

SEDA Mail

An association to promote the art and profession of disc jockeying
South Eastern Discotheque Association

Issue 241 page 1

September / October 2007

SEDA COMMITTEE 2007 - 2008

Chairman	John Kidd	01227 750016
Vice Chairman	Paul Forsyth	07970 806644
Events Officer	Chris Ansell	07971 691411
SEDAmail logistics	Mary Eagleton	
Treasurer	Sue Mayo	01622 757567
SEDAshop	Andy Dykes	01227 712247
PR & secretary	Neil Brown	01622 764495
Constitution	Jonathan Hutton	020 8857 0141
Technology officer	Ian Forest	07799 782764
Health & Safety officer	Ian Barber	0777 307 8508
Special projects	Stewart Smith	0790 509 0373
Web & SEDAmail editor	Brian Mole	07941 191194

For the latest information, visit the SEDA website:
www.seda.org.uk

Future SEDA Show Nights

- September 23rd 2007
- November 18th 2007
- January 20th 2008
- March 16th 2008 (AGM)

All at the Village Hotel, Castle View, Forstal Road,
Sandling, Maidstone, Kent, ME14 3AQ

September 2007 Show Night

Village Hotel, Castle View, Forstal Road, Sandling, Maidstone, Kent, ME14 3AQ, Sunday 23rd September 2007, Registration at 7.30pm

- Glosticks UK
- Demonstration of The Video Pool's monthly DVD
- SEDAshop
- SEDA Member's 2nd hand table - bring 'n' buy
- Ultimax stands
- BPM Show presentation by Mark Walsh
- Numark iDJ2 presentation by Andrew Stotesbury



Numark iDJ2

Don't forget to bring a good handful of your business cards! The SEDA Show Night is also a great opportunity to network with your COLLEAGUES!

A word in your 'shell like!' - Paul Forsyth Vice Chairman / Membership

Firstly it is my pleasure to welcome 3 new members this month!

- Steven Hoare - First Dance DJs
- Steve Skinner - Double S Music Machine
- Oliver Smith - Performance Entertainment

Please make these guys welcome at future show nights, and why not make a point of speaking to someone you don't know?

Secondly we are (finally) getting the new membership cards out to you, but we do need your help! Due to an administrative error we need to check who has cards and who doesn't. I have requested this information through email and thank those of you that have responded. If you have either not received the email, or have not responded then I still need the info to be able to allocate your lovely new membership card to you (and also need correct email details!).

So for the final time (before I start the mopping up exercise by phone) here's what I need:

1. Do you have your new (plastic "credit card" style) Membership Card - Yes or No?
2. If you have answered yes to the above question, what Membership number appears on the back of the card?

Please reply by email to paul@stormdisco.co.uk

Thanks for your help with this, and look forward to seeing you at the next show night!

SEDAmail issue 241

This issue of SEDAmail was edited by Brian Mole, printed by Chris Ansell, and delivered to your door by Mary Eagleton.

We always welcome news items and editorial from members and industry professionals to be included in the SEDAmail and the SEDA website, please contact Brian Mole for more information on 0794 119 1194 or email webmaster@seda.org.uk.

News from Ian Forest – SEDA Technology Officer



DENON LAUNCH NEW DN-HC4500

August 13th was the very special date that Denon launched themselves into the DJ Software Controller market. The DN-HC4500 is a midi-based USB 2.0 controller designed to be used alongside products such as PCDJ, Reflex & Virtual DJ, etc. However, this is no "normal" controller, this one even allows you to add your D4000/D4500 CD trays and play CD's much like the DN-HD2500.

The DN-HC4500 also includes a pair of stereo outputs from the low-latency ASIO 24-bit audio interface built into the unit. Yes, this means you can throw away that external soundcard you have for your laptop! All the usual Denon refinements are included such as sexy looks, a multi-functional touch sensitive jog wheel, looping, hot starts and 5 easily accessible function keys at the top of each deck that you can map to functions within the software you choose. The DN-HC4500 also comes with an LE trial-version of Reflex by PCDJ.

Prices are unknown at this time, although I personally feel that it must be priced in and around the same sort of area as a DAC-3 / DMC-2 which means a ballpark figure of around £400.

