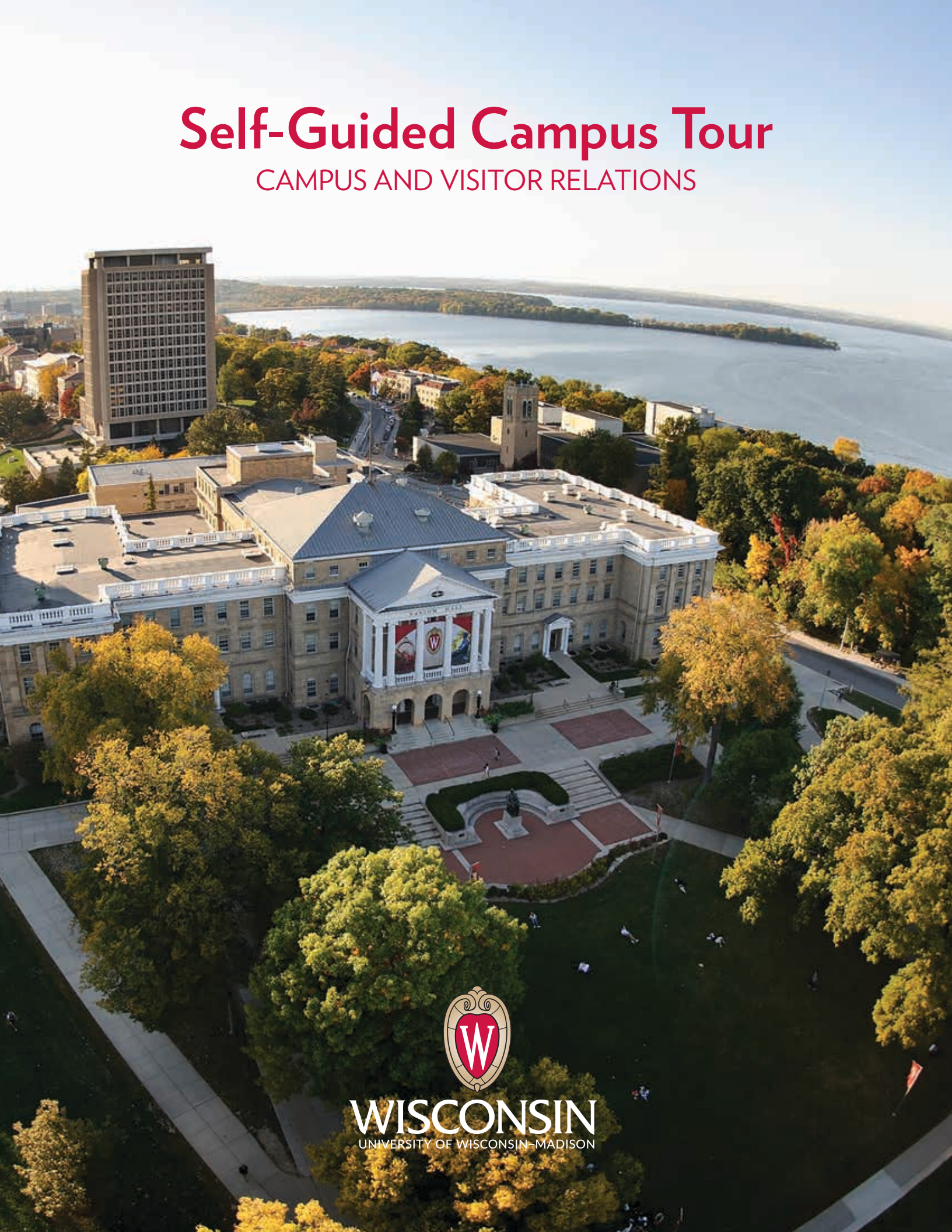
