





Let's create some magic.^{5M}

Secrets to Vacation Magic Start with Disney

Spring 2014 Splashy new fun for everyone at Aulani Show up for magic at the *Disneyland®* Resort Share the laughter with Muppets Most Wanted **Cardmember Perks** & Rewards for vacation fun More news and offers at DisneyRewards.com

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CARDMEMBER-EXCLUSIVE LIMITED-TIME OFFERS

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with the Disney Visa® Card

s the days get longer, the sun shines brighter and flowers begin to bloom, it's the time of year when we all start to think about family vacation fun.

Just like you, we love dreaming about that perfect trip to the Disney Theme Parks and Resorts. Will this be our year to visit Aulani, A Disney Resort & Spa, where the enchantment of Hawai'i meets the magic of Disney? The gardeners among us are counting down the days to the Epcot® International Flower & Garden Festival at Walt Disney World® Resort. And some of us plan to spend our days at the *Disneyland®* Resort enjoying all the shows.

For fun close to home, we can't wait to enjoy new movies including *Muppets Most Wanted* and Disneynature's Bears. There's nothing like opening weekend to catch the excitement!

We hope you will be inspired to begin dreaming of your next Disney memory. And with your Disney Visa® Card you can start making your dreams come true. Every time

you use your card, you earn *Disney Dream Reward* Dollars®! Each Disney Dream Reward Dollar has a \$1 value when redeeming toward Disney products and offerings.¹ So load them onto your *Disney Rewards®* Redemption Card to redeem toward tickets to a Disney Theme Park, a stylish swimsuit from Disney Store and DisneyStore.com or for vouchers to redeem toward movie tickets and a few laughs—"Wocka, wocka!"1,2

Using your Disney Visa® Card can give you even more value, such as 10% off select dining locations at Walt Disney World® Resort and the Disneyland® Resort (restrictions may apply) and a promotional APR of 0% for 6 months anytime you use your card to book select Disney vacation packages.3,4,5

It's time to start dreaming and planning how you'll create vacation memories. Who knows, perhaps we'll see you at the Parks or on the beach!











Learn more at **DisneyRewards.com SPRING 2014**



rom classic attractions like Dumbo the Flying Elephant and Pirates of the Caribbean to magical encounters with your favorite princess, a trip to the *Disneyland®* Resort

has so much to offer. Some of the magic you won't want to miss are the shows filled with mirth and music, puppets and pyrotechnics, stories and special effects.⁶ This year while you're planning your perfect Disney vacation, remember to include the live entertainment at both Parks.

"The shows at the Theme Parks add a whole new level to the magic families enjoy together," says Jennifer Magill, Producer for Creative Entertainment, Walt Disney Parks and Resorts.

So how do you include these special moments of enchantment and imagination? We have some suggestions we hope will help.

First, be sure to check the daily event schedule for show times at both Parks so you don't miss a single minute. As you begin your day at *Disneyland®* Park, head toward the Fantasyland Theatre located between "it's a small world" and Mickey's Toontown to enjoy "Mickey and the Magical Map." The 22-minute musical variety show takes audiences with Mickey on a journey of imagination sparkling with humor, color, dancing, animation and stunning special effects. "Storytelling has always been the cornerstone for *Disneyland®*," says Michael Jung, Theatrical Development Executive at Walt Disney Imagineering Creative Entertainment. "To be able to offer a live theatrical experience featuring some of our most beloved Characters and stories is very exciting."

During the day, make sure to catch other shows throughout the Park, from the "Jedi Training Academy" at the Tomorrowland Terrace Stage to "Tangled" or "Beauty and the Beast" at the Royal Theatre at Fantasy Faire. Then round out your day with "Fantasmic!"

Those in the know suggest heading to Rivers of America in Frontierland early to find the perfect viewing spot for "Fantasmic!" Since May 15, 1992, the 22-minute spectacular has been transporting Guests on an epic journey into Mickey Mouse's imagination where a battle between good and evil forces is brought to life with lasers, fountains, animations projected onto three water mist screens over 30-feet-tall, pyrotechnics, and a 45-foot-tall, approximately 18,000-pound fire-spewing dragon that sets the Rivers of America ablaze.

After "Fantasmic!" you may decide to enjoy more attractions or shop for gifts before heading for a good night's rest at the Disneyland® Hotel, Disney's Paradise Pier® Hotel or Disney's Grand Californian Hotel® & Spa. which are just footsteps away from the Parks.

If staying at the *Disneyland®* Resort, you can rise and shine early with a special wake-up call from a Disney Character and take advantage of the Extra Magic Hour (with valid Theme Park admission), which gives *Disneyland®* Resort Hotel Guests early admission one hour before the Parks open to select attractions in either Disneyland® Park or Disney California Adventure® Park every day of your Hotel stay.

On day two at *Disney California Adventure®* Park, be sure to head to Hollywood Land to share the interactive fun

of "Disney Junior—Live on Stage." The lively 25-minute puppet show features around 22 favorite friends from "Mickey Mouse Clubhouse," "Sofia the First," "Doc McStuffins" and "Jake and the Never Land Pirates" in a storybook adventure complete with falling "snowflakes," bubbles and a shower of golden doubloons.

"'Disney Junior-Live on Stage' is the only place in the Disney Parks where our youngest Guests see some of their favorite Characters at their own size," says Dan Fields, Executive Creative Director, Walt Disney Creative Entertainment. "Imagine the excitement of a young child who sees them in person and thinks, 'I'm the same size as Mickey Mouse!""

