



SIDS NETWORK OF KANSAS, INC. FISCAL YEAR 2011 ANNUAL REPORT

MESSAGE FROM THE BOARD PRESIDENT—EMMA RICHMOND



Emma Richmond

My son, Josh, would have been a senior in high school this year. I wonder sometimes what he would have looked like and how tall he would be, what sports he would like to play, and if he would fight with my other children or be a good big brother. I don't cry very often when I think of him anymore and sometimes I only tell people that I only have two children rather than three. I'm okay with this. I still love him, still think of him and he will always be my first son. Time has allowed me to remember Josh with happiness and smiles rather than

with pain.

My involvement in the SIDS Network of Kansas has also aided in the healing process. It truly is helpful and therapeutic to interact with other people who know exactly what you are going through. I'm glad to be a part of an organization that offers this type of support but also educates and trains others so that someone else doesn't have to live through this tragedy.

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of SIDS by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts. Over the past year, the Network has been busy fulfilling our mission through presentations, trainings, support groups, grief counseling, fundraisers, and countless other activities:

A Safe Sleep DVD is available on our [web site](#) or at www.safesleepkansan.org. This DVD was developed through collaboration between the SIDS Network of Kansas, Lawrence Memorial Hospital, Douglas County Safe Kids, Parents As Teachers, Kansas Association of Child Care and Resource and Referral Agencies, and Safe Kids Kansas. This DVD shows recommended environments for safe sleep. We continue to promote this DVD and are working to get more health care providers and hospitals to show this DVD to new parents.

Haley's 10th Annual SIDS Scramble was held September 27, 2010 at Tallgrass Country Club in Wichita, Kansas. This year we hosted 71 golfers and raised over \$18,000 to support bereavement and community outreach across the state of Kansas. Thank you to the golfers, volunteers, families, planning committee, and sponsors including Cargill, Air Tran, Bob FM 97.1, 100.5 the Wolf, Innovative Vein, P.F. Chang's and Best Buy, who helped make the 2010 Scramble a success.

On Sunday, December 12, 2010, the Network held our Annual Candle Lighting Memorial at the First Mennonite Brethren Church in Wichita, Kansas. This event featured poetry, a memorial slideshow, candle lighting and music.

In April, the Network together with the Kansas Blue Ribbon Panel on Infant Mortality, the Black Nurse Association, local health organizations and the greater community hosted Tonya Lewis Lee, spokeswoman for the Office of Minority Health, in presenting the A Healthy Baby Begins with You national campaign in Wichita, Topeka, and Kansas City. Ms. Lee is a national best-selling author, award-winning TV producer and lifelong activist known for taking on challenging projects that benefit and uplift at-risk communities. This campaign focuses on raising awareness regarding infant mortality in the US. Statistics show that infant mortality rates among African American babies are twice as high as their Caucasian and Latino counterparts. This campaign is committed to bringing this information to the national forefront and to ending health disparities among racial and ethnic minorities. The video that was produced by Ms. Lee and shown at these presentations, Crisis in the Crib: Saving Our Nation's Babies can be watched in its entirety at <http://minorityhealth.hhs.gov/templates/content.aspx?lvl=2&lvlID=117&ID=8178>.

Step Up for SIDS was held May 7, 2011. We had 616 steppers, over 100 volunteers and raised over \$35,000. This was the second year for our 5K run through the campus of Wichita State University and we had 157 runners. We also had our annual memorial walk, balloon release and children's fair. Pictures from the event are available on our web site. Thank you to our gold sponsors Cargill, Don Hattan Chevrolet, Physicians Exchange, 100.5 the Wolf, The Print Source, the Wichita Clinic, Genesis Health Clubs, Chicken Poop, all of the participants, families and volunteers, the Ortiz-Lilly family (our Ambassador Family), and the planning committee. Next year's event will be held Saturday, May 5, 2012.

The Network participated in Sudden Unexplained Infant Death Investigation Trainings for first responders. These presentations are made to law enforcement and EMS personnel, and they help train them on things to watch for, questions to ask and how to interact with the family in cases of a sudden unexplained infant's death.

The Network conducted numerous Safe Sleep for Child Care Providers and Safe Sleep Trainings for RN's across the state. These presentations are made to new or expecting parents, child care providers, child care trainers, students, nurses and other medical staff, law enforcement, and various other individuals and they highlight the current recommendations for creating a safe sleep environment for babies.

We continue to offer monthly Support Group Meetings in Wichita, Topeka and Salina.

(Continued on page 2)

The mission of the SIDS Network of Kansas is to serve those who are or may be touched by the tragedy of SIDS by providing supportive services for all those affected, community awareness, professional development and support for medical research efforts.

