

Energy

magazine

Sharing Energy - Transforming the World

2021 Media Kit

Energy Magazine

www.EnergyMagazineOnline.com

info@EnergyMagazineOnline.com

phone (210) 497-5529



Energy Magazine began in 2006 as a platform for Healing Touch Program to connect with its community. Since its inaugural issue, Energy Magazine has grown far beyond the boundaries of Healing Touch to embrace the wider arena of Energy Medicine. With that expansion of vision came positive response from current subscribers, growth in numbers and the breadth of our readership.

As the magazine has grown, the mission has remained the same: to publish articles that articulate, demonstrate and substantiate the world of Energy Medicine and support the Energy Medicine practitioner.

Energy Magazine's pieces are written by leaders in the field such as David Feinstein, Donna Eden, Larry Dossey, Cyndi Dale, Belleruth Naparstek, James Oschman, Jill Blakeway, Joan Borysenko and others. The magazine offers columns, articles and more about energy related modalities and their practice. Energy Magazine challenges its readers to reflect, to grow and to learn, whether the topic is the latest scientific research, advice for growing a business or tools for self-care.



"This was a great issue and I really enjoyed it! I'm ordering two of the books mentioned." – Energy Reader

"Advertising [in Energy Magazine] attracts people to my workshops." – Marie Manuchehri

General Demographics

The readership base is interested in:

- Health and wellness
- Educational opportunities
- Professional development
- Personal growth
- Practice related amenities and supplies
- Books and music
- Nutritional Health
- Spiritual practices
- Self-care

Their careers include, but are not limited to, Energy Medicine Practitioners, Massage Therapists, Nurses, Nursing Assistants, Physician Assistants, Physicians, Dentists, Occupational Therapists, Physical Therapists, Home Health Care Providers, Hospice Caregivers, Chaplains and Veterinarians — with yearly incomes that range from \$30,000-\$300,000.

Circulation

Energy Magazine is published 6 times per year - Jan/Feb, Mar/Apr, May/Jun, July/Aug, Sept/Oct and Nov/Dec. Issues are sent to the subscription base via email for Lite subscribers (free, online only) and Unlimited Digital and Unlimited + Print subscribers and via mail delivery for print subscribers. The subscription base is now over 30,000 and growing monthly.

In Print

Print issues of Energy Magazine are now available in print with the Print + Digital subscription level, offering a professional, full-color version that is mailed directly to your doorstep. The printed format is an excellent option for those who prefer not to read publications online. This also gives readers the opportunity to share the magazine's articles in classrooms, with clients, in medical facilities, at health fairs, conferences, as gifts to family and friends, and throughout their neighborhood to spread awareness of the field to our communities.





Bulk Orders

Many authors and practitioners are asking for bulk orders of printed copies to be sent to their places of business. For bulk order inquiries and pricing, please email us at subscriptions@EnergyMagazineOnline.com. We will try our best to tailor to your individual needs and quantity requests.

Advertising Opportunities

Find new customers, educate readers about your products, increase your visibility, attract more attendees to your classes or spread the word about your newly published book. Energy Magazine offers a unique advertising opportunity in its Mind Body Spirit Marketplace. This is a “go to” section of the magazine for those wanting to quickly find products or services. A sample of the Mind Body Spirit Marketplace layout can be seen further in this media kit.

Advertising is also available throughout the magazine as full page, half page or quarter page ads. All the details and samples of these ad sizes can be found later in this media kit.

