



September Luncheon

Please join the Chamber for the September Luncheon on Thursday, September 19 at 11:30am. The luncheon will be held at Lorain Community College Ridge Campus 32121 Lorain Road in North Ridgeville.

The featured speaker is Lindsay Lauren Sims. Ms. Sims is a certified digital marketer, certified professional trainer and a very passionate practitioner of digital marketing for small business across the country.

The event does require a reservation. Please reply by September 13th to **Marjorie Snyder at (440) 327-3737** or www.nrchamber.com. Cost \$20 for members.



The Race for Mayor is on!

There will be no other event as important to the future of North Ridgevilles ever growing community, as the 2019 Mayoral Forum. Make sure to be there so you can hear what the candidates have to say about the current state and future direction of North Ridgeville.

The Mayoral Forum is brought to you by the North Ridgeville Chamber of Commerce.

Mark your calendar for **Wednesday, September 25.**

The forum will start promptly at 7:00 PM in the North Ridgeville Education Center, 5490 Mills Creek Lane (behind the Dairy Queen).

Please note that campaign related signs and / or clothing are NOT permitted at this event. Thank you!



Oktoberfest!



The fun and games are only a month away! You do not want to miss one of the years biggest events!

Sponsors: Hovey Kaiser Insurance, Giant Eagle, Rudolph Libbe Group, Poppee's Popcorn, Van's Auto Pros, & O'Neill Healthcare

October 17, @ 5:30 PM / N. Ridgeville VFW, 6805 Lear Nagle

UPCOMING EVENTS

Committee Report by Dan Forthofer



Make sure to attend as many of the upcoming Chamber and Power of More events as you can. It's all about networking!

Save the Date:

- SEPTEMBER 19 / **Membership Luncheon** / 11:30 AM / \$20 members and \$50 non members
LCCC Ridge Campus - 32121 Lorain Rd, North Ridgeville
 - SEPTEMBER 25 / **Mayoral Forum** / 7PM / No Cost
N Ridgeville Ed Center - 5490 Mills Creek Lane, N. Ridgeville
 - SEPTEMBER 26 / **Membership Committee** / 12:00 NOON /
Bistro 83 - Westminister, North Ridgeville
 - SEPTEMBER 26 / **POM Business Expo** / 3PM - 6PM / No Cost
Market Square at Crocker Park - 239 Market Street, Westlake
 - OCTOBER 17 / **Oktoberfest** / 5:30 PM / FREE
NR VFW - 6805 Lear Nagle Rd, North Ridgeville **POM**
 - OCTOBER 22 / **Bright Star Awards** / 5:00 PM /
LaCentre - 25777 Detroit Rd, Westlake
 - OCTOBER 23 / **POM Luncheon** / 11:30 AM / \$20
Donauschwobin's German Ctr - 7370 Columbia Rd, Olmsted Falls
- Contact Marjorie at 440.327.3737 or nrcoc@nrchamber.com to sign up for events (unless noted otherwise).

MEMBERSHIP

Committee Report by Chris Hibsman



It has been an exciting summer and now that we are heading into fall, its time to recap what has been going on with membership. Below is a list of our new members, make sure to introduce yourself at the next function and connect!

New Members:

- Danbury Senior Living - Kelly Rose Stallard - 330 416 4611
- Phoenix Counseling Service - Shaina Duffy - 440 732 5252
- Empower HR - Andy Lembach - 614 296 6255
- Giant Eagle - Joe Castillo - 440 327 1901
- Tara Peet - City of North Ridgeville - 440 353 1508
- North Ridgeville Library, Jennifer Winkler, Branch Manager, 440 327 8326
- Matt Hostacky - Meta -Flex 440 824 2601

The Membership Committee is fun and social, always looking to build our chamber by growing relationships. If you would like to join the Membership Committee, we would love to have you.

Contact Marjorie at 440.327.3737 or nrcoc@nrchamber.com and she will get you in touch with Chris.

Please attend the Mayoral Forum

presented by the
North Ridgeville
CHAMBER OF COMMERCE

MEET THE CANDIDATES



Kevin Corcoran



Paul Wolanski

Wednesday, September 25, 2019 | 7:00 PM

North Ridgeville Education Center
5490 Mills Creek Lane (BEHIND THE DAIRY QUEEN)
North Ridgeville, Ohio 44039

CAMPAIGN RELATED SIGNS AND/OR CLOTHING ARE NOT PERMITTED AT THIS EVENT.

