



SOMETIMES YOU JUST NEED A BEACH DAY.

Let the Boucher Brothers take you there.

BOUCHER  BROTHERS

BouYah
WATERSPORTS

BoucherBrothers.com | BouyahWatersports.com |   

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All on the beach, and all in the family

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Let us plan your perfect Beach Day



WHAT WE DO

Services and Offerings



Event/Group
Planning



Budgeting



Branding



Activities



Permitting



Rentals



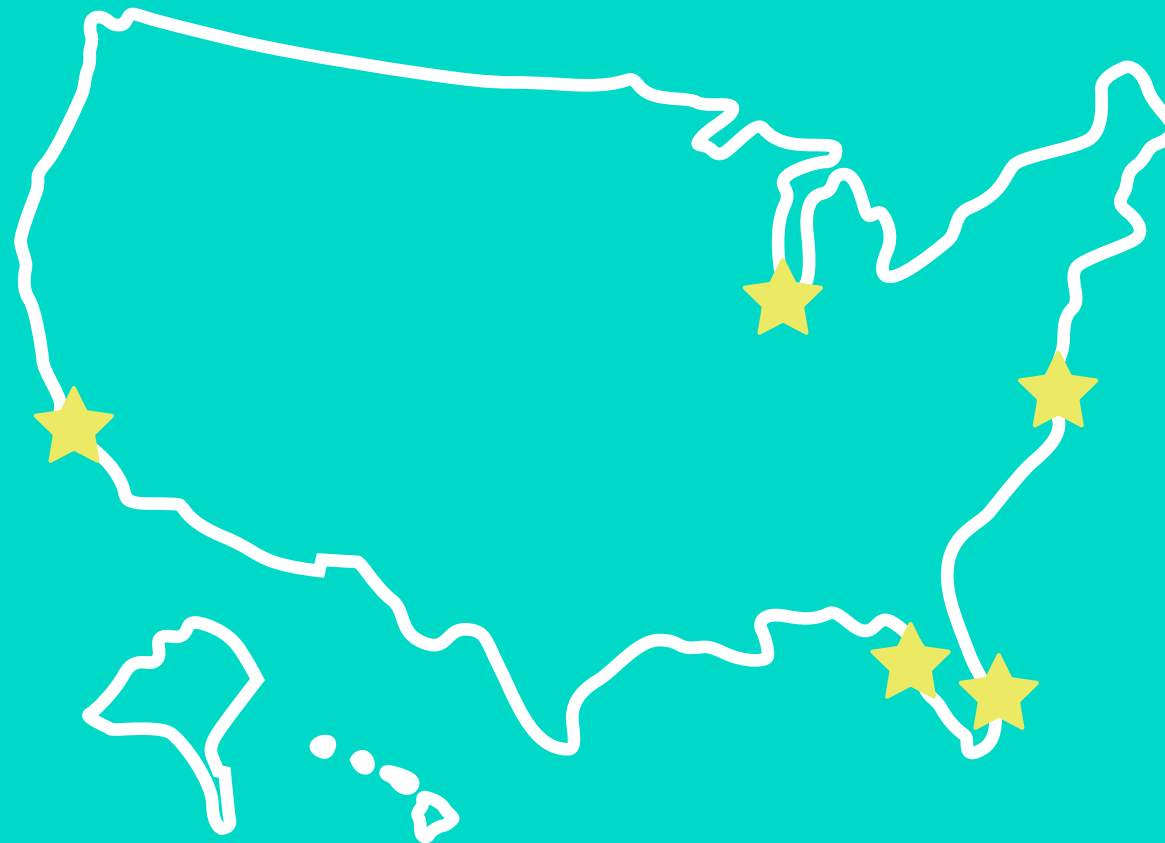
Catering



Leisure Activities

WHERE WE DO IT

- Miami Beach
- Naples
- Clearwater
- St. Petersburg
- Sarasota
- Virginia Beach
- Hollywood Beach
- Chicago
- San Diego



