

Sierra Club of Pennsylvania, Southeastern PA Group Executive Committee Meeting
June 7, 2017 Meeting
Coho, Philadelphia

ExCom Members Attending: John Butler, Ken Hemphill, Mathew Himmelein, Alexa Manning, Dave Moscatello, Dennis Winters, JimWylie

Attending by Phone: Pat Beaudet, Gerald Brown

ExCom Members Absent: Margaret Nersten, Prasad Ramnath

Other Members Attending: Karen Melton, Emily Davis

The Meeting was called to order. [agenda](#)

Secretary: Minutes were approved as emailed

Treasurer: Balance: C3 - \$ 424.39, C4 - \$5,759

Expenses, \$180 (Green Fest), \$200 (coho), \$205 (Climate March), \$281 (tabling – seeds)

There was discussion about the conference line which belonged to the Beyond Coal Campaign. It is now SPG's with Jim as Manager. Where the cost is covered is unclear.

Standing Committee Reports

Conservation Committee: (Jim Wylie)

Elcon (Sharon Furlong)

We are quite pleased to report some good news for one! The Pennsylvania Department of Environmental Protection (PADEP) threw back the Phase II application from Elcon, refusing to go forward with it because it was lacking in content and completeness and so was totally inadequate. The company was given 90 days to complete the application, fix the concerns of the DEP, or the entire project will be fully halted. Of course, this does not mean the company and this nightmare of a project is gone, but it does indicate the DEP is serious about scrutinizing this disaster waiting to happen, and that in and of itself is somewhat heartwarming considering how severely understaffed, overworked and besieged this government agency has been and continues to be in a hostile Harrisburg and National environment. Keep posted.....there will be volunteer and grassroots work yet to do on getting this thing killed if the company does re-submit an adequate application. then it will be "all hands on board" to mobilize the affected communities and our County to stop this thing.

Mayors for Clean Energy/ RF100

Update on Clean Energy For All Change Management

Bristol (Ann DiCampello) The Mayors 4 Clean Energy is still in action but slow moving. No lobby meeting with Bristol Township has been established yet.

Philadelphia Kenney/OOS responded to Paris pullout, but not M4CE. We are keeping the pressure on with pings to OOS and AddUp petitions to Kenney. A team met with Julian Thompson in Blondell Reynolds-Brown office about adopting a resolution. They are planbe out in force at Green fest.

Nuclear Bailout – Tom Schuster

Tom is working with a committee of multiple organization including PennFuture, to stop the state from propping up the nuclear power industry under a proposed Nuclear Retirement plan

Gas Severance tax – Jim

Jim testified at a meeting of PA Democrats. The [statement](#) he read developed with Dave Moscatello and Tom Au.

Events /Rallies

May 11: Defending the EPA, Dave and others attended

June 5: Jim spoke at a Rally at Phila City Hall – “We are not going back” in support of the Paris Accord

June 22: Independence Mall, American Federal Government Employees / EPA Rally

June 13: VW hearing, Norristown

June 14: DRBC meeting , 10:30 am. The Delaware Riverkeeper Network demonstration at 10: Washington Crossing Visitor Center, Pennsylvania side of the River

Political Committee: (Karen Melton)

A spread sheet has been created of candidates in the general election

Chester – Alexa Mannings

There was a press conference to announce Dianne Herrin's endorsement in West Chester

Bucks – Jim Kaff

On behalf of SC Bucks political endorsements, we will be submitting at least two candidates in the fall for Bucks County level positions. One is a member running for Bristol Township council, and the other is running for an Upper Makefield supervisor position.

Sierra Club Volunteer Ann DiCampello is running for Bristol Township council (Green Party)

Montgomery

John Butler is running for Commissioner in Marple Township

Newsletter/Communications: (Ken Hemphill)

Deadline for the July newsletter is July 7 with mid July send date

Web Platform – Jim

Jim needs content for county pages.

AddUp campaign on top right side on all pages – calling for Phila to go 100% Renewables

Social Media

We now have an Instagram account. Latae Johnson (member of Philadelphia RF100 team) will be posting pictures to the account

Tom Torres will conduct a social media workshop. He will also coordinate various formats.

