

SAP BusinessObjects 4.0, Data Services 4.1 and SAP HANA 1.0

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English

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Quick Guide to Install SAP[©] rapid-deployment solution for sentiment intelligence with SAP HANA™

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Icons

Icon	Meaning
Δ	Caution
	Example
₽	Note
②	Recommendation
	Syntax

Typographic Conventions

Type Style	Description
Example text	Words or characters that appear on the screen. These include field names, screen titles, pushbuttons as well as menu names, paths and options.
	Cross-references to other documentation.
Example text	Emphasized words or phrases in body text, titles of graphics and tables.
EXAMPLE TEXT	Names of elements in the system. These include report names, program names, transaction codes, table names, and individual key words of a programming language, when surrounded by body text, for example, SELECT and INCLUDE.
Example text	Screen output. This includes file and directory names and their paths, messages, source code, names of variables and parameters as well as names of installation, upgrade and database tools.
EXAMPLE TEXT	Keys on the keyboard, for example, function keys (such as F2) or the ENTER key.
Example text	Exact user entry. These are words or characters that you enter in the system exactly as they appear in the documentation.
<example text></example 	Variable user entry. Pointed brackets indicate that you replace these words and characters with appropriate entries.

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Quick Guide to Install Sentiment Intelligence

1 Purpose

This Quick Guide helps SAP Partners, consultants and customer project members to implement the SAP Sentiment Intelligence solution with SAP HANA. The document mentions all required steps for a successful implementation of the Sentiment Intelligence solution for analytics with SAP HANA and directs you to more detailed documentation if necessary.

This document is intended for a team who already has knowledge in the following areas:

- SAP BusinessObjects Data Services 4.1
- SAP BusinessObjects BI Platform 4.0 SP04
- SAP HANA Enterprise 1.0 SPS04

1 Note that the installation of the system landscape is not part of the rapid deployment solution delivery scope.

2 Getting Started

2.1 Technical Prerequisites for Installation

The table lists all required software components

Product	Product Version	Component	Comments
SBOP Business Intelligence Platform	4.0 SP04	Server	
SBOP Explorer	4.0 SP04	Server	Design time for Information Space and Exploration View Set
SBOP Data Services	4.1	Server, including Text Data Processing in EN	With designer tool
SAP HANA Platform	1.0 SPS04	SAP HANA Server SAP HANA Client SAP HANA Studio	Two empty schemas/users are created for use as target database, e.g., Sentiment_Replication and Sentiment_Modeling
SAP CRM	SAP CRM 7.0 or higher	CRM Marketing and Service Professional	Optional
SBOP Client Tools	4.0 SP04	all	Information design tool for connection adaption
Microsoft SQL Server	2008	all	A empty database/user is created for use as local DS repository, e.g., Sentiment_REPO Customer can also choose

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	other existing data base which	ch
	is supported by BOE server	

 Follow the instructions in SAP Note 1710619 to download the Sentiment Intelligence package from the SAP Service Marketplace.

Component	Version	Link
SAP RDS DS Content	1.0	www.service.sap.com/~form/handler?_APP=002006825000 00001943&_EVENT=DISPHIER&HEADER=N&FUNCTION BAR=N&EVENT=TREE&TMPL=67838200100200019453& V=INST
SAP RDS HANA Content	1.0	www.service.sap.com/~form/handler?_APP=002006825000 00001943&_EVENT=DISPHIER&HEADER=N&FUNCTION BAR=N&EVENT=TREE&TMPL=67838200100200019113& V=INST
SAP RDS BIP Content	1.0	www.service.sap.com/~form/handler?_APP=002006825000 00001943&_EVENT=DISPHIER&HEADER=N&FUNCTION BAR=N&EVENT=TREE&TMPL=67838200100200019938& V=INST

- Extract the package to C:\, and check the folder structure is correct as follows:
 - C:\Sentiment Intelligence
 - C:\Sentiment Intelligence\SAP RDS HANA Content
 - C:\Sentiment Intelligence\SAP RDS DS Content
 - C:\Sentiment Intelligence\SAP RDS DS Content\Configuration File
 - C:\Sentiment Intelligence\SAP RDS DS Content\Data Model
 - C:\Sentiment Intelligence\SAP RDS DS Content\Python Patch Note
 - C:\Sentiment Intelligence\SAP RDS BIP Content

