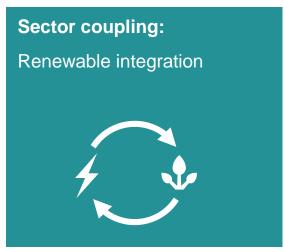
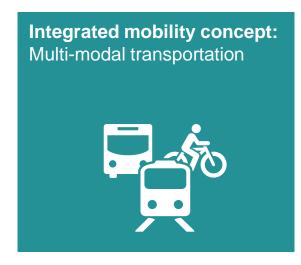


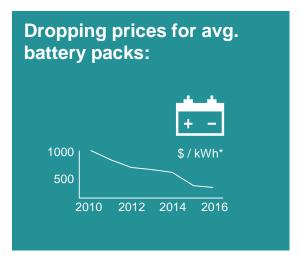
Drivers for eMobility adaption



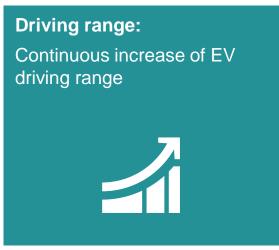


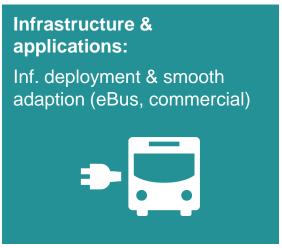








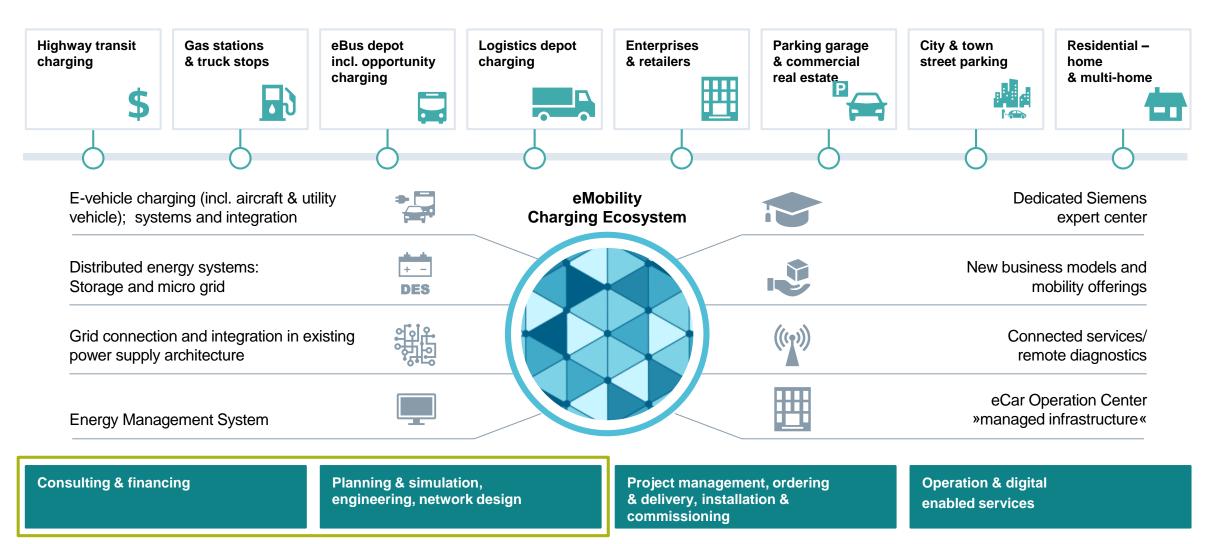




^{*}Source: McKinsey sustainable mobility initiative, Bloomberg new energy finance

eMobility Charging Ecosystem





There is no one-size-fits-all solution for smart location, relevant aspects need to be considered





