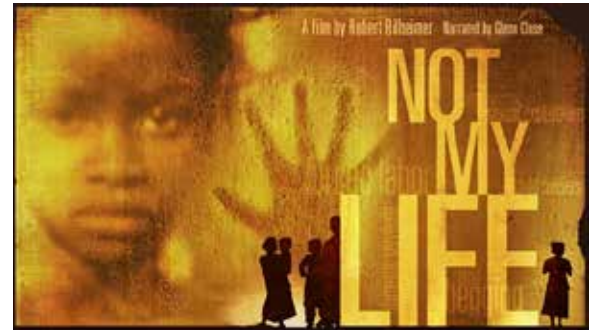


NOT MY LIFE

Screening and Discussion Guide

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ABOUT THIS SCREENING & DISCUSSION GUIDE

This guide is designed to help you engage a group of people — whether five or five hundred — on human trafficking in the U.S. and around the world. The tools it contains are meant to assist you and can be adapted to suit your group's needs.

Human trafficking is highly complex, affecting millions of children, women, and men worldwide. Given its secretive nature, people in your community may not be aware how widespread trafficking is — and they may have a limited understanding of the abuse, violence, and exploitation that victims experience.

This makes **Not My Life** a powerful awareness-raising tool. Filmed on five continents over four years, the film brings the horrifying practices of a multibillion-dollar global industry to life through the stories of survivors.

Helpful hints:

- **If serving refreshments, consider buying Fair Trade options to ensure that no child labor or forced labor was used in the making of the products.**
- **For the first 40 seconds of the film, there is only audio. Images will appear at about 43 seconds.**

1. SAMPLE AGENDA (EVENT DURATION: JUST OVER TWO HOURS)

1. **Pre-Screening Surveys and Discussion (10 minutes)**
2. **Introducing the End Trafficking Project and Not My Life (5 - 7 minutes)**
3. **Not My Life Screening (83 minutes)**
4. **Film Discussion (15 minutes)**
5. **Take Action Discussion & Closing (10 minutes)**
6. **Evaluation (5 - 7 minutes)**

2. INTRODUCING THE END TRAFFICKING PROJECT

Introduce yourself and your role with the U.S. Fund for UNICEF (e.g., volunteer, club member, etc.).

Suggested Talking Points

- As you may already know, human trafficking happens here in the U.S. and in virtually every other country.
- Many people are familiar with UNICEF’s work providing children with things like emergency aid, clean water, and medical care.
- But UNICEF also has a strong record in protecting children from violence, exploitation, and abuse.
- This is why the U.S. Fund for UNICEF launched the new End Trafficking project.
- The End Trafficking project has two goals: a) raise awareness about the issue — beginning with friends of UNICEF like you and b) help people take meaningful action to protect children and prevent this horrific form of exploitation.

3. PRE-SCREENING DISCUSSION GUIDE

A) Pre-Screening Survey (Please see the appendices.)

Place a pre-screening survey at every seat before people arrive. As people gather, ask them to complete the survey. Review responses to help guide the pre-screening discussion.

People may already know the answers to many of the questions. The point of the survey is not just to teach something new, but to activate prior knowledge and prepare people to view the film. Emphasize the many different types of trafficking, risk factors that make people vulnerable, and organizations and actors involved in combating trafficking.

Suggested Talking Points

- Let’s prepare to watch the film by reviewing the pre-screening survey.
- We probably have many different levels of knowledge. Some of you have been involved in the issue for years. Some might not know a lot — yet. Let’s give as many people an opportunity to speak as possible.

Answer Key

2. TRUE — The film will help us understand this better. While many U.S. victims come from vulnerable backgrounds (contact with the child welfare system, history of sexual abuse), people without these experiences can be trafficked as well.
3. TRUE — Girls and boy are trafficked for sex and labor. Worldwide, girls are more affected – for every three child victims, two are girls, one is a boy.
4. TRUE — It’s estimated that the profit from human trafficking is \$32 billion a year. While more and more countries have laws against trafficking in place, laws are often not enforced; traffickers use technology and criminal networks to avoid being caught.
5. TRUE — Human trafficking has been reported in all 50 states. However, trafficking is especially prevalent in states like California, Florida, New York and Texas.
6. TRUE — It is the government’s responsibility to fight trafficking, but trafficking is a complicated widespread crime. It will take cooperation between many different people to end it (e.g. teachers, health care officials, police, people like you!).