Re-MEMBER!

Be a part of the next Membership Committee Luncheon on **September 26 | 12:00 Noon @ Bistro 83** as we welcome our new committee leader Chris Hibsman (AAA Insurance), who will guide the team with his skills to build up our current membership.

The Membership BLITZ will be on October 8th, kicking off at 9:00 AM at the Panera in North Ridgeville, then ending at 12:30 PM at Angelina's Pizza to go over the results of the event. We are very excited to increase our membership numbers!!!

Committee members include:

Georgia Awig/Mary Kay, James Cain/Russell Realty, Brent Clay/Active Business Loans, Martin DeVries/First Federal Lakewood, Bud Hagy & Ryan Schultheiss/Bistro 83, Matt Hostacky/Meta Flex, Jackie Hudgens/First Federal Lakewood, Heather Johnson/North Ridge Healthcare, Cathy Kingsley/Big Frog Custom T-Shirts, Matt Nickels/Edward Jones, Tim Rollins/R&K Technology, Rebecca True/Van's Auto Pro, Robyn Ringwall/South of the Square Collision and Cliff Winkel/Wink Electric.





SHERWIN-WILLIAMS

Your Paint Specialists

Residents of North Ridgeville have frequented the Sherwin-Williams store in Providence Square when seeking expert advice and supplies for painting projects. Sherwin-Williams' five employees will be able to provide expertise in paint that other big box stores and general hardware stores can't offer, she explained.

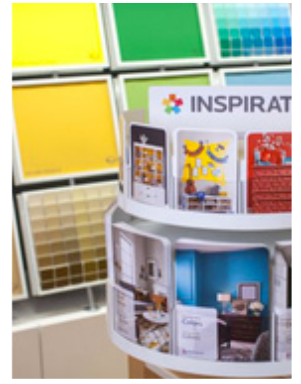
"We only specialize in paint, so if people have questions or are painting for the first time, we're able to walk them through the whole project," said Carrie Kirchner, assistant manager of the North Ridgeville store, which is located at 34113 Center Ridge Road.

So far, she said contractors have provided about 75 percent of the store's business but said she believes the location attracts more homeowners than some other locations.

"We just think there's great potential to cater to those people," she said, adding the area surrounding the store is densely populated by homes.

The store includes paints, stains, wallpaper, spray painting equipment and more. It also has all the interior and exterior paints one could use and all the equipment necessary to get the job done, including brushes, rollers, buckets, tarps and more.

Kirchner said Sherwin Williams also can offer design tips and help homeowners avoid the common home painting pitfalls. For example, paint selection can be tricky because of the cast a certain lighting gives a hue. "It's usually that they can't see the true undertone of a color, especially in the store. We'll provide samples of whatever color they like. We also have an in-home color consultant that can come to their home and help with color," said Kirchner.



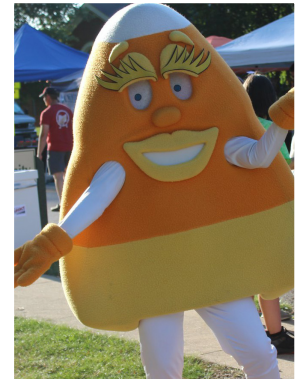
Bright STAR!

We are pleased to announce that Tina Hamrick, Boutique IT Solutions has been chosen as our Bright Star this year. The Bright Star event will be held on October 22 at LaCentre in Westlake at 5:00 PM



Cornfest 2019!

As for the past 26 years the Chamber of Commerce and Visitors Bureau had a booth at NR Cornfest. We sell our light up toys-Trex Space Blaster was the favorite. Most importantly our booth represents the City and passes out the Cornfest Brochure with a letter from Marjorie Snyder, President of the Chamber. This brochure is in all the Northeast Ohio Papers and brings many folks to the Cornfest. Thank you to our many volunteers!! Georgia and Don Awig -Mary Kay, Emil Bagi - Hajduk, LLC, James Cain - Russell Realty, Jenna Elliott - O'Neill Healthcare, Chris and Dana Hibsman -AAA Insurance, Don Hackney - Robbins Company, Heather Johnson - North Ridge Health Care, Jackie Hudgens - First Federal Lakewood, Matt Nickels - Edward Jones, and Dr. Beth Yoder- North Coast Eye Care



Independence Day Celebration!