2.2 Sentiment Intelligence Components

The Sentiment Intelligence is delivered as a ZIP files that includes all major product components organized in a folder structure. Extract the Zip Files to C:\ and check the folder structure MUST be as follows:

- SAP RDS HANA Content
 - REPO_SENTIMENT_INTELLIGENCE-HCO_SENTIMENT.tgz
 This Model is used to generate the analytic views for Sentiment Intelligence HANA target database.
- SAP RDS DS Content

Extract Transformation Load logic including:

- RDS_Sentiment_Intelligence_EN.atl
 - SAP BusinessObjects Data Services 4.1 ATL file that specifies jobs which generate the HANA source and target tables and perform the data harvesting from twitter, Facebook and SAP Streamwork and text data processing, and integrated CRM data as well and load to the target tables
- Python Patch Note

This step is only relevant for python version 2.6.2 to enable the proxy over https (e.g. for Facebook API). Download the patch files *issue1424152-py26.diff* from the web page http://bugs.python.org/issue1424152 and apply this patch file by the

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system tool and store the compliled files under <install dir>\SAP BusinessObjects\Data Services\DataQuality\python\Lib.

Configuration File

Provide the parameters for search APIs

Data Model

The files in this folder are used to generate the complete target schema for all tables in HANA database. The following files built for the data model could be used for extending and customizing the data model:

- SAP_Tables.DDL
- SAP Tables Fields.DDL
- SAP Tables Indexs.DDL
- SAP RDS BIP Content
 - RDS_Sentiment_Intelligence_EN.lcmbiar

This File contains the Sentiment Intelligence LCMBIAR file (reporting content). These are the Dashboard reports and Exploration View Sets and underlying universes (semantic layer), including connection.

2.3 Information required for connectivity

Use

Make a note of the SAP CRM, BI Platform, Data Services and database connection information (username, password, and so on), and have it available during this procedure. SAP CRM and HANA database connection information are required when setting up connectivity in Data Services Designer.

Procedure

1. Information required for the SAP CRM connection

Field	Value	Comment
SAP Application Server	<application server=""></application>	E.g., Uxcirzc
Instance Number (System Number)	< Instance Number>	E.g., 05
Client	<client></client>	E.g., 100
User	<user name=""></user>	E.g., SA_CRM. For more information on creating the SAP user, see section 3.6 SAP user authorizations in the 'Supplement for SAP' document at http://help.sap.com/bods in the Installation, Upgrade, Deployment section.
Password	<password></password>	

2. Information required for FTP connection to CRM Application Server:

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Field	Value	Comment
FTP host name	<ftp host="" name=""></ftp>	For example, uxcirzc
FTP login user name	<ftp login="" name="" user=""></ftp>	For example, FTPuser
FTP login password	<ftp login="" password=""></ftp>	
Working directory on SAP Application server	<working directory="" on="" sap<br="">Application server ></working>	For example, /usr/sap/RZC/SYS/global/sentiment/

3. Information required for the SAP BusinessObjects Business Intelligence platform

Field	Value	Comment
System - host	< System - host>	E.g., vmw5211:6400
User Name	<user name=""></user>	E.g., administrator
Password	< Password>	

4. Information required for the SAP BusinessObjects Data Services

Field	Value	Comment
System - host	< System - host>	E.g., vmw5211:6400
User name	<user name=""></user>	E.g., administrator
Password	< Password>	

5. Information required for the datastore connection to the local DS repository in Data Services (E.g., Microsoft SQL Server)



It is recommended to create an empty database schema/user for use as the Data Services Local Repository. Create one if necessary.

