

SANTA CRUZ RECORD



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LOCAL BUSINESS STARTS HERE

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COVER DESIGN BY JULES HOLDSWORTH

Event Santa Cruz

Event Santa Cruz is continuing the Summer Block Party Series and this month, Matthew Swinnerton of Event Santa Cruz is thrilled to be partnering with Hotel Paradox. The July event will take place in the front parking lot right under the hotel's signature sign on July 21, 2017, from 5:30–9 p.m. at 611 Ocean Street, Santa Cruz.

If you're a Food Truck fan, we have you covered with several delicious options. The event also features cool one-of-a-kind products from local vendors, specialty drinks from Solaire Restaurant + Bar, and more food from local, craft eateries.



Each participating vendor will be showing off how they have collaborated with other local businesses.

This month's awesome vendors include Ate3one, Awe Shucks Oysters, Saucey'z, Drunkmonkeysfoodtruck, Stripe, This Tiny Ocean collaborating with Davenport Sea Glass jewelry, Agency, Flora and Fauna, Mountainside Jewelry, Kinderwood Farms, Marianne's Ice Cream, Gordo Gustavos collaborating with Humble Sea Brewing Co., MÄKSĒ BAR, In The Redwoods collaborating with Yarn Shop Santa Cruz, Solaire Restaurant + Bar, Monterey Bay Murals collaborating with The Ville and many more.

Admission is free, but guests must register at EventSantaCruz.com so that everyone may be accommodated.

Inside this Issue

Ebb and Flow - Twitter Tips.....	2
Slingshot to Success	3
New Business Filings.....	4
Real Estate Sales	5
Distressed Real Estate	8
Public & Legal Notices	8
Bulk Sales/ABC Transfers/Leases..	18
Calendar of Events.....	19

Helping Local Business Thrive

ebb & flow

with Cat Johnson



Twitter Tips for Small Business Owners

Do you use Twitter to market your business? The social media platform is a powerful tool to connect with your audience and stay top-of-mind in your industry—if you use it correctly. Here are tips to help you use Twitter like a pro.

Post Regularly

Create a Twitter schedule and stick to it. Whether you post once a day or 10 times a day, stay active. New users won't follow you if there's no recent activity or if you only post when you have an announcement.

Post Frequently

When creating your Twitter schedule, challenge yourself to post frequently. Twitter is a fast-moving stream. People open it, take a look at whatever content is rolling by, and engage with things that catch their attention. Stay in front of people by tweeting frequently with a variety of content that's of interest to your target audience.

Post Content More Than Once

Unlike other social media platforms, including Facebook, Twitter is very forgiving of multiple posts on the same topic. Share your best-performing and important tweets more than once, but space them out to avoid being spammy.

Tag Relevant People and Businesses

An effective way to boost engagement and reach new audiences is to tag people and businesses. For instance, if you mention a local surf shop, be sure to @ mention them. They'll appreciate the nod and may retweet your tweet to their followers.

Put a Period Before an @ Mention

One of the most common mistakes on Twitter is starting a tweet with an @ mention. If you do that, only the person you @ mention, along with anyone who follows both of you, will see the tweet. If you want all your followers to see the tweet, put a period before the @ mention. For example, start a tweet with ".@SC_Record" instead of "@SC_Record." It's a bit confusing, I know. You'll understand it once you start doing it.

Use a Social Media Scheduler

Do you have extra time each hour to stop what you're doing and tweet? No? Me either. So, I use Buffer to schedule my tweets to ensure that I have content going out throughout the day. Then, I can do on-the-fly tweets as I feel, knowing that I have anchor tweets already scheduled. There are several other social media scheduling tools, including Meet Edgar, Hootsuite and Tweetdeck. Use the one that works for you.

Post Other People's Content

If you only post links to your own content, you'll come off as spammy. Link to relevant content from other projects and businesses aligned with your target audience. The idea is to be an interesting source of information or entertainment—not a spambot.

Use Hashtags, but Don't Overdo It

Hashtags help people find your tweets, so definitely use them. But don't overdo it. Keep it to one or two hashtags per tweet or you decrease readability and engagement.

Focus On Your Target Audience

Keep your tweets focused on content your target audience will appreciate. If one tweet is about an upcoming event, the next is about international affairs, the next is about

your neighbor's rabbit and the next is about the best times to surf, you'll miss your target audience and distort your brand.

Provide Platform-specific Content

A common social media mistake is to push out the same content on all of your social media platforms. But, if people see the same thing on Twitter, Facebook, Instagram, LinkedIn and Snapchat, why would they follow you on all those platforms? They won't. Make each platform a unique, engaging experience with your brand.

Engage, Engage, Engage

Twitter is a fantastic tool for making connections, but you have to take the time to actually connect with people. Don't just push your own content out. Comment on other people's posts, thank them for sharing your content, "like" their Tweets and retweet their content.

Create Polls

Twitter polls are an easy, fun way to get to know your audience and have some fun. Just click "Add poll" when crafting a tweet to create a custom poll your followers will see.

Create Lists

One way to slow the Twitter stream down a bit is to create lists of industry leaders, aligned businesses and your competition. Lists help you find relevant information as well as keep an eye on how other businesses in your industry are using Twitter. Bonus Tip: Don't auto direct message (DM) anyone. It's considered spammy and frowned upon by Twitter regulars. ■

Cat Johnson is a writer and content strategist focused on coworking, community and the future of work. She blogs about coworking at catjohnson.co. Find her on Twitter at [@catjohnson](https://twitter.com/catjohnson).

3 Things to Consider Before You Become an Event Sponsor

by Bryce Root

If you're a brand new business, you might be considering an event sponsorship or booth opportunity, especially here in Santa Cruz County where there are so many festivals and events to choose from. When it comes to event sponsorship, often there are specified levels of gold, silver, etc., but we encourage you to look at all of these different sponsorship elements closely before you sign on the dotted line. We've been on both ends of the sponsorship equation and want to share the best practices for making the most of your time and money.

Here are three steps to follow:

1. Reviewing last year's event coverage and promotion will give you a sense of how successful the event was, as well as how their sponsors and partners were portrayed. You'll want to review social media, press received, promotions and most importantly the photography and videography of the event. Taking a closer look at all of these elements will give you a sense of their professionalism and bandwidth to

promote the organizations who have written a check in exchange for promotion of their company, products or services. And most importantly, you'll be able to see if your target market is attending the event. If you're impressed, proceed to step 2.

2. Now it's time to place a call or email into the event producer. Just this simple action and their response time will give you a sense of how their organization is running. You'll likely run into a couple scenarios where you'll either be sent a sponsorship overview with the traditional "gold, silver and bronze" packages or hopefully you'll be asked a variety of questions so they can help create the best experience with the maximum amount of exposure for your business. In either case you'll want to review the options they've presented. If the primary opportunities consist of being one of many logos placed on a sponsor board or t-shirt or even having the emcee thank you as a sponsor, it's time to become creative.

3. In many cases, your goal will be to secure face time with attendees and the ability to be highly

integrated into the event. If the standard sponsor levels or the custom proposal doesn't have these components included, it's time to see how flexible the event is with your requests to become more interactive. Depending on your budget, you may need to eliminate the highly attractive elements because they're usually more expensive. Securing one or two perfect opportunities could be all that you need to make a successful event for you. If the event isn't able to create a custom sponsorship experience for you, we advise that you look for another event that attracts your target audience and one that will help you gain the results you need to properly showcase your business. ■

The Root Group specializes in providing the "Complete Marketing Package" for local businesses, ranging from retail stores and tourism destinations to residential services and local eateries. The Root Group constructs affordable, easily executable marketing strategies that are completely customized to drive your sales, traffic and overall exposure. Contact Bryce at BryceRoot@RootGroupMarketing.com | RootGroupMarketing.com

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Requires Marketing Strategy,
Not Just Newspaper Ads & Postcards.

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New Business Filings

Damian M. V. Alcaraz **Left Coast Work Group** Aptos CA 95003

Garrett Ginner Cameron Lowe
Luuj Wraps Aptos CA 95003

Robert H. Hartje **Microwave Advanced Ideas Technology** Ben Lomond CA 95005

Ricardo Partida **Mountain Yard Keeping** Freedom CA 95019

Mary J. Darsey **Petal Art Wedding Flowers** La Selva Beach CA 95076

Matthew Shelton **Office Park Operator** Santa Cruz CA 95062

Taylor Y. Rosenberg **Kenville Locksmith and Security** Santa Cruz CA 95060

Hannae Pavlick **Sierra Vargas Ritual Kitchen** Santa Cruz CA 95060

Hip & Chick Organiks, LLC **Hip & Chick Organiks** Santa Cruz CA 95062

Nicholas James Scurich
Scurich Construction
Santa Cruz CA 95062

Michael S. Butler **Killer Whale Painting**
Santa Cruz CA 95062

Bright Vision Solar Solutions
Bright Vision Solar Solutions
Santa Cruz CA 95060

Esteban Picos Mendoza **Save The Planet Foundation** Santa Cruz CA 95060

Elihu Soto-Lopez **Prestige Cleaning**
Santa Cruz CA 95062

Maria Guadalupe Lewis
Mount-Live Studios
Santa Cruz CA 95060

Leslie Cruz-Calle **Cross Roads Real Estate**
Santa Cruz CA 95062

Mark C. Beasley **Exposurebot**
Scotts Valley CA 95066

California Agricultural Assoc.
The Cookie Co. 831
Soquel CA 95073

Shawnee L. Mora
Shawnee Mora Consulting
Soquel CA 95073

Ronald C Urabe
Solid Line Screen Printing
Watsonville CA 95076

Erin & Peter Serventi **Pajaro Valley Cider Company Pajaro Valley Cidery**
Watsonville CA 95076

Angel O. Magana
A & G Cleaning Services
Watsonville CA 95076

Patricia K. Smith
Patricia Smith Consulting Services Patricia Smith Soulfulness Services; Pests Out Now Watsonville CA 95076

Efrain Arellano Lori Dutra **Amsterville Gardens Green Farmer Urban Garden Supply; Green Girl Genetics**
Watsonville CA 95076

Andres Mejia Kalyakorn Ratanapongsai, Suwanna Pornswatchai
Sukhothai Restaurant
Watsonville CA 95076 ■