WHAT WE HAVE



910

Team Members



10,000

Umbrellas



18,000

Chairs



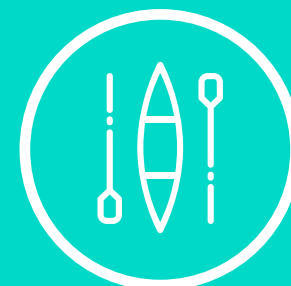
5 MILLION

Customers Serviced Annually



100

Partners



200

Waterports Rental
Equipment



WHO WE ARE

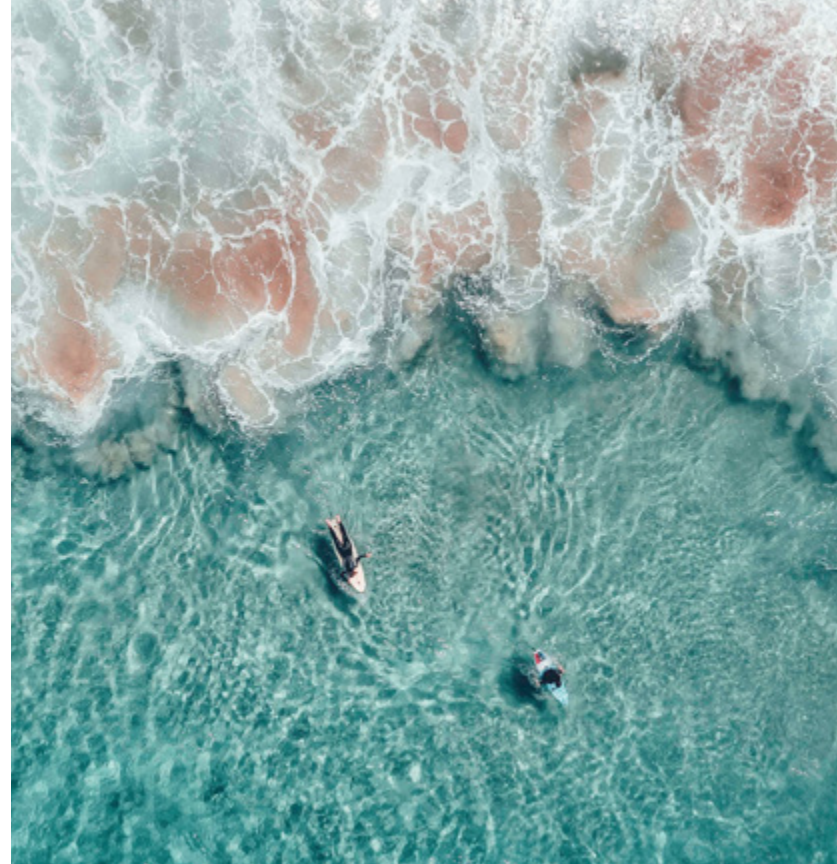


WHO WE ARE

It's a Family Affair

Blame it on the fact that the Boucher Brothers—Perry, Jim, Michael and Steven—are still kids at heart, but our philosophy is that the best way to build camaraderie is to play together.

So bring your A-game and your game face, check your baggage and your pride, and come grow with us in the most fun way possible.





TEAM BUILDING





LET'S GET
PHYSICAL.

TEAM BUILDING

Tournaments



Raise the stakes. Lower your inhibitions. Level the playing field.

Boucher's custom-designed tournaments reinforce the principles of leadership, team work and hard work. Brains and brawn are used to compete, bringing together the team in a way that's often not possible in the office. Learn your coworker's quirkiest quirks, and enjoy working with them more because of it.



TEAM BUILDING

Sand Sculpting



Go on, let the art-class-hero shine.

Boucher Brothers provides the sculpting tools, your team provides the raw artistic talent. You'll make a statement with nature's most fun material. Boucher coaches are standing by for inspiration.



