



Snakedriver × Process Book

WHISKY PARTS CO

As part of Whisky Parts Co.'s 2016 launch, I have been approached to build a Fat Bike to highlight their upcoming introduction of a 100mm wide carbon fiber fat bike rim and their new carbon fiber fat bike fork. The parts are to be released and formally introduced at Quality Bicycle's "Frostbike" event this February 2016.

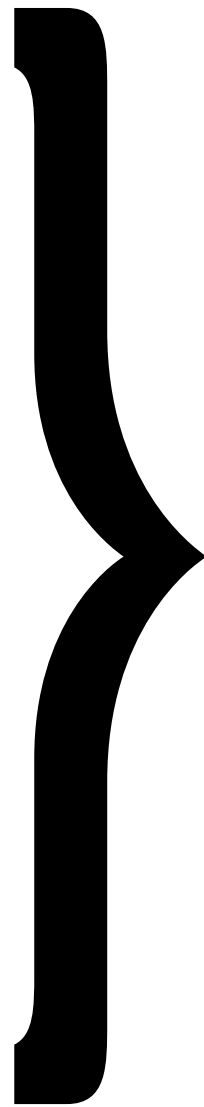
I'd like to thank Garrett Davis, QBP's Creative Director for initially reaching out and choosing me to build Whisky a fat bike. I'd also like to thank Whisky's Ben Witt as well as Ben Oliver for their collaborative help. This project would not be as special as it is without any of you and for that, I'd personally like to say for the record:

THANK YOU.

ABOUT THE BUILD

Paths less traveled. Directions unknown. Lost and found. This is the story of the Snakedriver. This is the bike that gets you "out there". Four seasons, come rain, snow, sunshine, mud, muck, blood and picking bugs from between your teeth. You pack it up with racks, frame bags, lights and extra bottle cages. You take it over the hill and off into the proverbial sunset. This is a fat bike and the Snakedriver know's the unknown path better than most...

