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Additional Information; Participants in the Solicitation. A definitive agreement with respect to the proposed business combination between HCMC and SOC was signed on July 29, 2020. In connection with the proposed business combination, HCMC has filed a registration statement on Form S-4, including a proxy statement/consent solicitation statement/prospectus (the "Registration Statement"), and other relevant documents with the SEC. The Registration Statement includes a preliminary proxy statement to be distributed to HCMC's stockholders in connection with HCMC's solicitation of proxies for the vote by HCMC's stockholders with respect to the proposed business combination and other matters as described in the Registration Statement: a consent solicitation statement to be distributed to SOC's stockholders in connection with SOC's solicitation of written consents to approve the proposed business combination; and a prospectus relating to the offer of the securities to be issued to SOC's stockholders in connection with the proposed business combination. After the Registration Statement has been declared effective by the SEC, HCMC will mail a definitive proxy statement/prospectus, when available, to its stockholders. Stockholders and other interested persons are urged to read the proxy statement/consent solicitation statement/prospectus and any other relevant documents filed with the SEC when they become available because they will contain important information about HCMC, SOC and the proposed business combination. Stockholders will be able to obtain a free copy of the preliminary proxy statement/consent solicitation statement/prospectus and definitive proxy statement/consent solicitation statement/prospectus (when filed), as well as other filings containing information about HCMC, SOC and the proposed business combination, without charge, at the SEC's website located at www.sec.gov. HCMC and its directors and executive officers and other persons may be deemed to be participants in the solicitations of proxies from HCMC's stockholders in respect of the proposed business combination and the other matters set forth in the definitive proxy statement/consent solicitation statement/prospectus. Information regarding HCMC's directors and executive officers is available under the heading "Directors, Executive Officers and Corporate Governance" in its Annual Report on Form 10-K for the year ended December 31, 2019, filed with the SEC on March 25, 2020. Additional information regarding the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the definitive proxy statement/consent solicitation statement/prospectus relating to the proposed business combination when it becomes available. This Presentation does not contain all the information that should be considered in the proposed business combination. It is not intended to form any basis of any investment decision or any decision in respect to the proposed business combination. The definitive proxy statement/prospectus will be mailed to HCMC's stockholders as of a record date to be established for voting on the proposed business combination when it becomes available.

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## Today's Agenda







## Investment Highlights







## At A Glance

#### **ACUTE CARE MARKET FOCUS**

- Largest provider of acute teleNeurology and telePsychiatry
- Expanding service lines include critical care, emergency medicine, hospitalist medicine, cardiology
- 543 acute care hospitals and physician groups in 47 states
  - 19 out of 25 of the largest U.S. health systems
  - 2 of top 5 physician groups
- Diversified, blue chip customer base

#### CRITICAL MASS OF PHYSICIAN RESOURCES

- 172 board certified neurologists, psychiatrists and intensivists
- 10,500+ specialists through physician group partnerships

## CLOUD BASED TECHNOLOGY PLATFORM DESIGNED TO MAXIMIZE CLINICAL EFFICIENCY

- · Flexible configuration mirrors workflow for any specialty
- Real time data and analytics



**847** Facilities<sup>(1)</sup>



1 million+ Cumulative Teleconsults



\$80m 2021E Revenue

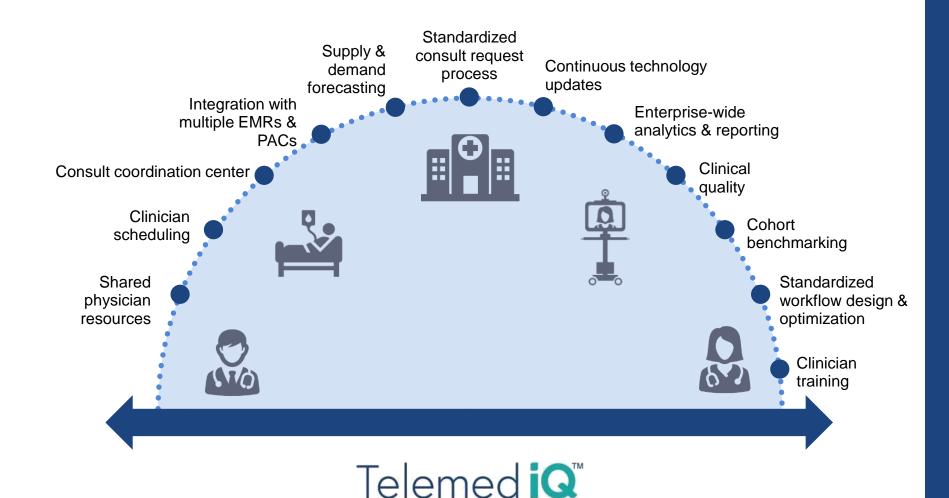


100% Net Revenue Retention<sup>(2)</sup>

## Implementations and Teleconsults



# Telemed IQ: Purpose-Built And Scaled

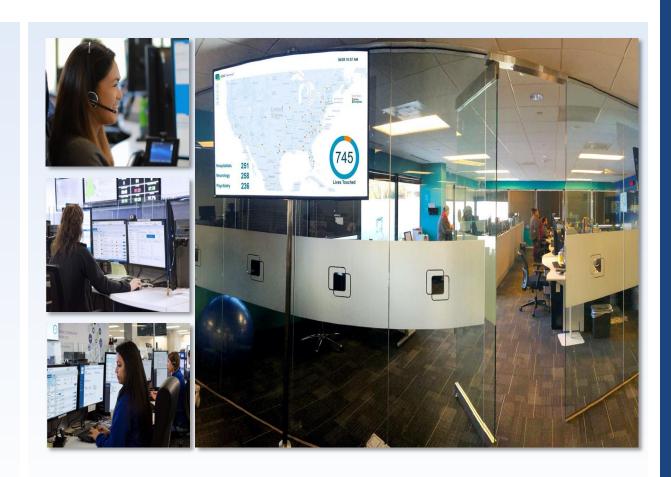




# A Panel Of Coordination Experts

- Patient Advocates manage process from patient intake to consult summary delivery—24/7
- Coordinators handle call intake and patient information

 Dispatchers ensure consult readiness and physician assignment





## National Network Of Acute Care Specialists

- Mix of employed and contracted physicians
  - Employed physicians salaried with benefits
  - Contracted physicians paid per scheduled shift hours with upside for additional consults on per consult rate

# Top Quality Specialist Physicians

- Board certified
- 17 years of average experience
- teleNeurologists
- telePsychiatrists

