



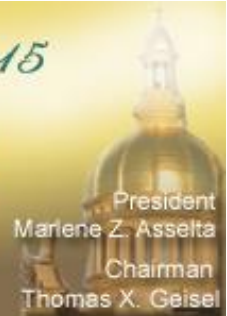
**SOUTHERN  
NEW JERSEY  
DEVELOPMENT  
COUNCIL**

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*December 2015*

Memo  
To  
Members



President  
Marilyn Z. Asselta  
Chairman  
Thomas X. Geisel

3,700 SQUARE MILES OF **OPPORTUNITY**

## SNJDC Economic Development Committee's Marketing South Jersey Development Opportunities

Our recent Economic Development Committee Meeting focused on Marketing South Jersey Development Opportunities, held at Stockton University Kramer Hall in Hammonton and sponsored by South Jersey Industries.

The meeting brought together a dozen of our county and municipal economic-development professionals to give presentations on their available development properties to state representatives from Choose New Jersey and the New Jersey Business Action Center, as well as developers and other interested SNJDC members.

"One of the most difficult things to do is get leads," said Jim Watson, of the Cumberland County Improvement Authority and Economic Development Committee co-chair. Choose New Jersey and the Business Action Center spend money to get those leads and are often the first to hear about out-of-state companies interested in NJ.

"South Jersey is primed and ready for business, because of your available space and lower cost," Margie Piliere of ChooseNJ said, adding that in 2016, her group plans to target companies in financial services, logistics, food manufacturing, life sciences and technology.

Joe Constance of NJ Business Action Center described the partnership between NJBAC, ChooseNJ and the NJ Economic Development Authority "to retain businesses in South Jersey through incentives for companies to stay and grow or incentives to pick up and move to SJ."

Read the Press of Atlantic City story [here](#).



Jim Watson, Cumberland County Improvement Authority, Margie Piliere, Choose NJ, and Joe Constance, NJ Business Action Center

## Our Newest Members



FASTSIGNS® of Cherry Hill is a signage, graphics and visual communications company that provides comprehensive visual marketing solutions to customers of all sizes-across all industries-to help them attract more attention, communicate their message, sell more products, help visitors find their way and extend their branding across all of their customer touch points including décor, events, wearables and marketing materials. To learn more, [click here](#) or call (856) 320-4723.



Anchor Point Architecture is a Corporate, Commercial and Light Industrial Architectural/Land Planning firm. APA's specific services are in Real Estate/Building Development Feasibility, Planning/Zoning Board representation, Construction Documentation, Re-Visioning and Project regulatory approval facilitation. The founding members are celebrating 25 years in practice. Their firm is proud to have clients for over 20 years. Some

## WCRE Appointed Exclusive Agent for Three Southern New Jersey Shopping Centers

The retail practice at Wolf Commercial Real Estate (WCRE) is experiencing growth and expansion along with the firm's other areas of focus. WCRE is pleased to announce it has been appointed as the exclusive agent to market three shopping centers for lease in Southern New Jersey. Urban Edge Properties has engaged the firm to market Plaza 42 in Turnersville, which is anchored by Kohls, Ashley Homestore, and Sears Home Appliance Showroom. The Jemstone Group, LLC, has hired WCRE to market available space within Circle Plaza in Egg Harbor Township, which is anchored by TJ Maxx. Also CGI Companies has selected WCRE as exclusive leasing agent for its Fries Mill Shopping Center in Turnersville, a 14,800 square foot retail center. [Read more.](#)

## Camden Students Strengthen STEM Skills with Support from AT&T

Camden students will strengthen their science, technology, engineering and math (STEM) thanks, in part, to more than \$33,000 in contributions from AT&T to two local programs: The IDEA Performing Arts Center (IDEA) and Boys & Girls Club of Camden County.

The contributions are part of AT&T's Aspire program, one of the largest corporate commitments focused on helping more students graduate from high school ready for college and careers. Both programs were highlighted during a special event at the Boys & Girls Club in Camden during which the students demonstrated their projects to representatives from AT&T and other community leaders. [Read more.](#)

of their recent clients have been Camden County, Colgate Palmolive, Exxon Mobil, and Omega Engineering. Please visit our Web site [here](#) or give Lee DiPrinzio a call at 856-547-6414. Call today and see first-hand their "Outstanding Service and Attention to Detail".