Contact

Please feel free to contact us with questions at info@EnergyMagazineOnline.com

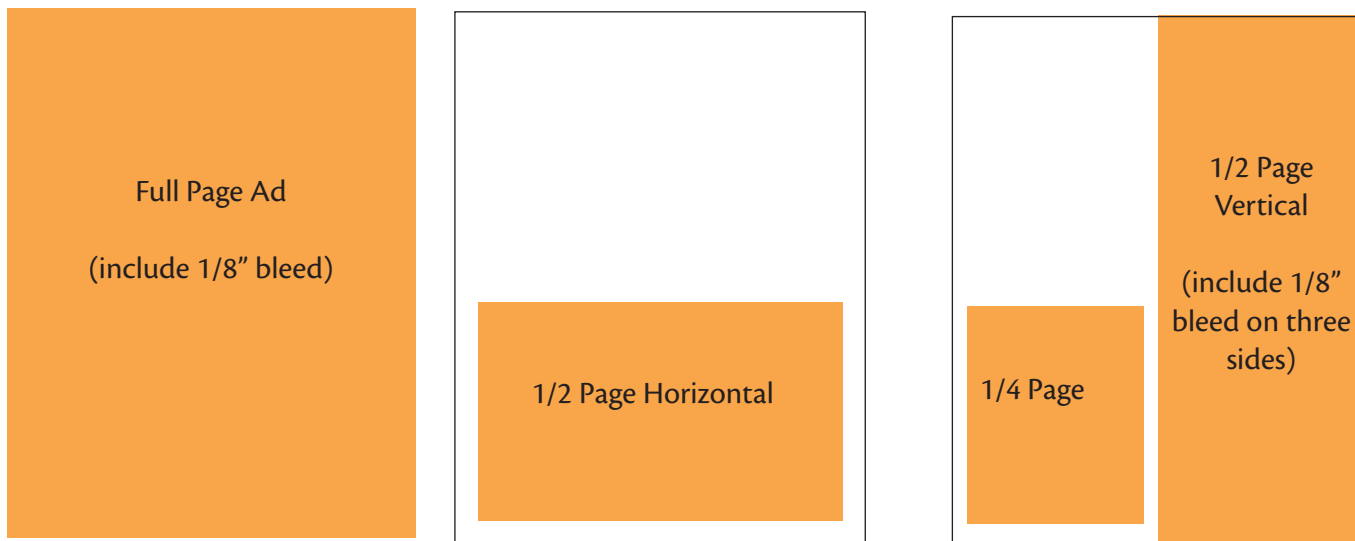
“Just wanted you to know that I received a link to your magazine which was sent by a friend and I was very impressed with it! Please keep up the great work. The world needs more healers and encouraging, positive information concerning the field.” – Energy Reader



Ad Dimensions and Prices

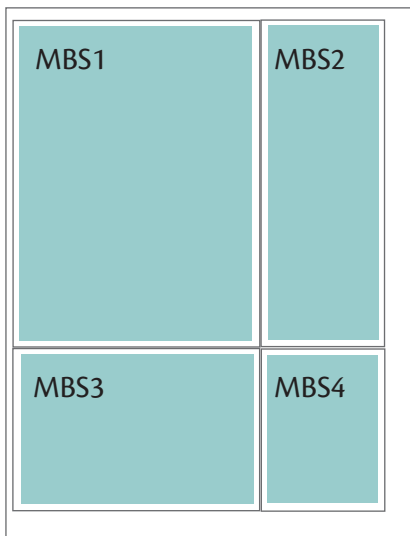
AD TYPE	SIZE (w x h)	1 ISSUE	2 ISSUES	3 ISSUES
In Magazine				
Full Page	8.25" X 10.75"	\$600	\$510/ea	\$435/ea
1/2 Page Horizontal	7.25" X 4.35"	\$400	\$340/ea	\$290/ea
1/2 Page Vertical	4.125" X 10.75"	\$400	\$340/ea	\$290/ea
1/4 Page	3.625" x 4.35"	\$250	\$212/ea	\$187/ea

Contact Energy Magazine if you would like a quote for more than 3 issues.



AD TYPE	SIZE (w x h)	1 ISSUE	2 ISSUES	3 ISSUES
Mind Body Spirit Marketplace				
MBS1	4.835" X 6.3"	\$200	\$170/ea	\$150/ea
MBS2	2.34" X 6.3"	\$100	\$ 85/ea	\$ 75/ea
MBS3 - most popular	4.835" X 3.055"	\$125	\$106/ea	\$ 94/ea
MBS4	2.34" X 3.055"	\$ 50	\$ 42/ea	\$ 37/ea

Contact Energy Magazine™ if you would like a quote for more than 3 issues.





