
E

CLASS

Sedan / Wagon

2014



Mercedes-Benz

Expectation starts with E.

For generations, one car has set the standards to which all other automobiles instantly aspire, and will someday adhere. Once again, leadership takes a leap ahead.

Since its arrival in its original form some 60 years ago, the Mercedes-Benz E-Class has devotedly fostered two virtues of leadership in the automotive world: A talent for breaking new ground in virtually every area of automotive excellence. And a knack for predicting what people will expect from all cars in the future. For decades, it's been the standard-bearer in innovation, safety and rewarding performance. It's been the subject of study to emulate its solidity and durability. And it's been the object of endless idolization—from cars whose ads claim to have duplicated its iconic style, to wide

recognition for inventing what is now a core category of luxury automobile. For 2014, the E-Class asserts its lead once more—actually, several times more. It's more advanced in its performance and its eco-friendliness. Intelligent Drive is a new name for its ever-expanding, industry-leading roster of innovations in both driving safety and convenience. And a stunningly redesigned body and more elegant cabin present the role-model virtues of the E-Class in supermodel style. Once again, the pace of progress has been reset. And with it, so has every expectation of what an automobile can be.



E 550 4MATIC Sport Sedan shown on cover with optional Iridium Silver metallic paint, Panorama roof, PARKTRONIC, KEYLESS-GO, and Driver Assistance and Lighting Packages.

E 350 4MATIC Sport Wagon below left with optional Cardinal Red metallic paint, Panorama roof, PARKTRONIC, KEYLESS-GO, and Driver Assistance and Lighting Packages.

E 350 Luxury Sedan shown below center with optional Indigo Blue metallic paint, KEYLESS-GO, and Driver Assistance Package. E 63 AMG 4MATIC Sedan shown below with Dolomite Brown metallic paint, and optional Panorama roof, PARKTRONIC, and Driver Assistance Package.



E 350 Sport Sedan shown with optional Iridium Silver metallic paint, Panorama roof, PARKTRONIC, KEYLESS-GO, and Driver Assistance, Lighting and Wheel Packages. Please see endnotes on back cover.



Like nothing before, and everything after.

More than anything, innovation is what has always set the E-Class apart from every car that came before it. And it's how it continues to influence every car that follows. For 2014, a new sense of individualism makes the eight sedans of the E-Class more distinctive from each other as well. The athletic Sport Sedans are more exuberant. The Luxury Sedans exude fresh new elegance. And two AMG Sedans elevate their performance and presence to breathtaking new pinnacles. No matter which one reflects your style best, the substance underneath outshines every car on the road.

Sport Sedans

E 250 BlueTEC E 400 HYBRID
E 350 E 550 4MATIC



Crisp new lines sweep seamlessly from shapely new headlamps to the wraparound taillamps, all with LED technology. For the first time, an E-Class Sedan wears the Star within its slatted grille, asserting its place among its sportiest brethren. Chrome and matte silver details set off aggressively sculpted lower bodywork. Four Sport Sedans fuel your passion uniquely: The new E 250 BlueTEC clean diesel¹ and Direct Injection gasoline V-6 E 350—both of which offer the option of 4MATIC[®] all-wheel drive.² The 402-hp biturbo V-8 E 550 4MATIC. And the gasoline/lithium-ion electric E 400 HYBRID.

Luxury Sedans

E 250 BlueTEC
E 350



With a modern take on the legendary chrome-framed Mercedes-Benz grille, the two E-Class Luxury Sedans express traditional refinement in a refreshing new style. Pencil-thin accents of polished chrome encircle the lower body, drawing the eye to the elegant design of their new front and rear aprons. And like their Sport Sedan counterparts, the gasoline-powered E 350 Luxury Sedan and clean-diesel E 250 BlueTEC¹ Luxury Sedan offer the year-round confidence of optional 4MATIC all-wheel drive.

AMG Sedans

E 63 AMG 4MATIC
E 63 AMG S-Model 4MATIC



Two new AMG[®] Sedans combine the increased output of their handcrafted biturbo V-8 engines with an extraordinary new ability to put it to good use. The 550-hp E 63 AMG 4MATIC and 577-hp E 63 AMG S-Model 4MATIC³ showcase a new all-wheel drive system—developed by AMG to put power to pavement more effectively. Off-the-line acceleration is dramatically quickened, while a 67% rear torque bias preserves their legendary agility. Added visual drama starts with a new front air dam featuring massive air intakes in an “A-wing” design, a new double-crossbar grille, and boldly flared front fenders.

E 350 Luxury Sedan shown with optional Black leather upholstery, Burl Walnut wood trim, and optional Active Ventilated front seats, KEYLESS-GO, PARKTRONIC, wood/leather steering wheel, and Premium 1 Package.

The extension of your intuition.

The magic of the E-Class cabin is not just the way advanced technology coexists with time-honored craftsmanship. It also becomes readily apparent the moment you interact with its many innovative luxuries. Here is a world all your own that feels intimate yet spacious, and is at once a serene haven and an exciting connection to the road below. Thoughtfully engineered features tend to your needs with an ease you might never have believed possible. In fact, they perform many tasks you might not have imagined any car could offer you. Yet enjoying each one quickly becomes intuitive, with every control easy to reach, and its operation easy to grasp. And while you're surrounded in seamless logic, you also travel in the warm embrace of its impeccable tailoring. Matte chrome, polished aluminum and hand-finished wood appease your eye. Carefully double-stitched upholstery and a steering wheel wrapped in supple Nappa leather welcome your touch. And every switch, display and instrument responds with an elegant precision that's completely in tune with the car itself—and more importantly, yourself.

Information Provided by:



The E-Class Sport, Luxury and AMG cabins offer appointments to suit your own style. An enhanced palette of upholstery tones complements a wider variety of hand-finished wood trim: warm, traditional Burl Walnut, dramatic Black Ash, or modern new Brown Satin Ash with a low-sheen, open-pore finish. Optional carbon fiber cockpit trim is an AMG exclusive.

A new 3-pod instrument cluster features brilliant white gauge faces on the Sport models, easily viewed through a 3-spoke steering wheel. Classic black gauges and a 4-spoke wheel define the Luxury models. The central analog clock pays tribute to the classic Mercedes-Benz sedans of the 1950s. Unique AMG instrumentation presents crisp grey graphics, red indicators and additional performance functions.

Innovative use of light-emitting diode (LED) technology floods dark roadways with more even, natural illumination. In addition to the standard headlamps, LEDs are employed for the brake, tail and Daytime Running Lamps, plus the turn signals at the front, rear, and in the side mirrors. Available active full-LED headlamps integrate distinctive running lamps that express the traditional four-lamp look of the E-Class in a fresh way.

Fiber-optic LED ambient lighting also sets the stylish cabin aglow. A choice of three selectable colors—warm amber Solar, cool blue Polar, and soft white Neutral—lets you suit your mood while creating a tranquil atmosphere. The footwells, console and door handles are also automatically illuminated whenever you're driving in darkness.



Exclusivity in its most inclusive form.

For decades, one automobile has combined the values you can only find in a Mercedes-Benz with the versatility you can only enjoy in a wagon. For 2014, that one vehicle is actually three: the Sport, Luxury and AMG Wagons of the E-Class. Dramatically redesigned and more distinctive than ever—even from each other—they also stand alone as the only wagons in their category. But since each is foremost an E-Class, their advanced Direct Injection engines, 4MATIC® all-wheel drive, pioneering safety systems and innovative luxuries stand out anywhere.