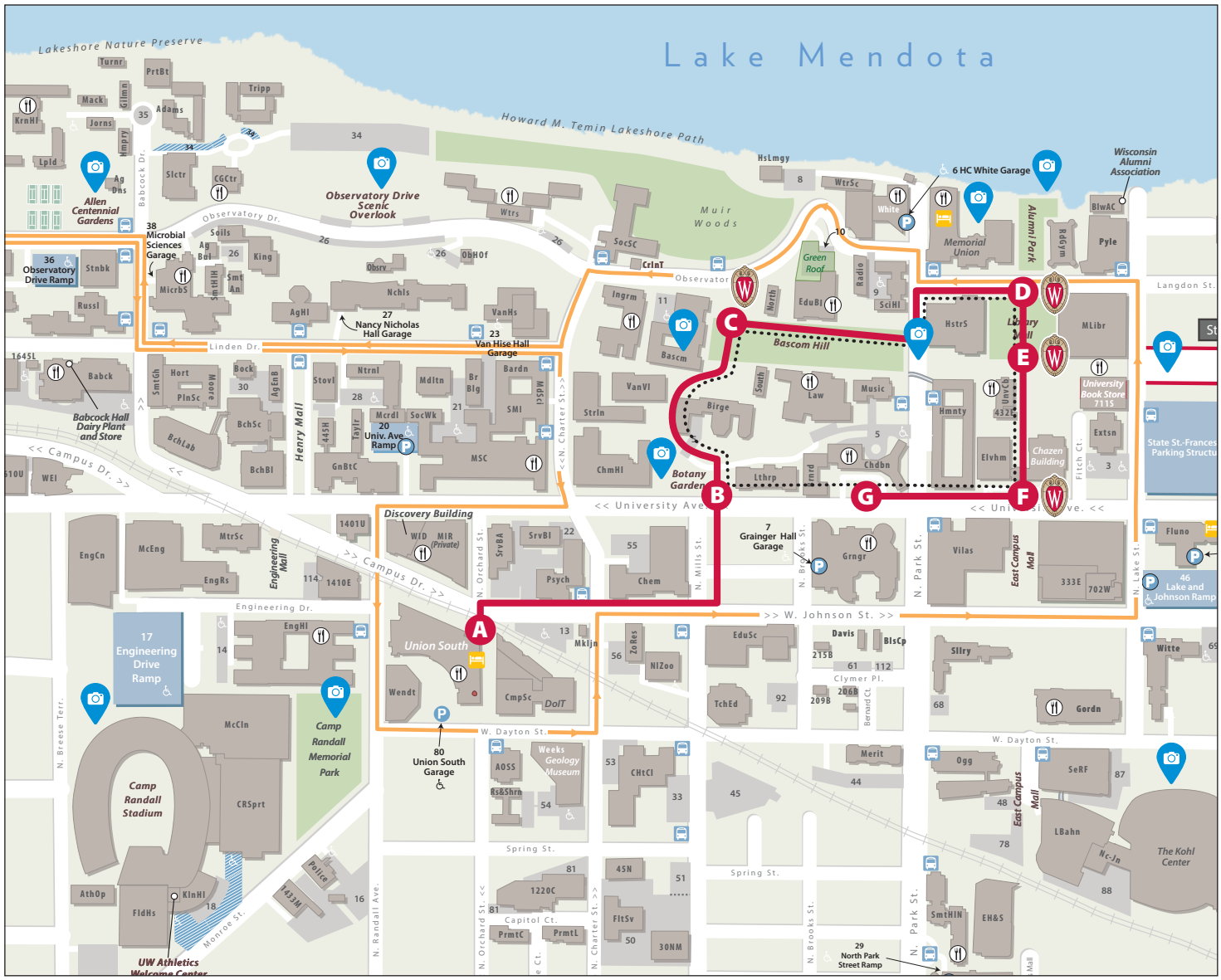
Self-Guided Campus Tour