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COUNTY



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Roux Dat, Capitola



Real Estate Sales

Property Address APN# Purchase Price
Document# Date Recorded

Santa Cruz County

230 Via Lantana Aptos CA 95003 054-601-17 \$1,050,000 2017-21269 6/29

125 Dovewood Lane Aptos CA 95003 044-282-15 \$1,065,000 2017-21271 6/29

2270 Dolphin Dr. Aptos CA 95003 054-153-04 \$1,199,000 2017-21447 6/30

0 Potbelly Beach Rd. Aptos CA 95003 038-231-41 \$5,000,000 2017-21451 6/30

711 Pleasant Valley Lane Aptos CA 95003 108-331-13 \$1,350,000 2017-21452 6/30

7362 Mesa Dr. #1 Aptos CA 95003 039-092-16 \$1,560,000 2017-21473 6/30

3306 Forest Park Lane Aptos CA 95003 105-071-64 \$770,455 2017-21522 6/30

414 Seaview Dr. Aptos CA 95003 043-104-36 \$1,590,000 2017-21525 6/30

689 Bay View Dr. Aptos CA 95003 043-121-21 \$920,000 2017-21603 6/30

814 Seacliff Dr. Aptos CA 95003 038-101-19 \$810,000 2017-21627 6/30

104 Cypress Ct. Aptos CA 95003 053-113-06 \$1,350,000 2017-21644 6/30

222 Martin Dr. Aptos CA 95003 042-232-06 \$800,000 2017-21854 7/5

130 Linda Ct. Aptos CA 95003 041-372-14 \$780,000 2017-21865 7/5

210 Carol Way Aptos CA 95003 041-381-16 \$865,000 2017-21896 7/5

72 Seascape Resort Dr. Aptos CA 95003 054-481-37 \$900,000 2017-21956 7/5

200 Arden Ave. Ben Lomond CA 95005 072-114-03 \$625,000 2017-21277 6/29

105 Lavender Hill Ben Lomond CA 95005 078-121-07 \$1,200,000 2017-21696 7/3

375 Midway Ranch Rd. Boulder Creek CA 95006 086-651-01 \$740,000 2017-21287 6/29

18110 Highway 9 Boulder Creek CA 95006 087-115-11 \$625,000 2017-21650 6/30

12366 Lorenzo Ave. Boulder Creek CA 95006 081-271-23 \$750,000 2017-21653 6/30

1853 River Road Brookdale CA 95007 079-291-18 \$1,700,000 2017-21334 6/29

831 Calabasas Rd. Corralitos CA 95076 049-371-05 \$750,000 2017-21616 6/30

375 Old Mount Rd. Felton CA 95018 091-161-31 \$1,425,000 2017-21305 6/29

329 Creekside Way Felton CA 95018 074-133-08 \$577,000 2017-21443 6/30

320 Hillview Dr. Felton CA 95018 071-292-01 \$890,000 2017-21625 6/30

5420 Highway 9 Felton CA 95018 065-271-12 \$610,000 2017-21785 7/3

11735 Lake Bl. Felton CA 95018 075-124-01 \$425,000 2017-22031 7/5

215 Camino Al Barranco La Selva Beach CA 95076 045-281-03 \$1,150,000 2017-21869 7/5

487 Vine Hill Rd. Santa Cruz CA 95065 100-051-73 \$890,000 2017-21267 6/29

2015 Sequoia Dr. Santa Cruz CA 95065 025-222-22 \$830,000 2017-21276 6/29

533 Ocean St. Santa Cruz CA 95060 005-282-43 \$1,800,000 2017-21353 6/29

1953 Encina Dr. Santa Cruz CA 95062 029-082-06 \$935,000 2017-21383 6/29

23500 Highway 17 Santa Cruz CA 95060 095-012-02 \$1,100,000 2017-21445 6/30

4400 Baker St. Santa Cruz CA 95062 028-263-19 \$1,015,000 2017-21450 6/30

1835 Rodriguez St. Santa Cruz CA 95062 029-013-06 \$590,000 2017-21454 6/30

1549 Escalona Dr. Santa Cruz CA 95060 002-201-07 \$830,000 2017-21459 6/30

122 Merced Ave. Santa Cruz CA 95060 003-275-15 \$1,500,000 2017-21465 6/30

133 Toledo St. Santa Cruz CA 95060 002-235-15 \$690,000 2017-21468 6/30

120 Ocean St. Santa Cruz CA 95060 010-166-36 \$590,000 2017-21476 6/30

43 Lowell Pl. Santa Cruz CA 95060 063-221-02 \$860,000 2017-21748 6/30

119 Shelter Lagoon Dr. Santa Cruz CA 95060 004-351-05 \$550,000 2017-21481 6/30

20 Acacia Way Santa Cruz CA 95062 009-391-43 \$1,250,000 2017-21483 6/30

4153 Bain Ave. Santa Cruz CA 95062 033-113-31 \$1,400,000 2017-21502 6/30

3020 Prather Lane Santa Cruz CA 95065 025-351-10 \$915,000 2017-21513 6/30

1007 Captains Ct. Santa Cruz CA 95062 026-551-10 \$455,500 2017-21519 6/30

118 Esmeralda Dr. Santa Cruz CA 95060 008-361-21 \$1,198,000 2017-21553 6/30

357 13th Ave. Santa Cruz CA 95062 028-101-28 \$777,000 2017-21615 6/30

605 Pacific Ave. #203 Santa Cruz CA 95060 007-471-03 \$342,000 2017-21629 6/30

4691 Branciforte Dr. Santa Cruz CA 95065 100-161-02 \$400,000 2017-21639 6/30

311 33rd Ave. Santa Cruz CA 95062 032-221-25 \$1,000,000 2017-21645 6/30

260 High St. #201 Santa Cruz CA 95060 001-111-11-1-4 \$450,000 2017-21652 6/30

3121 Branciforte Dr. Santa Cruz CA 95065 101-162-03 \$899,000 2017-21665 6/30

811 3rd St. Santa Cruz CA 95060 007-112-06 \$692,000 2017-21701 7/3

755 14th Ave. #315 Santa Cruz CA 95062 027-391-17 \$528,000 2017-21730 7/3

58 Pasatiempo Dr. Santa Cruz CA 95060 067-252-33 \$1,200,000 2017-21792 7/3

1515 17th Avenue Santa Cruz CA 95062 026-531-34 \$762,000 2017-21867 7/5

140 Jessie St. Santa Cruz CA 95060 010-162-13 \$750,000 2017-22035 7/5

441 Lockwood Lane Scotts Valley CA 95066 021-181-21 \$605,000 2017-21388 6/29

335 Tabor Dr. Scotts Valley CA 95066 023-081-02 \$741,500 2017-21442 6/30

Erba Lane Scotts Valley CA 95066 022-481-18 \$510,000 2017-21660 6/30

Vacant Land Scotts Valley CA 95066 022-481-19 \$240,000 2017-21662 6/30

continued on following page

continued from previous page

550 Old Coach Rd. Scotts Valley CA 95066 056-111-19 \$1,150,000 2017-21664 6/30

3912 Soquel Dr. Soquel CA 95073 030-121-06 \$2,760,000 2017-21944 7/5

119 Anderson Dr. Watsonville CA 95076 051-721-06 \$538,000 2017-21332 6/29

722 Eureka Canyon Rd. Watsonville CA 95076 107-422-10 \$650,000 2017-21368 6/29

512 Oregon St. Watsonville CA 95076 018-081-01 \$600,000 2017-21461 6/30

731 B Lincoln St. Watsonville CA 95076 018-172-01 \$380,000 2017-21463 6/30

121 Lapis Dr. Watsonville CA 95076 051-644-04 \$517,000 2017-21474 6/30

412 J Street Watsonville CA 95076 017-314-12 \$250,000 2017-21528 6/30

225 East Lake Ave. Watsonville CA 95076 018-251-16 \$751,000 2017-21542 6/30

28 Lower Cutter Dr. Watsonville CA 95076 051-142-20 \$529,000 2017-21593 6/30

1463 San Andreas Rd. Watsonville CA 95076 045-402-15 \$380,000 2017-21599 6/30

261 Mesa Verde Dr. Watsonville CA 95076 051-361-12 \$505,000 2017-21688 6/30

43 Marin St. Watsonville CA 95076 016-101-48 \$960,000 2017-21703 7/3

Monterey County

28071 Barn Way Carmel CA 93923 416-541-043 \$975,000 2017-34368 6/29

139 Boyd Way Carmel CA 93923 241-341-014 \$2,960,500 2017-34480 6/29

24435 S. San Luis Ave. Carmel CA 93923 009-041-028 \$1,849,000 2017-34618 6/30

25515 Canada Valley Dr. Carmel CA 93923 015-411-010 \$1,155,000 2017-35118 6/30

25932 N. Mesa Dr. Carmel CA 93923 009-271-009 \$1,515,000 2017-35155 7/3

25221 Ward Place Carmel CA 93923 015-111-013 \$450,000 2017-35609 7/5

San Carlos St. 2 NW of 10th Ave. Carmel CA 93921 010-156-006 \$1,217,500 2017-34921 6/30

Guadalupe St. 2 SE of 4th Avenue Carmel CA 93921 010-031-018 \$800,000 2017-34409 6/29