Field	MS SQL 2008	Comment
Repository type	local	local
Database type	Microsoft SQL Server	
Databaser Server Name	<sql name="" server=""></sql>	
Database Name	<database name=""></database>	E.g., Sentiment_REPO
ODBC data source		
Windows Authentication	No	
User name	< User name>	E.g., sa
Password	< Password>	< Password>

6. Information required for the datastore connection to target database HANA_Sentiment_DS in Data Services (SAP HANA 1.x).

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7.1	•

Field	Value	Comment	
Data Source	< Data Source >	HANA_Sentiment_DS	
Database Version	< Database Version>	SAP HANA 1.x	
Data Source	< Database name >	E.g., ODBC_HANA	
User Name	< User Name >	E.g., Sentiment_Replication	
Password	< Password >		



For datastore HANA_Sentiment_DS, ensure that two empty schema/users with SAP HANA Studio are created by HANA system admin.

The first schema/user Sentiment_Replication should be created with public role to replicate tables from Data Service to HANA. Please also run the following SQL statement in SQL Editor to grant SQL privilege on schema Sentiment_Replication to _SYS_REPO (see note 1612696);

GRANT SELECT ON SCHEMA SENTIMENT_REPLICATION TO _SYS_REPO WITH GRANT OPTION

The other user <code>Sentiment_Modeling</code> should be created with Modeling and Content Admin role to create views on the tables in schema <code>Sentiment_Replication</code>. This user must also have the session client assigned with <code>SAP CRM</code> client which is used for connection of <code>CRM Datastore</code> in <code>Data Services</code>. Please also run the following <code>SQL statement</code> in <code>SQL Editor</code> to <code>grant SQL privilege</code> on <code>schema Sentiment_Replication</code> to <code>Sentiment Modeling</code>.

GRANT SELECT ON SCHEMA SENTIMENT_REPLICATION TO SENTIMENT MODELING



Ensure that the ODBC Data Source for HANA is also created with user Sentiment_Replication. If not, choose Start → Administrative Tools → Data Source (ODBC), and click System DSN tab and create an ODBC with driver "HDBODBC.

3 Install Data Service Model

3.1 Create Local Repository and Configure Job Server

Prerequisites

Ensure there is an empty database schema/user for use as the Data Services Repository, which database could be SAP HANA or Microsoft SQL Server.

Procedure

- 1. Login to the Server installed with SAP BusinessObjects Data Services 4.1.
- 2. From the Windows menu, choose Start → Programs → SAP BusinessObjects Data Services 4.1 → Data Services Repository Manager.
- 3. In the SAP BusinessObjects Data Services Repository Manager dialog box, enter the Information of the database Sentiment_REPO as following:

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Field	MS SQL 2008	Comment
Repository type	local	local
Database type	Microsoft SQL Server	
Databaser Server Name	<sql name="" server=""></sql>	
Database Name	as created in section 2.3	E.g. Sentiment_REPO
ODBC data source	N/A	
Windows Authentication	No	
User name	< User name>	E.g., sa
Password	< Password>	

- 4. Choose the *Create* button, once comple*ted successfully*, to close the Repository Manager application, choose the *Close* button.
- 5. From the Windows menu, choose $Start \rightarrow Programs \rightarrow SAP$ BusinessObjects Data Services 4.1 \rightarrow Data Services Server Manager.
- 6. In the SAP BusinessObjects Data Services Server Manager dialog box, choose the Configuration Editor Button.
- 7. In the Job Server Configuration Editor dialog box, choose the Add button.
- 8. In the Job Server Properties dialog box, enter the following:
 - In Job Server name, enter Sentiment_JS.
 - In *Job Server port*, enter *3600* and choose the *Add* button under the *Associated Repositories* section of the screen.
- 9. In the *Repository Information* area, enter the following information:

Field	MS SQL 2008	Comment
Database type	Microsoft SQL Server	
Databaser Server Name	<sql name="" server=""></sql>	
Database Name	as created in section 2.3	E.g. Sentiment_REPO
ODBC data source	N/A	
User name	< User name>	E.g., sa
Password	< Password>	

- 10. Choose the Apply button.
- 11. Choose the OK button on the Job Server Properties dialog box to close it.
- 12. Choose the OK button on the Job Server Configuration Editor dialog box to close it.
- 13. On the SAP BusinessObjects Data Services Server Manager dialog box, choose the Close and Restart button, and choose OK to restart the Job Server service.

