

SPARTANBURG, SC


VISITORS GUIDE

— 2020 —



SPARTANBURG
THERE'S ONLY ONE.

VISITSPARTANBURG.COM



SPARTANBURG? MORE LIKE... WE'RE-GLAD-YOU- COULD-MAKE-IT- BURG.

Need a bite to eat after traveling all day? Want to make plans for this evening? Still looking for a place to stay? Well, we're happy to tell you you've come to the right place for ideas and inspiration.

Over the last decade, Spartanburg has grown from a quaint downtown and charming town into a thriving destination with a remarkable array of places to grab a bite to eat, be entertained, or just relax and have a good time.

With so many options to choose from, we thought this guide of local favorites would be helpful as you map out your visit. Just remember: we're growing more and more every day, so by the time you're reading this there will be even more to see, do, experience, and eat than just the places we mention here.

We hope you enjoy your stay! Be sure to tag your vacation photos with [#OneSpartanburg](#) so we can follow along with your adventures. Now let's get planning.

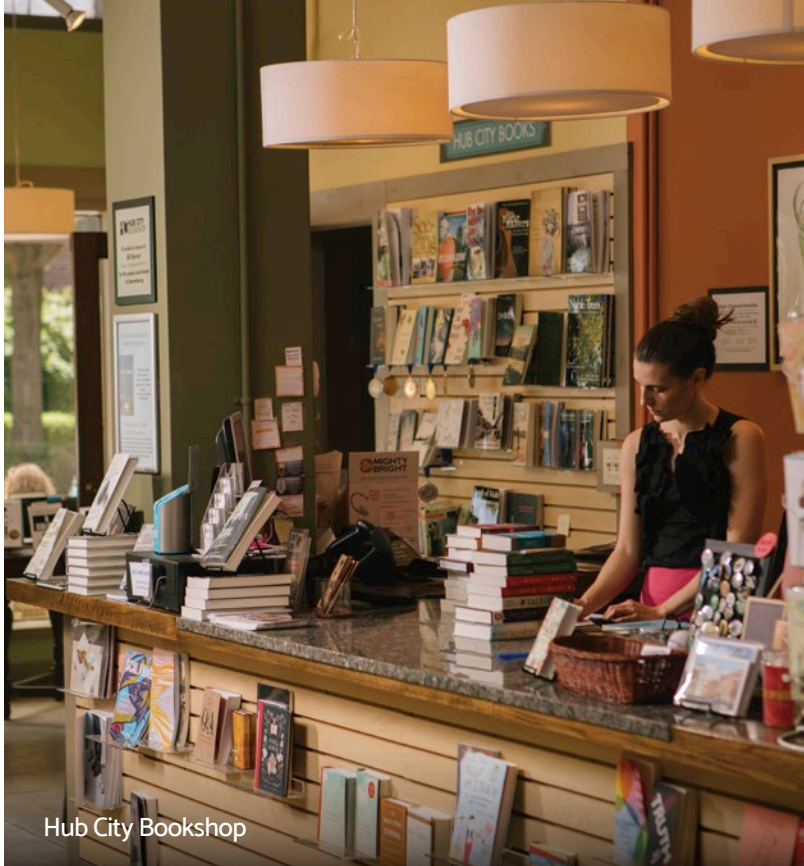


Contact Information

Spartanburg Convention
& Visitors Bureau

105 N Pine Street
Spartanburg, SC 29302

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ARTS & CULTURE

BURSTING WITH CREATIVITY

MUSEUMS AND GALLERIES

Marvel over local talent as you peruse the gallery of **The Art Lounge** and connect with local artists as you explore **Artists Collective Spartanburg**. Or, sign up for a curator led tour at the **Spartanburg Art Museum** – the only art museum in the Upstate that exclusively exhibits contemporary art.

Prefer the fine arts? Step right this way to the nationally acclaimed **Johnson Collection** (you know, no big deal) whose works can be found peppered throughout our cultural district at places like the TJC Gallery, AC Hotel Spartanburg, public libraries, and more.

A gallery in its own right, drop in to **Hub City Bookshop** (named one of the best independent bookstores in the South by Southern Living) to hear

a reading from a nationally touring author or curl up in a chair with a locally-published book.

THEATERS & PERFORMING ARTS

Offering nearly 400 events each year, the **Chapman Cultural Center** and its partner organizations are the heart and soul of our thriving cultural district.

