



SEO Report: Weekly Rank Progress

06/15/2015

Rank Progress > Weekly Snapshot 1

Rank Performance > Landing Page Performance 3

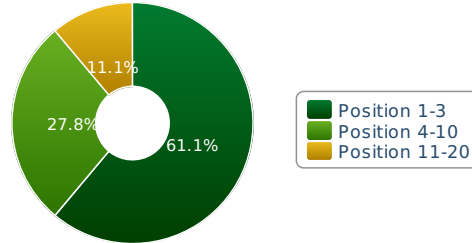
Rank Progress > Weekly Snapshot (04/13/2015 - 06/12/2015)

KEYWORD PERFORMANCE

Keyword Change

Daily	17 ▲ Went up	18 ▼ Went
Weekly	25 ▲ Went up	18 ▼ Went
Monthly	27 ▲ Went up	23 ▼ Went
Overall	26 ▲ Went up	37 ▼ Went

Keyword Positions



Gain & Loss







1st	20 Positions	-
2nd	18 Positions	-3 ▼ Overall
3rd	7 Positions	-2 ▼ Overall
Top 10	62 Positions	-4 ▼ Overall

Google USA (google.com) | amazon.com

SE	URL	Keyword	Baseline	Apr 17	Apr 24	May 01	May 08	May 15	May 22	May 29	Jun 05	Jun 12
USA	www.amazon.com	audio books	2	3	4	4	3	3	4	4	3	3
USA	www.amazon.com	best sellers	2	2	2	2	2	1	1	1	1	1
USA	www.amazon.com	books	3	1	1	1	1	1	1	1	1	1
USA	www.amazon.com	books online	11	20	24	32	35	37	20	20	57	20
USA	www.amazon.com	buy books	1	1	2	1	1	1	1	1	1	1
USA	www.amazon.com	cheap books	8	7	7	7	7	7	7	9	7	7
USA	www.amazon.com	childrens books	1	1	1	1	1	1	1	1	1	1
USA	www.amazon.com	hot authors	2	3	3	3	2	3	3	3	4	4
USA	www.amazon.com	new book releases	2	1	1	1	1	1	1	1	1	1

Google Mobile (google.com) | amazon.com

SE	URL	Keyword	Baseline	Apr 17	Apr 24	May 01	May 08	May 15	May 22	May 29	Jun 05	Jun 12
USA	www.amazon.com	audio books	4	4	6	4	4	4	4	3	3	4
USA	www.amazon.com	best sellers	2	2	2	2	2	2	1	2	2	1
USA	www.amazon.com	books	1	1	1	1	1	1	1	1	1	1
USA	www.amazon.com	books online	19	19	20	20	21	20	32	33	43	16
USA	www.amazon.com	buy books	1	1	1	1	1	1	1	1	1	1
USA	www.amazon.com	cheap books	7	7	6	7	6	7	7	8	7	7

 	www.amazon.com	childrens books	1	1	1	1	1	1	1	1	1	1
 	www.amazon.com	hot authors	3	4	4	4	4	4	4	4	5	4
 	www.amazon.com	new book releases	1	1	1	1	1	1	1	1	1	1

Rank Performance > Landing Page Performance (06/12/2015)

🇺🇸 Google USA (google.com) | amazon.com

SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	+	🐦	f	in	📌	🎵	MAESTIC	🌐 PA
🇺🇸	/Books/b?ie=UTF8&node=549028	2	0	0	0	0	24	6,762	454	3	16	0	498	69
🇺🇸	/Buying-Books-Online-Booksense-M...	1	0	0	0	0	1	2	8	0	0	0	4	N/A
🇺🇸	/s?ie=UTF8&field-feature_browse-...	1	0	0	0	0	0	0	1	0	0	20	N/A	1
🇺🇸	/Audiobooks-Books/b?ie=UTF8&node...	1	0	0	0	0	5	350	30	0	1	0	428	50
🇺🇸	/gp/feature.html?ie=UTF8&docId=1...	1	0	0	0	0	3	361	0	0	120	2	370	53
🇺🇸	/Kindle-Publishing-Made-Stupidly...	1	0	0	0	0	1	1	240	17	0	1	12	47
🇺🇸	/gift-cards/b?ie=UTF8&node=22381...	1	0	0	0	0	305	47,399	9,025	33	125	0	9,845	83
🇺🇸	/best-sellers-books-Amazon/zgbs/...	1	0	0	0	0	137	833	10	36	4,058	0	13,245	83
🇺🇸	/Childrens-Books/b?ie=UTF8&node=...	1	0	1	0	0	43	6,822	1,384	28	21	0	1,857	82
🇺🇸	/gp/new-releases/books	1	0	0	0	0	18	81	0	13	9	1	980	73
🇺🇸	/books-used-books-textbooks/b?no...	1	0	0	0	0	779	0	10,878	165	6	0	14,565	70
🇺🇸	/b?node=10192830011	0	0	0	0	1	0	0	0	0	0	0	N/A	1
🇺🇸	/help?topicId=A328FYMFAE7VNY	0	0	1	0	0	2	2	51	2	1	1	609	1
🇺🇸	/gp/help/customer/display.html?n...	0	1	0	0	0	0	0	33	0	0	0	N/A	1
🇺🇸	/gp/new-releases/books/287147	0	1	0	0	0	0	0	0	0	0	0	N/A	47
🇺🇸	/developer-BookBargain-Free-Chea...	0	1	0	0	0	0	1	26	3	0	0	22	47
🇺🇸	/	0	0	1	0	0	795k	84,758,979	1,476,076	95,642	95,396	4,958	31,021,810	96