22 Flight Road Carmel Valley CA 93924 187-503-007 \$705,000 2017-34370 6/29

50 El Potrero Carmel Valley CA 93924 189-464-001 \$900,000 2017-34435 6/29

81 W. Garzas Road Carmel Valley CA 93924 189-101-003 \$918,000 2017-34637 6/30

14725 Kit Carson Dr. East Garrison CA 93933 031-166-014 \$732,000 2017-34576 6/29

14729 Kit Carson Dr. East Garrison CA 93933 031-166-013 \$702,000 2017-34579 6/29

15158 Brenckinridge Ave. East Garrison CA 93933 031-167-095 \$665,000 2017-34624 6/30

16527 Alexander Lane East Garrison CA 93933 031-166-067 \$517,500 2017-34745 6/30

16907 Mahone St. East Garrison CA 93933 031-165-069 \$579,000 2017-34981 6/30

1501 Champagne Way Gonzales CA 93926 020-324-009 \$453,000 2017-34656 6/30

715 Jersey Dr. Gonzales CA 93926 020-311-008 \$420,000 2017-35245 7/3

788 Cherry Ave. Greenfield CA 93927 024-341-043 \$351,000 2017-35045 6/30

230 S. El Camino Real Greenfield CA 93927 024-032-015 \$275,000 2017-35074 6/30

444 Calaveras Way Greenfield CA 93927 024-181-019 \$295,000 2017-35285 7/3

629 Heirloom Pl. King City CA 93930 026-631-008 \$330,000 2017-34660 6/30

660 Meyer Ave. King City CA 93930 026-617-038 \$240,000 2017-35041 6/30

663 Meyer Ave. King City CA 93930 026-617-037 \$240,000 2017-35051 6/30

658 Meyer Ave. King City CA 93930 026-617-039 \$240,000 2017-35066 6/30

664 Meyer Ave. King City CA 93930 026-617-036 \$240,000 2017-35087 6/30

656 Meyer Ave. King City CA 93930 026-617-040 \$240,000 2017-35092 6/30

3285 Begonia Cir. Marina CA 93933 032-431-013 \$689,000 2017-34389 6/29

152 Ora Court Marina CA 93933 033-062-011 \$599,000 2017-34644 6/30

3013 Owen Ave. Marina CA 93933 032-411-011 \$473,000 2017-34913 6/30

197 Linda Cir. Marina CA 93933 033-081-080 \$485,000 2017-34916 6/30

3136 Shoemaker Pl. Marina CA 93933 033-221-026 \$557,500 2017-35027 6/30

2460 Garden Rd. Monterey CA 93940 013-322-011 \$1,600,000 2017-34629 6/30

414 Alvarado St. Monterey CA 93940 001-572-022 \$950,000 2017-34790 6/30

9 Skyline Crest Monterey CA 93940 014-072-047 \$650,000 2017-34972 6/30

300 Glenwood Cir. #153 Monterey CA 93940 001-777-061 \$156,000 2017-35199 7/3

York Highlands Lot 18 Monterey CA 93940 256-261-018 \$1,750,000 2017-35227 7/3

70 Forest Ridge Rd. #1 Monterey CA 93940 014-151-001 \$560,000 2017-35272 7/3

11430 Saddle Road Monterey CA 93940 416-132-030 \$1,475,000 2017-35283 7/3

1340 Jacks Road Monterey CA 93940 101-102-005 \$2,780,000 2017-35557 7/5

125 Surf Way #331 Monterey CA 93940 011-443-067 \$510,000 2017-35559 7/5

44 Glen Lake Dr. Pacific Grove CA 93950 007-612-047 \$785,000 2017-34362 6/29

801 Lighthouse Ave. Pacific Grove CA 93950 006-312-011 \$1,200,000 2017-34396 6/29

919 Walnut St. Pacific Grove CA 93950 006-634-017 \$1,040,000 2017-34645 6/30

4122 Sunridge Rd. Pebble Beach CA 93953 008-082-020 \$1,200,000 2017-34417 6/29

1039 Laurel Ln. Pebble Beach CA 93953 007-161-034 \$1,200,000 2017-34440 6/29

1-18 Spanish Bay Cir. Pebble Beach CA 93953 007-092-018 \$4,000,000 2017-34641 6/30

1126 Mestres Dr. Pebble Beach CA 93953 007-441-006 \$935,000 2017-34648 6/30

2983 Colton Rd. Pebble Beach CA 93953 007-491-017 \$1,550,000 2017-35594 7/5

146822 Charter Oak Bl. Salinas CA 93907 133-402-012 \$643,000 2017-34363 6/29

338 Westminster Dr. Salinas CA 93906 211-325-005 \$575,000 2017-34392 6/29

18687 Eisenhower St. Salinas CA 93906 253-284-004 \$420,000 2017-34425 6/29

1929 Oxford Ct. Salinas CA 93906 211-421-024 \$541,500 2017-34518 6/29

1310 Primeravera St. #110 Salinas CA 93901 207-176-050 \$392,000 2017-34567 6/29

1841 Cherokee Dr. #1 Salinas CA 93906 261-761-014 \$200,000 2017-34571 6/29

819 Quail Ridge Lane Salinas CA 93908 161-231-048 \$1,360,000 2017-34626 6/30

233 Montclair Lane Salinas CA 93906 211-311-024 \$485,000 2017-34650 6/30

1608 Piazza Dr. Salinas CA 93905 153-691-004 \$503,000 2017-34662 6/30

1603 Atherton Way Salinas CA 93906 261-446-002 \$479,000 2017-34664 6/30

9818 Rye Court Salinas CA 93907 133-431-030 \$569,000 2017-34791 6/30

244 Oak Street Salinas CA 93901 002-521-029 \$635,000 2017-34803 6/30

17064 McGuffie Rd. Salinas CA 93907 129-011-048 \$610,000 2017-34808 6/30

1471 Nichols Ave. Salinas CA 93907 261-242-006 \$335,000 2017-34818 6/30

1497 Cherokee Dr. Salinas CA 93907 261-411-001 \$388,000 2017-34860 6/30

1115 Alamo Way Salinas CA 93905 004-341-022 \$9,550,000 2017-34865 6/30

752 Josephine St. Salinas CA 93905 004-424-005 \$220,000 2017-34906 6/30

1340 Rossano Court Salinas CA 93905 153-712-037 \$565,000 2017-34909 6/30

18182 Vierra Canyon Rd. Salinas CA 93907 125-181-060 \$650,000 2017-34928 6/30

116 Echo Valley Rd. Salinas CA 93907 127-072-017 \$380,000 2017-34934 6/30

1802 Lancashire Dr. Salinas CA 93906 211-434-009 \$407,000 2017-34938 6/30

8681 Woodland Heights Lane Salinas CA 93907 125-611-020 \$770,000 2017-35089 6/30

407 Navajo Dr. Salinas CA 93906 261-273-015 \$250,000 2017-35120 6/30

836 W. Acacia St. Salinas CA 93901 016-043-017 \$400,000 2017-35183 7/3

1228 Hilltop Dr. Salinas CA 93905 004-641-018 \$410,000 2017-35190 7/3

788 Galindo St. Salinas CA 93905 004-401-039 \$270,000 2017-35234 7/3

22635 Oak Canyon Rd. Salinas CA 93908 139-143-002 \$689,000 2017-35292 7/3

9847 Prunedale South Rd. Salinas CA 93907 013-302-008 \$385,000 2017-35310 7/3

17 Madonna Dr. Salinas CA 93906 003-741-011 \$428,000 2017-35434 7/5

18865 Lohman St. Salinas CA 93906 253-286-005 \$435,000 2017-35596 7/5

933 Acosta Plaza #26 Salinas CA 93906 004-671-026 \$130,000 2017-35603 7/5

1080 Haviland Terrace Seaside CA 93955 012-432-033 \$555,000 2017-34633 6/30

4960 Peninsula Point Dr. Seaside CA 93955 031-232-050 \$710,000 2017-34658 6/30

1290 Wanda Ave. Seaside CA 93955 012-342-011 \$450,000 2017-34974 6/30

1484 Luxton St. Seaside CA 93955 012-254-016 \$455,000 2017-35613 7/5

608 Lopez Ave. Seaside CA 93955 011-357-002 \$479,000 2017-35617 7/5

641 Molera Ave. Soledad CA 93960 022-516-023 \$424,000 2017-34386 6/29

232 Saavedra St. Soledad CA 93960 022-431-009 \$355,000 2017-34594 6/29

326 West St. Soledad CA 93960 022-101-013 \$330,000 2017-35113 6/30

321 San Felipe Rd. #5 Hollister CA 95023 051-210-005 \$140,000 2017-5848 6/30

100 Gardenia Lane Hollister CA 95023 019-320-026 \$661,818 2017-5850 6/30

748 Helen Dr. Hollister CA 95023 020-710-014 \$450,000 2017-5852 6/30

1285 Hamilton Dr. Hollister CA 95023 058-080-052 \$555,455 2017-5857 6/30

1080 Brigantino Dr. Hollister CA 95023 054-490-068 \$640,500 2017-5860 6/30

2003 Heartland Ct. Hollister CA 95023 057-700-019 \$406,000 2017-5863 6/30

1134 Cabrillo Dr. Hollister CA 95023 054-490-101 \$476,500 2017-5866 6/30

51 Almond Ct. Hollister CA 95023 053-340-049 \$260,000 2017-5874 6/30

991 McMahon Rd. Hollister CA 95023 017-080-009 \$1,150,000 2017-5879 6/30

4193 Corrib Ct. Hollister CA 95023 021-260-002 \$1,160,000 2017-5899 6/30

1261 Morey Cr. Hollister CA 95023 058-023-016 \$415,000 2017-5902 6/30

2030 Carousel Dr. Hollister CA 95023 057-590-025 \$490,000 2017-5907 6/30

240 Slate Ave. Hollister CA 95023 057-720-026 \$460,000 2017-5923 6/30

1418 Rancho Dr. Hollister CA 95023 056-370-012 \$315,000 2017-5926 6/30

651 Las Palmas Dr. Hollister CA 95023 054-530-013 \$455,000 2017-5933 6/30

805 South St #13 Hollister CA 95023 055-250-008 \$245,000 2017-5936 6/30

871 Del Mar Dr. Hollister CA 95023 056-380-019 \$450,000 2017-5938 7/3

261 Promise Way Hollister CA 95023 057-700-057 \$570,000 2017-5941 7/3

850 Nash Rd. Hollister CA 95023 055-180-032 \$455,000 2017-5956 7/3

2005 Heartland Ct. Hollister CA 95023 057-700-118 \$418,500 2017-6009 7/5

1681 Valley View Rd. Hollister CA 95023 057-440-008 \$518,000 2017-6022 7/5

716 Avenida Del Piero San Juan Bautista CA 95045 012-250-002 \$860,000 2017-5822 6/29

15 Vua Serra San Juan Bautista CA 95045 002-570-001 \$625,000 2017-5845 6/30

San Benito County

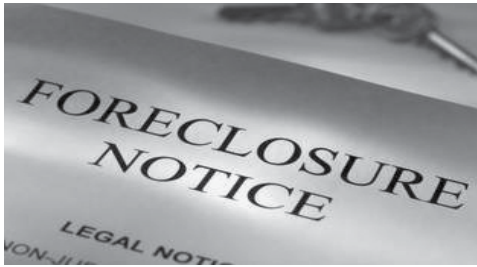
727 Snyder Ave. Aromas CA 95004 011-210-061 \$849,000 2017-5872 6/30

951 South St. Hollister CA 95023 058-060-015 \$467,500 2017-5810 6/29

1000 Brigantino Dr. Hollister CA 95023 054-490-064 \$569,000 2017-5816 6/29

1292 Hamilton Dr. Hollister CA 95023 058-080-030 \$509,500 2017-5820 6/29

1628 Lily Court Hollister CA 95023 025-550-046 \$710,500 2017-5842 6/29



Distressed Real Estate Trustee Sales

Doc#	Address	APN#	Default Amount
Sale Date	Location of Sale	Time of Sale	

Santa Cruz County

2017-21891	112 Cypress Park	Santa Cruz	
95060	002-591-24	\$776,187	10-Aug 701
	Ocean St. Santa Cruz	1:45 PM	

