

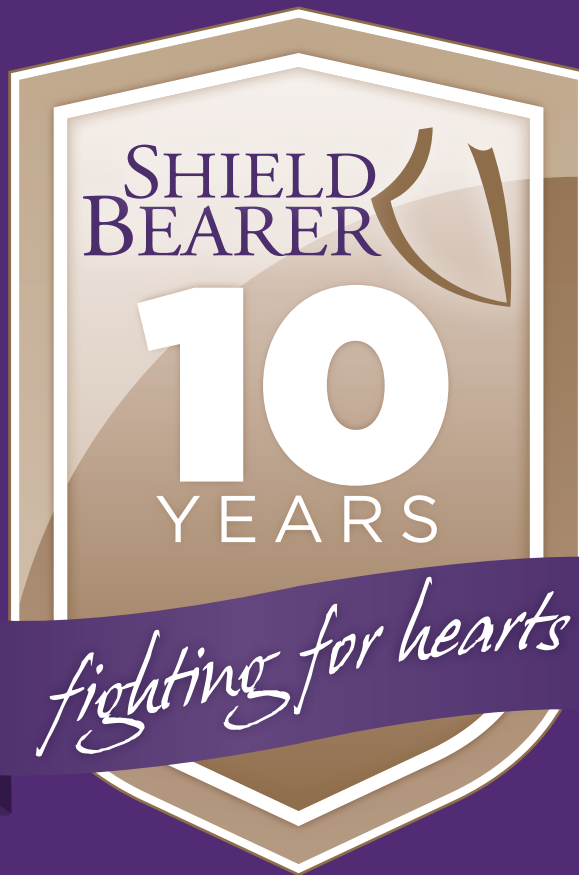


Your Most Trusted Resource
for Life's Relationships



ANNUAL REPORT 2014

HOPE



fighting for hearts

LETTER FROM OUR EXECUTIVE DIRECTOR

Shield Bearer is best described in one word: HOPE! The Shield Bearer family exists to provide hope in hopeless hearts, relationships and situations. That is who we are.

I am proud that God, the ultimate source of all hope, used the Shield Bearer family to break several records in 2014. In the process we served more people, trained more first responders (ministers and counselors) and affected more families than ever.

It is such a blessing to be a part of God's work. Our team of counselors, intake specialists, and support team continue to strengthen their skills and reach. The success of our programs and services enables the ministry to grow in all aspects as a whole. Everyone who joins Shield Bearer, whether as a staff member, volunteer, board member, or donor, helps provide hope to children, teens, women, men, couples and families.

I sincerely want to thank everyone from the bottom of my heart who helped Shield Bearer grow into what it is today. We would not be here without you. And without us, too many would have no hope. Thank you for giving hope through placing your skills, abilities, time, talent, network, resources and funding to work in our mission.

Thank you so much!

Roy Wooten
Executive Director

LETTER FROM OUR BOARD CHAIR

Shield Bearer has been serving people in need for ten years now. When we started, it's was difficult to see where we would be a decade later. Most nonprofits do not make it past two years and most are forced to close their doors before they reach the five year mark. Our God and our focus on His service have made it possible to continue to serve people through our work. His blessings have not only kept Shield Bearer going but thriving and continuing to grow to serve more people who are suffering and need help. It has been difficult with the economic times we have faced in our nation and community, but God has ensured that Shield Bearer continues to press on towards those who suffer.

This is how each of you help. God will move in people to bring Shield Bearer who will assist us in continuing our mission. Each and every person who knows someone who needs to be ministered to and who is moved to help people in need has a stake in our mission. Shield Bearer is still focused on ensuring that our clients have the highest level of counseling and ministry regardless of their ability to pay. No one will ever be turned away based finances. Additionally, we serve three distinct areas with no regard to payment: human trafficking, veterans and victims of violent crime.

I welcome you to continue to work with us in our mission.

Thanks!

