

Yager Free Enterprise Celebration® 2012

October 19-21, 2012 ■ Grand Rapids, MI

Venue: Van Andel Arena 130 Fulton Street West, Grand Rapids, MI 49503

Headquarter Hotel: Amway Grand Plaza 187 Monroe Avenue NW, Grand Rapids, MI 49503

Many other hotels available in the Yager Group block at special rates

Book your hotel room at www.iboevents.com

Yager Free Enterprise
Celebration 2012

FREEDOM
GET IT. GIVE IT. LIVE IT.



SCHEDULE

Thursday

Diamond Meeting

8:00 PM

(Amway Grand Plaza Hotel)

Friday

Amway World Headquarter Tours

9:00 AM – 4:30 PM

(Pre-registration required.
Tour times are first come first
serve basis!)

Amway Instructor

Lead Training

9:00 AM–10:30 AM

11:00 AM–12:30 PM

1:00 PM–2:30 PM

Friday cont'd.

Eagle Meeting

4:00 PM – 6:00 PM

(For Eagles, Platinums & Above)
(Separate ticket required)

General Session

7:00 PM – 11:45 PM

Eagle Party

[at Amway Grand Plaza]

11:45 PM – 1:00 AM

(Free for all Eagles.)
(Platinums & above invited to
attend for \$10)

Saturday

Amway World Headquarter Tours

7:30 AM – 9:00 AM

4:00 PM – 5:00 PM

(Pre-registration required. Tour
times are first come first serve
basis!)

Morning General Session

11:00 AM – 4:30 PM

Evening General Session

7:00 PM – 12:00 AM

Sunday

Optional Faith Based Program

(non-ticketed)

9:30 AM – 11:30 AM

All events will take place at Van Andel Arena unless noted.

Audience Attire: All weekend - Business Professional (Men – Suit & Tie/Women – Dress, Suit, or Pants Suit)

Stage Attire: All Sessions for Free Enterprise Celebration – Formal (Men – Tuxedo/Women – Long Gown)

HOTELS & SHUTTLES

<http://www.iboevents.com> is your one stop hotel & shuttle website!

Yager Group has rooms blocked at many hotels in Grand Rapids. Weekend shuttle passes are available from designated hotels. Click here to make your reservation:

<http://www.iboevents.com>

Special needs? Contact Ann Owen ■ Email: ann.owen@isc-mail.com ■ Telephone: 803-547-9105 for
Coach parking, deaf and foreign language translation needs at least three weeks in advance.

TICKETS

Tickets may be ordered through your Business Support Team

Through September 17, 2012 \$140

September 18 – October 15, 2012 \$155

After October 15, 2012 (Box Office Only) \$170

AMWAY TOURS & TRAINING OPTIONS

Amway World Headquarter Tours: Advance
registration is required for tour & shuttle pass.

**You MAY NOT drive & park yourself at Amway World
Headquarters. Cars will be turned away.**

Be sure to register for tours & shuttle at:

<http://www.iboevents.com>

Friday, October 19, 2012

9:00 AM – 4:30 PM

Saturday, October 20, 2012

7:30 AM – 9:00 AM

4:00 PM – 5:00 PM

**Pre-registration required. Tour times are first come first
serve basis!**

Amway Instructor Lead Training: Take advantage of
Amway Training at Van Andel Arena!

Friday, October 19, 2012

9:00 AM – 10:30 AM

11:00 AM – 12:30 PM

1:00 PM – 2:30 PM

Check ibocity for programs offered.

This is a business meeting. No children under the age of 12 admitted to the meeting. No childcare is provided.

