



2022 INDUSTRY FORUM

"Re-Connect, *The Power of Collaboration.*"

Speakers & Presenters

November 2nd & 3rd
Saint John, New Brunswick

Event Facilitator

Nicole Paquet – The Connected Leader



Nicole has spent her 25-year career working in change management, operational excellence, and people strategy, in some of the world's largest and most respected consulting firms.

She works with leaders, teams, and individuals as a facilitator and strategic advisor in Leadership, Culture, and Systems to help increase alignment, improve performance, and gain clarity of purpose through a meaningful, measurable plan.

Nicole is Prosci Certified, a Certified Change Management Professional, a Facilitator in IAF methods and tools, and an MBA instructor specializing in Leadership and Communications.

Awards dinner Keynote Speaker:



Hon. Blaine Higgs

Premier, President of the Executive Council

First elected to the Legislative Assembly on September 27, 2010, he represents the riding of Quispamsis. On October 12, 2010, he was sworn-in as Minister of Finance, Minister responsible for the New Brunswick Liquor Corporation, Minister responsible for the New Brunswick Investment Management Corporation, Minister responsible for the New Brunswick Lotteries and Gaming Corporation, and Chair of the Board of Management. He also served as Minister of Human Resources until October 9, 2012.

Mr. Higgs was re-elected to the Legislative Assembly on September 22, 2014, as MLA for Quispamsis. In 2016 he was elected Leader of the Progressive Conservative Party. On September 24, 2018, was elected for a third term as the MLA for Quispamsis. On November 9th, 2018 he formed the first minority government in 100 years and became the 34th Premier of New Brunswick. On September 14th, 2020, Premier Higgs was elected for a fourth term and formed a majority government, becoming the first Premier since Premier Bernard Lord to secure a second mandate from the people of New Brunswick.



David Campbell

President, *Jupia Consultants Inc.*

David is the president of Jupia Consultants Inc., an economic development consulting and research firm based in New Brunswick. Previously, he was Chief Economist with the Government of New Brunswick. In that role, he led the development of economic policy, development and people attraction strategy. He has more than 25 years experience as a consultant and working with industry, not-for-profit organizations and governments across Canada. He has strengths in economic impact analysis, people attraction/workforce development, return on taxpayer investment analysis, sector development and investment attraction. David is a columnist with Brunswick News and co-host of the Insights Podcast with Dan Mills.



Michelle Robichaud

President, *Atlantica Centre of Energy*

President of the Atlantica Centre for Energy where she spends her time fostering partnerships and proactively engaging in energy-related issues in Atlantic Canada.



Ryan Mitchell

President and CEO, *Saint John Energy*

Ryan as the President & CEO of Saint John Energy is passionate about energy innovation, sustainability and economic development in New Brunswick. Ryan is a graduate of NBCC, UNB and is an alumni of the Wallace McCain Institute Strategic Executive program. Ryan is a registered engineer in New Brunswick and has an MBA. Ryan has over 20 years of engineering experience in diverse and progressive management positions with most of his experience coming from the telecommunications sector. Ryan was also recently named to Canada's Clean50 list as one of Canada's top sustainability leaders in 2021.



Chris Ballard

CEO, *Passive House Canada*

Chris Ballard has a history of supporting environmental and land use causes, most recently as the Ontario's Minister of Environment and Climate Change implementing the government's plan for a clean environment and a sustainable economy. He also served as the Minister of Housing and the Minister responsible for Ontario's Poverty Reduction Strategy and a Member of the Treasury Board. Chris' political experience also includes being a municipal councillor in Aurora, Ontario. Chris is a past Executive Director of the 60,000 member Consumers' Association of Canada (Ontario) and a founding board member of the Consumers Council of Canada. His leadership in journalism, communications and public affairs includes terms as President and Board member of the Public Affairs Association of Canada.

A portrait of Scott Skinner, a man with short brown hair and a beard, wearing a blue blazer over a light blue patterned shirt. He is smiling slightly and looking towards the camera. The background is a light-colored brick wall.

Scott Skinner

President & CEO, *The Clean Foundation*

Scott has been the President and CEO of the Clean Foundation for the past 6 years. Clean works with many partners to support the fair transition to the clean low carbon economy through a number of key impact areas including the reduction of energy poverty, support for undeserved communities, protection of the natural environment, action on climate change mitigation and adaption, and by contributing the clean economy labour force.

Scott has over a decade of experience on topics relevant to the low carbon economy transition including energy efficiency, clean tech, energy policy and high impact program design and delivery. He is also an alumnus of both Saint Mary's and Dalhousie Universities.

A portrait of Jeff Hoyt, a man with short brown hair and a beard, wearing a grey blazer over a white shirt. He is looking directly at the camera with a neutral expression. The background is a plain, light-colored wall.