E 350 4MATIC Sport Wagon



The aggressive new styling of the E-Class Sport Wagon is led by the Star in its slatted grille—a Mercedes-Benz wagon first that confirms its sporting soul. A matte chrome cross-strut and large mesh air intakes define its deep front air dam. A sport-tuned AGILITY CONTROL® front/AIRMATIC® rear suspension teams with 17" or optional AMG® 18" wheels.⁴ Its efficient 302-hp Direct Injection V-6, paddle-shifted 7-speed automatic and standard 4MATIC all-wheel drive join forces for confident control in any season.²

E 350 4MATIC Luxury Wagon



From its classic chrome grille to its concealed exhaust tips, the E-Class Luxury Wagon takes a more understated approach to its tradition of leadership. But it would be difficult to overstate the rewards of its smooth V-6, the reassurance of its 4MATIC all-wheel drive and the refinement of its luxury-tuned AGILITY CONTROL front/AIRMATIC rear suspension. With a folding, rear-facing 3rd-row seat—easily accessed through a standard power liftgate—both the Luxury and Sport Wagons seat up to seven passengers.

E 63 AMG S-Model 4MATIC Wagon



Beyond exclusive lies the exotic new E 63 AMG S-Model 4MATIC Wagon³—the most powerful wagon in production. A handcrafted 577-hp biturbo V-8 channels 590 lb-ft of torque via new AMG performance 4MATIC, to deliver 60 mph in 3.6 seconds.⁵ AMG-specific styling cues include a new double-crossbar grille, new "A-wing" front air dam, flared front fenders and 19" AMG wheels. And while it'll be limited in production volume, its 5-passenger cabin offers all the cargo volume of its stablemates.

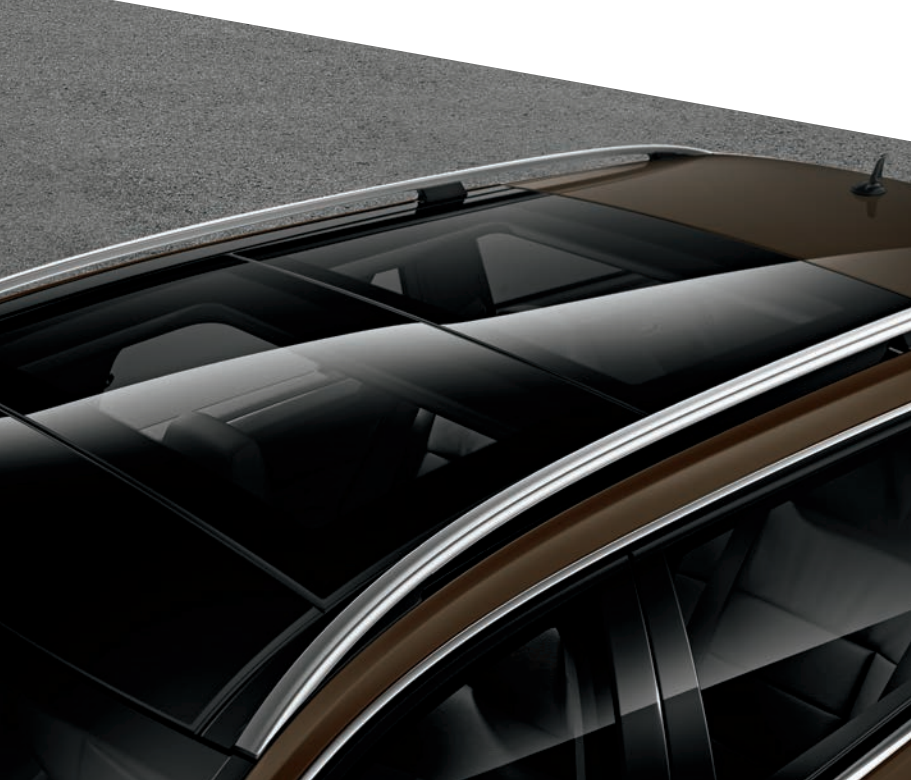


E350 4MATIC Sport Wagon shown with optional Cardinal Red metallic paint, PARKTRONIC, and KEYLESS-GO. Please see endnotes on back cover.



Information Provided by





An example for generations. And your future generations.

Luxury wagons were once known for their enormous length and imitation wood paneling. Then the inventor of the car decided to reinvent the wagon, too. Mercedes-Benz engineers didn't just make the wood real and move it to the inside. They gave it an entirely new set of capacities: To reward its driver, and protect its occupants, like an E-Class. Generations later, it continues to set new standards in luxury and performance. And its roomy, flexible cabin surrounds your most precious cargo with ever-advancing safety leadership. It was born to be the exception to the rules of wagons. Like every E-Class, it grew up to be the exemplar.

Technically advanced, classically crafted.

In true E-Class fashion, the E350 4MATIC® Wagons wrap innovative, intuitive technology in impeccable style. A new 3-pod gauge cluster and central 7" color screen team with a multifunction steering wheel and convenient central controller to unite all entertainment, information and personal settings. Like their Sedan counterparts, the Sport and Luxury Wagons let you tailor the cabin appointments to your taste, with three types of hand-finished wood trims: traditional Burl Walnut, striking Black Ash and new low-sheen, open-pore Brown Satin Ash.

7-passenger seating, first-class comfort.

With three rows of seating, an E350 4MATIC Wagon has room for seven. The rear-facing third row folds out of the cargo floor in seconds, and features dual head restraints and cupholders. The second row provides a folding center armrest and the option of sunshades in each door. Both 14-way power front seats include power lumbar support and 3-position memory. First-rate options for the front row include Heated and Active Ventilated seats, and an active multicontour driver seat with a massage feature.

Wide-open space, filled with good ideas.

The flexible cabin is as accommodating of your cargo needs as it is with your passengers. With the third row stowed, you can carry 20.5 cu ft of luggage and five passengers. Handles near the liftgate lower the 60/40-split EASY-FOLD second row to fit up to 57.4 cu ft of cargo. The standard luggage cover rises and lowers automatically with the standard power liftgate. It integrates a vertical partition net you can raise to the ceiling with the second row folded or upright. New HANDS-FREE ACCESS is an option that lets you open the power liftgate by waving your foot under the bumper.³

Enhanced vision, enchanting view.

Both its E-Class performance and wagon features are sure to improve your outlook. Shift to Reverse with the front wipers on, and the rear-window wiper sweeps automatically. A standard rear view camera or optional new 360° Surround View System³ can show your immediate surroundings on the in-dash screen.⁶ New multicolor ambient lighting bathes the cabin in a gentle glow. And the expansive available Panorama roof can deliver the sun and stars.



E 350 4MATIC Luxury Wagon shown with optional Dolomite Brown metallic paint, Silk Beige/Espresso Brown upholstery, Burl Walnut wood trim, and optional Panorama roof. Please see endnotes on back cover.



Exceptional in every inception.

If a choice of gasoline direct injection, clean diesel or lithium-ion hybrid power seems beyond imagination, consider this: Each of them evolves a performance milestone that was first brought to reality by Mercedes-Benz.

