



SHARING  
4LIFE



**4Life**

TOGETHER, BUILDING PEOPLE®







# 4LIFE<sup>®</sup> MISSION

## At 4Life, we work together to help

people enjoy healthy and rewarding lives. We care about your success and your desire to help others succeed.

4Life's mission of Together, Building People<sup>®</sup> through *science*, *success*, and *service* is not just a slogan. It's our commitment to provide products and a business opportunity that are truly making a difference.

We are thrilled that you've decided to join us on this mission!

Today, you have the power to change your life and the lives of your family members.

As 4Life has grown in over 50 countries since 1998, successful distributors—who were all once brand-new distributors just like you—have taken the exciting step of embracing the 4Life opportunity into their lives.

—4Life offers years of valuable experience in the health and wellness industry.

—4Life's executive team is committed to honest and ethical leadership.

—4Life provides you with top-quality products that are easily shared and enjoyed by others.

—4Life offers exclusive benefits and incentives including daily pay, cash reward programs, once-in-a-lifetime vacations, and more.

"If you want to be successful, put your passion into 4Life, so that together, we can change lives!"

—Esdras Cabrera Alberto & Rosa Nelia Vargas

Platinum International Diamonds  
Dominican Republic



### EXECUTIVE TEAM

David Lisonbee  
Founder &  
Chairman of the Board

Bianca Lisonbee  
Founder

Steve Tew  
President &  
Chief Executive Officer



## 4Life® is a sharing business—

sharing products leads to sharing success.

Sharing is an easy and natural part of life; it's what connects us with others. In fact, you've probably shared something—maybe a restaurant recommendation or a favorite new product—with someone this week already.

# SHARING

When you share your favorite 4Life products with the people around you, you'll be rewarded in several ways. When they make a purchase, they experience the benefits of these products, and you receive commissions and qualify for other rewards.

At the same time, you grow your business, build financial independence, and invest in an opportunity that is helping people achieve their goals.

Learn more about these rewards in the *Life Rewards Basics* brochure.





# SIMPLE STEPS

## TO SHARED SUCCESS

### You can probably remember

several times throughout your life when you achieved an important goal. In fact, the things you value most are probably a result of setting

a goal and taking the steps to reach it.

To succeed with 4Life®, you'll take steps and repeat them on a daily basis. You can do this—and it will totally be worth it!

“Being a leader means being a person of purpose; through which a common vision is shared that inspires others to act.”

—Joel Rivera & Jennifer Martínez

Gold International Diamonds Florida, USA



- ① Make a list of people who you think would enjoy 4Life products.
- ② Observe and learn from your upline leader.
- ③ Share products with people via social media, one-on-one, or at a home meeting.
- ④ Follow up with people to see what they think.
- ⑤ Add customers and distributors to your team.
- ⑥ Take advantage of excellent product discounts and the opportunity to earn free products with the 4Life Loyalty Program.\*
- ⑦ Repeat!



\*LEARN MORE ON PAGES 7-8.

# 4 WAYS TO SHARE

You can feel good about sharing:

## ONE

### Your experience

As you build a 4Life® organization, you'll have wonderful opportunities to mentor new people in your downline. One of the most rewarding parts of being a 4Life distributor is the experience of helping others succeed.



## TWO

### 4Life® products

We have unique, exclusive, and patent-protected products. Our Research and Development team creates products that your customers and downline can experience first-hand. Learn more at [4life.com](http://4life.com).



*“The 4Life opportunity is different. In this business, I am not alone. I have a powerful team behind me that has helped me develop as a professional. We are living our dreams together.”*

*—Ana Luz Torres Aldana  
International Diamond – Mexico*



## THREE

### The 4Life business opportunity

Improve your financial future when you share 4Life products and the business opportunity with other people. As they share 4Life with others, you can all take steps toward exploring options for financial freedom. Learn how 4Life distributors are experiencing success all over the world at [my4lifesuccess.com](http://my4lifesuccess.com).

## FOUR

### Your service

With 4Life, you have the opportunity to help others enjoy a healthy lifestyle and a more rewarding life. You can also help people in need. Visit [foundation4life.org](http://foundation4life.org) to read about how 4Life distributors are working together to make the world a better place.







# ACTION LEADS TO REWARDS

Every month, you'll want to:

## ONE

Share the 4Life® products you love with others. Once those around you see your passion about the benefits of 4Life, they'll want to join your team!