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3.2 Register Local Repository in the Central **Management Console**

Prerequisites

Ensure the local repository is created.

Procedure

- 1. Logging on to the Server installed with SAP BusinessObjects BI platform 4.0, From the Windows menu, choose Start → All Programs → SAP BusinessObjects BI platform 4 → SAP BusinessObjects BI platform → SAP BusinessObjects BI platform Central Management Console.
- 2. In the *Log On* screen, enter the following and choose the Log On button.

Field	Value	Comment
System - host	< System - host >	E.g., vmw5211:6400
User Name	< User Name>	E.g., Administrator
Password	< Password >	
Authentication	Enterprise	

- 3. On the CMC Home screen, choose DataServices → Manage → Configure repository.
- 4. On Add Data Service Repository screen, enter the following:

Field	MS SQL 2008	Comment
Repository Name	<repository name=""></repository>	E.g., Sentiment_REPO
Description		
Database type	Microsoft SQL Server	
Hostname	<sql name="" server=""></sql>	
Port	1433	
Database name	as created in section 2.3	E.g., Sentiment_REPO
Windows Authentication	No	
User name	< User name>	E.g., sa
Password	< Password>	
Is Profiler Repository	No	

- 5. Click Test Connection button.
- 6. If the message box prompts that the connection was successful, choose OK.
- 7. Choose Save.

3.3 Import Data Services ATL Code File

Prerequisites

Ensure you have an empty Data Services repository for installing Sentiment Intelligence. It is recommended to import the ATL file into an empty Data Services repository.

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Use

This activity imports the ATL File.

Procedure

1. From the Windows menu, choose Start → Programs → SAP BusinessObjects Data Services 4.1 → Data Services Designer



For details on importing files. see the Data Services Designer Guide at http://help.sap.com/bods in the Installation, Upgrade, Deployment section.

2. In the Log On screen, enter the following and choose the Log On button.

Field	Value	Comment
System - host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- 3. Select the local repository where you are going to install the Sentiment Intelligence.
- 4. In the Open Import File dialog box, browse to the location of the desired ATL file (RDS Sentiment Intelligence EN/Atl) and open it.
- 5. Ensure following entries are visible:

Field	Value
File name	RDS_Sentiment_Intelligence_EN.atl
Files of type	ATL files [*.atl]

6. Enter Passphase sentiment, and choose OK.

Result

This starts the import process. Data Services imports the ATL file, creating all the repository objects required to run Sentiment Intelligence jobs.

3.4 Adjust the Data Stores

Use

By default, the Sentiment Intelligence data stores point to 'dummy' data sources for CRM solution and your HANA databases. You would need to provide proper connectivity and login information for SAP HANA database and CRM solution.

Procedure

- 1. Open the Data Services Designer.
- 2. From the bottom-left pane, select Local Object Library and choose the Datastores button
- 3. Right-click the CRM_DS store and choose Edit.
- 4. On the Edit Datastores CRM_DS screen, choose the Advanced button, then choose Edit.
- 5. On the Configurations for Datastore CRM DS screen, make the following changes:

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Field	Value	Comment
Default configuration	Yes	
User name	<user name=""></user>	
Password	<password></password>	
R/3 application server	<application server=""></application>	
Locate		
Language	E-English	
Code page	Utf-8	
SAP		
ABAP execution option	Generate and Execute	
Client number	<client></client>	
System number	<system number=""></system>	
Execute in background(batch)	No	
Target host	Leave blank	
Job Class	С	
Data transfer method	FTP	
Working directory on SAP server	<working directory=""></working>	
Application path to the share directory	N/A	
Local directory	Use an existing folder for storing temporary files.	E.g., C:\Temp
Generated ABAP directory	Use an existing folder for storing temporary files.	E.g., C:\Temp
Security profile	Leave blank	
Number of connection retries	3	
Interval between retries(sec)	10	
Use saprfc.ini	No	
Destination name	Leave blank	
Upload attributes		
Status	T – Test Program	
Application	S	
Development class	\$TMP	
Request ID	Leave blank	
Task ID	Leave blank	
FTP		