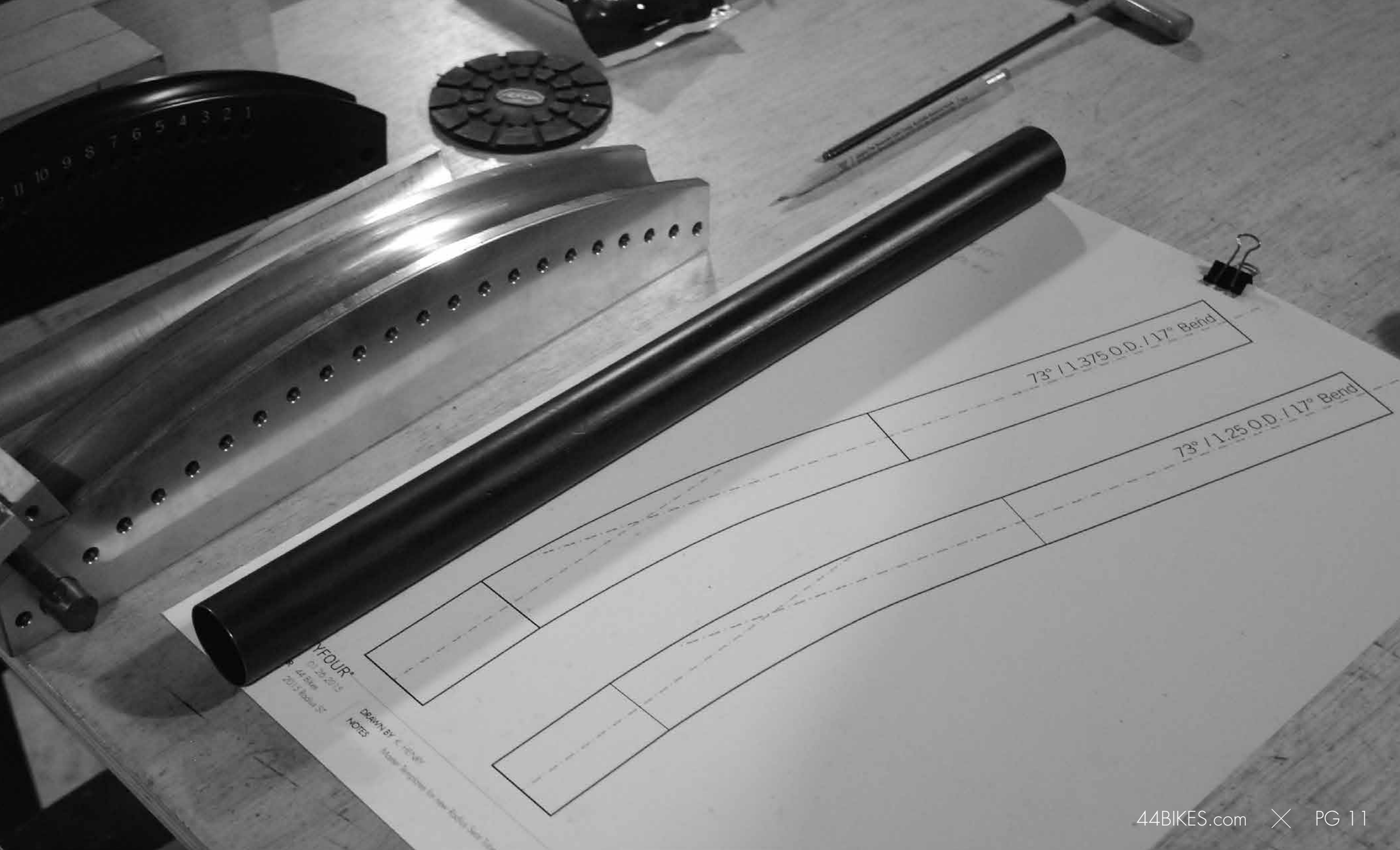
This one in particular? It's the next generation of geometry and details honed over winter's cold, snow packed expeditions. The wheelbase has been slightly stretched to keep the ride stable and twitch free. The bottom bracket's dropped to get you IN the bike. That front ends nice and slack sitting pretty at 68° to pop the front end up and on top of the snow packed trail. Clearance for 5" tires mounted to 100mm wide rims ensures this fat bike has float for miles. 12 x 197mm Thru Axle rear ensures power transfer. Small details include Paragon Machine Works triple stop cable routing for 1x11 cleanliness and routing for a 30.9mm dropper. ISO 51mm and a traditional 100mm english threaded bottom bracket because these standards are tried and true. All that bottled up and slathered in Tiger Coatings RAL 2009 super durable powder coat finished right here in NH by the boys at Rev Limit Auto.