2017-21970	512 Gertrude Ave.	Aptos 95003	
038-072-11	\$722,299	16-Aug 701	Ocean St.
	Santa Cruz	1:45 PM	

2017-21719	46 Coolidge Ave.	Watsonville	
95076	017-282-16	\$425,575	22-Aug 701
	Ocean St. Santa Cruz	1:45 PM	

Monterey County

2017-34503	176 El Caminito Rd.	Carmel Val-	
ley 93924	187-551-027	\$749,731	21-Jul 168 W.
	Alisal St. Salinas	10:00 AM	

2017-34877	704 Garner Ave. #31	Salinas	
93905	004-342-018	\$285,988	24-Jul 168 W.
	Alisal St. Salinas	10:00 AM	

2017-34654	234 Highway 1	Carmel 93923	
241-252-004	\$309,138	28-Jul 168 W.	Alisal St.
	Salinas	10:00 AM	

2017-35572	1113 Alma Ave.	Salinas 93905	
004-291-013	\$633,587	8-Aug 168 W.	Alisal St.
	Salinas	9:00 AM	

2017-34382	291 San Benancio Rd.	Salinas	
93908	416-443-010	\$628,092	9-Aug 168 W.
	Alisal St. Salinas	10:00 AM	

2017-34959	1663 Siskiyou Dr.	Salinas 93906	
261-501-030	\$393,320	11-Aug 168 W.	Alisal St.
	Salinas	10:00 AM	

San Benito County

2017-5882	1165 Little River Dr.	Hollister	
95023	016-170-021	\$866,658	28-Jul Monte-
	rey St. & 5th Hollister	11:30 AM	

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0941

The following person(s) is/are doing business as: **GO PRO LEARNING**, 406 Mission St. Suite J, Santa Cruz CA 95060.

Monarch Media, Inc., address same as business.

This business is conducted by a Corporation.

/s/Claire Schneeberger

The registrant commenced to transact business under the fictitious business name listed above on 10/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/26/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-0950

The following person(s) is/are doing business as: **THE FINAL DRAFT**, 1930 Encina Dr. Santa Cruz CA 95062.

Charles B. Burket, address same as business.

This business is conducted by an Individual.

/s/Charles Burket

The registrant commenced to transact business under the fictitious business name listed above on 5/7/88. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/31/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0977

The following person(s) is/are doing business as: **MY CUPCAKE CORNER**, 204 Swanton Blvd. Santa Cruz CA 95062.

Kelly Daher, 116 Tree Frog Ln. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Kelly Daher

The registrant commenced to transact business under the fictitious business name listed above on 11/1/11. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0992

The following person(s) is/are doing business as: **WILDFLOWER FINANCIAL**, 309 Cedar St. #72, Santa Cruz CA 95060.

Wildflower Financial LLC, address same as business. This business is conducted by a Limited Liability Company.

/s/Jennifer Lommen, Managing Member

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/7/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1019

The following person(s) is/are doing business as: **PRIME PAIN MEDICINE INSTITUTE**, 4140 Jade St. Suite 102, Capitola CA 95010.

Victor Li, M.D. A Professional Medical Corporation, address same as business.

This business is conducted by a Corporation.

/s/Victor Li

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1044

The following person(s) is/are doing business as: **BSMD**, 1233 Pacific Ave. Santa Cruz CA 95060.

Bubb T. Rader, 1228 Delaware Ave. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Bubb Rader

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1046

The following person(s) is/are doing business as: **1. POP A LOCK LOCKSMITH SAN JOSE 2. POP A LOCK SAN JOSE**, 5365 McKinley Way, Felton CA 95018.

Signalturo, address same as business.

This business is conducted by a Corporation.

/s/Amanda Searles, President

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1048

The following person(s) is/are doing business as: **THE**

REALLY USEFUL SOFTWARE AND HARDWARE COMPANY, 88 Patrick Rd. Santa Cruz CA 95060.
Andrew William Fox, address same as business.
This business is conducted by an Individual.
/s/Andrew W. Fox
The registrant commenced to transact business under the fictitious business name listed above on 11/1/93. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.
6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1050
The following person(s) is/are doing business as: **VIVA ACTIVITIES FOR SENIORS**, 12855 Irwin Way, Boulder Creek CA 95006.
Ivan Barrera, address same as business.
This business is conducted by an Individual.
/s/Ivan Barrera
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.
6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1063
The following person(s) is/are doing business as: **ANNE HOGAN YOGA**, 505 Loma Prieta Dr. Aptos CA 95003.
Anne Hogan, address same as business.
This business is conducted by an Individual.
/s/Anne Hogan
The registrant commenced to transact business under the fictitious business name listed above on 6/15/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/17.
6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1066
The following person(s) is/are doing business as: **SELECT SUPPLEMENTS, INC.**, 111 Jennings Dr. Watsonville CA 95076.
Nordic Naturals MFG., Inc., address same as business.
This business is conducted by a Corporation.
/s/Joar Opheim, CEO
The registrant commenced to transact business under the fictitious business name listed above on 5/17/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/16/17.
6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1072
The following person(s) is/are doing business as: **TOP GUN MOTORS**, 116 Keystone Ave. Santa Cruz CA 95062.
Jeffrey H. Winton, address same as business.
This business is conducted by an Individual.
/s/Jeffrey Winton

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/17.
6/20, 6/27, 7/4, 7/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **REBEKAH LYNNE PHILLIPS** for CHANGE OF NAME
17CV01539

TO ALL INTERESTED PERSONS:

1. Petitioner: **REBEKAH LYNNE PHILLIPS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s): **REBEKAH LYNNE PHILLIPS**
PROPOSED NAME(s): **REBEKAH LYNNE SABEDRA**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING JULY 31, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY
June 14, 2017
Rebekah Phillips
4455 Jade St. #1
Capitola CA 95010
831 854-8623
6/20, 6/27, 7/4, 7/11

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **BRENNA CHRISTINE ROBY** for CHANGE OF NAME
17CV01576

TO ALL INTERESTED PERSONS:

1. Petitioner: **BRENNA CHRISTINE ROBY** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s): **BRENNA CHRISTINE ROBY**

PROPOSED NAME(s): **BRENNA MCKNIGHT**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING AUGUST 2, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY
June 16, 2017
Brenna C. Roby
10-C Stillbreeze Lane
Watsonville CA 95076
831 566-3030
6/20, 6/27, 7/4, 7/11

AMENDED ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MARTHA TORRES** for CHANGE OF NAME
17CV00966

TO ALL INTERESTED PERSONS:

1. Petitioner: **MARTHA TORRES** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s): **KEYSHIA ESMERALDA TORRES**
PROPOSED NAME(s): **HEAVEN ESMERALDA TORRES**

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING JULY 6, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

continued on following page

continued from previous page

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

May 24, 2017

Martha Torres

46 Sudden St

Watsonville CA 95076

559 558-3163

6/20, 6/27, 7/4, 7/11

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0953

The following person(s) is/are doing business as: **SKYCASTLE MEDIA**, 2045 Alice St. #6, Santa Cruz CA 95062.

Tracy Oliver, address same as business.

This business is conducted by an Individual.

/s/Tracy Oliver

The registrant commenced to transact business under the fictitious business name listed above on 1/2/05.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 5/31/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0960

The following person(s) is/are doing business as: **DELIGHTED SOL ARTS**, 6012 Plateau Dr. Felton CA 95018.

Sasha Neese, address same as business.

This business is conducted by an Individual.

/s/Sasha Neese

The registrant commenced to transact business under the fictitious business name listed above on 6/1/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/1/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0974

The following person(s) is/are doing business as: **LO-TUSEATER**, 27 Dunslee Way, Scotts Valley CA 95066.

Andrew and Naz Helms; Sevtap and Eda Isik, address same as business.

This business is conducted by a General Partnership.

/s/Andrew Helms

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0975

The following person(s) is/are doing business as: **1. TRANSPARENT GLASS COATING CO. 2. TRANSPARENT GLASS COATINGS**, 2521 South Rodeo Gulch Rd. Soquel CA 95073.

Window Innovations, Inc., 230 Eagle Lane, Brentwood CA 94513.

This business is conducted by a Corporation.

/s/Michele Clark, Secretary

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1028

The following person(s) is/are doing business as: **SANCHEZ MANUFACTURING**, 160 Sweet Pea Lane, Ben Lomond CA 95005.

Jesse R. Sanchez and Eleanor L. Sanchez, address same as business.

This business is conducted by a Married Couple.

/s/Jesse R. Sanchez

The registrant commenced to transact business under the fictitious business name listed above on 7/20/12.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/13/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1045

The following person(s) is/are doing business as: **TOWBOATU.S SANTA CRUZ**, 790 Mariner Parkway #8, Santa Cruz CA 95062.

It's Catching, LLC, address same as business.

This business is conducted by a Limited Liability Company.

/s/Monte Ash, President

The registrant commenced to transact business under the fictitious business name listed above on 10/31/16.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/14/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1055

The following person(s) is/are doing business as: **MONKEY METAL**, 9742 Monroe Ave. Aptos CA 95003.

Teresa Bruce, address same as business.

This business is conducted by an Individual.

/s/Teresa Bruce

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1076

The following person(s) is/are doing business as: **PARADISE PET SALON**, 21501 East Cliff Dr., Santa Cruz CA 95060.

Jesse M. Ghiglia and Maral Slaughter, 5055 N Trier Ave. San Jose CA 95136.

This business is conducted by a General Partnership.

/s/Maral Slaughter

The registrant commenced to transact business under the fictitious business name listed above on 7/1/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1086

The following person(s) is/are doing business as: **MSTT PRODUCTIONS**, 200 West Cliff Dr. #8, Santa Cruz CA 95060.

Glenda L. Benevides and Doyle E. Williams, address same as business.

This business is conducted by a General Partnership.

/s/Glenda L. Benevides

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/20/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1087

The following person(s) is/are doing business as: **PROEDGE PROPERTY MANAGEMENT**, 5523 Scotts Valley Dr. S#102, Scotts Valley CA 95066.

ProEdge-PM Inc., address same as business.

This business is conducted by a Corporation.

/s/Ann Levy, Secretary

The registrant commenced to transact business under the fictitious business name listed above on 7/13/12.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/20/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1096

The following person(s) is/are doing business as: **MOVEMENT LABORATORY**, 1010 Center St. Santa Cruz CA 95060.

