

# SERENITY NOW

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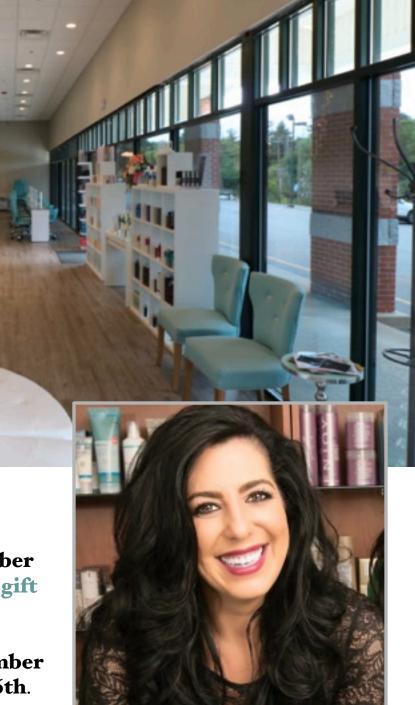
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Photo by Tim Buxton

## **Extended Holiday Hours**

Serenity will be open **Sunday, December 23rd**, from **10-2 PM** for **services and gift certificates**!

Serenity will be closed **Tuesday, December 25th**, and **Wednesday, December 26th**. We will reopen for normal business hours **Thursday, December 27th**.



"Wishing everyone a happy and healthy holiday season full of Serenity!"

# HANDS & FEET

### Product Spotlight...

### Footlogix Mousse

During the winter months, our skin can often become dry and cracked, including on our feet! This can be prevented by keeping the skin hydrated and healthy!



Footlogix Mousse helps to restore the health of the skin, resulting in stronger skin and hydrated feet and nails!



This month, take
20% off all
Footlogix Products!

## Monthly Specials

Indulge in our Seasonal **Holiday Potpourri Pedicure** featuring Holiday Hot Chocolate!

\$65.00

**PLUS,** take **20% off** your Seasonal Pedicure with Bryanna this month!

Keep your feet in "flip flop shape" through the winter months with our Glycolic Treatments! Add on to any pedicure for only \$10!

(reg. \$20)

## Employee Spotlight: Bryanna Von Schultze

#### **Meet Bryanna!**

Bryanna began working in a spa while she was in school and fell in love with nails. She attended Blaine Beauty School in 2004 and has since made her passion for nails her career.

Bryanna, who is a certified Master Pedicurist, is passionate about making her clients



look and feel beautiful and confident. She enjoys the challenge of problematic fingers and toes and strives to help each client achieve healthy, beautiful nails.

# HAIR SPECIALS

## Product Spotlight

Kevin Murphy Body.Builder



Take **20% off Body.Builder** this month!

Work that body and boost your hair with flexible fullness and hold!

discount cannot be combined with any other special or promotion.

## Retail Raffle

This month, you will receive a raffle ticket for every \$100 spent on retail! This raffle ticket will enter you to win a VARIS ceramic flat iron and two VARIS round styling brushes (a \$260 value). A winner will be drawn on December 31st!

# Holiday-Ready Hair

Get Holiday-Ready Hair with our **Serenity Signature Blowout!** 

Perfect for school reunions, work events, and holiday parties!

Gorgeous, Voluminous hair that will have you turning heads! This **ultimate blowout** includes our signature shampoo, extended scalp massage, and ironwork to perfect your style!

Traveling for the holidays? Looking for stocking stuffers?

Check out our **must-have** travel size products by **Kevin Murphy** & **Eleven**!

### Employee Spotlight: Christina Ziegler

**Meet Christina!** Christina has been a hairstylist for the past 27 years and is a valued member of the Serenity team! She is a graduate of the Continental Academie of Hair Design and has



been working in the industry for as long as she can remember.

Christina enjoys the creative aspects of multi-dimensional coloring as well as mens' cuts. She cares deeply for her clients and enjoys being able to make them feel good about themselves.

# SKIN SPECIALS

## Product Spotlight...

## Murad Invisiblur

Don't let your face outshine your holidays!



Murad Invisiblur primes, blurs imperfections, and protects skin against UVA and UVB rays.
This lightweight, colorless, peptide primer visibly reduces the appearance of pores, fine lines, and uneven textures.

Did you know that.
Murad Invisiblur can.
hold makeup in place
for up to 12 hours?