Over 20 subspecialties

teleIntensivists

### **Dedicated to Telemedicine**

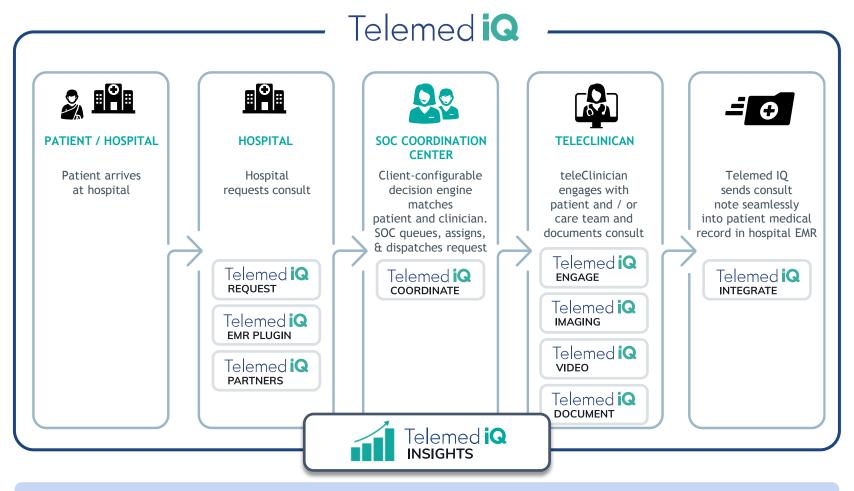
- 94% retention<sup>(1)</sup>
- 4 years of average tenure<sup>(2)</sup> with SOC
- Employed and contracted

#### Scaled and Fractionalized

- 172 physicians within SOC practice
- 2,500+ state licenses
- 13,500+ hospital privileges

Telemedicine solves growing pain of supply / demand mismatch by fractionalizing and empowering scarce specialist resources

# **Supports Complex Hospital Workflows**



Robust reporting package provides actionable insights across every step



## Value Delivered

Connecting patients to high quality clinicians at the right time, regardless of proximity

## ACCESS QUALITY CARE WHEN AND WHERE IT'S NEEDED

- Access to scarce specialist resources
- Early and rapid intervention
- · Improved standardization / quality of care

## EFFECTIVELY DEPLOY CLINICAL CAPITAL

- Match clinician supply to patient surges
- Increased productivity / profitability
- Staffing model flexibility



# PROVIDE EFFICIENT, HIGH QUALITY CARE

- Increased revenue and / or profitability
- Improved throughput
- Reduced patient transfers/readmissions
- Standardized clinical protocols
- Improved patient care / quality
- Supports business continuity during crises

## Clinical And Financial Benefits For Our Clients



#### **TeleNeurology**



- 82% retention of stroke patients after tPA administration
- Previously 0% retention



#### **TelePsychiatry**



UnityPoint Health

- Avoided \$1.7 million of annual boarding cost
- \$3 million in incremental profits



#### **TeleICU**



- 12% reduction in patient transfers led to \$1.4 million additional annual revenue
- Leapfrog Score D to A

#### 227% ROI



With every stroke, time is of the essence. SOC has been a game changer...

> Dr. Michael Somers, MD, FACEP Medical Director

#### 281% ROI



Before, our psychiatrists were burning out. We couldn't keep them on staff. SOC has been a lifesaver, especially for our night staff. And patients love it, they can get home faster...

> Nick Rosauer Behavioral Health Counsellor

#### 170% ROI

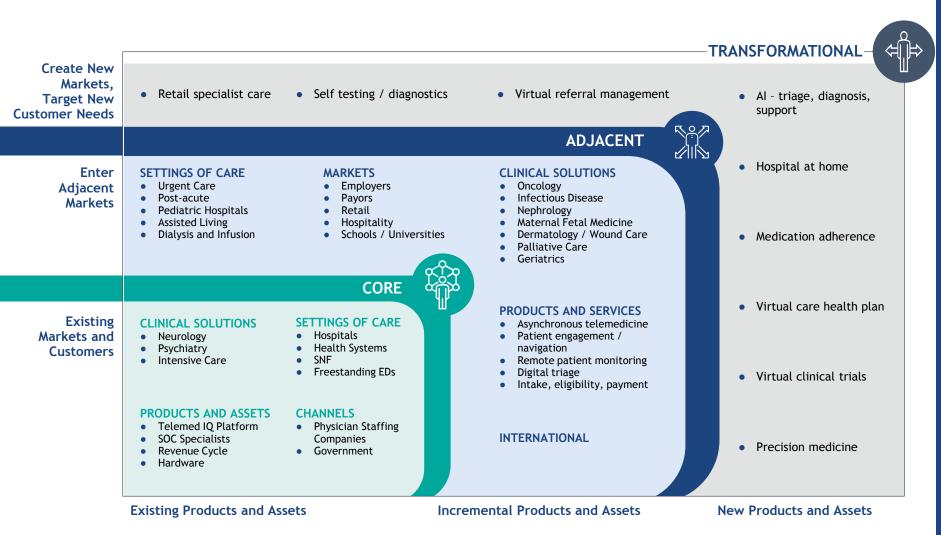


Our physicians enjoy working with SOC's providers. Even though they may be 1,000 miles away, they've built that rapport which is so important for cultivating trust...

Chief Nursing Officer

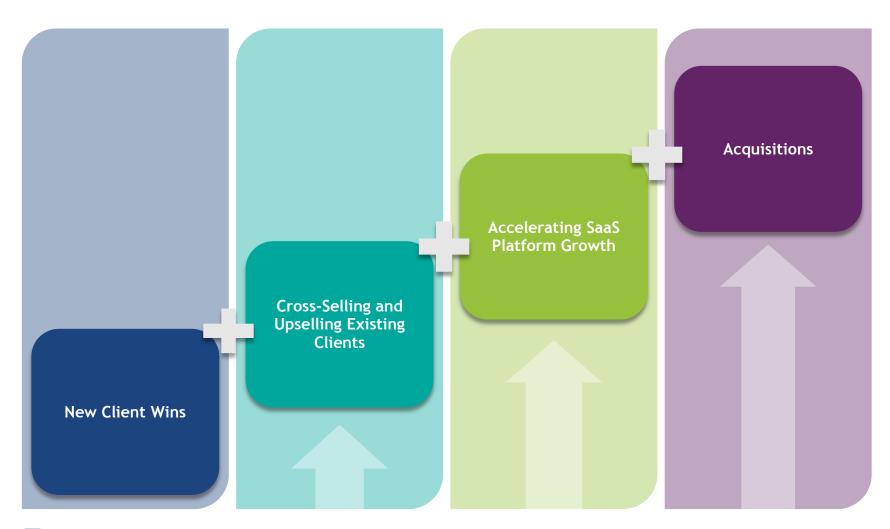


## Well Positioned To Grow





# **Growth Strategy**







## Telemed IQ Platform Overview

#### **Hospital Staff Workflow**

- Customizable consult request submission forms
- Acuity and SLA determination algorithms
- Capture data for KPIs
- Embeddable in hospital EMR

### Central Coordination Center Agent Workflow

- Determine patient priority
- Optimize physician coordination and assignment
  - Configurable physician recommendation engine
  - Rapidly increase physician supply during demand surges
- Minimize physician disruptions with low-chatter communication
- Ensure consult readiness
- Capture events for operational analytics and insights