For more details and information, please visit <http://www.dn-hc4500.com>

DENON DN-HS5500 SIGHTED

At the same expo where Denon launched the DN-HC4500, another Denon badged box was seen, the DN-HS5500 that is destined to become their rather smart looking hard-drive based tabletop player. The actual unit itself was not a final release-to-market version, but a smart looking mockup. Details are very sketchy at this time, but the unit appears to run the same software as the HD2500, albeit across the whole screen. On the picture we have it doesn't show a slot-loading mechanism for CD's/DVD's but I'm guessing that it would be pure madness for Denon not to include this feature.

I'll try and include more on this device as and when I get it. Keep your eyes peeled on future SEDA Mails and of course, the website.

CALLING ALL CORTEX, DENON AND NUMARK D2 OWNERS!

For a future show, I thought it would be a great idea to get a couple of examples of each controller from you guys out there who use them week in week out. Never before have we seen all 3 in the same room at the same time, so rather than listen to some sales guy tell you about the benefits, I thought it would be a good idea of being able to see them all, and get quality info from the guys who use them. Plus at the same time you'll be able to see how some owners have chosen to rack their equipment. If you feel that you would like to demo your controller to the rest of the membership at a future show night, please get in touch and we'll try and arrange it for the new year maybe. My e-mail address is technical@seda.org.uk.

THE DECKSTAND CHALLENGE

Let's face it, most of us use deckstands to display our equipment at the gigs we do, but just how safe is it? Would it withstand a knock from a drunken punter, just how much does it sway about when it's fully loaded? The main purpose of this "experiment" is not only to see which deckstands are built better than others, but also an open forum for us to discuss why some are better than others and what can be done to an existing stand to make it safer. As a light-hearted addition to this feature, maybe we'll look also at how can get theirs up the quickest???

If you would like to offer your deckstand for a future show (don't worry, you'll get it back!) please contact me at technical@seda.org.uk.

Hearing Damage to DJ's



**DON'T LOSE
THE MUSIC**

**LOOK AFTER YOUR EARS NOW
ENJOY MUSIC FOREVER**

In a DJ forum's recent poll, around half of the DJ's who responded indicated they have damaged hearing from their work. It is imperative that any DJ takes steps to protect their hearing, as damage is usually permanent.

The RNID is the largest charity working to change the world for the UK's 9 million deaf and hard of hearing people. They run the Don't Lose The Music campaign which has a very informative web site which I urge you all to visit and act on – www.dontlosethemusic.com

Additionally, future legislation is on its way to limit the dangers of loud noise in entertainment venues. You can read more about this by visiting the SEDA Website's H&S pages at www.seda.org.uk/health-safety.php

REVIEWS - Written by Neil Brown – visit www.shortvehicle.co.uk for the latest pre-release information

●●●●● Could be No.1
 ●●●● Top Ten
 ●●● Top Forty
 ●● Maybe
 ● Maybe Not

FILMORE FRESH & THE CLOTHWORLD CREW: – 'Do Da Moves' ●●●●● Europa 10th Sept

Quality Caribbean lilt and a very infectious hook line combine here to make a crossover track to our commercial floors and infuse a feelgood factor wherever it is heard. The original is soft paced, and for a power play, the Richmann mixes take it there. Close your eyes and just imagine you are on that white sand beach... You've got it.

HELICOPTER GIRL: – 'It Doesn't Get Much Better Than This' ???? Instant Karma TBA

Pumping sounds and that wicked raunchy underground vocal are infused with dirty bass rhythms and a lot of computer tweaking to give us a solid commercial floor track that will get it's first grounding at a pretty high level in the cool cuts first.

SUSANA feat. PITBULL: – 'Forever' ???? Rude Bwoy Ents. TBA

This is really good. Combining a couple of good voices on tune and a great soul based instrumental with a close to eight beat rhythm for a solid commercial feel. This is gonna take the urban charts by storm, and will just as easily cross to the commercials. Love it.

CHARLEAN DANCE: – 'Mr DJ' ●●●●● Positiva/Dirtypop 3rd Sept

Funky and loaded with Jazz the club mix sets up a very workable groove. The combination of female pop vocal, and urban male vocals with a slight Caribbean influence makes a very commercial and highly infectious track. Moto Blanco remix with loads more addiction to funky with a plentiful helping of house. Richard Grey, Speakerjunk's and JC remixes all opt for a dirty bass production, but The club and Moto Blanco cuts have already stolen the limelight.