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Field	Value	Comment
FTP relative path to the SAP working directory	<ftp directory="" path="" relative="" sap="" the="" to="" working=""></ftp>	
FTP host name	<ftp host="" name=""></ftp>	
FTP login user name	<ftp login="" name="" user=""></ftp>	
FTP login user password	<ftp login="" password="" user=""></ftp>	

- 6. Choose OK.
- 7. On the Advanced Window, choose Close. The Datastore dialog box closes without any warnings or errors, indicating successful connection and login to the SAP CRM solutions server.
- 8. Repeat the steps above to edit the HANA_Sentiment_DS and HANA_Sentiment_DS_INIT, Use the table below as a guide for the Datastore configuration values.

Field	SAP HANA	Comment
Datastore name	HANA_Sentiment_DS/	
	HANA_Sentiment_DS_IN IT	
Datastore type	Database	
Database type	SAP HANA	
Database version	HANA 1.x	
Data Source	< Data Source >	
User Name	< User Name >	E.g., Sentiment_Replication
Password	< Password >	
Aliases	SA_USER	E.g., Sentiment_Replication

- 9. Choose OK.
- 10. On the Advanced Window, choose Close. The Datastore dialog box closes without warnings or errors, indicating successful connection to the SAP HANA server.

Result

The datastores have been adjusted.

3.5 Execute the Jobs to generate HANA tables

Use

Execute the Jobs to generate the HANA tables automatically

Procedure

- 1. Open the Data Services Designer.
- 2. Select the Job Sentiment_Data_Model, goto Tools → Varibales.
- 3. Check the Global variable \$G_File_Path, confirm the value 'C:\Sentiment Intelligence\SAP RDS DS Content\Data Model'.

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4. Execute the Job Sentiment_Data_Model.

Result

After the Job execution, the HANA tables will be generated in the HANA schema Sentiment Replication automatically. Please check the imported HANA tables referring to Configuration Guide chapter 3.

3.6 Execute the Jobs via DS Job Schedule to retrieve Data

Use

Maintain the schedule for the Job Sentiment Intelligence to execute the Job automatically

Procedure

- 1. From the Windows menu, choose Start → Programs → SAP BusinessObjects Data Services 4.1 → Data Services Management Console.
- 2. In the User name and Password fields, enter your logon credentials.

Field	Value	Comment
System - host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- 3. Choose Log on.
- 4. Choose Administrator → Batch → Sentiment REPO
- 5. Click the Batch Job Configuration tab; the Jobs in the repository Sentiment_REPO will be displayed, for example the Job_Soclial_Media_Data and Job_CRM_EN.
- 6. Click Action "Add Schedule" of Job, and on the schedule job page enter a schedule name and set to Active and choose the Date Service as Scheduler and select the scheduled days and time.
- 7. Click Apply to save the schedule.
- Edit the File Search.cfg under C:\Sentiment Intelligence \SAP RDS DS Content\Configuration File, and enter the parameters for Job_Social_Media_Data, please check Configuration Guide chapter 2.

Result

The Job will be run repeatedly multiple times a day for Job Social Media Data or once a day for Job CRM EN to retrieve data and replicate the extracted Data to SAP HANA.

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4 Install the SAP HANA Model

4.1 Import and Activate HANA Model

The procedure of how to import models is described in the SAP HANA 1.0 Modelling Guide. The Importing models of this RDS solution should be done via a server import.

