

SASC Annual General Meeting

Thank you for coming!

Report on Sunnyvale Alliance Soccer Club to
our Membership, as outlined in our
Constitution

Please sign in!

Agenda

- Board member introductions
- 2012 AGM minutes approval
- Board member reports
- Proposals for changes to the Constitution, Rules and Regulations, or procedures
- New business
- Election of open Board of Director positions
- Member questions and issues
- Good of the Game statement

Board Members

SASC Board in November 2012 (as elected)

President:	Bob Carpenter
Vice President:	Sandra Todd
Treasurer:	OPEN
Secretary:	Evelyn Skoff
Competitive Registrar:	Laurence Berbessou
Recreational Registrar:	Deanne Phillips
Referee Director:	Tibor Polgar
Field Director:	Julie Banks / Kimberly Lepesh
Recreation Director:	John Pytel
Competitive Director:	Thomas Skousen
Fund Raising Director:	OPEN
Tournament Director:	Metin Gokcen
Volunteer Director:	Cyndi Phan
Competitive DOC:	Simon Cook
Recreational DOC:	Andrew Ransome

SASC Board in November 2013

President:	Bob Carpenter
Vice President:	Sandra Todd
Treasurer:	Kenneth Guilfoyle
Secretary:	Metin Gokcen
Competitive Registrar:	Laurence Berbessou
Recreational Registrar:	Deanne Phillips
Referee Director:	Tibor Polgar
Field Director:	Donna Hughes/Christina Maes
Recreation Director:	Jan-Ulrich Thiele
Competitive Director:	Thomas Skousen
Fund Raising Director:	OPEN
Tournament Director:	Peter Gremett / David Natwick
Volunteer Director:	Barbara McGarvey
Competitive DOC:	Jason Werner
Recreational DOC:	Andrew Ransome

2012 AGM Minutes

2012 AGM Minutes 11/1/12

7:49 Call to Order / Welcome sign in reminder

7:50 Introductions of SASC Board

7:55 Board reports

Please refer to the PowerPoint presentation slides review by associated directors.

9:10 Changes to the Constitution

The SASC board approved 2 changes to the constitution during the October board meeting.

Change 1

This change will limit board membership by making a parent, spouse or child of a current or incoming board member ineligible for serving on the board.

Current wording:

ARTICLE V GENERAL MEMBERSHIP ELECTION PROCEDURES

"B. All candidates for office must be current SASC members"

Amend to read:

"B: All candidates for office must be current SASC members. Candidate for office must not be a parent, spouse or child of a current or incoming board member"

Vote: by hand

approved by 2/3 majority vote of membership attending

2012 AGM Minutes (cont.)

Change 2 This amendment adds a requirement to the role of the referee director position

ARTICLE XV DUTIES OF THE BOARD OF DIRECTORS.

Referee Director

Add "9. Shall obtain and keep current USSF Referee Assignor license throughout term of board membership."

Vote: by hand; Approved by 2/3 majority vote of membership attending

9:27 New Business - None

9:28 Election of Officers

Slate of officers presented. Two board positions requiring a sealed vote by members present.

Referee Director: Tibor Polgar (Incumbent); Preetha Menon

President: Bob Carpenter (Incumbent); Donna Hughes

All candidates made qualification statements.

Some brief Q&A from the floor was heard.

Election procedures were discussed including verification process to receive a paper ballot.

Jeanne Dryden and Deanne Philips checked membership

Sandra Todd, Kim Lepesh, and Allison Hlady tallied paper ballots.

10:15 Adjourn; Meeting adjourned because of time. Outcome of elections to be posted on the website.

SASC lease of meeting room was 7:30-10pm.

Vote Result (Majority): Tibor Polgar - **Referee Director**; Bob Carpenter - **President**; Treasurer - **OPEN**;

John Pytel - **Recreational Director**; Laurence Berbessou - **Competitive Registrar**; Metin Gokcen - **Tournament Director**

Board Member Reports

President's Report

Bob Carpenter

SASC – Club Structure

SASC is a youth soccer club

FYSL- Foothill Youth Soccer League

SASC, and MVLA are the two clubs in this league, also worked with SJ Earth Quakes Jr. Academy

Cal North- Is comprised of 9 Districts from Fresno to the Oregon border

District 2-Is a geographic grouping of soccer leagues. FYSL is one of 18 local leagues in San Mateo, Santa Clara, Santa Cruz, San Benito, and Monterey Counties. (one new league in 2012 Milpitas)

Foundation of SASC is under Cal North (formerly called CYSA)

Club participates in other USSF affiliated playing leagues including US Club playing leagues

SASC- Club- Recreational program, Competitive program

SSC Update

- Gomez Landscaping continues full service maintenance of SSC
 - Services include complete facility maintenance including, trash, and recycling
 - Watering fields on the West side of complex still a issues. Split zones installed this year to improve sprinkler coverage. Improvement, but not perfect.
- Discussions are on going about possible improvements to the complex by SASC. SCUSD is doing a district evaluation of it's properties and that has slowed down and tabled any significant conversations.

“The Big Picture”

SASC is a well respected club contributing to the growth and well being of Youth soccer in our area. These efforts are all beyond the club.

CCSL league director 5 seasons Sandra Todd

San Jose Soccer Foundation

2013 Focus on land purchase for future complex. Two locations under consideration SJ Fairgrounds, and Property adjacent to Morgan Hill Soccer Complex– Bob Carpenter

D2 Referee Leadership – Tibor Polgar

3 Members on D2 Board of Directors- Sandra/Bob/Deanne

2 members participating in Cal North committees working on:

Implementation of a Cal North Adult Background check program

New registration system for 2014/15 season

Vice President's Report

Sandra Todd

Vice President

Discipline was amazing this fall.

- no discipline hearings required in 2013
- only two send offs in fall 2013
 - one coach, one player!