But kids aren't the only ones who are delighted. "Parents love the show because they see how tickled their kids are." says James Silson. Show Director and Puppet Master. "It's really special to watch the adults respond to the joy on their kids' faces."

"For many youngsters who come to the Parks, our shows are their very first experiences with live theater." James points out.

After the Disney Jr. show, continue through Hollywood Land to see "Disney's Aladdin—A Musical Spectacular." Located at the Hyperion Theater in Hollywood Land, the 45-minute musical, which is entering its 11th year, recreates the beloved film story complete with comedy, music, dance and special effects including a show-stopping Magic Carpet Ride. "Aladdin is a unique experience at the Disneyland® Resort," says Sue Hamilton, Show Director. "It's a Broadway-style musical right in the middle of Disney California Adventure® Park."

Before leaving Hollywood Land, take time to visit the Character Meet 'N' Greet at our private Cardmember location to meet and pose with some of your favorite Disney Characters and get a complimentary 5 x 7 photo, too! Offered daily 10:30 am to 1:30 pm at Hollywood Land (behind the "House of Cards" and next to "Monsters, Inc. Mike & Sulley to the Rescue!"), it's one of the most unique experiences for Cardmembers!

Then, grab a bite to eat at Wine Country Trattoria, where as a Cardmember you can receive 10% off lunch, including the "World of Color" lunch package which includes a full-service 3-course prix fixe meal and a voucher that reserves your spot in the Paradise Pier preferred "World of Color" viewing area for later in the evening.⁴

Spend the afternoon exploring Radiator Springs, playing games on the Boardwalk, rocking out with "Phineas and Ferb's Rockin' Rollin' Dance Party," and enjoying the "Pixar Play Parade." Check between Boardwalk Pizza & Pasta and Corn Dog Castle for possible last-minute spots near show time.

As your day comes to an end, grab your "World of Color" vouchers from lunch and head to Paradise Pier to experience "World of Color." Since it debuted in June 2010, "World of Color" has enchanted and amazed Guests with its spectacular blend of animation, light, color and fountains. The show was literally groundbreaking.

"When we began creating 'World of Color." Jennifer recalls. "we had to literally invent new systems as we went. In a way, we were following in Walt's footsteps. If what we wanted didn't exist—we created it—just like he did so often."

"Even knowing how it all works, I still find 'World of Color' mesmerizing. It is magical. I think that's at the heart of everything we do. All of us who have helped create any of the shows at the Parks share the same goal: to bring Disney storytelling to life in ways that make our Guests feel as if they've shared something magical."



ou hear the first strains of music, lean forward and gaze down the street to catch that first glimpse of color...and then...here comes the parade!

But it's not just any parade. It's the "Disney Festival of Fantasy Parade," a brand new pageant of color, music and imagination debuting this spring at Magic Kingdom® Park at Walt Disney World® Resort.

It takes three things to make an unforgettable parade," says Randy Wojcik, Senior Show Director with Walt Disney Parks and Resorts Creative Entertainment. "Gorgeous floats and costumes, high-energy performers and great music. The 'Disney Festival of Fantasy Parade' has it all."

The "Disney Festival of Fantasy Parade" celebrates the iconic Disney Characters and stories seen in Fantasyland. "We take our inspiration from the films, and then think about how to incorporate elements of the story to the physical requirements of a float." Randy explains. "We need to think about how we work within our space constraints. How big can the float be and still move along the parade route easily.

and how do we position our Characters so that they can be seen by everyone as the parade moves past them? We also ask ourselves what kind of animation should be showcased on each float, what colors should be used, and how the costumes complement the floats. There are a million details we take into consideration.'

The magic of the "Disney Festival of Fantasy Parade" begins with the Princess Garden float, a 50-foot-long extravaganza which pays tribute to the Disney Princesses. Belle and the Beast, Cinderella and her Prince, Tiana and Naveen and Princess Aurora glide into view accompanied by majestic Royal Court Swan Couples.

Four village maidens introduce the "Tangled" float. Nearly three stories high, it features Rapunzel, Flynn, Maximus and some Tavern Thugs, who swing overhead. "There's so much movement and beautiful articulation on this float, it's really amazing," Randy says. It's followed by "Little Mermaid" starring Ariel and accompanied by performers dressed as seahorses, coral fish and a lion fish cavorting to a new version of "Under the Sea."

CARDMEMBER MEMORIES

We were at the Liberty Tree Tavern for lunch when the parade went by. My daughter ran to the porch to watch. As the parade passed, Prince Charming told my daughter she looked beautiful! Thanks to our Disney Visa reward points-Bibbidi Bobbidi made my daughter a princess! >> — Debbie, New York





"You've never heard 'Under the Sea' like this before!" Randy exclaims. "Music is such an intrinsic part of Disney storytelling that it always plays a huge role in all of our parades. In the 'Disney Festival of Fantasy Parade,' we've rearranged beloved well-known songs to give them a fresh. contemporary feel. In addition, we have showcased an original song, 'Disney Festival of Fantasy,' throughout the parade. The music is almost like one of the stars. It gives the parade a voice and personality that has never been heard anywhere else."

Soaring high, the Jolly Roger sails into view next, looking as if it's floating in the air. The Lost Boys perform high-energy, athletic choreography around the ship. Four Scottish couples bring on the "Brave" float, which features Merida atop an enormous bagpipe.

"The costumes are so structural and gorgeous, they're almost like mini-floats," Randy says. "Performers are vital to any parade. They create a sense of rhythmic ebb and flow between the floats. You need these up-close moments to enhance a sense of intimacy with the Guests."