CAMPUS AND VISITOR RELATIONS



WISCONSIN
UNIVERSITY OF WISCONSIN–MADISON



Welcome to the University of Wisconsin–Madison, known throughout the world for excellence in teaching, research, and service.

Built on an isthmus and surrounded by lakes, our university and the city of Madison seamlessly blend together, creating opportunities and an atmosphere unlike any other campus. When visiting, you can immerse yourself in campus life at lively venues such as Camp Randall, the Memorial Union, and State Street. You can find serenity at our treasured natural areas, including Lakeshore Path and Picnic Point.

We offer a diverse array of experiences for visitors, including: history and the arts, science and nature, Badger Athletics, and (we can't forget) world-famous ice cream and award-winning cheese produced at our Babcock Hall Dairy Plant.

Our self-guided tour introduces you to the living and learning environment at UW–Madison. We invite you to choose the route that fits your interests and time frame.

The **On Wisconsin Route** (75 minutes) starts at Stop A and features four campus areas: southwest campus, central campus, the Bascom Hill Historic District, and the East Campus Gateway.

The **Badger Loop** (45 minutes) starts at Stop D and features central campus, the Bascom Hill Historic District, and the East Campus Gateway.

MAP KEY

- **A** Southwest Campus
- **B** Central Campus
- **C** Bascom Hill Historic District
- **D** East Campus Gateway at Langdon St.
- **E** East Campus Gateway at Library Mall
- **F** East Campus at University Avenue
- **G** Central Campus

— On Wisconsin Route (75 min)

••• Badger Loop (45 min)

Signature Stops (30 min)
For a 30-minute experience, visit our Signature Stops, designated on the map by the UW–Madison crest.

Great Photo Locations

To see an interactive campus map, please visit **map.wisc.edu**

A. SOUTHWEST CAMPUS at Johnson & Orchard

Union South, one of two student unions, is a popular campus social center. The building was completely rebuilt and opened in 2011, receiving a gold LEED (Leadership Award in Energy and Environmental Design) rating because of the sustainable materials and technologies used in its construction. Featuring a number of dining options, recreation, study, and gathering spaces, as well as a state-of-the-art theater and boutique hotel, Union South is a hub for students, faculty, staff, and the Madison community.

The **Discovery Building** is dedicated to exploring new ways to conduct and share research and creative ideas. It is home to two research institutes that share a common goal of supporting forward-thinking experimentation by investigating fundamental questions across many disciplines and inspiring new generations of scientific thinkers. The first floor Town Center features a dinosaur-era garden, motion-sensing walls, restaurants, interactive exhibits as well as opportunities for all-ages scavenger hunts and free regular programs open to the public throughout the year.

B. CENTRAL CAMPUS at University & Mills

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Chemistry is part of the College of Letters & Science, the largest school/college at UW–Madison. Given that increasing numbers of students are pursuing science, technology, engineering, and math (STEM) fields, the **Chemistry Building** is currently undergoing a major renovation that is scheduled for completion in 2022.

Chamberlin Hall is home to the Physics Department, L.R. Ingersoll Physics Museum, and the Madison Symmetric Torus (MST), a device used to study plasma (the fourth state of matter). More than 120 people—including engineers, physicists, and undergraduate students—work on the MST with the goal of developing a new commercial energy source for the future.

A living resource for teaching and research, the **Botany Garden** features 500 different types of plants from all over the world. All of the plants are arranged according to their taxonomic classifications, making it easier to identify plants according to their genetic relationships to one another.

C. BASCOM HILL HISTORIC DISTRICT at Bascom Hall

Founded in 1848, UW–Madison's history comprises only the last 1.4 percent of the human history in Madison. UW–Madison's first known human habitation site is near Picnic Point. Teejop (pronounced "day-JOPE," with a hard "j") is the name that Ho-Chunk people, one of Wisconsin's twelve First Nations, call the Madison area. It means "Four Lakes," referring to lakes Mendota, Monona, Waubesa, and Kegonsa.

DID YOU KNOW?
UW–Madison is believed to be home to more Native American effigy mounds than any other campus in the United States. On Observatory Hill, you will find The Tree of Peace, a Native American cultural icon.

More than 40 archaeological sites across campus provide evidence of our extensive human history. This includes earthen burial mounds, such as unique effigy forms constructed more than 1,000 years ago. Most effigy mounds contain human remains and appear to have also served as ceremonial centers. They often took the shape of animals or people, and are abstract in form. They are commonly found on elevated land near waterways, marshes, and lakes. Effigy mounds were thoughtfully constructed, and believed to represent a deep and profound shared understanding of the origins and structure of the universe, and the interconnectedness between humans and their natural environment.

The Observatory Hill mound group (see image below) originally consisted of at least five mounds. Two effigy mounds (a bird and a unique two-tailed water spirit) are located north of Agricultural Hall. Two additional mounds, whose surface features are no longer visible, are located lower on the Observatory Hill slope, below Observatory Drive. The fifth mound was destroyed during the construction of Ag Hall.

Observatory Hill Mound Group

WISCONSIN HISTORICAL SOCIETY-LIBRARY/ARCHIVES DIVISION

Over the past 150 years, many archaeological sites on campus have been destroyed by agricultural practices and building construction. Today, the mounds are protected by law. Beginning in the mid-20th century, UW–Madison partnered with the Wisconsin Historical Society to care for and interpret the mounds. More recently, the campus has also started collaborating with representatives of Wisconsin's First Nations. Occasionally you will see an offering of tobacco, wrapped in patterned cloth and tied to the branch of a nearby tree as a testament to the continued spiritual significance of the mounds to Wisconsin's First Nations.

