

# Social Security Scam Awareness – 2020

## *Third Party Social Media Toolkit*

### What is Scam Awareness?

Social Security takes protecting your personal information seriously. We are aware that there have been many telephone scammers pretending to be government employees and is continuing to spread worldwide. We are working with the Inspector General of Social Security to do the following:

- Inform and educate the public about phone scams.
- Explain how to avoid phone scams.
- Encourage them to report phone scams.

Please join us in promoting these messages, tools, and educational materials through our online services. We are currently posting about these phone scams on multiple social media outlets.

They include:

- [YouTube](#)
- [Social Security Matters blog](#)
- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [SeguroSocial Facebook](#)
- [SeguroSocial Twitter](#)
- [Instagram](#)

We appreciate your partnership and support!

### Available messaging and social media posts:

#### Facebook

- Social Security takes protecting your personal information seriously. Please see this important message from the Commissioner on how to protect yourself from phone scams: <http://ow.ly/1HEM50xlgDU>
- Beware of Social Security phone scams! Telephone scammers are pretending to be government employees. You can report scams here: <http://ow.ly/tKpn50y1ZMh>.
- What should I do if I get a call claiming there's a problem with my Social Security number or account? Check out this Social Security FAQ for the answer: <http://ow.ly/kFjZ50yt0mo>

## Twitter

- Watch this video <http://ow.ly/x5Pa50yAfYZ> on how to identify #SocialSecurity scammers. Read our fact sheet for more tips on how to protect yourself here: <http://ow.ly/PrUw50xOmQD>. Please share this with family and friends.
- Beware of Social Security phone scams! Telephone scammers are pretending to be government employees. You can report scams here: <http://ow.ly/tKpn50y1ZMh>.
- What should I do if I get a call claiming there's a problem with my #SocialSecurity number or account? Check out this @SocialSecurity #FAQ for the answer: <http://ow.ly/GWQV50yt0nL>

## LinkedIn

- Social Security takes protecting your personal information seriously. Please see this important message from the Commissioner on how to protect yourself from phone scams: <http://ow.ly/1HEM50xlgDU>
- Beware of Social Security phone scams! Telephone scammers are pretending to be government employees. You can report scams here: <http://ow.ly/tKpn50y1ZMh>.
- What should I do if I get a call claiming there's a problem with my Social Security number or account? Check out this Social Security FAQ for the answer: <http://ow.ly/qLkt50yt0pS>

## SeguroSocial Facebook

- Esa llamada no vino de nosotros. Evite ser víctima de los estafadores. Infórmese mejor sobre cómo proteger su información personal leyendo nuestro comunicado de prensa <http://ow.ly/98nW50xhZoc>. Comparta esta información con sus amigos y familiares.

## SeguroSocial Twitter

- Esa llamada no la hicimos nosotros. Lea nuestro artículo sobre llamadas de estafadores <http://ow.ly/Sdy050xkWIT>

## YouTube

- **15 second PSA** - <https://www.youtube.com/watch?v=VloReuZ6VzQ>
- **30 second PSA** - [https://www.youtube.com/watch?v=QJVm\\_hWb6Uo](https://www.youtube.com/watch?v=QJVm_hWb6Uo)
- **60 second PSA** - <https://www.youtube.com/watch?v=QrHFNdjcp2s>

## Social Security Matters Blog Articles

- [Social Security Launches New Campaign to Fight Scammers](#)
- [Inspector General Warns Public About New Twist To Social Security Phone Scams](#)
- [Beware of Social Security Scams](#)

## Images

Figure 1 -  
Social Security Phone Scam Public Service Announcement (PSA), featuring Andrew Saul,  
Commissioner of Social Security



Figure 2 -  
Generic branded Image "Securing today and tomorrow"



Figure 3 –  
Public Trust Quote - Andrew Saul, Commissioner of Social Security

“Few government agencies touch the lives of as many people as we do. Americans trust our agency and our employees, and we cannot allow swindlers to erode that relationship.”