Every year the Visitors Bureau participates and celebrates July 4 by selling our light-up toys at South Central Park before the North Ridgeville Fire Works on July 3. We have two tables selling toys and four mobile carts of our volunteers traveling around the park having much fun selling our favorite toys. As usual we sold out all of our toys and had to order another supply for Corn Fest in August. Thanks volunteers!



NEWSLETTER

Committee Report by Christine Cirigliano



The newsletter is e-mailed out monthly with articles of interest, a calendar of upcoming events/promotions, featured businesses, committee reports, opportunities for sponsorships and recaps of different happenings put on by the North Ridgeville Chamber of Commerce and the *Power of More*.

We always want your photos from chamber events and accept any contributions you may have towards content, the chamber newsletter is your newsletter!

Every month the newsletter features one of our members, if you are interested in being that highlighted company - *let us know!*

ADVERTISING: Want to get the word out about your groups upcoming events or services?

There is no better place to reach the community and other local businesses than in the North Ridgeville Chamber of Commerce Newsletter.

Our creative team can help you develop your ad - FOR FREE

Contact Marjorie at 440.327.3737 or nrcoc@nrchamber.com for pricing and ad size specifications.

**NORTH RIDGEVILLE
PIZZA
BAKE-OFF**

OCTOBER 2 @ 4:30-7 PM

Proceeds Benefit

N. Ridgeville Community Care & N. Ridgeville Citizens for Better Schools

ADULTS | KIDS (12 & under)
\$10.00 | \$5.00

TO BE HELD AT NORTH RIDGEVILLE HIGH SCHOOL
34600 BAINBRIDGE ROAD

FOR MORE INFORMATION OR TICKETS,
PLEASE CONTACT NIKKI ROTH AT 440-452-9483 (TEXT OR CALL) OR
NIKRAM333@GMAIL.COM

Flyers have been designed & printed courtesy of: 216.438.0001

VISITORS BUREAU

Committee Report by Marjorie Snyder



The Visitors Bureau is responsible for working with the city to market what makes this town special. The Visitors Bureau also puts on the primer events in the town. We hold Discover the Ridge, Holiday on the Ridge, Mayoral Debates, and Cornfest.

Dates for upcoming events and meetings:

North Ridgeville Mayoral Debate

September 25, Wednesday | 7:00 PM
North Ridgeville Education Center (Behind Dairy Queen)
5490 Mills Creek Lane, North Ridgeville, OH 44039

Oktoberfest

October 17, 2019 | 5:30 PM
VFW North Ridgeville

Holiday on the Ridge

December 7, 2019

Contact Marjorie at 440.327.3737 or nrcoc@nrchamber.com for information on joining the Visitors Bureau.

Even with all the Health Care Reform changes you can still get a discount through your local chamber.

If you ever wonder how the Affordable Care Act (ACA) may impact your company, Anthem Blue Cross and Blue Shield and the Northern Ohio Area Chambers of Commerce (NOACC) are here with the answers.

We know you don't have time to read the entire ACA. That's why we brought together all the important information you need to know in one helpful web site - www.makinghealthcarereformwork.com

As a chamber member with 2- 50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield - including industry leading HSAs, HRAs and HIAs.

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Go to www.noacc.org for more information or contact your broker, your local chamber or NOACC at **866.466.6222**. Receive a free quote online at www.chambersaver.com/noacc.





Business. Banking. **Benefits.**

We offer smart, flexible solutions designed to meet your ever-changing needs. All delivered through a personalized, community bank relationship—with people who are committed to helping the local business community thrive.

Learn more today.

North Ridgeville Branch
33701 Center Ridge Rd.
North Ridgeville, OH 44039
(440) 327-1311

FFL.net   



 EQUAL HOUSING LENDER • MEMBER FDIC

YOUR NEIGHBORHOOD POPCORN SHOP

Our family has been popping small batches of popcorn since the 1950s. Jenny's Popcorn prides itself on great customer and vendor relationships and continues to provide the fantastic snacks that consumers have come to expect from Poppee's Popcorn products. The Snack Shop offers 20 delectable popcorn flavors, decorative tins and bowls, and gift products.