The imagination of Mercedes-Benz engineers has long been the fuel of innovation. As evidence, no car in its class offers more choices in progressive power than the 2014 E-Class. Four advanced Direct Injection engines evoke more power and torque from every atom of gasoline. The E 350 V-6 and the biturbo V-8s of the E 550 and AMG models employ such innovative technologies as high-pressure Direct Injection and rapid-multispark ignition, both of which fine-tune their response in a matter of a millisecond. A new twin-turbo 4-cylinder clean diesel in the E 250 BlueTEC¹ squeezes nearly the same power, torque and smooth response as its V-6 predecessor, with a boost in mpg. The E 400 HYBRID's gasoline V-6 teams with a torque-rich electric motor and innovative lithium-ion battery.

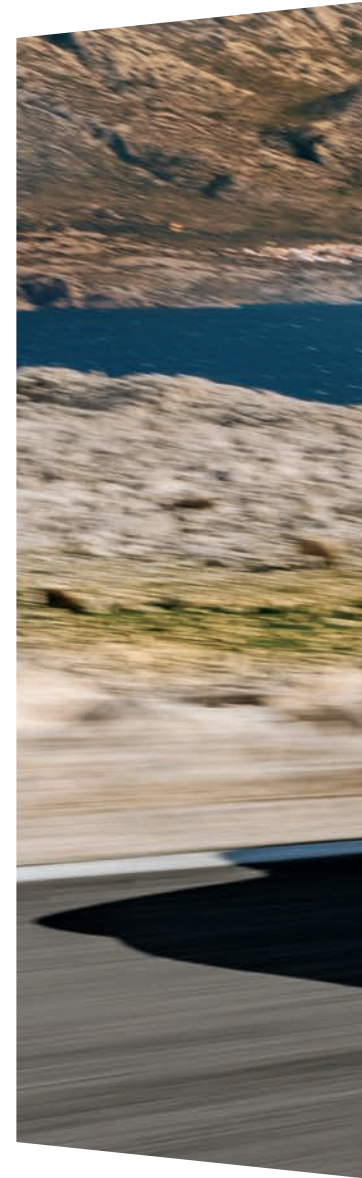
Every E-Class now includes ECO Start/Stop. This system can automatically shut off the engine when you're stopped—saving fuel and emissions—then seamlessly restart it the instant you're ready to go. The versatile 7-speed automatic transmission offers you complete control of gear changes with both hands on the wheel, thanks to an elegant electronic selector and shift paddles on the steering wheel.

The year-round confidence of 4MATIC[®] all-wheel drive is standard on every V-8 and Wagon model,

and optional on the E 350 and E 250 BlueTEC. Its 4-wheel Electronic Traction System (4-ETS[®]) sends the engine's power to the wheels—or wheel—with the best grip.² Its light weight and rear torque bias help preserve the admirable fuel economy of an E-Class, and enhance its handling, in any season.

Versatile 4-wheel multilink suspension is precisely tailored to its model's character. Standard AGILITY CONTROL[®] reads the road surface as each wheel moves up or down, instantly selecting the damping rate that balances a supple ride with sharp handling response. The Sport models offer firmer damping than the Luxury models, whose tuning emphasizes composed comfort. The Wagons and AMG models feature electronically controlled rear air springs and automatic level control. A 4-wheel AIRMATIC[®] suspension with our Adaptive Damping System is optional on the E 550 4MATIC Sport Sedan. And on every E-Class, efficient new electromechanical power steering combines quicker cornering with easier maneuvering and reassuring stability.

Stylish alloy wheels measure 17" on every Luxury, BlueTEC, HYBRID and Wagon model, with 18" alloys on the E 350 Sport Sedan. An available Wheel Package—standard on the E 550—adds 18" AMG[®] wheels to the E 350 Sport Sedan or Sport Wagon.⁴





Information

E63 AMG 4MATIC Sedan shown with Palladium Silver metallic paint, and optional Panorama roof, PARKTRONIC, and Driver Assistance Package. Please see endnotes on back cover.



E 63 AMG 4MATIC Sedan shown with Steel Grey metallic paint, and optional black 19" AMG 10-spoke wheels, Panorama roof, PARKTRONIC, and Driver Assistance Package. E 63 AMG S-Model 4MATIC Wagon shown with Polar White paint, and optional PARKTRONIC, and Driver Assistance Package. Please see endnotes on back cover.



Performance art, signed by the artist.

Mounted atop every AMG engine is a small plaque bearing the signature of the single technician who crafted it by hand. More than a crown jewel of racing royalty, it authenticates a philosophy that's been the driving force behind championship racecars for 46 years. For the high-performance AMG automobiles that carry this motorsports pedigree to the streets of the world, "One man, one engine" is far more than a spiritual legacy. It's also tangibly evident in the meticulous engineering, proven endurance and superlative performance that three letters—and one signature—certify.

The heart of an E 63 AMG 4MATIC Sedan is its handcrafted 5.5-liter biturbo V-8. Increased output of 550 hp and 531 lb-ft of torque reduce its 0–60-mph sprint to 3.6 seconds.⁵ The new E 63 AMG S-Model 4MATIC Sedan and Wagon increase their fuel injection pressure and turbo boost for even more stunning results: 577 hp, 590 lb-ft, and 0–60 mph in 3.5 seconds for the Sedan, 3.6 for the Wagon.⁵

The 7-speed AMG SPEEDSHIFT® MCT transmission incorporates a wet startup clutch. A paddle-shifted Manual mode offers 100-millisecond upshifts, and rev-matched downshifts that are met with a snarl of the growling exhaust. From the console, the AMG DRIVE UNIT brings the driver four shift modes, three suspension settings, and three ESP® programs. The driver can also store a favorite setup and recall it with the push of one button.

AMG has developed a new version of 4MATIC® that obliterates every notion concerning the performance potential of all-wheel drive.² A 33:67 front/rear torque split—plus Torque Vectoring Brake in the Sport handling mode of the multi-stage ESP®—help to prevent unwanted understeer, while preserving agility and driving fun. The AMG Adaptive Sport Suspension features steel front springs and rear air springs, along with three driver-selectable modes.

Staggered-width, flow-formed 19" AMG® 10-spoke wheels⁴ draw the eye to the massive, multi-piston AMG brakes. Dark wheels and red brake calipers set apart the S-Models, as do a racecar-inspired steering wheel with Alcantara® side grips, plus numerous styling and cabin details. Forged 19" AMG twin 5-spoke wheels are optional on all three models.



Information Provided by:
DEALER
E-PROCESS

E 250 BlueTEC Luxury Sedan
shown with Black paint, and
optional 4MATIC all-wheel drive,
KEYLESS-GO, PARKTRONIC,
and Driver Assistance Package.



Information Provided by:
DEALER
SPECIALISTS

The insight to change the outcome.

For more than 60 years, Mercedes-Benz safety engineers have been focused on the future. With countless breakthroughs from the first crumple zone to the newest collision-avoidance systems of Intelligent Drive, they've predicted numerous safety standards that all cars have come to follow. More importantly, every pioneering innovation they introduce to the world serves to better protect your future—even the part that's mere milliseconds in front of you. Perhaps no one has done more to change the course of automotive history—or help preserve the course of your own.



Information Provided by:
DEALER
E-PROCESS

Predict, reveal, prepare, react.

Far more than a list of groundbreaking safety innovations, a Mercedes-Benz is engineered as an integrated system that's designed to help you detect, avoid and survive a collision like no other car.

Pioneers of accident avoidance.

Two core systems that help you avoid potential collisions were first introduced by Mercedes-Benz, and have since been adopted by virtually every automaker. The Electronic Stability Program (ESP®) monitors the car's response to driving inputs such as steering and braking, and responds when needed to help keep the car on course.² Brake Assist (BAS®) can instantly maximize braking pressure if it detects an emergency braking situation—potentially shortening your overall stopping distance.⁷

Industry-leading lighting.

