



## Hyperbole vs. Extreme Case Formulations vs. Overstatement (4)

- Thus, hyperbole and ECF differ in the scale of exaggeration. While ECF uses extreme absolute expressions producing extreme exaggerations, hyperbole tends to appear in the form of imagery.
- Moreover, while ECFs are blatantly false, hyperboles are not clearly false and speakers can negotiate their degree of overstatement.
- Hyperbole is often obtained by means of idiomatic expressions.



## Idiomatic expressions

- Idiomatic expressions are fixed linguistic expressions whose overall meaning cannot be predicted from the meaning of their constituent parts / (Kovecses & Szabó 1996). E.g. He kicked the bucket.
- Motivation: the figurative meaning of idioms can be motivated either by using conceptual metaphors and metonymies or by people's conceptual knowledge.
- <u>Transparency</u>: an idiom is transparent when it is easy to figure out its meaning on the basis of its components.



## Hyperbole detection

- According to Sert (2008), there are five basic categories helping identify hyperbole:
- 1. Expressions of number: millions of, hundreds of...
- **2.** Words referring to large amounts/quantities: *masses of, loads of...*
- 3. Adjective modifications of amounts/numbers: large amounts of...
- 4. Time expressions: years, weeks, hours...
- 5. Adjectives of size, degree, intensity: *enormous*, *endless*, *gigantic*.



## Realisation forms (1)

- Spitzbardt (1963) classifies hyperbole as:
- ► Numerical hyperbole: millions, hundreds, thousands, billions of, a dozen of...
- ► E.g. I told you a million times.
- Words of hyperbolic nature: nouns (ages), adjectives (colossal), adverbs (astronomically), verbs (die).
- ■E.g. Billie ate his way through a ginormous ice cream.





## Realisation forms (2)

- Spitzbardt (1963) classifies hyperbole as:
- **■** Comparison:
- Metaphor
- ► E.g. His nose is an elephant's trunk.
- ► You make my blood boil. ('make me angry')
- - <u>Simile</u>
- It's as easy as ABC.



## Realisation forms (3)

- ► Spitzbardt (1963) classifies hyperbole as:
- **■** Comparison:
- Comparative degree
- He's older than the hills.
- in less than no time
- Superlative degree
- The finest of fine watches.



## Basic distinctions (1)

- Claridge (2011: 40-41) distinguishes between:
- Basic hyperbolic expressions: non-metaphorical
- ► It was so cold in the restaurant I was freezing.
- Composite hyperboles: not just hyperbolic but metaphorical as well
- When I saw him walking down the street I was petrified.



## Hyperbole and Grice

- Although hyperbole exaggerates how things are in reality, and thus involves saying something which is strictly speaking untrue, it is not considered as a form of lying.
- In terms of Gricean maxims, hyperbole can be seen as a violation of the maxim of quality which gives rise to conversational implicatures.
- ► I almost starved to death when I stayed at my aunt's
- Implicature: My aunt was very mean with food/did not feed me enough so I was hungry.

## Cognitive operations: Strengthening and Mitigation

- Strengthening and mitigation are two cognitive processes involved in exaggeration.
- Strengthening expresses exaggeration by means of / intensification.
- Mitigation attenuates exaggerated statements.
- ► She's slower than a tortoise. (= very slow)
- That suitcase weighs a ton. (= weighs pounds)
- Hyperbole provides a stronger assumption that hearers have to mitigate in order to understand its intended meaning.

## Hyperbolic idioms (1) All those different types of coffee seemed older than the hills. SIMILE: conceptual mapping between the life duration of 'types of coffee' and that of 'hills'. My boss sounds tough, but her bark is worse than her bite. METAPHOR: conceptual mapping between someone's temperament and the dog's bite.

# Hyperbolic idioms (2) He eats like a horse. She eats like a bird. SIMILE: conceptual mapping between human eating habits and animal's habits. Cf. He eats like an elephant. She eats like an insect.

## Hyperbolic idioms (3)



- Bob's new corner office was just the icing on the
- METAPHOR: conceptual mapping between the 'icing on the top of a cake' and 'a positive and advantageous situation'
- Fixing the car is going to cost an arm and a leg.
- METAPHOR: conceptual mapping between the high price for a service and the high value of body parts.



## Hyperbolic idioms (4)



- John looks as though he has one foot in the grav
- METAPHOR: conceptual mapping between 'being about to be in the grave' (close to death) and 'being very ill' (with pale skin, apathetic, weak).
- ► She got the job. She was over the moon.
- METAPHOR: conceptual mapping between 'a place which is impossible to reach' (the moon) and 'a job which is hard to get'.



## Hyperbolic idioms (5)



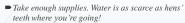
- METAPHOR: conceptual mapping between 'a person
- being skin and bones' and 'being extremely thin as a result of malnutrition'
- After the crash, Mary had her hearth in her mouth.
- METAPHOR: conceptual mapping between 'a hyperbolic situation' and 'being scared and nervous'.



### Exercise

- Curiosity killed the cat.
- Being Inquisitive can lead you into an unpleasant
- Bill has very little contact with his brother. They see each other once in a blue moon.
- Very rarely.
- Picture paints a thousand words.
- A visual presentation is far more descriptive than
- ► She wears designer clothes that must cost the earth!
- ■Be very expensive.

## Exercise



- Being extremely rare, to the point of non-existence.
- She never has to worry about money; she was born with a silver spoon in her mouth.
- Born into a very rich family.
- Teaching was difficult today. I had a frog in my throat all morning.
- Having difficulty in speaking clearly because of a cough or a sore throat.

## Exercise

- It's hard to believe we've been living here two years already. Time flies!!
- Used to express surprise at how fast time passes.
- His parents were hardworking people who encouraged their children to reach for the moon.
- Be very ambitious and try to achieve something even if it is difficult.
- She's trying to get into Oxford, but I think she's chasing rainbows.
- Trying to get something she will never obtain.

## References

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