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## American Public University System

*The Ultimate Advantage is an Educated Mind*

**School: Sport Management**  
**Course Number: SPMT605**  
**Course Name: Leadership**  
**Credit Hours: 3**  
**Length of Course: 8 weeks**  
**Prerequisite: None**

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### Instructor Information

#### **Biography**

**Instructor:**

**Email:**

**Phone:**

**Office Hours:**

### Course Description (Catalog)

This course will introduce Coaching Leadership on a sports level but show how the leadership can relate to personal, business and everyday successes for individuals. Creating success in the sports arena, a leader has to communicate, in a way, to bring a set of individuals together to accomplish one common goal. To be a good leader and coach, one must motivate teamwork and reveal the powerful characteristics of success. Leadership can be universal and used in any walk of life. Coaches are faced with many hurdles to overcome on different levels. The best coaches are able to work through these barriers and develop systems that bring teammates together with a

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common purpose. Course objectives will be reached by means of selected case studies and focused assignments, reinforced by study of proven coaching leaders.

### Course Scope

This course will be delivered over an 8-week time frame. Through the course students will be able to study from three great leaders in sports. Dean Smith has had many successes in the sports arena. An in-depth look will be deployed to understand the leadership techniques of forming a team to molding that team into a championship level team to making a tradition and dynasty out of that team. Even though many teams may not reach the dynasty stage it is important to realize what traditions are important to any team or business. Ideas such as complacency and adversity will be studied as well. Furthermore, throughout this class the student will be asked to reflect on how concepts learned can be related to their own life. These concepts can be correlated to any walk of life and career. It is important to remember that life lessons can be learned through sports. Mainly the book chosen as well as research of other leaders will be the delivery method for this class. From time to time during group discussion current events and other books may be used.

Each week during the course will focus on one or two main topics. These topics will be reinforced through weekly discussion topics, written assignments, and presentations. Students will be able to share life experiences with other students during the group discussion. The group discussion will be a tool used to allow all students to interact with other students and the professor.

### Course Objectives

The successful student will fulfill the following objectives:

1. Explain the major components involved in the leadership of coaching
2. Analyze the different styles and communication leadership skills.
3. Identify how coaching leadership skills relate to everyday experiences in life
4. Analyze coaching philosophies and develop a coaching philosophy
5. Describe and define success as it pertains to field of competition and to life.
6. Understand the importance of goal setting to team success.
7. Learn the importance of practice planning
8. Identify how to instill confidence into your team

### Course Delivery Method

This master's in Coaching Leadership course delivered via distance learning will enable students to complete academic work in a flexible manner, completely online. Course materials and access to an online learning management system will be made available to each student. **Online assignments are due each week** and include discussion forum questions (accomplished in

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groups through a threaded forum), and individual assignments (submitted for review by the faculty member). **The initial forum post responding to the question posed is due by Wednesday each week, and responses to classmates' posts are due by Sunday.** Assigned faculty will support the students throughout this eight-week course.

## Course Materials

### Required Course Textbooks

Smith, D. (2004). *The Carolina way: Leadership lessons from a life in coaching*. New York, NY: Penguin Press, 2004

### Additional Resources

Auriemma, G. (2006). *Geno: In pursuit of perfection*. New York, NY: Warner Books.

Billick, B. (2001) *Competitive leadership: Twelve principles for success*. Chicago, IL: Triumph Books, 2001.

Biro, B. D. (2001). *Beyond success: the 15 secrets to effective leadership and life based on legendary Coach John Wooden's Pyramid of Success*. New York, NY: Berkley.

Chadwick, D. (1999). *The 12 leadership principles of Dean Smith*. New York, NY: Total/Sports Illustrated.

Lombardi, V., Jr. (2005). *The Lombardi rules: 26 lessons from Vince Lombardi--the world's greatest coach*. New York, NY: McGraw Hill.

Lombardi, V., Jr. (2001). *What it takes to be #1: Vince Lombardi on leadership*. New York, NY: McGraw Hill.

Smith, D., Kilgo, J., & Jenkins, S. (1999). *A Coach's life*. New York, NY: Random House.

Summit, P. (1999). *Raise the roof*. New York, NY: Broadway Books.

Wooden, J. (2004). *My personal best: Life lessons from an All-American journey*. New York: McGraw Hill, 2004

### Web Sites

In addition to the required course texts, the following public domain web sites are useful. Please abide by the university's academic honesty policy when using Internet sources as well. Note web site addresses are subject to change.

Coach K- Official Website of Coach Mike Krzyzewski  
<http://www.coachk.com/index.htm>

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This website is the official website of Coach K. It has update information on Coach K and can be a good website for you to keep up to date on Coach.

Coach John Wooden's Official Website

[http://www.coachjohnwooden.com/pyramidofsuccess\\_loyalty.html](http://www.coachjohnwooden.com/pyramidofsuccess_loyalty.html)

You can locate Coach Wooden's Pyramid of success on this website. This can help you with your leadership endeavors.

