

---

**SDSU Senate Executive Committee**  
**February 17, 2015**  
**Susan K. Weber Conference Room**  
**2:00 - 4:30 p.m.**

1. **Agenda** (Bober)
2. **Minutes** (Bober)
3. **Announcements** (Ely)
4. **Academic Affairs** (Enwemeka)
5. **Officers' Report** (Ornatowski)
  - 5.1 Referral Chart \_\_\_\_\_ 2
6. **Old Business**
7. **New Business: Action Items**
  - 7.1 *Executive Session:* University Relations and Development (Carleton)
  - 7.2 Constitution and Bylaws (Csomay)
  - 7.3 Faculty Honors and Awards (Valdes)
  - 7.4 Undergraduate Curriculum (Verity)
8. **New Business: Consent Calendar (Committee Reports)**
  - 8.1 ASCSU (Wheeler) \_\_\_\_\_ 3-11
  - 8.2 Committees and Elections (Moore) \_\_\_\_\_ 12
  - 8.3 Graduate Council (Balsdon) \_\_\_\_\_ 13-16
  - 8.4 University Relations and Development (Carleton) \_\_\_\_\_ 17-20
9. **Other Information Items**
10. **Other Business**
11. **Adjournment**

Date: February 17 2015  
To: SEC  
From: Cezar Ornatowski, Vice Chair, SDSU Senate  
Subject: Referral Chart (Information)

---

Committee	Date	Item	Referred by
Constitution and Bylaws	October 20, 2014	Bring the Policy File section on "Fee Advisory Committee, Campus" (PF p.66) in line with EO 1054 "CSU Fee Policy"	Officers
Constitution and Bylaws	October 20, 2014	Review Staff Affairs Committee proposal regarding Staff Excellence Awards	Officers
Environment and Safety	January 20, 2015	evaluate the implementation plan of the "smoke-free campus" policy and assess how well the plan had been implemented, as well as any barriers to implementation.	Officers
Academic Resources and Planning	January 29, 2015	Advise the Senate on the recommendations of the Class Size Task Force	Officers
Academic Policy and Planning	January 29, 2015	Examine the recommendations of the Class Size Task Force and advise the Senate on any action to be taken	Officers
Faculty Affairs	January 29, 2015	Advise the Senate on the recommendations of the Faculty Evaluations Task Force; Review policy on Student Evaluation of Teaching Effectiveness	Officers

TO: Senate

FROM: Mark Wheeler  
Academic Senate, CSU

DATE: 01.23.2015

SUBJECT: Information

Report from the January 22-23, 2015 plenary meeting of the Academic Senate, CSU

This report digests the proceedings of the Plenary Session held in Long Beach, November 6-7, 2014. I have selected those items that seem of particular interest to the SDSU Senate. Full reports are available on request. The following items are covered:

1. Chancellor's Remarks, White
2. Chair's report, Steve Filling
3. Report on Trustee Nominating Process, Senator Pasternak, Chair
4. Academic Affairs Committee, Bill Eadie, Chair
5. Academic Preparation and Education Programs Committee, Senator Fleming, Chair
6. Reports on CourseMatch
  - a. AVC Eric Forbes, AVC Gerald Hanley and Angela Williams.
  - b. CourseMatch, AVC Ed Sullivan
7. California State Student Association, Miles Nevin
8. Emeritus and Retired Faculty Association, William Blischke, ASCSU Rep.
9. Fiscal and Governmental Affairs, Krabacher, Chair
10. General Education Advisory Committee, Mark Van Selst, Chair.
11. SB-1440 Task Force, Senator Baaske
12. Ethnic Studies Task Force, Senator Kensinger
13. CSU Faculty Trustee, Trustee Stepanek
14. CSU Human Resources, Vice-Chancellor Lamb, HR
15. Financial Aid and Scholarship, Dean Kulju, Director FA
16. Alumni Council, Kristin Crellin, President AC

+++++

1. Chancellor's Remarks, White

- a. Urged the ASCSU to urge our Presidents to invite CSU Trustees to campus.
- b. Upcoming CSU BOT retreat: He will emphasize the need for the BOT to work together and to view the CSU as a fundamentally public and open institution.
- c. Encourages CSU faculty to stay in touch with their former students.
- d. Directing campuses to hire tenure/tenure line faculty for the long-term health of the CSU.
- e. Recognizes that the CSU is in crisis. The State needs to give us more money. Thinks the political context—especially with respect to taxes—is difficult. Thinks that we will need to raise tuition in the near future.

2. Chair's report, Steve Filling

**How will the ASCSU will coordinate with the CCC's as they develop 4-year pilot BA/BS degree programs?** On Wednesday, 12 January 2015, the CSU Chancellor received notification of proposed baccalaureate programs from the CCC Chancellor. That notification consisted of program title, the campus offering the program and a 2-3 sentence description. The CCC communication requested a response from the CSU by close of business Friday 14 January 2015. Midday on Friday the Chancellor received the program proposals as submitted by the CCC campuses. In a letter to CCC Chancellor Harris, CSU Chancellor White stated that CSU would provide a response by the end of February. At the January CCC Board of Governors meeting this week 15 baccalaureate degree program proposals were "conditionally approved." While it is unclear precisely what "conditionally approved" signifies, there is explicit mention of further consultation with CSU.

The **ASCSU Academic Conference** took place immediately following the November Board of Trustees meeting. The Executive Committee and the Conference Planning Committee are currently engaged in review and analysis of conference surveys and will be providing a report to the ASCSU when that process is complete. Chancellor White agreed to provide funding for the Conference for three years, and we will be moving forward with initial planning for the next conference.

