

ICALLO[®]

33rd INTERNATIONAL CONGRESS ON
APPLICATIONS OF LASERS & ELECTRO-OPTICS

Sheraton[®] San Diego • San Diego, CA USA

October 19-23, 2014

Sponsor/Vendor OPPORTUNITIES

**Put the Focus on your Company
at the World's Premier Conference
on Laser Materials Processing.**

Conference Chairs

Congress General Chair

Stefan Kaierle, Laser Zentrum Hannover e.V.

Laser Materials Processing Conference Chair

Silke Pflueger, DirectPhotonics, Inc.

Laser Microprocessing Conference Chair

Henrikki Pansar, Cencorp Corporation

Nanomanufacturing Conference Chair

Yongfeng Lu, University of Nebraska-Lincoln

Laser Solutions Short Courses Chair

Kerstin Kowalick, Ruhr University Bochum

Business Forum & Panel Discussion Chair

Klaus Loeffler, TRUMPF Laser and Systems GmbH

LIA Executive Director

Peter Baker

LIA Director of Conferences

Gail Lolocono



Presented by:



**Laser Institute
of America**

Laser Applications and Safety

www.icalleo.org

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APPLICATIONS OF LASERS & ELECTRO-OPTICS

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About ICALEO®

The International Congress on Applications of Lasers & Electro-Optics (ICALEO®) has a 32-year history as the conference where researchers and end-users meet to review the state-of-the art in laser materials processing and predict where the future will lead. From its inception, ICALEO has been devoted to the field of laser materials processing and is viewed as the premier source of technical information in the field.

Featuring:

- Plenary Sessions
- Laser Materials Processing Conference
- Laser Microprocessing Conference
- Nanomanufacturing Conference
- Poster Presentation Gallery
- Laser Solutions Short Courses
- Business Forum & Panel Discussion
- President's Reception
- Student Paper Award
- Laser Industry Vendor Reception & Tabletop Display
- LIA Annual Meeting & Awards Luncheon
- Networking Opportunities



VENDOR OPPORTUNITY

Maximize Your Exposure at ICALEO® with these Vendor Program Benefits!

Tuesday, October 21st, 2014

- This is the only scheduled event during this time slot; you will have the full attention of attendees.
- One tabletop during the ICALEO Laser Industry Vendor Reception & Tabletop Display. Display hours are 4:00pm - 7:30pm.
- One full conference registration to attend the entire five-day conference including admission to all technical sessions, Laser Solution Short Courses, evening receptions & the Awards Luncheon. The opportunities to network and generate leads are endless!
- Company name in the Advance Program.
- Company logo & listing in the Technical Digest & Conference Program's Vendor Program Participants Section.
- Hyperlink to your company's web site on the ICALEO web site.
- Receive the pre-registration list of conference attendees one month prior to ICALEO; post-registration list of conference attendees will be sent after the conference.
- Advertising opportunities are available in the Technical Digest & Conference Program.

SPONSOR OPPORTUNITIES



Be the Talk of the Conference as a Prestigious ICALEO® Sponsor!

Sponsor Program Overview

ICALEO® offers various level sponsorship opportunities to help create a lasting impression with attendees. From general refreshments to receptions, ICALEO can highlight your company both online and onsite! As an ICALEO sponsor, your company will have the opportunity to increase conference-wide visibility, maximize awareness and generate sales leads. Unique to the industry, ICALEO attracts more decision makers to one place than any other laser processing event.

Benefits of sponsorship:

- Premier location at the Laser Industry Vendor Reception & Tabletop Display.
- Sponsors are acknowledged with onsite signage.
- Increased visibility with your company name and link on LIA's ICALEO website.
- Sponsors are included in the Advance Program & Technical Digest & Conference Program, which is distributed to all attendees.
- Sponsor's logo will be displayed on the sponsored item or at the sponsored event.

2013 Sponsors

- Coherent, Inc.
- European Laser Institute
- Fraunhofer IWS
- IPG Photonics Corporation
- National Science Foundation
- Spectra-Physics, A Division of Newport Corporation
- SPI Lasers
- Time Bandwidth, Inc.
- TRUMPF, Inc.