Costuming for the Characters and the performers took over a year to conceptualize and create. "We even designed many of the fabrics used," Randy points out. "There are more than 25 custom-designed fabrics incorporated into these costumes."

"Our grand finale covers more than 90 feet along the parade route," Randy says. "Guests will see some of our most loved Characters, including Pinocchio, Snow White and the Seven Dwarfs, to name a few. Mickey Mouse and Minnie Mouse appear in an enormous 32-foot-tall airship as well."

"Parades are an opportunity to reach out and touch our Guests throughout the Park. They are a wonderful way for us to celebrate our Characters and Disney storytelling."

Experience something new and discover the magic of the "Disney Festival of Fantasy Parade" at Magic Kingdom® Park, where you can take advantage of your Cardmember special vacation financing anytime you use your Disney Visa® Card to book select Disney vacation packages.⁵

"We have been working on the 'Disney Festival of Fantasy Parade' for over a year, and we're all so proud of it," Randy concludes. "I can't wait to watch our Guests' faces when they see it. It's going to knock everyone's Mickey Ears off!"

If staying at Walt Disney Tip World® Resort and using the MagicBand (or RF-enabled Card), make sure to bring your Disney Visa® Card with you in order to access your Cardmember perks throughout your stay.





A Grand Adventure in Luxury

Make Disney's Grand Floridian Resort & Spa home base for your next Disney adventure. The flagship Hotel of Walt Disney World® Resort, located on the shores of the Seven Seas Lagoon, is just a monorail ride away from Magic Kingdom® Park.

As a Cardmember, you can enjoy 10% off at Citricos Lounge, featuring Mediterranean flavors, or at the Grand Floridian Cafe, a hidden gem with delightful views of the rose gardens and courtyard pool (restrictions may apply).4 Or experience an evening of unforgettable dining at Victoria & Albert's, where elegance and service blend perfectly with world-class cuisine.

Whether you bask on the white sand beach, indulge in a luxurious massage at Senses—A Disney Spa or watch the fireworks light up the sky over Cinderella Castle. Disnev's Grand Floridian Resort & Spa is the perfect location to add some extra magic to your Disney vacation.





Say Aloha to the New Delights

at Aulani, A Disney Resort & Spa, Ko Olina, Hawai'i



Be sure to arrive

early for Starlit

Hui, Aulani's signature

in your stay, to enjoy

nighttime event, included

pre-show Hawaiian arts

and crafts with the kids,

and to get great seats for

an evening of storytelling,

music, hula dancers and

Disney Characters.

here's something new under the sun—and the stars—at Aulani, A Disney Resort & Spa. The Resort recently underwent an expansion to add new dining and water play areas to its wealth of popular activities, locations, sights and delights.

"We're very focused on our Guests and what they say they enjoy," says Todd Apo, Director

The Waikolohe Valley pool area now includes the Ka Maka Grotto, a themed family pool that features an infinity edge and a misty rock grotto. In addition, Keiki Cove, a new water play area for little ones, offers hours of fun with rainbow water jets and fountains.

you can hear whales and dolphins. Depending on the time of day, different images appear on the rocks, and at night the grotto lights up with constellations inspired by Hawaiian folklore."

"In fact, we integrate Hawaiian folklore and culture into many things we create." Todd explains. "For instance, the name 'Ka Maka' means 'point of a fishhook.' According to ancient Hawaiian where we got the name, and the shape for the area."

concept to planning and construction and then to see the final result," Todd says. "One of the biggest challenges for the Walt Disney Imagineering Team was working within an already defined space and figuring out how to repurpose it while including all the water features and Disney storytelling. It just shows how creative they are."

All that water play is bound to work up appetites, so two new dining options have been added: Ulu Cafe, a poolside venue serving breakfast, lunch and dinner, and Little 'Opihi's, a beachside location with convenient grab-and-go selections.

"Guests told us that when they were on the beach or at the pool, they wanted to be able to just have a quick bite, without having to interrupt their fun," says Cosmo Kapoor, Food & Beverage and Merchandise Director. "We listened."



Public Affairs for Aulani. "Our Guests love being in the pool area and all the activities around it. So expanding our pools was an easy decision."

"The Ka Maka Grotto is really fun to share with the kids," Todd says. "If you dive underwater,

lore, the god Māui brought up the islands from the bottom of the sea with a fishhook. So that's The expansion took a year to complete. "It's always fascinating to watch things evolve from



Other dining options include the Makahiki, named for the annual Hawaiian new year's festival, where Guests can choose from an impressive buffet or order á-la carte. It's also where families can share the fun with Disney Characters at Aunty's Breakfast Celebration at the Makahiki, complete with a lively show.

For a special dining experience, use your Disnev Dream Reward Dollars® at 'AMA'AMA. Aulani's premiere restaurant, overlooking the lagoon.1 The restaurant's design reflects the story of a growing Hawaiian fishing family's home from traditional to the contemporary. "In the old days, fishermen would come back with a live catch and fill the village pond to keep it fresh," Cosmo explains. "We've depicted that tradition in the décor."

The 'AMA'AMA menu offers a variety of steaks, seafood and pasta with a unique Hawaiian twist. "The cuisine in Hawai'i is influenced by a mix of cultures, including Chinese and Japanese, but it also has its own style," Cosmo says. "For instance, you have teriyaki sauces in both Japan and Hawai'i, but local sauce is sweeter. Many of our Guests tell us 'I had no idea the food in Hawai'i had so many different flavors."

"We are dedicated to giving our Guests an immersive Hawai'i experience," Cosmo continues. "We want them to feel as if they're enjoying an environment similar to something Hawaiian families might have enjoyed many years ago."