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For Diamond Use Only



**Yager Free Enterprise Celebration 2012
October 19 - 21, 2012 Grand Rapids, MI
Ticket Order Form**

Name: _____

Date: _____ **Pin Level:** _____

Ship To: _____

Conference Tickets	LOCATION	QUANTITY	PRICE	TOTAL	
	Grand Rapids	X	\$		
Ticket TOTAL:					\$

Early Bird Ticket Order Deadlines: 6/18/2012

Drop Shipment (Only one drop ship per order) FEE (add to total)	Ship To: (must have separate form for each address)	
	Name: _____	
	Address: _____ _____	
Drop Shipment Fee: \$15.00 (add to total)		\$

Shipping Method Please CIRCLE one	STANDARD	U.S.A.	CANADA	INTERNATIONAL
	(3-10 day ground mail)	No Charge*	No Charge*	\$10.00
	PRIORITY (2-3 day air)	\$22	\$25	\$30.00
	EXPEDITED (1 day overnight air)	\$27	\$30	NOT AVAILABLE
*Additional fees for signature required orders for 5 tickets or more. Shipping Fee Total =				\$

GRAND TOTAL = \$

Make checks payable to: InterNET Services. Send completed ticket order and payment to:

U.S. Mail: Attn: Ticket Department
InterNET Services
P.O. Box 1329
Fort Mill, SC 29716-1329

Overnight Shipment: Attn: Ticket Department
InterNET Services
1300 Altura Rd.
Fort Mill, SC 29708

Check #:

Ticket Prices:	
Through September 17, 2012	\$140
September 18, 2012 - October 15, 2012	\$155
After October 15, 2012	\$170



YAGER FREE ENTERPRISE CELEBRATION 2012

GRAND RAPIDS, MI

New IBO Ticket Order Form

\$75.00 OFF TICKET PRICES FOR ALL NEW IBO'S!

New IBOs since July 1, 2012 are eligible to purchase their Yager Free Enterprise Celebration 2012 ticket for \$75.00 off the current advertised.

How to Qualify for the discounted ticket:

1. The IBO must have registered their business with Amway on or after 07/01/12.
2. The event, Yager Free Enterprise Celebration, must be the Business Owner's **first** MAJOR event since registering with Amway.
3. Ticket prices for new IBOs are as follows:

Through September 17 \$65*

September 18 - October 15 \$80*

After October 16 \$95*

- Please note, a 2.5% handling fee will be charged on all orders.

4. Once the order has been placed and date of Amway registration verified, you will receive an email confirmation with your order number within 48 hours. **The ticket(s) will not be mailed.** It will be available at the Van Andel Arena Will Call booth. ***A picture ID will be required to release the ticket(s).***

Date Registered in Business: _____

IBO Number _____

Name: _____

Upline Diamond Name: _____

Home Phone Number: _____

Mobile Phone Number: _____

Email(required for order confirmation): _____

Credit card number _____ Exp date _____

Name on Card _____

Signature _____

PRINT CLEARLY



Yager Free Enterprise Celebration 2012

Eagle, Double Eagle, and Ultimate Eagle Verification Form

Please complete all fields. Partially completed forms will not be accepted. Line of Sponsorship must be attached to each form.

Name: _____ Pin Level: _____ IBO #: _____
Email: _____ Phone: _____ Mobile: _____
Upline Platinum: _____ Upline Emerald: _____ Upline Diamond: _____

Qualifications:

- **Eagle:** 3 legs and 15 people attending this event (yellow ribbon)
- **Double Eagle:** 6 legs and 30 people attending this event (red ribbon)
- **Ultimate Eagle:** 9 legs and 45 people attending this event (blue ribbon)

Enter IBO Name of Each Leg in shaded column below. Enter name & IBO Number of each attending IBO in form below.

IBO Name	IBO#	IBO Name	IBO#	IBO Name	IBO#
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					

I am qualified at this conference as (circle one): Eagle Double Eagle Ultimate Eagle

I am achieving this level for the first time (circle one): Yes No

OR I qualified at this level in 2011 and I am now re-qualified at this level at this conference (circle one): Eagle Double Eagle Ultimate Eagle

I am interested in participating in the 2013 Eagle Cruise Promotion? (circle one): Yes No

2013 Eagle Cruise Promotion: Please refer to the 2013 Eagle Cruise Promotion Document for the requirements to qualify to attend the 2013 Eagle Cruise.

Your Signature: _____ Date: _____

Emerald Signature: _____ Diamond Signature: _____
(required) (required)

Office Use Only

Verified by: _____
Date: _____



SMART START

YAGER FREE ENTERPRISE CELEBRATION 2012

GRAND RAPIDS, MI

UPDATED WITH NEW INFORMATION AND MORE INCENTIVE FOR NEW IBOS!