The **CSU Sustainable Financial Model Task Force** continues its work. Recent agenda items include a review of financial aid in the CSU, campus budget principles and resource allocation models. The Task Force is in the process of establishing work groups that will focus on revenue generation, budget allocation, enrollment management and communications. The Task Force is charged with consulting with CSU constituency groups including the ASCSU and anticipates meeting its charge of proposing a sustainable plan to the Chancellor in April 2015.

The **Campus Senate Chairs Council** met in December. There was considerable discussion of the 120/180 unit cap implementation/exception process and it was clear that the process was not uniform across campuses. Campus chairs also shared information on initial efforts to develop policy for awards of assigned time for exceptional levels of service to students that was a part of the new collective bargaining agreement. ASCSU facilitated a teleconference with CFA bargaining team leadership for campus chairs in early January and the chairs from Fullerton and Sonoma shared the policies developed and implemented on their campuses. The group will meet again in February.

ASCSU continues conversations with **legislators and policy makers**. Chair Filling and Vice Chair Miller met with Assembly Higher Education Committee Senior Consultant Laura Metune and Speaker Atkins' staff member Monica Henestroza in early December. The conversation focused on performance measures and we were invited to provide suggestions concerning alternative/additional performance measures that might provide a more nuanced and informative perspective on CSU outcomes. It was clear that augmenting resources allocated to the CSU continues to be an issue in policy discussions. The Executive Committee is discussing performance measures and would welcome insights from the standing committees and senators. Senator Krabacher will be representing ASCSU on **the CSU Budget Advocacy Group** and will work with FGA to ensure that we all have opportunities to engage in advocacy for funding the CSU.

The **Intersegmental Council of Academic Senates [ICAS]** is composed of the Executive Committees of the Academic Senates of the three segments. This year CSU is chairing the Council. At the December meeting our CCC colleagues invited CSU and UC participation in a conversation about upper division General Education, an area of interest given the recently signed into law CCC baccalaureate degree pilot program. ICAS is charged by statute with oversight of the California Open Educational Resources Council [CA-OER]. The group is charged with identifying high quality free and low-cost educational resources and advocating expanded use of those resources by faculty in the three segments of higher education in California. Additional

information on CA-OER efforts can be found in the December issue of the Faculty to Faculty newsletter

[[http://www.calstate.edu/acadsen/Newsletter/December\\_2014/CAOERC.shtml](http://www.calstate.edu/acadsen/Newsletter/December_2014/CAOERC.shtml)]

and on the award-winning website:

Cool4Ed.org

The **Academic Council**, composed of Provosts from the campuses, met on 15 January. There was conversation about continuing efforts to encourage and fund research and scholarly activity [RSCA], and about ways of capturing data on outcomes. It is likely that CSU will be developing uniform forms for reporting funded RSCA outcomes. The Council also discussed enrollment management and EVC Smith reported that all campuses desire authorization for additional enrollment growth. Based on preliminary data CSU denied entry to around thirty thousand CSU qualified students last year, as has been the case in recent years when the state has chosen not to fund enrollment growth. The Council met twice in closed session to discuss implementation of campus-based equity programs.

The **Campaign for the Future of Higher Education** held its eighth national conference 16-18 January in Manhattan Beach. CFA is a founding member of the Campaign and provided funding for the Chair's attendance at the conference. Sessions focussed on the increasing privatization of higher education, on performance measures and performance-based funding models, on shared governance practice across the nation, and on building partnerships with higher education stakeholders in the community.

### 3. Trustee Nominating Process, Senator Pasternak, Chair

4 candidates will be interviewed at the March ASCSU plenary. Process for questioning the candidates at March plenary discussed.

### 4. Academic Affairs, Bill Eadie, Chair

Principal concern: CCC 4-year baccalaureate pilot programs.

Ongoing projects: (1) Access to excellence—active learning component, high impact practices in the CSU; (2) Assessment—comparing institutional learning outcomes; (3) Mathematics—intermediate algebra as a system-wide requirement; (4) Ethnic Studies report—status update; (5) Review of GEAC; (6) Review Chanc. Off. responses to ASCSU resolutions—worry that there was no movement by the CSU toward a task force on sustainability; (7) Met with liaisons—Mallon: progress on defining MA degrees in the CSU; O'Donnell: issues raised in GEAC.

### 5. APEP, Senator Fleming, Chair

Update on the Bechtel Funded Initiative, 16-month awards to 8 campuses (\$230K/each) targeting innovative projects for teacher preparation to Ed School in the CSU.

Update on readiness measures, a part of a multi-year transition in assessment. Worries over conditional or exempt status.

Overview of Early Start Data from AVP Ed Sullivan.

