

REDS *Rolling*
ON THE RIVER



NATIONAL RED ANGUS CONVENTION
SEPT. 11-13, 2019
DUBUQUE, IOWA

Wednesday, Sept. 11

Commercial Cattlemen's Symposium and
Ladies' Symposium

Thursday, Sept. 12 – Friday, Sept. 13

National Red Angus Convention and Banquet



For 66 years, the National Red Angus Convention has been an opportunity for producers, breeders, affiliates and industry partners to come together from across the country and celebrate the Red Angus breed.



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for National Red Angus Convention today at RedAngus.org.

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Schedule of Events

Wednesday, September 11

- 8 a.m. Convention Registration Opens
- 10 a.m. Trade Show Opens *Main Convention Hall*
- 10 a.m. Commercial Cattlemen's Symposium, "Navigating the River to Profitability"
 Welcome – Harold Bertz, RAAA Director of Commercial Marketing
 Troy Marshall, Keynote Speaker *Ballroom*
 "Which Came First – The Cow or the Calf?"
- 11:10 a.m. Dr. Ken Odde *Ballroom*
 "Superior Female Data"
- 12 p.m. Lunch *Ballroom*
- 1 p.m. Registration Closed, reopens 7 a.m. Thursday
- 1 p.m. Ladies' Symposium *Winery/Meeting 2-3*
 "Women's Changing Roles in Ag"
- 1 p.m. Bob Scherer, Tyson *Ballroom*
 Tony Bryant, Kuner Feedyard
 "Designing the Right Feeder Cattle"
- 2:30 p.m. Break *Main Convention Hall*
- 3 p.m. Live Ultrasound Demonstration, Mark Henry, CUP Lab *Outside North Parking Lot*
- 4:30 p.m. Conclude Commercial Cattlemen's Symposium *Ballroom*
- 5:30 p.m. Load Celebration Belle Boat *Port of Dubuque*
- 6:15 p.m. Midwest Social Hour *Celebration Belle*
- 6:45 p.m. Dinner *Celebration Belle*

Thursday, September 12

- 6:45 a.m. Red Angus Foundation, Inc. Board Breakfast *Meeting 2*
- 6:45 a.m. Affiliate Meeting & Breakfast *Meeting 5*
- 7 a.m. Convention Registration Opens
- 8 a.m. Trade Show Opens *Main Convention Hall*
- 8 a.m. General Session *Ballroom*
 Welcome, Call To Order, President's Message,
 State of the Association, Finance Committee Report
- 9:30 a.m. Guest Speaker, Mike Naig, Iowa Secretary of Agriculture *Ballroom*
- 10:15 a.m. Break *Main Convention Hall*
- 10:45 a.m. General Session *Ballroom*
 Breed Improvement Committee
- 12 p.m. Lunch *Ballroom*
- 12:10 p.m. Junior Advisors' Meeting *Meeting 2*



Marshall



Bertz



Odde



Scherer



Bryant



Henry



Naig

Thursday, September 12 (continued)

1 p.m.	General Session	<i>Ballroom</i>
	Constitution & Bylaws Committee	
1 p.m.	Registration Closed, Reopens 7 a.m. Friday	<i>Ballroom</i>
1:20 p.m.	Meet the Candidates	<i>Ballroom</i>
	Regional Caucus Discussions	<i>Ballroom/TDA</i>
2:45 p.m.	Break	<i>Main Convention Hall</i>
3 p.m.	General Session	<i>Ballroom</i>
	Promotions Committee	
	Junior Activities Committee	
3:50 p.m.	Marketing Workshops	
	“Bull Sale Season Review”	<i>Ballroom</i>
	“Staking Your Claim in Virtual Real Estate”	<i>Meeting 1-2</i>
5:30 p.m.	Social	<i>River Room</i>
6:00 p.m.	Dinner	<i>Ballroom</i>
7:00 p.m.	RAFI Report	<i>Ballroom</i>
	RAFI “Pick of the Herd” Auction	
	Auction of Additional Items	
8 p.m.	Ten Gallon Hat Band	<i>River Room</i>

Friday, September 13

6:45 a.m.	Prayer Group lead by Steve Andras	<i>River Room</i>
7 a.m.	Convention Registration Opens	
8 a.m.	Trade Show Opens	<i>Main Convention Hall</i>
8 a.m.	General Session	<i>Ballroom</i>
	Show & Sale Committee	
	Marketing Committee	
	Alliance Committee	
9:45 a.m.	Break	<i>Main Convention Hall</i>
10:05 a.m.	General Session	<i>Ballroom</i>
	Registration Committee	
	Top Dollar Angus	
10:50 p.m.	Marketing Workshops	
	“Bull Sale Season Review”	<i>Ballroom</i>
	“Staking Your Claim in Virtual Real Estate”	<i>Meeting 1-2</i>
12 p.m.	Lunch	<i>Ballroom</i>
1 p.m.	General Session	<i>Ballroom</i>
1:15 p.m.	Caucus Meetings (includes area and region voting)	<i>TBA</i>
2 p.m.	Presidential Voting	<i>Ballroom</i>
3 p.m.	Registration Closed	
3 p.m.	General Session	<i>Ballroom</i>
	Report on Elections	
	Adjournment	
4 p.m.	Board of Directors Meeting	<i>Meeting 5</i>
6 p.m.	Social	<i>Main Convention Hall</i>
6:30 p.m.	Trade Show Concludes	<i>Main Convention Hall</i>
7 p.m.	Awards Banquet	<i>Ballroom</i>