2013 Vendors

- 3SP Group
- AdlOptica GmbH
- AdValue Photonics, Inc.
- Aerotech, Inc.
- Altos Photonics, Inc.
- Amplitude Systemes
- Cambridge Technology, Inc.
- Directed Light Inc.
- Electro-Optics Technology, Inc.
- Fianium, Inc.
- Fraunhofer Institute for Laser Technology ILT
- Haas Laser Technologies, Inc.
- HIGHYAG Lasertechnologie GmbH
- II-VI Infrared
- Industrial Laser Solutions/Laser Focus World - PennWell
- Innovative Laser Technologies, Inc.
- Kentek Corporation
- Laser Mechanisms, Inc.
- LASERVISION USA
- Lincoln Laser
- Northrop Grumman Cutting Edge Optronics
- Nuferr
- Onefive GmbH
- OZ Optics LTD.
- Photonics Industries International, Inc.
- Photonics Media
- PicoQuant GmbH
- PolarOnyx Laser, Inc.
- Precitec, Inc.
- Preco, Inc
- Rockwell Laser Industries
- RPMC Lasers, Inc.
- SCANLAB America, Inc.
- TeraDiode, Inc.
- V-Gen
- Vytran LLC



Find the Sponsorship that Best Fits your Company's Strategy & Needs!

All sponsorships will include:

- Priority Tabletop Placement at ICALEO® Laser Industry Vendor Reception & Tabletop Display
- Company Logo / Signage displayed throughout the sponsored event
- Company Logo featured in the Advance Program
- Special Recognition in the *LIA TODAY* Newsletter – ICALEO® Preview Issue
- Complimentary Advertising – Quarter page black & white ad[†] in the Technical Digest & Conference Program
- ICALEO® Vendor Program Benefits

Platinum Level Sponsorship - \$9,500

Laser Materials Processing Conference, Laser Microprocessing Conference

Also included:

- Larger Exhibit Space during Laser Industry Vendor Reception & Tabletop Display – 10' x 5' display area for freestanding displays or tabletop
- Company Logo / Signage prominently displayed throughout the Technical Sessions
- AD Upgrade - Full page 4-color ad[†] in the Advance Program
- AD Upgrade - Full page black & white ad[†] in the Technical Digest & Conference Program
- Half page 4-color ad[†] in the *LIA TODAY* Newsletter – ICALEO® Preview Issue
- Distribution of promotional materials in the conference briefcase bag

Gold Level Sponsorship - \$7,000

Welcome Celebration, President's Reception, Awards Luncheon, Vendor Reception, Arthur L. Schawlow Award*, Attendee Welcome Gift**, Conference Briefcase Bags***

Also included:

- Larger Exhibit Space during Laser Industry Vendor Reception & Tabletop Display – 10' x 5' display area for freestanding displays or tabletop
- AD Upgrade - Half page 4-color ad[†] in the Advance Program
- AD Upgrade - Half page black & white ad[†] in the Technical Digest & Conference Program
- Quarter page 4-color ad[†] in the *LIA Today* Newsletter – ICALEO® Preview Issue

**Awards Luncheon Sponsor & Arthur L. Schawlow Award Sponsor will have a reserved table at the Awards Luncheon.*

***Attendee Welcome Gift & Conference Briefcase Bags will have the Sponsor's logo on the front of the item.*

Silver Level Sponsorship - \$5,500

Advance Program Printing, Technical Digest Printing*, Conference Lanyards*, Conference Notebooks*, Student Paper Award, Early Morning Daily Coffee, Mid Morning Daily Coffee, Afternoon Beverage Breaks (sponsorship is for all beverage breaks for the entire four-day conference)*

Also included:

- Quarter page 4-color ad[†] in the Advance Program

**Sponsor will have logo displayed on the item.*

Bronze Level Sponsorship - \$4,500

Nanomanufacturing Conference, Laser Solutions Short Courses, Business Forum & Panel Discussion, Continental Breakfast (Monday, Tuesday or Thursday), Poster Presentation Gallery with Buffet Breakfast, Afternoon Refreshment Breaks (Monday, Wednesday & Thursday), Conference Agenda Signs, Conference Pocket Guide*, Welcome Celebration Door Prizes*

**Sponsor will have logo displayed on the item.*

†LIA reserves the right to edit/approve ad content.

To reserve your exhibit space and/or sponsorship, please contact Andrew Morrison at amorrison@lia.org or call +1.407.380.1553.



Increase Visibility & Awareness of your Company at ICALEO®

PLATINUM

Laser Materials Processing Conference

Laser Microprocessing Conference

Have your company's brand image at the forefront of new laser materials processing or laser microprocessing technologies! Receive the most exposure ICALEO® has to offer by sponsoring one of these two Platinum events.

GOLD

Welcome Celebration

Expose your company with this fun opportunity for new attendees to meet experienced attendees and for everyone to socialize and interact. Company logo will be featured on appropriate signage.