**BATHING
SUITS ARE
THE NEW
BUSINESS
SUIT.**

TEAM BUILDING

Corporate Events



Corporate Events take on a new level of fun with Boucher Brothers' style. Light-hearted activities in a beach setting break down workplace barriers, fostering healthier relationships in a fun environment. Activities are designed to enhance effective teamwork and create bonds that last long after the games and laughter are over.



The activities provided simulate problem-solving, trust, cooperation, mutual support, commitment, open and effective communication and accountability.

All activities are geared towards reinforcing a positive attitude, directed toward a common goal, with non-stop laughter throughout! Whether your group consists of ten or 5,000, you will be in great hands with the Boucher Brothers. We will work with you to tailor activities based on your company's needs, followed by impeccable planning and implementation.

Events meet local permitting- and insurance-standards and include setup and breakdown of all equipment, facilitation of event, full uniformed referees and a Master of Ceremonies. The beach area will be specially designated for your group and decorated with lively colored flags and/or banners.

Additional services include trained medical assistance, videography, photography, sun care products, snacks and even prizes and medals customized with your personal message.

WATER COOLER TALK IN THE MAKING



TEAM BUILDING



THE LEADERSHIP GAMES

Our participants join and compete against each other with the same ultimate goal: to outwit, outplay, and outlast each other.

In an attempt to become better teammates and better leaders, teams engage in games designed to improve Delegation, Communication, Balance and Focus. The competition builds towards the finale race where team members combine their learned skills to bring home the grand prize.





WATER SPORTS





WATER SPORTS

Jet Ski



An excursion aboard a Jet Ski is by far the most exciting way to experience South Florida's exotic locales, and Boucher Brothers offers the best Jet Ski tours around. The fleet of brand new, super-fast Yamaha Waver-Runners can take your group on a tour of Miami unlike anything they've seen.

During your tour you may see an array of oceanic life such as colorful tropical fish and dolphins. You can tailor your tour to include snorkeling in the crystal blue warm waters of the Atlantic or have an island style picnic on a real island located in the heart of Biscayne Bay.

WATER SPORTS

Jet Ski Excursion



Hour Tour Highlights Include: Star Island, Venetian Isle, Sunset, Palm, Hibiscus and Monument Islands, Biscayne Bay, Bayside Marketplace, Downtown Miami Area, Port of Miami, and Fisher Island.

Two Hour Tour Highlights Include: Star Island, Venetian Isle, Sunset, Star, Palm, Hibiscus and Monument Islands, Biscayne Bay, Bayside Marketplace, Downtown Miami Area, Port of Miami, Fisher Island, Bay Harbor, Key Biscayne, and Miami Seaquarium.



CHOOSE
YOUR
OWN
ADVENTURE.



WATER SPORTS

Banana Boats



This ride will give you all the speed, thrills and excitement you can handle. The inflatable “banana” raft seats up to four people and is pulled along the water behind a powerful speedy jet-craft. It’s a bumpy and fun-filled ride through the warm waters of the Atlantic, as your experienced pilot takes you skimming over the water at fast speed. A true “Kodak moment” and an unforgettable experience.

WATER SPORTS

Parasailing



Experience the ultimate thrill of parasailing.

Find yourself with a bird's eye view of one of the world's most beautiful beaches and one of the hottest city skylines. Exciting and tranquil, parasailing is a safe and unforgettable experience.





WATERSPORTS

Kayaks



Kayaking is the perfect way to enjoy the ocean and immerse yourself in nature. Kayaking caters to families, large groups, first-time and experienced kayakers, couples, corporations, and private or group tours. Our tours offer spectacular views and chances of seeing assorted marine life from manatees to dolphins. Single or double kayaks are available for you & yours to get in, get wet and get active.