MADE TO SHRED

PROCESS





73° / 1.375 O.D. / 17° Bend

73° / 1.25 O.D. / 17° Bend

YFOUR®
01.20.2015
P. 44.5mm
2012 Model SX

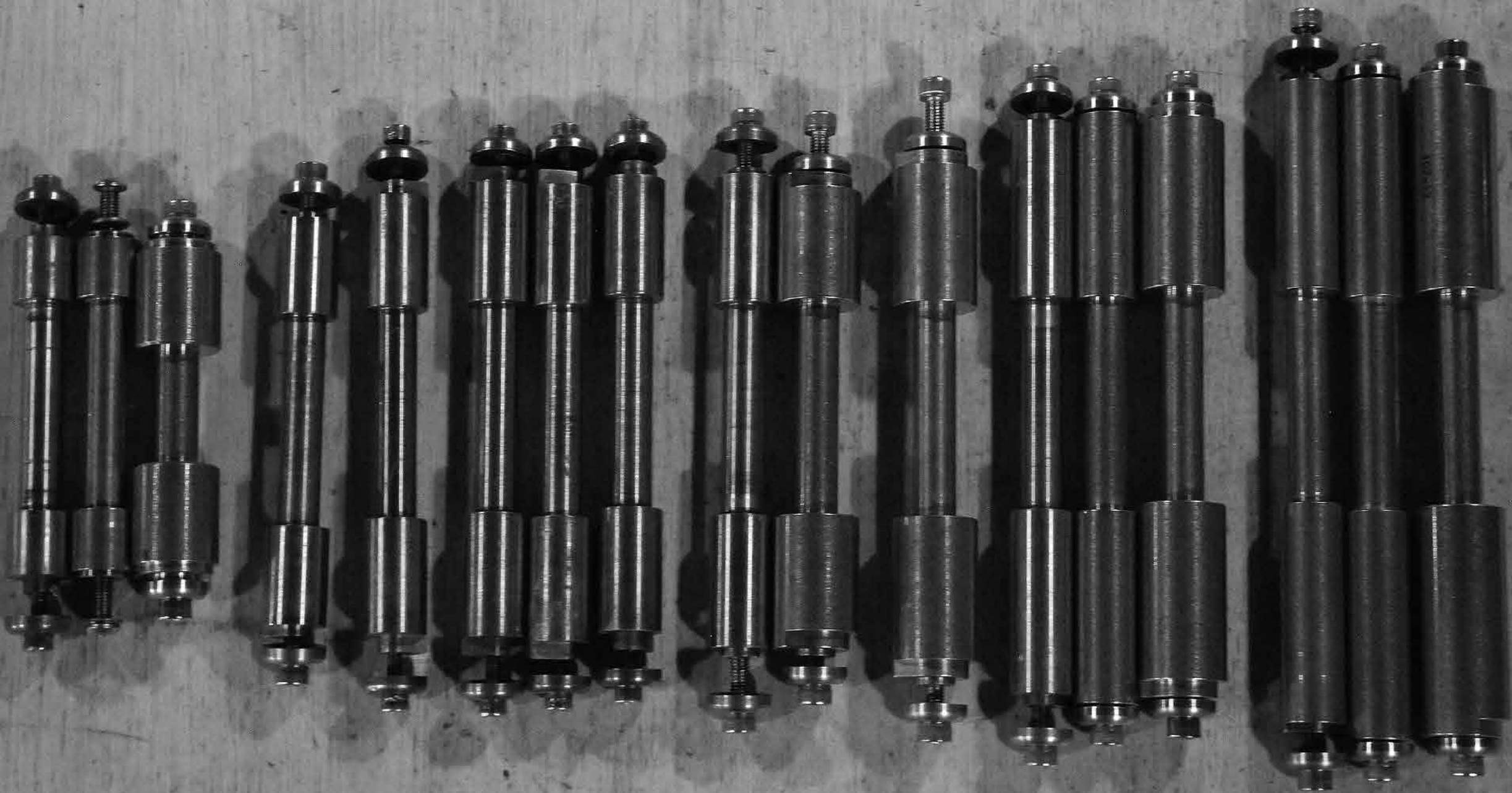
DRAWN BY C. JENY
NOTES
1. Make sure the die is clean and free of any debris.

























METAL
SHOP



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KRISTOFER H...
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HEAT



