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Composite

D:141-475(A) AA200363 POS RRED 175#(ccg)

LCD TV

SONY

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BRAVIA

BEST RESOLUTION AUDIO VISUAL INTEGRATED ARCHITECTURE

SONY.



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like.no.other™

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D:141-475(A) AA200363 POS RRED 175#(ccg)

### SNYZZK50639BS\_LCD BRAVIA Brochure Open: 420mmW x 297mmH Close: 210mmW x 297mmH

# BRAVIA

	S-SE KLV-S32A10	RIES KLV-S26A10	KLV-S23A10	B-SE KLV-B20G10	ERIES KLV-B15G10	MFM-HT95	ERIES MFM-HT75W
	32'(16:9)	26'(16:9)	23"(16:9)	20(4:3)	KLV-B15G10 15(4:3)	19'(5:4)	17"(15:9)
	PAL-D/K, B/G	G, I, NTSC-M		PAL-D/K, B/	G, I, NTSC-M	PAL, SECAM, N	SC (I, D/K, B/G, M)
	NTSC 3.58, NTSC 4.43,	, PAL, PAL 60, SECAM		NTSC 3.58, NTSC 4.43	3, PAL, PAL 60, SECAM	PAL, SECAM, NT	SC 3.58, NTSC 4.43
	1366 :	× 769		640	x 480	1280 x 1024	1280 x 768
SONY	170				-		70°
	Wide Zoom / Nor				-	Normal / Full / 16:9	Normal / Full / Wide Zoom / Zoom
40"	CC				SFL	(D0.0)	-
	Vivid / Standa	ard / Custom		Live / Persi	onal / Movie		e / Movie / PC / Auto / Standard / ECO / Auto
	PIP (for Free	ze Function)		PIP (for Free	eze Function)		; Sub - TV/Video)
	3D-	NR		3D	-NR		Yes
in the second	480cd/m <sup>2</sup>		500cd/m <sup>2</sup>		-		lcd/m <sup>2</sup>
	1000 : 1 8ms		800 : 1 10ms	· · · · · ·	-		-
V series	0110		10110				
32	10W x 2		5W x 2	3W x 2	2W x 2	3W x 2 + 5	W Subwoofer
	Dynamic / Standard			Natural / D	ynamic / Off		RS WOW / OFF)
	SRS TruSurround			· · ·			-
	Ye						-
26"							
	Component /				/ Audio In x 1		/ Audio In x 1
	S-Video / Compos				posite / Audio In x 2		osite / Audio In x 1
	Composite / Audio Headphon				ne Out x 1 io Out		hone Out D In x 1
	HD15-P			100			PC Input
	PC Audi	io Input					
BRAVIA							
	Ye	35		Y	'es		Yes
	Yes			Yes		Yes	
	Yes			Yes		Yes	
	Ye				-		-
	Yes Yes (Auto-detect)			Yes (Aut			-
	English / Arabic / Cl			English / Arabic / C	Chinese (Simplified)	English	/ Chinese
BEST RESOLUTION AUDIO VISUAL INTEGRATED ARCHITECTURE	30° Hor	3º Front, 8º Back		100	- Back		- Pack
		o rron, o bulk			Datix		
	AC 110-240	0V 50/60Hz		AC 110-24	0V 50/60Hz	AC 100-2	40V, 50/60Hz
	170W	110W	95W	65W	50W	74W	68W
	792 x 608 x 309 792 x 564 x 99	658 x 517 x 309 658 x 474 x 90	566 x 448 x 218 566 x 411 x 89	580 x 459 x 235 580 x 423 x 101	445 x 364 x 190 445 x 331 x 93	467 x 437 x 185	450 x 354 x 176
	20.5kg	16.9kg	12.7kg	8.5kg	445 X 551 X 95	7.8kg	6.3kg
	16.7kg	12.8kg	9.1kg	7kg	4.3kg	-	-
Bseries	RM-GA003 2.x.AA			RM-Y1108		RM-334 2 x AAA	
					( AA -		
	1				-		-
					-		1
20" 15"	1						
20" 15"	1	I			C Adaptor)		1
20" 15"		I			C Adaptor) -		
20" 15"	1	I	SU-WL31				1

