

Lisa's Leading Ladies

Senior Sales Director Lisa Taylor



Congratulations Monthly Achievers!

Wholesale Queen

#2 Wholesale

Sharing Queen







Yvonne Estefano

Lauren Skaar

Lisa Taylor

















Discover What You Love™ Lipstick Case:

A sweet but subtle heart pattern adorns this cute case. The adorable accessory is perfect for carrying a few of your favorite lipsticks. What are you waiting for? Order now to earn yours today!

January Ordering Promotion: Jan 1—31, 2015

Shine in the New Year!

Are you ready to start the year with success? When you place a single wholesale Section 1 order from Jan. 1–31, 2015, you can eam amazing prizes like the Discover What You Love™ Lipstick Case.

\$600+

Wholesale Section 1 Order

Place a single wholesale Section 1 order of \$600 or more (\$1,200 suggested retail or more.) Receive the Discover What You Love™ Lipstick Case.** Also receive NouriShine Plus® Lip Gloss in Rock 'n' Red and Fancy Nancy.*

\$250**-**\$599

Place a whole sale Section 1 order of \$250-\$599 (\$500-\$1,198 suggested retail):
Receive NouriShine Plus® Lip Gloss in
Rock 'n' Red and Fancy Nancy.*

Leaders...Who is Next in Red?

Star Team Builders

Recruiter: Jolisa L. Dupree Kymberly Gladney Samara J. Herard Karen D. Ickes Deanna J. Sherman

- * Tanika N. Fowler
- * Raven L. Johnson
- * Brandy M. Perez
- * Latoya E. Smith
- * Magen J. Souice
- # Tifanie Daniels
- # Sharon L. Tapia

Senior Consultants

Recruiter: Lucretia (Lucy) Cush Rosie Von Hofgaarden

Recruiter: Olivia Fredericks Lucille A. Yglesias

- # Griselda Banuelos
- # Marie Monsalve
- # Raquel Perez
- # Sharon Peterman
- # Tobi E. Ritarita

Recruiter: Samara J. Herard Faridhai Villanueva

Recruiter: Jennifer M. Lopez Theresa Clouser * Darlene V. Chumpon

*-Indicates Inactive, #-Indicates T Status., Place a \$225 wholesale order to become active.

Follow the Career Path to Success!

- 1. SENIOR **CONSULTANT**
- 1+ Active Team Members
- 4% Commissions



- 2. STAR TEAM BUILDER
- 3+ Active Team Members
- Wear The Red Jacket
- 4% commission



- 3. TEAM LEADER
- 5+ Active Team Members
- 9-13%
- Commissions



- 4. ON-TARGET CAR
- 5+ Active Team Members
- \$5000 whole sale
- Car or \$375/mo. or CASH



- 5. DIRECTOR IN **QUALIFICATION**
- Star Status
- 10+ Active Team Members
- 9-13% Commissions





Love Checks from Mary Kay



13% Recruiter Commission Level Lisa E. Taylor

\$725.79

4% Recruiter Commission Level Jolisa L. Dupree Olivia Fredericks L. Cushman

\$17.34 \$10.58

\$6.82

Shoot for the Stars!

3rd Quarter: Dec. 16, 2014—March 15, 2015

Wholesale Production Needed For Star:

Name

Current Wholesale

Sapphire

Ruby

Diamond

Emerald

Pearl

Be sure and check on www.marykayintouch.com for the most current results!

YVONNE ESTEFANO

\$601.50 \$1,198.50 \$1,798.50

\$2,398.50 \$2,998.50

\$4,198.50

UPDATES: Month 2 Mailer and The Look

We've got exciting news! To help take the guesswork out of ordering and planning for your Mary Kay businesses, we're making some changes in 2015.

<u>First, there will be five promotional periods</u>. And we're letting you know exactly when they are, so you can better plan when you would like to order, and where you would like to place your focus.

<u>Next</u>, to support the five product promotions, we'll offer **five issues of The Look instead of four**. One issue of The Look will be dedicated exclusively to holiday gifting and looks.

<u>Finally</u>, with the addition of a fifth issue of The Look, we will **discontinue the Preferred Customer**Program's Month 2 mailer with the February 2015 promotion. Since we see twice the participation for The Look enrollments compared to Month 2 mailers, we think this gives you a great opportunity to save money while keeping you in front of your customers regularly. The Trend Report eCatalog can be a great alternative to the Month 2 mailer. It's available on all Mary Kay® Personal Web Sites, and Independent Beauty Consultants can share the eCatalog with their customers at no cost via email, MKeCard® or Facebook. And don't forget, Beaut-e-NewsTM is also a wonderful way to stay in front of your customers.





Words of Wisdom From Mary Kay

You hear a lot about pollution today, but the greatest pollution problem we face is that of negative thinking.