President's Reception

The opening day of ICALEO features this evening reception hosted by the current LIA President and attended by the LIA Executive Committee and staff. Have your company promoted while attendees mingle with old friends at this exciting event!

Vendor Reception

Feature your company as the host of LIA's well-known ICALEO Vendor Reception. The ICALEO Vendor Program gives vendors and conference attendees the opportunity to discuss equipment and applications in a relaxed setting. This is the only scheduled event for the evening, allowing participants access to the attendees' full attention.

Awards Luncheon

Have your company showcased at this prestigious event, as industry pioneers and impact-figures get their deserved recognition during this well-attended luncheon. This will feature the presentation of LIA's Arthur L. Schawlow Award.

Arthur L. Schawlow Award

LIA first presented the Arthur L. Schawlow Award in 1982 to recognize individuals who have made distinguished contributions to applications of lasers in science, industry or education. Showcase your company proudly by sponsoring LIA's highest achievement award.

Attendee Welcome Gift

Be sure to have all of the attendees recognize your brand as we will distribute a welcoming gift with YOUR company logo featured on the item. This marketing tool continues during and after the event for maximum exposure.

Conference Briefcase Bags

A popular item among attendees, ICALEO's conference briefcase bags are carried throughout the entirety of the conference giving your company a chance to showcase your logo to everyone.

***For additional information on sponsorships, please contact
Andrew Morrison at amorrison@lia.org or call +1.407.380.1553.***

SILVER

Advance Program Printing

Showcase your company logo on the front cover of our ICALEO® Advance Program, which features a preview and agenda of the conference. This piece is directly mailed to over 12,000 prospective attendees.

Technical Digest & Conference Program Printing

Have all ICALEO attendees view your company logo on the front cover of the onsite ICALEO Technical Digest & Conference Program. The Technical Digest & Conference Program is provided to all conference attendees.

Conference Lanyards

Have your company recognized among all attendees with this great marketing opportunity. Company logo is printed on the lanyard and distributed to all attendees.

Conference Notebooks

Another favorite item among attendees, sponsor of the Conference Notebooks receives prominent brand exposure by being showcased during the entirety of the conference.

Student Paper Award

Play your part and have your company at the forefront of the future of lasers by sponsoring this prestigious award. The world's brightest young minds compete based on scientific and technical merit with their findings and presentation.

Daily Coffee

Want your company to be the "Starbucks" of ICALEO? Attendees will know where to flock once they see your company's logo as the coffee sponsor!

- Early Morning
- Mid Morning

Afternoon Beverage Breaks

Attendees will love this much needed refresher, so be sure to provide them with the needed pick-me-up by sponsoring ICALEO's Afternoon Beverage Breaks. Sponsorship is for all beverage breaks for the entire four-day conference.

BRONZE

Nanomanufacturing Conference

Have your company's brand image at the forefront of new nanomanufacturing technologies! Receive the most exposure ICALEO has to offer by sponsoring the Nanomanufacturing Conference.

Laser Solutions Short Courses

ICALEO offers delegates an opportunity for a technical refresher or an insight into a new area of industrial photonics with the chance to attend a number of hot-topic solutions courses. Get the exposure your company deserves at these must-see events.

Business Forum & Panel Discussion

The ICALEO Business Forum & Panel Discussion provides attendees with an exclusive opportunity to listen to and interact with industry experts, business leaders and decision makers on significant issues facing the laser and photonics industry. This discussion provides a great opportunity for your company to be seen!

Continental Breakfast (Monday, Tuesday or Thursday)

Attendees will appreciate this free breakfast, thanks to you!

Afternoon Refreshment Breaks (Monday, Wednesday & Thursday)

Help ICALEO attendees get a breather by sponsoring the Afternoon Refreshment Breaks. They will be glad you did!

Conference Pocket Guide

This useful onsite tool gives all attendees a brief glimpse of the schedule and agenda for ICALEO 2014. Have your company logo featured prominently on this helpful pocket guide!

Conference Agenda Signs

Have your company logo displayed on our Conference Agenda Signs and stay at the top of attendees' minds!

Poster Presentation Gallery with Buffet Breakfast

Presenters share ideas and answer questions during this excellent breakfast buffet. Place your company's brand throughout this fantastic event!

Welcome Celebration Door Prizes

Everyone loves prizes, so be sure to sponsor ICALEO's Welcome Celebration Door Prizes, which are raffled among the attendees during this exciting event!