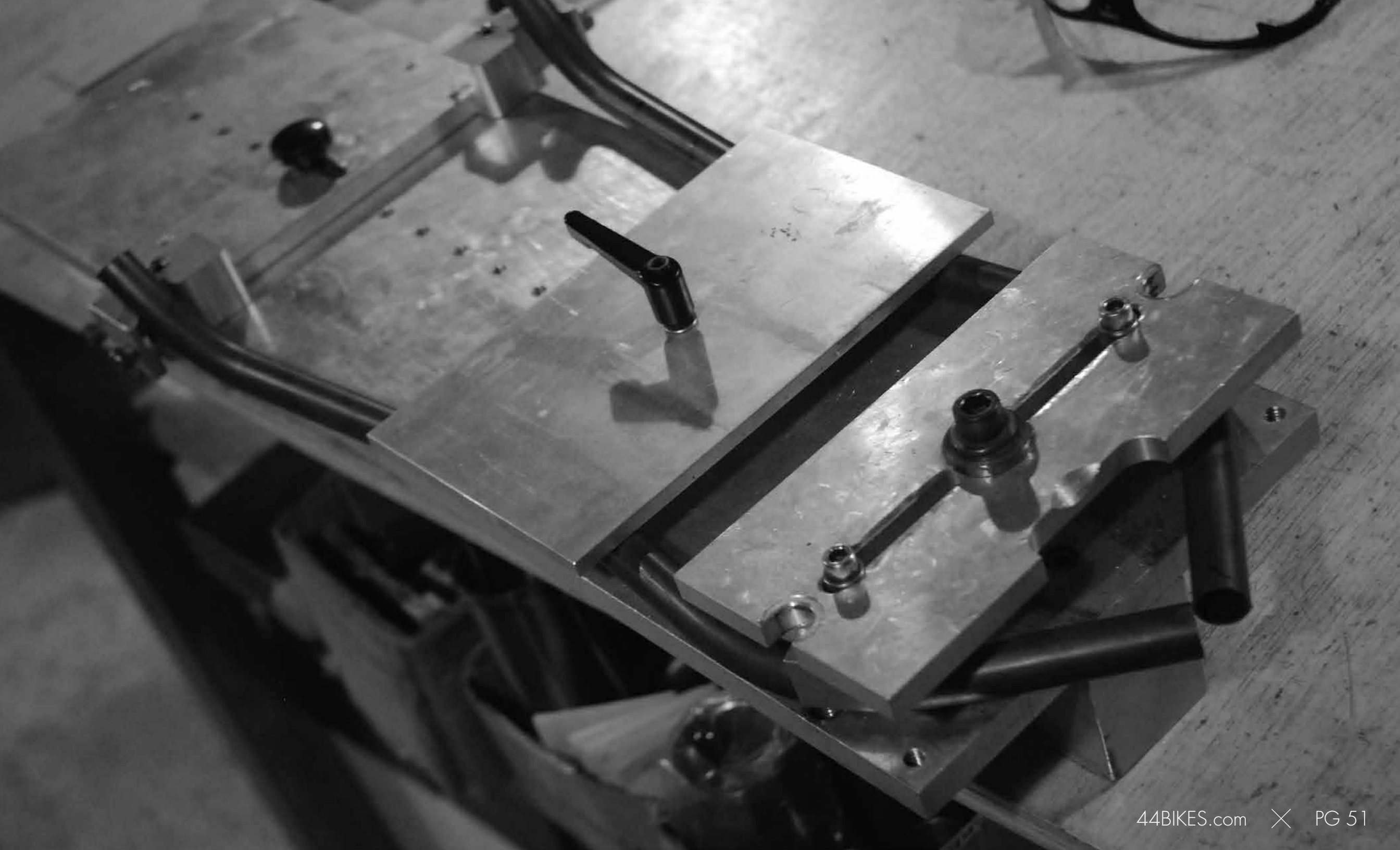


















292 - 44

Park Tool

































STUDIO











MADE TO
SHRED

First, a sincere thank you to Whisky Parts Co: Thank you for your consideration and enthusiastic support for this project.

Second: thank you to all my OEM partners who contributed in some way to this project. Without you, none of the bicycles I build could be built the way I build them. In alphabetical order:

Henry James, Paragon Machine Works, True Temper, Quality Bicycle Products.

Thank you all for making what you make to the highest standards. It does not go unnoticed.



MY PLEDGE · Proudly Made in the USA

Each 44® Frame is built right from my shop here in New England. I take tremendous pride in the fact that each one is made by hand in the USA from U.S. sourced materials whenever possible. I don't choose fly by night operations; only the finest craftsmen are employed for component, material, paint / finishing work. Whenever possible, I spec only OEM's that make their components in these great 50 states. Your frame is guaranteed for the life of the rider. Rest assured that if something does happen, you're covered. RIDE each one with pride.

Signed in Ink

Approved by

A handwritten signature in black ink, appearing to read 'Kristofer E. Henry'.

KRISTOFER E. HENRY / FOUNDER - 44 BIKES

x

ABOUT THIS PUBLICATION

DESIGN

DEPT. OF SHRED

DIRECTION

K. HENRY

FONT FAMILY

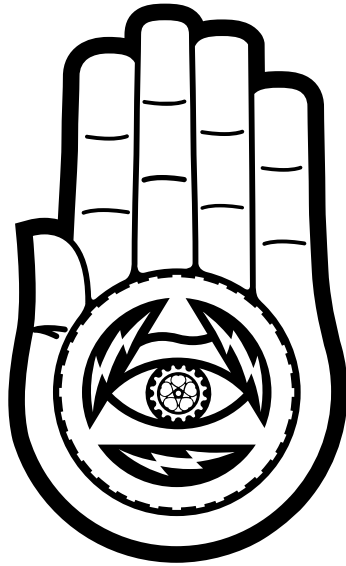
FUTURA

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