

SECONDARY LITERACY



options

PRODUCT AND SAMPLING

Prentice Hall Literature Common Core Edition Sampak

The Sampak contains one of each component below.

Go Digital

- Teacher Resource CD-ROM
- ExamView CD-ROM
- See It! Hear It! Sampler
- Media Studio Sampler
- Print & Tech Overview Brochure with CD-ROM Demo

Common Core Resources

- Common Core Companion Workbook
- Common Core Overview & Implementation Guide

Skills/Assessment Resources

- All-in-One Workbook
- Beginning-of-Year, Mid-Year, End-of-Year Test Booklet
- Reading Kit

Unit Resources

- Unit Resources 1-6

Middle Section

- Student Edition (with Split Volumes sticker)
- Teacher Edition (with PHLitOnline demo account sticker)
- Professional Development Guidebook



Differentiated Instruction

- Reader's Notebook Brochure
- On-level Reader's Notebook
- Adapted Reader's Notebook
- Reality Central Student Anthology (with 100% Nonfiction sticker)

Spanish/ELL Support

- Spanish Reader's Notebook (with Spanish Audio Online sticker)
- English Learner's Reader's Notebook

Writing/Independent Reading

- EssayScorer Brochure
- Novels Brochure
- Writing Coach Program Overview with CD-ROM Demo
- Writing Coach / PH Lit Special Pricing Flyer

Sampak ISBNs

0133217515	Grade 6
0133217523	Grade 7
013321754X	Grade 8
0133217558	Grade 9
0133217566	Grade 10
0133217574	Grade 11
0133217582	Grade 12



Prentice Hall Literature Marketing Collateral

COMMON CORE EDITION ©

All items can be found on Playbook. If there is an isbn, it is also available in the warehouse.



Overview Brochure
978-0-328-69263-7



Sales PowerPoint



Key Issues Flyers



2010 Common Core
WorkbookUpsell Flyer



Sell Sheet



Novels Brochure
0-133-21966-6



Media Studio
CD-ROM Tour
1-4182-9650-3



Price List and ISBN
Flyer (One Middle
School and One High
School)



EssayScorer
Brochure
0-133-21967-4



Table of Contents
Brochure



PH Lit / Writing Coach
Bundle Pricing Flyer



Research Paper



Competitive Flyers
Series



PH Lit 2010 Brochure
1-4182-9957-X



Five Reasons to
Choose Brochure
1-4182-9772-0



PH Lit 2010 Table of
Contents Brochure
1-4182-9991-X



PreK-12 Scope and
Sequence Brochure



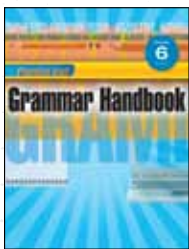
Big Questions Flyer
1-4182-9784-4



PH Lit 2010 Print
& Tech Overview
Brochure
1-4182-9877-8



vocabulary Flyer
1-4182-9783-6



Prentice Hall Grammar
Handbook Sampler
1-4182-9833-6



EssayScorer Activation
Information



EssayScorer Flyer



Reality Central Flyer
1-4182-9785-2



Language Central
Flyer
1-4182-9786-0



Language Central
Brochure
1-4182-9829-6



SummaryScorer Flyer

Prentice Hall Literature Web-Based Sampling

Online sampling is great for customers very early in the decision process who want an immediate look at the print or online program.

All online samples can be found at www.phliteraturecommoncore.com or on the program page on pearsonschool.com.

A Technology Tour can be accessed at www.pearsonschool.com/phlittechoverview

A complete Program Overview can be accessed at www.pearsonschool.com/phlitoverview.



EssayScorer Demo

Essay Writing Activities	Title Left	Teacher Comments	Status
A Scoring Event	12		Ready to Begin
Address Book Access to class Content	12		Ready to Begin
Class: Cumulative Demo	12		Ready to Begin
Classroom Challenge	12		Ready to Begin

This click-through demo will walk your customers through the program while showing the important features for both the student and teacher.

Student: essayscorer.com/ph/demo

Teacher: essayscorer.com/ph/demo/teacher/

If you'd like to have your own account for presentation/demo purposes, contact Stephanie Taylor at stephanie.a.taylor@pearson.com.



Prentice Hall Literature ©2010 Mini Kit

This Mini Kit is perfect for sampling customers interested in Prentice Hall Literature © 2010. Please note this is the only packaged sampling available for the © 2010 Edition.

National

0133736342	Grade 6
0133736350	Grade 7
0133736369	Grade 8
0133736377	Grade 9
0133736385	Grade 10
0133736393	Grade 11
0133736407	Grade 12

Michigan

0132526832	Grade 6
0132526840	Grade 7
0132526867	Grade 8
0132526875	Grade 9
0132526883	Grade 10
0132526891	Grade 11
0132526905	Grade 12

New Jersey

0132527073	Grade 6
0132527081	Grade 7
013252709X	Grade 8
0132527111	Grade 9
013252712X	Grade 10
0132527138	Grade 11
0132527146	Grade 12

Wisconsin

0132527308	Grade 6
0132527316	Grade 7
0132527324	Grade 8
0132527332	Grade 9
0132527340	Grade 10
0132527367	Grade 11
0132527375	Grade 12