Standard LED headlamps generate light that's closer to natural daylight than halogen or even Bi-Xenon lamps. Active full-LED headlamps, another Mercedes-Benz first, are optional. Their Active Curve Illumination and Adaptive Highbeam Assist continuously vary the beam pattern to maximize illumination of corners and straightaways, without creating glare for other drivers. LED technology also improves the effectiveness of the Daytime Running Lamps, turn signals, brake lamps and taillamps.

A network of advanced restraints.

Nine standard air bags offer 11-way protection.⁸ In addition to a driver's knee air bag, pelvic air bags and side-impact air bags are provided for each front seat. Side curtain air bags help protect the outboard occupants in the first and second rows. In a rear impact, NECK-PRO active front head restraints help to reduce whiplash.

Brakes that boost confidence and comfort.

The 4-wheel disc brakes integrate technology to help make driving more reassuring and relaxing. If you lift off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when you apply the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps to prevent unwanted rollback. And a brake HOLD feature can help to make driving in stop-and-go traffic less stressful.⁷

Protection that starts before a collision.

Another Mercedes-Benz innovation, PRE-SAFE® can help detect instability during certain vehicle maneuvers which suggest that a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants and restraint systems in the moments before a collision.⁹

Help when you need it most.

The standard Mercedes-Benz mbrace® system¹⁰ includes Automatic Collision Notification, which places a call for help if an air bag or seat-belt Emergency Tensioning Device is activated. Your car even transmits its location, model and color information. The E-Class also activates its emergency flashers, unlocks the doors and turns on some interior lights to assist rescuers.

Mercedes-Benz Intelligent Drive.

More than a continually expanding system of safety innovations, Intelligent Drive is a philosophy whose roots trace to the origins of active safety engineering at Mercedes-Benz. From the first antilock brakes to the future of autonomous driving assists, Intelligent Drive combines advanced sensors—using radar, ultrasonic, infrared and visual media to calculate position, speed, rotation and acceleration—all to offer the driver safer, more convenient and ever-smarter support.

Cruise control that can steer and stop.

Optional DISTRONIC PLUS® adaptive cruise control, also a Mercedes-Benz innovation, offers a suite of new safety and convenience benefits. Using radar-based technology, it can adapt your set speed in response to the flow of traffic ahead—automatically slowing until your path clears again. The new stereo camera empowers Steering Assist to help keep you centered in your lane while cruising. If the vehicle ahead slows to a stop, DISTRONIC PLUS can brake to a full halt, then resume automatically when traffic starts going.¹¹

LONG-RANGE RADAR WITH MID-SCAN

650-ft range with an 18° spread, and
200-ft range with a 60° spread

An alert, and action, for danger ahead.

Included with DISTRONIC PLUS, PRE-SAFE Brake can help to detect an impending collision with a vehicle ahead. Its new stereo camera also helps it detect cross-traffic ahead and pedestrians in your path. Even if you're not using cruise control, it can sound an alert and automatically apply up to 100% of the car's braking force to help reduce the severity of impact.⁷ Also included, new PRE-SAFE PLUS can activate the features of PRE-SAFE and firmly hold the brakes to better prepare for an impending impact from the rear.⁹

New technology that looks out for collisions, and helps the driver brake.

When driving at speeds above 5 mph, new COLLISION PREVENTION ASSIST employs radar-based technology to alert you if you're approaching a vehicle ahead—or some stationary objects—at a speed and distance that suggest a collision is likely. Its Adaptive Brake Assist can automatically increase braking to the ideal level as soon as you step on the brake pedal.¹² If deemed necessary, the system can also activate the features of PRE-SAFE.

A multitasking, multidimensional monitor.

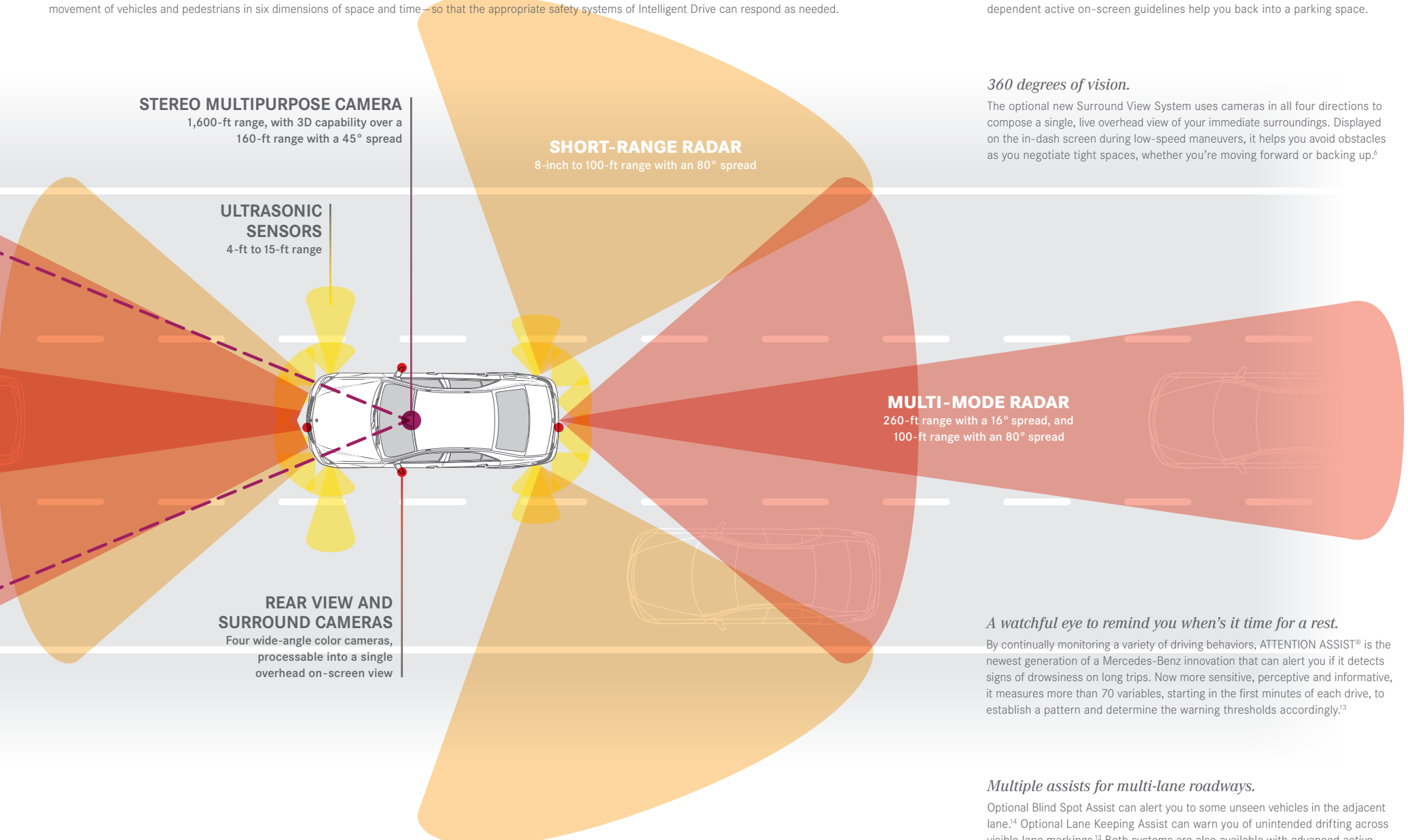
The key to many of the new capabilities of Intelligent Drive is its stereo multipurpose camera. From its perch high within the windshield, it continually captures a rapid succession of images of the environment in front of the vehicle. High-speed algorithms analyze the images to help recognize and predict the presence and movement of vehicles and pedestrians in six dimensions of space and time—so that the appropriate safety systems of Intelligent Drive can respond as needed.

