COMMERCE CRESTVIEW AREA CHAMBER OF

SEPTEMBER 2016

UPCOMING EVENTS

SEPTEMBER 1ST 7:00am

Monthly Chamber Breakfast meeting @ the Crestview Community Center

SEPTEMBER 8TH

5:30-6:30pm Business After Hours hosted by Elegant Vue Event Center & Main Street Association

SEPTEMBER 14TH

8:30am **Government Issues Committee Meeting** @ the Crestview Chamber

SEPTEMBER 28TH

8:30am Ambassador Committee Meeting @ Stay Suites of America

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OFFICERS

Dawn Mann (Legacy Insurance) Chairman of the Board

Christie Cadenhead (Community Bank) Chairman-Elect

Marian McBryde Past Chairman of the Board

Tom Moody (Old Warrior Ranch) Chairman Emeritus

Craig Shaw (Shaw Moving and Storage) Treasurer

Rvan Mabry (Pearl Mabry School of Music) Vice Chair Membership

Alicia Booker (North Okaloosa Medical Center) Vice Chair Strategic Development

Dino Sinopoli (Re/Max Agency One) Vice Chair Events

Yvonne Shanklin (Edward Jones) Vice Chair Community

BOARD OF DIRECTORS CLASS OF 2019

Robyn Helt (Elite Real Estate Services of NWFL, LLC) Derek Lott (CCB Community Bank) Laurin Wheelock (Trustmark National Bank) Mark Clark (Okaloosa Gas) Anne Shaffield (CareerSource Okaloosa Walton) Destin Cobb (Carr, Riggs & Ingram)

BOARD OF DIRECTORS CLASS OF 2018

Ashley McCallum (Embry Riddle University) David Gaillard (Air Care A/C & Heating Services, Inc.) Betsy Roy (City of Crestview) Amy Herf (Rodan and Fields Consultant) Ashley Rogers (Chesser & Barr, PA) Alison Broxson (Shoal Creek Rehabilitation Center)

BOARD OF DIRECTORS CLASS OF 2017

Rita Smith (CareerSource Okaloosa Walton) Dale Henderson (Lee Buick GMC) Dale Rice (First NBC) April Meier (Pawsitively Scrumptious Bark Bakery & Boutique) Mike Roy (Bryan Pest Control) Sherrell Compton (New Life International Worship Center)

STAFF

Valerie Lott - President & CEO Jennifer Pierson - Executive Assistant Sandra Wilson - Membership & Events Coordinator

FROM THE CHAIRMAN OF THE BOARD

by Dawn Mann

YOUR Officers and Board of Directors



Dawn Man

How well do you know your Officers and Board of Directors? You read that sentence correctly. "YOUR Officers and Board of Directors."

The Crestview Area Chamber of Commerce is a member based organization with a mission statement as follows:



We are the premier business advocate in the Crestview area community, providing membership services and proactive leadership to promote responsible economic development, business success and a high quality of life.

The Officers and Board of Directors are all civic leaders. community involved- business minded people. This vast group of people, all from our area, is passionate about making the Crestview Area Chamber of Commerce the best place to network and build your business. So who are these leaders? You might know their name if you heard it, but do you know where they work? Do you know that these Officers and Directors can help build your business? They are a wealth of information! They are not only knowledgeable in their own field of employment but they know A LOT about this community. They know where to go, who to see, and how to keep the business local AND with a Chamber Member.

I encourage you to read the names to the left of this column. I am pretty sure that there are a few people on that list that you don't know. They might even share a hobby or an interest the same as you.

I know off the top of my head we have a : cross-fitter, horse lover, dancer, runner, prayer warrior, volleyball mom, piano Good order is the foundation of all good things.

~ Edmund Burke

player/coffee drinker, fabulous peanut butter dessert maker, proud grandmothers, proud grandfather, baby squirrel nurse, Auburn fan, Alabama fan, dog loving -park building volunteer, stage set designer, world traveler and many golfers. Can you pick out who is who?

Take time this month to reach out to an Officer/Board of Director, all their contact information is on the Chamber of Commerce website. And remember, your MEMBERSHIP with the Crestview Area Chamber of Commerce is what YOU make it.