Jeanne Feeney, 1003 Smith Grade, Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Jeanne Feeney

The registrant commenced to transact business under the fictitious business name listed above on 6/21/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1106

The following person(s) is/are doing business as: **SEABRIGHT COACHING**, 2636 17th Ave. #181, Santa Cruz CA 95065.

Hannah E. Jones, 313 Mountain View Ave. Santa Cruz CA 95062.

This business is conducted by an Individual.

/s/Hannah E. Jones

The registrant commenced to transact business under the fictitious business name listed above on 6/21/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/22/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1108

The following person(s) is/are doing business as: **MINE THE GAPS CONSULTING**, 131 Stanford Ave. Santa Cruz CA 95062.

Maria Jocelyn Formento, address same as business. This business is conducted by an Individual.

/s/Jocelyn Formento

The registrant commenced to transact business under the fictitious business name listed above on 5/1/10.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/23/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1109

The following person(s) is/are doing business as: **INTEGRATED ECOLOGICAL SERVICES**, 48 Valley View Rd. Watsonville CA 95076.

John Pritchard, address same as business.

This business is conducted by an Individual.

/s/John Pritchard

The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/23/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1117

The following person(s) is/are doing business as: **PEDXCOURIER & CARGO**, 703 Pacific Ave. Santa Cruz CA 95060.

Joseph F. Doucette, 219 Parnell St. Santa Cruz CA 95062; Zav Hershfield, 134 Hunolt St. Santa Cruz CA 95060.

This business is conducted by a General Partnership.

/s/Joseph Doucette

The registrant commenced to transact business under the fictitious business name listed above on 6/1/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.

6/27, 7/4, 7/11, 7/18

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1103

The following person(s) is/are doing business as: **CRUZ MOBILE NOTARY SERVICE**, 23111 Highway 17, Los Gatos CA 95033.

Ann M. Scherer, 620 Ormsby Cutoff, Watsonville CA 95076.

This business is conducted by an Individual.

/s/Ann M. Scherer

The registrant commenced to transact business under the fictitious business name listed above on 6/21/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/22/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1124

The following person(s) is/are doing business as: **1. CALIFORNIA REAL ESTATE 2. INDEPENDENT SENIORS HOUSING SERVICES 3. INDEPENDENT SENIORS SUPPORT SERVICES**, 275 Lake Ave. #B, Santa Cruz CA 95062.

Laura Lynn Rabb-Jancola, address same as business. This business is conducted by an Individual.

/s/Laura Lynn Rabb-Jancola

The registrant commenced to transact business under the fictitious business name listed above on 6/4/04.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1125

The following person(s) is/are doing business as: **1. FERGUSON CONSTRUCTION PRODUCTS 2. FERGUSON SAFETY PRODUCTS 3. GREEN BUILDER PRODUCTS**, 303 Potrero St. Suite 2, Santa Cruz CA 95060.

Ferguson Safety Products, Inc., address same as business.

This business is conducted by a Corporation.

/s/Lonna Speer, President

The registrant commenced to transact business under the fictitious business name listed above on 6/21/17.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.

7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1144

The following person(s) is/are doing business as: **1. A ABSOLUTE EXCELLENT DISC JOCKEY 2. CENTRAL COAST EVENTS 3. CHOICE AUDIO VISUAL 4. CHOICE AUTO CARE 5. CHOICE CAR & TRUCK RENTAL 6. CHOICE DISC JOCKEY 7. CHOICE DJ 8. CHOICE ENTERTAINMENT 9. CHOICE EVENTS 10. CHOICE MOVING & HAULING 11. CHOICE MUSIC 12. CHOICE PARTY RENTALS 13. CHOICE PRODUCTS &**

14. CHOICE RENTALS 15. CHOICE SALES & SERVICES 16. CHOICE TRUCK RENTAL, 5040 Scotts Valley Dr. Ste. E, Scotts Valley CA 95066.

Kurt Alan Montgomery, 436 Escalona Dr. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Kurt Alan Montgomery

The registrant commenced to transact business under the fictitious business name listed above on 1/1/89.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.

7/4, 7/11, 7/18, 7/25

SERVICES 14. CHOICE RENTALS 15. CHOICE SALES & SERVICES 16. CHOICE TRUCK RENTAL, 5040 Scotts Valley Dr. Ste. E, Scotts Valley CA 95066.

Kurt Alan Montgomery, 436 Escalona Dr. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Kurt Alan Montgomery

The registrant commenced to transact business under the fictitious business name listed above on 1/1/89.

This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.

7/4, 7/11, 7/18, 7/25

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **MALLORY RICHARDS** for CHANGE OF NAME

17CV01479

TO ALL INTERESTED PERSONS:

1. Petitioner: **MALLORY RICHARDS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

MALLORY RICHARDS

PROPOSED NAME(s):

MALLORY MAE

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted.

If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 7, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 7, 2017

Mallory Richards

317 Market St.

Santa Cruz CA 95060

831 325-3016

7/4, 7/11, 7/18, 7/25

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **CARLOS RAMON DIAZ TORREZ** for CHANGE OF NAME 17CV01649

TO ALL INTERESTED PERSONS:

1. Petitioner: **CARLOS RAMON DIAZ TORREZ** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

CARLOS RAMON DIAZ TORREZ

PROPOSED NAME(s):

CARLOS R DIAZ

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 7, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 23, 2017

Carlos Ramon Diaz Torrez

610 Tuttle Ave. #1

Watsonville CA 95076

831 254-8833

7/4, 7/11, 7/18, 7/25

**ORDER TO SHOW CAUSE
FOR CHANGE OF NAME**

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **OMANA JOHNS** for CHANGE OF NAME 17CV01721

TO ALL INTERESTED PERSONS:

1. Petitioner: **OMANA JOHNS** filed a petition with this court for a decree changing names as follows:

PRESENT NAME(s):

OMANA JOHNS

PROPOSED NAME(s):

THANKAMMA J PUTHIAPARAMPIL

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should

not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 17, 2017, 8:30am, Dept. 10

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

June 30, 2017

Omana Johns

136 Westmoor Ct.

Santa Cruz CA 95060

831 469-9129

7/4, 7/11, 7/18, 7/25

**NOTICE OF PETITION
TO ADMINISTER ESTATE OF
IVAN JEROME HUMMEL, Decedent**

Case Number: 16PR00265

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **IVAN JEROME HUMMEL**.

A PETITION FOR PROBATE has been filed by **JONATHAN MICHAEL HUMMEL** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **JONATHAN MICHAEL HUMMEL** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **AUGUST 16, 2017, at 8:30 am, in Dept. 10 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim

with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

DINA HOFFMAN SBN 114744

ATTORNEY AT LAW

740 Front St. Ste. 305

Santa Cruz CA 95060

831 423-1411

7/4, 7/11, 7/18

NOTICE OF LIEN SALE

J.D. Mini Storage

4180 Gross Road Extension

Capitola, CA 95010

(831)-462-1910

Pursuant to Chapter 10, commencing with 21700 of the Business Professional Code, NOTICE IS HEREBY GIVEN, that J.D. Mini Storage will sell goods to the general

Public by auction held at www.StorageTreasures.com by competitive bid commencing at 6:00AM, July 11, 2017, and ending at 9:00AM, July 26, 2017.

TO SATISFY A LIEN FOR RENTS DUE AND UNPAID GOODS TO BE SOLD CONSIST OF:

The property described as General Household Items & miscellaneous personal property contained in spaces rented by the following occupants:

Occupant: Tina Mackey

Occupant: Matt Thomas

Occupant: Scott Stevens

Purchases must be made with cash or credit card only and paid for in person at the facility. All purchased goods are sold "as is." All buyers must register prior to sale and the sale will be conducted in accordance with auction rules established by the Facility Owner. Sale is subject to cancellation in the event of settlement between Landlord and obligated party. For more details or to pre-register go to: www.StorageTreasures.com.

7/4, 7/11

**FICTITIOUS BUSINESS NAME
STATEMENT**

File No. 17-0969

The following person(s) is/are doing business as: **HOMEGROWN SPECIALITIES**, 2901 Research Park Dr. #B, Soquel CA 95073.

Heather Wagner-Jauregg, 1702 Delaware Ave. Santa Cruz CA 95060.

This business is conducted by an Individual.

/s/Heather Wagner-Jauregg

The registrant commenced to transact business under the fictitious business name listed above on 6/1/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/5/17.
7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0988
The following person(s) is/are doing business as: **GOODNESS CLOTHING COMPANY**, 697 Memory Lane, Boulder Creek CA 95006.
Alesha Boyd, address same as business.
This business is conducted by an Individual.
/s/Alesha Boyd
The registrant commenced to transact business under the fictitious business name listed above on 3/1/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/7/17.
7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-0991
The following person(s) is/are doing business as: **LOCAL TAPE**, 6495 E Zayante Rd. Felton CA 95018.
Smith & Rawls Inc., address same as business.
This business is conducted by a Corporation.
/s/Derick Smith, CEO
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/7/17.
7/4, 7/11, 7/18, 7/25