## TWO

Welcome new members to your 4Life team. As you work toward earning the Diamond rank, you'll benefit from adding both customers and distributors to your team.

## THREE

Share your knowledge and time with your team members. As you work together to build your 4Life organization, become a leader who shares and teaches your team members the steps to enjoying success.



When you maintain a monthly minimum of 100 PV, you qualify for bonus payments and incentives outlined in the Life Rewards Plan™.

Enroll in the 4Life Loyalty Program to maximize your efforts. When you meet program qualifications, you'll earn free products to resell for profit, enjoy for yourself, or share with a friend. Encourage team members to maintain a minimum of 100 PV



Principal Volume (PV) is the total Life Points (LP) for product purchases from:

- Customers you enroll
- Products you purchase to consume or sell for a retail profit
- Customer purchases made directly on your distributor account or hosted 4life.com



# GET PAID!

**4Life® distributors** have the opportunity to get paid daily, earn extra income by reselling products, earn

commissions on group volume, and qualify for incentives and bonus payments. Here's how:

## ONE

**Rapid Rewards.** 4Life's Rapid Rewards program pays qualifying distributors daily. Earn Rapid Rewards payments on orders above 100 PV, and on the first LP order of every new distributor you personally enroll.

## TWO

**Loyalty Program.** Enroll in the 4Life Loyalty Program and earn Product Credits every month to redeem for the free products of your choice. Purchase a Loyalty Program pack and resell products to your customers at retail prices.

## THREE

**Life Rewards Plan payments.** Get paid commissions on orders placed by team members each month. The commission varies depending on how many people in your organization are selling products, where they are in your downline, how many products they've ordered, and your current qualifying rank.

## FOUR

**Power Pool.** Receive a portion of the company's revenue within just three months of enrolling. The Power Pool pays qualifying distributors a share of 2% of the entire company's LP. You qualify when three new distributors you've enrolled achieve at least 100 PV through product purchases while you also achieve 100 PV from product purchases during these months.

each month so that you can all enjoy rewards together.

- Enjoy 4Life products for yourself.
- Buy products to share with others who may become customers or team members.
- Qualify for incentives—commissions, rebates, Rapid Rewards, Loyalty Program, Power Pool, and even Great Escape trips.\*



\*Less than 1% of 4Life distributors qualify for incentive trips.



Refer to the *Life Rewards Basics* brochure for more details on how to get paid.



# ENJOY BENEFITS

## RAPID REWARDS

Earn a 25% commission

the next day on the following product orders:

- ① Anything above 100 LP on your personal order
- ② New enrollees' first product order
- ③ Customer orders

## LOYALTY PROGRAM

Earn free products

by placing orders for your favorite products on automatic shipment:

- ① Earn up to 1,200 LP in Product Credits every year to redeem for the free products of your choice
- ② Receive the bonus product of the month with a 125 LP order or higher
- ③ Enjoy extra income by reselling products in the Loyalty Program packs at retail profit



"I love how fast I get my Rapid Rewards on product orders. What other company pays you the very next day? Only 4Life!"

—Meri  
Molina

Leader  
South Carolina, USA

# MAXIMIZE YOUR SUCCESS

Combine the benefits of the 4Life Loyalty Program with the next day payments offered by Rapid Rewards.

- ① Buy a Loyalty Program 340 pack. Each pack includes several best-selling 4Life products at a discounted price. Resell the products to earn extra income.
- ② Receive a Rapid Rewards payment of \$60 the next day on your Loyalty Program pack purchase.
- ③ Qualify to receive up to 100 LP in Product Credits each month to redeem for free 4Life products, plus the bonus product of the month when you order at least 125 LP.
- ④ Teach the members of your team to do the same, and you'll all share in the benefits.



“My team loves 4Life programs that give us incentives and rewards for sharing 4Life products with others.”

—Juan Vargas

Gold International Diamond  
Florida, USA

For more information on the  
Loyalty Program  
visit [www.4life.com/loyalty](http://www.4life.com/loyalty)





# QUALIFY AS A DIAMOND

## As you repeat these steps—

talk to people, share products, place orders, and teach others to do the same—you will also want to keep your eye on your first 4Life® milestone: earning the rank of qualified Diamond.

As a qualified Diamond, you have the opportunity to earn greater commissions—plus you can really start to grow your own organization. Duplicating this step with those in your downline will be a worthwhile component of growing your 4Life business.