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### **Specifications**

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			A 1	- Contraction	Contract of Contracts		
MODEL		KLV-V40A10	KLV-V32A10	KLV-V26A10	KLV-S40A10		
Clear Bright LCD Screen Size		40'(16:9)	32'(16:9)	26"(16:9)	40'(16:9)		
TV System		40 (10.9)	94L-D/K, B/G, I, NTSC-M	20 (10.9)	40 (10.9)		
		NTSC 3.58, NTSC 4.43, PAL, PAL 60, SECAM					
Colour System		NISC					
PICTURE		_	1366 x 768				
Display Resolution							
Viewing Angle							
Screen Format			Wide Zoom / Normal / Full / Zoom				
Picture Quality			WEGA Engine / WCG-CCFL Vivid / Standard / Custom				
Picture Mode							
Multi Picture		PAP (2-tuner / Freeze Function)					
Noise Reduction		3D-NR					
Brightness		500cd/m <sup>2</sup>					
Contrast			1300 : 1				
Response Time			8ms				
SOUND							
Audio Output							
Sound Mode							
Surround Mode		SE	Dynamic / Standard / Custom RS TruSurround XT / Simulated / OF	F			
S-Master Digital Amplifier							
BBE Digital							
TERMINALS			Yes				
TERMINALS			Component / Audio In x 3				
			-Video x 1, Composite / Audio In x 3				
		Com					
			HDMI Input				
			USB (Full Speed)				
OTHER FEATURES		1			1		
Eco / Power Saving Mode			Yes				
Sleep Timer			Yes (with On-timer)				
Teletext			Yes				
WEGA Gate			Yes				
WEGA Gate Light Sensor			Yes				
Cinema Drive			Yes				
OSD Language		English	/ Arabic / Chinese (Traditional / Sim	plified)			
OSD Language Swivel			/ Arabic / Chinese (Traditional / Sim 30º Horizontal				
OSD Language Swivel Tilt		English	/ Arabic / Chinese (Traditional / Sim				
OSD Language Swivel Tilt GENERAL			/ Arabic / Chinese (Traditional / Sim 30º Horizontal 3º Front,				
OSD Language Swivel Tilt GENERAL Power Requirements		-	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz	8° Back	-		
OSD Language Swivel Tit GENERAL Power Requirements Power Consumption		- 265W	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 195W	8° Back 145W	- - 260W		
OSD Language Swivel Tilt GENERAL	with stand:	- 265W 1015 x 723 x 371	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 195W 808 x 588 x 309	8° Back 145W 675 x 512 x 309	999 x 740 x 370		
OSD Language Swivel Tit: <b>GENERAL</b> Power Requirements Power Consumption Dimensions (W x H x D) mm	without stand:	- 265W	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 195W 808 x 588 x 309 808 x 550 x 111	8° Back 145W 675 x 512 x 309 675 x 473 x 103	999 x 740 x 370 999 x 693 x 103		
OSD Language Swivel Titt GENERAL Power Requirements Power Consumption		- 265W 1015 x 723 x 371 1015 x 684 x 122 33.4kg	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 195W 808 x 588 x 309	8° Back 145W 675 x 512 x 309	999 x 740 x 370		
OSD Language Swivel Titt GenverAeL Power Requirements Power Consumption Damensions (W x H x D) mm	without stand:	- 265W 1015 x 723 x 371 1015 x 684 x 122	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 195W 808 x 588 x 309 808 x 550 x 111	8° Back 145W 675 x 512 x 309 675 x 473 x 103	999 x 740 x 370 999 x 693 x 103		
OSD Language Swivel Tit: <b>GENERAL</b> Power Requirements Power Consumption Dimensions (W x H x D) mm	without stand: with stand:	- 265W 1015 x 723 x 371 1015 x 684 x 122 33.4kg	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 199W 808 x588 x 309 808 x 550 x 111 22.9kg	8° Back 145W 675 x 512 x 309 675 x 473 x 103 17.6kg	999 x 740 x 370 999 x 693 x 103 33kg		
OSD Language Serviet Tit GENERAL Power Requirements Power Consumption Dimensions (W x H x D) mm Weight	without stand: with stand:	- 265W 1015 x 723 x 371 1015 x 684 x 122 33.4kg	/ Arabic / Chinese (Traditional / Sim 30° Horizontal 3° Front, AC 110-240V 50/60Hz 199W 808 x588 x 309 808 x 550 x 111 22.9kg	8° Back 145W 675 x 512 x 309 675 x 473 x 103 17.6kg	999 x 740 x 370 999 x 693 x 103 33kg		
050 Language Saviel General Ge	without stand: with stand:	- 265W 1015 x 723 x 371 1015 x 684 x 122 33.4kg	/ Arabic / Chinese (Traditional / Sim 30" Horizontal 32" Frent, AC 110-2400 SOBGHz 195W 808 x 588 x 309 808 x 550 x 111 2.2.8kg 18.9kg	8° Back 145W 675 x 512 x 309 675 x 473 x 103 17.6kg	999 x 740 x 370 999 x 693 x 103 33kg		