—Andrew Saul  
Commissioner of Social Security

Produced at U.S. taxpayer expense

Figure 4 –  
Banner 1 - Beware of Social Security Phone Scams

 **Beware of Social Security Phone Scams**

Telephone scammers are pretending to be government employees. They may threaten you and may demand immediate payment to avoid arrest or other legal action. Do not be fooled!

**If you receive a suspicious call:**

- 1. HANG UP!**
- 2. DO NOT GIVE MONEY OR PERSONAL INFORMATION!**
- 3. REPORT THE SCAM AT [OIG.SSA.GOV](https://www.oig.ssa.gov)**

Produced at US taxpayer expense

Figure 5 –  
Banner 2 - Beware of Social Security Phone Scams

**Beware of Social Security Phone Scams**

**Be Alert**

Social Security may call you in some situations but will **never**:

- » Threaten you
- » Suspend your Social Security number
- » Demand immediate payment from you
- » Require payment by cash, gift card, pre-paid debit card, or wire transfer
- » Ask for gift card numbers over the phone or to wire or mail cash

  


**Be Active**

Protect yourself, friends and family!

- » If you receive a questionable call, hang up and report it at [oig.ssa.gov](https://www.oig.ssa.gov)
- » Don't return unknown calls
- » Ask someone you trust for advice before making any large purchase or financial decision
- » Don't be embarrassed to report if you shared personal information or suffered a financial loss
- » Learn more at [oig.ssa.gov/scam](https://www.oig.ssa.gov/scam)
- » Share this information with others

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## Live Post Links for you to share or retweet directly from our channels

### Facebook:

**Post:** Beware of scams and caller-ID “spoofing” schemes! Learn how to protect yourself from fraudsters here: <http://ow.ly/qBJz50yc0hi>

#### **Link for sharing:**

[https://www.facebook.com/socialsecurity/posts/10158167268930288?\\_xts\\_\\_\[0\]=68.ARBSztKjVoNL8XSbUGVTUIrhIA\\_O0oNgd3IQ5Ps-goDVRtMcGOJhMa7swTGlrdjDqIW3i\\_NJk4aPE7dhTi1aWt59zLXhc-aVleBQ1Y747zVdijEVkUOUvhkLD2ehvzagq0ExccDZn\\_GZNNgCHXQm1lzRQYNwsG0fU2ubHF06Uhs92aNwNnFn49Qcg57BXchGPc\\_GvkCDcr5Ab4QtqMO0-p4-bfjyp3Kh8trZulrwMyD5diJHhXV3oQfYdLGvtBJzN-Aq6Y6wgXjjZSMDQTABGINg-OvVYCdaX5VtPwZttE5AMDE-SstXOk4MYpQYywHo83LojfBbK4Lg&\\_tn\\_=-R](https://www.facebook.com/socialsecurity/posts/10158167268930288?_xts__[0]=68.ARBSztKjVoNL8XSbUGVTUIrhIA_O0oNgd3IQ5Ps-goDVRtMcGOJhMa7swTGlrdjDqIW3i_NJk4aPE7dhTi1aWt59zLXhc-aVleBQ1Y747zVdijEVkUOUvhkLD2ehvzagq0ExccDZn_GZNNgCHXQm1lzRQYNwsG0fU2ubHF06Uhs92aNwNnFn49Qcg57BXchGPc_GvkCDcr5Ab4QtqMO0-p4-bfjyp3Kh8trZulrwMyD5diJHhXV3oQfYdLGvtBJzN-Aq6Y6wgXjjZSMDQTABGINg-OvVYCdaX5VtPwZttE5AMDE-SstXOk4MYpQYywHo83LojfBbK4Lg&_tn_=-R)

**Post:** Don’t fall victim to scammers. Learn how you can protect your information at #SocialSecurityMatters: <http://ow.ly/NOyG50xhogX> #Fraud #Scams #SocialSecurity