The programming runs the gamut, so grab tickets to a play or musical presentation by the **Spartanburg Little Theatre** or **Spartanburg Youth Theatre**, relax to the soothing sounds of the **Spartanburg Philharmonic**, or catch a dazzling dance production by **Ballet Spartanburg**. You won't believe how much talent they've managed to gather under one roof.



Spartanburg Little Theatre



Spartanburg Cultural District

IN THE STREETS

Some cities celebrate their war heroes, others their sports stars, but in the Hub City, it's all about musicians. With 200 years of music-making history under our belts, our love for this art form runs deep.

Of course, we have lots of places to see live music, but before you jam out with current artists at joints like **Blues Boulevard Jazz** or **Growler Haus**, spend some time walking the **Spartanburg Music Trail** to learn all about the country, gospel, soul, and rock 'n' roll musicians who got their start in Spartanburg.

True to our roots, you'll find music on every corner of downtown Spartanburg, with a diverse array of musicians energizing the streets for 30 weeks of the year.

- 1 The Art Lounge**
The front gallery features over 20 local artists.
500 E Main Street
- 2 Spartanburg Art Museum**
A regional museum promoting contemporary visual arts.
200 E St John Street
- 3 Artists Collective Spartanburg**
Featuring emerging and established local artists.
578 W Main Street
- 4 TJC Gallery**
Showcases the rich history and diverse cultures of the American South.
154 W Main Street
- 5 Hub City Bookshop**
A revolutionary independent bookstore operated by the non-profit Hub City Writers Project.
186 W Main Street
- 6 Spartanburg Little Theatre**
Shows are performed entirely by local actors, singers, dancers and musicians.
200 E St John Street
- 7 Spartanburg Youth Theatre**
The only "for youth, by youth" theatre in SC.
200 E St John Street
- 8 Spartanburg Philharmonic**
The 65-member orchestra performs a wide range of musical pieces.
200 E St John Street
- 9 Ballet Spartanburg**
A regional dance company that produces a four program season.
200 E St John Street
- 10 Spartanburg Music Trail**
Take a tour of Spartanburg's musical heritage. Start at the corner of **Main Street / S Daniel Morgan Ave**

