he sounded tentative because many of such advocacy efforts seemed to fall on deaf ears; however, he said that doesn't mean that such efforts shouldn't be pursued. In response, **Chair Snavelly** said that if Senator Wheeler wanted to develop a resolution, he believed it would be well received by SEC. **Senator Donadey** asked if there is anything local Senates can do to put pressure on the Chancellor's Office to ensure that AS senators don't lose their assigned time. **Senator Aguado** questioned whether such pressure would be effective since he doubted whether the Chancellor's Office really cares about the Academic senators. He said currently the Chancellor's Office has proposed that Academic senators receive 0.10 release time, or half a course per semester. **Senator Shackelford** noted that release time has various mechanisms, including authorization for release time and funding.

He questioned whether the release time was under the control of the local campus. **Senator Ornatowski** explained that this is fluid situation. He noted that most local senates have indicated an inability to fund the release time. **Chair Snavelly** stated SDSU's Senate would be unable to fund the release time; however, he said he hadn't had a chance yet to confer with the Provost about the issue. **Senator Baljon** asked if the funding is being denied because of fiscal hardship or because of disdain for the Senate. **Senator Aguado** explained that this isn't a one-time occurrence. He said funding for the Academic Senate had been gradually declining. In response to the financial question, **Senator Ornatowski** explained that release time for a senator is \$5,000 per semester or \$15,000 a semester for three senators. He pointed out that the cost of the CSU Online initiative was \$50,000. **Senator Donadey** explained that she did not think it would be a good idea for some universities within the system to suggest they would fund the assigned time. This would potentially perpetuate inequities because some smaller campuses that are unable to fund the release time wouldn't be represented in the Academic Senate.

8.4 California Faculty Association (Toombs)

Information:

CFA Report:

Statewide Bargaining: Updated bargaining information is on the CFA website (calfac.org). On November 7, the CFA Board of Directors voted to authorize a one-day strike on two campuses, CSU Dominguez Hills and CSU East Bay. The basis of our right to strike is in the Chancellor's rejection of the recommendations of third-party Fact-Finders. Neutral Fact Finders have twice sided with CFA -- most recently in September -- and rejected the Chancellor's rationale for refusing to pay the negotiated 2008-09 and 2009-10 faculty salary increases. Convinced the Chancellor has some funds at his disposal, the Fact Finders recommended that the Chancellor pay at least part of the negotiated raises.

While CFA is not currently calling for a one-day strike at SDSU, over eighty SDSU faculty members have indicated they will travel to CSU Dominguez Hills on November 17 to support the faculty there.

In addition, all twenty-three campuses held Informational Picketing on either November 8 or 9. A large contingency of faculty members, students, and staff made their voices heard during SDSU's Informational Picketing Line on November 9, expressing anger and frustration over Chancellor's Reed's priorities and his leadership of the CSU, budget cuts to the CSU, student fee increases, fewer faculty to teach more students, larger class sizes, weakening of the collective bargaining agreement in the CSU's proposals, among other concerns. Those picketing were united in their stand for a fair contract.

If you would like to join your colleagues in supporting the CSU Dominguez Hills faculty members who are striking to benefit all of us, please contact us: cfa@mail.sdsu.edu or 594-2775.

Buses will depart the SDSU campus at 7:30 am on Thursday, November 17 and will return to campus at 4:30 pm.

Senator Barbone inquired about a Chancellor's Office proposal to provide a 3 percent raise, and he asked what would be the next step for CFA. **CFA Chapter President Toombs** explained that he was unaware of the 3 percent increase as it related to contract negotiations. As for the next step, he noted the success of the strike at Dominguez Hills and East Bay. He also said the informational picketing at SDSU had attracted media attention. He explained that impasse has been declared and that the next step is mediation, which should take place fairly soon. He said he expected mediation would be relatively quick but that fact-finding would take longer. After fact-finding, he stated that a contract may be imposed on CFA. At that point, faculty can take action on that contract. In relation to the issues related to the Academic Senate, he said CFA would try to put pressure on the Chancellor and to highlight the ways he is mismanaging the CSU. **Senator Aguado** asked if the CFA had discussed the possibility of a full-scale strike. **President Toombs** said a full-scale strike had not been

discussed at this point, but he said the situation could change. **Senator Preciado** stated that the staff union had notified members that many significant aspects of the contract were open for negotiation. He said the potential for changes to benefits was a particular concern. In relation to CFA negotiations, **President Toombs** noted that there is a full-array of potential take-backs. **Senator Smith** said that fact-finding occurs in spring, and that this also is the point of lowest power because people are often leaving for the summer. She asked whether a general strike in the fall might be more effective. **President Toombs** said he was unaware of the specific timeline for fact-finding and whether it would coincide with the summer break.

