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As Academic Dean of SBS Swiss Business School, we are committed to making sure that our entire business school is managed according to these principles and policy. We are also committed to continuous improvement and fully endorse this policy.

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Introduction

Welcome to SBS Swiss Business School Sustainability Report. SBS Swiss Business School raised the awareness of Sustainability in 2019 when SBS became aware of the 17 Sustainable Development Goals of United Nations (UN). Throughout the report, we also identify how our actions are contributing to the UN Sustainable Development Goals (SDGs). SBS Swiss Business School has never shied away from doing things differently and if we are to meet and exceed our sustainability targets, we must harness our innovative spirit and reach for more. SBS Sustainability Report is a snapshot of the initiatives we have taken and the strides we have made in fostering a sustainable campus and community of students, faculty, and staff. We are holding ourselves accountable for being leaders and inspiring others to create a brighter future for generations to come.

SDG Goals X SBS Four Cs

SBS Swiss Business School have linked the 17 SDGS goal to SBS Four Cs based on the various initiative and activities that are set out each academic year by the Faculty Academic Board and Program Managers.

Critical Thinking

Building the knowledge and capacity of our students, staff and wider partners is key to how we develop, share, and promote sustainability across our campus, city and beyond. By equipping everyone with an understanding and enthusiasm for sustainability, we can truly create positive change. In our sustainability strategy, we set out to incorporate the SDG Goals within the curriculum of all our programs. Furthermore, the undergraduate students are in responsible for organizing a student led forum for the SBS community related to sustainability. In terms of the UN SDGs, this theme illustrates how we work in partnership to act on teaching our students, faculty, and staff on the various SDG goals in a critical way. And we believe that equipping our students – the leaders of tomorrow – with quality education and the knowledge and skills to embed sustainability in everything they do is key to creating real, lasting impact.

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Collaboration

Embedding sustainability through collaboration. In terms of the UN SDGs, this theme responds directly to the need to work in partnership, provide quality education, promote responsible production and consumption, create effective, accountable institutions and sustainable cities and communities. It is about making sustainability an intrinsic part of SBS Swiss Business School and making a positive impact as a result. In this theme we report on how, through collaboration, staff and students are going above and beyond to make a substantial contribution to our wider sustainability agenda. The work we do under this theme contributes to many of the UN SDGs – working in partnership, reducing inequalities across communities, promoting wellbeing and making sure we are using our resources wisely and efficiently

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SBS Park Campus	3 CODE BEALTH AND WELL BEING	4 QUALITY EDUCATION	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND OLEAN ENERGY	9 HOUSTRY, INNOVATION AND INFRASTRUCTURE	8 DECENT WARK AND EDOMONIC CHOWNE	11 SUSTAINABLE CITIE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE	17 PARTNERSHIPS FOR THE GOALS	
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	12 RESPUNSIBLE CONSUMPTION AND PRODUCTION	13 CLEANTE ACTION	14 BELLOW WATER	15 INE ONLIND	16 PEACE JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS					
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Communication

SBS Sustainability Staff Trainings	3 SIGN HEALTH	4 GRALITY ENGLATION	5 GENIER S EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	10 REQUERT	17 PARTNERSHIPS FOR THE GOALS				
SBS Faculty	3 GUDU HEALTH AND SPEL-SERIG	4 GRALITY ENGLATION	10 REQUIRES	5 EQUALITY	8 BECENT WORK AND EDOMONIC GROWTH	9 INDUSTRY, PROJUCTURE	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS		
SBS Sustainable Curriculum	4 GRAITY	5 EQUALITY	8 DECENT VARIES AND ECONOMIC CROWTH	10 PROJUCEU NEGUALITIES	9 INDUSTRY, INNOVATION AND INFRASTRUCTUR	11 SUSTAINABLE CITIES 11 AND COMMUNITIES	13 CLIMNTE ACTION	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GDALS	

Creativity

Initiating creativity through sustainability. In terms of the UN SDGs, this theme responds directly to allowing our students, faculty, and staff to freely express and create sustainability ideas and projects. We also focus on how we can reduce our environmental impacts through an improving internal process and creating various projects.