Procedure

- 1. Download the HANA content package via the link in SAP Note 1710619.
- 2. Put the file REPO_SENTIMENT_INTELLIGENCE-HCO_SENTIMENT.tgz on HANA server and under folder /usr/sap/<sid>/HDB<inst. Nr>/backup, make sure that the <sid>adm user can read this file.
- 3. Choose Start \rightarrow All Programs \rightarrow SAP HANA \rightarrow SAP HANA studio.
- 4. From the Quick Launch tab page, select the target HANA system with schema Sentiment_Modeling
- 5. Choose Import; choose SAP HANA Content → Delivery Unit.
- 6. Click on Next and select File from Server and File name.
- 7. Click on Next, in the Import Models dialog, set the following values:

Field name	Description	User action and values	Comment
Select the filename		<hana erp="" package=""></hana>	
Overwrite inactive versions		Checked	
Activate objects		Checked	

- 8. Click Finish to import the content.
- 9. From the Navigator tab, select the system with schema Sentiment_Modeling and click right mouse, choose refresh.
- 10. Expand the content folder under this system sap $\rightarrow crm \rightarrow$ sentiment \rightarrow Analytic Views, and select the views and redeploy them via right mouse.

Result

The HANA contents have been successfully imported and activated. Please check the imported HANA views referring to Configuration Guide chapter 3.

5 Deploy BOBJ Reporting Contents

5.1 Import the BOBJ Reporting Contents

Use

SAP RDS Sentiment Intelligence comes with their own Reporting Content, supplied as Dashboards reports and universes (semantic layer), Explorer View Set as well. To use the Reporting Content you must first install them to your SAP Business Intelligence platform system and configure a connection to your Sentiment Intelligence HANA database.

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If the SAP Business Intelligence platform server is located on a different machine, you need to have the Business Intelligence platform client installed, with connectivity to that server.

The system delivers Reporting Content as a LCMBIAR file, located in the unzipped subdirectory:

- Directory Path: C:\Sentiment Intelligence\SAP RDS BIP Content
- File Name: RDS_Sentiment_Intelligence_EN.lcmbiar

Procedure

- 1. From the Windows menu, choose Start → All Programs → SAP BusinessObjects BI platform 4 → SAP BusinessObjects BI platform → SAP BusinessObjects BI platform Central Management Console.
- 2. In the *User name* and *Password* fields, enter your logon credentials.

Field	Value	Comment
System - host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- 3. Click Log on.
- 4. Select Promotion Management from CMC home
- 5. On the tab Promotion Jobs, click Import, and choose Import file and select from file system, browse the LCMBIAR file RDS_Sentiment_Intelligence_EN.Icmbiar you want to import, and then click OK.
- 6. Then a tab New Job1 will be created. The tab New Job1 will be named as Sentiment_Intelligence_BIP_Content.
- 7. In the Save Job in dialog box, click Browse, choose Promotion Jobs and click OK.
- 8. In Source dialog box, select From File.
- 9. In Destination dialog box, select Login to a New CMS and enter BOE sever logon credentials in popup window.
- 10. Then click *Create* in the *New Job1* tab for job creation.
- 11. In the Popup window Promote Sentiment_Intelligence_BIP_Content, you can see the objects list in the LCMBIAR file which will be imported.
- 12. Then click Promote. It will start to run the job to import the semantic contents in LCMBIAR file.



Please check in the History if the import job run successfully. In case of a Partial Success please repeat the import procedure again.

Result

Importing reporting content using the Promotion management is now complete. Please check the imported contents referring to Configuration Guide chapter 4.

5.2 Adapt Universe Connection

Use

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You can use the Information Design Tool to change the connection in the imported universes to your own HANA box.

Procedure

- 1. From the Windows menu, choose Start → Programs → SAP BusinessObjects BI platform 4 → SAP BusinessObjects BI platform Client Tools → open Information Design Tool
- to insert Session. 2. In the Repository Resources window, click on
- In the popup dialog box, enter server, username, password and click on OK.
- 4. Expend the node <hostname: port> -> Connections -> HANA for Sentiment. Right click on HANA for Sentiment and choose open.
- 5. In the right window click Edit.
- In the popup dialog Edit Relational Connection window, enter the User name, Password and update your host id and port id with the information provided by your HANA administrator.
- 7. Click Test Connection to test if your setting is okay.
- 8. Choose Finish.
- 9. Save your setting.

Result

The HANA for Sentiment has been adapted to your own HANA system, and you will be able to run the pre-defined reports with Data from your own HANA system.