A preview of what's behind you.

For added safety when backing up, an available rear view camera shows a live view of the area behind your E-Class on the large central in-dash screen.⁶ Steering-dependent active on-screen guidelines help you back into a parking space.

360 degrees of vision.

The optional new Surround View System uses cameras in all four directions to compose a single, live overhead view of your immediate surroundings. Displayed on the in-dash screen during low-speed maneuvers, it helps you avoid obstacles as you negotiate tight spaces, whether you're moving forward or backing up.⁶



STEREO MULTIPURPOSE CAMERA

1,600-ft range, with 3D capability over a 160-ft range with a 45° spread

ULTRASONIC SENSORS

4-ft to 15-ft range

SHORT-RANGE RADAR

8-inch to 100-ft range with an 80° spread

MULTI-MODE RADAR

260-ft range with a 16° spread, and 100-ft range with an 80° spread

REAR VIEW AND SURROUND CAMERAS

Four wide-angle color cameras, processable into a single overhead on-screen view

A watchful eye to remind you when's it time for a rest.

By continually monitoring a variety of driving behaviors, ATTENTION ASSIST[®] is the newest generation of a Mercedes-Benz innovation that can alert you if it detects signs of drowsiness on long trips. Now more sensitive, perceptive and informative, it measures more than 70 variables, starting in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.¹³

Multiple assists for multi-lane roadways.

Optional Blind Spot Assist can alert you to some unseen vehicles in the adjacent lane.¹⁴ Optional Lane Keeping Assist can warn you of unintended drifting across visible lane markings.¹³ Both systems are also available with advanced active technology that can selectively brake individual wheels, to help guide the car back into its own lane if you disregard the alerts. And Active Lane Keeping Assist can now help detect an oncoming vehicle or recognize an overtaking vehicle.

Please see endnotes on back cover.



E400 HYBRID Sport Sedan shown with optional Silk Beige/Espresso Brown leather upholstery, Brown Satin Ash wood trim, and optional Active Ventilated front seats, heated steering wheel, KEYLESS-GO, PARKTRONIC, and Driver Assistance and Premium 1 Packages. Please see endnotes on back cover.

Intriguing, but never mysterious.

While no car may offer a more comprehensive array of advanced technologies, few make them so simple to comprehend. You can enjoy a virtually endless stream of music with plug-and-play ease—or no plug at all. You can start navigating a trip from your desktop or smartphone, or even by following your Facebook® friends from your car. Intuitive controls and vivid color screens turn high-tech into second nature. And its available voice control isn't just easy to learn and understand, it'll learn to understand you. Modern life might be all about multimedia and multitasking. Life in the E-Class turns multiplicity into simplicity.

Responds to your fingertips, or your voice.

The COMAND® system brings you a wide world of entertainment, useful information and vehicle personalization. And it brings it all together via a convenient central controller on the console, a multifunction steering wheel, and a pair of color displays—one high in the center dash, and one right in front of you. Hands-free Bluetooth® is standard. And the available Enhanced Voice Control lets you operate most audio and navigation features with your everyday voice and simple commands, like entering a complete street address in one step.

Surrounds you in the sounds you love.

In the E-Class, your listening choices are virtually limitless. Tune in HD Radio™ stations, or available SiriusXM Radio with six months of service.¹⁵ Bring your own tunes on CD, audio DVD, or SD card. Play your iPod® or MP3 device via the Media Interface,¹⁶ AUX input, USB port, or wireless Bluetooth® audio streaming.¹⁷ The available Music Register will even store up to 10GB of your own music files on the in-dash hard drive. And an available harman/kardon LOGIC7® system outputs 610 watts of Dolby® Digital 5.1 surround sound through 14 speakers.

Navigates the city, or searches the Internet.

The available navigation¹⁸ features a fast 80GB hard drive, 3D maps with building profiles, and optimal lane guidance as you approach the next turn. Six months of SiriusXM Traffic and Weather are also included.¹⁵ The Cloud-based apps of Mercedes-Benz mbrace2™ bring the Internet directly to your dash, so you can search from your car, computer or smartphone, and be on your way with a few clicks.¹⁰

Acts as your doorman, or your own valet.

A suite of innovative options helps to speed your departure and arrival. KEYLESS-GO® lets you unlock and drive your car without taking the key from your pocket. For the Sedans, an electronic trunk closer eases loading when your arms are full (a power liftgate is standard on Wagons). New HANDS-FREE ACCESS lets you open the trunk or liftgate by waving your foot under the rear bumper.³ Active Parking Assist surveys parking spots as you drive by, and tells you which one's a good fit. When you're ready to back in, shift to Reverse and the system steers and brakes the car for you—expertly parking with minimal effort. And in any low-speed maneuver, PARKTRONIC can alert you to nearby obstacles via audiovisual indicators in the cabin.





Experience invested, time well spent.

Touch any surface in the E-Class cabin and you'll feel more than an exquisite finish. Gaze upon each element that's rendered in hand-finished wood, polished aluminum or matte chrome, and you'll see something that runs far deeper than a rich glow and precise fit. A perpetual paragon of advanced luxury, the E-Class is always presenting new ways to elevate your senses—especially your sense of well-being. But its workmanship continues to reflect treasured traditions and unparalleled experience. An E-Class is created from a steadfast belief that the time invested in crafting it will directly influence the time you spend enjoying it.

Immediate comfort, enduring support.

Each of the front seats power-adjusts 14 ways, including 4-way lumbar support, and features a 3-position memory that also stores the settings for the driver's power steering column and side mirrors. Available heated and Active Ventilated front seats add to your comfort in any season (heating is standard on the E 550). An available active multicontour driver seat can instantly add lateral support during cornering maneuvers, and offer a refreshing massage at any time. And for added cargo versatility, 60/40-split folding rear seats are standard on the Wagons and optional on Sedans. All of these items are standard on the AMG models.

Moon and stars, sunlight or shade.

The standard power sunroof tilts up for draft-free ventilation or slides open for a breeze. The Panorama roof is an enchanting option first innovated by Mercedes-Benz. This super-sized sunroof (standard on the E 63 AMG Wagon) presents a grand skyward view to passengers in both the first and second seating rows. Its power front section operates like the standard sunroof, and both feature heat-rejecting tinted glass and a sliding internal sunshade to help block harsh sunlight. The Premium 1 Package also includes a fine-mesh power rear-window sunshade for the Sedans, or pull-up sunshades for the rear side-door windows of the Wagons.

An air of luxury, the aura of innovation.

The digital dual-zone automatic climate control offers precisely tailored comfort year-round. Its combination filter helps remove dust, pollen and airborne odors from the cabin. Sensors also monitor humidity and the angle of the sun, to help prevent overdrying of the air, minimize window fogging, and maintain more consistent cabin comfort. Advanced ambient lighting can enhance the cabin environment in a different way. A network of fiber-optics and LEDs casts a soothing glow in any of three selectable hues from beneath the wood trim. Along with softly illuminated footwells and door handles, it adds both comfort and style to any nighttime drive.