B) Other Suggested Questions for Pre-Screening Discussion

- What is “human trafficking”? Can you give an example?
- Where does human trafficking take place?

- What kinds of people are vulnerable to trafficking? What are some factors that make them vulnerable?
- Who are the traffickers?
- How do you think trafficking is being combated?

C) Suggested Talking Points to Introduce the Film: (For more information, visit notmylife.org)

General Statistics

- 21 million people are victims of forced labor and human trafficking globally, according to recent ILO estimates.
- 55 percent of those trafficked are women and girls — and 5.5 million are children.
- Cases of human trafficking have been reported in all 50 U.S. states.
- Today, children right here in the U.S. are trapped in both forced labor and commercial sexual exploitation.

NOT MY LIFE & UNICEF

- Statistics are often impersonal. Not My Life is such an important film because it puts human faces on these numbers and brings them to life.
- Filmed on five continents over a period of four years, Not My Life forces us to face trafficking's reality through the lives of its victims.
- UNICEF is one of several partner organizations that helped in the making of Not My Life.
- During the film, you will hear from Dr. Susan Bissel, Chief of UNICEF's Child Protection Program.

SENSITIVE ISSUES

- Some of the people in the film have survived horrific experiences.
- Because of that, some of the content you're about to see may be difficult to watch.
- We want you to know that sensitive issues will be raised; the film requires maturity from its viewers.
- As challenging as some parts of the film will be, we believe you will ultimately find it inspiring.

4. POST-SCREENING DISCUSSION

Help participants process what they've just seen; allow time for reflection after viewing the film. Feel free to use some of the other suggested questions. Be prepared to talk about what UNICEF is doing to protect children from trafficking before leading the group in a discussion of ways to take action.

Reflection and Recap – Suggested Questions

- What struck you most about the film? What surprised you?
- What kinds of trafficking did you see in the film?
- Who were the victims? Did they match your idea of them before seeing the film?
- What were some of the factors that led to people being trafficked?
- What were some similarities in the stories of the people who were trafficked?
- What were some differences in the stories of the people who were trafficked?
- Who were the traffickers? Did they match your idea of them before seeing the film?

- How is trafficking being addressed? Who is involved in the fight? What are they doing?
- Do you think there might be trafficking in your city or state? Where might it be happening?

What UNICEF is doing about trafficking – Suggested Talking Points

To combat child trafficking, UNICEF works with its partners in more than 150 countries to reduce factors that place children and families at risk in the first place. Examples of UNICEF’s Child Protection efforts include:

- Partnering with MTV in Latin America to conduct an awareness campaign aimed at at-risk youth (MTV Exit Campaign)
- Helping to pay school fees for children in West Africa so that parents are less pressured to sell their children’s labor
- Ensuring that girls get education, vocational training, and life skills to reduce vulnerability
- Working with communities to change harmful traditions and practices like forced child marriage that increase children’s vulnerabilities to trafficking
- Training police, social workers, and border officials to treat child victims of trafficking with dignity, and not as criminals
- Establishing minimum labor standards
- Promoting safe Internet access for children
- Working with governments to develop and enforce laws that outlaw use of children in armed forces
- Reintegrating survivors with family and community, if that proves to be in their best interest
- Filming the testimonies of survivors so that they do not have to relive their story over and over during investigations

TAKE ACTION

Lead participants in a discussion of ways to take action. Prepare to distribute the End Trafficking Fact Sheet included in the appendices. The Fact Sheet recommends three ways to take action, including posting the National Human Trafficking Hotline; a hotline flier is also provided in the appendices.