Looking for something special to wear to dinner? Take advantage of your Cardmember savings of 10% on select merchandise purchases of \$50 or more at Hale Manu, the new upscale contemporary boutique that offers both authentic Hawaiian merchandise and



luxurious lifestyle fashions, including Maui Divers Jewelry, the latest Tori Richard styles, Dooney & Bourke, Aulani watches and island-inspired jewelry.8

You can also check out

Kālepa's Store, which is inspired by the traditional, family-owned general stores that have served Hawai'i families for generations. Choose from unique locally crafted merchandise, Disney-themed products, Aulani logo souvenirs and grocery and sundry essentials. Kālepa's is also where you can use *Disney PhotoPass™* to view and select the snaps you've shot during your stay.

For those who love to indulge themselves with fragrant lotions, creams and bath products, Laniwai Spa offers products featuring the essential oils of flowers and herbs from Hawai'i. "One of our signature scents is Maile, which is from the high forests of Hawai'i," says Lucia Amasio, Spa Director. "Many people wear it as a lei when they get married."

Whether you're shopping, dining, relaxing by a pool, or enjoying one of the many complimentary activities and events included in your stay, from world-class entertainment like Starlit Hui to Aunty's Beach House, every experience combines Hawaiian enchantment with Disney magic. Discover Aulani and say aloha to memories for a lifetime. To learn more, visit **DisneyAulani.com**.





Pack the Perfect Beach Bag

With your Cardmember savings of 10% on select merchandise purchases of \$50 or more at Disney Store locations and DisneyStore.com, you will be able to pack the perfect beach bag for your little surfer.9

- 1. It all starts with the perfect suit. From Sofia to Jake, Disney Store has the right Character to help make some waves.
- 2. Next, grab a cover-up to get from the pool to the beach in style.
- **3.** Don't forget a reusable water bottle. A must-have on hot sunny days.
- 4. Complete your ensemble with a matching towel, sunglasses and flip-flops.
- 5. Finally, pack it all away in the perfect bag for easy transport to the beach!

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3/5/14 - 5/18/14

The 21st Annual *Epcot** International Flower & Garden Festival visit **EpcotinSpring.com**

A Taste for Beauty



Everyone wants their vacation to offer unique experiences and moments of beauty and discovery. Whether you're 6 or 60, you'll find them at the 21st Annual Epcot® International

Flower & Garden Festival.

Start with the Butterfly Garden, a 4,000-square-foot structure full of

fragrant flowers and waterfalls, to watch between 400 and 500 native butterflies emerge from their chrysalises and spread their wings in the sun for the first time.

"The butterflies emerge in the morning, so make the Butterfly Garden your first stop early in the day," suggests Eric Darden, Area Manager-Horticulture. "It's amazing to see. Our Guests tell us that they especially enjoy sharing it with their kids."

Then, stroll through *Epcot*® to view more than 75 Disney Character topiaries, which are always a favorite sight. This year, Kermit and Miss Piggy join the "green gang" for the first time. And make sure to take in the Speaker Series lectures by HGTV experts, where you'll even get a chance to play in the dirt yourself.

When it comes to playing, the kids can romp on three beautifully landscaped playgrounds including a new *Monsters, Inc.* play area featuring Mike and Sully. "We landscaped the area with some really fun, quirky-looking plants," Eric says.

Feeling hungry? One of the most exciting recent additions to the *Epcot*® International Flower & Garden Festival is a selection of culinary delights inspired by the gardens.

"Our edible landscapes have been popular for a number of years," Eric says. "It was a natural progression to add food."

"Everyone wants to know where their food comes from and to feel connected to it." The 12 outdoor kitchens and container gardens are scattered throughout the World Showcase Promenade. "We locate the outdoor kitchens and container gardens close together so Guests can see herbs and vegetables growing, and then see, smell and taste them prepared in a number of ways," Eric explains.

Last year's menu included such delicacies as Berry Trifle at the United Kingdom Pavilion, Lasagna Primavera at the Italy Pavilion and Frushi, a fun, kid-friendly takeoff on sushi, at the Japan Pavilion. Menus haven't been finalized for this year's festival, so Eric suggests keeping your eyes on **EpcotInSpring.com** for details.

While in the World Showcase, stop by the Biergarten Restaurant, where Cardmembers receive 10% off dining (restrictions may apply).⁴ You'll be transported to a traditional Bavarian village as you feast on German fare to the oompah beat of a lively band. Then head back out for more sights and sounds of the festival, including the Flower Power Concert, which features 1960s and 1970s music every weekend at the America Gardens Theater. Eric suggests checking the festival schedule online for the specific dates and times for these special events.

To make the most of your day at *Epcot®*, take advantage of the Character Meet 'N' Greet at our private Cardmember location at Innoventions West at *Epcot®.*⁷ Offered daily 1 pm to 7 pm, it is a unique experience that adds a little extra magic to your day.

As the sun sets and your day at the festival draws to a close, be sure to linger for an additional hour or so to see the gardens suddenly sparkle with thousands of lights. "The illuminations create an entirely different feeling," Eric says. "Our entertainment department has a real flare for creating special lighting that makes the topiaries seem almost alive. It's very magical."

"We are always refining and experimenting to offer Guests something new and beautiful every year," Eric concludes. "After all, that was one of Walt Disney's ongoing goals—to create beautiful places where people could explore, dream and discover."



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Cracking Up with Fozzie Bear

Disney Muppets Most Wanted in theaters March 21, 2014



We asked Fozzie Bear if he would take time from his busy schedule to give us the low-down on *Muppets Most Wanted* and also to share his thoughts

about Disneynature's *Bears*. Always amiable, Fozzie agreed to chat with us. Apparently, he loves meeting anyone who will let him try out his jokes. He's always optimistic that he'll get a laugh.