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1007
The following person(s) is/are doing business as: **1. PHAM-TASTIC NAIL SALON 2. PHAM-TASTIC NAILS 3. PHAM-TASTIC SALON**, 1006 Soquel Ave. Santa Cruz CA 95062.
Quynh Huong Pham, 41 Grandview St. #1107, Santa Cruz CA 95060.
This business is conducted by an Individual.
/s/Quynh Huong Pham
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/12/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1056
The following person(s) is/are doing business as: **DOGS 'R' US**, 21 Corrala Vista Dr. Watsonville CA 95076.
Eric B. Farrell and Janice L. Farrell, address same as business.
This business is conducted by a Married Couple.
/s/Janice L. Farrell
The registrant commenced to transact business under the fictitious business name listed above on n/a. This

statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1060
The following person(s) is/are doing business as: **PRIMROSE AND LACE**, 5075 Old San Jose Rd., Soquel CA 95073.
Vanessa Wennstrom, address same as business.
This business is conducted by an Individual.
/s/Vanessa Wennstrom
The registrant commenced to transact business under the fictitious business name listed above on 6/13/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/15/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1093
The following person(s) is/are doing business as: **LIVE LOVE SANTA CRUZ**, 645 35th Ave. Santa Cruz CA 95062.
Bri Chmel, address same as business.
This business is conducted by an Individual.
/s/Bri Chmel
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/21/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1105
The following person(s) is/are doing business as: **ROYAL FLUSH PLUMBING**, 105 Seabright Ave. Santa Cruz CA 95062.
Tobias Lloyd Farnsworth, address same as business.
This business is conducted by an Individual.
/s/Tobias Lloyd Farnsworth
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/22/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1110
The following person(s) is/are doing business as: **HANDS-ON HEALTH**, 555 Soquel Ave. Suite 350, Santa Cruz CA 95062.
Jonathan D. Simon, 1100 Fetherston Way, Felton CA 95018.
This business is conducted by an Individual.
/s/Jonathan D. Simon
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/23/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1111
The following person(s) is/are doing business as: **INSTITUTE FOR TRANSPERSONAL STUDIES**, 420 Happy Valley Dr. Santa Cruz CA 95065.
Marcia Leslie Dann, address same as business.
This business is conducted by an Individual.
/s/Marcia Leslie Dann
The registrant commenced to transact business under the fictitious business name listed above on 1/15/04. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/23/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1127
The following person(s) is/are doing business as: **OFFICE PARK OPERATOR**, 9000 Soquel Ave. #200, Santa Cruz CA 95062.
Matthew Shelton, address same as business.
This business is conducted by an Individual.
/s/Matt Shelton
The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1028
The following person(s) is/are doing business as: **JACK IN THE BOX #4401**, 6014 Scotts Valley Dr. Scotts Valley CA 95066.
Golden State Jacks, Inc., 290 S. Boulder Hwy, Henderson NV 89015.
This business is conducted by a Corporation.
/s/Ali Navaie, President
The registrant commenced to transact business under the fictitious business name listed above on 6/12/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/26/17.
7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1140
The following person(s) is/are doing business as: **THE COOKIE CO. 831**, 3711A Soquel Dr. Soquel CA 95073.
California Agricultural Association, Inc., address same as business.
This business is conducted by a Corporation.
/s/Bryce Berryessa, CEO
The registrant commenced to transact business under the fictitious business name listed above on 1/1/15. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/29/17.
7/11, 7/18, 7/25, 8/1

continued on following page

continued from previous page

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1154

The following person(s) is/are doing business as: **THE PRIVATE BROKERAGE**, 18830 Skyline Blvd. #2, Los Gatos CA 95033. Registrant, address same as business. This business is conducted by an Individual. /s/Mitchell L. Rappaport The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/5/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1162

The following person(s) is/are doing business as: **GARDEN CUISINE**, 217 Eucalyptus Ave. Santa Cruz CA 95060. Anika C. Canon, address same as business. This business is conducted by an Individual. /s/Anika Canton The registrant commenced to transact business under the fictitious business name listed above on 5/26/10. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/6/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1166

The following person(s) is/are doing business as: **CHEVROLET OF WATSONVILLE**, 499 Auto Center Dr., Watsonville CA 95076. 72 Hour, LLC, 490 Auto Center Dr. Watsonville CA 95076. This business is conducted by a Limited Liability Company. /s/Melvin Cooper, Managing Member The registrant commenced to transact business under the fictitious business name listed above on n/a. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/6/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1175

The following person(s) is/are doing business as: **SAND GLASS JEWELRY**, 540 Sand Dollar Dr. La Selva Beach CA 95076. Halen Harris and Jonathan Seiwel, address same as business. This business is conducted by a General Partnership. /s/Halen Harris The registrant commenced to transact business under the fictitious business name listed above on 7/9/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/10/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT - Refile with Change

File No. 17-1178

The following person(s) is/are doing business as: **LEOM DESIGNS**, 1013 Cedar St. Santa Cruz CA 95060. Margot Hendricks, 560 Sage Lane, Soquel CA 95073. This business is conducted by an Individual. /s/Margot Hendricks The registrant commenced to transact business under the fictitious business name listed above on 8/1/06. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/10/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT

File No. 17-1180

The following person(s) is/are doing business as: **1. SLING AND STONE DESIGN 2. SLING AND STONE PROJECT 3. SLING AND STONE PUBLISHING**, 154 Arabian Way, Scotts Valley CA 95066. Corrie Hallock and Matthew Hallock, address same as business. This business is conducted by a Married Couple. /s/Matthew Hallock The registrant commenced to transact business under the fictitious business name listed above on 6/26/17. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 7/10/17. 7/11, 7/18, 7/25, 8/1

FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT

Original File No. 2017-0000610

The following person has Abandoned the use of the Fictitious Business Name(s): **1. PARADISE PET SALON 2. PARADISE PET**, 21501 East Cliff Dr. Santa Cruz CA 95062. Nichole Peeples, 314 Santa Cruz Street, Santa Cruz CA 95060. This business was conducted by an Individual. /s/Nichole Peeples The registrant commenced to transact business under the fictitious business name listed above on 4/6/12. This statement was filed with Gail L. Pellerin, County Clerk of Santa Cruz County on 6/19/17. 7/11, 7/18, 7/25, 8/1

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SANTA CRUZ PETITION OF **LEI ZHAO ANDERSON** for CHANGE OF NAME 17CV01790

TO ALL INTERESTED PERSONS:

1. Petitioner: **LEI ZHAO ANDERSON** filed a petition with this court for a decree changing names as follows: PRESENT NAME(s): **LEI ZHAO ANDERSON** PROPOSED NAME(s): **LEI BLACK**
2. THE COURT ORDERS that all persons inter-

ested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Any person objecting to the name changes described above must file a written objection that included the reasons for the objection at least two court days before the matter is scheduled to be heard and must appear at the hearing to show cause why the petition should not be granted. If no written objection is timely filed, the court may grant the petition without a hearing.

NOTICE OF HEARING

AUGUST 24, 2017, 8:30am, Dept. 5

The address of the court is 701 Ocean St, Santa Cruz CA 95060.

3. A copy of this *Order to Show Cause* shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: SANTA CRUZ RECORD.

JUDGE OF THE SUPERIOR COURT

DENINE J. GUY

July 10, 2017

Lei Zhao Anderson

122 Penguin Ct.

Santa Cruz CA 95060

(408) 890-8750

7/11, 7/18, 7/25, 8/1

NOTICE OF PETITION

TO ADMINISTER ESTATE OF

RICHARD R. SCHMALZ, Decedent

Case Number: 17PR00226

TO ALL HEIRS, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of **RICHARD R. SCHMALZ**.

A PETITION FOR PROBATE has been filed by **ALEX W. CRAIGIE** in the Superior Court of California, County of SANTA CRUZ.

THE PETITION requests that **FREDERICK G. ORSINGER** be appointed as personal representatives to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on **AUGUST 18, 2017, at 8:30 am, in Dept. 10 PRB**, located at 701 Ocean St., Santa Cruz, CA 95060.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in section 9100 of the California Probate Code. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a formal Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in section 1250 of the California Probate Code. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner:

JEFFREY T. KILLEEN (SBN#84614)

303 Potrero St. Suite 52

Santa Cruz CA 95060

831 600-7017

7/11, 7/18, 7/25

NOTICE OF TRUSTEE'S SALE Title Order No.: 170028866 Trustee Sale No.: 82029 Loan No.: 399113004 APN: 094-041-66 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/22/2015. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 8/1/2017 at 1:45 PM, CALIFORNIA TD SPECIALISTS as the duly appointed Trustee under and pursuant to Deed of Trust recorded on 12/24/2015 as Instrument No. 2015-0051257 in book N/A, page N/A of official records in the Office of the Recorder of Santa Cruz County, California, executed by: JIANG KUANG, A SINGLE MAN, as Trustor YOSEMITE CAPITAL, LLC, as Beneficiary WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: Parcel One: Being a part of lands conveyed to Virgil E. Dolph and Lucille Dolph, his wife, by Deed dated August 8, 1955 and Recorded August 12, 1955 in Volume 1030, Page 347, Official Records of Santa Cruz County, and more particularly bounded and described as follows, to wit: Beginning at the intersection of the Northeastern boundary of said lands conveyed to Dolph with the Easterly prolongation of the Southern boundary of lands conveyed to Donald L. West and Lois V. West, his wife, by deed dated April 2, 1963 and Recorded April 23, 1963 in Volume 1536, Page 275, Official Records of Santa Cruz County; thence from said point of beginning, along said Easterly prolongation, West 125.00 feet to a station; thence North 125.00 feet to a station; thence parallel with said Eastern prolongation East 100 feet to said Northeastern boundary; thence Southeasterly along said last mentioned boundary 130 feet to the place of beginning. EXCEPTING THEREFROM the lands contained in that certain Quitclaim Deed to Penny M. Strong recorded September 9, 1999, as Instrument Number 1999-0060405, Official Records of Santa Cruz County. ALSO EXCEPTING THEREFROM the lands contained in that certain Quitclaim