Matthew White
Founder and Chair



Commitment to
Transparency
Recognized by
Intelligent
Philanthropy



2015 BOARD OF DIRECTORS

MATTHEW WHITE
Founder and Chair

PAULA BURNS
Vice Chair

ESTHER HALFORD
Secretary

JAMES COGBURN
Treasurer

GARY GRAY

SCOTT REYNOLDS

KEITH PETERSON

KEVIN JONES

Shield Bearer loves people like Jesus loves people.

QUOTE FROM STRATEGIC PLANNING PROCESS, VISION 2020

HOPE

OVER 15,200 PEOPLE SERVED IN 2014

A CLOSER LOOK AT THE NUMBERS

PEOPLE SERVED IN 2014 **15,207**

COUNSELING SERVICES **7517**

PREVENTION SERVICES **7690**

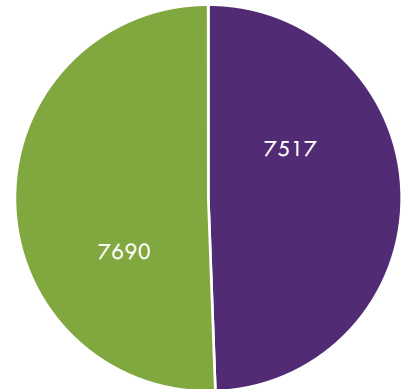
AVERAGE SESSION FEE **\$27.17**

EXPENSE PER COUNSELING SESSION **\$56.90**

GAP \$29.73

{ NOTE 66% of clients paid an average of \$15.33 per session }

■ Counseling Services
■ Prevention Services



	2012	2013	2014	2015 Budget
Other Revenue	211,902	230,510	239,345	273,173
Donations	100,947	122,988	196,055	261,665
Total Income	312,849	353,498	435,400	534,838
Program Services	281,567	275,155	326,326	441,406
Administration	10,627	54,043	58,201	60,117
Fund Development	15,911	27,113	29,520	30,996
Total Expenses	308,105	356,311	414,047	532,519

INCOME & EXPENSES



Roy, I have watched your organization grow well in 2014. As last year, while my time has been limited and will be again in 2015, God has richly blessed me and I am happy to give Shield Bearer the enclosed check for your ministry in 2015.

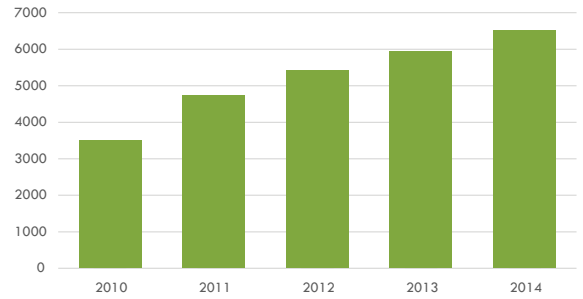
ANONYMOUS ATTACHED TO A \$7,500 PERSONAL DONATION

WHO ARE OUR COUNSELING CLIENTS?

COUNSELING SERVICES



COUNSELING SESSIONS



GROUPS IN 2014

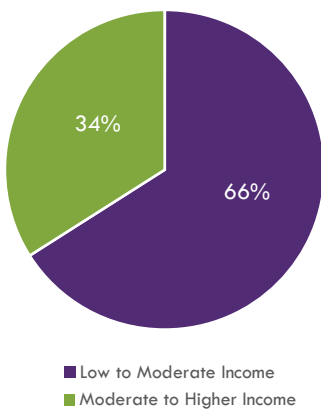
- Intervene Addictions
- Positive Life Practices for Teens
- Grief Recovery
- Depression and Bipolar
- Anger Management
- Parenting
- Couples

COMMON ISSUES

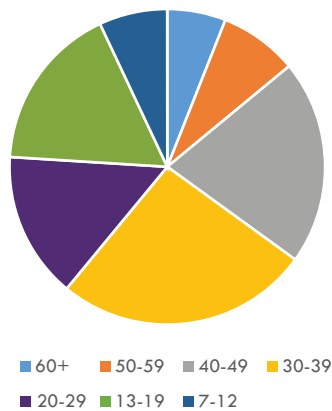
- Couples/Marriage
- Depression
- Anger
- Anxiety
- Addictions
- Family & Other
- Divorce
- Grief/Loss
- Crime Victims
- Human Traffic
- Veterans