What has been your favorite part about working on this new film?

Working with old friends like Kermit, Miss Piggy, Gonzo and Animal and new friends like Ricky, Tina and Ty. Oh, and the bananas at craft services were great, too. Nothing says big-time show business comedy like a good banana.

Did you enjoy traveling around the world for the filming? Absolutely. Traveling is a great way to meet new people...and avoid old critics.

No spoilers of course, but do you have a favorite scene in the film? The one where Ricky, Tina and I...no wait, I can't tell you that or you'll know the big secret. Oh, I know, there's the scene with Ty, a seasick duck and...hold on, that's a different movie. Y'know what, I think the best thing is for you to see the movie and decide for yourself.

You've worked with Kermit for many years. What do you like best about your on-screen and off-screen relationship? Kermit is the same on screen as he is off screen: generous, kind, friendly and he laughs at my jokes. He's everything a bear could want in a best friend.

What was it like to work with Ricky Gervais, Ty Burrell and Tina Fey? They were amazing. They even knew all my jokes... which is a real compliment, and a sure sign I'd better get some new jokes.

What was the single most challenging part of working on this film? Trying to adapt my on-stage comedy to the big screen. For instance, on stage, the squirting flower and snake-in-a-can are surefire laugh-getters, but on the big screen you have to be more subtle—so I did a lot more whoopee-cushion material.

You have a huge fan base and they love knowing about you personally, so can you share some insights into "what makes Fozzie tick?" I have a huge fan base? Really? Do you know where they live? Names, numbers, e-mail addresses, Twitter handles, anything? Best day ever! Hey, Kermit! I have a huge fan base!!! I am so excited!

You're known for being optimistic. Does anything ever get you down? Duck feathers! Get it? Down? Duck feathers!? Wocka Wocka! AAAAA-aaah!!!

Disneynature is releasing *Bears* this spring. Will you be attending the premiere? Absolutely! I'm always happy to see other bear talent making movies.

Since you're a bear, do you feel a special affinity with the wild bears in the new Disneynature film? Of course. All bears are natural performers. And wild bears? Well, give them some fish, water and a wolf sidekick and they can do 30 minutes of hilarity, no problem. Just between us: I'd love to do a Disneynature film in the future, but I'm still looking for just the right wolf sidekick.

Do you have a message for your non-bear/human fans?

Bear with me! Ahhh! Wocka! Wocka! I love you all! You've been a great audience!

Fozzie had a conference with a new joke writer, so he exited laughing—and so did we. You can share the smiles too when you redeem your *Disney Dream Reward Dollars®* for vouchers toward movie tickets at participating theaters to share *Muppets Most Wanted* with the family.¹² For more information about the film, visit **Disney.com/Muppets**.





Disneynature's Big-Screen Adventure Bears



In theaters April 18, 2014





long with the joy of becoming a first-time mom, the experience also brings some unique challenges. But chances are they don't include teaching your babies to hunt for food,

or dealing with a risky environment, harsh weather and even wolves! That's the challenge faced by Sky, an Alaskan brown bear and the star of Disneynature's new true life adventure, Bears, which premieres in theaters starting on April 18, 2014, to celebrate Earth Day.

Directed by Alastair Fothergill (Earth, African Cats, Chimpanzee) and Keith Scholey (African Cats), and narrated by John C. Reilly, Bears captures the fast-moving action and suspense of life in one of the planet's last great wildernesses-Alaska.

Bears follows Sky and her new twin cubs, Amber and Scout, as they emerge from hibernation to face a world that is both exciting and perilous. As the season changes from spring to summer, the brown bears must work hard to find food while staying safe from rival male bears and predators, including an ever-present wolf pack.

"Bears is Sky's story; it's a story of family and survival—a balancing act of Sky ensuring her cubs' safety while finding enough food to get them through the year and the winter ahead," says Keith. "There is very real drama unfolding," adds Alastair. But moments of humor unfold as well, as the two cubs' personalities light up the screen. "Sky's two cubs are very different," Keith says. "Amber sticks close to Mom. She watches what Sky does and learns from her. Scout is out there discovering things for himself. He's more adventurous, which gets him into trouble."

What does it take to capture those challenges. the daily interaction and the bears' personalities and craft a story from them? Obviously, none of the main stars are working from a script.

"Our commitment is to capture nature on its own terms and its own schedule. These films are never rushed so that we can tell never-before-seen stories in our natural world," says Alan Bergman, President, The Walt Disney Studios.

"The starting point for any wildlife film is always to rely on a team of people who really understand the subject—people who've had a lot of day-to-day experiences with your particular subject," says Keith. "We always do extensive research to ensure we choose the right locations, the right filmmakers and the right equipment. Co-director Adam Chapman spent many years filming bears, and he was able to connect with people who are very experienced guides with years of experience around bears."



"We can't direct our actors," Alastair explains. "So we have to have a real knowledge about what these animals will do so that we can be there to capture it. Yet even with the knowledge we have at the beginning of each shoot, we always end up surprised. We never know the twists and turns our story will take." A prime example is the completely unexpected interactions between the bears and wolves.

"We were able to watch for the first time exactly how wolves interact with bears. The bigger bears are not at all interested in wolves," Keith explains. "But we also witnessed packs of wolves hunting bear cubs. What was truly fascinating was to see what happened when the cubs got a little older and more confident. It was truly extraordinary watching these cubs chase off a curious wolf. I don't think anyone's ever filmed wolves and bears together like we were able to do."