**GISSO**

**Project & Construction Management, LLC.**

[www.GISSOcm.com](http://www.GISSOcm.com)

The success of a new construction project depends on the talent and dedication of the management team and tradespeople whose job it is to bring the project to life. GISSO Project & Construction Management, LLC has a clear mission that's been driving its success. GISSO Project & Construction Management, LLC project goals are flexibility, innovation and above all results. Their team of experienced project managers, builders and dynamic designers will focus on your precise wishes to deliver cost effective solutions to any project. GISSO will be there every step of the way. Their team will oversee, negotiate and administer the building process from start to finish. A true owner's representative, they prioritize getting you in quickly. Whether it's corporate real estate, a commercial investment building, owner occupied, or public buildings, GISSO Project & Construction Management, LLC has the skill, expertise and talent to exceed your expectations. Trust GISSO Project & Construction Management, LLC to building your future.

[Click here](#) to view a list of all SNJDC Member Organizations

## [Our Lady of Lourdes Medical Center Expands Liver Transplant Program in Collaboration with Thomas Jefferson University Hospital](#)

Our Lady of Lourdes Medical Center is collaborating with Thomas Jefferson University Hospital's Division of Gastroenterology & Hepatology to provide expanded liver disease services to the Southern New Jersey community.

In addition to liver transplant, expanded hepatology services include the inpatient care of those with acute and chronic advanced liver disease, cirrhosis, management of hepatitis B and C, and the evaluation and treatment of liver masses. [Read more.](#)

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## [Gloucester County Chamber of Commerce Opens New Location](#)

The Gloucester County Chamber of Commerce opened up their new location on Rowan Boulevard. This new chamber office will serve as a headquarters for local businesses, hoping to network and expand their companies. Naturally, their ribbon cutting served as a bit of a mixer as well.

"Being here in the middle of Gloucester County allows us to reach our base, which are the businesses in Gloucester County," said Lisa Morina, VP of Marketing and External Affairs at Kennedy Health. "We're also a regional organization. So we're helping businesses connect from things that they may need to people that they may want to talk to, to relationships that they want to build." [Read more.](#)

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## [Brandywine Realty Trust Announces Opening of Cira Green at Cira Centre South](#)

Brandywine Realty Trust announced the public opening of Cira Green at Cira Centre South in the University City District of Philadelphia, Pennsylvania. Cira Green, the City's first elevated park, is part of Brandywine's 2.7 million square foot

## Upcoming Events

Click to Register

### ANNUAL HOLIDAY LUNCHEON

Friday, December 18, 2015  
11:30 a.m. - 1:00 p.m.

Stockton Seaview  
Hotel & Golf Club  
401 S. New York Road (Route 9)  
Galloway, NJ 08205



Luncheon Sponsor \$1,200  
Company Name & Logo Recognition  
Program Recognition  
Reservations for 6



Reception Sponsor \$600  
Company Name & Logo Recognition  
Program Recognition  
Reservations for 2

Sponsorship Inquiries Call  
(856) 228-7500



Individual Tickets  
\$60 SNJDC Members  
\$80 Non-Members

mixed-use Cira Centre South neighborhood and is a 1.25 acre urban park, 95 feet above street level overlooking the Center City and University City skylines as well as the Schuylkill River. [Read more.](#)

## DRBA Launches New Website for Veterans Memorial Park Contains Iconic Memorial Wall Names; Commemorates Park History

Delaware River and Bay Authority (DRBA) officials introduced the agency's new website for the Veterans Memorial Park complex, home to the War Memorial Wall that bears the names of the nearly 15,000 military



personnel from New Jersey and Delaware who perished in the line of duty during World War II and the Korean War.

"We wanted to make it more convenient for visitors and veterans to learn about Veterans Memorial Park, its genesis, and the stories behind the many monuments and plaques located on this sacred ground," said Scott Green, Executive Director of the Delaware River and Bay Authority. "It is incumbent upon us to always remember the sacrifices of our veterans who have done so much to protect our freedom and way of life." [Read more.](#)

## Cooper Medical School announces \$2.1 million gift to launch Center for Humanism and establish endowed professorship

The Rona Stern Staut Foundation and the Marc and Eva Stern Foundation of Los Angeles, CA., have together committed \$2.1 million to Cooper Medical School of Rowan University to launch a new Center for Humanism and establish the Rona Stern Staut Research Professorship in Humanism and Bioethics at CMSRU, the school's first endowed professorship.