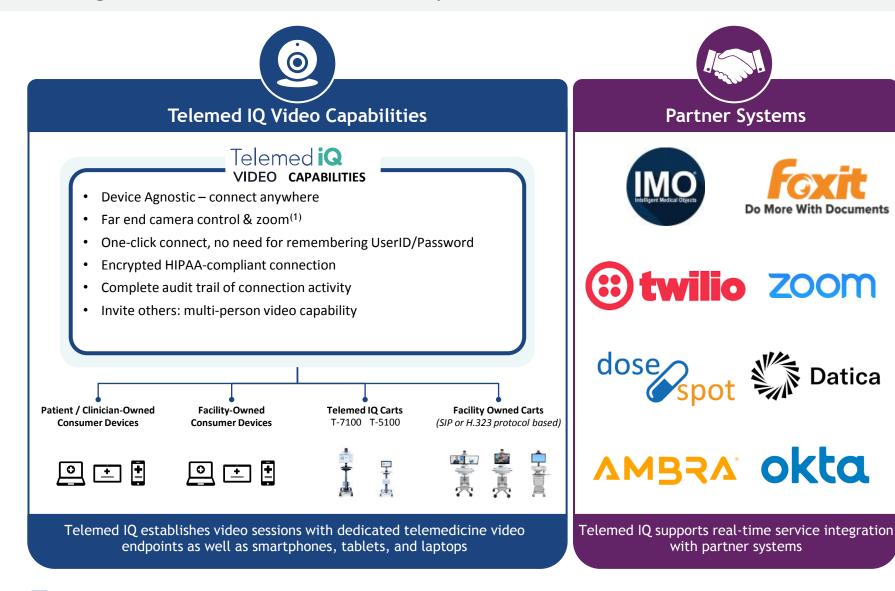
### Physician Workflow

- Robust phone application features
- Easy-to-use dashboard
  - On-demand consults and tasks
  - Support local facility operational / clinical protocols
- Real-time notifications of demand surges and volunteering opportunities
- Single-click to video
- Documentation templates:
  - Capture clinical quality data
  - Optimize physician productivity
  - Validate clinical / billing compliance of documentation





# Broad Video Connection Capabilities and Real-Time Integration With Partner Systems



## Application Infrastructure And Security Controls

#### **Modern Application Technology**

- .Net with MS SQL Server & IIS web servers
- Angular JavaScript library for user interface
- Single Page Application for browser-based thick-client like rich responsive functionality
- Web 2.0 Material Design user interface widgets
- Responsive Web Design for support of different device screen & window sizes

#### **Best-practice Application Development Methodology**

- Agile development with two-week sprints
- Automated Code-Build-Test-Deploy cycle to reduce risk: Continuous Integration / Continuous Deployment (CI/CD)
- Infrastructure-as-Code (IaC) for automatic management and provision of the technology stack for an application through software

#### **High Availability Hosting AWS**

- High availability replicated infrastructure between multiple AWS availability zones
- Automatic switch to the other zone on sensing heartbeat interruptions
- Upgrades without any downtime
- 99.99% uptime over last 12 months

#### **Corporate**

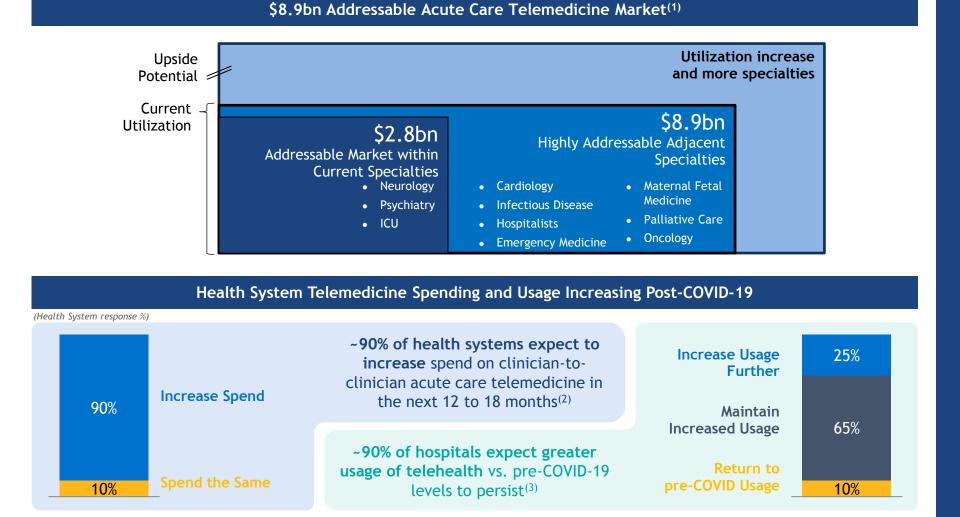
• Completely replicated regionally distributed data centers for phone, video, file servers, Internet, networking with primary and backup configurations







# Large Acute Care Telemedicine Market With Increasing Adoption





Hospital count per Definitive Healthcare as of 12/2019 and revenue based on current SOC client average. EY-Parthenon study as of June 2020.

## Differentiated Position In The Telemedicine Landscape

Clinician Supply Is Limited

Increasing need for resource optimization

Clinician Supply Not An Issue



- Primarily support scheduled virtual office visits for existing patients
- Focus on video session establishment technology
- On-demand capability limited to waiting rooms
- Popular with small physician practices for outpatient cases





- App-based direct-to-consumer provides digital patient intake, eligibility & copay verification, online payment
- Addresses simple acute care hospital workflows with InTouch and Avizia
- Non-supervised self-service consult management
- · Large payer contracts



- Optimization model for financial, clinical, operational sustainability
- Turnkey 24x7 command center for workflow assurance
- Active management of physician's time, the costliest resource
- Low code platform using configurable decision engines and UI screens
- Real-time visibility to clinical supply for supply-side elasticity, on-shift or off-shift
- Complex workflows for care continuity in acute care
- Revenue cycle management