8.5 Diversity, Equity, and Outreach (Butler-Byrd)

8.6 Graduate Council (Aguado)

8.7 Undergraduate Curriculum (Baber)

8.8 University Relations and Development (Carleton)

8.9 Staff Affairs (Preciado)

9. New Business: Information Items

10. Other Information Items

10.1 Intercollegiate Athletic Council (Kolkhorst and Papin)

Kolkhorst Budget Presentation

In his annual report of the Intercollegiate Athletic Council, **Chair Kolkhorst** provided a brief overview of the Department of Intercollegiate Athletics' budget for academic years 2010-11 and 2011-12. Last year, actual year-end total revenues were \$35.3 million and expenses were \$33.1 million. Of the year-end balance, about \$1.5 million was used to pay back a loan given to the Department of Intercollegiate Athletics from the Division of Business and Financial Affairs. The adjusted year-end balance was \$456,000, which was carried over as one-time funds for use in the 2011-12 academic year. The approved 2011-12 academic year budget projects revenues to be \$33.9 million with expenses at \$33.8 million.

Discussion

Senator Aguado said that the university had recently announced that SDSU football has accepted an invitation to join the BIG EAST Conference. He asked if this change would affect revenues from last year's basketball tournament. **Chair Kolkhorst** said he thought it wouldn't. **Senator Baron** asked how student tickets are funded since students receive free tickets, for example, to basketball games. **Chair Kolkhorst** said SDSU was covering the cost. He speculated that the university was attempting to build student interest in football, basketball, and other sports. **Chair Snavely** clarified that an Instructionally Related Activities (IRA) fee increase covers the cost of tickets, so students are ultimately paying the ticket cost through the IRA. **Senator Shackelford** pointed out that in the past, when basketball changed to a new conference, the university had experienced a negative fiscal impact for some of the years it was in the conference. **Chair Kolkhorst** acknowledged that there is a strong financial incentive to join the conference, but he said the Department of Intercollegiate Athletics had tried to be conservative in its revenue estimates. **Senator Barbone** questioned whether funding sports through an Instructionally Related Activities fee benefited students. **Chair LaMaster** noted the IRA is an Instructionally Related Activities fee and athletics is one of the activities specifically identified. **Chair Wheeler** asked what the projected expenses were for the coming year. **Chair Kolkhorst** said they would be slightly higher than the previous year and revenues would be \$33.9 million. **Senator Wheeler** asked if the chair had confidence in the projections. **Chair Kolkhorst** responded affirmatively, noting that in the last few years the budget committee had done a better job in being more

fiscally conservative in its projections. He noted that last year's estimates were under actual revenues. **Senator Van Wyk** clarified that SDSU will continue in the Mountain West Conference for the next two years. In addition, she noted that the BIG EAST Conference will be renegotiating its contract concerning television rights; however, she said the minimum estimates were \$5 million per school, per year, which is a \$4 million increase. **Senator Barbone** asked if President Hirshman might reduce IRA fees since revenues are higher than expenses and the move to the BIG EAST appears to offer financial benefits. **Chair Snavely** stated that President Hirshman would likely not reduce the IRA fee. **Senator Preciado** asked if at some point athletics would invest back into the university. **Chair Kolkhorst** said that would be something to discuss in the future. **Senator Van Wyk** explained that more than 550 students are athletes. She stated that more than \$5 million is invested back into the university through scholarship funds. She also stressed the positive benefits that athletes bring to the school.

Papin Presentaton on Student-Athlete APR Scores and Graduation Rates

Faculty Athletic Representative Papin presented statistics on the Academic Progress Rate (APR) of student athletes. He explained that APR was a way to "keep score" of the eligibility and retention of student athletes, which earns the team points. The NCAA minimum APR score is 925 but will change to 930 in fall 2012. At SDSU, he noted, APR score averages for male athletes have been climbing over the last four years, and women athletes continue to do well. In addition, he presented comparison information on six-year graduation rates for student athletes and all SDSU students as well as six-year rates for black, Hispanic, and white student athletes.

Discussion

Senator Donadey asked if there are any Asian athletes. **Faculty Athletic Representative (FAR) Papin** responded that there are a few. In terms of six-year graduation rates for black, Hispanic, and white student athletes, the senator asked what **FAR Papin** attributed to the fact black athletes are doing better and Hispanic athletes worse than other athletes. He said he didn't have an answer to that question, but that it was something he planned to investigate. **CFA Chapter President Toombs** asked if information on the graduation rates for specific sports could be provided. **FAR Papin** responded that he also planned to look into those statistics. **Senator Smith** questioned why student athletes need a special set of services for advising, tutoring, etc., when such services already are available at the university. **Senator Van Wyk** explained that students do meet initially with their major advisors but because of travel and stringent NCAA requirements, separate services are helpful in ensuring students are on the right track in their coursework.

10.2 Nominations Sought for Upcoming Awards

Senator Spitzberg encouraged faculty to nominate worthy individuals for the Senate Excellence in Teaching Award, the Diversity Excellence Award, and the Monty Awards.

The Senate adjourned at 3:40 p.m.

Respectfully submitted:

Allison Bobrow
Administrative Analyst

Suzanne Bordelon
Senate Secretary