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PARKS IN
SPARTANBURG
COUNTY



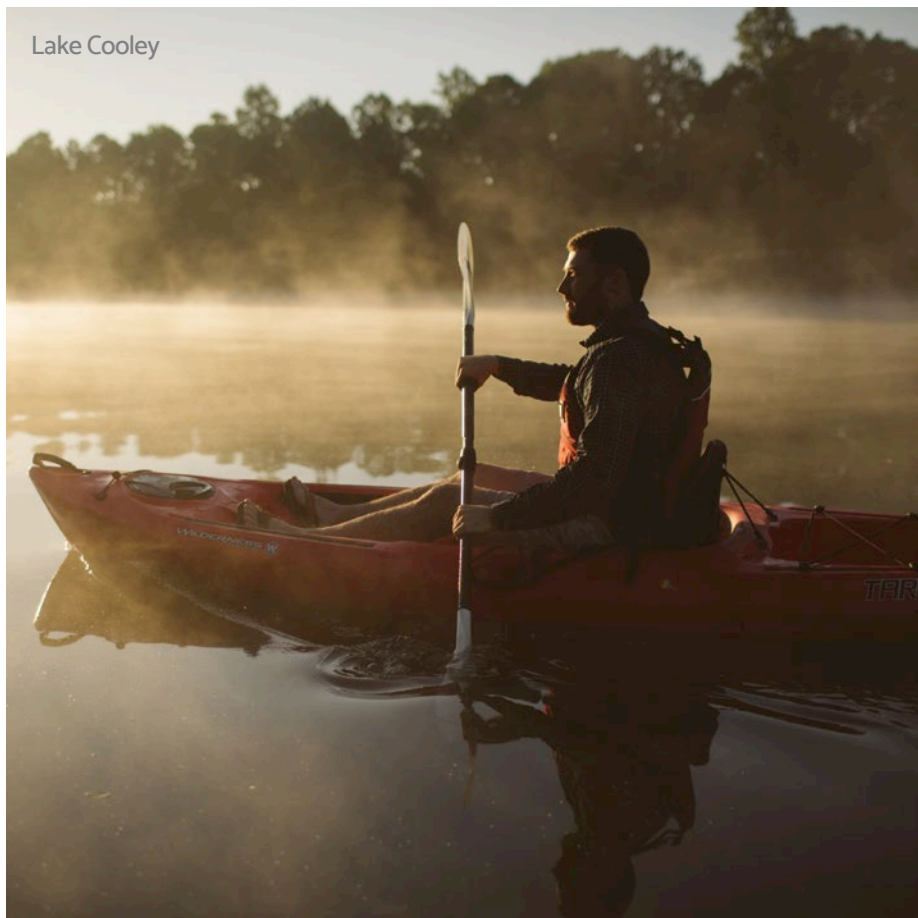
Croft State Park



Glendale Shoals



Croft State Park



Lake Cooley



Cottonwood Trail

OUTDOOR ADVENTURE

TIME TO KICK IT INTO HIGH GEAR

PARKS

Experience more than 7,000 acres of Spartanburg's natural beauty at **Croft State Park**, a former World War II Army training facility that now offers camping, horse trails, bike trails, and hiking for all visitors. Pack a picnic and take the family to the perfectly manicured **Cleveland Park** to enjoy a scenic stroll around the lake, large open areas to play ball, and a phenomenal playground for the kids.

TRAILS

Lace up your shoes and hit the ground running at the **Mary Black Rail Trail**, a two mile long trail which also features workout stations along the path and South Carolina's only **NFL Play 60** course. Looking for a little more tranquility from your trails? Head over to the **Cottonwood Trail**, an urban preserve providing habitat for a myriad of plants and animals just outside of downtown.

WATER

Want to cool off after your outdoor adventures around Spartanburg? Rent a kayak or paddle board and explore the beautiful mountain views and calm waters that highlight a trip around **Lake Cooley**. If flowing rivers are more your thing, join the **Tyger River** at any one of the eight access points across the county and enjoy fishing, boating, or floating at your leisure.



NFL Play 60 Course

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MILES OF TRAILS IN SPARTANBURG COUNTY

FESTIVALS & EVENTS

YOU'RE GONNA NEED A SECOND CALENDAR

Spring / Summer

HUB CITY HOG FEST

Barbecue reigns supreme in the South, so only the best-of-the-best can win the annual Hub City Hog Fest barbecue competition. Bring your biggest appetite for this delightfully delicious festival full of food, drinks, and live music (and don't worry, extra napkins will be provided).



SPRING FLING

More than just an event, this community gathering is a 35+ year old tradition. Spring Fling is a three-day extravaganza featuring multiple stages, an arts & crafts marketplace, local food, classic cars, rides, and other family-friendly entertainment. There's even a professional criterium bike race tearing through the heart of downtown, dubbed the fastest night in Spartanburg, complete with a tailgate party for visitors and locals alike.



SPARTANBURG SOARING

Join kite enthusiasts from all over the world at this annual International Kite Festival hosted by the Chapman Cultural Center. Or, if you'd rather leave the kites to the kids, feel free to simply grab lunch from local food trucks, visit the makers market, and enjoy the live music.

SPARKLE CITY RHYTHM AND RIBS FESTIVAL

There's no better family bonding experience than sharing a meal where everyone's got sauce dripping down their chins. Enjoy all the BBQ, brisket and classic summer treats you can eat, then relax on the lawn for live music, talent competitions, and more.

RED, WHITE & BOOM

Barnet Park is the place to be for 4th of July festivities. Indulge in burgers, hot dogs, and other classic American fare, sing along to live music, and revel in the spectacular, late-night fireworks show (it's a blast!)



Fall / Winter

MELTING POT MUSIC FESTIVAL

This eclectic event offers all-day fun with 3 stages for live music, 30+ vendors, artist demonstrations, a craft beer garden, three beer trucks, street performers, an “Instrument Petting Zoo” (yes, you read that right), and a kids zone for all the little mini-Mozarts out there.

INTERNATIONAL FESTIVAL

Travel the globe without ever leaving the United States at our annual International Festival. Explore world cultures through food, music, dance, folk art, and hands-on activities. Just be sure to plan your itinerary around catching the Parade of Nations, which is a particularly incredible display of diversity.



HUB CITY BREW FEST

At Hub City Brew Fest, beer-lovers can taste dozens of brews from across the Carolinas, and meet the brewers behind the beer. While you’re there, treat yourself to some deliciously crafted food and discover new music.

UPSTATE PRIDE SC

Celebrate the LGBTQ+ community in Spartanburg with the Upstate Pride SC Festival and March. Promoting equality and acceptance of people no matter which gender expression or identity, Upstate Pride hosts a variety of events open to everyone during Pride Week.

SKATING ON THE SQUARE

Come glide along our open-air ice rink in the heart of Downtown Spartanburg. Listen to your favorite Christmas music, warm up with a hot cup of cocoa, and munch on some popcorn as you celebrate the season.