VP

VP role is also to backstop everyone one else

- Oversaw all field layout at SSC and city parks for Fields
 - We have an awesome volunteer crew led by Anna and Angelo Degiuli
- Picked up lighted field scheduling for Fields
- Jr Tournament Director for Medina
 - Definitely a 'all hands on Deck' situation!
- Tournament Director for all D2 Cups we hosted

Recreational Director's Report

Jan-Ulrich Thiele

Recreational Program - Overview

Registration near record level – 1273 players on 123 teams in the Fall

Few issues (one weekend with the earliest rain in recent memory ☹️)

Huge Team Effort with many Volunteers

Registrars: Deanne Phillips, Cindy Hauser

Uniform Coordinator: Andy Wadsworth, Equipment Coordinator: Betty Siu

Master Scheduler: Garry Epps

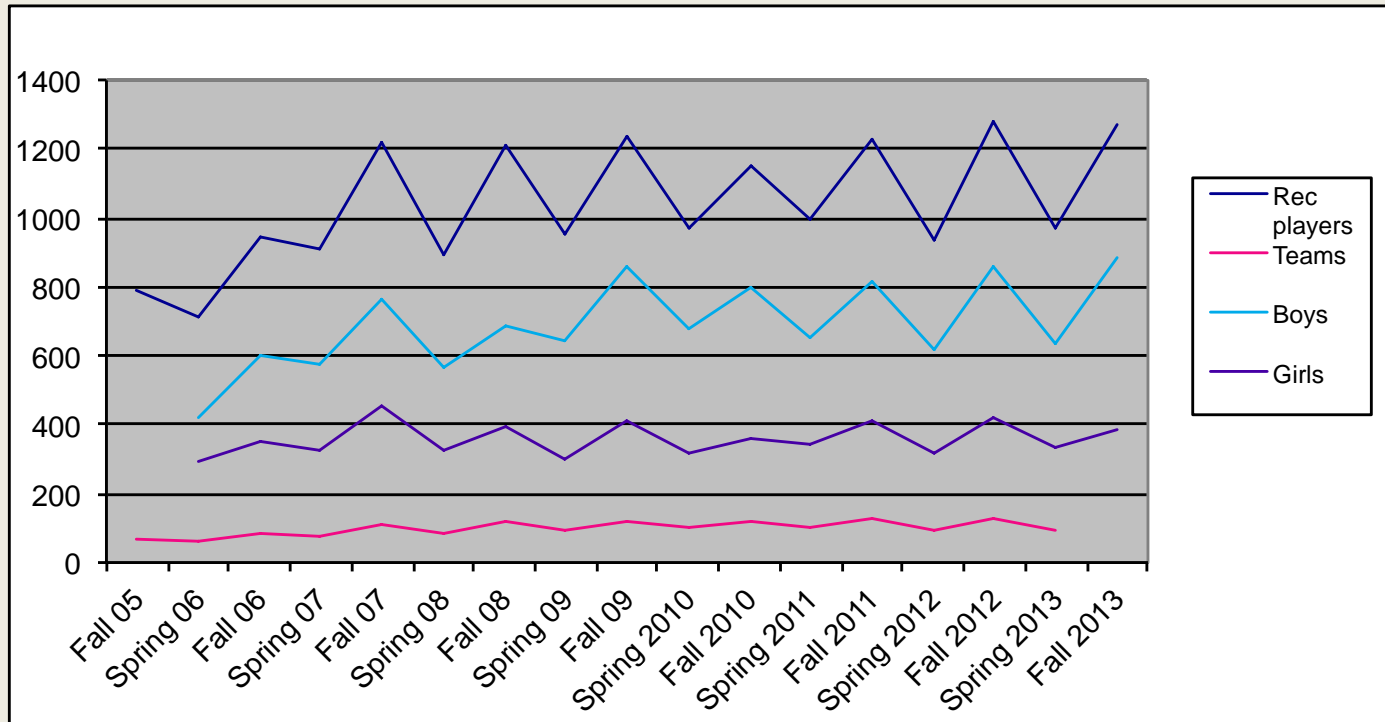
Age Group Coordinators: Andy Ramans, Bob Clapp, Lars Haitz, Oliver Capio, Gerson Castro, Theo Blanco, James Mayes, Lee Tavrow, Garry Epps, Amy Edwards, Michael Corwin, Daragh Conway, Mark Freytag, Amir Moezpoor

Field Coordinator: Angelo de Giuli

Plus great support from overall club volunteers: Fields, Line Crews, Goal Crews etc.

Plus Coach Andrew providing outstanding coach mentorship and keeping a pulse on the games every weekend

Registration Trends



⚽ High participation in Spring & Fall seasons – 985 in Spring, 1273 in Fall

⚽ Flexible late registration process added ~100 players

⚽ Older age groups participated in D2 play-through leagues: U14G (2 teams), U16B (2) and U16G (1), U14B with 3 teams probably should have

Recreational Program Philosophy

SASC is dedicated to Fair Play, and the focus of our program is the development of players, coaches and referees.

We emphasize the messages of Positive Coaching in almost every communication & will reinforce them with (mandatory) Positive Coaching Alliance training sessions for coaches in the Spring

We enforce our Fair Play rules.....

1. Everyone plays
2. Limited goal differential allowed
3. Balanced starters and positions

Rec Miscellanea (1 of 2)

Registration

Flexible late registration process allowed more than 100 extra kids to play soccer!

Finding enough coaches was a struggle, especially in the large age groups (U8 to U10)

Fingerprinting is now well-established and accepted, but 2-week turnaround adds to schedule pressure at the beginning of the season

Uniforms

Due to production issues at Score Fall uniforms arrived less than 18 hours before the first games – thanks to everybody for making it happen!

“The Soccer”

Increased participation in D2 Rec Cup: 10 teams in Spring (up from 2 the year before), 10-15 expected in the Fall (6)

Alpine Strikers returned with 4 lower-level teams: U8B, U9B and U8G (2)

Earthquakes Night

SASC&MVLA Night at the Earthquakes with >700 participants – memorable game against the LA Galaxy, June 29 at Stanford

Rec Miscellaneous (2 of 2)

Equipment

Continue to “roll out” new Select balls with SASC logo

Current set of equipment seems adequate, always open for suggestions to try new stuff

Few (if any) coaches using online practice planning tool



Parents & Coaches Contracts

Fortunately, we have had very few incidents/conflicts, but will follow other clubs in specifying expectations

For Fall season we asked the Coaches to sign Coaches Contract based on SCYSL template via online tool

For next Spring season will integrate Parents Contract with registration

Sunnyvale Alliance Soccer Club COACH CONTRACT - RECREATIONAL LEAGUE



This coach contract has been established in an effort to better inform the coaches in the Sunnyvale Alliance Recreational League of the League expectations for them.