Student Council	2 ZERU HURIGER	4 GRALITY ENGLATION	10 REGULETIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
Projects	"		√ ₽►	A	CO	₹.	%

SBS Students	4 GHALITY ENGLISH	10 PREDUCED REQUIRES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE ORIGINATION AND PRODUCTION	PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNESSHIFS FOR THE GUALS				
SBS Academic Freedom	4 GRAUTY ENGATION	8 DECENT WORK AND ECONOMIC GROWTH	10 PREDUCED NEEDWARMES	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	17 PARTHERSHIPS FOR THE GOALS					
SBS Faculty	3 GUDU HALIH AND WELL-BENG	4 CHALITY ENGLATION	10 PROJUCTU NEGOVIATIOS	5 EQUALITY	8 DECENT WORK AND EDONOMIC CROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTHERSHES FOR THE GOALS		
SBS Sustainability Week	1 FORESTY THE PERSONNELLE CONSUMERTORS	2 ZERTE HUMBER (SS) 13 CLIMMIE	4 CHALITY ENGLATION	5 cencer clustry	6 DLEAN HATER AND SANITATION 16 PEACE, JUSTICE AND STRONG	7 AFFORDABLE AND CLEAN EMPROY	8 DECENT VORKS AND ECONOMIC OR OWNTH	9 INDISTRY, INFOUNTION AND INFRASTRUCTURE	10 REGULATIONS	11 SUSTAINABLE CHIES AND COMMUNIES
	GO PRODUCTION	•	****	\$~~ ===================================	INSTITUTIONS	%				

SBS Sustainable Output

Critical Thinking Output

		Tar	get	Re	sults
Number of	We launched our powerful new	2019-2020	2020-2021	2019-2020	2020-2021
Student Council Projects	to concept to embed sustainability across the institution through the student body. The student council were responsible in engaging the student body in creating more sustainable themed events. This was either through the student led forums or other student council projects	1	3	2	TDA
Number of courses relating to sustainability	It is vital that the SBS curriculum is aligned to the SBS sustainable strategy. We have encouraged the SBS Faculty to incorporate sustainability through the 17 SDG goals into their curriculum.	88/171	120/171	92/171	145/171

Collaboration Output

		Targ	et	Results		
Campus	This includes waste generated	2019-2020	2020-2021	2019-2020	2020-2021	
waste generated	on campus through standard operations, but excludes residential, hazardous and construction waste.	1,600	1,550	1589	TBD	
Number of students, staff, and faculty using the	SBS wants to ensure health and well-being for our students, faculty, and staff. With this, SBS has created a partnership with the Airport Fitness and Wellness.	50	85	41	TBD	

Airport Fitness					
Percentage of staff sustainable travel	We encourage our staff and faculty to travel sustainably using Switzerland's outstanding public transportation system	73	75	78	TBD
Percentage of student sustainable travel	We encourage our students and faculty to travel sustainably using Switzerland's outstanding public transportation system	82	85	86	TBD
Percentage of Green Purchased goods for supplies for SBS Campus	Our front office managers aim to purchase supplies from local suppliers to reduce carbon emissions.	30%	35%	33%	TBD

Communication Output

Commun	Communication Output								
		Tar	get	Res	sults				
Staff training	Completion of online	2019-2020	2020-2021	2019 - 2020	2020-2021				
hours	sustainability training	45	50	46	TBD				
completed (hrs.)	modules								
Number of	The student council with	100	150	95	TBD				
student hours	the student body are								
working on	responsible to create and								
sustainability	launch an event that will								
initiatives (hrs.	contribute back to the								
where recorded)	community								
Number of	We aim to communicate	750	850	744	TBD				
website visits	our strategy to all the								
viewing our	stakeholders of SBS in a								
sustainability	clear and concise manner								
strategy									
Number of	Engagement of all	50	60	55	TBD				
attendees at the	stakeholders at SBS at the								
student, faculty,	student led forum								
and guests at									
the student lead									
forum									

Creativity Output

		Target		Results	
Mentoring	Our faculty do an outstanding job	2019-2020	2020-2021	2019-2020	2020-2021
hours	in supporting the creativity of our students during their thesis writing process.	550	600	568	TBD
Number of Student Council Projects	We launched our powerful new to concept to embed sustainability across the institution through the student body. The student council were responsible in engaging the student body in creating more sustainable themed events. This was either through the student led forums or other student council projects	1	3	2	TBD
Number of students participating in the SDG Simulation Game	Each academic year the students take part in the SDG Simulation games which gives them an indepth understanding of all 17 SDG goals and how they impact the economy	50	65	53	TBD

Policy Quality Assurance and Enhancement

The SBS quality assurance model ensures that sustainable activities are well aligned with the policy and systematically planned, implemented, and successfully completed. The following key performance indicators support the quality cycle assessment phase of this policy. A "SBS Sustainability" annual report summarizes the key points of the current year activities and areas where further improvement is needed. The report is published on a biyearly basis.

Other criteria are defined:

Criteria	Academic Standards	Quality assurance	Quality Enhancement
Academic governance framework	Х		
Program standards	Х	X	X
Bi-annual sustainability report	X	Х	X
Student participation in the sustainability activities		Х	Х
Faculty involvement in the sustainability activities			Х



Picture 1 Signing of the SDG Goals at the Student Led Forum 2019

References

SBS Strategic Plan, 2020-2024.