DICKENS OF A CHRISTMAS

With carolers dressed in Victorian garb, festive Christmas music, living window displays, horse-drawn carriage rides, ice skating on Morgan Square, and the lighting of the Christmas tree at Denny’s Plaza, Spartanburg’s signature yuletide celebration is joyful and triumphant!



LIVE MUSIC SERIES

Downtown Spartanburg is the place to be for live music Thursday, Friday, and Saturday evenings from Spring to Fall. Come have a drink and dance the night away as local and regional musicians perform at Jazz on the Square and Music on Main in Morgan Square and Synergy Music Series in Barnet Park.

MUSIC ON MAIN

APRIL – JULY

Thursday evenings from 5:30 – 8:30 p.m.

JAZZ ON THE SQUARE

APRIL – MAY

Fridays evenings from 5:30 – 8:00 p.m.

SYNERGY MUSIC SERIES

MARCH – OCTOBER

Saturdays at various times



The Farmer's Table



Nu-Way



Pokenori



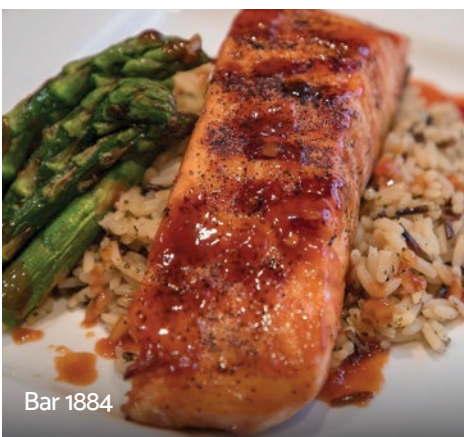
Heirloom



RJ Rockers



The Kennedy



Bar 1884



Renato in Centro



City Range



EAT & DRINK

TIME TO PACK YOUR STRETCHY PANTS

BREAKFAST

We recommend starting your day with a sweet or savory crepe from **The Crepe Factory** or **PEAK Café**. If you're on the search for caffeine, take your pick from Bella Latte, Little River Coffee Bar, Spill the Beans, Starbucks, or Pharmacy Coffee. You can't go wrong – we promise.

LUNCH

Once lunch time rolls around, snag a sushi burrito or poke bowl at **Pokenori** where everything is fresh and made right in front of your face, order the Pork Belly and Scallops at **Bar 1884**, or grab a sandwich at **Blue Moon Specialty Foods**. And who said you had to wait until 5:00 for an ice-cold beer? Kick off your afternoon with a tasty, locally-brewed beverage at **Ciclops Cyderi & Brewery**.

DINNER

Spend the warmest part of the day at **FR8yard**, a unique outdoor Biergarten and social hub located right on Main Street, then enjoy an unforgettable dinner. Our favorite spots are **The Kennedy** which features an amazing Chicken Fried Quail, **The Peddler** with a Prime Rib as big as your face, **Heirloom** which is home to mouth-watering Shrimp and Grits, or treat yourself to **City Range** and feast on the Ribeye and asparagus.

DRINKS

For your nightcap? Try something on tap at Spartanburg's famous **RJ Rockers Brewing Company**, sip on a glass of wine at **Cork and Beans**, enjoy the relaxed atmosphere in the Marriott's **Mesh** lounge, or take in the views of the mountains with a hand-crafted cocktail from **Level 10** at the top of the AC Hotel.

BEYOND DOWNTOWN

MAKE YOUR TRIP WORTH IT

LANDRUM

Nestled in the foothills of the Blue Ridge Mountains, Landrum features delectable dining such as **Stone Soup**, **Southside Smokehouse**, and **Soulisa's Fine Thai Dining** alongside abundant antiquing and a self-guided tour of quilt patterns known as the **Foothills Quilt Trail**. Take a day away from city life to explore the beautiful mountain views and charming qualities that make Landrum a vacation from your vacation.

WOODRUFF

Bursting with small town charm, start your trip to this former mill village with a caffeine kick from **Humble Grounds** coffee shop before exploring the boutique shops that line Main Street. Snap that selfie in front of the **Downtown Woodruff mural** before filling up on country cooking at **Mustard Seed BBQ** and tasting the local craft beer scene at **Rotties 221 Biergarten**.



Southside Smokehouse



Humble Grounds

HANDS-ON ACTIVITIES

Spartanburg is bursting with opportunities for you and your family and friends to stay active. Whether it's visiting a museum, viewing and creating art, conducting science experiments, or enjoying nature – you're sure to have a good time.