SU-WL31

SU-PW2

SU-WL31

SU-PW2





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Composite

Screws (for Support Belt) Coaxial Cable

AC Power Cable HD15 Cable OPTIONAL A

Wall-mount Bracket

Designs, features and specifications are approximate and subject to change without notice.
 Dimensions and weights are approximate.
 For availability of specific models in your local market, please check with your Sony authorised dealer.

BRAVIA

# POWERED BY SONY PANEL

SNYZZK50639BS | CD BBAVIA Brochure Open: 420mmW x 297mmH Close: 210mmW x 297mmH



## Vseries

The new Sony BRAVIA series uses the world's first 7th Generation Sony LCD Panel for truly matchless image quality and performance. Specially crafted at the S-LCD plant, these panels are produced from the world's biggest mother glass to efficiently create large, high-quality panels.



S series

#### 7th Generation Sony LCD Panel

The newest generation of high-performance Sony Panels offer extreme picture quality for larger screens. Each panel delivers a wider viewing angle of 178-degrees, ensuring maximum visibility from wherever you are sitting. It also offers a spectacularly high contrast ratio for crisper images, and a very quick response time that projects fast-moving images without any blurring.

#### 1 Mega Pixel Panel

Enjoy the impeccable clarity and realism of High Definition (HD) images with the Sony BRAVIA series. With its breathtaking 1 Mega Pixel WXGA (1366 x 768) display and widescreen 16:9 aspect ratio, you experience an unprecedented level of resolution and realism

 Contrast 1300 · 1 Picture-And-Picture



Picture Freeze · WEGA Gate On-screen Guide

Light Sensor

- PC Input (HD15) • USB (full speed) Interface
- 32" LCD TV • 1 Mega Pixel HD Panel HDMI Input

KLV-V32A10

- (1366 x 768 WXGA) Audio Output: 13W x 2 BBE Digital WCG (Wide Color
- S-Master Digital Amplifier Gamut)-CCFL
- WEGA Engine Technology SRS TruSurround XT
- Viewing Angle 178° 30° Swivel
- Brightness 500cd/m<sup>2</sup> • 3° Front / 8° Back Tilt

 Response Time 8ms Multi-system TV Tuner



- KLV-V26A10

KLV-S23A10

1 Mega Pixel HD Panel

(1366 x 768 WXGA)

Viewing Angle 178°

Contrast 800 · 1

Brightness 500cd/m<sup>2</sup>

• 23" LCD TV

- 26" LCD TV
- USB (full speed) Interface 1 Mega Pixel HD Panel HDMI Input Audio Output: 13W x 2
- (1366 x 768 WXGA) WCG (Wide Color
- BBE Digital Gamut)-CCFI
- S-Master Digital Amplifier WEGA Engine Technology SRS TruSurround XT

Contrast 1300 : 1

Response Time 8ms

Picture-And-Picture

(2-tuner PAP)

Picture Freeze

• PC Input (HD15)

Light Sensor

Multi-system TV Tuner

Picture-And-Picture (PAP)