Finished by hand, rewarding to touch.

Exactly top-stitched upholstery is fitted to each seat by hand. Richly grained leather is standard on the E 550, and optional on the other Sport and Luxury models. Smooth, extra-supple Nappa leather, standard on the AMG models, is an even more indulgent option.³ The abundant wood trim—high-gloss Burl Walnut or Black Ash, or low-sheen Brown Satin Ash with an open-pore finish—is carefully finished by hand. Optional carbon fiber brings the racing roots of the AMG models directly to their driver-focused cockpits. Also optional on all Sport and Luxury models is a wood/leather steering wheel or a heated steering wheel!⁹



Information Provided by:



E 350 Luxury Sedan shown at far left with Grey/Dark Grey upholstery, Burl Walnut wood trim, and optional wood/leather steering wheel, and Premium 1 Package.
E 350 Luxury Sedan shown above with Silk Beige/Espresso Brown upholstery and Burl Walnut wood trim.
Please see endnotes on back cover.



Your world, your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace[®] can make any trip easier, more productive and more enjoyable.¹⁰ mbrace2[™] connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet and an ever-growing array of useful apps to your car, so you can use familiar services like Google Maps[™] and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



From your car.

With Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the available COMAND[®] navigation system, you can find friends from their Facebook[®] check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. New apps let you check the weather, view traffic cams, find and book a hotel room, and even keep an eye on the stock market. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance,²⁰ or our mbrace PLUS Concierge.

From your smartphone.

The mbrace Mobile Application for iPhone[®] and Android[™] phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. Drive2Friend[™] lets someone upload their location directly to your navigation system, simply by responding to a text message that you send them. New enhancements to the app also let you monitor the Curfew Minder, activate and deactivate mbrace features, and receive push notifications.²¹

From your computer.

You can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz[™] website. From Google Maps, via Search & Send[™] and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.



mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

mbrace Package

6-month trial included

*Advanced features you'll enjoy every day.
Support you can count on when you need it most.*

Safety and Security

From Roadside Assistance to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its available navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
- m2** Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- m2** Receive a monthly email health report from your car, so you can check under the hood without opening the garage

mbrace PLUS

3-month trial included

*Personal assistance to make your life easier.
Helpful ways to look after your loved ones.*

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring **m2**

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew
- ▶ See where your vehicle's been driven on an online map

Advanced Travel Assistance

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Mercedes-Benz Apps

3-month trial included

*The convenience of the Internet in your car.
Connections to your friends and favorites.*

In-vehicle Internet **m2**

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search with Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar
- ▶ Log in to your Mercedes-Benz Financial Services account
- ▶ Search for hotel rooms by distance and price, and book them, powered by HRS—Hotel Reservation Service³
- ▶ View local traffic cams in many major metropolitan areas³
- ▶ Check local, regional and national weather reports³
- ▶ Enjoy an ever-expanding variety of new apps³

m2 Special feature of mbrace2

Please see endnotes on back cover.





Every owner deserves Star treatment.

From the moment you first lay eyes on the Mercedes-Benz of your dreams, to miles down the road, you're more than a customer. You're part of a family who values your well-being and your time. You're driving automotive history, carrying its rich heritage into tomorrow with innovations that don't yet exist in any other car. And you're taking a journey that aims to be not merely enjoyable but truly memorable. Of all the treasures one might find behind the Three-Pointed Star, none means more to us than the driver.

Prepare to be fascinated.

The experience of driving a new Mercedes-Benz begins before you get behind the wheel. Pay a visit to MBUSA.com to learn about the full line of models, as well as the innovative thinking and unmatched heritage behind every one. The Mercedes-Benz USA apps for the iPad® bring you useful tools and enlightening videos, all free from the Apple iTunes® Store. And be sure to check out the MBUSA YouTube channel, like us on Facebook, and follow us on Twitter. You'll find our social media addresses on this brochure's back cover.

Meet your car at its birthplace.

When you buy a new Mercedes-Benz (select models only), why not savor your first drive in its natural habitat? Take delivery in Germany through the original manufacturer-sponsored tourist delivery program, and you'll receive significant savings²³ and other benefits—along with the unforgettable experience of a European vacation with your own new Mercedes-Benz. You can even opt for an exciting and scenic Black Forest—Alps Rally Package. Visit MBUSA.com/edp to learn more about European Delivery and available models.

Expect to be well-supported.

Our 24-hour Customer Assistance Center is always here for you at **1-800-FOR-MERCEDES**. And a library of owner tools are waiting for you at MBUSA.com: Watch helpful how-to videos to get the most from your car's features. Download a digital copy of your Operator's Manual—or in most models, access it from your car on the in-dash COMAND screen. Manage your Mercedes-Benz Financial Services account and enjoy many features of mbrace® via our smartphone apps. To get even more from your ownership experience, join Owners Online.

Travel in style across the U.S.

With the Mercedes-Benz Hotel Program, you can enjoy exclusive benefits and the opportunity to experience a variety of available Mercedes-Benz vehicles while staying at participating luxury hotels and resorts. Benefits may include room upgrades (when available) and Mercedes-Benz courtesy shuttles, with many properties offering a selection of the latest Mercedes-Benz models to drive. Availability may vary and restrictions may apply, so please visit Owners Online at MBUSA.com/owners to learn more about the Hotel Program.

Plan on being delighted.

Beyond the reassuring coverage of the 4-year/50,000-mile New Vehicle Limited Warranty,²² your authorized Mercedes-Benz dealer is prepared to outperform your expectations. From well-informed sales professionals to service technicians who are continually re-certified, you'll encounter people who appreciate not just your business but the value of your time. We call it **My Service**, and you'll feel it in everything from the personalized attention to the free in-dealer WiFi. Top-notch service starts and ends with how we take care of you.

Sharpen your driving skills.

An open invitation to enthusiasts from the AMG Driving Academy: The capabilities of AMG vehicles are waiting to meet—and raise—your own on some of the most legendary racetracks in the U.S. Whether you're an AMG owner or a fan, you'll push your abilities to the limit in a selection of AMG models, with the guidance of professional instructors. And to help young drivers develop their skills and confidence, the Mercedes-Benz Driving Academy offers a unique coaching approach. Visit AMGacademy.com and MB-drivingacademy.com.

Count on help at any time.

Even the most well-engineered car can suffer a flat tire, a dead battery or an empty fuel tank. That's why you can rely on the original manufacturer-sponsored Roadside Assistance Program to come to your rescue. It's still the only such service that doesn't expire, as long as you take your vehicle to the dealer for service once every 18 months.²⁰ At any time of day or night, every day of the year, our expert technicians and dedicated support vehicles are on call for you. Just pick up your phone, or press the mbrace Wrench button¹⁰ in your vehicle.

Touch history, or take it home.

No automaker has a deeper, or more enthralling, heritage than the inventor of the car itself. The Mercedes-Benz Classic Center in Irvine, CA, lets you experience some of the illustrious highlights for yourself. In addition to the meticulous restoration of classic Mercedes-Benz automobiles, the center offers an unparalleled selection of genuine parts for many vintage models, as well as expert appraisals. They can even host a special event for your car club or other group. Learn more at MBUSA.com/classic or call 1-866-MB-CLASSIC.





Express yourself.

Genuine Mercedes-Benz Accessories help you make your sedan or wagon the perfect expression of your style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From the new Illuminated Star and stylish alloy wheels to cargo innovations and state-of-the-art multimedia systems, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your E-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/E

Roof spoiler and rear spoiler.