Smart Start Your Business!

New IBOS will receive a \$75.00 refund on ticket price for Yager Free Enterprise Celebration 2012

How to Qualify for the Smart Start Discount:

1. The IBO **must** have registered their business with Amway on, or after July 1, 2012
2. The event, Yager Free Enterprise Celebration, must be the Business Owner's **first** MAJOR event (conference or convention) since registering with Amway.
3. All Business Owners eligible for the Smart Start Discount **MUST complete this form and bring a valid photo ID** to the Yager Summer Conference Ticket Box Office **or** fax to Customer Service for advance processing to avoid waiting in line at the event. Send fax to 803-547-8500.

All forms must be submitted within 30 days of the event.
Any forms received after 30 days of the event will be ineligible for the refund.

PLEASE WRITE CLEARLY

Date Registered in Business: _____

Name: _____ IBO Number: _____

Home Phone: _____ Upline Platinum: _____

Mobile Phone: _____ Upline Emerald: _____

Email: _____ Upline Diamond: _____

OFFICE USE ONLY:

Ticket #: _____

Did not purchase ticket. ☐

Staff Initials: _____

Checked ID ☐



Updated: 08/22/2012

Yager Free Enterprise Celebration

October 19-21, 2012
Grand Rapids Michigan
Van Andel Arena

HOTEL RESERVATIONS FAX DEADLINE IS September 27, 2012 AT 5:00PM EST

NEW RESERVATION ☐ CHANGE TO RESERVATION ☐ For changes please note original confirmation number: _____

Please check box above indicating which applies to this reservation

HOTEL AVAILABILITY IS ON A FIRST COME-FIRST SERVED BASIS – BOOK EARLY!

Book Online 24/7 - Recommended Method!

Visit WWW.IBOEVENTS.COM

Get immediate confirmation

OR FAX THIS COMPLETED FORM TO:

(800) 813-1771

FAX ONE TIME ONLY!

One form MUST be completed for each room reserved

STEP 1

MAIN CONTACT/ LAST NAME (Roommate #1) _____ FIRST NAME _____ MI _____

STREET ADDRESS _____ CITY _____ STATE _____

ZIP _____ COUNTRY (US, Canada) _____ E-MAIL ADDRESS (PRINT CLEARLY & DISABLE SPAM BLOCKER) _____

DAYTIME TELEPHONE _____ FAX NUMBER _____

DIAMONDS ONLY! PLEASE ENTER YOUR IBO NUMBER BELOW TO ENSURE DIAMOND STATUS AT HOTEL

STEP 2: Please refer to page 2 for hotel list

List 4 hotel choices in order of preference ***REQUIRED**

1. _____
2. _____
3. _____
4. _____

ARRIVAL DATE: _____ / _____ (MO/DAY)

DEPARTURE DATE: _____ / _____ (MO/DAY)

Please list your Upline Diamond Name (Required): _____

Room Type/Special Request:

- ☐ King Bedded Room – 1 bed /1-2 people
☐ Double-Double Room / 3-4 people

Requests including room type, smoking, non-smoking etc. are based on availability at check-in. The hotel will make every effort to accommodate.

- ☐ Check here if handicap accessible accommodations are required.

Occupant's Name(s) In Addition To Roommate #1 Above:

Roommate #2 _____

Roommate #3 _____

Roommate #4 _____

STEP 3 Please charge deposit to the following major credit/debit card, I have read and accepted terms below:

Card # _____ Exp Date: _____ **MUST BE VALID THRU 10/12**

Name of Cardholder: _____ Authorized Signature: _____

A VALID CREDIT/DEBIT CARD DEPOSIT OF ONE NIGHT'S ROOM AND TAX IS REQUIRED FOR ALL RESERVATIONS AND IS NON-REFUNDABLE AFTER September 27, 2012 AT 5:00PM EST. I understand my credit card may be charged the deposit any time after this date at the discretion of the hotel. It is my responsibility to follow up with iboevents.com if a confirmation is not received. Invalid/declined cards may result in cancellation of your reservation. If you do not receive a confirmation within THREE business days, please send an email to service@iboevents.com or a fax note to 800-813-1771 requesting confirmation copy. Note: Spam filters may block incoming email confirmations. IES and eRez are not financially responsible when procedures are not followed. Changes/cancels to fax in reservations must be done via fax!