"You can't. That won't work." All of these negatives are heard on radio and television and seen in the news daily, so throw out the words "I can't. It's impossible. I'll try," and "I hope." and substitute "I can. I will. I must."

Celebrate in Jan!

Day	Anniversaries	Years
8	Rachelle Gutierrez	7
24	Karen D. Ickes	5
29	Magen J. Souice	4
29		
29		
31		
	8 24 29 29 29	8 Rachelle Gutierrez 24 Karen D. Ickes 29 Magen J. Souice 29 29



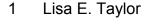
Aim for Courts

Queen's Court of Sales



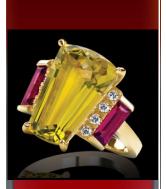
Queen's Court of Sharing

#	Name	Seminar Qualified Recruits	Earned Recruit Commission Credit	
				۰



1

\$78.19











Team Work Makes the Dream Work

Wholesale Orders

These women invested in their business last month!

Name	Amount
Yvonne Estefano	\$601.50
Lauren Skaar	\$294.00
Susan L. Casabella	\$283.25
Yvonne M. Mincey	\$270.00
Lucille A. Yglesias	\$264.50
Imelda Avila-ramirez	\$262.50
Karen Vega Chavez	\$241.50
Theresa Clouser	\$226.50
Marvel E. Muniz	\$226.00
Olivia Fredericks	\$225.50
Karen D. Ickes	\$225.00
Castina J. Hagerman	\$225.00
Rosemary Cain	\$225.00
L. Cushman	\$178.00
Donna L. Harpole	\$176.00
Rosie Von Hofgaarden	\$170.50
Deanna J. Sherman	\$124.50
Magen J. Souice	\$67.00
Jolisa L. Dupree	\$48.50
Kymberly Gladney	\$17.00
Lisa E. Taylor	\$671.00

Team Building

Name	Recruits
Lisa E. Taylor	3



This is your chance to build momentum and take your Mary Kay business to the next level. Independent Beauty Consultants can enjoy riveting recognition at Career Conference 2015 for doing what they love and adding qualified* new personal team members and attending Career Conference 2015.

IF YOU DO THIS and attend Career Conference 2015	YOU WILL GET THIS
Add 1 qualified* new personal team member	A ravishing red and black bracelet A name badge ribbon Standing recognition at Career Conference 2015
Add 2 qualified* new personal team member	Everything listed above plus An invitation to the Career Conference Special Function†
Add 3+ qualified* new personal team member	Everything listed above plus A pair of radiant red and black earrings to match your red and black bracelet

EACH NEW INDEPENDENT BEAUTY CONSULTANT WHO:

- Becomes qualified* will receive a bracelet, a name badge ribbon and standing recognition at Career Conference 2015.
- Becomes qualified and adds one qualified* personal team member will receive all of the above plus an invitation to the Career Conference Special Function.†



January 2015



Sun	Mon	Tue	Wed	Thu	Fri	Sat
				Happy New Year! NO MEETING!	2	Star Party Newport Beach Harbor Cruise Invitation Only!
4	Success Mtg Holiday Inn 2726 S. Grand Ave Santa Ana w/Cristi Ann 7-9PM with Makeovers Nicole & Cristina Debut	Glam Factory 3450 E. Spring Long Beach 6:30-8:30PM	7 Movin On Up Conference Call 9:00PM 641-715-3200 501190#	8	9	Muffins & Makeovers Glam Factory 10-Noon Consultants: Vision Board Workshop
11	Success Mtg Holiday Inn 2726 S. Grand Ave Santa Ana w/Cristi Ann 7-9PM	13 Glam Factory 3450 E. Spring Long Beach 6:30-8:30PM	14 Movin On Up Conference Call 9:00PM 641-715-3200 501190#	15	16	17
18	No Meeting!	20 No Meeting @ Glam Factory	No 9PM Conference Call	No No Meeting Tonight!	23	MK University 10—Noon @ Lisa Taylor's Irvine, CA
25	26 Success Mtg Holiday Inn 2726 S. Grand Ave Santa Ana w/Cristi Ann 7-9PM Adv. MakeUp	27 Glam Factory 3450 E. Spring Long Beach w/Cristi Ann 6:30-8:30PM	28 Movin On Up Conference Call 9:00PM 641-715-3200 501190#	Pizza & Possibilities 6-8 pm The Glam Factory Long Beach	30	31

Life itself is the most wonderful fairy tale.

Angel Wing

Mysancy

Do one of these:

\$225 Wholesale

Bring a Guest to a Meeting
Check Out Power Class of the

Month

Do one of these:
• \$300 Wholesale

· 3 Parties

· 2 Interviews



Do one of these:
• 10 Parties
• 10 Interviews
• 1 Signed Agreement

Dappy Ever After Crystal Slipper

Do one of these:
• \$600 Wholesale

2 Signed Agreements
 Power Start