Capturing such unique footage in remote terrain and rough weather posed challenges to the filmmakers. "Every week, you have to assume you'll lose three days completely from thick fog or torrential rain," Keith says. "It took us ten days to be able to get aircraft in and out to move our camp."



Was it worth it? Absolutely. "Films like Bears allow us to reach so many people who wouldn't otherwise have an opportunity to experience nature like this," Alastair says. "Audiences will be taken to a beautiful place where they will become emotionally involved with truly amazing and charming animals."

Disneynature will donate a portion of opening-week (April 18-24, 2014) ticket sales from Bears through the Disney Worldwide Conservation Fund to the National Park Foundation, the official charity of America's national parks, to protect wildlife and wild places across America's national park system.

Celebrate Earth Day with us when you redeem your *Disney Dream Reward* Dollars® for vouchers toward movie tickets to share one family's epic journey with your family.^{1,2} For more information about Disneynature and Bears, visit Disney.com/Bears.

Take a Tour with Your T

Find out where that cute Disney t-shirt you're wearing came from. Each 100% organic cotton T sold at Disney Store includes a special tracking number that you can enter on **DisnevStore.com** to watch your specific T's journey from "Seed to Shirt."

Along the way, "Track My T" reveals the people, technology, process, energy and all-around care that goes into the creation of a t-shirt and, ultimately, shows you how you can reduce the ecological footprint of your favorite clothing staple.

Go to Disney Store and **DisneyStore.com** and save 10% on select merchandise purchases of \$50 or more to pick up Ts for the whole family.9 Then go to DisneyStore.com/TrackMyT to see the history of your very own shirt.





2014 Cardmember Exclusive Pin



Show your silly side with the Dopey on Main Street, U.S.A. Cardmember pin.

Get ready to have some silly fun with this charming 2014 Cardmember pin! Be sure to add this specially-designed open edition pin to your collection today. The pin is available for \$11.95 plus tax when you use your Disney Visa® Card to purchase at the following Disney Park locations or online at **DisneyRewards.com/Pin**, while supplies last.¹⁰

The 2014 Cardmember pin is now available for purchase at the following select locations:

At the Disnevland® Resort:

Disney's Pin Traders at Downtown Disney® District

Little Green Men Store Command at *Disneyland®* Park

Julius Katz & Sons at *Disney California Adventure®* Park

Mail Order via Merchandise Guest Services by calling 877-560-6477 or Disneyland® Merchandise Guest Services via email at Merchandise.Guest.Services@DisneyParks.com

At Walt Disney World® Resort:

Disney's Pin Traders at the *Downtown Disney®* Marketplace

Frontierland Trading Post at Magic Kingdom® Park

Island Mercantile at *Disney's Animal Kingdom®* Theme Park

Sorcerer's Hat Shop at Disney's Hollywood Studios®

Y Pin Central at *Epcot®*

Disney Movie Club

Use your Disney Visa® Card and get 5 Disney movies for just \$1.00 total with Free Shipping on this order! (With membership. See details online at joinDMC.com)

Plus, get a free Disney blanket featuring Mickey Mouse with membership in the Disney Movie Club! (While supplies last)

It's easy. Choose from hundreds of titles—including new-to-Club releases and classic Disney favorites. Enjoy even greater savings when you select Blu-ray™ discs! Join the Movie Club that delivers Disney movie magic right to your door! Visit joinDMC.com and enter Promotion Code 15491.





One Week Only 25% off Disney Parks Authentic Merchandise



offers

when you use your Disney Visa® Card only at **DisneyParks.com/Store**.11

It's never too late to bring the magic home when you purchase Disney Parks Authentic Merchandise online. From clothes and collectibles to toys and vacation fundamentals, it's a great way to keep your vacation memories alive with popular souvenirs and keepsakes from Walt Disney World® Resort and the Disneyland® Resort.

Valid March 3-9, 2014, Online Promo Code: DRVCMICKEY

¹Disney Dream Reward Dollars are subject to the terms and conditions of the Disney Rewards Program. ²Movie Cash®, DVD Cash®, Book Cash™, Game Cash™, Music Cash® and Toy Cash™ are registered trademarks of TPG Rewards, Inc. A minimum of 2 reward vouchers per order. Restrictions apply. See

3Offers subject to change without notice. Use a valid Disney Visa Card and/or Disney Rewards Redemption Card for special offers. Must mention the offer to receive the merchandise discount. Merchandise discount may not be used for certain items and is not available at certain locations including Disneyland® Resort and Walt Disney World® Resort Operating Participant locations. For entry into the Character Meet 'N' Greet Photo Opportunity, must present your valid Disney Visa Card. Not valid in combination with other offers, discounts, promotions or with any previous purchase. Minimum purchase and/or separate Theme Park admission may be required. Offers are for personal use only and may not be transferred or resold. Offer elements, including but not limited to participating locations, are subject to availability and additional restrictions, and may change or be canceled without notice. Please

visit DisneyRewards.com/ParkPerks for full terms and conditions. Chase is not responsible or liable for

fulfillment of these Disney Theme Park perks.