C. BASCOM HILL HISTORIC DISTRICT at Bascom Hall

The **Bascom Hill Historic District** comprises UW–Madison's oldest campus buildings, three of which are highlighted below. Learn more by reading the area's eleven plaques and visiting the Abraham Lincoln statue.

UW–Madison's first building was **North Hall**, a National Historic Landmark. For four years, it was the only building on campus: the first three floors housed students; the fourth floor held lecture halls, study spaces, and a chapel. Students were expected to buy their own food, furniture, and straw to fill their own mattresses. It now houses the Department of Political Science.

WISCONSIN HISTORICAL SOCIETY: 59400

South Hall was the second campus building and served as faculty and student living quarters, as well as laboratory instructional space. Later it was used as a dormitory for women who were first admitted to the university in 1863. Through the years, it was home to various departments, such as biochemistry and pharmacy. Since 1904, it has housed the College of Letters & Science administration.

Located exactly one mile from the Wisconsin state capitol, **Bascom Hall** opened in 1859. First named University Hall, it was the first campus building devoted entirely to instruction. The structure was built with a dome on top, similar to the State Capitol; however, the dome burned in a fire of unknown origin in 1916. An old water storage tank located under the dome saved the rest of the building from the fire. In 1920, the building was renamed Bascom Hall, after UW–Madison's fifth president, John Bascom. Although most of the building is now used for university administration, a few classes are still held there.

At the top of Bascom Hill sits the Abraham Lincoln statue, sculpted by Adolph Weinman. Lincoln helped to pass legislation granting land to a number of states, including Wisconsin, for the purpose of promoting education. This legislation made it possible for the UW to grow. Students can be seen rubbing Abe's left foot for good luck.

DID YOU KNOW?

On June 18, 2019, leaders of the Ho-Chunk Nation, as well as UW alumni and campus leadership joined together to dedicate the "Our Shared Future" heritage marker on Bascom Hill. The marker recognizes this land as the ancestral home of the Ho-Chunk and acknowledges the ethnic cleansing that led to their forced removal. It also honors their history of resistance and resilience, and begins to repair relationships with Native communities and the land. During the 2019–20 academic year, the marker will travel to prominent locations on campus, as it begins to be incorporated into the educational life of the university. It will return to Bascom Hill permanently in the fall of 2020.

D. EAST CAMPUS GATEWAY at Langdon Street

Memorial Union, one of two student unions, is located on picturesque Lake Mendota and is one of the most iconic spots on campus. Brightly colored sunburst chairs fill the large paved terrace with lake and sky views. The Memorial Union offers year-round recreational, cultural, educational, and social opportunities. There are two theaters, a craft shop, outdoor recreation equipment rentals, several dining options, and a boutique hotel. It is also home to Daily Scoop, featuring delicious Babcock ice cream that is made on campus.

Made possible by generous gifts from alumni, **Alumni Park** opened in 2017 to pay homage to the illustrious history of the university and alumni and how they've changed the world. It features more than 50 inspiring exhibits, breathtaking views, and engaging programming. For more information, including a self-guided tour of the park, stop in at One Alumni Place.

DID YOU KNOW?

There are more than 120 notable alumni highlighted in Alumni Park, including Vel Phillips, the first African American woman to graduate from UW–Madison's Law School. She was also the first woman and first African American to rise to major political posts in Wisconsin, including serving as Wisconsin's Secretary of State.

The **Red Gym**, built in 1894, is one of four National Historic Landmarks at UW–Madison. It was originally home to the men's basketball team and an armory for local militia. Today, it is a hub for resources that support the success of all students, like International Academic Programs —our study abroad office—and the Morgridge Center for Public Service, where students, staff, and faculty partner with communities to solve critical issues through service and learning. The Red Gym also houses the Multicultural Student Center, the Gender and Sexuality Campus Center, and three of UW–Madison's four cultural centers—the Asian Pacific Islander Desi American Cultural Center, the Black Cultural Center, and the Latinx Cultural Center. The fourth cultural center is the American Indian Student and Cultural Center, located at 215 N. Brooks Street.

DID YOU KNOW?