Yager Free Enterprise Celebration – Grand Rapids Michigan

October 19-21, 2012

Event Location: Van Andel Arena

<u>Host Hotels</u>	<u>Distance to Van Andel Arena</u>	<u>Nightly Rate</u>
+ Amway Grand Plaza – Headquarter (Minimum of 2 night stay applies)	2 Blocks (0.4 miles)	\$124.00*
+ JW Marriott (Minimum of 2 night stay applies)	2 Blocks (0.3 miles)	\$124.00*
+ Courtyard by Marriott DOWNTOWN (Minimum of 2 night stay applies)	1 Block (0.1 miles)	\$124.00*
Courtyard by Marriott AIRPORT	11 Miles	\$109.00*
Best Western Hospitality Hotel	10 Miles	\$89.99*
Clarion Airport	11 Miles	\$99.00*
Country Inn & Suites AIRPORT	11 Miles	\$99.99*
Country Inn & Suites EAST	5 Miles	\$129.00*
Crowne Plaza Hotel	10 Miles	\$105.00*
Hilton Grand Rapids	11 Miles	\$109.00*
Holiday Inn DOWNTOWN	0.5 Miles	\$120.00*
Holiday Inn AIRPORT	11 Miles	\$105.00*
Holiday Inn EXPRESS AIRPORT	11 Miles	\$99.00*
Riverfront Hotel (formerly Radisson)	3 Miles	\$119.00*
Sleep Inn & Suites	10 Miles	\$89.00*
Staybridge Suites	10 Miles	\$110.00*

*Rates apply to 1-4 people per room. Rates do NOT include state and local taxes.

+ Hotel has two night minimum stay requirement

- GUARANTEED LOWEST AVAILABLE RATES*

HOTEL CONFIRMATION PROCEDURES:

You will receive a confirmation via email if email is provided or via fax if no email is listed. Please be advised it is an automatically generated email and your computer may block it as SPAM. If you do not receive the confirmation within three business days, please send an email to service@iboevents.com or a fax to 800-813-1771 with a note requesting confirmation copy. If no email or fax number is provided a confirmation will be mailed and you need to allow 2 weeks to receive.

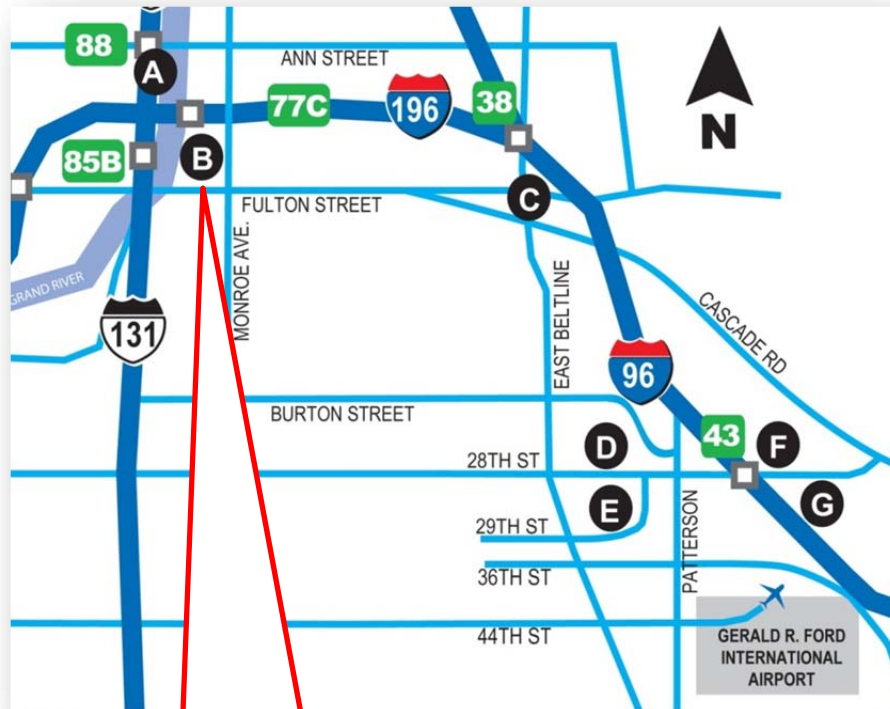
1. Please do not call the hotels directly as these special rates are only available through these reservation procedures.
2. To make a change or cancel your reservation when you book via fax you MUST also do this in writing via fax to 800-813-1771
3. Hotel will make every effort to accommodate room type request, however it is not guaranteed but based on availability at check-in.
4. In order to receive your deposit back on cancellations, you must cancel prior to September 27, 2012 at 5:00 PM EST.
5. For group reservations of 5 or more rooms send an email to service@iboevents.com or download a group housing form at iboevents.com
6. Send form in only once, multiple forms create double billing for you.
7. No more than four people per guest room.
8. InterNET, eRez Resources, or Hotels are not financially responsible for no-show charges incurred when procedures are not followed.
9. No transportation is provided to/from hotel and event site.