5.3 Activate BOBJ Exploration View Set

Use

Adjust the explorer view set report with underlying information space

Procedure

- 1. Logon to SAP BusinessObjects Explorer with URL http://<hostname:8080>/explorer/.
- 2. In the *User name* and *Password* fields, enter your logon credentials.

Field	Value	Comment
System - host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- 3. Click Log on.
- 4. Select Manage Spaces window, and in Manage Spaced tab, choose Sources SAP HANA appliance → HANA for Sentiment.
- 5. Choose the each analytic view and select the existing information space, click index.
- 6. Choose Exploration View Sets, open the predefined report, and in the dropdown list of Exploration View, remove the views which are not required by customer.

Result

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The predefined Exploration View Set report has been adapted with Information spaces which are connected to your own HANA system.

5.4 Adjust the Dashboards report

Use

Adjust the Dashboards report with URL link to Exploration View Set

Procedure

- 1. From the Windows menu, choose Start → All Programs → SAP BusinessObjects BI platform 4 → SAP BusinessObjects BI platform → SAP BusinessObjects BI platform Central Management Console.
- 2. In the *User name* and *Password* fields, enter your logon credentials.

Field	Value	Comment
System -host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- Click Log on.
- Choose the Folders → All Folders → Sentiment Intelligence, select the dashboards which you want to use and open Properties via right mouse.
- 5. Select Flash Variables, choose BOEHostname and enter the value of BOE server <host:port>, e.g., http://vmw4888.wdf.sap.corp:8080.
- 6. If you want to use the dashboards with CRM integration, please also select the Flash Variables CRMCampaignURL and/or CRMServiceURL, also add the URL link for Campaign and Service Ticket in value box, e.g.,

http://uxcirzc.wdf.sap.corp:50022/sap/bc/bsp/sap/crm_ui_start/default.htm?sapclient=167&sap-syscmd=nocookie&saprole=MARKETINGPRO&crm-objecttype=CPG_CAMPAIGN&crm-object-action=B

http://uxcirzc.wdf.sap.corp:50022/sap/bc/bsp/sap/crm_ui_start/default.htm?sapclient=167&sap-syscmd=nocookie&saprole=ITSERVICEPRO&crm-objecttype=CRM_SRQM_INCIDENT&crm-object-action=B

Result

The predefined Dashboards report has been adapted with link to Exploration View Set and CRM Portal.

6 Reporting

Use

Once the Jobs have been executed in Data Services and the extracted data has been replicated into HANA database. Use SAP Business Objects Information Platform to consume the data.

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Procedure

- From Windows Start menu, choose Start → Programs → SAP BusinessObjects BI platform 4.0 → SAP BusinessObjects BI platform → SAP BusinessObjects BI platform Java BI Launch Pad.
- 2. Access the Java BI Launch Pad by choosing the following navigation options:

Field	Value	Comment
System - host	< System - host >	
User Name	< User Name>	
Password	< Password >	
Authentication	Enterprise	

- 3. Choose Log on.
- 4. Choose Tab *Documents* → *Folders* → *Sentiment Intelligence*; the reports installed will be displayed, for example the Dashboard Sentiment Intelligence.
- 5. Double-click the report which you would like to open. You could also pin the report to home screen.
- Right-click the report, and to review the data choose View.
- Choose *Refresh* to get the latest data on the report screen.

Result

You viewed the data generated in Dashboards and Explorer View Set.

7 Data Acquisition and Data Protection Disclaimer

Regarding data acquisition and data protection when using the underlying SAP rapid-deployment solution for sentiment intelligence with SAP HANA the following statements need to be taken into consideration:

- The RDS is not acquiring nor storing any personal/private, logon protected, or access any unreleased data.
- 2. The RDS provides code templates to utilize public application programming interfaces (API) from Twitter, Facebook and SAP StreamWork for data acquisition.
 - Therefore the implementation of the actual API calls at the customer site are owned by the customer as SAP cannot guarantee nor take on warranty regarding availability and stability of public API provided by Twitter and Facebook respectively.
 - Consequently SAP is not obliged to deliver the data after potential changes or withdrawal of the API by Twitter and Facebook.

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