20% off

# Monthly Specials

### **Get That Holiday Glow!**

Want maximum results in minimal time? Our **Dermaplaning Treatment** will exfoliate the skin, while our **CooLift Treatment** will hydrate and plump! Erase years off your face in under an hour!



# **Express Dermaplaning Treatment & CooLifting Combination**

\$200 (reg \$275)

## Employee Spotlight: DakotaLee Stokes



Meet Dakota! Dakota is a 2016 graduate of Catherine Hinds Institute and has been part of the Serenity team for 4 years. Trained by her mentor, Melanie Morton, Dakota specializes in brow waxes and microdermabrasion facials.

Instagram: @skinbydakotalee

In honor of her 21st Birthday this month, Dakota is offering 21% off all services December 1st-15th!

# MAKEUP SPECIALS

## Product Spotlight...

#### Jane Iredale Smooth Affair Facial Primer

This skin-quenching primer prepares the skin so makeup goes on easier and lasts longer.

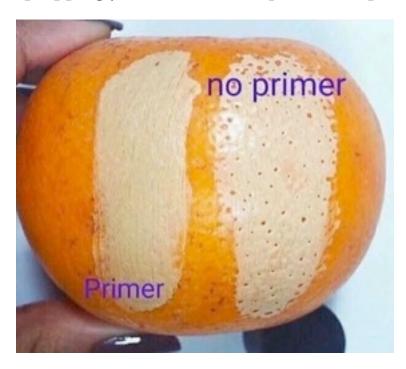
It also helps maintain skin's youthful appearance and minimize the appearance of pores and fine lines while bringing out your natural radiance.



This month, **take 20% off** Jane Iredale Smooth
Affair Facial Primer!

## The Importance of Primer

If you're going for a **flawless makeup** look, prepping your skin is an important step.



**Facial primers** create an extra layer between your skin and makeup, smooth the skin's surface, and evens out the skin tone.

Priming products also help makeup to go on easier and last longer!

## **Makeup Consultations**

#### Liquid? Powder? Primer? Color?

Let our expert makeup artists help you find your ideal makeup must-haves!

30 Minute Consultation/Lesson \$30

# LASHES & BROWS

## Product Spotlight...

#### **Brow Henna**

Henna is a natural plant pigment from the Hina tree.
Commonly used in India,
Arabia, the Middle East, and
Asia to dye hair and skin, as well as fabrics such as silk, wool and leather.



Brow Henna will dye eyebrow hairs as well as leave a stain on the skin underneath the brows, giving the brow a fuller, filled-in look. The color can stain the skin for 2-3 weeks and remains on the hair for 4-6 weeks.

# Say goodbye to your brow pencils and powders!



# Monthly Specials

"I woke up like this"

Save \$20
when you
book a new
full set of
lashes and
brow henna
together!



Let yourself sleep in every day by eliminating time from your morning routine.

Imagine, not having to fill in your brows or put on mascara before starting your day!



Look
fabulous
from the
second your
feet touch
the floor!

# MASSAGE SPECIALS

## Wellness Spotlight...

#### What is a "knot?"

The medial term for a "knot" is adhesion, which really describes what is happening to the tissue. When our muscles get overused or injured they lose their ability to glide over the bone and the muscle fibers shorten.

Our body produces fibrous scar tissue over the damaged area while the muscle repairs itself. These fibers do not go in a nice, straight pattern like healthy tissue and this is what feels like "knots."

Regular massage can break up the "stuck fibers" and encourage the muscle to heal correctly. Stretching the muscles can elongate the fibers to help them regain mobility.

#### 2 Micro-Tears In Muscles



Repetitively using a muscle resulting in small tears of the muscle fibres



The body senses the micro-tears and repairs them with scar tissue

## Monthly Specials

# Purchase any massage, receive 2nd identical massage at 1/2 price.

Come join us for a **Wellness Night at Serenity** sponsored by the Massage Department and the Yoga Spa at Serenity!

### December 5th 5-8 PM

For a complete schedule of events and other information about our **Wellness Night**, please see Page 8!

## Employee Spotlight: Kelly Miller

**Meet Kelly**! Kelly graduated from Finger Lakes School of Massage in Ithaca, New York with certification in massage and hydrotherapy.

With nearly 11 years of experience, Kelly has been a member of the Serenity team since 2008. Kelly offers her clients Swedish, Deep Tissue, Prenatal, Hot Stone, and Thai Yoga massages.

Through her dedication, integrative techniques, and presence, she continues to bring ultimate relaxation to her clients.