Aerodynamically contoured to highlight the sporty lines of the E-Class, these stylish spoilers are designed for a perfect fit and secure attachment without drilling. Two different roof spoilers are available—one for the Sedans, and one for the Wagons. The rear spoiler is exclusively sculpted to accentuate the trunklid of the Sedans.

Roof rack basic carrier.

The core element for attaching a variety of rooftop containers and racks, the basic carrier quickly and securely mounts to the roof of your E-Class without drilling. Once installed, it's easy to attach your choice of separately available accessory racks for bikes, skis or snowboards—or an aerodynamically designed cargo container.

Rear Seat Entertainment system.

Second-row passengers can enjoy first-rate entertainment on a pair of LCD monitors behind the front head restraints. Passengers can watch DVDs and play video games together or independently—thanks to dual wireless remotes, dual DVD sources in the dash and under the rear seat, and multiple auxiliary inputs for portable gaming devices, video cameras or other peripherals. Audio can play through the car's sound system or discreetly through the two included wireless noise-canceling headsets.

19" 5-double-spoke alloy wheels.

Enhance your car's poise and performance while preserving its precise engineering. Five arch-shaped spokes echo the sweeping lines of the redesigned E-Class. They're polished to a high-shine finish and set off by contrasting Himalaya Grey inlays.⁴

Illuminated Star.

Let your E-Class welcome you back to the world of Mercedes-Benz every time you remote-unlock its doors. LED technology illuminates the Star in a gentle white glow.²⁴

Please see endnotes on back cover provided by:



Build your own.

MBUSA.com/E

Specifications		E250 BlueTEC ¹	E350	E400 HYBRID	E550 4MATIC	E63 AMG 4MATIC ³	E63 AMG S-Model 4MATIC ³
Engine		2.1-liter twin-turbo clean diesel inline-4 195 hp @ 3,800 rpm 369 lb-ft torque @ 1,600-1,800 rpm	3.5-liter gasoline Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft torque @ 3,500-5,250 rpm	3.5-liter gasoline V-6 + electric motor 302/27 hp (gas/electric) 273/207 lb-ft torque (gas/electric)	4.6-liter biturbo gasoline Direct Injection V-8 402 hp @ 5,000 rpm 443 lb-ft torque @ 1,600-4,750 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 550 hp @ 5,250-5,750 rpm 531 lb-ft torque @ 1,750-5,000 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 577 hp @ 5,500 rpm 590 lb-ft torque @ 2,000-4,500 rpm
Transmission		7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT [®] MCT with shift paddles	7-speed AMG SPEEDSHIFT MCT with shift paddles
Wheels	Sport	17" twin 5-spoke with runflat tires ²⁵	18" twin 5-spoke ⁴ (Sedan ²⁶) 17" twin 5-spoke (Wagon)	17" twin 5-spoke with runflat tires ²⁵	18" AMG [®] twin 5-spoke ⁴	Staggered-width 19" AMG 10-spoke ⁴	Staggered-width 19" AMG 10-spoke ⁴
	Luxury	17" 5-spoke with runflat tires ²⁵	17" 5-spoke	—	—	—	—
Suspension	Sport	Sport-tuned multi-link	Sport-tuned multi-link	Sport-tuned multi-link	Sport-tuned multi-link	AMG Adaptive Sport Suspension	AMG Adaptive Sport Suspension
	Luxury	Luxury-tuned multi-link	Luxury-tuned multi-link	—	—	—	—
	Rear air suspension	—	Standard (Wagons)	—	—	Standard AMG-calibrated	Standard AMG-calibrated
Drivetrain	Sedans	Rear-wheel drive or 4MATIC [®] all-wheel drive	Rear-wheel drive or 4MATIC all-wheel drive	Rear-wheel drive	4MATIC all-wheel drive	AMG-developed 4MATIC performance all-wheel drive	AMG-developed 4MATIC performance all-wheel drive
	Wagons	—	4MATIC all-wheel drive	—	—	—	AMG-developed 4MATIC performance all-wheel drive

Dimensions		Sedans	Wagons
Wheelbase		113.2"	113.2"
Overall length	Sport	191.7"	192.7"
	Luxury	191.7"	192.7"
	AMG	192.9"	193.4"
Overall height	Sport	57.9"	58.9" (w/roof rails)
	Luxury	57.9"	58.9" (w/roof rails)
	AMG	56.8"	57.8" (w/roof rails)
Overall width (w/mirrors)		81.5"	81.5"
Curb weight	E250 BlueTEC	4,200 lbs	—
	E250 BlueTEC 4MATIC	4,409 lbs	—
	E350	4,012 lbs	—
	E350 4MATIC	4,211 lbs	4,431 lbs
	E400 HYBRID	4,266 lbs	—
	E550 4MATIC	4,409 lbs	—
	E63 AMG 4MATIC	4,387 lbs	—
	E63 AMG S-Model 4MATIC	4,431 lbs	4,674 lbs
Headroom	1st/2nd row	37.9" / 38.2"	38.3" / 39.8"
Legroom	1st/2nd row	41.3" / 35.8"	41.3" / 36.0"
Shoulder room	1st/2nd row	57.8" / 56.9"	57.8" / 56.8"
Cargo capacity		15.9 cu ft	20.5 cu ft (behind 2nd row, to top of seats) 57.4 cu ft (2nd/3rd rows folded, floor to ceiling)

Individual Options

	E250 BlueTEC	E350	E400 HYBRID	E550 4MATIC	E63 AMG 4MATIC	E63 AMG S-Model 4MATIC
4MATIC all-wheel drive (standard on Wagons; not available on HYBRID)	○	●	●	●	●	●
AMG limited-slip differential	—	—	○	○	○	●
AMG Carbon Ceramic Braking System ²⁷	—	—	—	—	—	○
19" AMG 10-spoke wheels, Black	—	—	—	—	○	○
19" AMG forged-alloy twin 5-spoke wheels	—	—	—	—	○	○
Carbon fiber engine cover	—	—	—	—	○	○
Panorama roof (standard on E63 AMG Wagon)	○	○	○	○	○	○
PARKTRONIC with Active Parking Assist ³	○	○	○	○	○	○
KEYLESS-GO ³	○	○	○	○	●	●
Bang & Olufsen [®] Beosound [™] premium sound system	—	—	—	—	○	○
Electronic trunk closer ³ (Sedans only; power liftgate standard on Wagons)	○	○	○	○	●	●
Active Ventilated front seats (require Premium 1 Package plus leather upholstery; included in Premium 1 Package on E550)	○	—	—	—	●	●
Active multicontour driver seat with massage feature	○	○	—	—	●	●
Split-folding rear seats (standard on Wagons)	○	○	○	○	●	●
Heated rear seats	—	—	—	—	○	○
Heated 4-spoke steering wheel ¹⁹	○	○	○	○	—	—
Wood/leather steering wheel ¹⁹	○	○	○	○	—	—
AMG performance steering wheel with Alcantara [®] side grips	—	—	—	—	○	●
Metallic paint (no charge on AMG models)	○	○	○	○	○	○
Leather upholstery	○	○	○	●	—	—
Nappa leather upholstery	○ ³	○ ³	○ ³	○ ³	●	●
Carbon fiber interior trim	—	—	—	—	○	○
Rear Seat Entertainment system	○	○	○	○	○	○
Household-type 115-volt AC power outlet (in rear of center console)	○	○	○	○	—	—