Mention this ad to receive 10% off your next in-store purchase!



38727 Taylor Parkway | North Ridgeville, OH 44039

jennyspopcorn.com

7 Reasons to Sponsor Events

1 Put Your Business in the Spotlight

Having a presence at a chamber hosted conference or business event positions you and your business as an authority in your industry.

You gain respect and credibility by standing out from the pack of attendees and prominently displaying your products and marketing materials.

Instead of just attending a chamber event and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.

2 Get in front of your Target Market

The chamber event organizers are spending time and money marketing the event to your target audience, bringing these attendees into the room.

Your job is to come prepared to take full advantage of this opportunity by making sure to create eye catching, professional signs, marketing materials and product displays that draw attendees to you.

3 Lead Generation and New Contacts

Be sure to have some sort of lead generation system in place the day of the chamber event.

People will give up business cards and e-mail addresses in exchange for a chance to win a great prize in a drawing, samples or even candy and other promotional item giveaways.

4 Get Your Brand Noticed

Being featured in the program book of the event, on the chambers event website with your logo and additionally having an item in the gift bags are all great ways to leverage your sponsorship and get brand recognition.

5 New Clients, New Customers, New Business

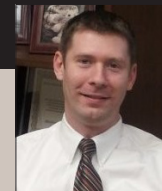
Not only are the attendees of the chamber event potential new clients and customers, so are your fellow sponsors and vendors!

You can form new business partnerships at events, meet like-minded business professionals in complimentary businesses with which you share the same target market but are not in competition.

6 Give attendees a "taste" of your business

Bringing samples to a chamber event as giveaways is a terrific way to capture attention from attendees. Be

GOLF OUTING



Committee Report by Jason Jacobs

The North Ridgeville Chamber of Commerce holds an annual golf outing. This golf outing is our largest fundraiser for the chamber.

2020 GOLF OUTING IS SCHEDULED

Tuesday, May 19th, 2020

Red Tail Golf Club, 4400 Nagel Road, Avon, OH 44011

The event features 18 holes of golf, a cart, continental breakfast, a delicious boxed lunch and prime rib dinner catered by Red Tail Golf Club, non-alcoholic beverages and keg beer are provided plus a fabulous array of door prizes.

Contests include: Closest to the Pin, Longest Drive, Mulligans, Skins & More!

Opportunities for sponsorships: MAIN EVENT, Platinum Gold, Silver, Bronze, Breakfast, Beverage, Lunch, Beer, Media, Dinner & Hole-in-One. THESE SPONSORSHIPS GO FAST, call now to claim yours!

Volunteer Opportunities are available!

.....
 Contact Marjorie at 440.327.3737 or nrcoc@nrchamber.com for information on joining the Visitors Bureau.

creative and think of out-of-the-box ways to stand out.

By sharing a sample or trial offer of your product, you engage attendees and increase your chances of turning them into new customers. Make sure to have plenty of business cards, product brochures and flyers to pass out at chamber events.

7 Market Your Business Inexpensively

We all know how much advertising your business can cost. It can run a thousand dollars or more to place an ad in a well-known local publication for only one time!

Spending that same amount or less as a sponsor or vendor at an event is a much wiser investment that will bring a greater return on investment.

Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the event to your advantage, there will be no limit on your potential ROI.

If you would like more information about becoming an official sponsor of the North Ridgeville Chamber of Commerce or any of our events, please contact Marjorie Snyder at 440.327.3737 or email at nrcoc@nrchamber.com.

3 WAYS TO GET THE MOST OUT OF YOUR Chamber Membership - The Power of More



1 The Chamber as a resource.

As a member a great way of increasing visibility and credibility is by presenting seminars that offer information relevant to other members.

Also, attending events and networking with other members to share information and to see what they have to offer you.

The Power of More offers you an extra advantage that most Chambers do not have. Use it!

2 Get involved. Attend as many events as possible.

Like most services that charge a membership fee, if you don't participate, it won't work. There are not a lot of people who join a gym and get fit without showing up. The same applies to your chamber membership.

If you get involved by serving on chamber committees, it will help you build stature in your community.

As a member you can help your local chamber enhance their benefits by offering your services. This will lead to more exposure for your company.