Suggested Talking Points

- At the end of Not My Life, a challenge is presented: Now you know. What will you do?
- Ask audience members for suggestions.
- The End Trafficking Team has three suggestions listed on the back of the Fact Sheet. Review and discuss Take Action items.
- You can also visit unicefusa.org/endtrafficking for more take action ideas.

Event Closing – Suggested Talking Points

Leave some time for questions and comments.

- Thank you for attending our screening tonight. We hope you will continue to learn and take action that protects children in the U.S. and supports UNICEF’s efforts to protect children around the world

Distribute event evaluation forms. Collect and submit results to:

- End Trafficking – The U.S. Fund for UNICEF, 125 Maiden Lane, 10th floor, New York, NY 10038

END TRAFFICKING PRE-SCREENING SURVEY (PLEASE CIRCLE ONE)

- | | | |
|--|---|-------|
| 1. On a scale of 0 to 5 (0 = not at all, 5 = very), how familiar are you with what human trafficking is? | | |
| | 1 2 3 4 5 | |
| 2. Victims of human trafficking in the US can be US citizens as well as foreign born. | TRUE | FALSE |
| 3. About one third of all trafficking victims are children. | TRUE | FALSE |
| 4. Traffickers can make a lot of money, and are rarely convicted. | TRUE | FALSE |
| 5. Human trafficking has been reported in all 50 states in the US. | TRUE | FALSE |
| 6. It is the government's responsibility to fight trafficking. | TRUE | FALSE |
-

END TRAFFICKING PRE-SCREENING SURVEY (PLEASE CIRCLE ONE)

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-

END TRAFFICKING PRE-SCREENING SURVEY (PLEASE CIRCLE ONE)

- | | | |
|--|---|-------|
| 1. On a scale of 0 to 5 (0 = not at all, 5 = very), how familiar are you with what human trafficking is? | | |
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| 4. Traffickers can make a lot of money, and are rarely convicted. | TRUE | FALSE |
| 5. Human trafficking has been reported in all 50 states in the US. | TRUE | FALSE |
| 6. It is the government's responsibility to fight trafficking. | TRUE | FALSE |

EVENT EVALUATION

1. During this event, I learned that:

- Human trafficking happens all over the world, including the United States.
- Human trafficking includes sex trafficking and labor trafficking.
- Children are often trafficked at a very young age.
- Other: _____

2. When I think about human trafficking, I feel: _____

3. After this event, do you feel equipped to tell others about what human trafficking is?
(0 = not at all, 5 = definitely)

0 1 2 3 4 5

4. What actions are you most likely to take after attending this event? Check all that apply.

- Go to www.unicefusa.org/endtrafficking and follow @EndTraffick on Twitter.
- Join the UNICEF Action Center <http://actioncenter.unicefusa.org>.
- Visit www.slaveryfootprint.org to learn how many exploited people work for you.
- Post the National Human Trafficking Hotline number: **1-888-373-7888** or text **BeFree** (233733).
- Ask elected officials to support anti-trafficking laws.
- Encourage others to watch the film and/or host a screening of "Not My Life."
- Other (please specify) _____

5. How would you rate the event overall?

★ ★★ ★★★ ★★★★ ★★★★★

6. Any final comments or suggestions regarding the event and End Trafficking in general?

End Trafficking

What is human trafficking? Human trafficking has been likened to modern-day slavery that subjects children, women, and men to force, fraud, or coercion for the purpose of commercial sexual exploitation or forced labor. This horrific practice can include prostitution, pornography, and sex tourism as well as labor for domestic service, factory or construction work, and migrant farming. ■

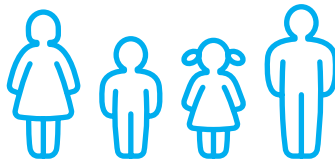
The ILO estimates that there are
5.5 MILLION
child victims of trafficking.

Victims suffer from **physical, emotional, and sexual abuse**, and rarely have access to an education or to health care.

Anyone can be trafficked regardless of class, education, gender, or age when forcefully coerced or lured by false promises.

Labor trafficking occurs in a wide variety of industries. **Sex trafficking** is facilitated in numerous ways.

Some runaway groups estimate that
1 in 3
young people is solicited for sex within 48 hours of running away or becoming homeless in the U.S.