Education Committee: (Karen Melton)

15 people attended the May program, *Raising the Bar*, at CCP. There was some discussion about connecting with other groups to promote the programs. The June program (19th) is a talk by Chari Towne on the Schuylkill River clean up in the early 1950s

West Chester Lecture series

Margaret Huggins would like to establish a film series in memory of her son in collaboration with West Chester University. The focus of the series would be education on pesticides. Donation in memory of her son, Graham, are being made to the *Don't Spray Me* Committee in Chester County. Donations in May and June will support this project. \$250 have been donated so far.

Film showing at Northampton Free Library in Richboro – Sharon Furlong

On Thursday, June 1, 2017, in partnership with Bucks Environmental Action Group and Interfaith Power the film "From the Ashes", was shown to about 50 people. This documentary will be released nationally on National Geographic Stations starting June 25th. Sharon owns the film and offers it to others.

Nomination Committee: (Alexa Manning)

Members whose terms are ending need to confirm their intentions to run for re-election. Pat pointed out that a call for nominations must go out in this newsletter. She will write up a notice.

Old Business

Tabling Report

Since the last meeting, we have tabled at:

May 6: Pughtown Baptist Church, Spring City (Carol Armstrong, Jim Wylie)

May 21: Coventry Woods- Pottstown (Justin Moser, Brigitte Anderson)

May 15-20: Dogwood Festival – Phoenixville (Paula Kline, Jim Wylie, Nancy Malanowicz, Andrew Mongar, Sara Caspar)

May 28: Everhart Park, West Chester (Ken Hemphill, Cory Lovera, Carol Armstrong)

June 3: River Fest at Bartram's Garden (Sue Edwards, Pratima Agrawal, Emily Davis)

June 4: Super Sunday, West Chester (Nathaniel Smith, Jim Wylie)

Outings – Jim Kaff

We have two outings coming up soon, the 6/9 hike and the 7/1 kayak trip. They are both fully booked (25 or so on the hike, and 15 on the kayak trip), so at least from an exposure perspective the outings seem to be going well, we shall obviously report of them and whether we may be able to engage newcomer in additional aspects at the next SPG meeting. Both of these events are being led and are part of existing PA DCNR offerings, so I will engage in other things also but will certainly exhaust all DCNR offerings over the course of time that I want to. Relatedly, PA Fish and Boat also has similar to the public and small group offerings and I am cultivating a relationship with them to possibly create a fish stocking event, or use one of their standard program offerings (fish and aquatic resource). Possibly something in the fall or in 2018 as they are booked far in advance typically. I plan on creating and leading two additional outings in 2017, for a total of 4 this year (in addition to the outings that Angela leads).

Member Engagement

There have been 239 new members in the past month.

National Monuments: Prasad

On May 22, members of Sierra Club and SUWA met with Phil Innorato at Senator Pat Toomeys office and with Geoffrey Mock at Senator Caseys office in Philadelphia. They included Mike Salaski, Pennsylvania organizer for SUWA, Emily Davis, Sharon Furlong, Craig Wallentine, Chelsy and Prasad Ramnath.

We pressed the senators to oppose any reduction in protection to National Monuments, including Bears Ears and Grand Staircase Escalante. We also asked the Senators to sign up as cosponsors for America's Redrock Wilderness Act.

DEP Environmental Justice Tour

Karen reported that about 50 people attended the event at the Water Wrks and about 20 people spoke. A major question was the definition of the Environmental Justice Community.

People's Climate March – Jim Kaff

SC Bucks was well represented. I had made hours of phone calls to BC SC supporters to invite people to attend, and Doyelstown ended up booking a second bus, but I do not think the two items were related. Bucks has a pretty impressive confederacy of environmental groups and at least the people on my bus seemed like seasoned activists. Was a relief to get in to Union Station instead of JFK. Our bus did not have a PA system and the DVD player sound was broken so we didnt watch anything on the trip down or back.

Fossil Free Septa- Campaign of 350.org

We are supporting this campaign. Septa is purchasing 25 electric buses and 525 Diesel Hybrids. This will help create a market for gas.

New Business

Federal Defense Campaign Chapter Grants

The Federal Defense Campaign is facilitating the delivery of chapter grants to block attacks on essential environmental and public health safeguards that protect our air and water, climate, and special places, while simultaneously strengthening the power of the Sierra Club to advance our priorities and those of our allies.

Chapters remain an important source of building and sustaining our movement, and they continue to be a venue for rapidly responding to the Trump administration's destructive policies. To that end, the Federal Defense Campaign will allocate an aggregate total of \$100,000 of c4 funds starting in July 2017 to interested chapters.