Deed to Horst Karl Beckman, et al., Recorded September 9, 1999 as Instrument No. 1999-0060407, Official Records of Santa Cruz County. Parcel Two: A 20 foot right of way over the present traveled road, the center line of which is described as follows: Beginning at the said Southerly boundary of said lands of D.E.P. Sullivan distant thereon 10.3 feet Westerly from the Northwest corner of the 1st parcel of land conveyed herein; thence running South 14° 00' West 160.8 feet; South 24° 10' West 117.2 feet; thence South 33° 04' West 557.0 feet to a point from which the Southwest corner of the 1st parcel of land conveyed herein bears the following courses and distances North 33° 04' East 10.3 feet and South 70° 33' East 10.3 feet; thence continuing along said center line of said right of way; South 45° 47' West 139.1 feet; South 5° 25' West 41.2 feet South 38° 00' East 98.3 feet; South 15° 18' East 20.0 feet; South 3° 46' West 98.3 feet; South 26° 35' West 61.2 feet; South 67° 04' West 31.5 feet; South 88° 24' West 146.44 feet; South 80° 19' West 78.4 feet; South 86° 11' West 43.0 feet to a point on the Easterly boundary of the land of Samuel Lipson as shown by the Deed Recorded in Volume 76 of Official Records, at Page 434, Santa Cruz County Records, distant thereon 11.8 feet South from the Northeast corner thereof. Parcel Three: A 20 foot right of way over the present traveled road the center line of which is described as follows: Beginning at a point on the center line of the 20 foot right of way described above in Parcel Number III as conveyed herein, said point of beginning being North 70° 33' West 10.3 feet and South 33° 04' West 10.3 feet from the Southwest corner of the 1st parcel of land conveyed herein; running thence South 70° 33' East 163.00 feet; North 85° 54' East 120.3 feet to a point from which the said courses and distances: North 4° 06' West 10.0 feet; South 83° 54' West 118.2 feet and North 70° 33' West 148.4 feet. Parcel Four: A right of way over the present traveled road, as reserved in said deed to Lipson, the center line of which is described as follows: Commencing at a point South 11.8 feet from the Northeast corner of said land of Lipson and running thence South 86° 11' West 6.8 feet; South 31° 09' West 139.0 feet; North 59° 44' West 201.1 feet; North 84° 18' West 103.2 feet to a station from which a nail in a blaze in a 12 inch oak bears South 54° 47' East 10.04 feet and a nail in a blaze on a 30 inch madrone bears North 34° 14' East 7.7 feet; thence South 89° 00' West 205.5 feet to a station from which a nail in a blaze in a 12 inch oak bears North 80° 10' West 17.85 feet and a nail in a blaze in a 12 inch oak bears North 26° 46' East 17.85 feet; thence South 51° 55' West 284.4 feet; North 69° 24' West 217.4 feet; South 81° 51' West 99.8 feet; South 24° 45' West 65.7 feet; South 15° 57' East 61.5 feet to the point of intersection with the center line of the Old County Road known as Santa Cruz and San Jose Road, as said road is described in Deed to the County of Santa Cruz, Recorded in Volume 109 of Deeds, at Page 315, Santa Cruz County Records. Parcel Five: A right of way over Old County Road, above referred to, from the point of intersection of the above described right of way to the present state highway, running between Santa Cruz and Los Gatos. Parcel Six: All the lands conveyed to Penny M. Strong by deed Recorded April 29, 1999, as Instrument Number 1999-0030724 Official Records of Santa Cruz County, lying Westerly of the hereinafter described line, said line being described as follows: Situate in the County of Santa Cruz, State of California, and being a portion of Section 8, Township 10 South, Range 1 West, Mount Diablo Baseline and Meridian. Beginning at a 1/2" pipe (Tagged LS 5114) on the Southerly line of the 20' right of way shown on that certain Record of Survey Map recorded May 12, 1972 in Volume 56 of Maps at Page 33 from which a 1/2" pipe at the Easterly terminus of the course labeled "South 88° 24' West" bears North 88° 24' East a distance of 12.22 feet, thence from said point of beginning, the following courses: 1. South 7° 33' 43" East (at 83.94 feet a 1/2" pipe tagged LS 5114) a total distance of 139.10 feet to a 1/2" pipe tagged LS 5114; 2. South 10° 04' 01" East (at 33.76 feet a 1/2" pipe tagged LS 5114, at 100.46 feet a 1/2" pipe tagged LS 5114) a total distance of 160.71 feet to a 3/4" pipe with wood plug; EX-

CEPTING THEREFROM the lands shown as Parcel One in the Deed to Kayan Navai Recorded April 28, 1980, in Book 3190, Page 597, of Official Records of Santa Cruz County. Parcel Seven: The rights to take water from a well, together with an easement for ingress and egress thereto, as described in the "Agreement" executed by H.A. Mitchell et al, Recorded May 20, 1946, in Book 646, Page 93, Santa Cruz County. Parcel Eight: Situate in the County of Santa Cruz, State of California, and being a portion Section 8, Township 10 South, Range 1 West Mount Diablo Baseline and Meridian. Beginning at a 1/2" pipe (Tagged LS 5114) on the Southerly line of the 20' right of way shown on that certain Record of Survey Map Recorded May 12, 1972 in Volume 56 of Maps, at Page 33 from which a 1/2" pipe at the Easterly terminus of the course labeled "South 88° 24' West" bears North 88° 24' East a distance of 12.22 feet, thence from said point of beginning, the following courses: 1. South 7° 33' 43" East (at 83.94 feet a 1/2" pipe tagged LS 5114) a total distance of 139.10 feet to a 1/2" pipe tagged LS 5114; 2. South 10° 04' 01" East (at 33.76 feet a 1/2" pipe tagged LS 5114, at 100.46 feet a 1/2" pipe tagged LS 5114) a total distance of 160.71 feet to a 3/4" pipe with wood plug; 3. Due West (at 51.12 feet a 1/2" pipe, Tagged LS 5114) a total distance of 125.00 feet to a 1/2" pipe, being the true point of beginning of this description, thence from said true point of beginning, the following courses: 4. Due West 40.00 feet to a 1/2" pipe (Tagged LS 5114); 5. Due North 80.00 feet to a 1/2" pipe (Tagged LS 5114); 6. Due East 40.00 feet to a 1/2" pipe (Tagged LS 5114); 7. Due South 80.00 feet to the true point of beginning. Parcel Nine: A right of way for ingress, egress, and utility purposes, over a portion of the lands described in the Deed to Kayvan Navai, Recorded April 8, 1980 in Book 3190 at Page 597, Official Records of Santa Cruz County. Said right of way is more particularly described in that certain Easement Deed recorded June 9, 2006 under Recorder's Series Number 2006-0033987, Santa Cruz County Records. NOTE: Parcels Five and Seven herein described is only being included so as to avoid the Company being the cause of excluding it from Deed or encumbrances, but NO INSURANCE is to be provided as to said Parcel. Anything to the contrary in the Trustee Sale Grantee thereto notwithstanding, said Parcel is NOT INSURED even though it may be included as part of the description of the land described or referred to in the policy. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: VACANT LAND: 28 SANDHILL RD., Santa Cruz CA 95060. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$132,827.53 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Date: 7/5/2017 CALIFORNIA TD SPECIALISTS, as Trustee 8190 EAST KAISER BLVD., ANAHEIM HILLS, CA 92808 Phone: 714-283-2180 For Trustee Sale Information log on to: www.usa-foreclosure.com CALL: (714) 277-4845. PATRICIO S. INCE, VICE PRESIDENT CALIFORNIA TD SPECIALISTS IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE.

continued on following page

"NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid on a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of the outstanding lien that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and if applicable, the rescheduled time and date for the sale of this property, you may call 714-277-4845, or visit this internet Web site www.usa-foreclosure.com, using the file number assigned to this case T.S.# 82029. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale." FEI# 1077.00740 07/11/2017, 07/18/2017, 07/25/2017

T.S. No. 027090-CA APN: 038-072-11 NOTICE OF TRUSTEE'S SALE IMPORTANT NOTICE TO PROPERTY OWNER: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 6/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER On 8/16/2017 at 1:45 PM, CLEAR RECON CORP., as duly appointed trustee under and pursuant to Deed of Trust recorded 6/21/2005, as Instrument No. 2005-0041374, of Official Records in the office of the County Recorder of Santa Cruz County, State of CALIFORNIA executed by: ARTHUR MROZOWSKI AND BOZENA MROZOWSKI, HUSBAND AND WIFE WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK DRAWN ON A STATE OR NATIONAL BANK, A CHECK DRAWN BY A STATE OR FEDERAL CREDIT UNION, OR A CHECK DRAWN BY A STATE OR FEDERAL SAVINGS AND LOAN ASSOCIATION, SAVINGS ASSOCIATION, OR SAVINGS BANK SPECIFIED IN SECTION 5102 OF THE FINANCIAL CODE AND AUTHORIZED TO DO BUSINESS IN THIS STATE: AT THE COURTYARD STEPS TO THE SANTA CRUZ COUNTY COURTHOUSE, 701 OCEAN ST., SANTA CRUZ, CA 95060 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: MORE FULLY DESCRIBED ON SAID DEED OF TRUST The street address and other common designation, if any, of the real property described above is purported to be: 512 GERTRUDE AVE APTOS, CA 95003-3705 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be held, but without covenant or warranty, express or implied, regarding title, possession, condition, or encumbrances, including fees, charges and expenses of the Trustee and of the trusts created by said

Deed of Trust, to pay the remaining principal sums of the note(s) secured by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$722,299.85 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (844) 477-7869 or visit this Internet Web site WWW.STOXPOSTING.COM, using the file number assigned to this case 027090-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR SALES INFORMATION: (844) 477-7869 CLEAR RECON CORP. 4375 Jutland Drive Suite 200 San Diego, California 92117 7/11, 7/18, 7/25

T.S. No. 16-0591-11 NOTICE OF TRUSTEE'S SALE NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED 注: 本文件包含一个信息摘要 참고사항: 본 첨부 문서에 정보 요약서가 있습니다 NOTA: SE ADJUNTA UN RESUMEN DE LA INFORMACIÓN DE ESTE DOCUMENTO TALA: MAYROONG BUOD NG IMPORMASYON SA DOKUMENTONG ITO NA NAKALAKIP LUWU Y: KEM THEO ĐÂY LÀ BẢN TRÌNH BÀY TÓM LƯỢC VỀ THÔNG TIN TRONG TÀI LIỆU NÀY PLEASE NOTE THAT PURSUANT TO CIVIL CODE § 2923.3(d)(1) THE ABOVE STATEMENT IS REQUIRED TO APPEAR ON THIS DOCUMENT BUT PURSUANT TO CIVIL CODE § 2923.3(a) THE SUMMARY OF INFORMATION IS NOT REQUIRED TO BE RECORDED OR PUBLISHED AND THE SUMMARY OF INFORMATION NEED ONLY BE MAILED TO THE MORTGAGOR OR TRUSTOR. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 2/3/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public

auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: ANDREA EDWARDS, AN UNMARRIED WOMAN Duly Appointed Trustee: The Wolf Firm, A Law Corporation Recorded 2/10/2006 as Instrument No. 2006-0008214 of Official Records in the office of the Recorder of Santa Cruz County, California, Street Address or other common designation of real property: 101 BAJA SOL DRIVE SCOTTS VALLEY, CA 95066-4439 A.P.N.: 021-172-05 Date of Sale: 7/25/2017 at 1:45 PM Place of Sale: At the courtyard steps to the Santa Cruz County Courthouse, 701 Ocean Street, Santa Cruz, CA 95060 Amount of unpaid balance and other charges: \$873,322.50, estimated The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 916-939-0772 or visit this Internet Web site www.nationwideposting.com, using the file number assigned to this case 16-0591-11. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 6/16/2017 The Wolf Firm, A Law Corporation 2955 Main Street, 2nd Floor Irvine, California 92614 Foreclosure Department (949) 720-9200 Sale Information Only: 916-939-0772 www.nationwideposting.com Susan Earnest, Foreclosure Officer PLEASE BE ADVISED

THAT THE WOLF FIRM MAY BE ACTING AS A DEBT COLLECTOR, ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION YOU PROVIDE WILL BE USED FOR THAT PURPOSE. NPP0310518 To: SANTA CRUZ RECORD 06/27/2017, 07/04/2017, 07/11/2017