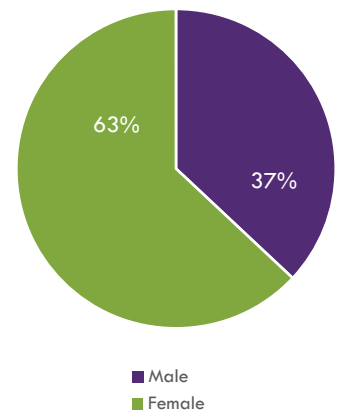
HOUSEHOLD INCOME & RATES



CLIENT AGE BREAKDOWN



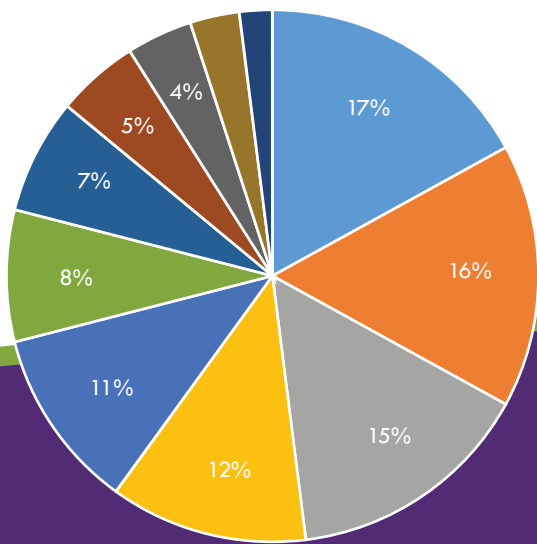
GENDER BREAKDOWN



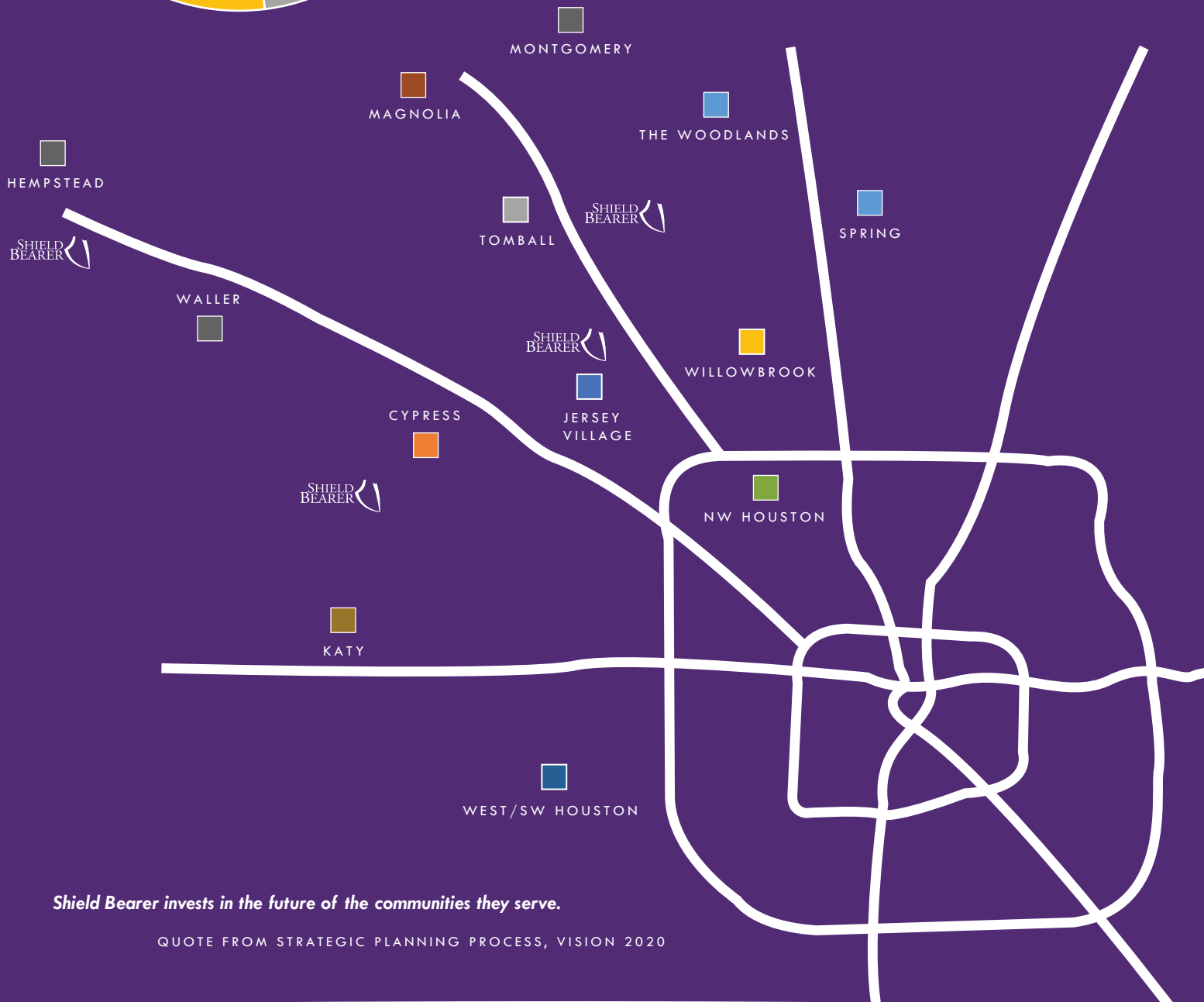
Shield Bearer meets a huge amount of diverse needs.