### REQUIREMENTS FOR DIAMOND

- Maintain a minimum 100 PV.
- Personally enroll a total of six new distributors who each maintain a minimum 100 PV.
- Have a three-level volume of 3,000 LP. Remember, customer orders help you meet this volume requirement.

YOU

ENROLL 6 DISTRIBUTORS



### TRACK YOUR PROGRESS TO DIAMOND RANK

Find out how close you are to hitting the Diamond rank and what you need to do to achieve it. Download the 4Life App to track your progress. Read your Rank Advancement report by logging into your 4life.com account.

Principal Volume (PV) is the total Life Points (LP) for product purchases from:

- Customers you enroll
- Products you purchase to consume or sell for a retail profit
- Customer purchases made directly on your distributor account or hosted website



# DREAM BIG

To achieve your dreams, you have

to first define them. Consider creating a dream statement or dream board that you can reference on your

4Life® journey. Answer the following questions to help you further define your dreams:

WHAT ARE YOUR TOP THREE REASONS FOR SIGNING UP AS A 4LIFE DISTRIBUTOR?

① \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

② \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

③ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WHAT IS THE LEGACY YOU WANT TO BUILD FOR YOUR FAMILY?

⚙️ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WHAT PLACES DO YOU HOPE TO VISIT?

✈️ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WHAT WOULD IT MEAN TO SPEND MORE TIME WITH THE PEOPLE YOU CARE ABOUT MOST?

🕒 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WHAT STEPS ARE YOU WILLING TO TAKE IN ORDER TO MAKE YOUR DREAMS COME TRUE?

💡 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



“Without dreams, life will just be filled with empty directives. Never be afraid to dream! It is the stepping stone to success.”

–Nadzrul Salim & Nadirah Ahmad

Gold International Diamonds Singapore



## DAYS 1-7

### Follow these steps to begin

building your 4Life® business. The more actions you complete, the closer you'll be to experiencing success with 4Life.

#### GET CONNECTED

In a sharing business, connection is a key tool. Social support is an essential component for getting started and staying motivated. These are several ways to get connected on your 4Life journey.

#### CONNECT WITH YOUR UPLINE LEADER

Call or email your leader today.

Stay in touch with regular emails or a weekly conference call.

Connect with your upline leader and other 4Life leaders on Facebook or other social media networks.

Connect in person if possible. Attend a weekly meeting with other 4Life team members.

### Connect with 4Life

SUBSCRIBE TO ENEWS.

REGISTER TO RECEIVE 4LIFE TEXTS.

LOG IN TO YOUR 4LIFE.COM ACCOUNT.

FOLLOW 4LIFE ON SOCIAL MEDIA. LINKS ARE AVAILABLE ON 4LIFE.COM.

READ THE *SUMMIT* MAGAZINE AND *ACCENT* NEWSLETTER.

# eNews



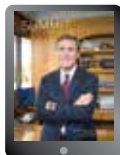
YOUTUBE FACEBOOK TWITTER™



LINKEDIN PINTEREST



INSTAGRAM



## Connect with 4Life products

If you haven't already tried 4Life products, now is the time.

Place your first order and enroll in the Loyalty Program to begin experiencing 4Life products for yourself. Discover which products you love most so that you can easily share them with friends and family members.

Review the *4Life Product Catalog* included in this kit.

● DOWNLOAD THE 4LIFE APP.

● FAMILIARIZE YOURSELF WITH 4LIFE.COM, SPECIFICALLY THE USEFUL LINKS AND RESOURCES ON THE HOME PAGE.

● WATCH 4LIFE LIVE! AND PARTICIPATE IN WEEKLY WEBINARS AND CONFERENCE CALLS.



"We feel like 4Life products have great value and enjoy the rewards that come from sharing them with others."

—Larisa Isakova & Dmitriy Isakov

Gold International Diamonds  
Russia

Want to learn more about 4Life products? Check out the resources at [www.4life.com/corp/shop](http://www.4life.com/corp/shop).





# CONNECT WITH PROSPECTS

## Make a list of people

who could benefit from 4Life® products. Remember, don't discount anyone. You never know who might be interested.

### PEOPLE I CAN CONNECT WITH IN PERSON:

 \_\_\_\_\_  
\_\_\_\_\_

### PEOPLE I CAN CALL:

 \_\_\_\_\_  
\_\_\_\_\_

### PEOPLE IN MY SOCIAL MEDIA NETWORKS:

 \_\_\_\_\_  
\_\_\_\_\_

## Connect with your story.

By sharing your story, you create an authentic connection with your prospects, some of whom may be skeptical about what the 4Life opportunity has to offer them.