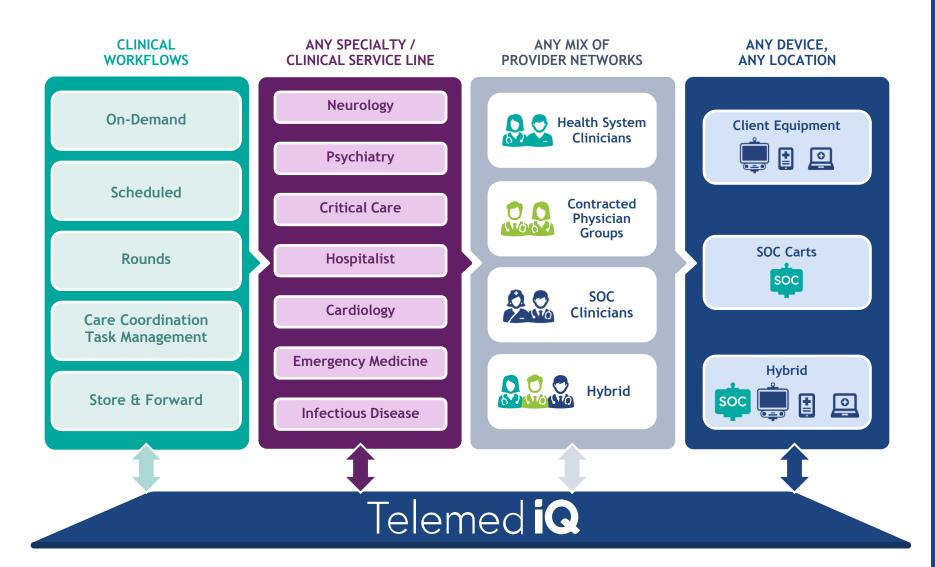
One-to-One Scheduled

*Increasing workflow complexity* 

Many-to-Many On-Demand

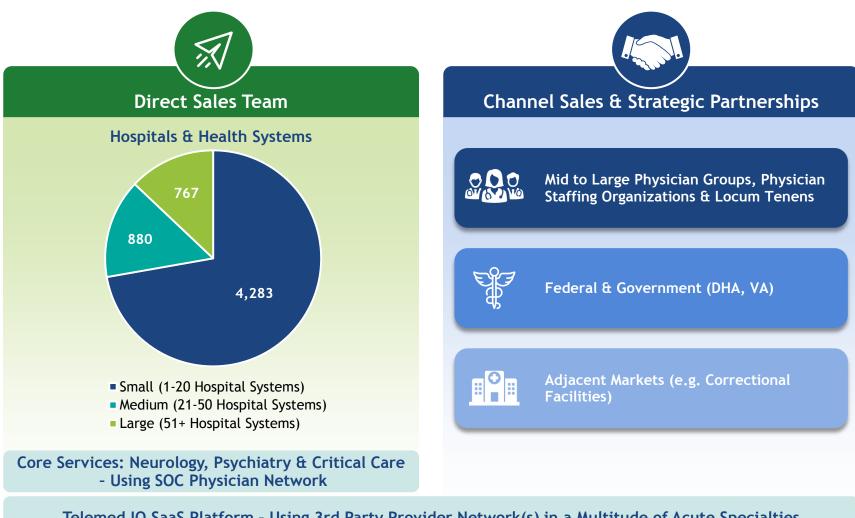


## SOC's Flexible Enterprise Telemedicine Solution



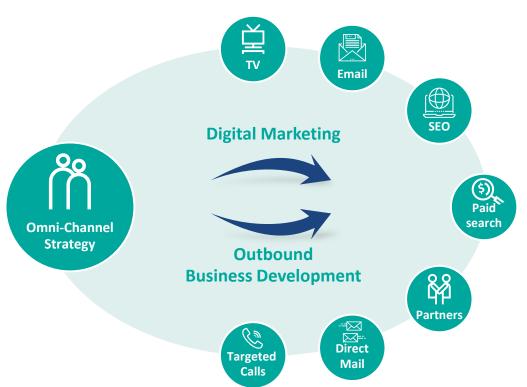


## Go-To-Market Strategy



Telemed IQ SaaS Platform - Using 3rd Party Provider Network(s) in a Multitude of Acute Specialties

## Omni-Channel Approach Drives Demand



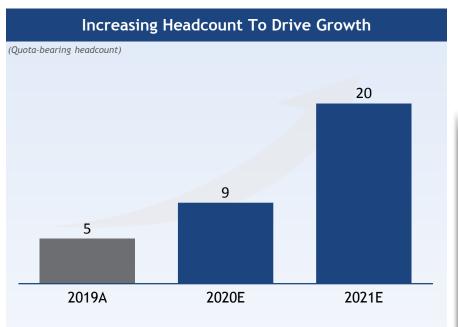


- Client-led webinars Local / national PR
- Industry articles
- Robust blog program
- Case studies

Traffic to SOC Solutions web pages +216%<sup>(1)</sup> YoY in 2020

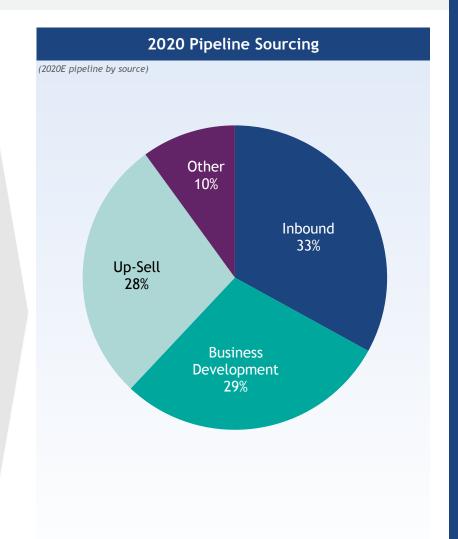


# Scaling Investment In Sales And Marketing To Drive Bookings



- Organized by geographic territory
- Typical experience includes 5-10 years managing complex health care sales cycles
- Backgrounds include commercial roles at IBM Watson, Optum, Gartner, and Nuance

Doubling sales headcount in 2021



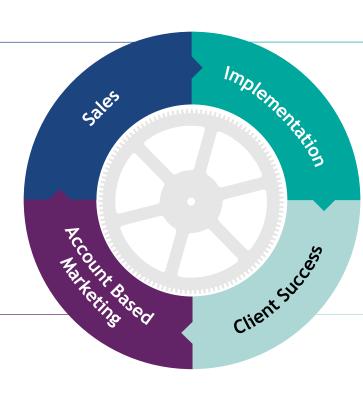
## Client Success Team Drives Growth

#### **Tailored Sales Approach**

- Personalized outreach and messaging
- Leverage intelligence to craft client-centric offers

#### Strategic Account Based Marketing

- Establish deep, multi-stakeholder relationships at individual facility and corporate/IDN levels
- In depth understanding of client needs, problem and opportunity identification
- Facilitated knowledge sharing and relationship development across clients



## Efficient Implementation (90-120 days)

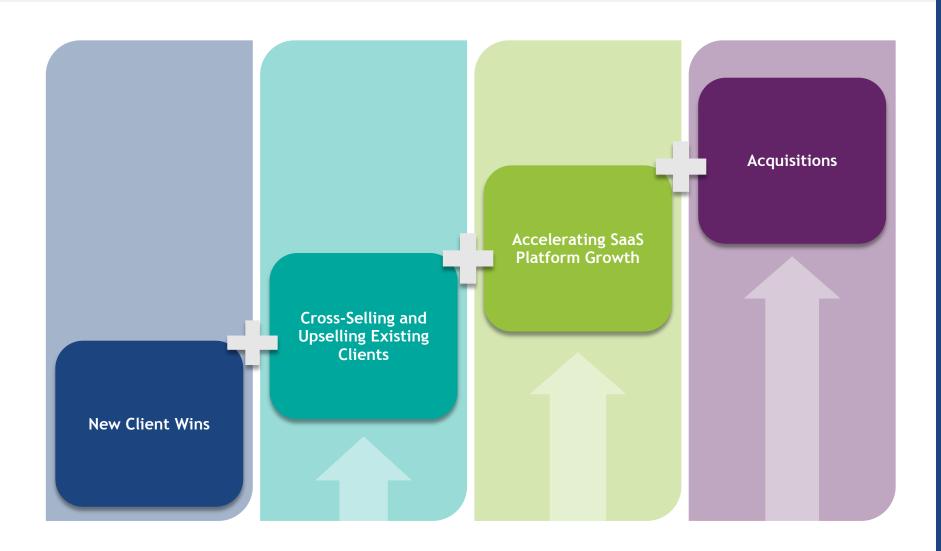
- Single point of contact
- Customized training tailored to organization and role
- Physician privileging and credentialing
- Executive and key stakeholder onboarding
- RAPID implementations available as necessary (<72 hours)</li>