QUOTE FROM STRATEGIC PLANNING PROCESS, VISION 2020

HOPE



WHERE ARE OUR CLIENTS FROM?



Shield Bearer invests in the future of the communities they serve.

QUOTE FROM STRATEGIC PLANNING PROCESS, VISION 2020

Shield Bearer Counseling Centers is a highly effective resource for the members and guests of the Bammel Church of Christ faith community. I have a deep level of respect and confidence in the therapists and leadership team at Shield Bearer. Our partnership of promoting mental and emotional wellness spans a decade and continues to grow each year.

MICHAEL MONTALVO, JR., CONNECTING MINISTER

COMMUNITY PREVENTION BASED SERVICES

Shield Bearer served 7690 people in Community based prevention programs and services in schools, churches, and community centers.

COMMUNITY BASED PROGRAMS

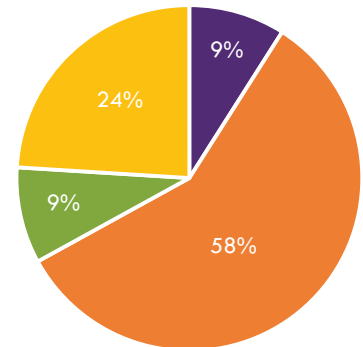
Father-Child Programs included Strong Fathers Strong Families in elementary schools and Full Throttle Into Fatherhood in high schools and pregnancy centers.

Dating Violence Prevention Programs were presented in high schools and churches.

Marriage and Couples Workshops and Retreats were presented in retreat centers, churches, community centers and our training center.

Training and Equipping gives tools to professional Helpers, such as Pastors, Counselors and Teachers who received training in effectively working with human traffic survivors, dating violence prevention, couples and marriages, fathers and their children, adolescent self-abusers, and other topics.