· WEGA Gate On-screen Guide

- Viewing Angle 178° 30° Swivel Brightness 500cd/m<sup>2</sup>
  - 3° Front / 8° Back Tilt

Response Time 10ms

· Multi-system TV Tuner

Picture-In-Picture (PIP)

· WEGA Gate On-screen Guide

Picture Freeze

PC Input (HD15)

SRS TruSurround

Audio Output: 5W x 2

3º Front / 8º Back Tilt

Light Sensor

BBE Digital

30° Swivel

 Response Time 8ms Multi-system TV Tuner Picture-In-Picture (PIP) Picture Freeze Light Sensor · WEGA Gate On-screen Guide PC Input (HD15)

- 1 Mega Pixel HD Panel Audio Output: 10W x 2 (1366 x 768 WXGA) BBE Digital
- Viewing Angle 178° SRS TruSurround Brightness 480cd/m<sup>2</sup> 30° Swivel
  - 3º Front / 8º Back Tilt

## HT series

KLV-S26A10

Contrast 1000 · 1

• 26" LCD TV



• 19" LCD TV • 1280 x 1024 SXGA Clear Bright LCD Multi-system TV Tuner Picture-In-Picture (PIP) · PC Input (DVI-D, HD15) · Audio Output: 3W x 2 + 5W Subwoofer · 20° Back Tilt

Light Sensor

#### MFM-HT75W • 17" LCD TV 1280 x 768 WXGA Clear Bright LCD Multi-system TV Tuner

- Picture-In-Picture (PIP) • PC Input (DVI-D, HD15) · Audio Output:
- 3W x 2 + 5W Subwoofer
- 20° Back Tilt Light Sensor

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Composite

### **Feature Summary**

## Vseries



#### KLV-V40A10 • 40" LCD TV

• 1 Mega Pixel HD Panel (1366 x 768 WXGA) • WCG (Wide Color Gamut)-CCFL WEGA Engine Technology Viewing Angle 178°



Brightness 480cd/m<sup>2</sup>

Response Time 8ms

Multi-system TV Tuner

Picture-In-Picture (PIP)

Audio Output: 10W x 2

WEGA Gate On-screen Guide

• Contrast 1000 : 1

Picture Freeze

PC Input (HD15)

SRS TruSurround

• 3° Front / 8° Back Tilt

Light Sensor

BBE Digital

30° Swivel



KLV-S40A10 • 40" LCD TV • 1 Mega Pixel HD Panel (1366 x 768 WXGA) Viewing Angle 178°



· WEGA Gate On-screen Guide PC Input (HD15)

 Audio Output: 10W x 2 BBE Digital

KLV-S32A10

1 Mega Pixel HD Panel

(1366 x 768 WXGA)

Viewing Angle 178°

• 32" LCD TV

 SRS TruSurround 30° Swivel

## Bseries

KLV-B20G10 • 20" LCD TV • 640 X 480 VGA Multi-system TV Tuner Picture-In-Picture (PIP) Picture Freeze Audio Output: 3W x 2 BBE Digital





#### Picture Freeze Audio Output: 2W x 2 BBE Digital • 10° Back Tilt

## Vseries (40/32/26 inch)

# BRAVIA

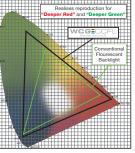


### **Matchless Picture Quality**

### Wide Colour Gamut-CCFL

A revolutionary Sony innovation, the Wide Colour Gamut-CCFL (Cold Cathode Fluorescent Lamp) uses improved phosphors to emit deeper reds and greens for more accurate colour reproduction. Images are reproduced with enhanced vibrancy and intensity, resulting in an even greater sense of realism.





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## Vseries

#### WEGA Engine

Experience beautiful and true-to-life picture quality with the sophisticated Sony WEGA Engine, an advanced picture quality system that integrates a host of unique technologies and circuitry to enable full, precise digital image processing. Enjoy a stunning display of highly realistic images, amazing detail and sharpness, reduced noise and enhanced clarity, with improved depth and contrast.