Grants will fund work that is action-oriented, quantifiable, and strategic in its targeting and goals.

Dave's Renewable Energy [Drumpfs](#) of the Month

Announcements:

Next meeting will be July 12th

Meeting Call-in Number:

1-866-501-6174, PIN is 1004100#.

SIERRA CLUB

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Sierra Club testimony

Before the House Democratic Policy Committee

June 2, 2017

Good morning, members of the committee. My name is Jim Wylie. I am the Executive Committee Chair for the Southeastern Pennsylvania Group of the Sierra Club and conservation chair. Here in the Philadelphia region we do

not deal with gas drilling sites, water contamination from drilling operations, road deterioration due to large equipment transportation, methane leaks from drilling operations, noise from flaring jets and pumping stations, and impact on nearby public lands. But we are Pennsylvania citizens. Many in this region are property owners in upstate communities. All of us enjoy and cherish the public lands in Pennsylvania. And we feel the effects of expanding gas pipelines as market forces fill the void between a surplus of gas in the center of the state and demand for cheap fuel and petroleum base products in other countries. And, of course, we are Pennsylvania tax payers with a voice in how our public money is spent and what revenue opportunities should be prioritized.

In May my colleague Tom Au gave testimony to this panel about the 2011 Citizens Marcellus Shale Commission Report. I'd like to re-emphasize his point about the impacts of unconventional shale gas drilling and production. This 2011 report made several recommendations on increasing revenue from oil and gas production, including:

1. enactment of an extraction tax,
2. restoring local governments' ability to assess the value of oil and gas reserves for local property tax purposes, and
3. eliminating the exemption for natural gas from the gross receipts tax

These are important steps to reforming an unbalanced tax system.

Production is increasing from gas fields in Pennsylvania. Last year, 5.1 trillion cubic feet of shale gas was produced

from 710b wells, up from the 4.6 trillion cubic feet produced in 2015. And production will continue to increase because many wells drilled have yet to be put into production. Even as gas production has boomed, direct tax revenues have fallen. Corporate net income tax (CNIT) payments made by drilling companies have fallen to pre-Marcellus drilling levels according to Department of Revenue compiled data. In 201-3, oil and gas producers paid just \$0.9 million in corporate net income taxes. Meanwhile, the impacts of gas production have fallen on more Pennsylvanians as pipelines spread across the state. Because Pennsylvanians cannot use all the gas currently

being produced, gas companies are exploring ways to send it out of state and overseas. As a result, there will be greater impacts on Pennsylvanians who do not live in gas drilling areas from processing, transportation and pipelines.

The reasons we need tax reform related to the oil and gas industry are self-evident:

1. The natural resources of the Commonwealth belong to all Pennsylvanians. The process of extracting gas should include a payment for damage to our natural resources. The process not only includes building the well pad, but pumping water from streams and rivers, constructing roads and bridges, building refineries and compressor stations, building pipelines, and discharging wastewater. We the public lose valuable large wilderness tracts in state forests; we lose wildlife habitat in every clear cut; we lose farmland; silt and contaminants run down into our wetlands and streams; previously pristine air is polluted. These are quality of life considerations.

2. Governments subsidize energy development in many ways. By far the biggest way governments reduce the price of energy is by not taxing it enough to account for the external damage that fossil fuels cause to human health and to the climate. The impact fee under Act 13 recognizes that the oil and gas industry places a burden on public infrastructure, such as roads, bridges, emergency response, police, fire and ambulance services. Whether the impact fully compensates counties and municipalities for local services is an open question. Clearly, the revenue from the impact fee is not enough to enable Pennsylvania to keep up with public infrastructure improvements needed for a vigorous economy.

3. There are long term consequences from gas well drilling. According to Key-Log Economics, the total costs

to the environment from one pipeline -- the Atlantic Sunrise pipeline project (covering 8 counties) -- is between 521.3 and \$9.0 million. This cost accounts for lower ecosystem service productivity from the pipeline right of way, from new permanent roads, and from permanent acreage associated with the compressor stations' Not only are there foreseeable consequences, there can be unplanned consequences

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in terms of accidents, spills, leaks, and permanent impairment of ecosystems. Right now, gas transmission lines are being expanded throughout Pennsylvania, with long term environmental effects on farmland, woodland, and protected conservation areas. In the recent past, residents who receive drinking water from the Monongahela River have had to buy bottled water or boil their water because Marcellus wastewater had caused treatment problems at facilities which take drinking water from the Monongahela River. Were their costs compensated?