- Dating Violence Prevention
- Training & Equipping
- Father-Child Programs
- Marriage and Couples



COLLABORATIONS & PARTNERSHIPS

Aldine Community Transformation Center
Alief ISD
Archdiocese of Galveston - Houston
Bammel Church of Christ
Between Jobs Ministry
Caret Pregnancy Center Northwest
ChristBridge Fellowship
Conroe Church of Christ
Cy Fair Chamber of Commerce
Cy Fair Express Network (ABWA)
Cy Fair ISD
Evangelical Round Table
Family Services of Greater Houston
Greater Houston Healthy Marriage Coalition
Greater Houston Outdoor Christian Fellowship
Gulf Coast African American Family Conference
Harris County Community Youth Services
Houston Graduate School of Theology
Houston Licensed Professional Counseling Association
Houston Marriage Project
Klein ISD
Langham Creek YMCA Hispanic Initiative
LifePath Church
Link Up Houston

Lone Star College
Memorial Church of Christ
Memorial Drive Presbyterian Church
Mission Cy Fair
Mission of Yahweh
Mission Waller
Redeemed Ministries
Shepherd ISD
St. James Evangelical Lutheran Church
St. Timothy's Anglican Church
Teen Life Center
Texas Ministry Conference
The Ark Church, Conroe
The Brook Church Community
The Church Without Walls
The Church Co+Op
The Crucible Project
The Get Together Northwest
The Journey Church
Tomagwa Healthcare Ministries
Tomball Pregnancy Center
Waller County District Attorney
Waller ISD
YMCA Springfield College

Shield Bearer equips churches as partners to meet the needs of hurting hearts.

QUOTE FROM STRATEGIC PLANNING PROCESS, VISION 2020

HOPE

VISION 2020

In 2014 Shield Bearer completed a comprehensive strategic planning process facilitated by Melissa Rotholz, Associate Director. Key Stakeholders, Advisory Board Members, Funders, Staff, Volunteers and Board Members met in a series of meetings and a retreat to create a clear vision for where Shield Bearer will be in 2020. The following key objectives, which will require new financial investors to achieve, were the result.

KEY OBJECTIVES OF OUR VISION FOR 2020

- Ownership of Central Office in Greater Northwest Houston
(including counseling offices, administration, fund development and training center)
- Addition of 5 Counseling Offices in Greater Houston Area
- Addition of Counseling Offices in San Antonio, Austin, Dallas/Fort worth
- Annual National Marriage and Family Ministry Conference
- Expansion of Clinical Services to Human Traffic Victims
- Continue Improving Quality and Excellence in All Services and Programs
- Expand Community Based Prevention Services
- Fully Funded Endowment

JOIN THE FIGHT FOR HEARTS

WHAT YOUR MONTHLY SUPPORT DOES

- \$30 1 Counseling Session For Low Income Family
- \$50 1 Counseling Session for Human Traffic Survivor and Crime Victim
- \$75 1 Scholarship for Couples/Marriage Class
- \$126 1 Month of Counseling Sessions for Low Income Family
- \$210 1 Month of Counseling Session for Human Traffic Survivors or Crime Victim
- \$375 Marriage Intensive Scholarship for Couple on Brink of Divorce
- \$750 Community Prevention Program in an area school or church
- \$883 Shield Bearer Partner Church or Organization Designation

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES IN 2015/2016

40 for 40 Matching Campaign

Feb 18 – April 5

Family 5K Walk/Run

April 25

10th Anniversary Taste & Toast

June 25

10th Anniversary Volunteer Appreciation Banquet

July 15

10th Anniversary Party With Purpose Event

August 20

10th Anniversary Celebration of Hope

November 5

We know from research that investing in programs and services like Shield Bearer has a huge return on investment, reducing the numbers of families in poverty and on our social welfare roles, preventing and reducing crime, and improving the lives of our next generation of Texans. Shield Bearer saves and improves families, marriages and lives. And I believe God is using them to change future generations and eternal destinations.