⁴Offer excludes alcoholic beverages, merchandise, tobacco, room service, holiday buffets, tax and gratuity. Must use your valid Disney Visa Card and/or Disney Rewards Redemption Card at time of purchase. Discount valid at the following restaurant locations: Walt Disney World® Resort—Disney's Animal Kingdom Lodge: Boma, Jiko (see restrictions), and Sanaa; Disney's BoardWalk Inn Resort: ESPN Sports Club, Flying Fish Cafe (see restrictions) and Kouzzina by Cat Cora; Disney's Caribbean Beach Resort: Shutters at Old Port Royale; Disney's Contemporary Resort: The Wave; Disney's Fort Wilderness Resort & Campground: Trail's End Restaurant; Disney's Grand Floridian Resort: Citricos (see restrictions) and Grand Floridian Cafe; Disney's Old Key West Resort: Olivia's Cafe; Disney's Port Orleans Resort: Boatwright's Dining Hall; Disney's Saratoga Springs Resort & Spa: The Turf Club Bar and Grill; Disney's Wilderness Lodge: Artist Point (see restrictions) and Whispering Canyon Cafe; Disney's Yacht Club Resort: Captain's Grille; Disney's Hollywood Studios®: The Hollywood Brown Derby (see restrictions) and Hollywood & Vine (see restrictions); *Epcot*®: Biergarten Restaurant (see restrictions). For locations where it is noted to see restrictions, the discount does not apply to the following dates: 11/28/13, 12/24/13, 12/25/13, 12/31/13, 1/1/14, 2/14/14, 3/20/14, 5/11/14 and 7/4/14. *Disneyland*® Resort—*Disneyland*® Park: Big Thunder Ranch, French Market and River Belle Terrace; *Disney California* Adventure® Park: Cocina Cucamonga Mexican Grill, Wine Country Trattoria (Lunch), and Paradise Garden Grill; Disneyland® Resort Hotels: The Lounge at Steakhouse 55 (Breakfast), Steakhouse 55 (Breakfast), Disney's PCH Grill (Breakfast and Dinner) and Storytellers Café (Lunch). Subject to restaurant operating hours and closures. Restaurant seating is subject to availability.

⁵Get 0% APR special vacation financing for 6 months on select Disney Resort packages, all *Adventures* by Disney® packages, all Aulani, A Disney Resort & Spa, Ko Olina, Hawai'i vacation packages, all Disney Cruise Line packages (collectively, Disney Vacation Packages), and all purchases of a real estate interest in a Disney Vacation Club® Resort. Disney Vacation Packages must be booked by you or your travel agent through the Walt Disney Travel Company, Disney Cruise Line or Adventures by Disney Travel Services, Inc. and charged to your Disney Visa Credit Card prior to commencement of your vacation. Other restrictions and exclusions apply. For complete details see your Cardmember Agreement.

⁶Attractions and entertainment may be seasonal and are subject to change without notice.

⁷The *Disneyland®* Resort Character Meet 'N' Greet Photo Opportunity is offered once daily at a selected time at Disney California Adventure® Park and the Walt Disney World® Resort Character Meet 'N' Greet Photo Opportunity is offered at selected times at *Epcot®*. Separate Theme Park admission required. Must present a valid Disney Visa Card for entry for up to 6 people per card (only one card may be used per visit). Operating times, days of the week, locations and appearance of Characters may vary and are subject to change without notice. Subject to availability and location capacity. Offer includes one complimentary 5 x 7 photo per valid cardmember account. Complimentary photo must be picked up in person at a Disney PhotoPass® location in the Parks on the same day that the photo was taken. Valid only for a photo taken at the Disney Visa Character Meet 'N' Greet. Offer is subject to change without notice.

⁸A \$50 minimum pre-tax single transaction merchandise purchase is required to receive discount. Must use your valid Disney Visa Card and/or *Disney Rewards* Redemption Card as payment form and mention this offer. Discount is not valid on previous purchases or on purchases of ticket media, gift certificates, Disney Gift Cards, Park Admission, Arcades, Disney Dollars, tobacco, alcohol, Outdoor Vending (e.g., in-Park balloon vendors, glow vendors), Add-a-Dollar (Wildlife Conservation Fund), postage stamps, rentals (e.g., strollers, ECV), personalization, Disney PhotoPass® Online, framed Disney Dollars, Artist Sketch Program (original art), original or consignment art, newspapers/periodicals, videos, DVDs, CDs, software media, sundries, pantry/prepared foods, digital/video/disposable cameras, consumer electronics, Titleist® and Cobra® golf equipment, National branded fragrances, treatments and cosmetics, Lladro, Armani, Hummel, Swarovski® Crystal, Walt Disney Classics Collection, select collectibles, handmade items, special orders, Bibbidi Bobbidi Boutique and Pirate League packages, phone, email or mail order purchases, shipping or taxes or Authentic Hawaiian Collectibles. Discount does not apply at the following locations at Disneyland® Resort: Midway Games, Fairytale Arts, Jewel of Orleans, Silhouette Studio, Portrait Artists, Parasol Cart, Heraldry Shop, Crystal Shops (Crystal Arts and Cristal d'Orleans), face painting locations, or at any *Downtown Disney*® District location other than *World of Disney*® Store, D Street, Disney Vault 28, WonderGround Gallery, Marceline's Confectionery, Disney's Pin Traders and Studio Disney 365. Discount is not available at *Walt Disney World®* Resort Operating Participant locations, including but not limited to, China, Japan, and Morocco Pavilions at World Showcase in *Epcot®*, Arribas Brothers, Basin®, Basin White, Blink by Wet Seal, Bongo's Gift Shop, Cast Connection, Cirque

du Soleil®, Curl™ by Sammy Duvall, Disney's Character Premiere, Disney's Character Warehouse, Fuego by Sosa Cigars, Ghirardelli[®] Ice Cream & Chocolate Shop, Hallelujah Arts, House of Blues[®], Hoypoloi Lefty's, LEGO Imagination Center®, littlemissmatched™, Metals of Art, Name Works, ORLANDO HARLEY-DAVIDSON®, Pearl Factory, Planet Hollywood®, Pop Gallery, Rainforest Café®, Raglan Road Irish Shop, Rawling's Making the Game, Richard Petty Driving Experience, Ridemakerz, Rubio Balloon Arts, SD Watersports, Something Silver, Sosa Family Cigars, Spice and Tea Exchange, Splitsville, Sunglass Icon®, Surrey Bike Rentals, T-REX®, Wholesale Leather, Wyland Galleries, and any other locations or kiosks that are not owned and operated by the owners of the *Walt Disney World*® Resort. Discount is for personal use only and may not be used to purchase merchandise with the intent to resell the merchandise. May not be combined with any other discount, offer or promotion. Offer is subject to change without notice. Separate Theme Park admission may be required