## White Glove Service From Client Success Team

- Single point of contact for partnership and service issues post go-live
- Monthly vital status calls and quarterly business reviews
  - Performance
  - Data/benchmarks
  - Best practices/education



## Numerous Paths To Grow





## Strong Momentum Signing New Clients





















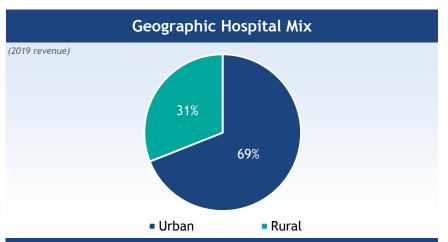










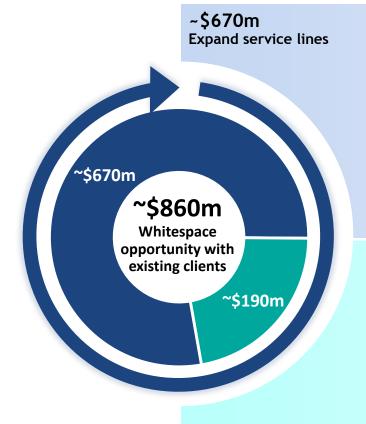




Balanced mix of historical bookings; 47% new clients as percentage of 1H 2020 total bookings



## Increase Penetration With Existing Clients



Proven record of selling additional services to facilities



0.1 Δ in service/facility generates \$3.7m revenue

Strong history of further penetrating health systems

	Facility	cility Count	
Client (Yr Signed)	First Year	Current	
Client A (2015)	2	34	
Client B (2012)	2	34	
Client C (2006)	1 ===	29	
Client D (2007)	5 💻	18	
Client E (2011)	1 ===	18	

Facility Count

 $1\% \Delta$  in facility penetration generates \$2.5m in revenue

~\$190m Expand facilities

## Accelerating Telemed IQ SaaS Rollout

#### Strong Telemed IQ Revenue Growth

- Leverage SOC's SaaS platform and reporting & analytics with clients' own clinicians
- Platform powers other physician networks
- Access to adjacent channels, fulfilling demand for telemedicine services
- High gross margin

(Revenue in \$ millio	ons)			
				\$18.9
			\$7.5	
	\$1.6	\$2.6		
\$0.2	<b>4110</b>			
2018A	2019A	2020E	2021E	2022E

	Select Channel Opportunities	Market Size	Representative SOC Clients	
	Physician Groups	75,000 providers <sup>(1)</sup>	SOUND PHYSICIANS TOGETHER, WE HEAL	
<b>****</b>	Military Health System	12,000 providers <sup>(2)</sup>	Confidential	
O	Multi-site IDNs	1,000 hospitals <sup>(3)</sup>	Prime Healthcare  BEAUREGARD HEALTH SYSTEM  MedStar Health	



## Disciplined M&A Focus

#### **Acquisition Strategy**

## **Robust Pipeline of Accretive Acquisition Opportunities**

(\$ in millions)

Core specialties



Adjacent specialties to leverage platform



Select technologies to expand capabilities

	Estimated Revenue	Target Opportunities
Core Specialties	\$245	21
Core + Adjacent Specialties and End Markets	\$145	10
Adjacent Specialties and End Markets	\$195	9
Total	\$585	40



## **Growth Targets**

\$21.8m -

2021E Bookings(1)

**67%** 

2021E - 2022E Bookings<sup>(1)</sup> Growth \$7.5m

2021E Telemed IQ Revenue

~150%

2021E - 2022E Telemed IQ Revenue Growth \$80.4m·

2021E Total Revenue

41%

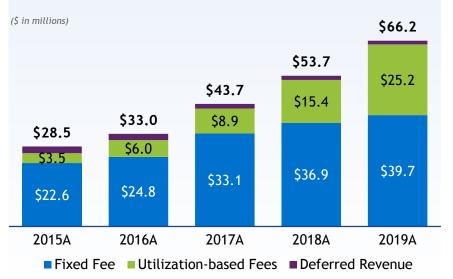
2021E - 2022E Total Revenue Growth



## Predictable Revenue Model

#### Long History of Growth

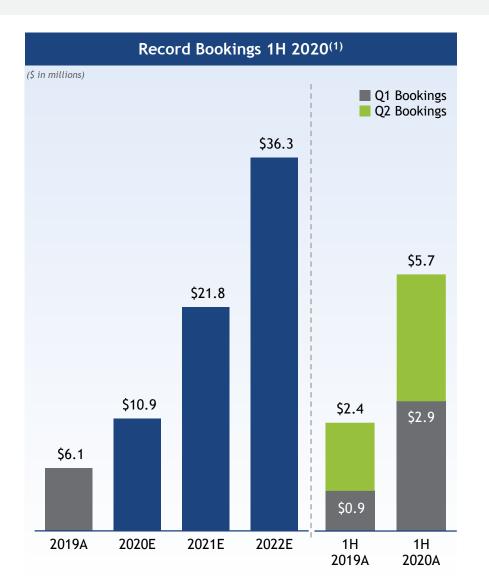
- Highly visible and predictable revenue model
  - Recurring revenues
  - Fixed monthly fees provide predictable revenue stream
  - Multi-year agreements (average 2 years) with annual evergreen renewal
  - Annual COL<sup>(1)</sup> adjustments (price escalators)
- Customers have demonstrated increasing utilization volume over time



## **Longstanding Client Relationships** Tenured customer base Average customer relationship ~48 months < 1 Year</p> 1-2 Years **15**% 2-3 Years 3-4 Years 64% 8% 4+ Years Track record of net revenue retention<sup>(2)</sup> 103% 103% 102% 100% 98% 2015A 2016A 2017A 2018A 2019A



## Strong Bookings Momentum Supports Future Growth



- \$5.7m 1H 2020 bookings highest in company history
  - Balanced mix (47% new clients; 53% crossselling)
  - Historically, 2H of year stronger than 1H
  - On target to achieve full year bookings of \$10.9m (remaining pipeline coverage<sup>(2)</sup> of  $\sim 5.9x$ )
- Sales organization revamp in 1H showing results
  - Achieved record 1H 2020 bookings with only half of current team; fully ramped team available going into 2H 2020
  - Traffic to SOC Solutions web pages +216%(3) YoY in 2020