MAGGIE RUSSELL, DIRECTOR OF MARRIAGE & BIBLICAL GUIDANCE MINISTRIES, THE ARK CHURCH, CONROE



2014 PARTNERS & SUPPORTERS

Panera Bread
 Aaron Martinez
 Adam Clunn
 Aerodrome
 Aerodrome
 Al & Pam Cosart
 Alexandra Delgado
 Amanda Allen
 Army Surplus World Command Post
 Attention Deficit Disorder Association
 Authur Carr
 Bammel Church of Christ
 Barbara McKinney
 Becca Bayne
 Becca Markko
 Ben & Sandra Backor
 Ben Archer
 Bette Hollenshead
 Betty Levenson
 Bill & Gail Day
 Bill & Kathleen Goudekot
 Bill Richards
 Billie Reynolds
 Bob & Cathie Baldwin, Jr.
 Brake Check
 Brandon & Mandy Forsythe
 Brenda McCreary
 Brian & Jessica Greeney
 Brian Gregory
 Bridgette Jones
 Brinker International
 Bruce Hillegeist
 Buck & Dee Dee Buck
 Buckner
 Burke Carpet Cleaning Service
 Burlington Coat Factory 529
 Caleb & Kari Davis
 Calvary Community Church
 Candy Ferrer
 Candy Stephens
 Carey Lamphere
 Carey Lauller
 Cari Raymond
 Carl & Juanell Castleberry
 Carleigh Temofonte
 Carmen Dennistoun
 Carol Einkauf
 Carolyn Rohrer
 Carolyn Rohrer
 Carrie Teague
 Catherine Sanchez
 Caye Taylor
 CE Billing Solutions
 Cenegenics
 Champion Forest Baptist Church
 Cheddar's Casual Café
 Chick Fil A
 Chris Davenport
 ChristBridge Fellowship
 Christina Bell
 Christine Keeling
 Christy Garison
 Church of Jesus Christ of Latter Day Saints
 Cindy Mooney
 Citichurch Ministries
 Concerto Networks
 Conroe Church of Christ, Inc
 Craig & Lisa Jones
 CrossBridge Christian Church
 Crow Corporation
 Curtis & Heidi Kling
 Cy Fair Kiwanis Club
 Cypress Fairbanks Fair Rotary

Cy-Fair Chamber Young Professionals
 Cypress Bible Church
 Cypress Family Fellowship
 Dan & Ginger Rose
 Dana Kelly
 Dave Bamburg
 David & Joyce Newhouse
 David & Linda Toney
 David Sottolare
 David Whelan
 Del Pueblo
 Dennis & Bobbie Mark
 Devann Blake
 Donda Young
 Dorothy Everitt
 Doug & Michaela Fuentes
 Eddie Martin
 Elliott & Allie Scott
 ELP Enterprises
 Emily Benoit
 Esther Halford
 Excel Urgent Care
 FINS Fun In Swimming
 Francis & Tracey Curry
 Francisco Guevara
 Fringe Salon
 Gary & Michelle Gray
 Gary & Paula Burns
 Gateway Christian Fellowship
 Get Bent Galveston
 GiGi's Cupcakes of Cypress
 Good Shephard UMC
 Gray Miller
 Greg & Katie Johnson
 Gringo's
 Gwen Franke
 Hallford Busby, Inc
 Harold & Beth Wade
 Harold & Cindy Mooney
 Helen Viator
 Hidden Cellar
 Holly Lewis
 Horizon Enterprise II
 Houston Oaks Country Club
 Houston Polo Club
 Houston Rockets
 Insurance One The Woodlands
 Intelliprotech
 James & Amy Shih
 James & April Cogburn
 James & Mary Scalli
 James Harmon
 James McDonnell
 Jason Epstein
 Jenice Baker
 Jennifer Mendoza
 Jerry Albrecht
 Jim & Beth Waguespack
 Jim & Sari Sim
 Jim Towne
 Jo Ellen Richardson
 Joe & Cathy Loflin
 Joe & Tabitha Glass
 Joel & Julie Levine
 John & Karen Mann
 John & Michelle Owen
 John & Tonya Frye
 John Adams
 John Labuda
 Julie Baird
 Julie Dolhun
 Justin Edmondson
 KartHost, LLC