WATER SPORTS

Paddle Boards



Paddleboarding offers an amazing full body workout and has become a favorite activity for all types of guests looking to improve balance and conditioning. Yogis have also taken to the SUP movement and are taking their standard yoga practices onto the water with paddleboards. Guests get to experience picturesque views of city skylines and horizons while receiving a complete body workout.





WELLNESS





WELLNESS

Yoga, Meditation + Group Workouts



From a private yoga class for 2 to a killer group workout for a group of 200, our team will organize your fitness outing handling everything from sourcing the instructor, to planning the workout, to providing the equipment needed to finding the perfect spot on the sand to push you to your limits. We ensure that the activity planned doesn't exceed the fitness level of the group and that your group is both engaged and challenged.





LEISURE



LEISURE

Weddings



Leave the wedding planning to us.

Let us wow your wedding guests with a private beach area for your group to enjoy together.

Boucher Brothers will customize the area with personalized items such as beach balls and sunglasses, and we'll decorate to a color scheme of your choosing. Beach weddings should be laid back—we'll make sure you experience it that way.





LEISURE

Beach Parties



Celebrate on the Sand

What could be better than having your own private beach to throw the event of your dreams. From a bday party, to a bachelorette/bachelor party, an anniversary or whatever life event you are celebrating, the Boucher Brothers can throw you the ultimate beach bash. From the sourcing of the location, to F&B, rentals, DJ's and more, our Group Event specialists will handle everything from the planning through the after party!!







LEISURE

Bonfires



Ever dreamed of roasting marshmallows oceanside. We can make this a reality. Whether you are hoping to enjoy a full moon with a group of friends and family while sitting fireside, or celebrating a special occasion, commemorating an event or creating a new ritual for your group, there is nothing more warming than a bonfire on the beach. Let us plan a clambake, BBQ or any evening activity where you can celebrate fireside.



LEISURE

Family Play Day



From planning a family reunion to a simple leisure day, the Boucher Brothers know that keeping kids busy on the beach can take a village. While we are entertaining the adults in your group, the Boucher Brothers provide a range of games, toys and activities for babies, kids children and teens.

Relax and let us do the WORK!





LEISURE

Food + Beverage



There is no where better to enjoy a delicious meal or yummy cocktail than oceanside with your toes in the sand. Whether its a group lunch, VIP Cocktail party or team breakfast, let us take you the Beach for a Meal. Dinner for 10 or dinner for 100, we can make it happen. From the menu to the rentals, we can create a unique experience to dine or drink on the beach.



CHARITY





PLAY IT
FORWARD.

Charity Events



We believe in the facilitation and promotion of giving back through play. We offer activities, such as our Charity Bike Build, that are designed to promote teamwork and generosity.

Speak to our Sales Director for more information about fun strategies, such as teams competing for canned food, random acts of kindness challenges, and “playing” it forward!



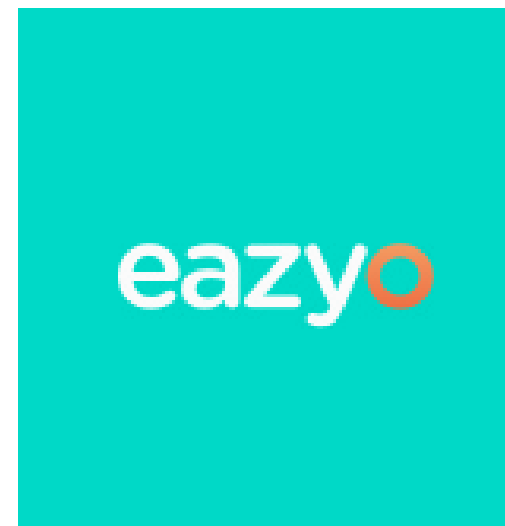
PARTNERSHIPS



Partnerships



Boucher Brothers provides hospitality even beyond the beaches and can plan your outing utilizing our preferred partner resources.





We look forward to working with you to plan your Perfect Day at the Beach



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