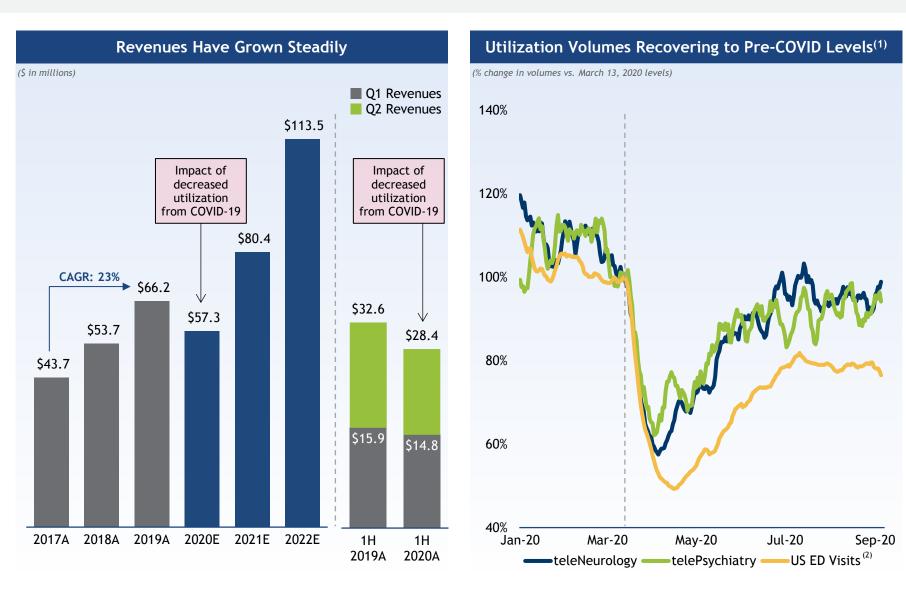


Projections use SOC estimates. With respect to projections, see slide 2 "Use of Projections" under "Disclaimer".

Bookings are defined as sum of the annualized fixed monthly fees and implementation fees, also referred to as the First Year Contract Value (variable fees excluded). Implementation fees are amortized on a monthly basis over the length of the average customer life.

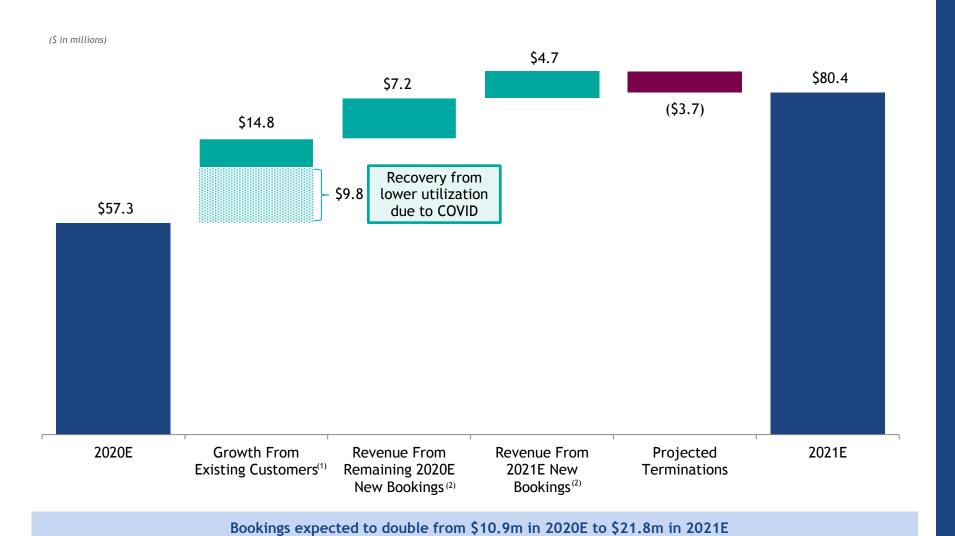
Pipeline coverage calculated as pipeline as a multiple of bookings plan.

### Revenues Continue To Grow As Volumes Recover





## Line Of Sight To 2021E Revenues





## Financial Update

Strong bookings 2020 YTD and outlook driving additional operational investments and updated revenue mix

# Revenues

- Total bookings and revenue projections remain unchanged
- Mix shift of \$2.0m in 2021E and \$1.3m in 2022E due to focus on core services in go-to-market strategy and slower ramp in direct platform sales staffing for Telemed IQ

# Physician Expense

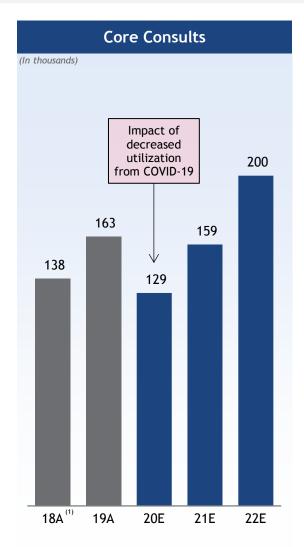
 Projections revised up \$2.2m in 2020E, \$1.0m in 2021E and \$0.8m in 2022E, primarily related to onboarding new physicians and retaining contracted physicians to build capacity for future growth in core services

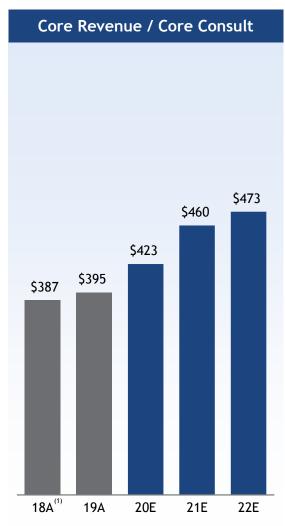
# Sales tt Marketing

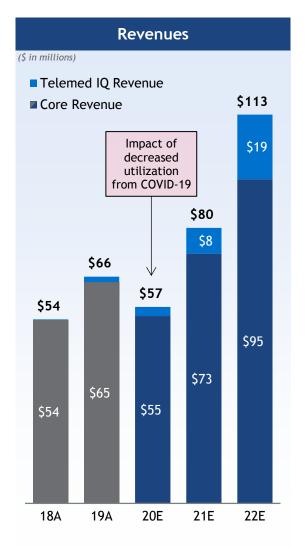
- Projections revised up \$2.9m in 2021E and \$2.8m in 2022E, primarily related to increased
  - Hiring to support growth opportunities in core services
  - Direct platform sales staffing of Telemed IQ
  - Marketing expenses to drive revenue and pipeline growth
  - Resources and incentives to also drive cross-sells