### 6. Reports on CourseMatch:

a. AVC Eric Forbes, AVC Gerald Hanley, and Angela Williams,

Update on CourseMatch for fully online courses, from the “student experience” point of view, Angela

How we are supporting faculty with CourseMatch; QualityMatters (help for instructional design, not content) for online teaching, faculty point of view, Gerald Hanley

Concern about fully online teaching and RTP.

b. AVC Ed Sullivan

Overview of data concerning Coursematch; enrollments

7. CSSA, Miles Nevin

- Ethnic and Diversity Studies White Paper
  - Speaker of the Social Justice and Equity Council has been working on this white paper requesting that schools require an ethnic or diversity studies component within their GE requirements.
  - Hopefully brought to a vote in March so that it can be sent to the Ethnic Studies Task Force and incorporated into their report to the BOT
- Online Community Project
  - Vice President of University Affairs has been working on creating a series of private social networks for administrators, students and faculty to utilize to share information regarding the special interest topics CSSA chose to focus on this year
    - Sexual Assault, Veterans Affairs, and Former Foster Students
    - Monitored by a student representative from CSSA to help facilitate discussions and keep it productive and ongoing as well as provide feedback at the end of the first few months in order to make this a long lasting program
  - Hoping to have ready by April and will need all of you to help make it successful and something that will last for years to come
- CSSA will be discussing homeless and hungry student populations. This has been a topic that has been brought up quite a few times by student representatives so if any of you have any insight regarding working with these student populations contact your ASI in order to collaborate.
- January 9<sup>th</sup> the governor proposed his budget and it is \$97 million dollars less than what the BOT approve in November. CSSA is working with the CSU, CFA, Academic Senate and CSUEU in order to discuss what will be our number that we will be pushing for in our advocacy efforts.
  - Next month students will be advocating in Washington DC for Hill Day as well as in Sacramento for CHESS.
- Very excited to announce that SIRF will be an action item at the upcoming BOT meeting. Many of you know we have been working very hard on this for a while now and so hopefully that will be successful and I will have another update for you next time I see you.

8. ERFA, William Blischke

Still looking for an Exec. Dir., deadline for apps this last Monday passed without any applications submitted. Search will be extended.

Upcoming State council in Long Beach

9. FGA, Krabacher, Chair

Resolution commending those supporting the effort to pass AB-2324, requesting first reading waiver this plenary

Resolution related to CSU library directors severing the contract with Wiley to bundle journals, first reading this plenary

Summary of committee meeting: overview of spending by campus foundations; governor's budget as it applies to the CSU.

Focus on monitoring legislation and preparing a resolution of legislative priorities for the ASCSU to be presented at the March plenary

10. GEAC Summary to ASCSU, Mark Van Selst, Chair.

There was a request from the CCC senate for advice regarding the constitution of what is entailed by Upper Division GE. After an extensive discussion which ranged well beyond the impacts on GE, GEAC established a sub-group to collate the upper division GE expectations based on title 5, executive order, and CSU guiding notes content as well as a synthesis of campus approaches. The executive order explicitly expects transferability of upper division GE although this expectation is not heavily embraced given differences in upper division GE expectations across campuses.

GEAC were informed that at the few private institutions that participate in CSU GE, those private institutions also have the ability to certify lower division CSU GE completion.

There is the conclusion of the CSU COMPASS project "New Paradigms and Pathways in General Education" conference, Feb 12-14, 2015. GEAC has ongoing participation in the AAC&U Faculty Collaboratives project and the WICHE Passport project in defining what interstate expectations largely around GE objectives might look like.

At a recent meeting of the Board on Admissions and Relations with Schools (BOARS), the UC system has allowed STATWAY to count towards IGETC Completion. At present GEAC is still holding to the STATWAY pilot pending further evidence from the CSU and our CCC colleagues.

Finally, in the arts, technique-focused courses have historically been excluded from CSU GE breadth. Where the outcomes and course structure might meet GE objectives GEAC has loosened these restrictions.

11. SB-1440 Task Force, Baaske, member

Update on Transfer Model Curricula.

12. Ethnic Studies Task Force, Senator Kensinger

Update on the committee's work. In process of review of data from campuses.

13. CSU Faculty Trustee, Stepanek

The week after the November 2014 ASCSU Plenary session, the CSU Board of Trustees met on November 12-13, 2014. Here are Trustee Stepanek's highlights of that meeting:

1. The **Committee on Collective Bargaining** ratified the tentative collective bargaining agreements with Units 2, 3 (CFA), 4, 5, 6, 7, 9 and 10. It is a one-year agreement with Unit 6 and three-year agreements for Units 2, 3, 4, 5, 7, 9 and 10. Except for Unit 3, the three-year agreements are 3% for the first year followed by 2% for years two and three. Unit 3 agreed to an overall 3% compensation pool for year one with salary reopener discussions for years two and three. The three-year agreements (other than Unit 3) have side letter agreements that if Unit 3

negotiates for more than 2% for years two or three then the other Units will receive the same higher amounts.

2. The **Committee on Governmental Relations** received an update on the legislative actions for 2013-2014 and the November 4th elections. Of note, with the approval of Propositions 1 and 2 during the general election, Proposition 1 provides \$1.7 million for water resource research and Proposition 2 provides up to \$2 billion for State debt coverage of which the CSU may receive some of these funds.

3. The **Committee on Institutional Advancement** approved the naming of one of three buildings in the new College of Business Administration Complex at California State Polytechnic University, Pomona as the Ronald W. Gregoire Hall to recognize the \$2.5 million in donations by Mr. Ronald W. Gregoire towards the design and completion of this complex. The committee also received an informational update on "The Class of 3 Million" project that celebrates the coming milestone in May 2015 of the CSU reaching 3 million living, addressable alumni. Two interesting facts: 1) 1 in 20 residents of the United States with a college degree earned that degree from a CSU campus, and 2) 1 in 10 employees in California is a CSU alumnus.