Share your story in an honest and meaningful way. Talk about why you enjoy the products and why you're excited to build a business. This will allow you to connect with

people instead of pushing them away. Your story should help them answer the following questions: Can I do this? Will it be worth it?

Your story will also help you connect with your individual WHY—your dream reminder. Place this reminder in a prominent place where you can see it every day. It will help you stay motivated as you move forward.





## –Think about your story.

HOW WERE YOU INTRODUCED TO 4LIFE®?

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WHICH 4LIFE PRODUCTS DO YOU LOVE AND WHY?

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WHY DID YOU DECIDE TO BUILD A 4LIFE BUSINESS?

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HOW WILL YOUR 4LIFE BUSINESS HELP YOU REACH BIGGER LIFE GOALS AND DREAMS?

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## –Write down your story.

Your story doesn't have to be complicated. Just be honest and personally convey what is important to you. Be sure it answers a prospect's questions: Can I do this? WHY is it worth it?

## –Practice telling your story.

Tell your story in front of a mirror. Share your story with your upline leader. Ask people which part of your story is most interesting to them. Practice telling your story every day.

“Once they believe, our job is to make sure that those in our downline are following a plan. It is important that they are applying actions in their business that can be duplicated. This is the key to a great and growing business. Make time for your team by holding meetings and being available to mentor them.”

–Dr. Eduard  
Hutabarat  
& Katharina  
Sihombing

Platinum International Diamonds  
Indonesia



## WEEKS 2-4

### SET YOUR WEEKLY GOALS

#### Create a weekly share list.

Who will you share 4Life products with this week?



**Talk to people.** A good goal would be to talk to at least five people per week, but if you're feeling more ambitious, set a goal of ten people.



**Get support.** Talk to your upline leader and/or attend a meeting.



**Learn and practice.** Read articles, watch videos, and practice your story and presentation.



**Follow up.** Who will you follow up with this week?



#### Add customers and distributors to your team.

Learn how to enroll a new distributor online. Set a goal for how many people you'll add to your team over the next month.



### Building a 4Life® business

is based on repeating a series of fundamental steps. Learn more specifics about these steps and how to execute each one.

Remember, you can do this, and it is worth it!

Always work with your upline leader for additional training. His or her experience in building a successful 4Life business will provide you with training on how to succeed.

## HOW TO SHARE

Your most important action as a 4Life business builder is to consistently share 4Life products with your friends and family members. If you don't share, your business will never grow.

Share your story. Share product samples. Share what the 4Life opportunity means to you. Be specific and authentic. The more you share, the more comfortable you'll become.

## SHARING EXAMPLES

1

### On social media

Post a link to a product page on 4life.com with this comment, "I am so impressed with the quality of 4Life products. I use them every day."

2

### In person

"I just joined a wonderful company that is helping me create a better financial future for my family by sharing products with others."

3

### Over the phone

"I recently decided to join 4Life, and I'm excited about the opportunity to build a business by selling products that I love."



Ask customers questions about their lifestyle goals and suggest products that may be helpful.



Purchase tools to help you share 4Life products such as the *Products for Your Life from 4Life* brochure through your 4Life.com Account at 4life.com.



Stay in contact with customers through social media and email.

YES

Be consistent and specific in your contact. If you say you'll follow up within three days, do so. One of the keys to success is to always do what you say you are going to do.



HOW TO FOLLOW UP

YES

Talk about the positive benefits 4Life products have had in your life. Highlight incentives such as the Loyalty Program to help prospects see how rewarding it can be to order 4Life products.

YES

During your initial contact, be sure to leave customers with something tangible like a product sample or brochure. Then you'll have a reason to ask them what they thought about the product or tool that was shared.





MORE TIPS ON SHARING



TIP

**Carry product samples with you.**

You're with a friend who tells you how she keeps fighting the mid-afternoon slump. Give her a sample of Energy Go Stix® and tell her how it helps you get through the day.

TIP

**Always be open for an opportunity to share.**

Health and wellness topics frequently come up in conversation. Be ready to share your 4Life® story at any time.

TIP

**Share how 4Life is changing your life.**

Attended a success rally or 4Life convention recently? Share photos from the event! Inspired by the success of an upline leader? Share his story.