In 2019, the UW had the largest number of active Peace Corps volunteers among large universities and was ranked first among public universities for semester-long study abroad participation.

E. EAST CAMPUS GATEWAY at Library Mall

Memorial Library is one of approximately 15 main libraries at UW–Madison, with about a dozen more that are offered in partnership with schools, colleges, and departments. Our UW Libraries have more than 10 million printed volumes, 1.3 million e-books, and 13 million more items in other formats, including government documents, maps, and musical scores from around the world, with more than 425 languages represented in the collections.

The **Wisconsin Historical Society**, founded in 1846, helps people connect to the past by collecting, preserving, and sharing stories. Its Library-Archives forms the largest research center in the world dedicated to the study of North American history, holds more than 3.5 million historical photographs, and maintains one of the nation's premier genealogy collections. Its ornate reading room helped the Historical Society attain the title of "most beautiful library in Wisconsin," according to *Business Insider*.

F. EAST CAMPUS at University Avenue

Home to the second-largest collection of art in Wisconsin, the **Chazen Museum of Art** features more than 20,000 works, including some dating back to 2300 BCE. Exhibits frequently change and drop-in tours are available throughout the year. The museum is free and open to the public every day except Mondays and some state holidays.

HOLZMAN MOSS BOTTINO ARCHITECTURE AND STRANG ARCHITECTS

Opening in fall 2019, the Mead Witter School of Music's **Hamel Music Center** will be a hub for music performance, education, and outreach. It will include a concert hall, recital hall, rehearsal space, and technology that will facilitate live-streaming and recording of performances. Circular forms were built into the structure as part of the concert hall's state-of-the-art acoustic system. The $55.8 million project was funded by private donors.

THE NUMBERS

Students: 44,000+

Courses: 9,000+

Undergraduate majors and certificates: 200+

Master's, doctoral, and professional programs: 250+

Faculty experts: 2,000+

Average class size: 31

Freshman retention rate: 95.4%

Average time to degree: 4 years and 4 days

Listed as a Best Value School by *U.S. News and World Report* for exceptional quality education at a low cost

Ranked 1st nationally for number of doctorates awarded

G. CENTRAL CAMPUS at Park and University

Grainger Hall is home to the Wisconsin School of Business, one of UW–Madison's eight undergraduate schools/colleges. Each school and college offers tailored academic and career advising for students. All undergraduates have an assigned academic advisor and are encouraged to work with a career advisor as early as their first semester on campus.

DID YOU KNOW?

UW–Madison is one of the nation's leading research universities, spending $1.19 billion annually on research. It is also one of only five universities in the United States that supports medicine, veterinary medicine, pharmacy, and law programs, as well as agriculture, engineering, nursing, business, education, and liberal arts.

ANDY MANIS

Most first-year students choose to live on campus. **Chadbourne Residence Hall** is one of 20 University Housing residence halls. It is home to Chadbourne Residential College (CRC), which provides opportunities for students to grow as leaders through interpersonal connections, courses, and activities in the community in a smaller, more intimate setting. CRC is among 10 Residential Learning Communities at UW–Madison, which have been identified as High-Impact Educational Practices both on campus and nationally. Chadbourne also features Rheta's Market, one of University Housing's six marketplace-style dining facilities. Dining facilities are open to the public and accept credit/debit cards.

DID YOU KNOW?

WISCONSIN HISTORICAL SOCIETY: 5585

The development of the world-famous Babcock Butterfat Milk Test (the butterfat tester is pictured here)—developed by Dr. Stephen Babcock—occurred in South Hall in 1890. The discovery paved the way for higher standards in milk quality and reduced the practice of watering down milk. Since then, several other revolutionary nutritional discoveries have been made at UW–Madison's College of Agricultural & Life Sciences, such as: the discovery of vitamin A and B complexes, and exposing food to radiation to enhance Vitamin D content, virtually eliminating rickets.

Campus and Visitor Relations
UNIVERSITY OF WISCONSIN–MADISON

To make the most of your campus visit, contact Campus and Visitor Relations
Phone: 608-263-2400
Web: info.wisc.edu
Email: askbucky@uwmad.wisc.edu

UW–Madison Welcome and Information Centers
Memorial Union, 800 Langdon Street
Union South, 1308 W. Dayton Street
Discovery Town Center, 330 N. Orchard Street
One Alumni Place at Alumni Park, 650 N. Lake Street

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