Smartphones

What can they really do for you? An overview of the most interesting applications and games!

"Smartphone"

 Combines PDA und mobile phone

Features:

- Office-applications, PDF viewer, ...
- WLAN, UMTS, high-res camera, GPS, ...
- Large Display
- Allow to install additional applications (!)



History of Smartphones



Psion Organizer II. Source: mobile2day.de

1984: Psion Organizer II

- 8 bit processor
- 9V battery, it lasted for several months!
- Develop own applications (OPL-language)
- Memory extensions,
 plug-in modules

History of Smartphones

1994: IBM Simon

- First real "smartphone"
- Touchscreen
- PIM, Data communication



History of Smartphones



2001: Nokia 7650

- First 2.5G phone (GPRS, HSCSD)
- Light/proximity sensor
- Symbian OS Open system!

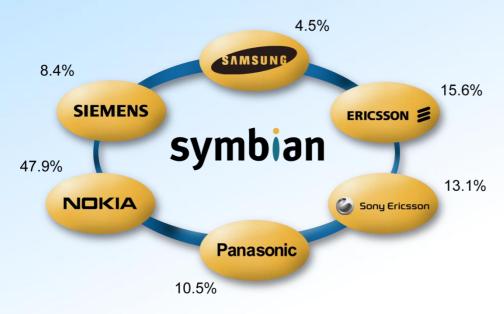
State of the Art

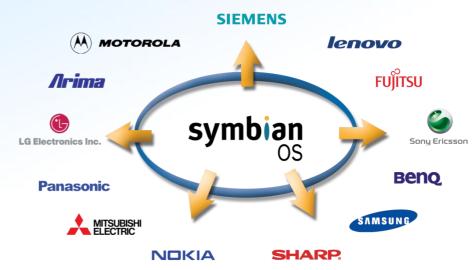


- Nokia N95 (March 2007)
- QVGA display (16,7 Mio. Farben, 6,6cm)
- 5 MPixel camera (Carl Zeiss)
- Integrated GPS
- WLAN, UMTS, HSDPA
- USB, 3.5 mm audio connector, radio, TV-Out, MicroSD-support
- 120 g, 99x53x21mm

Symbian (OS)

 Mobile phone manufacturers are shareholders of Symbian Ltd. Its product (Symbian OS) is licensed to many mobile phone companies





Symbian OS – UI

• S60 (Series 60)

- Developed by Nokia
- Licensed to other manufacturers
 - Optimized for onehanded use

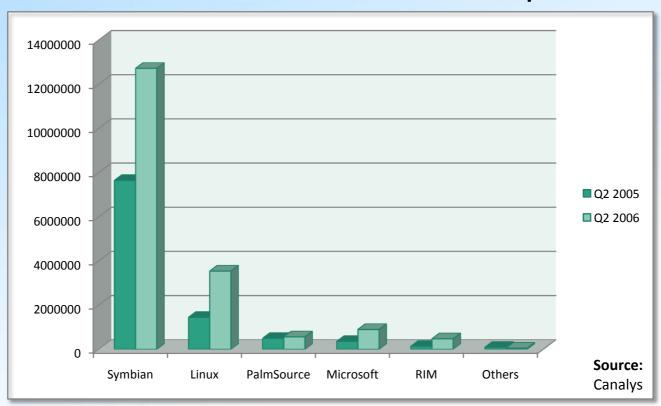
UIQ

- Has just been bought by SonyEricsson
- Mainly touch screen interface (+ combinations)



Smartphone Market Share

World wide market – market share of Smartphones*



^{*} Includes closed Linux-phones in Asia, excludes PDAs

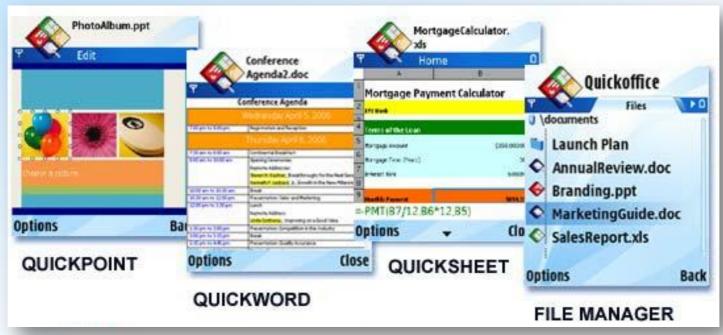
What can these devices do for you?