Dawn Mann, AIAM Legacy Insurance 682-2519 Chairman of the Board

IN THIS MONTH'S ISSUE **PUBLISHING INFORMATION**

FOCUS is a publication of the Crestview Area Chamber of Commerce, 1447 Commerce Drive, Crestview, FL 32539, (850) 682 3212 • Fax (850) 682 7413

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1

From the Chairman of the Board. \ldots .	Page 2	Mattews & Jones (Crestview) P	age	7
From the Chairman Elect	Page 3	Sponsor: Kindred at Home	age	8
Business Spotlight	Page 3	Breakfast P	nno	0
New and Renewed	Page 4		i uge 7	'
September 2016 Calendar	Page 5	From the Membership & Events Coordinator . ${\bf P}$	ge 1	0
10th Annual Health & Wellness Expo	Page 6	Chamber Ambassadors Pa	ge 1	1



FROM THE CHAIRMAN ELECT

by Christie Cadenhead

Meet Your Executive Assistant



If you have ever been inside the Chamber of Commerce building, you have probably met Jennifer Pierson. (If you have not, you simply MUST go in for a tour as soon as possible! It's a beautiful building.) Jennifer sits at the desk right in front of the door and is always there with a smile to greet our members and guests. She's a real asset to this Chamber and this

community.

Jennifer is the Executive Assistant at the Chamber, and has been with us since May of 2009. She has been mar-

ried for almost 20 years and has three beautiful children. She is the go-to person for all of our scheduling needs, meeting minutes, fast blasts, Facebook photos, and even puts together this FOCUS publication. Her list of duties is actually pretty long, but most of what she does is behind the scenes and doesn't get recognized. I recently asked her a few questions so we could all get the chance to get to know her a little better.

What is your favorite part about your job?

"Getting the opportunity to meet and network with the leaders of our community."

What kind of work did you do before coming to the Chamber?

"Before we moved to Florida from Canada, I worked in a group home that served the severely mentally and physically disabled."

What are some of your hobbies outside of the Chamber?

"I enjoy travelling, spending time at beach & on the water, camping and time with my family and friends."

BUSINESS SPOTLIGHT: Advanced Aerial Operations LLC

We present quality that you admire! Advanced Aerial Operations LLC is a professional UAS (Drone) company. Highly specialized in aerial images of any kind you demand. We offer aerial Photography, Videography, 3D Mapping and inspection services by using professional



quality drone and camera equipment. Our mission is to lead your expectations and capture your different perspectives from entirely diverse angles. Everything we do is visual so check out the gallery on our website AAOLLC.com

Who we are:

Advanced Aerial Operations was founded by Mario Werth in 2015 after realizing that helicopters were not being as utilized in the aerial photo and video industry as they had been. After looking into drones, also known as UAS, he realized the massive potential. "Today we are reading books from our previous generation exploring the limits and possibilities of helicopters during the Vietnam conflict. I believe our generation will write books about the possibilities and limitation of UAS."

"Opening a UAS company during the start of the integration of UAS into the NAS, National Airspace System, is not an easy task. There are a lot of regulations that are still being worked out" Due to Mario's background as a pilot and knowledge of the airspace



What is something that most people do NOT know about the Chamber?

"Even though we are not affiliated with the city, we get a lot of foot traffic through the door with families, retirees and military personnel moving into our area. The Chamber is one of the first stops they make to get information on real estate, utilities, schools, churches and of course a map."

If you have not met Jennifer yet, I encourage you to stop by the office some time and introduce yourself. All of our Chamber staff are ready to assist you with your business in any way that they can. The office is open Monday – Thursday 8:00am to 5:00pm and Friday from 9:00am to 2:00pm. On the day of the monthly breakfast

meeting, the office closes at 2:00pm. The address is 1447 Commerce Dr. in Crestview, right across from the public library.

As always, if there is anything I can assist you with, don't hesitate to ask! I hope to see you real soon!

Christie Cadenhead

Community Bank Assistant Vice President, Loan Officer NMLS # 1413107 (850) 683-8822 Christie.Cadenhead@CommunityBank.net

and regulations, he was able to work closely with the FAA in order to obtain a section 333 and COA to make his business a full fledged UAS Operation. Advanced Aerial Operations also consults with other UAS companies to make them safe and efficient operators. Due to that consulting, Advanced Aerial Operations has built a network of companies to make any UAS mission possible and widen the horizon of possibilities.

Mario Werth Owner/Pilot

Born and raised in Baden-Baden, Germany. At the age of 15, Mario went to boarding school in the UK where he completed his Bachelor Degree in Chemistry. Realizing he did not want to be stuck in a lab, he came to the USA to pursue Aviation. After finishing helicopter flight training in Hillsboro, OR, he moved around the



USA with his wife Rebecca and finally settled down in the Florida panhandle.

Mario holds an FAA Commercial helicopter rating and flight instructor certificate with privileges of private pilot airplane. He has thousands of hours under his belt and has also been published in different magazines around the world.