Deadlines and Publish Dates

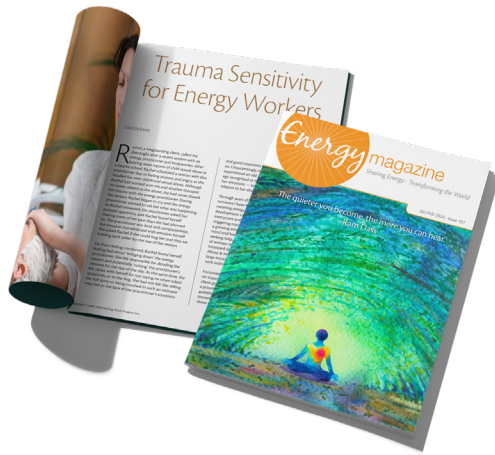
2021 Issues*

2021	Ad By	Publish Date	Issue Theme
Jan/Feb	Oct 15, 2020	Jan 1	Self Care Central
Mar/Apr	Dec 15, 2020	Mar 1	Nature Therapy
May/June	Feb 15	May 1	Mental Illness, Natural Wellness
July/Aug	April 15	July 1	Energy Medicine in Healthcare
Sept/Oct	June 15	Sept 1	Your Practice Guide
Nov/Dec	Aug 15	Nov 1	The Family Issue

2022 Issues*

2022	Ad By	Publish Date	Issue Theme
Jan/Feb	Oct 15, 2021	Jan 1	New Horizons
Mar/Apr	Dec 15, 2021	Mar 1	The Energy Medicine Spectrum: Exploring the Modalities
May/June	Feb 15	May 1	Shifting Our Energetic Environments
July/Aug	April 15	July 1	The Cutting Edge of Energy Medicine and The Latest Science
Sept/Oct	June 15	Sept 1	Creating Your Practice Path
Nov/Dec	Aug 15	Nov 1	The Energetics of Gratitude/Living in Gratitude

*Deadlines are guidelines only and do not guarantee an article will be placed in a specific issue.



“Energy Magazine has established itself as one of the most important voices for cutting edge developments in Energy Medicine. We are proud to count ourselves among its authors.”

— Donna Eden and David Feinstein

Artwork Submission

Artwork must be 300 dpi in jpeg, pdf, tiff, ai or eps format. Submit your files to info@EnergyMagazineOnline.com. If you have any questions, feel free to contact us at info@EnergyMagazineOnline.com.

Design Services

Energy Magazine offers graphic design services and will design an ad for you according to your specifications. The design rate is \$75/hour.

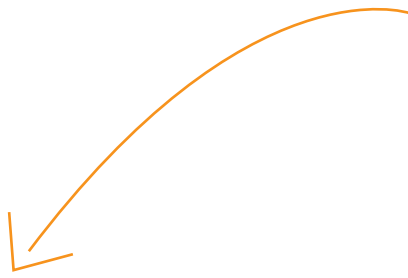
Payment

Payments will be done by invoice through Quickbooks - Payments accepted are Visa, Mastercard, Discover or check. Please fill out the Contact and Payment Form along with the Advertising Contract and email them to Energy Magazine, info@EnergyMagazine.com. Payment is expected by the deadline date to ensure your ad space is reserved for you in your preferred issue.

Fine Print

Energy Magazine reserves the right to decline any Advertiser or specific advertisement at the sole discretion of the Publisher. The Publisher's office reserves the right to reject any advertising for any reason at any time even though a reservation has been previously acknowledged and even though a product or account has been directly solicited by a representative. All advertisements must be clearly and prominently identified by the trademark and/or signature of the Advertiser. All advertisements are accepted and published by the Publisher upon the representation that the Agency and/or Advertiser is authorized to publish the entire contents and subject matter thereof. Orders or contracts that specify position will be considered by the Publisher to be requests only. Cancellations or changes in orders will not be accepted after the materials deadline. The Publisher's liability shall not exceed the value of the space purchased. In the event of a printing error, the Publisher's liability is limited to make good the advertisement. In consideration of the acceptance of the advertisement (subject always to the terms and conditions of our Rate Card), the Agency and the Advertiser must, in respect of the contents of the advertisement, indemnify and save the Publisher harmless against any expense arising from claims or actions against the Publisher because of the publication of the contents of the advertisement. Rates and units of space are subject to change by the Publisher. Space orders are due on or before closing date and may not be canceled by the Advertiser after that date.