Human trafficking is extremely profitable, generating an estimated **\$150 billion in yearly profits.**

↓	↓
LABOR TRAFFICKING	SEX TRAFFICKING
Restaurants	Brothels
Bars	Strip Clubs
Hotels	Escort and massage services
Agriculture	Pimp-controlled prostitution
Construction	On the street
Traveling sales crews	On the internet



Human trafficking rates are particularly high in California, Texas, Florida, and New York.

In the U.S., human trafficking has been reported **in all 50 states**, — a source, destination, and transit point for trafficking victims.

The high demand for **cheap goods** and **commercial sex** puts children around the world at risk of becoming the “supply.”





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What Can I Do?

Three Ways to Take Action

- 1** Join or start a UNICEF club at your high school or college. Visit: unicefusa.org/highschool or unicefusa.org/campusinitiative
- 2** Find out how many exploited people work for you. Slavery Footprint's website allows you to better understand the connection between your purchases and forced labor. Take the site's survey and raise your voice for ethically sourced products. Visit: slaveryfootprint.org
- 3** Keep Learning. Visit: unicefusa.org/endtrafficking and notmylife.org to learn more about what UNICEF and other organizations are doing to protect children.

ABOUT THE U.S. FUND FOR UNICEF

The End Trafficking project is the U.S. Fund for UNICEF's initiative to raise awareness about child trafficking and mobilize communities to take meaningful action to help protect children. In partnership with concerned individuals and groups, the End Trafficking project aims to bring us all closer to a day when there are no exploited children.

LEARN MORE For more information, please contact endtrafficking@unicefusa.org

UNICEF works in more than 150 countries to help children survive and to protect them from violence, exploitation, and abuse. To combat child trafficking, UNICEF strives to reduce factors that place children and families at risk in the first place.

UNICEF PROJECTS

- Help governments strengthen child protection systems

- Ensure that child victims are placed in safe environments and provided with social services, health care, and psychosocial support

- Support the training of social workers, health workers, police and border officials to spot signs of trafficking and to treat children with dignity

- Work with communities and faith-based organizations to change harmful societal practices that increase children's vulnerabilities to trafficking

**NEED MONEY
FOR BILLS?**

**SEEKING YOUNG
ATTRACTIVE GIRLS
NO EXPERIENCE
NEEDED FOR JOB
HASSLE FREE!**

CALL TODAY!!

**LEARN THE SIGNS
TO END TRAFFICKING**

Call the National Human Trafficking Hotline **1-888-373-7888**
or Text "INFO" or "HELP" to **233733**

End child trafficking today, call the hotline:

888-373-7888

or text INFO or HELP to "BeFree" (233733)

*Call to report a potential case, get information, or request training.
It's 100% confidential, and interpreters are available.

Anyone can be trafficked, but children who are abused, homeless,
a runaway, or in foster care are especially vulnerable.

SIGNS A CHILD IS BEING TRAFFICKED:

Knows little about his or her whereabouts

Works excessively long hours

Exhibits fear or anxious behavior

Was hired with false promises

Has inconsistencies with his or her story

*THIS LIST REPRESENTS ONLY A SELECTION OF POSSIBLE SIGNS.
TO SEE THE FULL LIST VISIT POLARISPROJECT.ORG/HUMAN-TRAFFICKING/RECOGNIZING-THE-SIGNS.

FOLLOW US @**ENDTRAFFICK**
FOLLOW **END TRAFFICKING ON GOOD**
JOIN **GOOGLE+ HANGOUT**

ATTEND **IN PERSON EVENTS**
SHARE WITH **FRIENDS AND FAMILY**
LEARN MORE AT **UNICEFUSA.ORG/ENDTRAFFICKING**

unicef 
UNITED STATES FUND

children first.

The End Trafficking Project is the U.S. Fund for UNICEF's initiative to raise awareness about child trafficking and mobilize communities to take meaningful action to help protect children. In partnership with concerned individuals and groups, the end trafficking project puts children first, aiming for a day when there are no exploited children.