⁹10% off Restrictions: Offer valid only at Disney Store and Disney Baby Store retail locations in the U.S. or orders placed online at DisneyStore.com. A \$50 minimum pre-tax single transaction purchase U.S. or orders piaced online at Disneystore.com. A \$50 minimum pre-tax single transaction purchase is required to receive discount. Offer excludes Shipping & Handling, Theme Park Passes, Disney Infinity, Disney Electronics, DVDs, Blu-rayTM, CDs, Video Games, Books, Art & Collectibles, Dept. 56, Jim Shore, Lenox®, Enesco Mini Busts, Olszewski, Precious Moments, Swarovski, Vinylmation, Walt Disney Classics Collection, Walt Disney Signature, Pooh & Friends Figurine Collection, Limited Edition Dolls, D23 Memberships, D23 Merchandise, Club Penguin, gift cards or certificates, Disney Dollars, personalization, gift wrap and gift boxes and items not in stock. Not valid on purchases at Disney's Soda Fountain and Studio Store. World of Disney® locations are not operated by Disney Store. Cannot be combined with other discounts. No adjustments to prior purchases. Prices subject to change without notice. Products subject to availability. Merchandise must be exchanged for identical item or returned at discounted price with valid packing slip. Payment with valid Disney Visa Card and/or *Disney Rewards*Redemption Card is required. Coupon or Promotion Code may not be redeemed for cash, sold, altered, duplicated or copied and will not be replaced if lost, stolen or corrupted. Internet distribution strictly prohibited. Use of offer or Promotion Code DRVCMEMBER is acceptance of its terms. Offer may be canceled or modified at any time. Void where prohibited. Chase is not responsible or liable for fulfillmen

¹⁰Must mention this offer and use valid Disney Visa Card (accepted at all locations) and/or Disney Rewards® Redemption Card (Theme Park locations and mail orders only) as payment form. Available while supplies last. Pins are \$11.95 each. Separate Theme Park admission may be required for on-property purchases. Minimum order of 2 pins (and a maximum of 5 pins) for online and mail orders. For Mail Order, a Ground Service shipping & handling fee of \$4.50 will be added to each order. Shipping and handling fees apply. Express shipping not available. May not be combined with any other discount or promotion. Other fees and restrictions may apply. Applicable sales tax will be applied on California and Florida orders. Guests are responsible for any duties and taxes charged on Canadian/International shipments. All information subject to change without notice.

1125% Off Disney Parks Authentic Merchandise and Free Shipping On Your Order of \$75 Promotion Restrictions: Offer begins on 3/3/14 and expires 11:59 pm PST, 3/9/14, on select Disney Parks Authentic Merchandise items while supplies last or whichever is earlier. Guests are limited to a purchase order limit of 25 units per item unless otherwise stated. Standard order limits apply to Duffy the Disney Bear, Dooney and Bourke, Vera Bradley, Vinylmation, Pins, and Limited Edition Merchandise. Offer only valid on phone orders and orders placed online at DisneyStore.com. Not valid on purchases made at Disney Store retail, outlet, or Disney Parks and Resorts store locations. Payment with valid Disney Visa Card and/or Disney Rewards Redemption Card required. Limit one coupon or promotion code per Guest. Qualifying purchase based on pre-tax, post-discount amount and excludes shipping and handling charges, gift cards, gift wrap and gift boxes publications, memberships, media, games and accessories, electronics, Disney INFINITY, Disney Theme Park passes, Limited Edition merchandise, Dooney & Bourke, Vera Bradley, Duffy the Disney Bear Collection, personalization, and items not in stock. Offer cannot be combined with other offers (except with online purchases, offer can be combined with shipping offer). No adjustments to prior purchases. Prices subject to change without notice. Products subject to availability. Merchandise must be in-stock at time of purchase and can only be exchanged for identical item or returned at discounted price with valid packing slip. Returns and exchanges subject to discount taken at time of redemption. Not valid at Employee Centers. Cannot be combined with Cast Member discount. Coupon or promotion code may not be redeemed for cash. Coupon or promotion code may not be sold, altered, duplicated or copied and will not be replaced if lost, stolen or corrupted. Use of coupon or promotion code is acceptance of its terms. Offer may be canceled or modified at any time. Void where prohibited. Free Shipping applies to Standard Delivery only on phone orders and orders placed online at DisneyStore.com over \$75 sent to a single shipment address in the U.S. Certain products excluded, as noted on specific Product Pages. Qualifying purchase based on pre-tax, post-discount amount and excludes Shipping & Handling charges, D23 Memberships, gift wrap & gift boxes. The Promotion will be applied, if eligible. If any single order is sent to more than one address, Shipping & Handling charges will be applied to each shipment address Disney E-Commerce reserves the right to cancel or modify this offer at any time

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