FISCAL YEAR 2011 FINANCIAL REPORT—SONIA PHILLIPS

	<u>June 30, 2010</u>	<u>June 30, 2011</u>
<u>Assets</u>		
Cash	\$ 91,512.11	\$ 139,623.39
Office Equipment – less accumulated depr	\$ 2,311.43	\$ 1,241.74
Total Assets	\$ 93,823.54	\$ 140,865.13
<u>Liabilities</u>		
	\$ 25,162.29	\$ 17,204.52
<u>Equity</u>		
Donated Capital	\$ 64,724.56	\$ 68,661.25
Current Year Income	\$ 3,936.69	\$ 54,999.36
Total Liabilities & Equity	\$ 93,823.54	\$ 140,865.13

<u>Revenue</u>		<u>Expenses</u>	
Contributions – Cash	\$ 5,034.75	Office & Administration	\$ 18,164.19
Contributions – In-Kind	\$ 10,524.96	Program Services	\$ 36,971.05
Memorials	\$ 6,092.31	Insurance	\$ 1,937.00
Interest Income	\$ 414.18	Personnel Expenses	\$ 68,923.31
Fundraising	\$ 41,455.81	Postage, Printing & Publications	\$ 5,084.40
Product Sales	\$ (96.36)	Depreciation	\$ 1,099.68
Restricted Grants	\$ 27,085.00	Conferences & Meetings	\$ 2,952.66
Unrestricted Grant Income	\$ 99,750.00	Research	\$ 911.00
Combined Federal Campaign	\$ 606.00	Dues	\$ 332.00
Program Services Revenue	\$ 508.00		
Total Revenue	\$ 191,374.65	Total Expenses	\$ 136,375.29
		Net Excess Over Expenses	\$ 54,999.36

(Continued from page 1)

A Community Baby Shower for Safe Sleep was held June 18, 2011 at the All Occasions Events Center in Wichita, Kansas. The Network partnered with the Black Nurse Association and the National Association of Hispanic Nurses in educating African American pregnant women and their support people on safe sleep. All participants, upon completion of the program, were provided with a crib and a wearable blanket.

We continue with our Six Steps to Safety project which provides new families with information about creating a safe sleep environment for their babies along with other safety information recommended for new parents. The packet includes a Halo Sleep Sack™ provided by the SIDS Network of Kansas. More than 800 of these Six Step packets were distributed over the past year.

The Network also continues our Cribs for Kids® project. This project provides a free Graco® Pack-N-Play® crib to families without the means to obtain a safe sleep environment for their new babies. To date, over 2,000 cribs have been distributed. Due to funding, we distributed very few cribs this last year but we are pleased to report that recent grants awarded to the

Network by the Kansas Health Foundation and the Downing Foundation will allow us to distribute additional cribs next year.

The Network renewed its contract with the State of Kansas but our state funding was cut by just over 4%. We had anticipated this reduction and have incorporated this cut into the Network's long range planning. However, this cut emphasizes the necessity for successful fundraising in the future.

We offer a heartfelt thanks to our board members who are retiring from the board, Amy Walenta and Kerri Petersen. We appreciate your input, effort, and caring. You will be missed.

I would like to extend a sincere thank you to our staff, volunteers, and donors. You are the reason our Network is a success.

Emma Richmond
President
SIDS Network of Kansas, Inc.

REACHING ACROSS THE STATE

SIDS community education was presented to:

JULY 2010

- Safe Sleep booth for School RN Conference, Wichita, KS
- Safe Sleep in the Child Care Setting at Butler County College
- Safe Sleep presentation for Early Head Start, Topeka, KS
- Safe Sleep booth for Heartbreak and Hope at Wesley Medical Center, Wichita, KS
- Safe Sleep education for Child Care Providers at Johnson County Community College

AUGUST 2010

- Safe Sleep education for Child Care Providers at Dodge City Community College
- Safe Sleep education and booth for Tabernacle Bible Church, Wichita, KS
- Safe Sleep education for EMS at KEMSA Conference
- Safe Sleep education for Child Care Providers at Cloud County Community College
- Safe Sleep education for Heartland Head Start, Salina, KS
- Safe Sleep booth and 2 Safe Slumber presentations for Wesley Medical Center Baby Your Baby Fair, Wichita, KS
- Safe Sleep education for NEKCAP, Hiawatha, KS

SEPTEMBER 2010

- Safe Sleep education at Kansas Public Health Association Conference, Wichita, KS

OCTOBER 2010

- Child Care Provider training at Highland Community College
- Sedgwick County SIDS Awareness Proclamation was televised on KTPS
- Conducted training with Child Care Providers at Open Arms Lutheran Child Development Center, Wichita, KS
- Safe Sleep television interview with KAKE TV, Wichita, KS
- Conducted training with nurses from the Black RN Association
- Safe Sleep education at Church of the Living God, Wichita, KS
- Safe Sleep education at Children's Mercy Community Baby Shower
- Safe Sleep presented to Wichita State University nursing students