4. Natural gas production has become a disruptive technology in Pennsylvania. Artificially cheap natural gas is leading to the insolvency of many nuclear power plants in Pennsylvania. Artificially cheap natural gas is thwarting the transition to renewable energy in the state. We need to get to an energy platform of renewables by mid-century if we are to avoid serious climate disruption.

Internalizing the real cost of gas extraction is very important. Does Pennsylvania have the resources it needs to monitor fugitive methane emissions? Does Pennsylvania have the resources it needs to effectively site and monitor construction and operation of intrastate gas and liquids pipelines? Does Pennsylvania have the resources

to defend its citizens from predatory land access rights companies. These are needed services that should be regulated by the state, but paid for by the gas industry.

Make no mistake - the public pays a price for Marcellus gas development. We are paying for the costs of orphaned

and abandoned gas wells now. Pennsylvania taxpayers will be paying for environmental damages that will accrue long after the gas development is over. While there are operating companies in Pennsylvania actively producing gas, we should ensure that our future will not be littered with more abandoned wells. We support legislation establish a severance tax that fully addresses future needs of the Commonwealth. We support legislation which would:

1. compensate agencies and municipalities for performing their duty to protect residents from nuisances arising from gas well drilling and production;
2. adequately compensate the public for all the external costs of this industry;
3. provide funding to compensate for long term environmental damage, while also protecting the state's natural resources.

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Renewable Energy Drumpfs of the Month:

EPA asks what rules to cut, gets earful about dirty water. Michael Biesecker, Associated Press, May 2, 2017. <https://verizon.yahoo.com/news/epa-asks-rules-cut-gets-earful-dirty-water-171413686--politics.html>

WASHINGTON (AP) -- The Trump administration got an earful Tuesday from people who say federal rules limiting air and water pollution aren't tough enough, even as it was seeking suggestions about what environmental regulations it should gut. Both the phone-in session and the nearly 6,000 written comments submitted so far and published on a federal website were dominated by those staunchly opposed to the planned regulatory rollback. Some said they rejected Trump's argument that strong environmental regulations impede job creation.

EPA dismisses half of key board's scientific advisers; Interior suspends more than 200 advisory panels. By [Juliet Eilperin](#) and [Brady Dennis](#) The Washington Post May 8, 2017

https://www.washingtonpost.com/news/energy-environment/wp/2017/05/07/epa-dismisses-half-of-its-scientific-advisers-on-key-board-citing-clean-break-with-obama-administration/?utm_term=.1124f4665cd8&wpisrc=nl_p1most-partner-1&wpmm=1

EPA Administrator Scott Pruitt decided to replace half of the members on one of its key scientific review boards, while Interior Secretary Ryan Zinke is "reviewing the charter and charge" of more than 200 advisory boards, committees and other entities both within and outside his department. This could significantly change the makeup of the 18-member Board of Scientific Counselors (BOSC), which advises EPA's prime scientific arm on whether the research it does has sufficient rigor and integrity, and addresses important scientific questions.

Separately, Zinke has postponed all outside committees as he reviews their composition and work. The review will effectively freeze the work of the Bureau of Land Management's 38 resource advisory councils, along with other panels focused on a sweep of issues, from one assessing the threat of invasive species to the science technical advisory panel for Alaska's North Slope.

....Sen. James M. Inhofe (R-Okla.), who questions the link between human activity and climate change and has several former aides now working for Pruitt, said in an interview earlier this year that under the new administration, "they're going to have to start dealing with science, and not rigged science."

...said the science-denying wanker, rubbing his hands in glee at the thought of getting to "rig" the pseudo-scientific nonsense he likes to use to justify his foregone conclusions.

EPA allows mine company to pursue permits near Alaska bay. Becky Bohrer, AP May 12, 2017. <https://verizon.yahoo.com/finance/news/epa-may-allow-massive-mine-near-pristine-alaskan-135427086--finance.html>

JUNEAU, Alaska (AP) — In a sharp reversal, the U.S. Environmental Protection Agency has cleared a way for a company to seek permits to develop a massive copper and gold deposit near the headwaters of a world-class salmon fishery in southwest Alaska.