3 Sponsor special events.

Each Chamber, along with the Power of More has a list of special or major events that are offered throughout the year. Some may include business expos, luncheons, galas, golf outings, business before hours and business after hours.

These are great opportunities for you as a business representative to invest some money on an event where you can potentially acquire many new business leads and customers.

Most sponsorships include a package deal where your business is promoted before the event on all media outlets and may include a vendor booth where you can interact personally with potential customers.

Picking the right events to sponsor can contribute to rapid growth for your company. Take advantage of advertising on our web site and in newsletters to get your business's name out there!

Participation is key - attend events, sponsor events, join committees, offer your services and get involved. Lastly, consider investing in advertising to promote your business.



SCHOLARSHIP

Committee Report by Carol Novak



The Susan Sawyers Memorial Scholarship was inaugurated in 2012 in memory of the late Susan Sawyers, who was an active Lorain County community member, citizen of our city, and Chairman of the Board for the North Ridgeville Chamber of Commerce.

The recipient of the Susan Sawyers Memorial Scholarship must have demonstrated, the following criteria:

- Average or better academics
- Diverse scholastic participation in Extra Curricular
- Dedication to voluntarism, plus holding leadership positions in the community
- And through their essay, a strong sense of civic and family duty.

Additionally, students must have selected a college major in Business.

Two students will be selected for a \$1,000 scholarship.

Applications are available from the North Ridgeville High School Guidance Office. All criteria and due dates are contained within the application, which must be submitted in its entirety.

THE NORTH RIDGEVILLE CHAMBER

43 Years Serving North Ridgeville

The North Ridgeville Chamber of Commerce is dedicated to providing competitive and cost-savings benefits and services to our membership. As a member of the Northern Ohio Area Chamber of Commerce (NOACC), the largest consortium of Chambers of Commerce in the Midwest with 120 Chambers and 34,000 members, we are able to offer discounts not normally available to the individual business:

Marjorie Snyder

Chamber President

440.327.3737

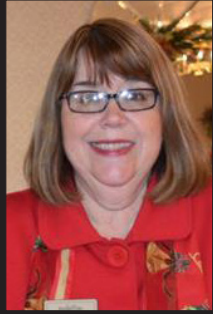
nrcoc@chamber.com

NRChamber.com

4845 Lorain Road

North Ridgeville, OH

44039



Discounted Prices

- Health Insurance
- Employee Testing
- Workers Compensation
- Overnight Delivery
- Payroll Services
- Shipping Logistics
- Credit Card Processing
- Wellness Programs

Complimentary Services

- Power of More Networking
- Referrals
- Web Site Links
- Business Directory

- Life & Disability Insurance
- Managed Care Organizations
- Office Supplies & Services
- Web Site Development
- Accts Receivable & Collection
- Web Site & Email Marketing
- Office Inserts
- Monthly Business Programs
- North Ridgeville Magazine

2019 - 2020 BOARD MEMBERS



Roxann Ramsey Caserio

» North Ridgeville City Schools



Christine Cirigliano

» ZippityPrint.com

Newsletter · Scholarship · Membership · Visitors Bureau



Kevin Cocoran

» Bob Schmitt Homes



Bradley Dean

» Coldwell Banker Realty



Dan Forthofer
Second Vice Chair

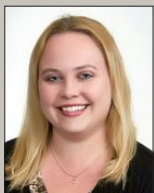
» LCCC Ridge Campus

Events / Programming & Website



Chris Hibsman
First Vice Chair

» AAA Insurance Membership



Jackie Hudgens
Assistant Treasurer

» First Federal Lakewood



Jason Jacobs

» O'Neill Healthcare

Golf Outing



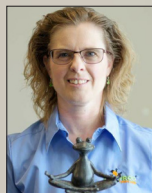
Heather Johnson

» North Ridge Health
Visitors Bureau · Membership



Bill Kendall
Treasurer

» Costin/Kendall CPA's



Cathy Kingsley

» Big Frog

Visitors Bureau



Paul Klein

» Great Lakes Publishing



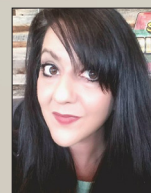
Andy Lembach

» Empower HR



Sara Markle
Chairperson

» Fifth Third Bank



Robyn Ringwall
Vice Chair

» South of the Square Collision
Visitors Bureau · Membership · Social Media