4. The **Committee on Educational Policy** received updates on the progress of the Associate Degrees for Transfer project, the CSU Graduation Initiative, student success and completion initiatives and preparing educators for the Common Core State Standards. With regard to the Graduation Initiative, a report was given regarding the October 15, 2014 system meeting to discuss and set campus graduation goals for students completing in 2025. Additional information regarding these graduation rate goals for 2015 can be found at: [www.calstate.edu/dashboard](http://www.calstate.edu/dashboard)

5. A joint meeting of the **Committees on Educational Policy and Finance** reviewed and approved the Academic Sustainability Plan for the CSU. Information regarding this plan can be found at:

[www.calstate.edu/budget/fybudget/presentationscommunications/documents/1415-presentation-Supt-Budget-Nov-15-16-Ed-Pol-Acad-Sustain-Plans.pdf](http://www.calstate.edu/budget/fybudget/presentationscommunications/documents/1415-presentation-Supt-Budget-Nov-15-16-Ed-Pol-Acad-Sustain-Plans.pdf)

The approval of such a plan was required by the State Budget Act of 2014. **The Academic Sustainability Plan** covers three components required by the Budget Act:

- a. Projections of available resources in the 2015-2016, 2016-2017 and 2017-2018 fiscal years, using state general fund and tuition, and fee revenue assumptions provided by the State Department of Finance. Projections of expenditures in each of those years and descriptions of any changes to current operations necessary to ensure that expenditures projected for those years do not exceed the projected available resources.
- b. Projections of resident and non-resident enrollment in each of those years.
- c. Goals for 16 performance measures as described by state law in each of those years. The 2025 graduation goals established for each campus during the previously mentioned October 15, 2014 system meeting are an integral part of this Academic Sustainability Plan. Other CSU activities identified that can positively affect the plan include: Early Assessment, Early Start, Associate Degree for Transfer, student success initiatives, reducing overall units to degree and reducing time to degree.

6. The **Campus Planning, Building and Grounds Committee** amended the 2014-2015 Non-State Funded Capital Outlay Program to permit Channel Islands to start Phase III of their student housing project, Northridge to design and construct a new campus Sustainability Center facility, and Pomona to enter into a publicprivate partnership with Southern California Edison to construct Phase V of their Innovation Village. The committee approved the schematic plans for Channel Islands' Student Housing, Phase III, Pomona's Innovation Village, Phase V, and San Luis Obispo's Student Housing South projects. The committee also approved the 2015-2016 Capital



Outlay Program and the 2015-2016 through 2019-2020 Five-Year Capital Improvement Program. The 2015-2016 through 2019-2020 capital improvement program can be found at:

[http://www.calstate.edu/cpdc/Facilities\\_Planning/documents/2015-16-Five-Yr-CapImprovementPgmBk.pdf](http://www.calstate.edu/cpdc/Facilities_Planning/documents/2015-16-Five-Yr-CapImprovementPgmBk.pdf)

This report is updated each year with a projection of five years out. The capital outlay program in the past was a planning document for the State Department of Finance to issue General Obligation bonds and State Public Works Board Lease Revenue bonds to fund academic and instructional support facilities. With the recent enactment of legislation granting the CSU greater authority to utilize operating funds and other revenue sources to finance deferred maintenance and capital outlay projects, the purpose and planning of the capital outlay program is in a transformative stage and the language of the report has been changed to reflect this. Academic building and instructional support needs are now noted as “CSU/State Funded” to recognize the change in CSU’s authority to issue bonds while remaining eligible for historic funding provided by the state. The estimated need for CSU/State funded capital improvements for the next five years is \$6.6 billion. For the 2015-2016 Capital Outlay Program list, the total needed to start the projects is \$404 million with another \$768 million required to complete the projects. At the top of the priority list for 2015-2016 is a \$230 million request for 45 critically needed infrastructure improvement projects such as: natural gas line replacements, fire alarm upgrades, fire water line replacements, elevator modernization, and replacement of building heating and cooling units. The full list of these critical projects can be found on page 26 of the 27 page document:

<http://www.calstate.edu/bot/agendas/nov14/CPBG.pdf>

7. The **joint committee meeting of Finance, and Campus Planning, Building and Grounds** reviewed and approved the first Board policy measure to enable the CSU’s new capital financing authority and to revise the existing CSU Policy for Financing Activities to reflect this new authority. The approval of this policy allows the CSU to pledge and use operating funds to support the CSU’s capital program, issue Systemwide Revenue Bonds, and refinance State Public Works Board debt now transferred to the CSU. Each new project will need to be reviewed by the Board prior to the use of bond money. This was an enabling policy, no new bonds were authorized by its approval.

8. The **University and Faculty Personnel Committee** heard public comment and then reviewed and approved an executive compensation package for the new President of California State Polytechnic University, Pomona and a proposed 3% increase in executive compensation. The committee also heard as an informational item that the Chancellor had authorized a 3% increase in compensation for all unrepresented employees in the CSU.