As a coach in Sunnyvale Alliance's Recreational League, I pledge to:

- Understand that winning is a consideration, but not the only one, nor the most important one.
- Care more about the development of my players than the winning of the game.
- Teach my players to play fairly and to respect the Laws of the Game, officials and opponents.
- Be a positive role model for my players, display emotional maturity and be kind to the physical safety of players.
- Ensure that player behavior is acceptable and non-threatening for all participants.
- Be generous with my praise when it is deserved; be consistent, honest, fair and just; do not criticize my players publicly; team is to be a more effective communicator and coach, don't yell at players.
- Adjust to personal needs and problems of players, be a good listener, never verbally or physically abuse a player or official, give all players the opportunity to improve their skills, gain confidence and develop self-esteem; teach them the basics. Give each team member a fair and honest chance to play.
- Organize practices that are fun and challenging for my players. Familiarize myself with the Laws of the Game, techniques and strategies of soccer; encourage all my players to be team players.
- Be concerned with the overall development of my players. Stress good health habits and clean living.
- Refrain from the use of abusive, obscene or profane language or gestures.
- Treat everyone fairly, regardless of gender, place of origin, color, sexual orientation, religion, political belief or economic status.
- Understand and teach players that to play the game is more to love the game is greater.
- Make the safety of all players my highest priority.

As a coach in Sunnyvale Alliance's Recreational League, I will abide by the following League Rules:

- **Violent Conduct.** The League has a zero tolerance for any violent conduct by players, coaches, parents or any other persons during any League activity. Any League activity includes but is not limited to games, practices or meetings. The League Board of Directors will investigate any and all acts of violence. Penalties may range from suspension or expulsion from the League.
- **Required Player Equipment.** All players participating in any practice, game or other competition shall wear the following equipment: approved shoes (**brandable style cleats are not allowed to be used**), shin guards, and socks which cover the shin, gaiters completely.
- **Wearing of Jewelry.** Players may not wear any type of jewelry during games or practices. Jewelry includes but is not limited to rings, bracelets, necklaces or earrings.
- **Excursion.** Players may be allowed to wear medical identification bracelets or necklaces as long as they are safeguarded in some way as to not pose a hazard to other players.
- **Smoking and Alcoholic Beverages.** In accordance to the guidelines set by CYSA and the Fremont Unified and Cupertino School Districts, smoking and alcoholic beverages shall be prohibited at all activities sponsored by the League.
- **Red Card Penalties.** All incidents involving the issuance of a red card involving any person affiliated with the League will be reviewed by the Board of Directors. The Board of Directors will have discretionary powers to increase penalties including suspensions.

As a coach in Sunnyvale Alliance's Recreational League, my family and I understand the following:

- **Playing Time.** It shall be the policy of the League that all players shall play at least 50% of the time in each game.
- **Zero Tolerance Policy.** All players, coaches, parents, referees and spectators are expected to demonstrate "sportsmanlike" behavior before, during and after games, scrimmages and practices. The League has adopted a "Zero Tolerance Policy" towards verbal or physical abuse or harassment by anyone involved in the league in any capacity. Severe penalties including suspension may be incurred by anyone demonstrating inappropriate behavior as deemed by the League Board of Directors.
- **Player Supervision.** The safety of my players is my responsibility whenever they are participating in any official team event including but not limited to games and practices. All activities involving my players shall be supervised with proper training and shall be officially registered with Sunnyvale Alliance's Recreational League. At no time will any player be left unsupervised including all games and practices.
- **Adult Registration.** Adults registering with the League must complete all required forms and submit to a criminal background investigation via the website of Register.org.
- **Use of City and School Facilities.** Sunnyvale Alliance's Recreational League utilizes facilities owned by the City of Sunnyvale and the Fremont Unified and Cupertino School Districts. In order for the League to maintain a good relationship with the City and School Districts, all League members must always respect the facilities that are used for practices and games. This includes keeping the grounds clean during and after use, utilizing proper toilet facilities, abiding by all parking regulations and respecting all neighbors.

I have reviewed Sunnyvale Alliance's Coach Contract for the Recreational League and will meet the terms of this contract related to my participation in the League. I understand Sunnyvale Alliance's Board of Directors reserves the right to penalize any coach for any violation of the terms listed in the Coach Contract. The Board of Directors will determine the appropriate penalty for any violation of these terms.

Name (print) _____ Date ____/____/____

Signature _____

Parents & Coaches Surveys

Conducted Parents and Coaches Surveys at end of Spring Season – 135 Parents and 35 Coaches responded

Generally high satisfaction: >80% 4 and 5 out of 5 ratings from Parents and Coaches

Parents satisfaction correlated with feelings about coach

Most coaches great, some struggling

Keep uniform style, fix sizing

Keep all games on Saturday

Unbalanced games a concern for Parents and Coaches

Frustration with late notification of game times – flip side to late registration and efforts to balance games

Everyone loves Coach Andrew

Registration has been steady for the last 5-7 years, most coaches from the Spring came back for the fall!

Rec – Continuing Challenges

Continue to bring in new coaches for the young age groups, especially 1st year (U6) and when we split teams into the larger age groups (U7G, U8B)

Continue focus on making Coaching experience as positive as possible to help attract/retain coaches, offer support and add'l training – without volunteer coaches, no Rec program!

Keep & improve flexible late registration process

Continue emphasis on “one club” initiatives, increasing linkage between Rec and Comp

Continue emphasis on No Blow-out policy – getting better, but still common complaint (and downside of our “Play with Friends” policy)

Continue emphasis on “The Soccer” – creating the best possible learning experience in a fun environment

Competitive Director's Report

Thomas Skousen

Competitive Program

- 4th year of 5-year Director of Coaching (DOC) plan
 - Club Camps
 - Clinics: goalkeeper, striker, Academy
- CCSL remains primary league for competition; NorCal is used by some teams as their main league and by others as a second league
 - Enabled all SASC teams to find appropriate level of local competition unless they requested otherwise
 - Multiple teams also participated in US Club events
 - NorCal State Cup
- Coach Education and License Program

Competitive Program - DOC

- Competitive Director of Coaching (DOC) - Jason Werner
 - Personal coaching success (12 of 16 of his outgoing team going to D1 college programs)
 - Institutional experience with helping clubs (Marin FC) move to incorporate W-2 structure while valuing pre-existing club cultures
- Competitive coach mentorship
- Demo Trainings
- 4 Competitive Coach Meetings in 2013
 - DOC provided feedback to coaches, modeled training sessions, designed and ran revenue neutral programs that had significant value-add from the club to members.
 - Promotion of ongoing learning

Competitive Program - DOC

- Club run tryouts for U8/U9, U10, and U11 in December
- SASC Summer Camp; promoted and run by SASC.
- SASC Striker and GK Clinics Spring and Fall
- College Information night
 - Very well received.
- SASC Academy Program – 60 players this Fall
 - Future competitive players
- Coach training
- Coaching Reimbursement Program funded advancement for 5 Club coaches. Final payout in Dec. of 2013.