🇺🇸 Bing USA (bing.com) | amazon.com

SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	+	🐦	f	in	📌	🎵	MAESTIC	🌐 PA
🇺🇸	/Books/b?ie=UTF8&node=549028	2	0	0	0	0	0	0	454	0	0	0	N/A	1
🇺🇸	/Amazon-com-Gift-Cards-Greeting-...	1	0	0	0	0	3	6,751	983	125	1	22	2,957	N/A
🇺🇸	/gift-cards/b?ie=UTF8&node=2...	1	0	2	0	0	0	0	9,035	0	0	0	N/A	N/A
🇺🇸	/gp/new-releases/books	1	0	0	0	0	18	81	0	13	9	1	980	73
🇺🇸	/The-Book-Thief-Markus-Zusak/dp/...	0	0	0	1	0	51	142	9,624	1,254	615	6	1,127	69

		/s?ie=UTF8&page=1&rh=n:2...	0	1	0	0	0	0	0	0	0	0	20	N/A	1
		/s?ie=UTF8&page=1&rh=n:2...	0	1	0	0	0	0	0	0	0	0	20	N/A	1
		/books-used-books-textbooks/b?ie...	0	1	0	0	0	0	0	10,871	0	0	0	8	N/A
		/How-Children-Succeed-Curiosity-...	0	0	1	1	0	48	53	3,618	22	46	1	1,424	70
		Summary for Pages Not Ranked	0	0	0	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+									
		/Buying-Books-Online-Booksense-M...	1	0	0	0	0	1	2	8	0	0	0	4	N/A
		/gp/aw/d/B00F1LS97E?ie=UTF8&...	1	0	0	0	0	0	0	0	0	0	N/A	1	
		/s?ie=UTF8&field-feature_browse-...	1	0	0	0	0	0	0	1	0	0	20	N/A	1
		/gp/feature.html?ie=UTF8&docId=1...	1	0	0	0	0	3	361	0	0	120	2	370	53
		/gift-cards/b?ie=UTF8&node=22381...	1	0	0	0	0	305	47,399	9,025	33	125	0	9,845	83
		/Books/b?ie=UTF8&node=549028	1	0	0	0	0	0	0	454	0	0	0	N/A	1
		/best-sellers-books-Amazon/zgbs/...	1	0	0	0	0	137	833	10	36	4,058	0	13,245	83
		/Childrens-Books/b?ie=UTF8&node=...	1	0	0	0	0	43	6,822	1,384	28	21	0	1,857	82
		/gp/new-releases/books	1	0	0	0	0	18	81	0	13	9	1	980	73
		/Books/b?ie=UTF8&node=549028	1	0	0	0	0	24	6,762	454	3	16	0	498	69
		/books-used-books-textbooks/b?no...	1	0	0	0	0	779	0	10,878	165	6	0	14,565	70
		/b?node=10192830011	0	0	0	1	0	0	0	0	0	0	0	N/A	1
		/Audiobooks-Books/b?ie=UTF8&...	0	1	0	0	0	0	0	30	0	0	0	N/A	1
		/help?topicId=A328FYMFAE7VNY	0	0	1	0	0	2	2	51	2	1	1	609	1
		/gp/help/customer/display.html?n...	0	1	0	0	0	0	0	33	0	0	0	N/A	1
		/Childrens-Books/b?ie=UTF8&n...	0	0	1	0	0	0	0	1,382	0	0	0	N/A	1
		/gp/new-releases/books/287147	0	1	0	0	0	0	0	0	0	0	0	N/A	47
		/developer-BookBargain-Free-Chea...	0	1	0	0	0	0	1	26	3	0	0	22	47
		/	0	0	1	0	0	795k	84,758,979	1,476,076	95,642	95,396	4,958	31,021,810	96