## Revenue Growth Drivers

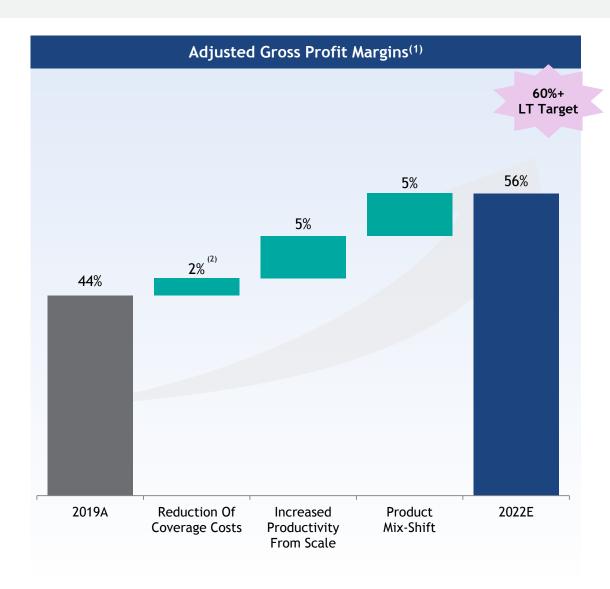








## Improving Adjusted Gross Profit Margins



- Eliminate non-recurring teleNeurologist incentive payments
- Physician productivity
- Mix-shift of higher margin Telemed IQ



## Financial Summary And Targets



1H 2020 Bookings<sup>(1)</sup> Highest in History 100%

2019 Net Revenue Retention<sup>(2)</sup>

26%

2016 - 2019 Revenue CAGR

(3)

60%+

LT Adjusted Gross Profit Margin<sup>(3)</sup> Target

~20%

LT Adjusted EBITDA Margin Target



Bookings are defined as sum of the annualized fixed monthly fees and implementation fees, also referred to as the First Year Contract Value (variable fees excluded). Implementation fees are amortized on a monthly basis over the length of the average customer life.

Net revenue retention measures how much revenue has been retained at the end of the period, including any change from the same customers due to utilization change. Adjusted Gross Profit excludes depreciation and amortization, and telemedicine equipment financing costs.

## Conclusion







#### **Transaction Overview**

SOC Telemed entered into a definitive agreement to merge with Healthcare Merger Corp. on July 29, 2020

- Implied enterprise value of \$721 million (9.0x 2021E revenue)(1)
- Transaction to be funded through a combination of HCMC's \$250 million of cash in trust (subject to stockholder redemptions) and \$165 million of committed PIPE financing, led by a number of institutional investors
- Proceeds used to pay cash consideration to selling shareholders, to pay down existing debt, for general corporate purposes and for transaction expenses
- Current shareholders of SOC to maintain ~40% pro forma ownership<sup>(1)</sup>
- Closing expected in Q4 2020

## Pro Forma Capitalization And Ownership

#### Estimated Transaction Sources & Uses

(\$ in millions)

**Total Uses** 

Sources	
HCMC Cash in Trust	\$250
Anticipated PIPE Proceeds	\$165
Seller Rollover Equity	\$305
Total Sources	\$720

Uses			

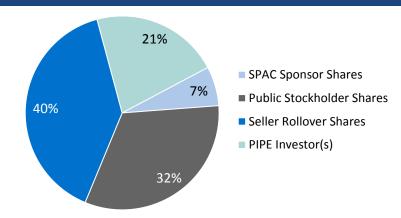
Cash Consideration to SOC Shareholders	\$267
Cash to Balance Sheet	\$45
Debt Repayment <sup>(1)</sup>	\$83
Seller Rollover Equity	\$305
Estimated Transaction Expenses <sup>(2)</sup>	\$20

#### Pro Forma Enterprise Valuation at Close

(\$ in millions, except for share price)

	PF Transaction
SOC Telemed Illustrative Share Price	\$10.00
Pro Forma Shares Outstanding	77.1m
Total Equity Value	\$771
(+) Debt as of 6/30/20 <sup>(3)</sup>	-
(-) Cash as of 6/30/20	(\$50)
Pro Forma Enterprise Value	\$721
Pro Forma 2021E EV/Revenue	9.0x

#### Illustrative Post-Transaction Ownership Breakdown



Note

SOC Telemed

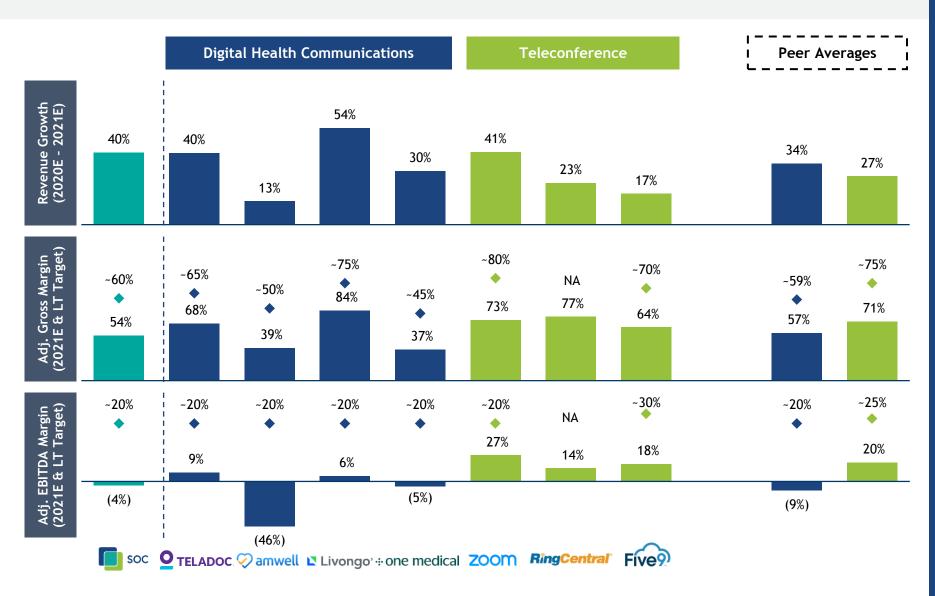
Projections use SOC estimates. With respect to projections, see slide 2 "Use of Projections" under "Disclaimer"; assumes no redemptions; share count includes 30.5 million roll-over shares (assumes \$10.00 redemption price for illustrative purposes), 25.0 million HCMC shares, 16.5 million PIPE shares and 5.1 million sponsor shares; share count excludes 1.9 million sponsor earnout shares (50% vesting at \$12.50 and 50% at \$15.00); as well as the impact of 12.5 million public warrants and 0.4 million private placement warrants (struck at \$11.50). Debt repayment as of 6/30/2020 including back-end facility fees; debt subject to 4% PIK interest if repaid at later date.

\$720

<sup>2)</sup> Includes deferred HCMC IPO fees and other fees and expenses.