Mobile Possibilities

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Business

- Complete Office-suites available
- Edit Office documents on your phone
- Plus: Adobe PDF Reader, ...



Quickoffice Premier – Quickoffice, Inc.

Email / BlackBerry

Symbian S60

- IMAP and POP3 mailservers supported
- Access to BlackBerry (you don't need a BlackBerry anymore)
- MS Exchange, ActiveSync



Internet Services

- Example: Yahoo Go!
 - Flickr, weather, news, sports, push email, ...



Blogging



Blogging supported

- Flickr, Vox
- Nokia Lifeblog

- ...

Music

- Integrated music player
 - Mp3, AAC, M4A, WMA
 - Not just one or two like some dedicated players
- Podcasting
- 3rd Party-Player (Ogg Vorbis, ...)







Nokia N91 Music Edition

eBooks



Video



Remote Control

- Control devices from your phone
 - Using Infrared (TV, HiFi, ...)
 - Bluetooth (PowerPoint, Winamp, your whole PC, ...)



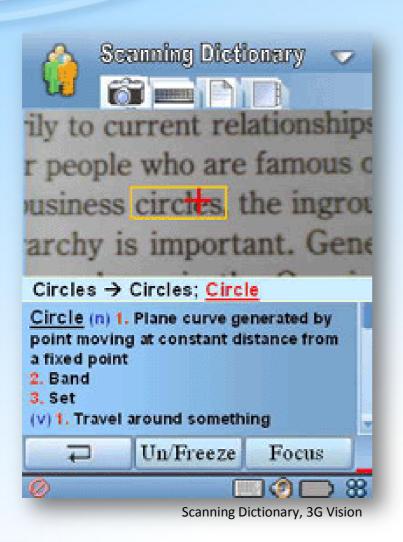


Business Card Reader



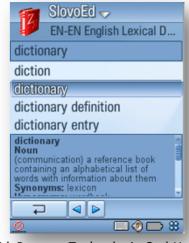
SonyEricsson P990 Business Card Reader, Image Copyright Esato

Dictionary



- Point the camera at any word
- Automated detection + character recognition
- → Instant translation!

 Of course – traditional dictionaries:



SlovoEd, Paragon Technologie GmbH

Barcodes



- 2D-Barcodes can contain text/URLs
- Real time recognition

"2D barcodes will rule the earth."

Entertainment

ScummVM



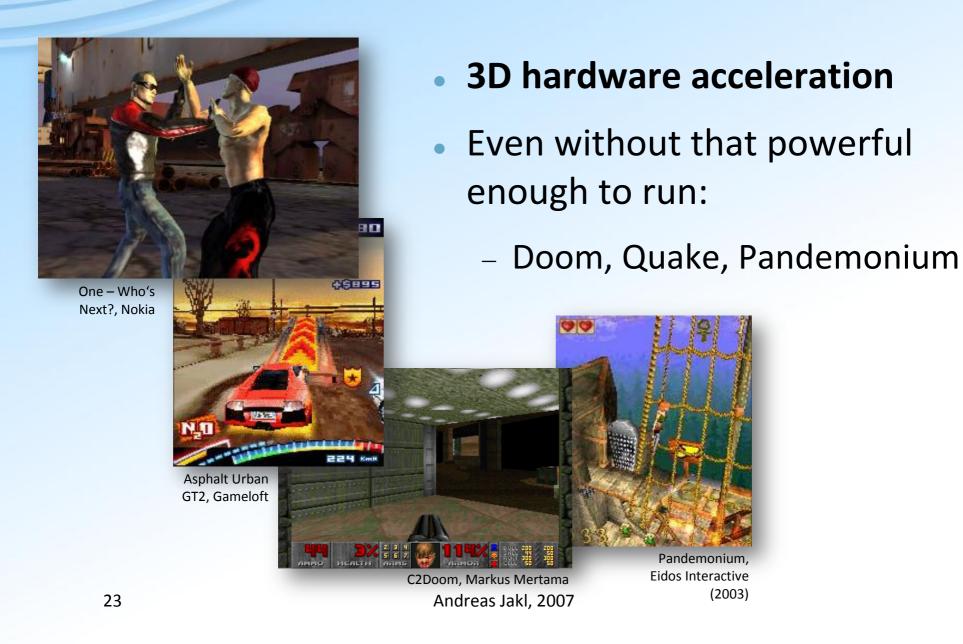
Day of the Tentacle, Monkey Island, Simon the Sorcerer, ... With sounds, music and speech!