DEALER
E-PROCESS

Option Packages

	<i>E 250 BlueTEC E 350 E 400 HYBRID</i>	<i>E 550 4MATIC</i>	<i>E 63 AMG 4MATIC and S-Model 4MATIC</i>
Premium 1 Package	○	○	●
<ul style="list-style-type: none"> • Hard-drive-based navigation¹⁶ with 10GB Music Register for storing MP3 files • harman/kardon LOGIC7[®] surround-sound system with Dolby[®] Digital 5.1 • SiriusXM Radio, Traffic and Weather¹⁵ (with 6 months of service) • Enhanced Voice Control for audio, telephone and navigation • Heated front seats (standard on E 550; package adds Active Ventilated front seats) • Power rear-window sunshade (Sedans) or manual rear-side window sunshades (Wagons) • Rear view camera (standard on Wagons)⁵ 			
Lighting Package	○	○	●
<ul style="list-style-type: none"> • Full-LED headlamps with Active Curve Illumination and corner-illuminating front lamps • Adaptive Highbeam Assist 			
Parking Assist Package³	○	○	○
<ul style="list-style-type: none"> • PARKTRONIC with Active Parking Assist • Surround View System⁶ 			
Wheel Package (not available on E 250 BlueTEC or E 400 HYBRID)	○	●	—
<ul style="list-style-type: none"> • 18" AMG twin 5-spoke wheels with all-season tires⁴ • 3-spoke sport steering wheel¹⁹ 			
KEYLESS-GO Package³	○	○	●
<ul style="list-style-type: none"> • KEYLESS-GO[®] • Electronic trunk closer (Sedans; power liftgate standard on Wagons) • HANDS-FREE ACCESS 			
Lane Tracking Package	○	○	○
<ul style="list-style-type: none"> • Blind Spot Assist¹⁴ • Lane Keeping Assist¹³ 			
Driver Assistance Package³	○	○	○
<ul style="list-style-type: none"> • DISTRONIC PLUS[®] with Steering Assist, PRE-SAFE[®] Brake, Cross-Traffic Assist and Pedestrian Recognition¹¹ • PRE-SAFE PLUS with rear-impact protection • Active Blind Spot Assist¹⁴ • Active Lane Keeping Assist¹³ 			
AMG Exterior Carbon Trim Package	—	○	○
<ul style="list-style-type: none"> • Carbon fiber rear spoiler and exterior mirror covers • Carbon fiber inserts for front air dam, rear valence and side sills 			
AMG Night Styling Package	—	○	○
<ul style="list-style-type: none"> • Gloss black exterior mirror covers • Gloss black inserts for front air dam, rear valence and side sills • Gloss black rear diffuser with conjoined tailpipes in black chrome 			

● Standard ○ Optional — Not Available

Please see endnotes on back cover.



Color and trim.

To appreciate the way an E-Class is finished, you have to look at where it starts. Certainly there are faster, easier ways to build an automobile than fitting its upholstery and polishing its wood trim by hand. And there are finishes whose luster seems nearly as deep as the ceramic-infused nanotechnology paintwork pioneered by Mercedes-Benz. What you see on the surface of a Mercedes-Benz reflects something far deeper: a tradition of extraordinary craftsmanship, and a belief that timeless design and lasting performance deserve an equally enduring showcase.

Individually chosen, exquisitely crafted.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization.

To learn more about the *designo* paint and interior options for the 2014 E-Class, please ask your dealer, or visit MBUSA.com/designo.



Sport and Luxury upholstery.



Black MB-Tex, leather or Nappa leather



Grey/Dark Grey MB-Tex, leather or Nappa leather



Silk Beige/Espresso Brown MB-Tex, leather or Nappa leather



Chestnut Brown/Black leather or Nappa leather



Porcelain/Black leather or Nappa leather

AMG upholstery.



Black Nappa leather



Grey/Black Nappa leather



Silk Beige/Black Nappa leather

Please see endnotes on back cover.

Wheel choices.



17" 5-spoke (Luxury models)



17" twin 5-spoke (BlueTEC and HYBRID Sport Sedans,²⁶ Sport Wagon)



18" twin 5-spoke (E 350 Sport Sedan²⁶)



18" AMG[®] twin 5-spoke (E 550, E 350 Sport Sedan Wheel Package)



19" AMG 10-spoke, Silver (E 63 AMG 4MATIC Sedan)



19" AMG 10-spoke, Titanium Silver (E 63 AMG S 4MATIC Sedan and Wagon)

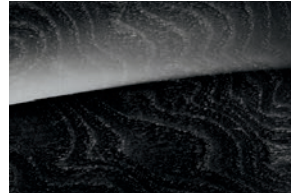


19" AMG 10-spoke, Black (optional on AMG models)



19" AMG forged twin 5-spoke (optional on AMG models)

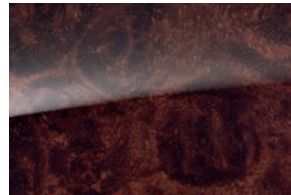
Interior trim.



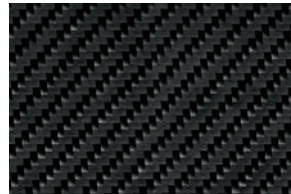
Black Ash wood



Brown Satin Ash wood



Burl Walnut wood



Carbon fiber (AMG models)

Paintwork.



Black



Cardinal Red metallic^{3,28}



Diamond Silver metallic



Diamond White metallic²⁸



Dolomite Brown metallic



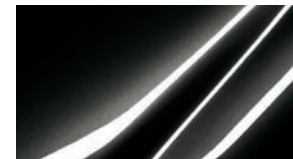
Indigo Blue metallic³



Iridium Silver metallic



Lunar Blue metallic



Obsidian Black metallic



Palladium Silver metallic



Polar White




Steel Grey metallic




For a small blue planet.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint since the 1990s. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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Endnotes.

- Introduction dates vary. See your dealer for availability. Requires ultralow-sulfur diesel fuel. Mercedes-Benz approves the use of B5 biodiesel (diesel fuel with maximum 5% biodiesel content) that meets ASTM D6751 specifications. Please see your fuel retailer and Operator's Manual for further information. The Mercedes-Benz New Vehicle Limited warranty does not cover damage caused by non Mercedes-Benz approved fuel.
- No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- Introduction dates vary. See your dealer for availability. In Option Packages containing items with later introduction dates, the other items are temporarily available individually.
- Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- Rear view camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- PRE-SAFE® closes the windows and sunroof when the system's sensors detect side movement that suggests a possible rollover or side impact.
- All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- COLLISION PREVENTION ASSIST may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. Apple® adapter may be required for use with 8-pin "Lightning" connector. See dealer for details.
- Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- Heated steering wheel and wood/leather steering wheel cannot be ordered together. Heated steering wheel requires Lane Tracking or Driver Assistance Package. Sport steering wheel is excluded from Wheel Packages if either the heated steering wheel or wood/leather steering wheel is also ordered.
- Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- mbrace is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- For full details of the New Vehicle Limited Warranty, including terms, conditions and exclusions, please see your dealer.
- European Delivery Program discount available on select models, other models offered without discount. Please see your dealer for details.
- Not available with Driver Assistance Package or on Luxury models.
- Models with runflat tires are not provided with a spare tire.
- E350 Sport Sedan also available with 17" twin 5-spoke wheels as a no-charge option.
- The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- Extra-cost option.