* If you book before September 27, 2012 and find a lower rate for the same hotel, room type and dates we will match the rate or allow you to cancel without penalty. Simply provide a copy of the confirmation confirming the rate/hotel/dates to us via fax or email.

THANK YOU!

Yager Free Enterprise Celebration 2012

Grand Rapids Area Hotels



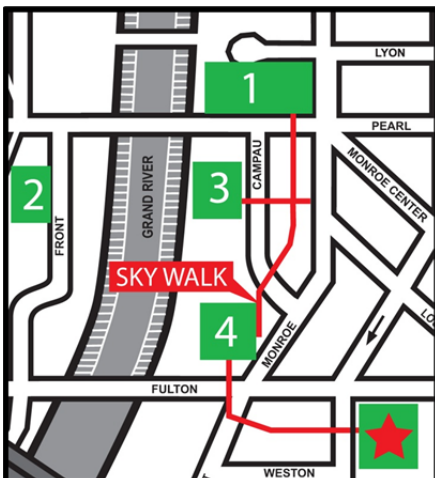
1 Amway Grand Plaza Hotel
187 Monroe Ave. NW 49503
2 blocks (.04 miles)

2 Holiday Inn Grand Rapids Downtown
310 Pearl St. NW 49504
0.5 miles

3 JW Marriott Grand Rapids
235 Louis Street 49503
2 blocks (.03 miles)

4 Courtyard by Marriott Downtown
11 Monroe Ave. NW 49503
1 block (.01 miles)

★ **Van Andel Arena**



A Riverfront Hotel Grand Rapids
(previously Radisson)
270 Ann St. NW 49504
3 Miles

B See map at left

C Country Inn & Suites East
3251 Deposit Drive NE 49546
5 Miles

D Hilton Grand Rapids
4747 28th St. SE 49512
11 Miles

Clarion Inn & Suites Airport
4981 28th St. SE 49512
11 Miles

Courtyard by Marriott Airport
4741 28th St. SE 49512
11 Miles

E Staybridge Suites
3000 Lake Eastbrook Blvd. 49512
10 Miles

Holiday Inn Airport
3063 Lake Eastbrook Blvd.
10 Miles

Sleep Inn & Suites
4284 29th St. SE 49512
10 Miles

F Country Inn & Suites Airport
5399 28th St. SE 49512
11 Miles

Holiday Inn Express Hotel & Suites Airport
5401 28th Street Ct. SE 49546
11 Miles

G Best Western Hospitality Hotel
5500 28th St. SE 49512
10 Miles

Crowne Hotel
5700 28th St. SE 49546
10 Miles



Van Andel Arena Area Parking

A. Louis Campau Ramp	\$7.00
B. Ottawa Fulton Ramp	\$7.00
C. Amway Lot	\$8.00
D. The Gallery Ramp	\$7.00
E. Ellis Lot	\$10.00
F. Arena Area Lot 1	\$8.00
G. Arena Area Lot 2	\$8.00
H. Arena Area Lot 3	\$8.00
I. Arena Area Lot 4	\$7.00
J. Arena Area Lot 5	\$7.00
K. Dash South—Area 6 Lot	\$4.00

Note: Above rates are subject to change.

Above lots do not provide in/out services or hourly rates.