Emulatoren



GameBoy, SNES, GameGear, ...

3D Games



Augmented Gaming



Mozzies, Siemens Mobile

- First game: "Mozzies"
- Mosquitos fly around in the live camera picture
- Move your phone to target and shoot them
- Motion estimation through real-time image analysis

Sensors

Nokia 5500: Acceleration sensor

Built-in training application with step counter

 Groove Labyrinth: Move a marble through a labyrinth – through tilting your phone!



Arble

Nokia 5500 Sport

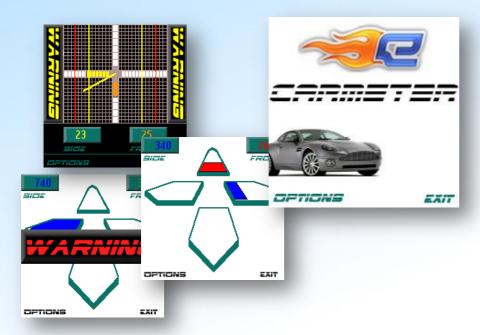
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Acceleration Sensor

Student projects, University of Applied Sciences, Hagenberg

Carmeter

- Displays your acceleration and drift in "g"
- For SUVs: Calculates tilt



Carmeter (Alexander Erifiu, Mario Grammer, Martin Legath)

gBoarder

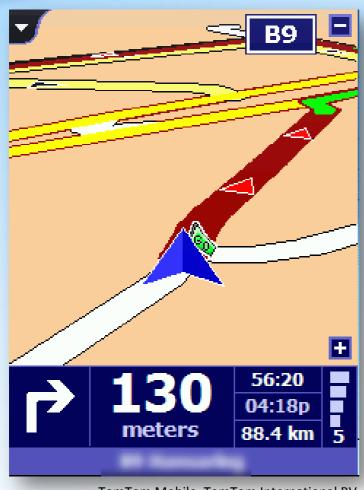
- For ultimate snowboard competitions
- Counts your jumps, crashes, ...





gBoarder (Stefan Damm, Benjamin Gmeiner)

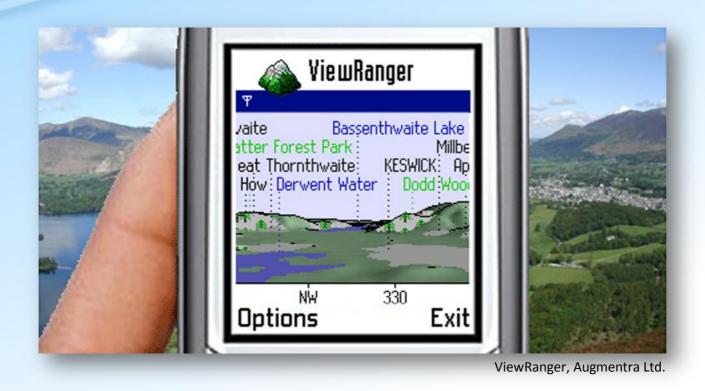
GPS navigation



TomTom Mobile, TomTom International BV

- Integrated GPS or external Bluetooth GPS module
- Traditional navigation software on your phone:
 - TomTom Mobile
 - Route66
 - Wayfinder
 - ...

Immersive GPS Software



- Augment your surroundings
- For hiking tours, ...

Virtual Competitions



- Record race tracks with GPS (by car, running, ...)
- Automatically publish them through the Internet
 - "Which race tracks are available in my surroundings?"
 - Creates new social possibilities
- realreplay.mopius.com



RealReplay, Mopius

That's it!

Thanks for your attention!

30 Andreas Jakl, 2007