9. The **Finance Committee** approved the 2015-2016 Support Budget Request and the 2015-2016 Lottery Revenue Budget. They also heard an update on Student Success Fees and the activities of the Trustee Working Group on Student Success Fees. The 2015-2016 Support Budget Request to the State can be viewed at:

<http://www.calstate.edu/budget/fybudget/2015-2016/executivesummary/documents/2015-16-Support-Budget.pdf>

A draft of this document was reviewed during the October Board meeting and changes were made to what I reported in my October meeting report. The CSU receives funding from a range of sources: State budget, tuition, campus auxiliaries, grants, licensing, rent and donations. To assist in recovering from the last recession when the system experienced major State funding budgetary cuts and employee furloughs, the current Governor proposed a four-year plan (2013-2017) to provide funding stability to the CSU on the condition that student tuition remain frozen during this time period. Annual funding increases:

2013-2014 \$125.1 million  
2014-2015 \$142.2 million  
2015-2016 \$119.5 million (proposed)  
2016-2017 \$124.2 million (proposed) cumulative increase of \$511 million annually

For 2014-2015, the CSU requested consideration by the State of an additional \$48 million increase above the \$142 million increase to cover delayed infrastructure maintenance but the request was denied. For the CSU's 2015-2016 Support Budget Request to the State, the CSU will submit a two-level budget plan. The primary request states what the CSU would like to accomplish in terms of growth and infrastructure support: increases in mandatory costs (\$23 million) such as health benefits, pensions and utilities; a 2% compensation pool (\$65.5 million); a 3% increase in enrollment (\$103 million offset by \$52.4 million in tuition from the 3% increase); a modest improvement in funding for infrastructure needs (\$25 million); an information technology renewal (\$14 million for networking); and initiatives for student success and completion (\$38 million). This budget plan would require an additional \$97 million in State funding above the Governor's proposed \$119.5 million increase. The budget plan also outlines a fallback position in case the additional \$97 million in funding is not available. This alternate plan reduces the 3% enrollment increase to 1%, and largely eliminates the funding increases for student success, information technology and infrastructure improvements, but maintains the 2% compensation pool and the funding for increases in mandatory costs.

10. During a meeting of the **Committee of the Whole**, the issue of Title IX Compliance was discussed. Title IX pertains to preventing, addressing and eliminating sexual violence on campuses. This Title act applies to all students, employees and campus visitors. The system is committed to creating and sustaining an educational and working environment free of gender discrimination, sexual harassment sexual violence, domestic violence, dating violence and stalking. As part of the system's continued commitment in this area, a systemwide Title IX Compliance Officer (believed to be the first position of its kind in the nation) was hired to coordinate system activities and meet with campus liaisons.

11. During the full meeting of the Board, emeritus status was conferred on Dr. J. Michael Ortiz, retiring President of California State Polytechnic University, Pomona and Ephraim P. Smith, retiring Executive Vice Chancellor of Academic Affairs. Agenda item discussion during the full Board meeting was abbreviated to the extent possible because the Board meeting was encroaching on the time set aside for the CSU Academic Conference scheduled to occur in the Dumke Auditorium on the afternoon of November 13th.

#### 14. CSU Human Resources, VC Lamb, HR

HR is understaffed. Margie M. promoted to Assist. VC.

Authorized to hire a Senior Director.

Hiring a Director of leadership development. Develop a pipeline of future leaders.

Expression of concern and commitment to figure out whether or not we can donate catastrophic leave time across the system. Expression of concern and commitment to address the mental health and safety needs on our campuses.

#### 15. Financial Aid and Scholarship, Dean Kulju, Director

Presentation on the status quo for CSU financial aid.

#### 16. Alumni Council, Kristin Crellin, President

CSU will have over 3 million living alumni as of commencement 2015:

<https://classof3million.calstate.edu>

+++++

Copies of ASCSU resolutions may be found at:

<http://www.calstate.edu/AcadSen/Records/Resolutions/>

Faculty are encouraged to provide feedback on the above resolutions as well as on any other matters of potential concern to the CSU Academic Senate to the SDSU academic senators:

Bill Eadie ([weadie@mail.sdsu.edu](mailto:weadie@mail.sdsu.edu)),  
Cezar Ornatowski ([ornat@mail.sdsu.edu](mailto:ornat@mail.sdsu.edu)), and  
Mark Wheeler ([wheeler1@mail.sdsu.edu](mailto:wheeler1@mail.sdsu.edu)).

#### **Additional Information of Faculty Interest**

ASCSU website: <http://www.calstate.edu/AcadSen/?source=homepage>. Includes committee information, approved agendas/minutes, reports, resolutions, senator contact information.

*Faculty-to-Faculty*, ASCSU Newsletter: Published approximately two weeks after each plenary. Includes chair's report, committee reports, invited articles on current events, and committee recommendations. Subscribe (delivered automatically via email) at <http://www.calstate.edu/AcadSen/Newsletter/>

TO: SEC  
FROM: Rebecca Moore, Chair, Committee on Committees and Elections  
DATE: 3 March 2015  
RE: Information Items

---

The Committee met on February 4, 2015 and discussed the following items:

1. Uploading of a master list of committee rosters to the Senate website. This is to be done by Allison Bobrow so that all in the University community can view committee membership at a glance. Once the master list is uploaded, committee chairs will be notified of expiring terms of their members (terms expire May 31, 2015).
2. Proposed constitutional changes to reflect actual committee practices. The committee will be proposing eliminating the Elections Subcommittee, since all actions are performed by a committee of the whole; moving several dates to facilitate committee operation; specifying when the chair of the Committee on Committees and Elections shall be elected; and specifying the time and process of the election of new members to the committee. Providing a fact sheet about CCE to orient new committee members was suggested and will be created.
3. Philosophical issues relating to committee membership. This discussion focused on re-electing existing committee members, term limits, and other items.
4. Goals for the remainder of this academic year. The committee plans to nominate individuals to fill upcoming vacancies by the April and May Senate meetings so that Senate and Senate-appointed committees will have full and accurate rosters by the beginning of the Fall 2015 term.