TIP

**Listen.**

Sharing is a mutual conversation. Pay attention to what your prospect is saying, and then be prepared to offer a way to meet those needs with 4Life® products.





## WEEKS 5-12

### Welcome to the next step

of your 4Life® journey! By now, you may have already earned your first bonus payment. Show your family members and friends how 4Life is making your life easier and more enjoyable.

Post something on Facebook, along with a photo of your family enjoying an evening out. "I'm really excited—just got my first bonus from 4Life. I love being able to do fun things like this with my family."

Keep sharing 4Life products and the 4Life opportunity with everyone you know.

#### ACCOMPLISH BUSINESS-BUILDING GOALS

- Create a weekly share list
- Get support
- Learn and practice
- Follow up with contacts
- Build new relationships
- Connect with your team



You need to have both customers and distributors in your downline to build your business and advance in rank. Encourage your team members to enroll in the Loyalty Program to maximize the benefits of ordering 4Life products.

## When people say **YES**

4Life offers an opportunity to improve your lifestyle by sharing products you love with other people. As you share, they may say:

**I love this product! How do I get more?** This person could be a great customer. Customers are an important part of meeting your volume requirements as you advance rank, plus you receive a payment for 25% of their total monthly LP. And, a customer may one day decide she wants to share the products and opportunity with others.

**I love this product and want to share it with others!** This person could be a fantastic team member. Adding new people to your team allows you to work together to succeed, plus it helps you build your business through repeated volume and sales.

## ACCOMPLISH PERSONAL MONTHLY GOALS

1

Achieve a monthly 100 PV based on the total LP from product purchases.

2

Check your target rank report on the 4Life® App. Take advantage of downline alerts so you can contact team members to offer support and encouragement.

3

Share your hosted site with potential customers so they can easily order online and have orders shipped directly to them.

4

Work to have six people in your frontline and 3,000 LP three-level volume. Remember, this qualifies you at the Diamond rank and means greater rewards for you.

“The foundation of the compensation plan is Diamond. Everyone who is now successful with 4Life has been in this position at one time. As you focus on sharing products and duplicating Diamonds in your organization, you can achieve higher ranks.”

–Shawn Alford

Gold International Diamond  
California, USA

Principal Volume (PV) is the total Life Points (LP) for product purchases from:

- Customers you enroll
- Products you purchase to consume or sell for a retail profit
- Customer purchases made directly on your distributor account or hosted website

For more information about rank qualification, visit [my4lifesuccess.com](http://my4lifesuccess.com).





# OVERCOME CHALLENGES

## Every business owner faces

challenges, and you'll face them, too. Here's a checklist for overcoming challenges in your business.



### TALK TO YOUR UPLINE LEADERS

Your leader (and his leaders, too!) have probably experienced some of the same challenges you've encountered. Ask for their experienced advice in overcoming hurdles.



### ACCEPT "NO THANKS" GRACIOUSLY

If someone isn't interested in knowing more about 4Life, be gracious. Thank him for his time and move on. A prospect who says "no" today may change his mind in the future, especially if he feels comfortable with your reaction.



### IDENTIFY SPECIFIC CHALLENGES

Perhaps you don't feel prepared to give presentations. Find training to help you overcome your challenge—or ask your upline leader for help. Check out the presentation ideas on page 23 for more help.





#### LISTEN TO WHAT YOUR PROSPECTS REALLY WANT

Don't be discouraged if someone doesn't want to become a distributor. Remember, customers help you earn bonus payments and build the volume you need to qualify at different ranks.



#### KEEP YOUR DREAMS AND GOALS IN MIND

Having a rough day? Remember WHY you decided to get started in the first place. Look at the dream section on page 10 for a reminder.



#### USE TECHNOLOGY TO YOUR ADVANTAGE

Inviting someone to a home meeting but he or she can't attend? Get creative! There are multiple ways to connect with people. Take advantage of today's technology and set up a virtual meeting via tools such as Google+ Hangout.



#### REMEMBER THAT YOU ARE IN THE SHARING BUSINESS

By sharing products with other people, you not only help yourself and your family—you also offer someone else the opportunity to enjoy a better lifestyle. Stay focused on how your business can help others so you can keep moving toward your dreams.

“This business is about much more than earning money. You have to write down your WHY and keep it in front of you every day. This may change as your business grows, but remember that your WHY has to stir up some level of emotion. If you are not moved by your WHY, it will not be strong enough to keep you growing. Have faith in 4Life products and the business opportunity.”