Meet stakeholders along the value chain to understand eMobility ecosystem



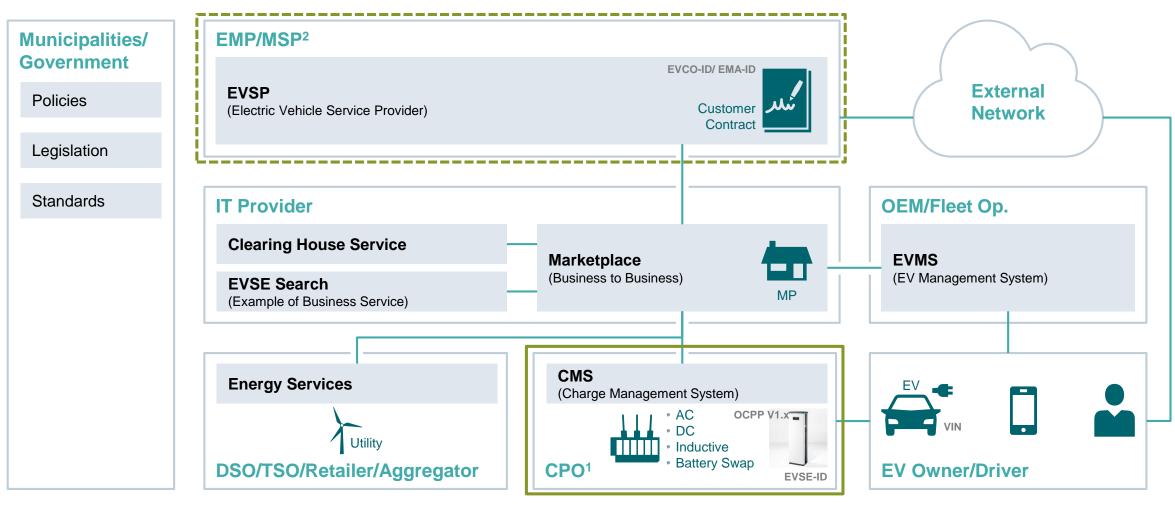
Power supply		EV technology		EVSE technology		Location, infrastructure and charging services			Customer relation / Value added services		
Energy- supplier	Energy- trans- mission & distribution	Battery supplier	EV supplier	HW - Charging stations	SW - Charging stations	Sites	Installation	Technical operation	Customer contract mgmt	Navigation Identificat Reservation Roaming	Billing and Contract Mgmt.
Utilities (Gen/TSO/DSO)		EV OEM*		EVSE OEM*		CPO*			EMP / MSP*		

Actors:

- EVSE OEM = Electric Vehicle supply equipment manufacturer
- CPO = Charge Point Operator
- EMP/MSP = eMobility Provider / Mobility Service Provider
- EV OEM = Electric vehicle original equipment manufacturer

Overview e-Mobility roles for location operator





Source: Green eMotion project 2011 – 2015 | 1 Charge Point Operator | 2 eMobility Service Provider / Mobility Service Provider

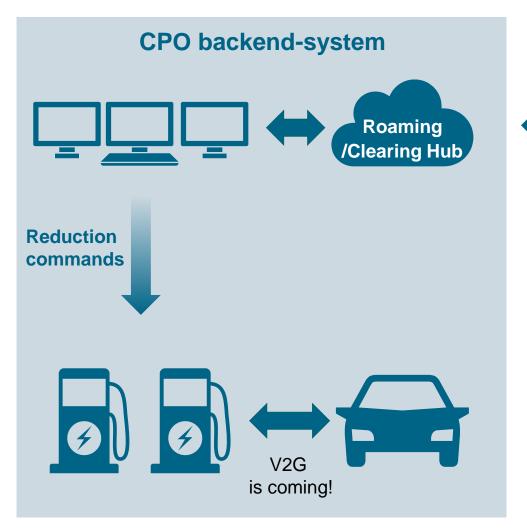
Overview eMobility aspects for locations operators



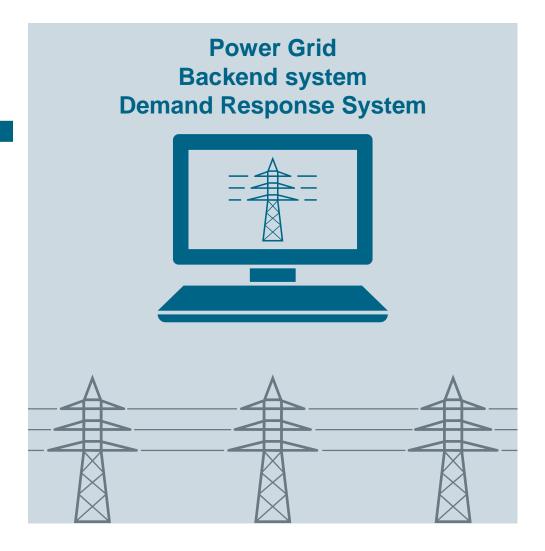


Smart location with load management (dynamically)





Load management Requests Predefined peaks

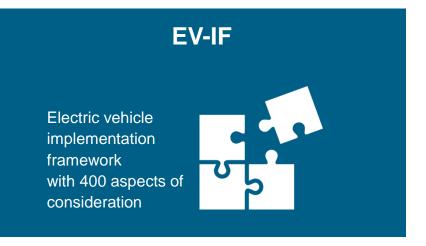


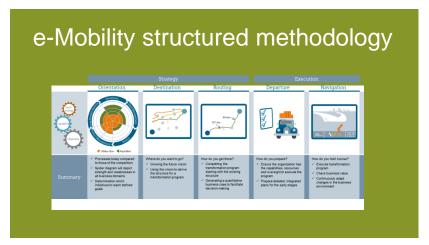
Public © Siemens AG 2019

Page 8 2019-10-16

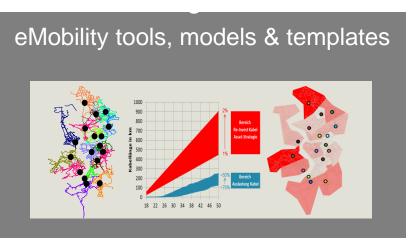
We would like to support you in your e-Mobility journey!















Thank you for your attention!





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