NEW AND RENEWED

THANK YOU MEMBERSHIP RENEWALS

Choctawhatchee Electric Cooperative (CHELCO), Inc. Dr. David A. Herf, MD Shaw Moving & Storage **Consolidated Ace Hardware** & Supply Co. **Copy Products Company Eglin Federal Credit Union Emerald Coast Crime Stoppers** Friends of the Crestview Library Senator Don Gaetz **Buffalo Rock/Pepsi** CareerSource Okaloosa/ Walton Casey Electric, Inc. **Common Ground Community** Garden of Crestview СТАР **ERA American Realty** Marguis Cinema 10 North Okaloosa Medical Center

TIME TO RENEW

Crestview Kiwanis Club Elizabeth Roy

Allergy Partners of the Emerald Coast Yolanda Martillo

Leavins Automotive, Inc. Kathryn Leavins

Okaloosa Cardiology PA Barbara Sierra

Orthopedic & Sports Physical Therapy Center Lori Holmes

Pattison Professional **Counseling Center, Inc** Sons of Italy Richard A Capozzola Lodge #2865 **BBVA Compass Bayou Mechanical Crestview News Bulletin** Dr. Richard Thomas, DDS Horizons of Okaloosa County Okaloosa Gas District Pat Hollarn United Way Waterfront Rescue Mission, Inc. **Crestview Chiropractic Clinic** Day's Tire & Service Center Dr. Micheal G. Foley, MD, PA **City of Crestview Coldwell Banker** Residential Real Estate **Crestview City Clerk**

RE/MAX Agency One, Inc.

Mia's Italian Restaurant

Sacred Heart Medical Group

Okaloosa Correctional Institution

Elite Real Estate Services of NWFL, LLC

Dino Sinopoli

Robyn Helt

Chris Quimby

Mary Bishop

John Willis

Crestview Mayor Crestview Rehabilitation Center Gordon Air Conditioning Perfect Fit 24-7 **Rocky Bayou Christian School** The UPS Store #6577 First NBC Bank Wayne Harris **Auburn Water System** Bay Area Awards & Engraving, Inc. Dr. Steven C. Barry, DMD North Okaloosa Physician Group, Pediatric Specialists North Okaloosa Physician Group, Women's Health Specialist

RE/MAX Agency One Embry-Riddle Aeronautical University North Florida Financial Corp.

Bluewater Orthopedics, PA Terri Markowski

Emerald Coast Dermatology & Skin Surgery Center PA Sabrina Lesher

Cornerstone Financial, Inc Iamil Harris

Katie Sharon

WELCOME NEW MEMBERS

Amy Herf Rodan and Fields Consultant amyherf.myrandf.com

Rollin EZ Tobacco Christine Albert 301 N Main St rollinez.com

Marian McBryde

David's Catfish House Bill Spurlin davidscatfish.com

USAA Lori Barnes usaa.com/RealEstateRewards

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Lee's Lawn Care INC Darrell Smith

Starr Health LLC Jay Carter

Arirang Jack Fuller

SEPTEMBER 2016 CALENDAR OF EVENTS

FOR ADDITIONAL INFORMATION ABOUT THE EVENTS LISTED, PLEASE VISIT WWW.CRESTVIEWCHAMBER.COM

SEPTEMBER CHAMBER MEETINGS & EVENTS

- **SEPTEMBER 1ST** Monthly Chamber Breakfast meeting **7:00am** @ the Crestview Community Center
- **SEPTEMBER 5TH** Crestview Chamber closed in observance of Labour Day
- SEPTEMBER 8TH Ambassadors "Let's do Lunch" 11:30am @ Arirang 172 E Woodruff Ave
- SEPTEMBER 8TH Business After Hours hosted by Elegant Vue Event Center & Main Street Association 5:30-6:30pm
- **SEPTEMBER 13TH** Foy Shaw Memorial Scholarship Committee meeting **8:30am** @ the Crestview Chamber
- **SEPTEMBER 13TH** *Military Affairs Committee Meeting* **11:00am** @ Samuel's Roadhouse
- **SEPTEMBER 14TH** Government Issues Committee Meeting 8:30am @ the Crestview Chamber
- SEPTEMBER 15TH PILOT Committee Meeting 12:00pm @ Azteca
- **SEPTEMBER 15TH** *Executive Committee Meeting* **4:00pm** @ *the Crestview Chamber*
- **SEPTEMBER 21ST** Health & Wellness Committee Meeting 8:30am @ the Crestview Chamber
- **SEPTEMBER 22ND** Board of Directors Meeting **4:00pm** @ the Crestview Chamber
- SEPTEMBER 28TH Ambassador Committee Meeting 8:30am @ Stay Suites of America