Katherine Lee
 Kathleen Faulk
 Katrina Galbraith
 Keith & Sandra Peterson
 Keith Kerber
 Kelly & Lisa Peace
 Ken Foley
 Kendall & Kristina Lanningham
 Kiwanis Club of Cy-Fair
 Kristin Rickett
 Laura Stark
 Les & Kresha Herron
 Lewis Denecamp
 Liana Cedeno
 Lisa Wagner
 Lloyd & Suzanne Hajdik
 Louetta Automotive
 Louis P Revocable Trust
 Louis White
 Lucky & Mary Lou Mandani
 Maid Brigade
 Mailbu Tan
 Marcella Rundio
 Maria Herrera
 Marisa Garza
 Maritza Ortega
 Mark Dlutowski
 Mark's American Cuisine
 Martha Cabellos
 MaryLou Shackleton
 Mathnasium
 Matt & Amy White
 Matt & Alida Barnes
 Melissa Rotholz
 Michael & Brittany Johns
 Michael Shoup
 Michael Thompsen
 Michelle Miller
 Michelle Rose
 Mike Dipp, Jr
 Mike Kelly
 Mike Lasoya
 Misti Nielsen
 Monte Tucker
 Morgan Stanley Employees
 Mountasia
 National Christian Foundation
 Network Texas
 Network Tomball
 Nick Meza
 Northside Christian Church
 Northwest Bible Church
 Odis Mack
 On the Border
 Pandora Hernandez
 Pappa's Restaurants, Inc
 Pat Carter
 Patrice Gift Services
 Patricia Jones
 Patrick Morgan
 Patrick Roofing
 Paul & Heather Palmer
 Paul Manghera
 Paul Wickman
 Paula Hickman
 Pinch Me Photography
 Plaza Properties
 Premier Cinema, Tomball
 Randall & Mary Rodarte
 Randall & Patsy Koenig
 Ray Kahre
 Resale With A Purpose
 Robert & Joyce Finch

Robert Reaves
 Robin Kaston
 Rod & Karen Leis
 Roger & Tammy Ford
 Ronald Chovan
 Roy & Devra Wooten
 Roy & Gail Randolph
 Roy Garcia
 Russ & Cari Raymond
 Sadler Training
 Genesis Development
 Sandra Ortega
 Sarah Joseph
 Schlitterbahn Resorts Galveston
 Scott Reynolds
 Shari Nightingale
 Sharon Whitlock
 Shazem, Inc
 Shell & Kim Hubbard
 Shelly McWhite
 Sherlock's Pub
 Silveragdo Santikos Theatres
 Simeon Igwesi
 Splashtown
 Spring Creek BBQ
 St. Timothy Anglican Church
 Stacy Cook
 Stan Millican
 Stan Millican, Inc
 Stephanie Burton
 Stephen & Lorel Hohl
 Stephen H. & Annette Frank
 Stephen Hake
 Stephen Lewis
 Steve & Monica Young
 Steven Sisko
 Sue Foehner
 Susan McCombs
 Susan Munoz
 Sylvia Cedillo
 Tammy Atkinson
 Tad & Lisa Bodeman
 Tamara Ross
 Ted & Kim Parmer
 Teresa Seufert
 Teresa Strong
 Terri Gibson
 Terry Gill
 Texas Repertory Theater Company
 Texas Roadhouse
 The Bob and Cathie Baldwin Fund
 The Cain Holding Group
 The Empty Glass
 The Journey Church
 Tia Airhart
 Todd & Melissa Rotholz
 Tomball Ford
 Tomball Rotary
 Toney Construction
 Trinity Fine Jewelry
 Urissa Hunter
 Vann & Charolette Whitley
 Veronica McLaren
 Vickie Johnson
 Victoria Cravens
 W. W. & Joyce Dixon
 Warren & Maggie Russell
 Walmart Associates – 249 Spring Cypress
 Wes Burke
 West Harris County Insurance Associates
 Willie's Grill and Icehouse
 Windwood Presbyterian Church