Competitive Program Registration #s

- 50 SASC teams in Fall 2013 (48 + 2 select teams representing an age group for NorCal State Cup)
- 3 State Premier or CRL teams; 11 Gold; and, 3 Silver Elite
 - We have two teams participating in the inaugural season of the California Regional League (CRL) a new state wide playing league created by region IV
- 11 playing Silver (NorCal and CCSL)
 - each of these numbers are up from 2011
- Fall 2013 - 710 players on 48 teams
 - Spring 2010 697 players
 - Fall 2011 654
 - Spring 2011 715 players on 51 teams - Fall 2012 700 from 48 teams

Competitive Program

•2013 Overview

SASC Competitive Program has 3 core purposes: Skill Development, Foster Community, Advanced Play - which sometimes means guiding each player to their appropriate level of play.

Youngers

Coaching Slate:

- Ornelas. . well organized trainings and organizing parents volunteers. Not only increased membership by a team, he was able to run tryouts in such a way as to add 16 U8s to the Comp Training Pool. Interesting note- great parent volunteers plugging in around Ornelas strengths to provide positive energy and connections to the players. Same dynamics emerging in other age groups.

Olders

Larger team rosters as kids have diverse interests.

College Application Seminar had 60 attendees

Player Development Path

Mentoring: 6 older players functioning as trainers and/or assistants; Skousen, Clarke, and Ransome participating. Natwick used entire team to help run training for Youngers. Older GKs helping train Youngers. **Video:** relationship with ReadyReplay beta. Tim Newsome



Field Director's Report

Donna Hughes / Christina Maes

Fields - Games

SASC has been able to provide fields for all home games mostly at the soccer complex and city fields when needed.

CCSL Coast

CCSL Region

CCSL Premier

NorCal League

NorCal State Cup

Rec Play Through

Hosted D2 Cup games at the Complex

Continue to work with referee coordinator

Fields - Games

- Most games continue to be played at the complex. A couple at Nimitz due to field shortage.
- A couple of Nor Cal State Cup games needed to be played on a turf field, MVLA fields used.
- Rescheduling – majority of the nearly 196+ game requests, or change requests fulfilled
- Continue to use the Google Form, works well and helps keep track for referencing.