Purchase a gift certificate for Thai Yoga with Kelly for the special price \$120 or two for \$210

# THE YOGA SPA







# Come join us for a complimentary

# Wellness Night

at The Yoga Spa at Serenity Spa & Salon

# Wednesday, December 5th 5-8 pm

5:00-8:00 - Learn all about our new therapies, have a light refreshment, and take advantage of **event-only discounts!** 

5:45-6:30 - 45 Minute Yoga Class with Matt

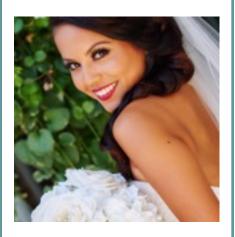
6:30-7:30 - 10 Minute Reiki Sessions, Neck or Foot Massages



Space is limited for the Yoga and Reiki! Be sure to sign up at <u>theyogaspaatserenity.com</u>

# SERENITY BRIDES

# Beauty Boot. Camp



\*Coming Soon\*

Get ready to say "I Do" with our 3,6,9, and 12+ month customized treatment plans!

Please see one of our aestheticians to create the perfect plan for you!



### \*New\* Bridal Packages

#### **Bridal Glow-**

HydraFacial CooLifting Treatment Body Polish Treatment \$360 (reg \$425)

#### **Beautiful Bride-**

Serenity Signature Blowout Serenity Signature Pedicure Serenity Signature Manicure Lash Lift & Tint Brow Shaping/Tint \$275 (reg \$325)

#### **Bridal Bliss -**

Customized Clinical Facial 60 Minute Swedish Massage Hydrotherapy Pedicure Shellac Manicure Serenity Signature Blowout \$300 (reg \$350)

#### Girls Night Out -

Express Pedicure
Classic Manicure
Serenity Signature Blowout
Makeup Application w/ Lashes
\$165 (reg \$195)

#### **The Honeymoon -**

Full Leg Wax
Bikini/Brazilian Wax
Hydrotherapy Pedicure
Shellac Manicure
Spray Tan
\$225 (reg \$265)

#### Newlyweds -

Couples 60 Minute Swedish
Massages
Couples European Enzyme
Facials
Couples Pedicures
\$375 (reg \$440)

#### **Groom The Groom -**

Men's Manicure Men's Pedicure Executive Cut/Beard Clean-Up \$85 (reg \$100)

#### **Grooms Day-**

Masculine Facial
60 Minute Deep Tissue
Massage
Men's Manicure
Men's Pedicure
Nose, Ear, or Brow Wax
\$230 (reg \$270)

#### **Bridal Party Sip & Soak**

Must have a party of 4 or more
Hydrotherapy Pedicure
Shellac Manicure
\*complimentary cocktails\*
\$75/person (reg \$85)

#### **Bridal Party Pampering-**

Upper Body Massage Mini Facial Express Pedicure Classic Manicure \$155/person (reg \$185)



# Happy Holidays

#### **Contact Information**

Serenity Spa & Salon
315 Middlesex Road, Suite 1
Tyngsboro, MA 01879
978-649-0970
serenityspa315@yahoo.com
www.serenityspaandsalon.com

#### Hours

#### Monday, Wednesday

9:00 am - 8:00 pm

#### Tuesday, Thursday

9:00 AM - 9:00 PM

#### **Friday**

9:00 AM - 5:00 PM

#### Saturday

9:00 am - 4:00 pm

#### Find us on Social Media

Instagram:
@Serenityspaandsalon
Facebook:
Serenity Spa and Salon

# December Gift Certificate Specials

\*Purchase any massage, receive 2nd identical massage at 1/2 price.

\*Purchase any facial, receive 2nd identical facial at 1/2 price.

#### The Perfect Escape \$160

Delight in a European enzyme facial followed by a luxurious one-hour Swedish massage.

#### Relax & Renew \$220

Relax with a European enzyme facial and a one-hour Swedish massage. Renew with a classic manicure and hydrotherapy pedicure.

#### **Serenity Signature Experience \$425**

Experience the difference. Enjoy a day of pure luxury. Drift away with our 90-minute signature massage and customized signature facial before indulging in our signature pedicure and manicure. A nutritious Spa Lunch is included.

# Holiday Hours

The salon will be open **9 AM - 4 PM** on **Monday**, **December 31st**.

The salon will be closed **Tuesday, January 1st**. We will reopen for normal business hours on **Wednesday, January 2nd**.