An example of a 1/2 page horizontal ad



WISDOM OF THE WHOLE
COACHING ACADEMY

**\$100 off for Energy Magazine Readers
Code: EM15**

**Curious about Coaching?
Call Today
510-864-2006**

30-HOUR COACH TRAINING PROGRAM

UPCOMING TELECLASS:
Thursday Evenings
Jan 28 – March 24, 2016
4:30 – 6:30 pm Pacific

FUN & FLEXIBLE
Learn from home at your own pace.
Designed for the on-the-go professional.

Health and Wellness Practitioners

LEARN & DISCOVER HOW TO INTEGRATE COACHING INTO YOUR ENERGY PRACTICE

Visit our website today to sign up for a FREE class and eNewsletter!

www.wisdomofthewhole.com

Advertising Examples

The following pages will give you an idea of sizing and magazine layout for our different sized ads, including the Mind Body Spirit Marketplace, which comprises the last pages of the magazine. The ad sizes of full page, quarter page, half page vertical and half page horizontal are placed inside the main section of the magazine alongside our articles.

The next page is an excellent example of a full page ad



CREATE A BETTER LIFE

with Marie Manuchehri
Author of Intuitive Self-Healing

SEPTEMBER 25–27

Become a Reiki Master
Redmond, WA

OCTOBER 10 & 11

Heighten Your Vibration & Frequency
Portland, OR

OCTOBER 23–25

Anatomy For Energy Medicine
Vancouver, BC

DECEMBER 11

The Power of Vibration
Seattle, WA

DECEMBER 12

Perception is Everything
Seattle, WA

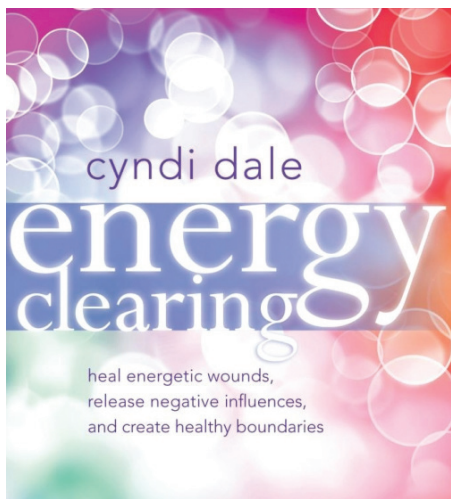
“Working with Marie is a life changing experience. If you want to find an effective way to make significant improvements in your life, this is it.”

**FOR MORE INFORMATION VISIT:
WWW.ENERGYINTUITIVE.COM**



Sounds True exists to inspire, support, and serve personal transformation and spiritual awakening.

Offering more than 500 audio, video and music titles about spiritual traditions, meditation, psychology, creativity, health and healing and self-discovery.



An example of a 1/2 page vertical ad



An example of a 1/4 page ad



Alternatives for Healing
Let Your Health Shine Through

EXCLUSIVE DISCOUNT FOR ENERGY MEDICINE PRACTITIONERS!

We are the Bridge that connects people to YOU!

Use Discount Code: **ADFAFH14**

Questions? Give Us a Call **303.476.1714**
We are Available (MST) 8am - 7pm, 7 Days a Week

Plus, practitioners have the option to post their videos, articles, blog or newsletter (link to your site). Alternatives for Healing is a unique and cost effective way to attract more people to your holistic business. Join Us Today!

This discount is exclusive to the Healing Touch Program Practitioners. zz

ALTERNATIVES FOR HEALING, LLC

An example of MBS Marketplace ads on next page



Stay abreast with current offerings check out the Sounds True store

MBS2

WE ARE A PROVIDER OF INTEGRATIVE MEDICINE SERVICES

specializing in Healing Touch within Assisted Living, Long Term Care, Skilled Nursing Facilities and Hospice Care. We help these facilities provide a level of wellness and comfort to their residents that stands out and above competition.

INTERESTED IN JOINING OUR TEAM?