**SAVE THE DATE!**

**The Southern New Jersey  
Development Council**

*Department of Transportation  
Public Policy Breakfast*

*featuring*

**Acting Commissioner  
Richard Hammer**

**Thursday, January 28, 2016  
9:30 - 11:00 am**

**Courtyard by Marriott  
Rowan University  
Glassboro NJ 08028**

**Sponsorship Inquiries (856) 228-7500**

The cornerstone of the new Center for Humanism -- the Rona Stern Staut Research Professorship in Humanism and Bioethics -- memorializes Rona Stern Staut, an always cheerful and optimistic young woman from Vineland, New Jersey who died in 1971 at age 29 due to complications from lupus. [Read more.](#)

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## **New Jersey EMS Council Honors Virtua with Multiple Awards**

Virtua, a non-profit healthcare system operating in Southern New Jersey, was honored with five awards by the New Jersey Department of Health Office of Emergency Medical Services and the New Jersey Emergency Medical Services Council. The awards program provides a forum for recognizing and honoring the state's emergency medical services professionals and citizens for their outstanding service to New Jersey residents and visitors. Winners were announced in Atlantic City on Friday, November 13, 2015.

The awards include: Outstanding Private EMS Agency of the Year, Outstanding Paramedic of the Year, Outstanding EMS Educator of the Year, Outstanding EMS Safety Award, and First Place ALS Division - New Jersey Simulation Games. [Read more.](#)

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## **Comcast Expands Presence in Voorhees Technology Center**

Colliers International's Southern New Jersey team of Brian Sherlock and Evan Zweben recently represented the Landlord in the expansion of its lease with Comcast Corporation, at Voorhees Technology Center, located at 401 White Horse Road, Voorhees, NJ. Binswanger's Marc Policarpo and Bob Corr represented Comcast in the expansion.

Comcast is already a tenant in the building and will be expanding their current operation by 42,000 RSF, with occupancy in early 2016. This will bring their footprint over 150,000 RSF of the 215,000 SF building. Harris School of Business is the other tenant in the building. [Read more.](#)

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**SAVE THE DATES**

**Thursday, March 10, 2016**  
 Welcoming Reception  
 Margaritaville  
 6:00 - 7:30 p.m.

**Friday, March 11, 2016**  
 Conference & Breakfast  
 8:00 a.m. Registration

Resorts Casino Hotel  
 1133 Boardwalk  
 Atlantic City NJ 08401

## ***Advertising in the Chronicle***

**Next Issue: Education  
Winter 2016**

**Advertising Rates:**  
**Inside Front Cover: \$800**  
**Inside Back Cover: \$700**  
**Full Page ad: \$650**  
**Half Page ad: \$550**  
**Quarter Page ad: \$325**

**[Download the Chronicle Advertising  
Rate Sheet](#)**

**SNJDC Website & Electronic Ad  
space available**

## **Prestigious South Florida Accounting Firm Mallah Furman Joins EisnerAmper**

EisnerAmper LLP is pleased to announce that all the shareholders, principals and professional staff of certified public accounting firm Mallah Furman & Company have joined EisnerAmper LLP, effective November 15, 2015.

Members of the Mallah Furman shareholder group, Gary Dix, Barry Gould, Joe Berkovits, Curt Rosner, Arthur Unger and David Sloan, together with a team of more than 60 outstanding professionals and staff, will become part of EisnerAmper and maintain their present offices in Miami and Fort Lauderdale. [Read more.](#)

## **South Jersey Resources Group to Supply Fuel Management Services to the Caithness Moxie Freedom Project**

South Jersey Industries announced that SJES' subsidiary, South Jersey Resources Group has executed a 10-year contract to supply fuel management services with the Caithness Moxie Freedom Power Generation Plant. Under the terms of the contract, SJRG will be the exclusive provider of natural gas supplies and services associated with managing those supplies for the generating station. The proposed facility is a clean natural-gas fueled 1,029 megawatt combined-cycle generating station located in Salem Township, Luzerne County, Pennsylvania. [Read more.](#)

## **The Gloucester County Library System's Mullica Hill Branch has received a "Curiosity Creates" grant**

The Gloucester County Library System's Mullica Hill Branch has received a "Curiosity Creates" grant of \$7,500 from the Association of Library Services to Children. The "Curiosity

[Download the Electronic Advertising Rate Sheet](#)

Call SNJDC at  
(856) 228-7500  
for more details

## Did You Know?

SNJDC was recognized as one of NJBIZ's Top New Jersey Economic Development Organizations



SNJDC Holiday Food Drive

Collections at our office & at our Holiday Luncheon on Friday, December 18th

[Click Here to find out more!](#)

Creates" grant is intended to support programming that encourages exploration and discovery for children ages 9-14 in the areas of music, art, and design.