- Conducted training with Child Care Providers at Hutch Community College
- Child Care Conference booth at KAEYL
- Conducted training with nurses at Wesley Medical Center, Wichita, KS

- Conducted training with Child Care Providers at Flint Hills Technical College

NOVEMBER 2010

- Safe Sleep education for Governor's Conference on Child Abuse and Neglect, Wichita, KS
- Governor's Conference on Child Abuse and Neglect booth, Wichita, KS
- Conducted training with Child Care Providers at Wichita State University Child Development Center
- Safe Kids training, Wichita, KS
- Conducted training with nurses at Wesley Medical Center, Wichita, KS

DECEMBER 2010

- Conducted training with nurses at Wesley Medical Center, Wichita, KS

JANUARY 2011

- Conducted training with First Responders at Butler County Sheriff's Department
- Conducted training with Child Care Providers at Wichita State University
- Conducted training with Child Care Providers at Rainbows United, Wichita, KS
- Safe Sleep education for nurses at Wesley Medical Center, Wichita, KS

FEBRUARY 2011

- Safe Sleep education for nurses at Salina Regional Health Center, Salina, KS

MARCH 2011

- Safe Sleep education for nurses at Salina Regional Health Center, Salina, KS
- Safe Sleep education for KDHE Child Care Licensing Surveyors and Directors
- Safe Sleep education for Child Birth Educators at Wesley Medical Center, Wichita, KS

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(SIDS Parent)
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Northwest KS Peer Support
(SIDS Parent)

THANK YOU VOLUNTEERS

Thank you to all our volunteers & board members over the past year. The Network could not have existed without the time, effort, and tireless support of our volunteers. Thank you for your hard work; you make a difference.

Kent & Vicky Albers	Patty Cordoba-Calderon	Amaya Humphries	Frankie Perkins	Elyssa Seymour	Jamie Train
Alpha Kappa Alpha	Brenda Davis	Carrie Humphries	Kerri Petersen	Sarah Shaw	Annie Wade
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	Kirk & Misty Henderson	Amanda Patrick	Kevin Sebes	Casey Travis	

CONTRIBUTIONS

\$20,000 +

KDHE
Kansas Health Foundation

\$10,000—\$19,999

AFSCME
Bob FM & The Wolf
CJ Foundation For SIDS
Joe's Car Wash

\$1,000—\$9,999

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Cargill
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Downing Foundation
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Genesis Health Clubs
Linda Hall
Don Hattan Chevrolet
Innovative Vein
Kansas Gas Service, a Division of ONEOK
Kansas Safety Training Center
J. Fred Kubik
Stuart Lungwitz
Nathaniel & Danelle Mauch
PF Changs



2011 Step Up for SIDS

The Print Source
Wellness At Work
Wichita Clinic

\$500—\$999

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CrossRoads Church
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2010 Candle Lighting Memorial

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Fred Baker
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Kimberly Barb
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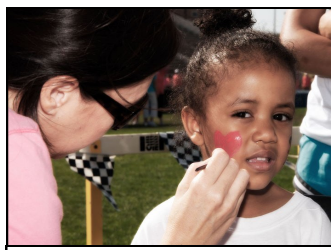
Thanks to Alpha Kappa Alpha Sorority, Inc. over 10,000 Six Steps to Safety packets have been assembled and distributed to new and expectant parents.

Kim Barlow-Bittle
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Ortiz-Lilly Family and Anthony's Crew Team—
 2011 Step Up for SIDS Ambassador Family

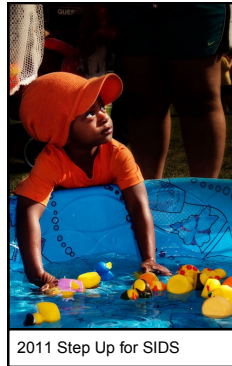
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2010 Candle Lighting Memorial

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 Matt McNeil
 Mary Mergen
 Karen Meseraull
 Craig Miller
 Gladys Miller
 Kara Miller



2011 Step Up for SIDS

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 Phyllis Peterson

Aleena Pfanenstiel
 Michelle Pfanenstiel
 Jessica Phillips
 Sonia & Mike Phillips



2010 Candle Lighting Memorial

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 Stacy & Tammy Pippitt
 Jamie Pirtle
 Pizza Hut
 Planet Sub
 Page Pound
 Valerhy Powers
 Shawn Price
 Tammy Quayle
 Jessie Ramirez
 Michael Ramos
 Jeff Ranney
 Hank Ratcliff
 Jamie Rea
 Beth Reinhardt
 Jenni Relph