To: SEC  
From: The Graduate Council  
Date: February 5, 2015  
Re: 2015-2016 *Graduate Bulletin*

---

**INFORMATION (6I-02-15)**

**REGULATORY AFFAIRS**

1. New certificate.

Regulatory Affairs

**Advanced Certificate in  
Intellectual Property and Regulatory Affairs  
(SIMS Code: 779903)**

The Intellectual Property and Regulatory Affairs Advanced Certificate is a joint certificate program designed for life science professionals who have no formal legal training and whose research or work responsibilities or ambition would benefit from knowledge of regulatory affairs and intellectual property law. Ideal candidates include working professionals with a minimum of two years of experience in the biotechnology, medical technology, or related life sciences industries, who will benefit from learning the fundamentals of intellectual property and regulatory law but who do not wish to become attorneys. The certificate program provides flexibility to design an individualized plan of study from designated course offerings at the University of San Diego (USD) School of Law and from SDSU's College of Sciences to best enhance each candidate's professional development. Candidates will take courses at the law school and at SDSU, designing individual plans from a broad list of existing courses.

**Admission Requirements**

Applicants must have completed a bachelor's degree from an accredited institution in the United States or its equivalent from a foreign institution.

Students applying for admission should electronically submit the university application available at <http://www.csumentor.edu> along with the \$55 application fee.

All applicants must submit admissions materials separately to SDSU Graduate Admissions and to the Regulatory Affairs office.

**Graduate Admissions**

The following materials should be submitted directly to:

Graduate Admissions  
Enrollment Services  
San Diego State University  
San Diego, CA 92182-7416

Official transcripts (in sealed envelopes) from all postsecondary institutions attended;  
Note:

- Students who attended SDSU need only submit transcripts for work completed since last attendance.
- Students with international coursework must submit both the official transcript and proof of degree. If documents are in a language other than English, they must be accompanied by a certified English translation.

### **Regulatory Affairs Department**

The following materials should be mailed or delivered to:

Master of Science in Regulatory Affairs  
Director of Regulatory Science Programs  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-1010

1. Official transcripts for all university and colleges attended (undergraduate and graduate);
2. A resume, demonstrating a minimum of two years of professional experience in the biotechnology, medical technology, or related life science industries;
3. A personal statement detailing the applicant's interest in and qualification for the program;
4. One or more letters of recommendation.

### **Specific Requirements**

To receive the certificate, candidates must successfully complete the following courses (minimum of 13 credits/units) and earn a minimum grade point average of 3.0 or higher.

R A 602 Food and Drug Law (3)

R A 781 Ethics for Healthcare Professionals (3)

LWIP 535 (USD) Survey of Pharmaceutical Law & Policy (2)

LWIP 570 (USD) Patent Law (3)

Elective(s) from approved list of courses offered at USD School of Law or SDSU (two units required).

The certificate candidate must earn a cumulative grade point average of B (3.0) or higher and earn a passing grade in all courses. Certificate candidate must also meet all credit, course, grade point average, and other academic requirements to be eligible for conferral of the certificate.

A maximum of nine units may be transferred to a master's degree program with consent of the graduate adviser and Dean of Graduate Affairs, when applicable.

### **SPECIAL EDUCATION**

1. Change in description.

## Special Education

### SPED 600. Classroom Adaptations for Special Populations (2)

Prerequisite: Preliminary multiple or single subject credential.

Strategies for adapting curriculum, differentiating instruction, meeting social and behavioral needs. Modifying assessments for students with disabilities and students with gifts and talents in general education classrooms. Applicable to Induction Program for the California Professional Clear Credential.

Change: Last sentence updated from *applicable to the California Clear Teaching Credential* to what is reflected above.

## TEACHER EDUCATION

### 1. Change in description.

#### Teacher Education

##### TE 602A. Seminar: California Clear Teaching Credential (1) Cr/NC

Prerequisite: Preliminary multiple or single subject credential.

Develop professional growth plans designed to provide guidance for inquiry and action research. Applicable to Induction Program for the California Professional Clear Credential.

Change: Description updated from *develop a preliminary professional development plan designed to provide guidance for induction work linked to advanced study toward the California clear teaching credential. Explore links between preliminary credential work and ongoing professional development. Applicable to the California Clear Teaching Credential* to what is reflected above.

### 2. Change in description.

#### Teacher Education

##### TE 602B. Seminar: Formative Assessment (3) Cr/NC

Prerequisites: Preliminary multiple or single subject credential and Teacher Education 602A.

Advanced professional development to meet the California Standards for the Teaching Profession. Summative assessment applying Plan, Instruct, Assess, Reflect, and Apply (PIARA). Applicable to Induction Program for the California Professional Clear Credential.

Change: Description updated from *role of advanced study in induction coursework on professional development. Summative assessment, applying the Plan, Instruct, Assess, Reflect, and Apply (PIARA) assessment system. Future professional development needs and plans outlined. Applicable to the California Clear Teaching Credential* to what is reflected above.

### 3. New course.

Teacher Education

*CLINICAL PRACT INDUCTION (S-36)*

TE 969. Clinical Practice for Induction (1-4) Cr/NC

Prerequisite: Admission to a College of Education Induction Program.

Mentor-supported field experience for novice teachers in fully-accredited K-12 schools. Practicing advanced teaching strategies to meet the needs of all students. Applying accommodations, scaffolding, ELD, and SDAIE strategies. Assessment of teacher performance based on evidence of student learning and outcomes.

4. Change in program.

Teacher Education

**Induction Program for a Clear Credential (Multiple and Single Subject)**

The induction program offers contracted and non-contracted teachers the opportunity to obtain a professional clear credential. The year-long program provides mentored support reflecting the candidate's instructional context and needs, develops deeper understandings of pedagogy, and advances knowledge and application of current universal access to meet the needs of all students.