Strawberry Hill

Sit back, relax in a rocking chair, and enjoy ice cream made with fruits picked fresh from the farm.



Spartanburg Science Center

We haven't met a kid yet that doesn't love to play with the robotic arm and visit the Animal Room.



Millstone Gallery



Stone Soup



Downtown Landrum



Foothills Quilt Trail



Downtown Woodruff



Taste of Home



The Children's Museum of the Upstate - Spartanburg

Hangout in the Duke Energy Treehouse and check out the Go Go Spartanburg exhibit.



Sparkle City Mini Putt

Borrow a putter and golf ball (for free!) from participating downtown businesses and revel in a fun-filled afternoon.



BMW Zentrum

The nation's only BMW museum – it chronicles the past, present and future of BMW in a one-of-a-kind building.

PLACES TO STAY

SWEET DREAMS ARE MADE OF THIS

What's your style: comfort and convenience, modern luxury, or old-school opulence? Regardless, we have accommodation options spanning a variety of tastes and preferences.



AC HOTEL SPARTANBURG

Stay right on Main Street itself in the art-infused **AC Hotel Spartanburg**. This oasis of modern design boasts sleek furnishings and the most comfortable bed you'll sleep in besides your own. Plus, with an on-site lounge and a rooftop restaurant – both of which offer delectable dining and drinks – you won't have to venture far to have a good time.



SPARTANBURG MARRIOTT

Just a 5-minute walk from Main Street, the **Spartanburg Marriott** is right next door to Barnet Park and the Chapman Cultural Center. Style and functionality unite in spacious suites at this hospitable hotel. So book your stay and visit the outdoor terrace for live music, savor a delicious meal at one of the on-site restaurants, take an invigorating swim in the seasonal pool, or workout in the state-of-the-art fitness center.



HAMPTON INN & SUITES SPARTANBURG I-26 WESTGATE MALL

If you're taking in the sights of Spartanburg or attending an event at the 1881 Event Hall, the **Hampton Inn & Suites** is conveniently located for visitors of all types. Be sure to treat yourself to the breakfast buffet before your Spartanburg adventure.

LOOKING FOR A BED AND BREAKFAST?

Experience quintessential Southern hospitality with your own spacious suite that feels like home and a mouth-watering breakfast served directly to your door when you stay at the Clevedale Historic Inn and Gardens or The Inn On Main.



Clevedale Historic Inn and Gardens



The Inn on Main



HILTON GARDEN INN SPARTANBURG

Enjoy shopping, dining, and fun all within walking distance of the **Hilton Garden Inn Spartanburg** located near Interstate 26 and US 29. It doesn't matter if you're here for work or for fun, this hotel offers guests convenience to all Spartanburg has to offer. Plus the on-site restaurant Heirloom, is a delicious option for those looking to enjoy some Southern cookin' during their stay.



HOLIDAY INN EXPRESS & SUITES I-26 AND US 29 AT WESTGATE MALL

Put on your sandals, grab a towel, and head down to the heated indoor pool when you stay at the **Holiday Inn Express & Suites** near the Westgate Mall. This family-friendly hotel is close to activities such as the Big Air Trampoline Park in addition to a variety of dining options.



RESIDENCE INN SPARTANBURG - WESTGATE

Take off your shoes and stay a while at the Extended-Stay **Residence Inn Spartanburg** located just a short drive from downtown. Stay happy and healthy with a bountiful breakfast buffet and sensational swimming pool or unwind during your downtime next to the outdoor fire pit.

NEED A CHANGE OF SCENERY?

WHY NOT STAY LONGER?

Like as long as you want to kind of longer. You can even pack up and move here - we would be ecstatic to have you. But first you're probably wanting to know **why** you should move to Spartanburg. Let us drop some facts for you:

We're the #8 Small Metro nationwide for millennial population growth - that's because we've had a 17.8% increase in 25-34-year-olds over the past 5 years.

We even have an average of 255 sunny days each year making us a year-round destination. (That's 25 more than the national average in case you were wondering.)

Downtown Spartanburg is a designated Cultural Arts District - home to more than 156 studios, 78 public works of art, and 1,872 events and festivals each year.

Maybe you need more convincing or maybe you're ready to take the plunge. Either way, visit seeyourselfinspartanburg.com to learn more.

- SEE YOURSELF IN -
SPARTANBURG
THERE'S ONLY ONE