Converts various Creates a high-Fine-tunes and scales Maximises the strength types of signals density picture from the all picture parameters of each display device into high-quality original source with to High Definition with natural colours and digital signals. Digital Reality Creation. picture quality.

Without WEAA Engine With WEAA Engine More REALITY Enhances reality and depth in journey divided divided and the provided of th

Benefits of WEGA Engine BETTER RESOLUTION

Provides more detail and enhanced



HIGHER CONTRAST

Minimises noise level for a finer image

LESS NOISE

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### Viewing Comfort and Convenience Enjoy a selection of features that allow total control over the TV's setti

connectivity options.

### **Extended Connectivity**

Designed for maximum versatility, the V-series is equipped with a comprehensive range of input interfaces.

#### **HDMI** Input

The new HDMI (High-Definition Multimedia Interface) is the first industry-supported, uncompressed, all-digital audio/video interface. HDMI supports enhanced or High Definition video, together with multi-channel digital audio to provide matchless image and sound reproduction.

#### PC Input

The PC input (HD15-pin) offers easy connection to your PC, allowing you to use your high-resolution V-series TV as a computer monitor.

#### **USB** Interface

The handy USB interface allows you to view images shot with your Cyber-shot digital camera, or photos and movies captured on your Handycam camcorder.



HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.



## HT series (19/17 inch)



### **Multi-Function LCD TVs**

uilt for versatility, these unique Clear Bright HT-series LCD TVs combine cool curves ith practical functions for both home and office use.



#### **High Resolution Panel**

Choose between the smart 19" MFM-HT95 with its **1280 x 1024 SXGA** panel, or the widescreen 17" MFM-HT75W with its **1280 x 768 WXGA** panel.

#### **Clear Bright LCD**

The HT-series LCD TVs are equipped with **Clear Bright LCD** screens that bring out the sharpness and richness of both still and moving images. With the Glare Filter, they realise sharp contrast, with minimal reflection and richer colour reproduction. Images are more natural and realistic on the screen.

#### PC Input (DVI-D and Analogue)

Enjoy seamless connectivity with both PC (digital DVI-D and analogue HD15) and Video (Component, S-Video and Composite) inputs. With this flexibility, you can truly experience a complete multi-infotainment experience.

#### Multi-Function TV with PIP

For people who enjoy multi-tasking, the HT-series LCD TVs offer exceptional versatility. Now you can surf the Internet while watching your favourite DVD movie, or work on a document while watching a news broadcast. For more personal convenience, the subscreen may be freely resized – to small, medium or large. It can then be positioned easily at any of the four corners of the main screen, allowing you to customise the appearance of your display freely.

LCD TVs offer a built-in SRS WOW™ Sound system, including a 5W centre woofer and 2 x 3W speakers, for a pure and

SRS WOW™ Sound

WOW is a trademark of SRS Labs, Inc.

#### Easy Tilt

solid sound.

Brilliantly designed for simplicity and ease of use, the HT-series LCD TVs come with an easily adjustable Tilt Stand. Simply press lightly on the top of the TV with your palm and push it gently backward to fix the angle.

Prepare yourself for a stunning audio performance. The HT-series

#### Light Sensor

The HT-series LCD TVs come with an advanced Light Sensor, which automatically adjusts the display's brightness level according to the brightness of the surrounding environment. This handy function makes the display more comfortable for the viewer's eyes – especially for extended periods of viewing.



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**BRAVIA** 

# Bseries (20/15 inch)

# BRAVIA

SNYZZK50639BS\_LCD BRAVIA Brochure Open: 420mmW x 297mmH Close: 210mmW x 297mmH



#### **Digital 1-Chip Video Processor**

Incorporating a full-digital, 1-chip video processor, the BRAVIA B-series offers superbly crisp and clear images. Integrating several unique picture enhancement technologies, the processor creates better gradations and details, enhances contrast, dynamically improves greens and whites, and reduces image flicker.

#### **Optimised for Sound**

Combining stylish design with powerful sound capabilities, the BRAVIA B-series delivers a rich audio experience. Speakers are placed on the side to offer a good sound field to the viewer, with High Aperture Ratio Speaker Covers to ensure that sounds flow smoothly with minimal resistance.