Illinois

0132526689	Grade 6
0132526700	Grade 7
0132526719	Grade 8
0132526727	Grade 9
0132526735	Grade 10
0132526743	Grade 11
0132526751	Grade 12

Minnesota

0132526913	Grade 6
0132526921	Grade 7
0132526948	Grade 8
0132526956	Grade 9
0132526964	Grade 10
0132526972	Grade 11
0132526980	Grade 12

Ohio

0132527154	Grade 6
0132527162	Grade 7
0132527170	Grade 8
0132527189	Grade 9
0132527197	Grade 10
0132527200	Grade 11
0132527219	Grade 12

Maryland

013252676X	Grade 6
0132526786	Grade 7
0132527383	Grade 8
0132526794	Grade 9
0132526808	Grade 10
0132526816	Grade 11
0132526824	Grade 12

Missouri

0132526999	Grade 6
0132527006	Grade 7
0132527022	Grade 8
0132527030	Grade 9
0132527049	Grade 10
0132527057	Grade 11
0132527065	Grade 12

Pennsylvania

0132527227	Grade 6
0132527235	Grade 7
0132527243	Grade 8
0132527251	Grade 9
013252726X	Grade 10
0132527286	Grade 11
0132527294	Grade 12



Mini Kit Includes:

- Student Edition
- Teacher Edition
- All-in-One Workbook
- Unit 2 Resource
- Reader's Notebook Adapted Version
- Print & Tech Overview Brochure with CD-ROM Demo

The Reader's Journey Sampaks & Collateral



The Reader's Journey Sampak

Includes:

- Teacher Organizer Binder
- Student Edition
- Six Novels
- One Discoveries Reader
- Transparency Pack
- ExamView Test Bank CD-ROM
- Teacher Resources
- Online Teacher Center Demo CD

0133637107 Grade 6
 0133637115 Grade 7
 0133637123 Grade 8

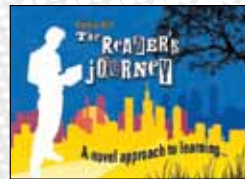
The Reader's Journey Mini Kit

Includes:

- Teacher Edition Unit 1
- Student Edition Unit 1
- One Novel
- Overview Brochure

0133166430 Grade 6
 0133166449 Grade 7
 0133166457 Grade 8

All items can be found on Playbook. If there is an isbn, it is also available in the warehouse.



Overview Brochure
 0-13-202513-2



Research



Sell Sheet



Bookmarks

Grade 6
 0-13-250323-9
 Grade 7
 0-13-250325-5
 Grade 8
 0-13-250326-3

Language Central and Reality Central Sampaks

Language Central

Includes:

- Teacher Edition
- Student Worktext
- Review and Assess
- Transparencies
- Vocabulary Cards
- Newcomer Student Edition
- Newcomer Teacher Edition

0133699145 Grade 6
 0133699153 Grade 7
 0133699188 Grade 8
 013369917X Grade 9
 0133699161 Grade 10



Reality Central

Includes:

- Student Anthology
- Writing Journal
- Sell Sheet

0133172309 Grade 6
 0133172317 Grade 7
 0133172333 Grade 8
 0133172341 Grade 9
 013317235X Grade 10



Prentice Hall Writing Coach Sampak & Collateral

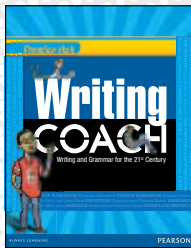


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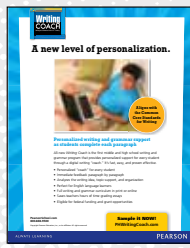
- Student Edition
- Teacher's Edition
- Program Overview Brochure with CD-ROM demo

0133170055	Grade 6
0133170063	Grade 7
0133170071	Grade 8
0133170098	Grade 9
0133170101	Grade 10
013317011X	Grade 11
0133170128	Grade 12

All items can be found on Playbook. If there is an isbn, it is also available in the warehouse.



Program Overview Brochure
1-4182-9480-2



Sell Sheet



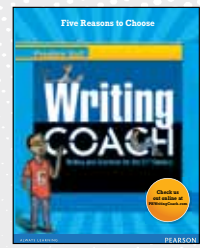
Funding Flyer



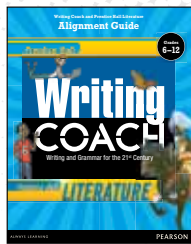
ELL Flyer



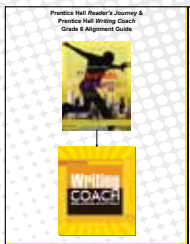
Writing Next Flyer



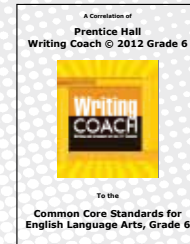
Five Reasons to Choose Brochure
0-133-20501-0



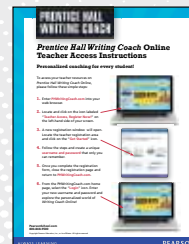
Writing Coach / Prentice Hall Literature Alignment



Writing Coach / The Reader's Journey Alignment



Writing Coach / Common Core State Standards Correlation



Writing Coach Online Teacher Access Instructions



Writing Coach Online QuickStart Guide



Table of Contents Orientation



PH Lit / Writing Coach Bundle Pricing Flyer



Sales Presentation

Your Secondary Literature Product Management and Marketing Team

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PEARSON