GCLS will use the funds to create the DesignStudio@GCLS, a creativity lab space with library programming specifically designed for this age group. The animation program will introduce children to basic stop motion animation with sound effects and background music.

## SNJDC Member Announcements

Congratulations to **Atlantic County Improvement Authority, Cumberland County Improvement Authority, Gloucester County Office of Business and Economic Development, New Jersey Economic Development Authority, Vineland Office of Economic Development,** and **SNJDC** for being recognized by NJBIZ as NJ's Top Economic Development Organizations.

Congratulations to **Maser Consulting P.A.** for being named 2015 New Jersey's 40 Fastest Growing Companies by NJBIZ.

Congratulations to **TD Bank, M&T Bank,** and **Republic Bank** for being ranked in the Top 5 for Economic Development Authority Leaders by NJBIZ.

**GREYHAWK** has announced the addition of Grayling Johnson, RA, as Project Executive.

**Florio Perrucci Steinhardt & Fader, LLC** is proud to announce that Louis Cappelli, Jr., Managing Partner of the Firm's Cherry Hill office, has been named an "Awesome Attorney" for 2015 by **South Jersey Magazine**.

**Wolf Commercial Real Estate** announced the hiring of Andrew "Drew" Maristch III, who will serve as Vice President of Corporate Services and Portfolios.

**New Jersey Chamber of Commerce** lobbyist Michael Egenton, chief business advocate and a fixture in the halls of the New Jersey State House, has been promoted to Executive Vice President.



*Give Back this Holiday Season*

Legacy Treatment Services provides professional and personalized mental health treatment plans to at-risk youth, adults and families in South Jersey.

**Support the consumers of Legacy at NO COST to you this Holiday Season and all year!**

[Click Here](#)  
to read more on how you can help!



**LET US TOOT YOUR HORN!**

Spread your good news among the SNJDC membership.

Add [snjdc@snjdc.org](mailto:snjdc@snjdc.org) to your marketing contact list and we will send it to our membership list of over 1,000.

**Inspira Health Network's** Information Systems Department was ranked the number one "Best Hospital IT Department" for large hospitals in the nation by *Healthcare IT News*.

PolitickerNJ.com, a New Jersey political news site, has named **Florio Perrucci Steinhardt & Fader's**, Gail B. Gordon, Esq. to its 2015 Power List.

**Law Offices of Lynda Hinkle** is pleased to announce a partnership with former Freeholder Tom Gurick to enhance South Jersey's law firm's governmental affairs portfolio.

Congratulations to Dr. Joy Jones-Carmack, Assistant Professor of Communications, at **Atlantic Cape Community College** for presenting their research at the prestigious academy of Management Conference at the National University of Ireland.

**Parker McCay** would like to welcome Mariel J. Giletto as Chair of the Business and Corporate Department.

Congratulations to **Pennoni Associates, Consulting Engineer Services, Sora Northeast Development LLC, GREYHAWK, Thesing Power Sweeping Inc., Hill International, Taylor Wiseman & Taylor**, and **Hutchinson Mechanical** for being awarded 2015 SNJBP Readers' Choice for Business Development and Construction.

**TD Bank** announces the appointment of Elizabeth Musumeci as Store Manager in Medford, NJ.

Congratulations to Carmen Tierno, **NJ American Water**, Brian Klaus, **Surety Title Company**, Dr. Anthony DiFabio, **Robins' Nest Inc.**, Bill Cornelius, **M&T Bank**, Vincent Maione, **Atlantic City Electric**, Charles Lewis, **Conifer Realty**, Charles Caramanna, **GREYHAWK**, Jason Wolf, **Wolf Commercial Real Estate**, and Kevin O'Dowd, **Cooper University Health Care** for being named South Jersey Biz's Top Executives of the Year.

## ***Southern New Jersey Development Council***

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