Vince Lombardi Quotes

<http://olympia.fortunecity.com/white/225/fvince.htm>

Vince Lombardi is one of the most famous coaches. You can learn a lot from his quotes on this page.

Janssen Peak Performance: The Carolina Way: Leadership Lesson of Coach Dean Smith

[http://www.bbhighway.com/Talk/Interactive\\_Coach/JanssenPeak/the\\_carolina\\_way\\_leadership\\_lessons.asp](http://www.bbhighway.com/Talk/Interactive_Coach/JanssenPeak/the_carolina_way_leadership_lessons.asp)

This website has excerpts from North Carolina Coach Dean Smith. He is one of my favorite coaches.

Site Name	Web Site URL/Address
Purdue Owl—APA	<a href="http://owl.english.purdue.edu/owl/resource/560/01/">http://owl.english.purdue.edu/owl/resource/560/01/</a>
Writing an Abstract	<a href="http://www.unc.edu/depts/wcweb/handouts/abstracts.html">http://www.unc.edu/depts/wcweb/handouts/abstracts.html</a>

## Evaluation Procedures

**Forums** – Each week there will be a discussion topic. These discussion topics will either come from Dean Smith's book or from current events. Each week a question or statement will be posted and the students will be asked to discuss the particular topic. The discussion of the topic will be based on the student's personal experiences, lecture notes and readings. It is important that all students interact with their fellow classmates. This will allow for optimal learning. Each student has different life experiences from which all students can learn. Students are required to submit their first response by **Wednesday** and then respond to at least two classmates by Sunday. There will be a total of eight discussion forums worth 10 points each.

**Assignments** – There will be three assignments due week two, three, and six. Remember resources should be cited when used both in the paper and on the reference page using proper APA format. **\*\*Be sure to include an APA formatted title page and reference page (if you referenced any material) with ALL assignments.\*\***

**Final Project** – Due the eighth week the final project is a PowerPoint presentation for a class or team with you as the leader/instructor. The presentation is about one of the topics (leadership, planning, etc) discussed in the class and why it is an important area in the coaching profession. The PowerPoint must be in bullet format such that it is a guide for your lecture since

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the actual lecture will be part of the notes section. Feel free to use resources on the Internet, in the textbooks and any examples in your life experience to help you preparing your lecture. The project is worth 100 points.

**Interaction and Ongoing Participation and Contact** - You are expected to interact with your fellow students as much as possible and participate in all forum posts. Posts should be insightful, show that you are thinking outside the box, and adhere to the minimum word counts. Comments on your classmates' posts should challenge and/or question their position.

Evaluation Procedures	
Graded Assignments	Percentage of Final Grade
Forums: Eight total	20
Assignment2: Three total	40
Final Project	40
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<b>Total</b>	<b>100</b>

### 8 – Week Course Outline

<u>Week</u>	<u>Topic(s)</u>	<u>Learning Objective(s)</u>	<u>Reading(s)</u>	<u>Assignment(s)</u>
1	Coaching Philosophy	Learning Objective #1, 2, 3	<i>The Carolina Way</i> Preface, Chapters 1, 2  Read Lecture #1	Forum #1
2	Success	Learning Objective #1, 2, 3	<i>The Carolina Way</i> Chapters 3,4  Lecture #2	Forum #2 Assignment #1 - Coaching Philosophy.
3	Practice Ideals	Learning Objective #1, 2, 3	<i>The Carolina Way</i> Chapters 5-10  Lecture #3	Forum #3 Assignment #2  Provide the topic of and audience for your final project for the instructor's approval.

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4	Team Chemistry	Learning Objective #1, #2, #3	<i>The Carolina Way</i> Chapters 11-14  Lecture #4	Forum #4
5	Team Rules and Academics	Learning Objective #1, #2, #3	<i>The Carolina Way</i> Chapter 15-17  Lecture #5	Forum #5
6	Confidence and Discipline	Learning Objective #2	<i>The Carolina Way</i> Chapters 19-22  Lecture #6	Forum #6  Assignment #3 – Poster and announcement
7	Goal Settings	Learning Objective #2	<i>The Carolina Way</i> Chapters 18, 23-26  Lecture #7	Forum #7
8	Strategy	.	Lecture #8	Forum #8  Final Project

## Library Guide

**Request a Library Guide for your course (<http://apus.libguides.com/index.php>)**

The AMU/APU Library Guides provide access to collections of trusted sites on the Open Web and licensed resources on the Deep Web. These are specially tailored for academic research at APUS:

- Program Portals contain topical and methodological resources to help launch general research in the degree program. To locate, search by department name or navigate by school.
- Course Lib-Guides narrow the focus to relevant resources for the corresponding course. To locate, search by class code (e.g., SOCI111) or class name.

If a guide you need isn't available yet, let us know by emailing the APUS Library: [librarian@apus.edu](mailto:librarian@apus.edu)