Fully-online classes. Field experience in your local school setting.

**Prerequisites:** A valid SB 2042 Preliminary Multiple or Single Subject Credential, or the equivalent. Clear credential program coursework cannot be taken prior to issuance of the preliminary credential. Optional: Signed CL-855 required to verify employment by contracted teachers before seeking approval to complete field experience in their own classrooms.\*

**Courses Required for the Credential (13-16 units)**

		<i>Units</i>
TE 602A	Seminar: California Clear Teaching Credential (Cr/NC)	1
TE 602B	Seminar: Formative Assessment	3
TE 969	Clinical Practice for Induction	1-4
DLE 651	Curriculum, Teaching, and Assessment: ELD and SDAIE	3
LDT 570	Advanced Teaching with Technologies	3
SPED 600	Classroom Adaptations for Special Populations	2

\*For questions regarding the program, contact the Clear Credential Office at [clearcredential@mail.sdsu.edu](mailto:clearcredential@mail.sdsu.edu). For details or to apply, [http://go.sdsu.edu/education/ste/clear\\_credential.aspx](http://go.sdsu.edu/education/ste/clear_credential.aspx).

Change: Update to program name, description, and addition of course, TE 969. Program updated to align with California Commission on Teacher Credentialing documentation. Program is now accessible to individuals who work in contracted and non-contracted teaching positions.



TO: SEC

FROM: Mary Ruth Carleton, Vice President, University Relations and Development

DATE: February 10, 2015

RE: Information

---

### **The Campaign for SDSU:**

On February 5, some 100 SDSU supporters attended the annual “Evening Celebrating Philanthropy” to honor those who have given \$1M or more to San Diego State University. Fifty-one benefactors attended the event which was highlighted with a performance from the Musical Theatre Program and a presentation from Astronomy Professor Robert Quimby.

As of February 10, 2015, The Campaign for SDSU has reached the \$560M mark. The following gifts have been received since the last report:

Alumnus Joel Goodman has made a \$141,000 gift in kind to the Library's Special Collections.

Dr. John M. Hood, a former faculty member, has made a \$55,000 gift to research efforts in the College of Sciences.

Lara Holtzman has made a gift in kind of \$107,000 to the Library's Special Collections.

The ARCS Foundation has made a gift of \$48,750 to support student scholarships.

The Marshall Faulk Foundation is contributing \$40,000 to the foundation's endowment for Aztec Athletics.

Faculty Emerita Carey Wall is pledging a gift of \$15,750 for the Eudora Welty Scholarship for the Liberal Arts in the College of Arts and Letters.

Alumnus Ed Marsh has made a \$40,000 gift to support the Library.

Alumnus Larry Cook and his wife, Katie, have named SDSU as a beneficiary of their trust. They are designating \$300,000 to support endowed scholarships for Aztec Athletics.

Emeritus faculty member Arthur Getis has established a planned gift of \$76,000 to support KPBS.

Alumni George and Dorothy Codling have made a gift in kind of \$80,000 to the Library's Special Collections.

A gift of \$500,000 from the Reaves Family Trust will establish the Stephen Reaves Graphic Design Endowed Scholarship in the College of Professional Studies and Fine Arts.

Long time Aztec friend and supporter, Karen McElliott, has made a gift of \$25,000 to Aztec Athletics.

From the Estate of alumnus Steven Rogers, Undergraduate Studies has received a gift of \$93,000.

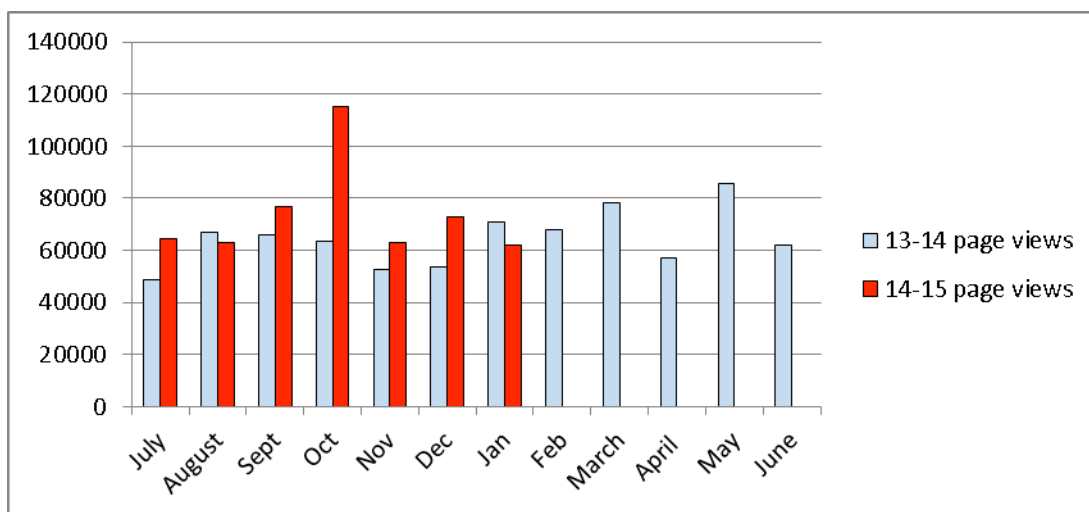
Richard and Sharon Fogg are contributing \$30,000 to Aztec Athletics.