HI-TACK: – 'Let's Dance' ●●●●● Gusto Sept 07

I love the Club Mix. Straight to the dirty bass beats and rhythm driven synth lines before the Bowie hook line assaults the dance floor. This will scorch a few charts.

JACK ROKKA Vs BETTY BOO: – 'Take Off' ●●●●● Gusto 17th Sept

The Digital Dog mix is a great place to start. Betty Boo is in league with some of the best here to produce a packed floor anthem for the summer, and a potential classic in the making. Some easy dirty bass beats enhance the experience. The Filthy Disco mix is also worthy of confident plays at any time.

AVALON SUPERSTAR: – 'So Alive' ●●●●● Groove Factory 1st Sept

Giving it's all, this is a very commercial almost eighties dance record that can do the deed on a sorted Saturday night close to peak times and any other plays it can get. Good enough to get to the top three and stay for a while.

THE INDISPENSABLE: – 'Da Supplier EP' mp3 ●●●●● Esteem/Futureproof TBA

When T Chana first hooked up with Sensa (who features on the first EP) he was sending him tracks every couple of weeks ... Sensa started calling him Da Supplier, so 'Indispensable' is essential music. This EP has some nicely laid out soul with a touch of funk to spice it up. 'Major Hottie' also touches into Hip Hop. Ellie Holland sounds great on 'Show Me' which again is a funky soul mix. Sensa is soulfully sensual on the vocal of 'Exquisite'. The close harmony and soft vocal effects make this the stunner of the set. [This is a very ultra-cool prelude to an album](#), and there is another EP to follow soon.

CANDIE PAYNE: – 'One More Chance' ●●● Deltasonic 3rd Sept

Vocally this sounds as if it came from the early sixties, and the snares enhance that too. Once the power drops into turbo-mode though you are left in no doubt that this is a very clever re-constructive workout. Not too sure how quickly it will get accepted, but it does lead the way into another style. It is an easily plaid radio track, and barbecue party essential. Very likeable.

GIRLS ALOUD: – 'Sexy! No No No...' ●●●●● Fascination 3rd Sept

Retaining their ability to grab the attention the rock is still in the girls, and when mixed with dance beats the reaction is wild. The sheer arrogant power of the Xenomania mix is right between the ears. Hot'n'Hard and great house. The bonus is that the girls still look great too. Can't wait to see the video.

SILKFLY: – 'Loved By You' mp3 ●●●●● Silkfly Music Limited 2nd Sept

A quality pop song. This is pretty good, and the Kylie style vocals could make it chart topper. Funky, loaded with Rhythm, and an 8-beat delight construction.

BILLIAM: – 'Beautiful Ones' ●●●●● Nightingale Records 10th Sept

Cutting it as camp as possible, and with some known styles, I would suspect that Erasure have had something to do with this track, or a big influence in there. It makes a good pop song that crosses to the commercial club plays very easily. The chorus could also end up as a terraces chant in the football season.

JOE HOUND: – 'She Likes It' mp3 ●●●●● Epidemic/Imperial/Capitol 23rd Oct

With a drop between Usher's smooth delivery, and Fiddy's ultimate hard-as-nails lyrics, the clean version will get a lot of plays. The dirty version is strictly for the late plays in the club. The vocal style is well likeable, and the rhythm driven tune is great.

KEYSHIA COLE: – 'Let It Go' ●●●●● Geffen Sept 07

With that delectable instrumental from Mtume's 'Juicy Fruit', this is delivered well with some excellent harmonies between the girls, and some drops from Missy on the mike. R'n'B is best when it works like this.

....Reviews by Neil Brown, continued...

THE PROCLAIMERS: – 'Life With You' ○○○○ W14 Music TBA

This is a nicely laid out and performed song that will easily find its way into the mainstream being played in bars and pubs everywhere, and the Wedding sector will adopt it so well that it is probably going to get a lot of acclaim. The voices still sound as strong as ever and the full orchestral backing has also been well planned without being overpowering. Good track, but don't expect it to fill club dance floors, because it is in a different class to that.