For additional information about the events listed, please visit our website

crestviewchamber.com

SEPTEMBER COMMUNITY MEETINGS & EVENTS

- SEPTEMBER 6TH Introduction to Essential Oils 10:30am @ the Crestview Public Library
- SEPTEMBER 6TH Carver Hill Museum Meeting 5:30pm @ 895 McClelland Street
- SEPTEMBER 7TH Crestview Kiwanis & Rotary Meeting 12:00pm @ Samuel's Roadhouse
- SEPTEMBER 12TH City of Crestview Council Meeting 6:00pm @ City Hall
- SEPTEMBER 13TH GFWC Woman's Club of Crestview 9:30-10:30am @ 150 Woodlawn
- SEPTEMBER 13TH Poetry and Music Jam 6:00pm @ the Crestview Public Library
- **SEPTEMBER 14TH** Crestview Kiwanis & Rotary Meeting **12:00pm** @ Samuel's Roadhouse
- **SEPTEMBER 15TH** Crestview Main Street Association meeting **6:00pm** @ the Crestview City Chambers
- **SEPTEMBER 21ST** Crestview Kiwanis & Rotary Meeting **12:00pm** @ Samuel's Roadhouse
- SEPTEMBER 21ST RA Capozzola Lodge Sons of Italy Meeting 6:00pm @ Foxwood Country
- **SEPTEMBER 24TH** *Sip, Savor & Celebrate for Habitat for Humanity in Okaloosa County* **3:00-5:00pm** @ *the Twisted Grape in Shalimar*
- SEPTEMBER 26TH City of Crestview Council Meeting 6:00pm @ City Hall
- **SEPTEMBER 26TH** Crestview Writers group **6:00pm** @ the Crestview Public Library
- SEPTEMBER 26TH Let your light Shine 6:00-10:00pm @ the Museum of Commerce in Pensacola
- SEPTEMBER 28TH Crestview Kiwanis & Rotary Meeting 12:00pm @ Samuel's Roadhouse

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Ensuring your Legacy's Success With Us

BUSINESS SPOTLIGHT: Advanced Aerial Operations LLC Continued from PAGE 2

What we do:

Photography & Videography:

- Real Estate
- Real Property
- Construction & Development
- Infrastructure
- Marketing & Advertising

Survey & Mapping:

- Image Overlays (GeoTIFF, KMZ, KML)
- Geo-referenced Mapping
- Volume Calculations
- Architectural & Landscape Planning
- Site Documentation & Preservation
- 3D Modeling

Search & Rescue:

- Warrant Investigation
- Crime Scene & Forensics
- Search & Rescue/Recovery
- Fire Pre-Plans
- Accident Reconstruction

Inspections:

- Power lines
- Pipelines
- Roofing
- Water towers
- Wind turbines
- Construction Sites
- Cellular Towers

Training and Sales:

- Part 107 Training and test preparation
- equipment sales including DJI and FLIR products.
- new equipment Training.
- Helicopter Flight training.

The future:

November first Advanced Aerial Operations will be offering introductory flights and helicopter flight training in a Bell 47 out of the Crestview airport. 10th Annual Health Wellnes EXP

January 14, 2017

8am-12:30pm



Crestview Community Center

We are now accepting sponsors for the 10th Annual Health & Wellness Expo. For more information please visit crestviewchamber.com/community-health-fair or call 850.682.3212

Thank you!

We would like to thank Community Bank for their support at the 60th Annual Installation & Awards Banquet.



MEMBER ARTICLE MATTHEWS & JONES (CRESTVIEW)

All about the Fair Labor Standards Act

Significant changes to the Federal overtime rules will mean more employees may be entitled to overtime pay. This is the result of changes to the so-called "white collar" overtime exemption regulations under the Fair Labor Standards Act (FLSA). These changes will go into effect on December 1, 2016.

The FLSA ensures a minimum wage and overtime for many employees. However, the FLSA allows employers to treat certain employees as "overtime exempt" if the employee: (1) is paid on a salary basis not subject to reduction because of quality or quantity of work performed, (2) receives a salary that meets or exceeds a specified amount (minimum salary level threshold), and (3) performs job duties that primarily involve work associated with executive, administrative, or professional duties. All three criteria must be satisfied to properly claim the exemption. This exemption is often referred to as the "white collar" exemption.