The Director of the School of Public Affairs, Stuart Henry, is making a planned gift of \$400,000 to SDSU to support Public Affairs in the College of Professional Studies and Fine Arts.

## Media Relations & New Media Team Highlights January 2015

*This report shows the level of engagement SDSU has with its various audiences through online media. We measure the value and impact of our efforts to support The Campaign for SDSU, recruiting of high achieving students, alumni engagement and significant rankings, via traffic to our websites, clicks on the links we are posting, growth of our social media audiences, and comments and dialogue with our social media properties.*

**SDSU NewsCenter:** (The number of people reading stories in SDSU NewsCenter, and the ways they are finding those stories)



	Current Month	
Page Views	62,088	YTD: 517,370

		<i>Ann. Goal = 850,000</i>
		YTD: 291,543
<b>Visitors</b>	35,315	<i>Ann. Goal = 512,000</i>
<b>Top Stories (page view)</b>	Aztec Nights Spring 2015 (5,286), New and Improved (Aztec Shops Terrace) (3,200), Conrad Prebys Gives \$2.5 Million (2,296)	
<b>Traffic Sources</b>	Google (15,053), Facebook (10,871), SDSU (4,054), Twitter (1,255)	

**Online Publications/Social Media:** (Organic social media activity, and traffic to key SDSU websites – proactive engagement with our audiences)

	SDSU.edu visitors	SDSU.edu page views	SDSU Events Calendar page views	Twitter Followers*	Clicks on links we posted to Twitter	Facebook Fans*	Facebook comments & likes	YouTube Views
<b>Jan. 15</b>	<b>231,697</b>	<b>472,652</b>	<b>23,448</b>	<b>33,251</b>	<b>371</b>	<b>69,275</b>	<b>41,437</b>	<b>46,265</b>
<i>Year to Date</i>	<i>1,447,245</i>	<i>3,011,720</i>	<i>219,199</i>	<i>(+1,368)</i>	<i>4,014</i>	<i>(+1,512)</i>	<i>208,027</i>	<i>205,515</i>
<i>Ann. Goal</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>26,000</i>	<i>10,300</i>	<i>61,000</i>	<i>390,000</i>	<i>302,000</i>

\*YTD number shows month-to-month increase

**National Branding and Marketing Campaign:** (Paid advertising to brand the university, targeting audiences in specific markets)

	Facebook Impressions (saw our ads)	*Facebook Clicks (Clicked on our ads)	Twitter Impressions (saw our ads)	Twitter Clicks (Clicked on our ads)	YouTube Views	Google AdWords Impressions (saw our ads)	Google AdWords Clicks (Clicked on our ads)
<b>Jan. 15</b>	<b>552,797</b>	<b>1,947</b>	<b>807,259</b>	<b>5,486</b>	<b>38,256</b>	<b>476,681</b>	<b>2,014</b>
<i>Year to date</i>	<i>11,731,072</i>	<i>22,256</i>	<i>2,695,504</i>	<i>22,263</i>	<i>109,752</i>	<i>1,490,540</i>	<i>7,302</i>
<i>Ann. Goal</i>	<i>10,670,000</i>	<i>25,620</i>	<i>3,520,000</i>	<i>37,000</i>	<i>271,000</i>	<i>2,860,000</i>	<i>12,700</i>

**Traditional Media Relations:** (Local, regional and national media. A national publication is a Top 25 metropolitan daily or an online publication with more than 1 million impressions a day. A Major hit is a story where the primary focus is about SDSU)

	Total Clips	National	Major hit	Faculty Experts Quoted
<b>Jan. 15</b>	<b>1,570</b>	<b>242</b>	<b>15</b>	<b>674</b>
<i>Year to date</i>	<i>12,775</i>	<i>2,235 (Ann. Goal = 2,100)</i>	<i>102 (Ann. Goal = 170)</i>	<i>4,942</i>

**Media Relations** Major media coverage this month included Ted Cranston's research on how baleen whales hear with their bones (**Smithsonian, UPI, Discovery News, Christian Science Monitor**); Martha Lauzan's latest study on women in the film industry (**Washington Post, Reuters, Variety, U.S. News and World Report and CBS stations nationwide**); Noah Arcenau's research on fax papers highlighted prominently on **Gizmodo**.

**Experts Quoted:** Faculty experts from all over campus were quoted by national media on a variety of topics this month including George Belch on Superbowl ads (**USA Today, The Globe and Mail**); Ming Tsou in **Government Technology** regarding social media and disasters; Rulon Clark's on squirrels and aggression on **PBS Newshour**; and Sei Jin Ko on the power of the voice on **NPR**.

**National Markets:** Key San Diego media coverage included stories about the \$200,000 grant SDSU received from the California Governor's Office of Emergency Services (**U-T San Diego, KPBS, KUSI, KFMB, KNSD, Times of San Diego**); Jack McGrory named as the new chair of the Campanile Foundation (**U-T San Diego, KPBS, KUSI, San Diego Metropolitan, Times of San Diego, San Diego Daily Transcript**); The start of the spring semester (**KFMB, Times of San Diego**); and SDSU as an underrated university (**KUSI, XETV, KSWB, KFMB, KGTV**).

Additional coverage in our target markets this month included Bernie Schroeder talking about entrepreneurship on college campuses (**Sacramento Bee, Bellingham Herald**); George Belch quoted in the **Reno Gazette and the Coloradoan**; Martha Lauzen on **CBS stations in Texas and Arizona and in the Chicago Tribune**.