MIX MASH VIDEOS - POP JULY 2007

Visit www.mixmash.com to check out full play lists. I will make available individual video track reviews, and further delve into the other excellent series, like Pop, Dance, Indie, R'n'B, Dance Classics, Urban, Decades, Shadow Dancers, and even the foreign issues. I have tried and tested Video during gigs, and although my show includes other genres and is not limited to 'Party' it will always be wanted. Once you have started, it will be as addictive as audio.

STONEBRIDGE: –'SOS' POP July 2007 Disc 2 Track 1: Plenty of bright colours accompany a top class dance mix in a not too seriously played out sand encompassed island video that makes century21 pretty much the inspiration. Very attractive vid3eo and good enough for even low spec projectors.

SHIRLEY BASSEY: –'Get This Party Started' POP July 2007 Disc 2Track 4: forget your M&S shopping, and the well funded James Bond styled tv advert, this is a whole new dimension with mock operatic dance costumes for a maasked ball. She even gets the main line right, and looks damn good for a lady of xxx years. The song and the video cross the boundaries, and get a wide acceptance.

TIMBALAND: –'The Way I Are' POP July 2007 Disc 2Track 7: showing ancontinued Urban stranglehold on our commercial charts The song is classy, and the video has some better dressed dudes than some of the cheapskate Birmingham efforts. With plenty of big name assistance on backing, this is a well deserved number one track.

BEYONCE: –'Green Light' POP July 2007 Disc 2 Track 10: the song isn't gonna set the room alight, as Beyonce never seems to stray from the centre path of boringtown. Nevertheless, the video is pretty stunning, loaded with contrast, and dynamic colours adorning the ladies. The dance sequences again aren't that complicated, but the visuals just work.

VICTORIA HART : –'Whatever Happened To' POP July 2007 Disc 2 Track 14: It may have been a stroke of luck that gave her the chance, and don't expect a pop song here. She handles this jazz song with plenty of styl and panache, and the arty video complements her personality very well.

LEE MEAD: –'Any Dream Will Do' POP July 2007 Disc 2 Track 15: Another 'lucky' lad from a TV competition. How genuine the voting was, we shall probably never know, but he doesn't falter with the west end musical song. Colourful coats are order of the day so the video is really stunning. He still isn't as good as Jason or Donny, though (bless) he does try. The kids will love this, and so will granny.

These are only a few sample quick impressions for you to get the full idea of what the set is all about, and considering there are a total of thirty tracks on the set, this is a great tool in the armoury of any DJ who loves to innovate and entertain his clients and punters.

Pioneer announces new DJM-700 pro mixer with MIDI

Delivering breathtaking scope for creativity, consummate clarity and a world first in terms of its Effect Frequency Filter, the new DJM-700 is dramatically different.

The 4-channel mixer inherits the sound quality of the DJM-800 and DJM-1000, it also includes some key features including MIDI connectivity, 49 assignables, cutting edge digital effects and a filter on pre-out so you can filter the effects.

Boasting 32-bit DSP [Digital Signal Processing] , 13 beat effects and enhanced roll sampler in what is an extremely familiar format for DJs, t his new kit on the block is definitely in a class of its own .

With an industry-standard size and layout and a dual shield structure that eliminates digital noise, the new DJM-700 is both robust and reliable.

The DJM-700 is designed to impress in bar, club and studio spaces alike and is set to have a wide appeal. Setting a new industry standard for quality mid market mixers, this digital, fully MIDI assignable 4-channel mixer allows DJs to transmit unique musical flows using a formidable range of features.

With 49 MIDI assignable knobs, faders & switches, the DJM-700 can be used to control external DJ software, soft synths and au/vst plugins running on a Mac or PC. Together with the new on/off MIDI send control, MIDI data can be turned on & off giving amazing control for the most demanding digital DJ.

For more information, visit the Pioneer websites linked off the SEDA website news page or www.djsounds.com. Pioneer are expecting to show some new products at the November 2007 SEDA show night.



DragonSpirit Ltd

DragonSpirit was formed 3 years ago and has been sourcing high-end PA equipment from Asia which is exclusively manufactured for DragonSpirit and sold either direct or through a growing dealer network in the UK. Having had considerable success in the PA market place over the past few years, we have turned our attentions to the DJ sector. We are currently working with organisations like SEDA to promote our products, which range from Microphone Stands and Leads right the way up to Concert Line Arrays.