Under Trump, inconvenient data is being sidelined. By [Juliet Eilperin](#) The Washington Post May 14, 2017. (Monica Akhtar/The Washington Post)

https://www.washingtonpost.com/politics/under-trump-inconvenient-data-is-being-sidelined/2017/05/14/3ae22c28-3106-11e7-8674-437ddb6e813e_story.html?utm_term=.0912740ed35d&wpisrc=nl_p1most-partner-1&wpmm=1

The Trump administration has removed or tucked away a wide variety of information that until recently was provided to the public, limiting access, for instance, to disclosures about workplace violations, energy efficiency and [animal-welfare abuses](#).

The Occupational Safety and Health Administration, for instance, has dramatically scaled back on publicizing its fines against firms. And the Agriculture Department has taken offline animal-welfare enforcement records ... The administration no longer publishes online the ethics waivers granted to appointees who would otherwise be barred from joining the government because of recent lobbying activities.

Officials also removed websites run by the Environmental Protection Agency and the Interior Department that provided scientific information about climate change, eliminating access, for instance, to documents evaluating the danger that the desert ecology in the Southwest could face from future warming.

Dave Moscatello

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TO: All-Staff and Stakeholders in Sierra Club's Cross Campaign Clean Energy Work

FROM: Clean Energy For All Change Management Team [Robin Mann, Sarah Hodgdon, Becki Clayborn, Jesse Simons]

RE: Update on Clean Energy For All Change Management

OVERVIEW:

The purpose of this memo is to provide an update to all internal stakeholders on the work of the Clean Energy For All Change Management Process. We want to make sure all stakeholders have a shared understanding of what this is, why we are doing it, and what we've done so far. In the next few months we will engage those of you who are interested in a more detailed collaborative visioning process about how we get from where we are now, to where we want to be in two years.

To begin with, it must be stated that in this era of "alternative facts" the science of climate disruption is indisputable and unforgiving: without significant changes, the way we source and use energy will wreak irreparable damage to our planet. The vast majority of climate pollution and an even higher percentage of air and water pollution comes from generating electricity and powering our homes, businesses, and vehicles. This pollution kills thousands of Americans each year and plays a major role in public health crises, with low-income communities and communities of color bearing the worst impacts. Solving climate change means reinventing how we power this country; solving it the right way requires ensuring the new energy economy works for everyone.

To solve climate change and move to 100% Clean Energy, Sierra Club will need to build more power internally, while also partnering more intentionally and meaningfully with those who share our values. It means reimagining how the Sierra Club does our work on a day to day basis. We must align ourselves with the progressive movement of this moment, engage in collective resistance, and build long term power for a just and sustainable world. We need a new way of operating organizationally that creates more shared power, where vision is set in conversation between national leadership and local teams, where decision-making is pushed down and out in a transparent way, and where the whole is more important than the parts.

Our goal is to take the best of what's working around the country and make that the new normal for how we do our work. Places like Southern California, where all the campaigns work together seamlessly and the team has piloted cutting edge organizing methods and fostered deep, sustained partnerships in the community; where an organizer or a press secretary or a chapter volunteer can work on a 100% city commitment one day, zero emission buses the next, and replacing a gas plant with efficiency and storage the day after that. Places like Illinois, where the Chapter is leading a state table across capacities and campaigns to map out the goals and strategies for the year in partnership with our allies in the labor and environmental justice communities. Places like the Northeast, where national campaigns and chapters are sharing organizers in their work to electrify everything and ensure all of those electrons come from the wind, the sun and the earth. The reality is that this evolution is already happening organically, and this process is intended to accelerate and support that transformation.

We began this process in early 2016 with our Ready For February meeting where we brought dozens of representatives from across the organization to begin brainstorming how to make this shift smoothly. This internal process of re-examination was prompted by a sudden overlap in organizational priorities; Multiple campaigns were suddenly working in a single state and Chapters and Organizers needed more guidance on how best to collaborate, set strategy and make decisions. Following that meeting, we solicited feedback from almost 200 staff and volunteers through interviews and surveys with the goal of coming back with a proposal on the best new structures for how we coordinate our work.

A shift of this nature takes time, so we decided to watch what was evolving in states and cities where multiple campaigns were working together, nudge those places towards greater collaboration, and use the funding from the CEFA proposal to encourage greater integration. Fundamentally we realized that this change process was not only about structures, but also about shifting behaviors and the hearts and

minds of the organization. To best change hearts and minds and behaviors, we need to start with articulating a vision of how we think this should all look in two years and the underlying values and principles that will get us there: transparency; shared power; collaborative decision-making; collective planning and coordinated implementation; valuing movement building and justice outcomes as much as campaign outcomes.