Referee Director's Report

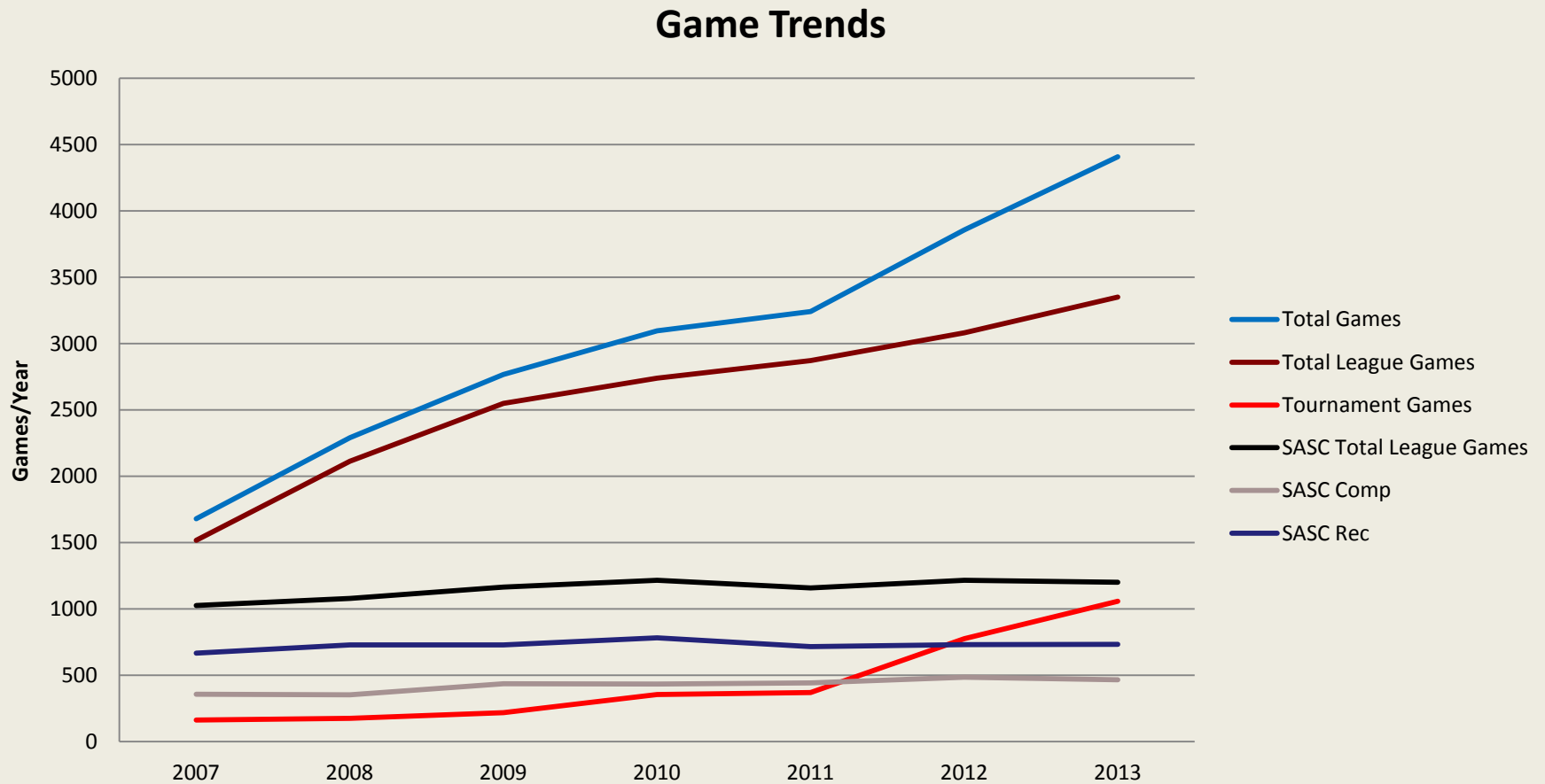
Tibor Polgar

A View from the Center

Referee Report

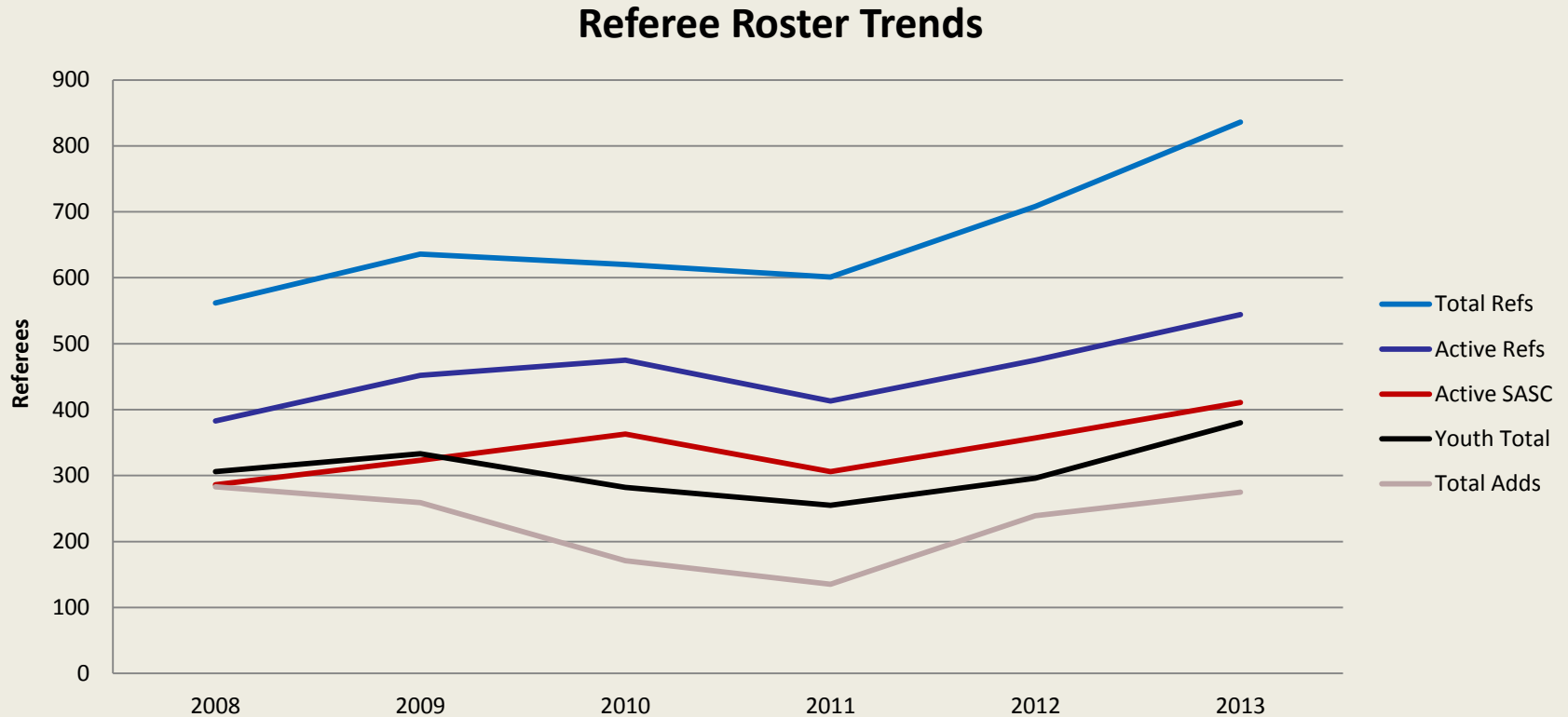
- ⚽ SASC / DYSL / MVLA / WVYSL share a referee pool
 - 806 Referees, 380 Youth (≤ 18)
 - 539 (475 in 2012) active referees, 360(371) do SASC games
 - Total Games 4401, SASC had 1670 (Up from 1590)
 - Unfilled slots for SASC -
 - 2012 had 52 slots (14 Comp), total opens 123
 - Spring 8 slots (4 Comp), total opens 30
 - Fall 71 slots (7 Comp), total opens 178 << OH MY!
- ⚽ We are part of a South Bay “SuperGroup” of 12 assignment groups.
 - Total referee pool is 3400+, with 2600 active.

Referee Report - Games



⚽ Tournaments (summer and in season) and league games from our sister clubs account for the game count increase.

