

January 2021

SCHOLASTIC

Early Childhood

Happy  
New Year!

# Kids Need Great Books

Now More Than Ever!

Send  
Home Paper or  
Digital Flyers



Now Ship to  
Home or School  
Families Can Choose  
at Checkout



**NEW!** Valentine's  
Day Story

Earn  
Up To

# 2021

## Extra Bonus Points



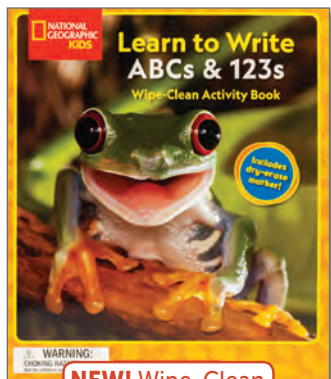
**NEW!** Sing  
and Read



Funny  
Read-Aloud



**NEW!** Rhyming  
Hardcover



**NEW!** Wipe-Clean  
Workbook



**Wow!**  
10 COPIES  
FOR \$10

# Happy New Year o

You Earn These Rewards January 1–31, 2021



Judy Newman  
President & Reader in Chief  
Scholastic Book Clubs

**Dear Teacher,**

Happy New Year! Having kids choose books they'll love to read is now more important than ever. In 2021, we resolve to help you share a love of reading with every student in your class. I hope you will take advantage of these great January rewards!

*Judy*

**Send Home  
Paper or Digital  
Flyers!**

**Now Ship to  
Home or School!**  
Families Can Choose  
at Checkout



**FREE Shipping on Orders \$25 and Up**  
(\$6.50 if Under \$25)

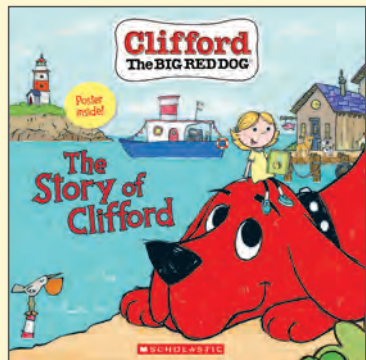
Total of All Class Orders Placed at the Same Time	You Earn 1 Point for Every Dollar Your Class Spends Plus EXTRA BONUS POINTS	PLUS NEW YEAR'S CASH TO SPEND RIGHT NOW
\$25–\$49.99	<b>50</b>	<b>\$5</b>
\$50–\$74.99	<b>100</b>	<b>\$8</b>
\$75–\$99.99	<b>200</b>	<b>\$10</b>
\$100–\$149.99	<b>300</b>	<b>\$16</b>
\$150–\$199.99	<b>500</b>	<b>\$20</b>
\$200–\$299.99	<b>1000</b>	<b>\$24</b>
\$300+	<b>2021</b>	<b>\$30</b>

Rewards are valid January 1–31, 2021, at 11:59 p.m. ET and are based on your class order total before taxes. After January 31, please check your February catalog or online for new rewards. Please sign in for full details: [scholastic.com/bookclubs](https://www.scholastic.com/bookclubs)





# f Reading Together!



Kids can join the biggest, reddest, friendliest dog on a parade through Birdwell Island! A beloved character at his best.

Item # 069864

**4 COPIES \$8**

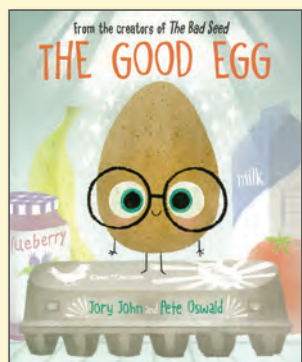
Or 295 Bonus Points

Gentle and loving, this reassuring story looks at one mom's wonderful way to ease separation anxiety at the beginning of school. An all-time favorite!

Item # 069856

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Trying his best to be perfect, this charming little egg gives readers an encouraging message about balance, self-care, and acceptance.

Item # 069898

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Or 295 Bonus Points

January  
**SUPER SAVINGS**

Tip: Use Your New Year's Cash  
on These Special Sets!

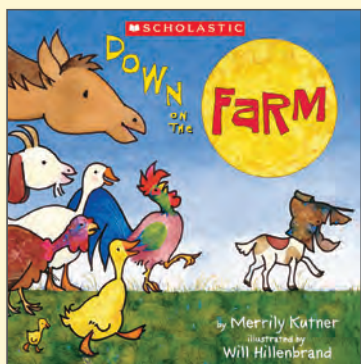


With lots of nonsense and a bit of mystery, this humorously illustrated rhyme recounts the winter antics of one very silly lady!

Item # 069872

**4 COPIES \$8**

Or 295 Bonus Points



Kids will want to clap along to this engaging picture book—as a mischievous goat wanders the farm watching roosters call, horses neigh, cows moo, and more!

Item # 069849

**4 COPIES \$8**

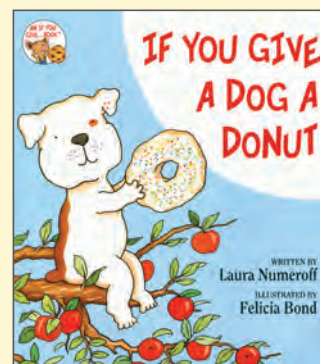
Or 295 Bonus Points

One thing leads to another... and another, as this playful pup celebrates fall with donuts, apples, and a seasonal game of catch!

Item # 069880

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Or 295 Bonus Points



## 10 Books for \$10—More Inside



# Read Together



# 10 Copies for \$10

## Chick 'n' Pug: The Love Pug 10-Book Pack

by Jennifer Sattler 32 pages  
10 Picture Books

**Will it be puppy love between Pug and Daisy...or will Pug just keep napping?**

**ITEM # 069831    10 COPIES FOR \$10**

Or 365 Bonus Points  
LEX: AD310L GRL: K DRA: 16–18 AR: 1.9

Full  
10 Books f  
scholastic.co

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## Grades PreK–K

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Or 2850 Bonus Points



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# Teachers Get Exclusive Access to the Dollar Store!

# er as a Class



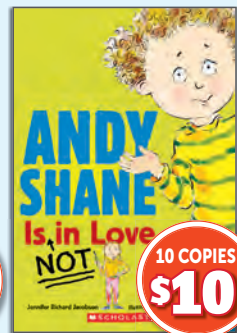
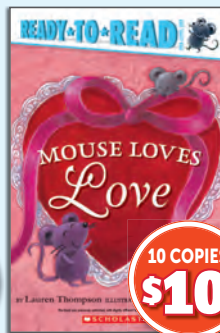
## Teacher Review



Brian Smith  
Claremont, NC

"I use this book for talking about characterization because each of the three characters have distinct traits. I love the 'twist' ending because the hero of the book turns out to be unexpected!"

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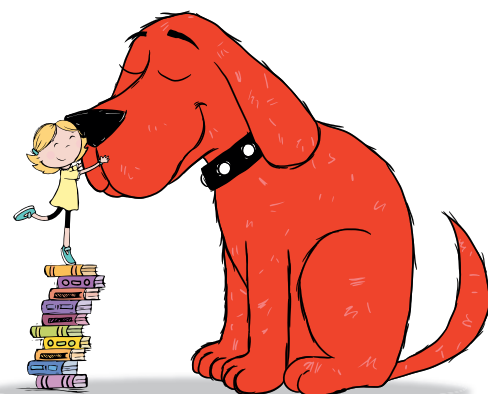
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for Special Dollar Deals

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\_\_\_\_\_  
Your Child's Teacher



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Connect to me by entering our Class Code:

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## Scholastic Book Clubs

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