In just a few words, how do we introduce DragonSpirit.. Let's start with the people. Simon Hill & Jeremy Dowding are the two main Directors. Simon formed an entertainment business in the early 70's supplying Discos, Dance Bands and PA equipment Hire until the early 90's. As so many people do today, Half Pint Entertainments made close connections with the local DJ's and this is where Jeremy came into the picture.

Jeremy's career took him into the professional Audio Visual field, working on videoconferences and presentation equipment. After 10 years in this field his talents were taken up by the Trocadero plc, Chorion plc and later by Urbuim plc. From these positions as each companies technical manager he went on to design and contract manage the installation of some of Britain's best Pubs and Clubs, including The Pepsi Trocadero and many of the large chain of Tiger Tiger Nightclubs. So, although things have changed over the years, we have been there and done it in some form or another.

The concept of the company is simply to source on a Global basis the best products, on a direct from manufacturer basis and supply these to users and the trade. As one source we can offer a cost effective solution to most Professional Audio and Visual requirements. We travel to China and meet the manufacturers at least once a year. With our forthcoming trip to China, it unfortunately was not possible to organise a proper demo for the September Show Night, but we hope to be with SEDA at the November Show Night.

Speakers have to be heard... It's just that simple. So there is little point in filling up this introduction with SPL, frequency ranges and all that stuff. They say a picture says a thousand words, so here are another 2000 words...



OK... I know you want some info... These (above left) are our 12's (DS112) and our horn loaded 18" Sub Bass units (DS118B), Available in both powered and non-powered versions. This system has a total power of 4000 Watts RMS or 8000 Watts peak if you want to talk in EBay terms!

And the system above on the right hand side is part of what we call the "153 rig". 4 x Dual 18" bins (DA218B) perfectly match at the design stage to 4 (only 2 in the picture) of the "153's" (DA153) which have in each speaker: 1x horn loaded 15" Lower Mid, 1x horn loaded 10" Mid and topped off with a 1.7" compression driver. Total System is 9000 Watts RMS.

More info is available on our website which is www.DragonSpirit.co.uk

The Video Pool track listing and special offers

The video listed below will be on show at this month's SEDA Show Night.

VIDEO POOL DVD#279 (SEPTEMBER '07)

1. Hi-Tack – Let's Dance
2. Booty Luv – Don't Mess With My Man
3. Charlean Dance – Mr. Dj
4. Taxi Doll – Waiting
5. Ida Corr Vs Fedde Le Grande – Let Me Think About It
6. Out Of Office – Hands Up
7. Dave Spoon Ft. Lisa Maffia – Bad Girl (At Night)
8. Chemical Brothers – Salmon Dance
9. Sonny J – Can't Stop Moving
10. Collie Buddz – Mamacita
11. Eve – Tambourine
12. Chris Brown – Wall To Wall
13. Kano Ft Craig David – This Is The Girl
14. 50 Cent & Justin Timberlake – Ayo Technology
15. P Diddy – Through The Pain
16. Lil Mama – Lip Gloss
17. Lloyd - Get It Shawty
18. Unklejam – Stereo
19. Tiesto – Break My Fall
20. Lucky Twice - Lucky
21. Maroon 5 – Wake Up Call
22. Girls Aloud – Sexy! No No No
23. Operator Please – Just A Song About Ping Pong
24. Just Jack – No Time
25. Leanne Rimes – Nothin' Better To Do
26. Enrique Iglesias – Tired Of Being Sorry
27. Plain White T's – Hey There Delilah
28. Reverend & The Makers – He Said He Loved Me
29. Jamie Scott & The Town – When Will I See Your Face Again
30. James Blunt – 1973

Special offers for SEDA members:

Any SEDA member who mentions SEDA will get a discount on the monthly dvd - £40 instead of £60! Any back catalogue dvds for SEDA members will be half-price - £20. A few vhs tapes are available from about #125 and they can be had by SEDA members for £10 or random bundles of 10 at £5 each.

SEDA members can also "cherry-pick" tracks out of Video Pool's huge broadcast quality library going back to 1984 by going to www.videopool.com/tracksearch. Order a linear dvd (minimum 10 tracks, maximum 25 tracks per disc) for £10 per track on a compilation disc. When ordering, please email artist name, title, tape number to us and then let us know your credit card details - we will deliver within 48 hours. Prices are exclusive of VAT.

Video Pool
tel: 0207 221 3803
web: www.videopool.com