The minimum salary level threshold required to claim the "white collar" exemption, currently \$455 per week (\$23,660 per year), will significantly increase to \$913 per week (\$47,476 per year) as of December 1, 2016. This means that an employee who does not earn at least \$913 per week will not be eligible for the "white collar" exemption.

The above is just an overview of some of the changes. Some other changers include: changing the minimum salary level threshold, the new rule permits employers to use non-discretionary bonuses and incentive payments (including commissions) to satisfy up to 10% of the new minimum salary level threshold; providing that the minimum salary level threshold will be automatically updated every three years; and changing the





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Get a **FREE CHAIR** when you **OR** a friend opens any CCB Community Bank deposit account! highly compensated employee exemption. Notably, the new rules do not make any changes to the job duties that an exempt employee must perform in order to be exempt.

Compliance with the FLSA rules is a business necessity, but can be confusing to even seasoned business people. So, what can you do? First, you should evaluate your salary and compensation plans for all exempt employees and make any necessary adjustments to assure your continued compliance with the FLSA regulations regarding your employees' entitlement to overtime pay. Second, if you are uncertain or confused about FLSA compliance or what these changes mean for your business, you should seek professional guidance from a law firm familiar with the new rules.

S. Thomas Peavey Hoffer, Esq.

Managing Attorney – Matthews & Jones (Crestview) 596 N. Ferdon Blvd Crestview, FL 32536 850.682.6211 thoffer@destinlaw.com



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We are honored to be recognized as one of the few 4-star agencies in the country providing patient care. But most importantly our focus remains on our patients, our outcomes and how we can help our referrals sources and our community.

Our services include: Skilled nursing, home health aide services, physical therapy, occupational therapy, speech therapy and medical social work.



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PAGE 9

CHEERS & TEARS

Thank you to the following businesses for providing door prizes at the August breakfast meeting:

Carr, Riggs & Ingram, LLC

Casbah Coffee Company

Consolidated Ace Hardware & Supply Co

Crestview Public Library

K&R Cuts Lawn and Landscaping, Inc

Main Street Crestview Association

North Okaloosa Medical Center

Okaloosa Habitat for

Humanity ReStore Crestview

Pawsitively Scrumptious

Bark Bakery & Boutique

RE/MAX Agency One, Inc | Dino Sinopoli

CHEERS!

50/50 | \$50

Karen Donaldson

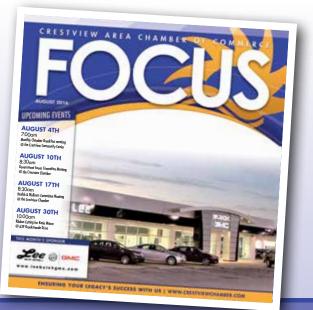
Coastal Bank & Trust

TEARS!

Let it Ride | \$2,000 Mayor David Cadle City of Crestview Please join us for our Monthly Chamber Breakfast on THURSDAY, SEPTEMBER 1ST, at the Crestview Community Center @ 7:30am. Breakfast is Catered by Uncle Bill's Family Restaurant.

We are now offering "BREAKFAST CLUB CARDS."

This card allows you to pre-pay the entry fee for the year! If you would like more information, please contact the Chamber Staff, 682-3212 or info@crestviewchamber.com



HIGHLIGHTS FROM AUGUST'S CHAMBER BREAKFAST













FROM THE MEMBERSHIP & EVENTS COORDINATOR



Sandra B Wilson Membership and Events Coordinator 1447 Commerce Drive Crestview, FL 32536 (850)682-3212 Ext. 102 www.crestviewchamber.com swilson@crestviewchamber.com

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CRESTVIEW AREA CHAMBER Get involved!



AMBASSADOR'S COMMITTEE

This highly visible committee provides an excellent opportunity to personally network your company while welcoming new business into the community. Ribbon Cuttings, Ground Breaking Ceremonies, Grand Openings, and many other events offer a plethora of occasions to meet new people and promote your services.

Monthly Meetings are our Ambassador Let's do Lunch every second Thursday of the Month @ 11:30 am and our Ambassador Committee Meeting every last Wednesday of the Month @ 8:30am. The Committee meets at a different local member business each month and Meeting Locations will be announced on our Event Calendar on www.crestviewchamber.com, per email and on Facebook at

www.facebook.com/CrestviewAreaChamber.

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*Medical professionals may include physicians, physician assistants and nurse practitioners. • If you are experiencing a medical emergency, call 911. • North Okaloosa Medical Center is owned in part by physicians.