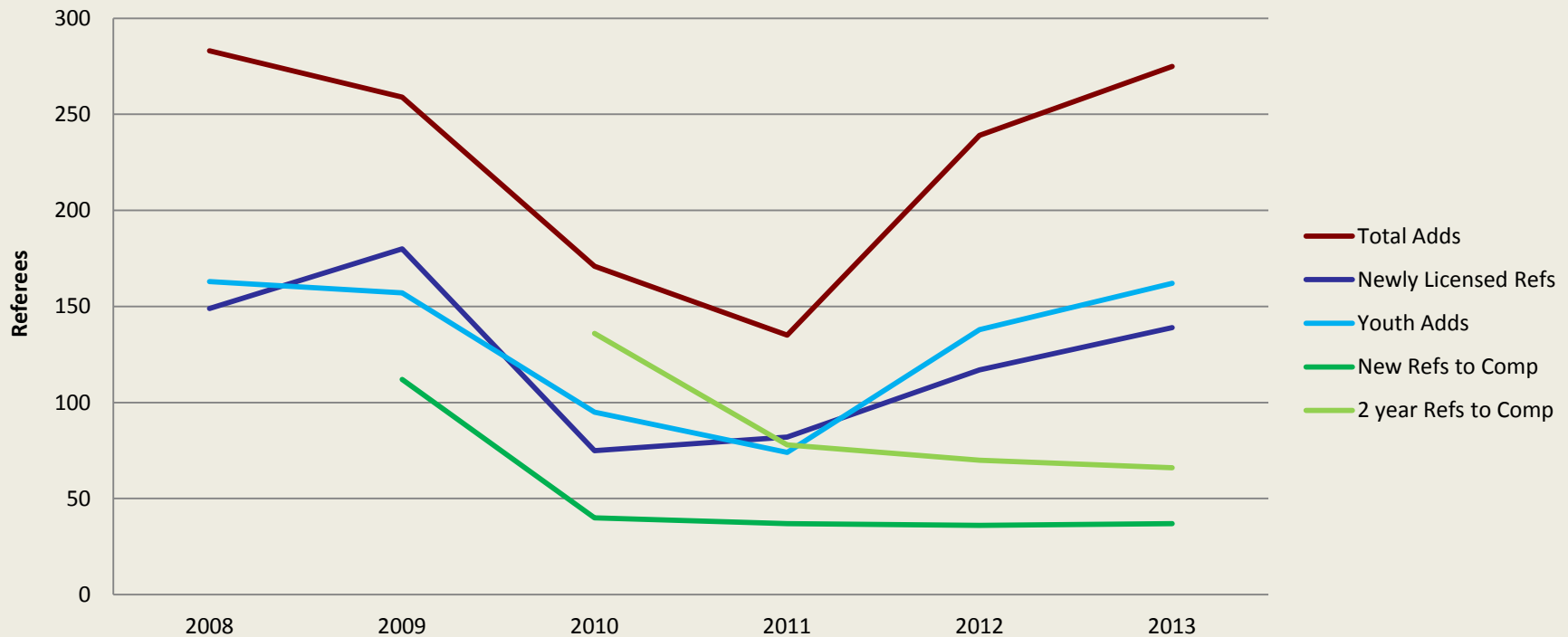
Referee Report – Our Referee Pool



⚽ Explosive growth of referee pool with the increase in games but it couldn't keep up with the game count.

Referee Report – Referee Dev.

Referee Adds and Advancement



- We gain over 200 referees a year, but lose about 100.
- About half of the new referees are “new” and need lots of training.
- Advancement to Comp CR takes about 3 seasons. AR is usually 1-2 seasons ³⁵

Tournament Director's Report

Peter Gremett / David Natwick

Tournament Director

- ⚽ Hosted 2013 D2 Cup at SSC (Spring and Fall)
 - ⚽ 504 games, over 3 events
 - ⚽ District Cup is popular with our teams and is a great way to show leadership in our District (and highlight our club!)
 - ⚽ Easy to manager and run
- ⚽ SASC Mini World Cup Tournament 6 v 6: Memorial Day Weekend,
26 teams and will continue and expand



Tournaments

- ⚽ SASC 2013 Medina Classic Tournament; Sept 28th & 29th
 - Grew from 50+ to over 110 teams
 - 19 fields, 202 games, 143 officials for 618 slots, held at Morgan Hill, SSC and Ponderosa
 - Was noted as a Top 10 Tournament in NorCal for 2013
 - Plans to expand to 150 to 175 teams for 2014
 - Major issue is fields, have plans to address this
 - About \$32k profit!
- ⚽ Will expand the organizing team to host Medina for 2014
 - Want to add 6 people to help with the tournament



Registrars' Reports

Laurence Berbessou, Deanne Phillips

Volunteer Director

Barbara McGarvey and Sandra Todd

Volunteer

- Ordered thank you gifts for key volunteers!
 - Volunteers that take leadership positions make our club work!
- Barbara McGarvey joined in Oct as Volunteer Director
 - Tracking volunteer hours is important for resolving use of limited resources
- Had about 200 different people fill volunteer slots this fall season
 - Many field striping hours still to be reported!