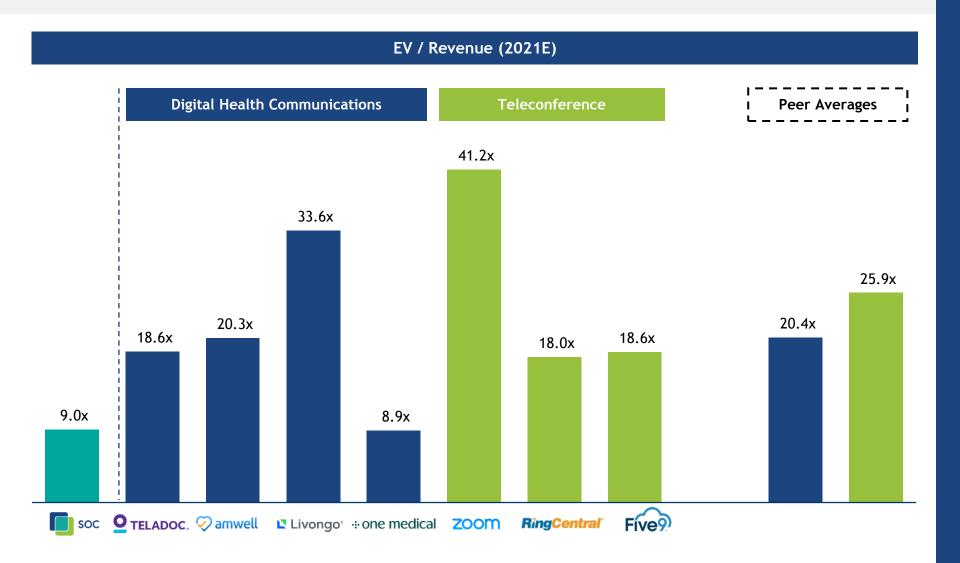
Undrawn \$20m revolver contemplated to be put in place at time of transaction close.

# Operational Benchmarking



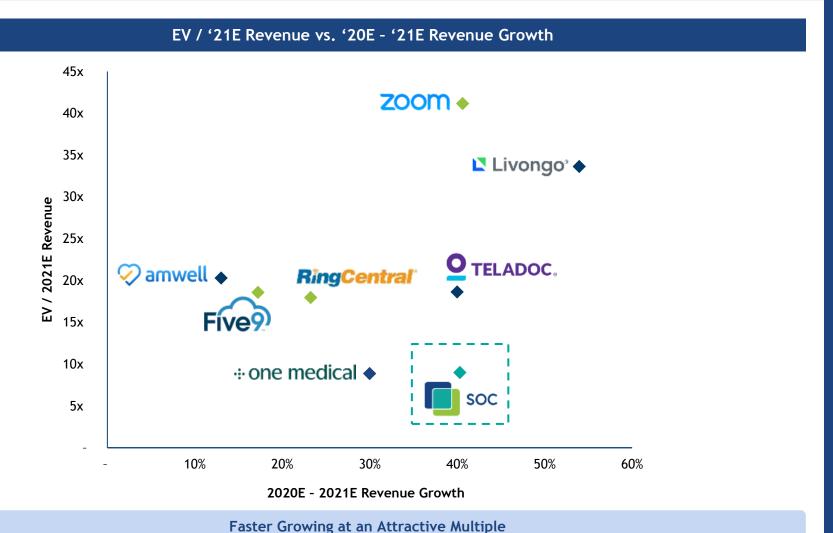


# Valuation Benchmarking





# Valuation Benchmarking (Cont'd)





## Historical And Projected Financial Summary

(\$ in millions)						6 months e	ending
	2018A	2019A	2020E	2021E	2022E	6/30/19A	6/30/20A
Bookings <sup>(1)</sup>	\$11.1	\$6.1	\$10.9	\$21.8	\$36.3	\$2.4	\$5.7
Total Revenue	\$53.7	\$66.2	\$57.3	\$80.4	\$113.5	\$32.6	\$28.4
YoY (%)	23%	23%	(13%)	40%	41%	36%	(13%)
Adj. Gross Profit <sup>(2)</sup>	\$24.9	\$28.9	\$23.2	\$43.1	\$64.0	\$13.5	\$10.5
Adj. Gross Profit Margin (%)	46%	44%	40%	54%	56%	41%	37%
Operating Expenses <sup>(3)</sup>							
Sales & Marketing	6.2	5.9	8.3	13.4	16.1	3.2	3.0
R&D	1.7	1.2	1.4	2.2	2.8	0.6	0.6
Operations	7.3	7.7	9.0	11.3	11.8	3.7	4.3
G&A	14.6	15.1	15.6	19.8	20.5	7.5	6.9
Adj. EBITDA <sup>(4)</sup>	(\$4.9)	(\$1.0)	(\$11.1)	(\$3.6)	\$12.9	(\$1.6)	(\$4.3)
Adj. EBITDA Margin (%)	(9%)	(1%)	(19%)	(4%)	11%	(5%)	(15%)
Net Income	(\$18.1)	(\$18.2)				(\$8.9)	(\$15.4)
Select Data:							
CapEx	\$4.0	\$5.2	\$5.5	\$5.4	\$6.9	\$2.9	\$3.3
Change in NWC	1.6	1.1	(0.7)	1.6	2.7	(0.8)	3.1
Select KPIs <sup>(5)</sup> :							
Core Consults (in thousands)	138	163	129	159	200	79	67
Core Revenue / Core Consult	\$387	\$395	\$423	\$460	\$473	\$407	\$413

Projections use SOC estimates. With respect to projections, see slide 2 "Use of Projections" under "Disclaimer"; with respect to Non-GAAP financial measures, see slide 2 "Use of Non-GAAP Financial Measures" under "Disclaimer" and reconciliation set forth in Appendix.

<sup>(1)</sup> Bookings are defined as sum of the annualized fixed monthly fees and implementation fees, also referred to as the First Year Contract Value (variable fees excluded). Implementation fees are amortized on a monthly basis over the length of the average customer life.

<sup>(2)</sup> Adj. Gross Profit excludes depreciation and amortization and telemedicine equipment financing costs.

Operating expenses exclude depreciation and amortization, stock compensation expenses, and non-recurring expenses (transaction related expenses, stock-based compensation, legal settlements, advisory fees and other non-operating expenses).

Excludes non-recurring expenses (transaction related expenses, stock-based compensation, legal settlements, advisory fees and other non-operating expenses) of \$4.6m in 2018A and \$2.6m in 2019A; \$0.4m in 1H 2019A and \$2.9m in 1H 2020A. See slide 52.

<sup>2018</sup> core consult volume includes estimated consults from acquired JSA business.

## **EBITDA Reconciliation**

(\$ in millions)		
	2018A	2019A
Net Income	(\$18.1)	(\$18.2)
Interest	7.6	10.3
Tax	(1.8)	0.0
D&A	2.7	4.3
Non-Recurring Expenses <sup>(1)</sup>	4.6	2.6
Adj. EBITDA	(\$4.9)	(\$1.0)

6 months ending				
6/30/19A	6/30/20A			
(\$8.9)	(\$15.4)			
4.8	5.6			
0.0	0.0			
2.0	2.6			
0.4	2.9			
(\$1.6)	(\$4.3)			

