

Siebel Sailors Program

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MISSION

The Siebel Sailors Program seeks to increase opportunity and diversity in the sport of sailing.

By providing resources and support to youth sailors from all backgrounds we will develop skilled and life-long sailors who can participate in all aspects of the sport by creating access to equipment, athlete development resources, and expert coaching for underrepresented populations.

DIMENSIONS OF DIVERSITY

At least 50% of sailors in the Program must include youth who have historically been underrepresented in the sailing community.

It is encouraged to recruit sailors from diverse backgrounds of race, ethnicity, religion, socio-economic status, disability, sexual orientation, gender identity or expression, national origin, or any other status protected by law.



CENTER SELECTION 2019

San Francisco Bay Area

Treasure Island Sailing Center (P)
Alameda Community Sailing Center (S)
Golden Gate Youth Sailing Foundation (S)

Chicago Area

Columbia Sailing School (P)
Jackson Park Yacht Club Foundation (S)
Sheridan Shores Sailing School (S)

Mid-Atlantic Area

DC Sail (P)
Downtown Sailing Center (S)
Baltimore County Sailing Center (S)

SIEBEL REGIONS RECEIVE

- US Sailing Full Time Coach & Program Administrator
- Programming catered to the needs of each Center
- Curriculum & Skill Development Tracking
- Cultural Values (soft skills) & Diversity Training
- 24 new RS Feva XL boats split between 3-4 Centers
- New Zodiac RIB coach boat
- Youth recruitment assistance & community relationship building
- Regatta fees, travel and gear costs covered for sailors

WHY DO WE NEED SIEBEL?

- US Sailing is working to support growth and participation across all fronts – ***this program is dedicated to making sailing as accessible as possible***
- Gap in moving diverse youth from summer camp-type programming into middle & high school programs – ***targeting middle school youth, focused on retention, not one time experiences***
- Our sport is not representative of the diversity that exists in our country today – ***we want each Siebel Center to fill programs with participants who are reflective of their surrounding communities***

2020 NEXT STEPS

- The current 3 Regions will launch a full annual program, starting in the Spring
- US Sailing will identify 2 new Regions in January 2020
(applicants include sailing centers from: Pacific NW, Florida, Virginia, New England, Tri-State Area, Texas, Colorado, Louisiana, Michigan, Minnesota and Wisconsin)
- US Sailing will also develop a platform to allow stand alone centers (not in a region) to participate in this program

New Initiatives: Skill Up mobile app

US Sailing member benefit for instructors and students, available now in the App Store! Beta tested by 12 clubs in summer 2019. New interface and features coming in 2020.

Features include:

- Games, drills, and activities from Teach Sailing the Fun Way and Sailing Drills Made Easy.
- Make your own lesson plan, or view sample lessons.
- Skill Tracker allows instructors to record student skill progress.
- More features to come in 2020

Questions or ideas? We'd love your feedback!
Email skillup@ussailing.org