Treasurer's Report

Ken Guilfoyle

12:15 PM
11/04/13
Cash Basis

Sunnyvale Alliance Soccer Club
Profit & Loss
January 2005 through October 2013

	Jan - Dec 05	Jan - Dec 06	Jan - Dec 07	Jan - Dec 08	Jan - Dec 09	Jan - Dec 10	Jan - Dec 11	Jan - Dec 12	Jan - Oct 13	TOTAL
Income										
2600 · Allocated Revenue	0.00	0.00	0.00	-5,500.08	-9,100.71	-12,669.61	1,860.00	0.00	0.00	-25,410.40
4100 · Registration Fees	153,906.50	201,617.50	282,157.00	321,058.00	380,687.32	384,395.90	360,489.88	392,677.62	464,286.65	2,941,276.37
4200 · Escrip, Interest, Investment	1,716.68	2,616.62	5,784.92	5,047.02	6,667.06	7,172.54	4,834.82	9,682.04	1,431.81	44,953.51
4300 · Income from SSC field rental	4,487.50	8,585.00	6,285.00	7,275.00	7,025.00	2,650.00	0.00	1,650.00	0.00	37,957.50
4350 · Volunteer Opt Out	0.00	0.00	0.00	0.00	0.00	0.00	0.00	600.00	0.00	600.00
4400 · Event/Sales Revenue	7,410.87	11,003.97	6,876.66	13,577.88	17,193.40	11,031.78	12,172.30	12,925.65	5,997.38	98,189.89
4800 · Tournament	0.00	0.00	0.00	5,056.37	8,392.03	25,816.10	2,647.27	19,868.98	53,875.93	115,656.68
4750 · Tournament revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
4950 · US Club	0.00	0.00	0.00	0.00	0.00	-318.00	-169.00	-2,600.00	-6,299.97	-9,386.97
Total Income	167,521.55	223,823.09	301,103.58	346,514.19	410,864.10	418,078.71	381,835.27	434,804.29	519,291.80	3,203,836.58
Expense										
4500 · Inventory Changes	0.00	0.00	0.00	0.00	0.00	-2,500.00	0.00	250.00	0.00	-2,250.00
4850 · Training	19,000.00	25,752.23	31,822.95	32,042.81	34,336.80	40,075.14	30,517.00	70,447.16	50,210.75	334,204.84
1111 · Comp Uniforms- Loss	0.00	0.00	0.00	-818.95	-3,618.96	0.00	0.00	0.00	0.00	-4,437.91
6100 · Equipment storage/shed	824.06	0.00	1,600.00	1,760.00	0.00	0.00	0.00	0.00	0.00	4,184.06
1112 · Loss on Fee Waivers	0.00	1,385.00	305.00	395.00	0.00	0.00	0.00	0.00	0.00	2,085.00
5550 · Tax & Accounting Services	2,735.00	3,498.00	4,535.17	4,534.00	2,056.00	2,610.00	4,148.00	2,247.63	15,102.02	41,465.82
6000 · Referees	40,794.75	47,761.50	53,486.54	64,214.68	76,386.26	141,256.39	124,120.98	78,010.06	36,322.46	662,353.62
6400 · Rec Soccer	14,683.36	18,601.86	18,916.39	21,605.36	22,367.45	12,141.65	15,358.45	38,543.92	10,558.33	172,776.77
6500 · Equipment	10,400.50	2,123.85	9,344.24	10,060.46	6,386.71	17,978.14	6,863.62	27,535.09	6,707.11	97,399.72
6560 · Registration Expense	3,448.24	5,980.42	7,130.09	6,774.21	9,601.59	14,070.01	19,171.86	17,646.44	4,347.00	88,169.86
7000 · SSC Field Expenses	31,881.64	53,361.76	113,847.13	83,660.32	49,304.88	84,236.54	42,650.90	47,322.41	47,714.93	553,980.51
7200 · Non-SSC Field Expenses	15,195.28	16,872.84	12,274.04	16,892.48	12,399.17	14,198.05	12,560.73	36,501.49	8,946.82	145,840.90
8000 · Club Management	2,845.94	3,257.40	4,079.39	6,777.17	8,957.20	5,195.89	4,626.97	5,773.68	8,753.62	50,267.26
8200 · Publicity & Marketing	931.44	1,583.52	1,632.40	0.00	773.68	1,965.14	580.33	1,033.34	86.10	8,585.95
8300 · Uniforms	27,401.46	27,343.32	36,825.29	35,668.49	38,358.37	35,937.19	45,647.41	85,329.47	40,235.83	372,746.83
8400 · Financial Aid	0.00	0.00	0.00	0.00	0.00	6,946.99	4,480.17	13,915.89	780.74	26,123.79
8450 · Teams	0.00	0.00	0.00	0.00	0.00	2,710.00	0.00	-250.00	0.00	2,460.00
8500 · Misc. expenses	1,006.91	-244.21	3,160.23	686.97	-126.59	-5,279.78	235.00	887.16	0.00	325.69
Total Expense	171,148.58	207,277.49	298,958.86	284,253.00	257,182.56	371,541.35	310,961.42	425,193.74	229,765.71	2,556,282.71
Net Income	-3,627.03	16,545.60	2,144.72	62,261.19	153,681.54	46,537.36	70,873.85	9,610.55	289,526.09	647,553.87

Kenneth Guilfoyle

ken_guilfoyle@hotmail.com

408 352 1932

SASC
Balance Sheet

	Year to Date Ending	<u>Oct 31, 13</u>
ASSETS		
Current Assets		
Checking/Savings		
1000 · Wells Fargo Checking x5186		304,133.38
1035 · RefPay Accounting		46,861.10
1050 · Wells Fargo Savings x5549		218,306.02
1080 · WF Medina Savings x7854		4,000.29
1086 · Wells Fargo Savings x5478		5,098.44
1087 · Wells Fargo Savings x6698		5,092.43
1090 · WF Investment account		<u>145,685.25</u>
Total Checking/Savings		<u>729,176.91</u>
Other Current Assets		
1298 · Bookkeeping Retainer		<u>500.00</u>
Total Other Current Assets		<u>500.00</u>
Total Current Assets		<u>729,676.91</u>
Other Assets		
1300 · Inventory		
1310 · Comp Uniform Inventory		<u>2,500.00</u>
Total 1300 · Inventory		<u>2,500.00</u>
Total Other Assets		<u>2,500.00</u>
TOTAL ASSETS		<u><u>732,176.91</u></u>
LIABILITIES & EQUITY		
Equity		
30000 · Opening Balance Equity		28,910.38
3500 · Retained Earnings		55,812.66
3010 · Unrestrict (retained earnings)		358,027.78
Net Income		<u>289,526.09</u>
Total Equity		<u>732,276.91</u>
TOTAL LIABILITIES & EQUITY		<u><u>732,276.91</u></u>

Constitutional Amendments

None on Agenda

New Business

None on Agenda

Election of New Board Members

Slate of Candidates

- Half the SASC Board is elected each year to serve a two-year term
- Recruitment of new candidates has resulted in the following slate of potential Board members and any nominations from the floor will be added to the ballot

Election of Board Members

- Vice-President
 - Sandra Todd
- Secretary
 - Metin Gokcen
- Field Director
 - Donna Hughes & Christina Maes
- Competitive Director
 - Dan Ornelas
- Recreational Registrar
 - Deanne Phillips
- Volunteer Director
 - Barbara McGarvey
- Fundraising Director
 - James Mayes

Vice President

Sandra Todd

I have been involved in the club for ten years, starting as a Rec Coach, a Rec age group coordinator, Rec Director, Comp Coach, Comp Age group manager (GU12), and club Vice President. This broad range of experience and historical knowledge helps me support all the functions of the club.

I also consult for CalNorth as the Director of CCSL Coast and Bay Playing League. This gives me great perspective on the big picture world of youth soccer and what works, and doesn't work, in other clubs and leagues.

I hold a State GK coach license and Adv Regional (NSCAA) as well as several coach licenses in other sports. I've been coaching for 27+ years!

Secretary

Metin Gokcen

Metin has been active with SASC for the last 10 seasons - coaching and managing in the Rec and Comp programs. He has been involved in two new age group start-up cycles in Comp - the current Bulls 02B teams and Elite 03B teams. Metin is currently the Age Group Manager for the U10 boys Elite teams, and an assistant coach with Elite 03 Boys Red. Through his involvement in the younger age groups, Metin understands what works well and doesn't work well in the age group model. He also has built successful financial models that allow for a rich offering for our children in the comp program.