We are currently looking for new team members in Minnesota for:
Community Ambassadors
Healing Touch Certified Practitioners



Please see the Career tab on our website for more details.
www.illuminateintegrative.com

MBS1

CYNDI DALE

AUTHOR · INTUITIVE · HEALER



New! Essential Energy Healing Techniques Digital Videos

In this four-hour video series you will learn everything you need to know to safely and powerfully effect change for higher good. Many of these techniques are unique to Cyndi, comprised of teachings she has assembled from her journeys, client work and studies around the world. Together, they are your "essential tool kit" for energetic medicine and magic.

www.CyndiDale.com

JUDITH ORLOFF, MD
the #1 New York Times bestselling author of *Grounded* and *Peaceful*

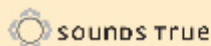
THE EMPATH'S SURVIVAL GUIDE

Life Strategies for Sensitive People

MBS3

new book from bestselling author Dr. Judith Orloff

Learn more at DrJudithOrloff.com



MBS4

being viewed by over 25,000 readers with a direct link to your website or store.

Prices start at only \$50 per issue

[Click here](#) to download our media kit for more information.



Advertising Contract

ADVERTISING TERMS: Full payment in U.S. dollars must be paid prior to your first insertion, and all insertions thereafter. It must be paid in full according to the terms that are designated on your "Emailed Invoice." Advertiser and/or Agency hereby agree(s) to abide by the terms of the publication's most current Advertising Rates; to furnish advertisements within the Publisher's published deadlines; to meet payment schedules and terms; and to hold Publisher harmless from any and all liability.

ADVERTISING PROOFS: If requested, when Advertisers change their ad copy in any issue, a digital proof of the ad will be emailed to the contact person on file. It will be the Advertiser's responsibility to call or email to make any last minute changes when required. If we do not hear from you within 24 hours, we will assume that the Advertiser has looked at the content of the ad, the design and layout, and has checked to see that no typographical errors appear. The ad will appear as was emailed.

COMPENSATION: If errors are discovered after the magazine has been released online, Energy Magazine™ will not be held responsible for said errors because a proof was supplied to the Advertiser and the Advertiser is responsible for contacting our office and requesting corrections and copy changes.

CONTRACT CANCELLATIONS: A contract may be canceled by the Advertiser or Publisher in writing before the current issue's scheduled deadline. Please read next paragraph for possible re-billing of previous advertising.

CANCELLATION PENALTY CHARGES: If a contract is canceled before the full consecutive issue program has been completed, cancellation is subject to repayment of any charges previously waived or discounted for any reason, such as discounts for consecutive ads. Such discounts and waived charges are added to, and due upon receipt of final statement and any additional fees resulting from a method of payment will be added. Publisher reserves the right to hold Advertiser and/or its Advertising Agency jointly and severally liable for payment due to the Publisher.

BILLING: Consecutive issue rates are priced on a per issue cost. Consecutive issue contracts are commitments to place advertising in consecutive issues in order to receive discounted rates. If a signature is not returned, the payment of a discounted rate as it appears on the Rate Card and the invoice is the Advertiser's and/or Agency's acceptance of contractual terms and rates and will be held in the same light as a signed contract.

COLLECTION OF BAD DEBTS: If it becomes necessary to turn an account over to attorneys or a collection agency for payment of published advertising, the Advertiser will be responsible for paying interest and any fees that result from the collection action.

CONTRACT RESPONSIBILITY: All Advertisers assume full responsibility to email or phone all copy changes in by each deadline date. If new copy has not been received by the deadline, your previous ad will be repeated as published in the previous issue. Advertisers who promote classes or events: Ads will be updated with the latest information supplied at the time of the deadline. If new dates have not been supplied, copy will be either repeated or a statement will be placed in the ad to the wording of "Call for future dates" or something similar.

Upon reading the above terms and conditions, please sign, date and fax, email or mail to Energy Magazine.

Printed Name

Date

By checking here, I am providing my electronic signature and agreeing to the terms above. *(Please enter name and date on signature and date lines above.)*

Energy Magazine
info@EnergyMagazineOnline.com
15439 Pebble Gate, San Antonio, TX 78232
fax 210.497.8532

Advertising Request Form

Please fill out your contact information and send along with your completed advertising contract by fax, mail or email. If your ad is accepted we will send you an invoice to pay your fees.

Contact Info:

Name or Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Ad Info:

Please refer to the Advertising section of the Media Kit for sizes and deadlines.

Size of Ad _____ # of Issues (1-3) _____

Beginning with Issue _____

Total Due \$ _____

Payment Info:

Payments will be invoiced through Quickbooks

Energy Magazine
info@EnergyMagazineOnline.com
15439 Pebble Gate, San Antonio, TX 78232
fax 210.497.8532