RED ANGUS



Navigating the River to Profitability

COMMERCIAL CATTLEMEN'S SYMPOSIUM
WEDNESDAY, SEPT. 11, 2019 • 10 a.m. CDT
Grand Harbor Resort • (563) 690-4000 • 350 Bell St. • Dubuque, IA 52001



Schedule:



Symposium open to all cattlemen and women of any breed interest.

In conjunction with the ...

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- 8 a.m.** Convention Registration Opens
- 10 a.m.** Trade Show Opens.....Main Convention Hall
- 10 a.m.** Commercial Cattlemen's SymposiumBallroom
Welcome – Harold Bertz, Director of Marketing
“Which Came First – The Cow or the Calf?”
Troy Marshall, Keynote Speaker
- 11:10 a.m.** “Superior Female Data” – Dr. Ken Odde.....Ballroom
- 12 p.m.** Lunch.....Ballroom
- 1 p.m.** Registration Closed, Reopens 7 a.m. Thursday
- 1 p.m.** Ladies' Symposium Winery/Meeting 2-3
“Women's Changing Roles in Ag”
- 1 p.m.** Commercial Cattlemen's Symposium Resumes.....Ballroom
“Designing the Right Feeder Cattle”
Bob Scherer, Director of Procurement, Tyson
Tony Bryant, General Manager, Kuner Feedyard
- 2:30 p.m.** BreakMain Convention Hall
- 3 p.m.** Ultrasound Demonstration
CUP Lab, President, Mark HenryOutside North Parking Lot
- 4:30 p.m.** Commercial Cattlemen's Symposium ConcludesBallroom



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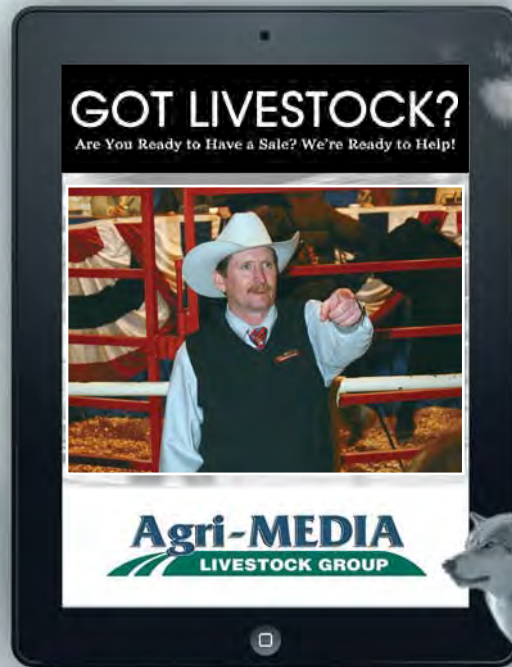
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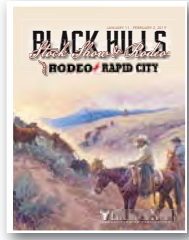
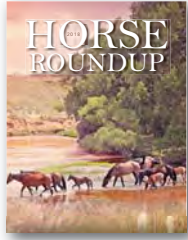


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This program is perfect for those producers already practicing non-hormone or natural procedures and want to see the benefit of those practices realized at sale time.



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The of the Foundation ...

At the heart of the Red Angus Foundation, Inc., are generous Red Angus stakeholders whose vision for the future far surpasses their own ranches. Through their donations, memorial contributions and fundraising assistance, RAFI is empowered to support our junior programs and advance the breed's position in the industry through research and development.

LN Cattle Co. has donated from their heart to offer
"Pick of the Herd" from their open and bred heifers.



LN Cattle Co. has generously donated pick of their herd to benefit RAFI. The buyer can choose from any open or bred heifer in their herd.

"We feel very honored to be selected to donate the pick of our bred heifers or heifers calves to the Red Angus Foundation, Inc." said Ryan Ludvigson. "Both Steve Newberry and I have had the honor of serving on the RAFI board of directors and have seen first hand the great work the Foundation does. We hope that our contribution will help in the the development of the breed."

Proceeds go into the Research and Development Fund to continue to fund research projects throughout the United States. Red Angus has been prominent in funding research projects at universities over the years, and is well known to university personnel as the breed association that steps up to the plate to assist research.



Watch for complete details on the LN Cattle Co. "Pick of the Herd!"

*Auction will take place at the
National Red Angus Convention in Dubuque, Iowa, Thursday, Sept. 12.*