THE THREE REASONS WE ARE DOING THIS:

The Clean Energy For All change management process is about being our best and scaling our work appropriately for the challenges ahead of us. The three top line goals of this process are to:

1. Collaborate even more effectively across campaigns, capacities, and chapters
2. Center our climate and energy work in movement building and justice
3. Raise more money overall and more flexible money to support collaboration, movement, and justice

Collaboration: The organization is on the cusp of a major shift in how we plan and execute our work. The last big shift was in the mid 2000's when we moved from a largely unrestricted funding environment to an environment characterized by very specific donor intent and restricted funding. In response, over the last decade the Sierra Club's field structure shifted to a campaign based structure, with most of the funding going to the very successful Beyond Coal Campaign.

This shift had many benefits including enabling an impressive focus and a large growth in our fundraising connected to real world successes. However, we now recognize the need to raise more money for campaigns tackling other major sources of pollution like the gas industry and the transportation sector, as well as ensuring that we are contributing to a larger movement and building long term power through our groups, chapters, and activists. Furthermore, the work itself in cities and states has become increasingly interconnected - more electrified transportation means more demand for electricity - so it has become critical to define solutions straddling the transportation and power sectors.

All of this led us to believe we needed a new way of collaborating between campaigns. We needed to reorient from a coal-centric approach to a multi-polar world where campaigns, capacities, and chapters work together more seamlessly across the energy spectrum and as part of a broader movement centered in an equitable transition.

In January of 2017 we brought in the consulting firm Redshift, who specialize in complex change management initiatives, to review our observations of how and where things were working well, what we had learned from our interviews, and to have them do some interviews themselves. The CEFA Change Management Team (Robin Mann, Sarah Hodgdon, Jesse Simons and Becki Clayborn) then did three off-site meetings with Redshift that led us to the following conclusions:

1. The evolution is already underway and our job is to articulate it, accelerate it and support it
2. Success will require spending the rest of this year tapping into the collective wisdom of the organization - especially those closest to the change - on how best to get from where we are now to where we want to be in two years
3. It will be critical to formalize some of the pilots already underway for how we are collaborating in states but otherwise not change anything structurally until mid-2018

Movement Building and Justice: This work is intended to create the successful conditions for teams working in communities across the country to engage in movement building. In the coming months and years, we'll be working to ensure that we have adequate resources through the broadly restricted funding of CEFA as well as the tools, opportunities, and guidelines to continue our evolution toward a movement building orientation. Among the projects underway, we are preparing Justice and Movement building principles and metrics/indicators.

Movement Building is about long term efforts in pursuit of a transformational vision, rooted in our values. Movements engage large numbers of people and make room for participation at many levels and types of

action united around a vision and values. They challenge power holders and inherently build power outside the current power structures to shift those political, cultural and societal institutions. In alignment with the Jemez Principles, movements are informed and led by communities most impacted and support marginalized peoples, communities and organizations. We want all aspects of our organization to reflect a commitment to equity and justice, and for everyone at Sierra Club to experience their work as part of movement building.

Fundraising: We have witnessed that there are a growing number of donors who appreciate a broader narrative about how our campaigns collectively will reduce more pollution more equitably than each would deliver individually. To meet that donor demand and to give ourselves more flexibility on what to prioritize, we established the Clean Energy For All (CEFA) fund at the Sierra Club Foundation in early 2016. By end of 2017, we expect to have raised and allocated over \$20 million to our work to move the United States beyond coal, oil, and gas in a just and equitable way. This funding is available to the campaigns of Beyond Coal, Dirty Fuels, MyGen, Ready For 100, Clean Transportation, Seize the Grid, International Climate and to invest more into movement building and justice outcomes. So far, the fund has supported:

- The launch of coordinated cross-campaign effort in the Southeast to displace dirty energy by accelerating clean energy and fighting dirty energy infrastructure
- The People's Climate March
- Cutting edge cross campaign work between electrification, clean and affordable electricity and movement/power building in both Southern California and the Northeast.
- The launch of Ready for 100 campaigns in dozens of cities
- Funding for long term organizing and training efforts in key cities and states across the country