Annual Memorial Balloon release at Step
 Up for SIDS

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 Misty Richters
 Joe Riedel
 Marcy Riedel
 Al Roberts
 Pam Roberts
 Mike & Amanda Robertson
 Fred & Ellen Robertson
 Helen Robertson
 JoAnn & C.W. Robertson
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 Jason Rolf
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 Cory Ross
 Christie Rouland
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 Jenna Ruble
 Nathanael Ruble
 Renee Ruble
 Phillip Ruffin
 Betty Rush
 Scott & Michelle Ryden

The Six Steps to Safety Packet is an educational tool distributed to new and expectant parents throughout the State of Kansas to reduce the risk of sudden infant death. The Network works to provide more packets each year with the help of gracious foundations and donors. Since FY04 over 33,000 packets have been assembled and distributed by the SIDS Network of Kansas.



Six Steps to Safety Packet

Sharon Samms
Mike Sanders
Vanessa Schafer
Vetta Scheer
Erik Schick
Aimee Schmidt
Charles Schmidt
Myron Schmidt
Vince Schmidt
Craig Schulte
Creg Schutte
Darlene Sears
Terry Sears
Beth Seibel
Jo Seibel
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Rusty Seibel
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Aj & Lindsay Smith
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Amy Stroud
Donna Stucky
Racquel Stucky
David Studnicka
Superior Signs & Engraving
Kim Swartzendruber
Kristina Talley
Tanganika Wildlife Park



2011 Step Up for SIDS 5K

Trace Taul
Alyson Taylor
Bob Taylor
The Alley
Hollie Thompson
Jessica Thompson
Louis Thompson
Christie Thornton
Thunderbird Bowling
Lon & Anita Tidwell
Patrick Todd & Oz Endurance
Michael Tracy
Leland Tremblay
Deborah Trujillo
Elsa Ulrich
Julie Underwood
Linda Underwood
Donna Valdivia
Andrew Vath
Jaclyn Vath
Jason & Lindsey Verbeckmoes
Scott Vint
Cody Vitt
Donna Vitt
Robert Vitt
Gary Wabskie
Yolanda Wabskie
Cynthia Walker
Darren Walker
Dale Wallace

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Michelle Willis
Tiffany Wilson
Kelvin Windhorst
Sarah Winesberry
Lari Wofford
Rich Wohlgenuth
Matt Wright
Amanda Yager
Tracy Yotter

The Six Steps to Safety are:

- **Back to Sleep**
- **Eat Your Veggies**
- **No Smoking**
- **Buckle Up**
- **Home Safety**
- **Get the Lead Out**

To date *Six Steps to Safety* donors are:

- Children's Miracle Network**
- CJ Foundation for SIDS**
- Downtown Wichita Kiwanis**
- Employees Community Fund of Boeing Wichita**
- Junior League of Wichita**
- K.T. Wiedemann Foundation**
- Kansas Department of Health and Education (KDHE)**
- Kansas Gas Service, A Division of ONEOK**
- The March of Dimes**
- Ronald McDonald Charities**
- Wichita Community Foundation**
- Wichita Greyhound Charities**



2011 Step Up for SIDS

Marcia Smith
Tonya Smith
Bud Smithson
Speedy Burger
Rusty Spencer
Jamie Spradlin
Tim & Ann Spradlin
Jessica Stegman
Tom Stegman
Mark Steiner
Mindy Stenger
Steve Stenger

How to contact the SIDS Network of Kansas, Inc.

Office: 1148 S. Hillside, Suite 10
Wichita, KS 67211
Office hours: please call to ensure staff is present.

Phone: 316-682-1301 (Wichita area)

Toll free: 1-866-399-7437

Fax: 316-682-1274

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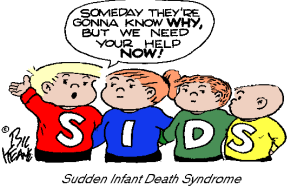


NETWORK OF KANSAS, INC.

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SIDS NETWORK STATISTICS (FY 2011)

	<u>FY10</u>	<u>FY11</u>
SIDS deaths referred to Network -----	12 -----	15
SUID deaths referred to Network-----	12 -----	16
Bereavement contacts -----	810 -----	754
Attendance at professional development presentations -----	3,940 -----	2,611
Newsletters -----	4 issues ---	4 issues
Newsletters mailed (4 issues)-----	7,286 -----	1,859
Grief packets distributed -----	34 -----	41
Awareness information distributed -----	20,710 -----	5,076
Attendance at Step Up for SIDS Memorial Balloon Release -----	429 -----	616
Attendance at Candle Lighting Memorial -----	200 -----	230
Volunteers-----	202 -----	170
Volunteer hours-----	3,460 -----	3,132
“Special Day Cards” -----	859 -----	898
Database -----	9,684 -----	9,895
Web site hits-----	-----	907