—Julio

**Cesar Rodríguez**

Gold International Diamond  
California, USA



# GIVE A GREAT PRESENTATION

As you build your business, you'll gain new insights and experiences to help you tell your story. People need to know that

you are genuinely excited about your decision to join 4Life® and that you love the products. Share on social media, one-on-one, and at home meetings.

## Hold a successful home meeting

A home meeting is the perfect opportunity to promote product sharing, build relationships, and spread the message of 4Life.

### Here are a few tips to get you started:

- Prepare a long list of possible prospects. Extend invitations at least a week in advance. Confirm with attendees at least three days in advance.
- Partner with your host. Talk with him about the agenda for the evening and coach them on how to introduce you.
- Share your story. Gain trust by developing a personal connection and keep the presentation to under an hour.
- Offer samples such as Energy GoStix®, 4Life Transfer Factor®, RioVida®, Tri-Factor® Formula, and PRO-TF® Chocolate packets.
- Be prepared to enroll new prospects after the meeting.
- Have product available to sell. Reselling products offered in Loyalty Program packs is a great way to generate extra income.
- Plan ahead to avoid possible distractions during the meeting, such as technology, pets, or children.
- Follow up with prospects about their experience and answer any questions they may have.



Always keep 4Life product catalogs on hand to share with customers. Include the latest catalog when you deliver your customer product order.

## Improve your presentation skills



### LEARN FROM YOUR UPLINE LEADER

As you develop your own presentation, it's also helpful to learn from others. Ask your upline leader to give you his presentation. Plan to attend the regular meetings he holds.



### ASK FOR FEEDBACK

Give your presentation to your upline leader and ask for feedback on what you can do better. Practice. Ask close friends to tell you what they liked best about your presentation. Use their feedback to make your presentation stronger.



### HELP YOUR TEAM LEARN TO PRESENT

As you grow your business, work with members of your downline to help improve their presentations.



### USE PRESENTATION TOOLS

Share 4Life® with a video, brochure, or product catalog. These professionally-designed tools make it easy for you to share 4Life products with others.





## The more you share how 4Life®

products have helped change your life, the greater your chance of success. As you complete the

Remember, you are partnering with a company that has experienced consistent growth

# CONCLUSION

steps within this booklet, you'll be able to look back and know that joining 4Life was one of the best decisions you ever made!

over the years. Some of our most successful distributors worked as security guards, taxi drivers, accountants, and more prior to 4Life. They have now embraced a life of freedom! It doesn't matter who you are or where you've been, you can build a successful business with 4Life!





# GLOSSARY OF TERMS

## Life Points (LP)

LP stands for Life Points or the sales value assigned to every 4Life® product. This is used to calculate commissions.

## Principal Volume (PV)

Is the total Life Points (LP) for product purchases from:

- Customers you enroll
- Products you purchase to consume or sell for a retail profit
- Customer purchases made directly on your distributor account or hosted 4life.com

## Three-level volume

Composed of your total PV and the combined PV of distributors on your first three levels. This volume is important when qualifying for higher ranks.

## Upline

The distributors enrolled above you, including your sponsor.

## Downline

The distributors you sponsor who are enrolled below you.

## Frontline

Distributors who are sponsored on the first level of your 4Life organization.

## Enroller

The distributor who enrolled you as a 4Life distributor.

## Sponsor

The distributor directly above you in your upline, may also be the same as your enroller.

## Power Pool

The Power Pool enables 4Life distributors to receive a portion of the company's revenue within just three months of enrolling. The Power Pool pays qualified distributors a share of 2% of the entire company's LP. You qualify when you enroll three new distributors who achieve at least 100 PV through product purchases during each of their first two months, while you also achieve 100 PV from product purchases during these months.

## 4Life® Loyalty Program

A program that allows distributors to earn free products by ordering their favorite products on automatic shipment each month. Visit [www.4life.com/loyalty](http://www.4life.com/loyalty) to learn more.

## Rapid Rewards

An opportunity for Leaders and above to get paid daily! Earn 25% on all PV above 100 LP and 25% commission on the first LP order of every new distributor you personally enroll.



Share the benefits of 4Life products with exclusive and unique tools and videos. Order tools online at [4life.com](http://4life.com).





**4Life**<sup>®</sup>  
TOGETHER, BUILDING PEOPLE<sup>®</sup>



TM