APN: 009-092-21 TS No: CA06000052-14-2 TO No: 140902880-CA-VOI NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED May 9, 2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On August 22, 2017 at 02:30 PM, at the Ocean Street entrance to the Administration Building, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on May 16, 2013 as Instrument No. 2013-0024552, of official records in the Office of the Recorder of Santa Cruz County, California, executed by JOSHUA CLENDENNING AND KATE CLENDENNING, HUSBAND AND WIFE, as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC. as nominee for SANTA CRUZ HOME FINANCE as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1033 PROSPECT HEIGHTS, SANTA CRUZ, CA 95065 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$632,533.17 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the

lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call In Source Logic at 702-659-7766 for information regarding the Trustee's Sale or visit the Internet Web site address listed below for information regarding the sale of this property, using the file number assigned to this case, CA06000052-14-2. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: June 20, 2017 MTC Financial Inc. dba Trustee Corps TS No. CA06000052-14-2 17100 Gillette Ave Irvine, CA 92614 Phone: 949-252-8300 TDD: 866-660-4288 Stephanie Hoy, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ON LINE AT www.insourcelogic.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: In Source Logic AT 702-659-7766 Trustee Corps may be acting as a debt collector attempting to collect a debt. Any information obtained may be used for that purpose. ISL Number 32418, Pub Dates: 06/27/2017, 07/04/2017, 07/11/2017, SANTA CRUZ RECORD

APN: 041-121-60 TS No: CA08000138-17-1 TO No: 8691271 NOTICE OF TRUSTEE'S SALE (The above statement is made pursuant to CA Civil Code Section 2923.3(d)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(d)(2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED October 10, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On August 22, 2017 at 02:30 PM, at the Ocean Street entrance to the Administration Building, 701 Ocean Street, Santa Cruz, CA 95060, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust recorded on October 22, 2007 as Instrument No. 2007-0054891, of official records in the Office of the Recorder of Santa Cruz County, California, executed by VINCENT H. COLETTA, JR. AND LORIS COLETTA, TRUSTEES OF THE VINCENT H. COLETTA, JR. AND LORIS COLETTA REVOCABLE TRUST, DATED JUNE 17, 1992 AS AMENDED AND RE-STATED ON SEPTEMBER 16, 1996, as Trustor(s), in favor of FINANCIAL FREEDOM SENIOR FUNDING CORPORATION, A SUBSIDIARY OF INDYMAC BANK, F.S.B. as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 210 MARTHAS WAY, APTOS, CA 95003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein.

Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$1,523,607.75 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call In Source Logic at 702-659-7766 for information regarding the Trustee's Sale or visit the Internet Web site address listed below for information regarding the sale of this property, using the file number assigned to this case, CA08000138-17-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: June 20, 2017 MTC Financial Inc. dba Trustee Corps TS No. CA08000138-17-1 17100 Gillette Ave Irvine, CA 92614 Phone: 949-252-8300 TDD: 866-660-4288 Stephanie Hoy, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ON LINE AT www.insourcelogic.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: In Source Logic AT 702-659-7766 Trustee Corps may be acting as a debt collector attempting to collect a debt. Any information obtained may be used for that purpose. ISL Number 32417, Pub Dates: 06/27/2017, 07/04/2017, 07/11/2017, SANTA CRUZ RECORD



A.B.C. License Transfers

Applicant - Buyer
 Transferor - Seller
Location of License
 Escrow Holder (if available)

Jie Biao Yin & Wen Cai Jiang
 Anne Wang Jia & Qiu Qi Jia
17591 Vierra Canyon Rd., Salinas
 T. Bob Uemura

Red Wheel Barrel Inc.
 Kauboi California
8017 Soquel Dr., Aptos
 William H. Dunn

Olive Garden Holdings LLC
 Marcenaro's Miramar, Inc.
45 Municipal Wharf, Santa Cruz
 Federal Escrow Inc.

S. Wig Corporation
 Sumeet Wig
836 N. Main St., Salinas
 None Shown

Variet Cuisine Inc.
 Food Inc.
13762 Center St., Carmel Valley
 Hudson Martin Ferrante Street Witten &
 DeMaria PC

Businesses in Escrow

Seller
 Buyer
Business
 Escrow Holder

King Precision, Inc.
 Production Ventures Inc
King Precision
 United Business Bank
 7/20/2017

Qui Qi Jia & Anne Wang Jia
 Jie Biao Yin
Panda Garden Chinese Restaurant
 T. Bob Uemura
 7/30/2017

Coffee Tyll, Inc.
 Gang Hu Liang
Midtown Café
 William H. Dunn
 7/13/2017

Walton Plumbing, Inc.
 Chris A. & Yoko Wilson
Walton Plumbing & Heating
 Neil J. Ticker
 7/24/2017

Commercial Leases

55 River Street, Santa Cruz
 \$1,150 Per Month
 675 +/- SF, Two private offices and reception area. Move-in condition. Ideal downtown location near Santa Cruz Metro bus line, Main Post Office.

5346 Scotts Valley Rd, Scotts Valley
Use/Warehouse
 \$1.30 - \$1.63 Per Sf NNN
 690 - 4,252 SF of prime modern commercial space right off Hwy 17 in north Santa Cruz. Zoned C-S: Permits most retail, office and service uses.

1729 Seabright Avenue, Santa Cruz
 \$1.25 Per RSF, NNN
 Suite B - 2,608 +/- RSF consisting of 5 offices & a bullpen area. Suite C - 1,050 +/- RSF consisting of one small office & a bullpen area

Main Street Realtors

Commercial and Residential Real Estate

Fred Antaki
 831.295.8850
 Cal BRE 01035303

Andrew Myers
 831.588.2014
 Cal BRE 01980936

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Tracking the Numbers

	This Week	Y-T-D 2017	Y-T-D 2016
Grant Deeds - Santa Cruz Co	74	1426	1385
Grant Deeds - Monterey Co	88	2194	2120
Grant Deeds - San Benito Co	28	554	517
Notices of Default - Santa Cruz	2	125	129
Notices of Default - Monterey Co	2	192	282
Notices of Default - San Benito Co	0	30	32
Foreclosures - Santa Cruz Co	3	85	113
Foreclosures - Monterey Co	6	139	233
Foreclosures - San Benito Co	1	20	32
Trustee Deeds - Santa Cruz Co	3	24	33
Trustee Deeds - Monterey Co	4	66	107
Trustee Deeds - San Benito Co	0	4	18
Business Filings - Santa Cruz	15	744	763

Santa Cruz Record Calendar of Events



Wednesday, July 12

- **Capitola Chamber of Commerce Networking Lunch** 11:30 a.m. to 1 p.m. at Bargetto Winery, 3535 N. Main Street, Soquel. The guest speaker is Laurie Hill, Begonia Festival President. Her topic will be Begonias Take a Bow. Enjoy a delicious lunch catered by Whole Foods. Each guest will have the opportunity for a brief introduction, plus networking with other business owners, professionals, and community members. Hear about pertinent issues and upcoming events. Visit CapitolaChamber.com for more information.
- **Small Business Brown Bag Series** 12–1 p.m. at the Santa Cruz Public Library, Downtown Branch. Nine Pitfalls to Avoid for a Profitable Business, presented by SCORE Counselors. The Small Business Brown Bag Series is a collection of free, hour-long workshops designed to support small businesses. Bring your lunch and join us in the upstairs meeting room. Visit SantaCruzPL.org for more information.
- **Santa Cruz Data and Analytics** 5:30 p.m. at Cruzio, 877 Cedar St, Suite 150, Santa Cruz. Startups and enterprises alike have a wealth of data at their disposal. However, to cohesively store, manage, and visualize this information is becoming more challenging with the rapid increase in the volume, velocity, and variety of data. Hear AWS, Looker, and a joint customer discuss how to overcome common challenges like moving data across different silos, growing storage and infrastructure costs, scaling the ingestion and management of data, and processing data in real-time. Visit SantaCruzWorks.org for more information.

Thursday, July 13

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.
- **Taste of Scotts Valley: Art Wine and Beer Festival Kick-Off Party** 6–8 p.m. at the Scotts Valley Hilton, 6001 La Madrona Dr., Scotts Valley. Nosh on tasty bites from local restaurants from all around the county. You will have a chance to meet and mingle with many of the 100 Festival artists who have each donated a piece of their work to make it the most incredible raffle you have ever seen. Entertainment and a photo booth will be provided by a professional disc jockey. Award winning wines and hand crafted brew will be on tap that will be poured at the Art Wine and Beer Festival on August 19 and 20. Visit ScottsValleyChamber.com for more information.

Tuesday, July 18

- **Networking Mixer hosted by SUP Shack Santa Cruz** 5–7 p.m. at the SUP Shack Santa Cruz, 2214 East Cliff Drive at the Santa Cruz Harbor. Stand Up Paddle demos, appetizers, wine, raffle prizes, and networking in a friendly atmosphere with business owners, professionals, and community members. Visit CapitolaChamber.com for more information.
- **Solving The Social Media Puzzle** 2–5 p.m. at Santa Cruz Civic Auditorium, 307 Church Street, Tony Hill room, Santa Cruz. Presented by Dianthe Skurko. Learn what customers expect from websites today, how to make informed decisions on which social media sites are best for your business and how to integrate them into your marketing strategies. Visit SantaCruzSBDC.org for more information.

Wednesday, July 19

- **The Works Speaker Series** 5:30–7 p.m. Join us for the first “The Works Speaker Series.” Margaret Rosas will discuss the topic “Customer Success: The Looker Approach.” Visit SantaCruzWorks.org for more information.

Thursday, July 20

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

Friday, July 21

- **Event Santa Cruz** 5:30–9 p.m. at Hotel Paradox, 611 Ocean St., Santa Cruz. Event Santa Cruz is continuing their Summer Block Party Series in front of Hotel Paradox. There will be food Trucks, cool one-of-a-kind products from area vendors, specialty drinks from the Hotel Paradox bar, and more food from local craft eateries. Each vendor will be showing off how they collaborate with other local businesses. Don’t miss this party! Visit EventSantaCruz.com for more information.

Thursday, July 27

- **Coworking at the Santa Cruz Public Library** 11 a.m. to 3 p.m. at Santa Cruz Public Library, Live Oak Branch, 2380 Portola Drive, Santa Cruz. Free. Visit facebook.com/coworkingunbound for more information.

The Calendar appears the last week of each month. To have your local business-related event included, or to update your event, please email the Santa Cruz Record at santa-cruzrecord@gmail.com