The criteria that guides allocation of those funds were developed through conversations with staff and volunteers and include:

1. We will seek to meet operating budgets assuming it is still strategic to do so. If a campaign is having trouble meeting its own fundraising targets for important projects, we will use CEFA funding to close the gap
2. To extent we have discretion above operating budgets we would follow approved Board budget guidelines and evaluate each investment in new or existing campaigns on what would have maximum impact on:
 - a. Movement and Justice
 - b. Limiting climate pollution/scale clean energy
 - c. Catalyzing emerging initiatives that don't yet have donor traction
 - d. Projects that encourage collaboration across campaigns and capacities.
3. Donor intent is critical. For instance, if a donor to CEFA wants to fund the Electric Vehicles program, we will honor that. If they have a regional interest, we will honor that

What to Expect Next:

Collaboration: The next major steps in this part of the overall change management process are:

1. Vetting a Two-year Vision Memo that has the fundamental elements of the transition with the Executive team in June
2. Over the summer, we will share that memo with all stakeholders and initiate a multi-month internal engagement phase where we seek the collective wisdom of the organization to decide how we get from here to there together, keeping what's best in the current system, and evolving where necessary to take advantage of this unique moment
3. To lead this change between now and the end of 2018 will be bringing on a new Associate National Program Director, reporting to Jesse Simons. We expect this person will have an ongoing role supporting collaboration between campaigns and capacities

Movement Building and Justice: We intend to bring forward the results of several movement building and justice projects for approval at the September Board of Directors meeting including:

- Movement Building Principles and Metrics/Indicators
- Justice Principles and Metrics/Indicators
- Partnership Protocols
- New Movement Training Curriculum
- Distributed Organizing Guidelines

Fundraising: [The next round of CEFA](#) allocations will allow for new increased spending on priority projects in June and will manifest as more collaboration between campaigns, more funding going to fight gas, work on electrification, more 100% cities campaigns and more funding for long term organizing power and training.

CONCLUSION:

We hope this memo gives you a clearer idea of why we have embarked on this change process, where we are now and generally where we are heading next. If after reading this memo you are still feeling hungry for more details on how this will all work, what it will all look like and how we will all get there, if you are still feeling a bit unsatisfied that this doesn't answer all your questions about what this means for you and your teams and the work you care so passionately about, then we have succeeded in our goal for this memo. We encourage you to embrace the uncertainty that comes with change because that will give us the collective inspiration we need to successfully unleash the full power of the Sierra Club when it's needed most.

Thank you for reading and reflecting on this memo and please watch for our next communication about this process in the coming months.

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 - Social Media
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 - Communications planning meeting – shooting for July – facilitated by Tom Torres
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 - **What can SPG ExCom do?**
 - Kenney and Peduto have pledged to continue towards Paris agreement, but not Wolf
- **Clean Energy For All** – memo from SC board
 - **Over the next several months we plan to give people what they've been asking for - more guidance on how to collaborate in states, how to better integrate movement and equity into all campaigns, and how we raise the flexible funding needed to power this evolution. [This memo](#) is the beginning of what we see**

as a multi-step engagement process for collectively unleashing the full potential of the Sierra Club by doubling down on collaboration and coordination across campaigns and capacities.

- **ExCom NomCom**
 - Call for nominees. Notice in summer newsletter
 - Send suggestions to Alexa.
 - Need final list and decision of current ExCom members on whether they will be running again by Oct 1 (?)

- **Conservation Committees**
 - Ready For 100 - PHL
 - Kenney/OOS responded to Paris pullout, but not M4CE. We are keeping the pressure on with pings to OOS and AddUp petitions to Kenney
 - Met w/ Reynolds-Brown staffer Julian Thompson about adopting a resolution. Good meeting. Consider for summer session.
 - Targeting big splash at Greenfest
 - Ready For 100 – Burbs
 - [M4CE sign-ons](#) from West Chester, Kennett Sq, Atglen. Promises from Downingtown, Phoenixville
 - Gas Leak Monitoring – Julian Thompson was very interested in this project
 - PA Nuclear Bailout – SC position is solidifying – basically, we are OK with a “retirement plan”, but not a resuscitation plan. If PA has extra \$ for energy, invest in renewables.
 - Gas Severance Fee – Jim read a SC statement at the PA Dem House Policy Cmte Hearing on June 2 in Abington. Statement composed w/ input from Tom Au, Jim and Dave

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