#### **Link for sharing:**

[https://www.facebook.com/socialsecurity/posts/10158140404570288?\\_xts\\_\\_\[0\]=68.ARDa dtfa\\_ERB04TvoLfe1gtFQGpgMfr-8v5a10naR4kx97PltvpFSw8CVgt20AF9W3D-WS8A2azm6kJ0ail2C9DbzHEsWkx2W1Ns787M73RCLoUHNvvyLB4VgPd-mGqoUoCfJOsgbzre3Ad5nfGwprFVCXoGybMlbGxAGd8mliHfjzbLbr1fQ6ErwhQEj1zzNhyeml3isexiVTSjsiu8bkY0WhJI84yiJo40XQWgKa-SRCmmszsi-pJ3TPfYNUU\\_LgOOhxsHfBwJ8clojj-v739gOvWwdKQ4PbVfBatWHMy5TOveR5HWoCAGZ9uwDunBrOChKCHMseUqXCg3N\\_nVU\\_wiFGkFpOMHPf10\\_-hE0nQzaa\\_BBL1HpbjHBRC1rHOlrxJk2eIQ\\_XhDMG2vhwSEw3ZMFoqjWZvUj3bCQLy3-ThdG9TQmcpS28oCubX\\_N4h6y9gWuvNwZ7S-3hMXLnvHj8tPmKRtCS\\_9Ap2RpuAA&\\_tn\\_=-R](https://www.facebook.com/socialsecurity/posts/10158140404570288?_xts__[0]=68.ARDa dtfa_ERB04TvoLfe1gtFQGpgMfr-8v5a10naR4kx97PltvpFSw8CVgt20AF9W3D-WS8A2azm6kJ0ail2C9DbzHEsWkx2W1Ns787M73RCLoUHNvvyLB4VgPd-mGqoUoCfJOsgbzre3Ad5nfGwprFVCXoGybMlbGxAGd8mliHfjzbLbr1fQ6ErwhQEj1zzNhyeml3isexiVTSjsiu8bkY0WhJI84yiJo40XQWgKa-SRCmmszsi-pJ3TPfYNUU_LgOOhxsHfBwJ8clojj-v739gOvWwdKQ4PbVfBatWHMy5TOveR5HWoCAGZ9uwDunBrOChKCHMseUqXCg3N_nVU_wiFGkFpOMHPf10_-hE0nQzaa_BBL1HpbjHBRC1rHOlrxJk2eIQ_XhDMG2vhwSEw3ZMFoqjWZvUj3bCQLy3-ThdG9TQmcpS28oCubX_N4h6y9gWuvNwZ7S-3hMXLnvHj8tPmKRtCS_9Ap2RpuAA&_tn_=-R)

**Post:** That call is not from us. Don’t fall victim to scammers. Learn how you can protect your information at #SocialSecurityMatters: <http://ow.ly/NOyG50xhogX> #Fraud #Scams #SocialSecurity

#### **Link for sharing:**

[https://www.facebook.com/socialsecurity/photos/a.163207280287/10158124409220288/?type=3&av=64443335287&eav=AfZQGV0uTY8SiDuCrF0P6Q7jDybxlQsnE6QPccG2umEaP7zJEoCNvsf29farAupC\\_c&theater](https://www.facebook.com/socialsecurity/photos/a.163207280287/10158124409220288/?type=3&av=64443335287&eav=AfZQGV0uTY8SiDuCrF0P6Q7jDybxlQsnE6QPccG2umEaP7zJEoCNvsf29farAupC_c&theater)

## Twitter

**Post:** [#SocialSecurity](#) recently launched a new campaign on how to fight against scammers. Learn more on our [#SocialSecurityMatters](#) blog: <http://ow.ly/4Xuo50yIOKR>  
[pic.twitter.com/bnJWGMcOlh](http://pic.twitter.com/bnJWGMcOlh)

**Link for sharing:**

<https://twitter.com/SocialSecurity/status/1228028687339139075>

**Post:** Social Security takes protecting your personal information seriously. Please see this important message from the Commissioner on how to protect yourself from phone scams:  
<http://ow.ly/bCBa50xKftW>

**Link for sharing:**

<https://twitter.com/SocialSecurity/status/1220376982686519299>