#### **BBE®** Digital Sound

With the latest BBE\* Digital technology, sounds are reproduced with natural and distinct clarity. Created to deliver pure audio quality at any level, it lets you hear every sound even when the volume is turned down.



Licensed by BBE Sound, Inc. "BBE" and the BBE symbol are

#### **Picture-In-Picture Picture Freeze**

Now you don't have to worry about needing to hurriedly jot down details like addresses or recipes that flash across the TV screen. With this feature, you can freeze an image from a programme while the programme continues playing in a smaller frame.



Designed for efficient heat dispersal without the need for a

**Quiet, Fan-Less Performance** 



#### WEGA Gate

Explore and navigate your Sony LCD TV effortlessly with the WEGA Gate feature. With it, you can easily change your settings or access your favourite TV channels and external inputs. Simply touch the WEGA Gate button on the remote control to activate the comprehensive graphic menu.





#### **Twin Picture / Freeze Function**

The 2 tuner Twin Picture (Picture-And-Picture) function allows you to watch two different programmes or a video input on the same screen. The Freeze function allows you to freeze one screen while the other screen continues playing. This is useful for copying recipes, phone numbers and addresses that flash too quickly across your screen. Just freeze and copy the details down at your leisure!

### Light Sensor

Tilt & Swivel

(Swivel) of the screen. Tilt not applicable to 40" mode

Intelligently adjusts the screen brightness to match the ambient light in a room, ensuring a comfortable viewing experience. In a dim room, for example, the screen automatically reduces brightness to avoid straining your eyes.

Rich, multi-dimensional sound completes your viewing pleasure.

#### S-Master Digital Amplifier

Using digital signal processing technology with a simplified signal path to maximise power efficiency and minimise distortion, S-Master Digital Amplifiers offer superbly pure and solid audio quality.





TruSurround XT delivers enhanced Dialogue Clarity; Trubass which gives a deeper bass performance; and WOW Surround for a fuller, richer and wider sound.





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**BRAVIA** 

# Sseries (40/32/26/23 inch)



A stylish, eye-catching addition to any home, the Sony BRAVIA S-series LCD TVs are a marvel of modern-day aesthetics. Slim and light, they look equally good mounted on the wall or on a designer tabletop. And for your viewing enjoyment, their impressive 1 Mega Pixel LCD panels deliver a stunningly rich and clear display – perfectly complemented by a compelling TruSurround sound system.

### Attractive In Every Way

Eye-catching features make the S-series the showpiece of any room

#### 1 Mega Pixel Panel

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Enjoy the impeccable clarity and realism of High Definition (HD) images with the BRAVIA S-series LCD TVs. Incorporating the world's first 7th Generation LCD Panel, each one offers breathtaking picture quality on a 1 Mega Pixel WXGA (1366 x 768) Sony Panel display.

#### Slim & Light Aesthetic Design

The S-series combines cutting-edge functionality with streamlined designs. Choose to wall-mount or view with a sleek tabletop stand that will complement its minimalist form.

### Designed For Enjoyment

Optimised for your viewing pleasure, the S-series offers several convenient features.



#### WEGA Gate

Explore and navigate your Sony LCD TV effortlessly with the WEGA Gate feature. With it, you can easily change your settings or access your favourite TV channels, and external inputs. Simply touch the WEGA Gate button on the remote control to activate the comprehensive graphic menu.





(Swivel) of the screen

**Tilt & Swivel** 

Tilt not applicable to 40° model.

### Picture-In-Picture Picture Freeze

You can easily adjust your viewing angle by gently pushing on the top (Tilt) or sides

Now you don't have to worry about needing to hurriedly jot down details like addresses or recipes that flash across the TV screen. With this feature, you can freeze an image from a programme while the programme continues playing in a smaller frame.

#### PC Input

The PC input (HD15-pin) offers easy connection to your PC, allowing you to use your S-series TV as a computer monitor.

#### Light Sensor

Intelligently adjusts the screen brightness to match the ambient light in a room, ensuring a comfortable viewing experience. In a dim room, for example, the screen automatically reduces brightness to avoid straining your eyes.