In the off-seasons, Metin coaches basketball and futsal. Metin's involvement with SASC has gotten deeper in the last year when he joined the SASC Board mid-term. He has been acting in the Secretary capacity since February 2013. In the professional world, Metin has held professional services management roles in a variety of business applications companies.

Field Directors

Donna Hughes

- UK Registered Nurse.
- First Aid and CPR trained.
- Volunteered on PTA boards in several capacities for many years.
- Volunteered at the Bill Wilson Center, benefitting underprivileged youth and families in our communities.
- Volunteered in Girl Scouts for many years, Leader of a large troop.
- Large event director trained.
- Volunteered at management level for Teen Dance Company (a not for Profit company)
- Director of a mother daughter two night camping trip. This includes a variety of activities during the weekend.

Field Directors-Donna Hughes

- Worked alongside the SASC Tournament Director 2012
- Field director for games for the past two seasons.
- Dance teacher. Teaching children of all ages, tap, ballet, Jazz, tumbling.
- Been involved in soccer for over 20 years, managing teams.

I have worked along side children for over 25 years. I believe I have a great understanding of children. I love nothing more than being a child advocate. My goal is to bring out the best in them, providing them with a safe environment to learn and grow.

My goal for Sunnyvale is to continue the growth of the club, providing our soccer community with the very best learning opportunities possible. By providing a soccer environment for players of all abilities to reach their own potential. To offer the best we can for our youth soccer players in Sunnyvale and it's surrounding communities. With my experience in youth organizations I feel I can add great value to Sunnyvale Alliance.

Field Directors

Christina Maes

My husband and I have our own business which has allowed me to be able to volunteer over the years and be a part of my kid's activities and events. I was the cookie chair for Chase's Girl Scouts for five years, a Co-Leader for my son, Nico's Cub Scouts for two years, and I was on a committee for the Mom n Me Camp for Girl Scouts for four years. I was also on many other committees ranging from the school carnival at St. Joseph of Cupertino to being room parent for both kids. I have been on PTA boards at both my son's Elementary School and my daughter's High School. Recently, I have been the Snack Bar Chair at my daughter's High School for the Water Polo Team and last year I was elected to be the Girl's Water Polo Rep. and had a position on the Redlands East Valley Aquatics Board. I was able to Chair the Golf Tournament for the Aquatics which brought in over \$5,000 more than last year which was really exciting! I love to be able to help out in any capacity when it comes to my kids and others. I feel really blessed to live the life I live, and I really love giving back! I work well with others and I am pretty organized. I would like an opportunity to help out with Sunnyvale Alliance and get to know more families...

Competitive Director

DANIEL S. ORNELAS

QUALIFICATIONS

I am Director of Coaching at Field of Dreams Soccer. In addition, I hold positions as an Age Group Trainer at Sunnyvale Alliance Soccer Club and as a Head Coach at the Almaden Football Club. I have been with SASC with the Rec and Comp programs for almost 10 years. I have coached from U8 through High School. My passion is working with younger age groups in developing a strong foundation of technical skill while making it challenging and fun.

COACHING LICENSES & AWARDS

NSCAA Advanced National Diploma (USSF “B” License Equivalent)

NSCAA Director of Coaching Diploma

NSCAA National Goalkeeper Diploma (Level III)

NSCAA National Youth Diploma

Recreational Registrar

Deanne Phillips:

Dedicated SASC member since 2004

Held various SASC board position including Comp Registrar, and Rec Registrar

Currently server as the FYSL league registrar.

Serves on the Cal North registration committee

Implemented the Adult background check for FYSL in 2012.

Leader in the Cal North background check committee

Interested in working through the transition to Affinity Network registration in 2014, and the clubs transition to the new system.

Works for CISCO when not doing soccer

Volunteer Director

Barbara McGarvey

Barbara was a Board Member for the Santa Clara Swim Club for five years. She was the Volunteer Coordinator there for that time, as well as Meet Director, in charge of organizing all swim meets, including the International Meet, attended by prominent Olympians and up and coming Olympians. Santa Clara had a very strict and well documented volunteer policy and her experience in developing and implementing these policies will be invaluable to us as we work to improve the volunteer system and tracking in particular. Her experience on a youth sports Board of Directors will also help us in the over all functioning of the board.

She started coaching in U6 rec, moving to an age group co-ordinator for many seasons, including our largest age groups (U8B and U10B), and continuing for several seasons even when she didn't have a player in Rec. She started coaching a comp team 7 years ago and is still coaching a competitive team. Her soccer experience in both the recreational and competitive sides of our club, will be a benefit to the board.

Fund raising

JAMES MAYES

I currently hold or have held numerous leadership positions in several soccer organizations. I am currently vice president of the West Coast Intercollegiate Soccer Officials Association as well as the CNRA Area 2 Referee Manager. I've been playing, coaching and refereeing for over 20 years. I have been with SASC with the Rec and Comp programs for approximately 6 years as a parent and a coach. My kids are currently involved in the U10 rec program and the U12 comp program. I'm also a former board member for SASC so I'm familiar with the club and its needs.

In my professional life, I am an IT consultant who builds strong relationships with clients. This ability will lend itself to working with Sunnyvale businesses as I strengthen our fund raising program for the club.

Election

Must be a member of SASC

1. Family or guardian of a currently registered player.
2. Head Coach, Assistant Coach, or Team Manager of a currently registered through the club.
3. Current member of the Board of Directors or one of its standing committee coordinators.

Deanne Phillips will confirm membership and give a 'ticket' to each member to exchange for a ballot if a ballot is required.

Short break for voting, followed by Question and Answer while voting continues.

Ballot

Vice President	Sandra Todd
Secretary	Metin Gokcen
Fields Director	Donna Hughes and Christina Maes
Competitive Dir.	Dan Ornelas
Recreational Registrar	Deanne Phillips
Volunteer Dir.	Barbara McGarvey
Fundraising Dir.	James Mayes

Good of the Game

SASC is a growing, well respected club. We offer soccer at multiple levels from Recreational to Premier.

We have a fantastic relationship with the City and the School Boards. We regularly contribute to the good of the game in our city and at the state wide level.

We will continue to succeed if we keep our focus on our community and our game!