Jeff Hoyt

Climate Change Secretariat, Government of New Brunswick

Jeff is the Executive Director of the New Brunswick Climate Change Secretariat. The Climate Change Secretariat coordinates initiatives promoting the reduction of greenhouse gas (GHG) emissions, adaptation to impacts of climate change, and general education and awareness of climate change in New Brunswick. The Secretariat is responsible for the development of New Brunswick climate change action plans and coordinating their implementation.

Jeff has been with the Secretariat since 2013 and prior to his role as Executive Director, he served the Director of Climate Change Adaptation within the Secretariat. Before joining the government of New Brunswick Jeff worked for the British Columbia Ministry of Environment in the field of natural resource management.



Brad Coady

Executive Director, *NB Power*

Executive Director of Business Development & Strategic Planning. He oversees the utility's integrated Resource Planning and a variety of Corporate Business Initiatives. His areas of responsibility include Rates Modernization, Corporate Strategic Planning, and Environment Services. Brad joined NB Power's executive team in 2020 and prior to his current role, has held a number of positions in the utility sector including Business Development, Strategic Planning, Plant Engineering, System Operations, Energy Efficiency, and Energy Marketing & Trading. Brad is currently a member of the Board of Directors for the Atlantica Centre for Energy (ACfE). He also participates on a number of industry oversight committees and is a member of APEGNB. Prior to joining NB Power, Brad worked at Newfoundland and Labrador Hydro. He has a Bachelor of Engineering (Electrical) and Master of Business Administration degrees from Memorial University



Kaila Johnston

Supervisor of Education, Outreach, and Public Programming, *National Centre for Truth and Reconciliation*.

Kaila Johnston is the Supervisor of Education, Outreach, and Public Programming at the National Centre for Truth and Reconciliation (NCTR). In this role, Kaila oversees matters related to the support of educators, development of resources, establishment of outreach initiatives, as well as public engagement on residential schools and their legacy. Prior to the NCTR, Kaila worked with the Truth and Reconciliation Commission (TRC) as a statement gatherer and coordinator to support statement gathering activities. She holds a BA (Hons.) in Criminal Justice from the University of Winnipeg and a M.Sc. in International Crimes and Criminology from Vrije Universiteit, Amsterdam.

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Tanya Chapman

President & Senior Consultant, *The Chapman Group*

Tanya holds a Bachelor of Arts degree and a Bachelor of Education degree from St. Thomas University. She has a certificate in Human Resource Management and an MBA from the University of New Brunswick. She is a designated Certified Human Resource Professional and has completed the ICD Directors Education Program at the Rotman School of Business. Tanya is committed to leading positive, progressive, and sustainable growth in New Brunswick and across Atlantic Canada. She encourages leaders to think big about their businesses, their teams, their plans and their purpose. As president and CEO of the Chapman Group, she leads by example.

**Hon. Jill Green**

Minister of Transportation and Infrastructure, *Government of New Brunswick*

Progressive-Conservative Member of the Legislative Assembly Jill Green was first elected to the 60th Legislative Assembly of New Brunswick on September 14, 2020, to represent the riding of Fredericton North. She was sworn into Cabinet as Minister of Transportation and Infrastructure. Minister Green is a member of the Legislative Administration Committee and sits on the board of the Economic and Social Inclusion Corporation. She is the chair of the New Brunswick Highway Corporation and a board member of Provincial Holdings Ltd.

**Nancy Boutcher**

Owner, *TrailHead Consulting*

Over 20 years helping organizations create workplaces that promote and protect physical and mental health. Nancy has worked in rehabilitation helping people return to work, in health and safety prevention, helping employers keep people at work, and with leaders learning skills and behaviors required to create cultures where people can be their best. Nancy uses humor and story -telling to create safe spaces for audiences to think, reflect, and share. She has worked as an occupational therapist throughout New Brunswick, held various leadership positions with WorkSafeNB, and is currently Vice President of Strategic Advancement and Culture with Autism Intervention Services and the owner of TrailHead Consulting



Pierre Cléroux

Vice President Research and Chief Economist,
Business Development Bank of Canada (BDC)

Pierre leads a team of experts who analyze economic data to identify business and sector trends impacting Canadian entrepreneurs and provides economic analysis and advice to the Bank's senior management team, and supervises all marketing and industry research activities.

Over his 25-year career as an economist, he has held several influential positions that had a direct impact on entrepreneurs in Canada and abroad. Before joining BDC, Pierre worked for the Government of Saudi Arabia as Vice President, Business Analysis in the National Industry Clusters Development Program. His role was to create program strategies, define sector policies and conduct financial and economic analyses of industrial projects. Pierre is President of the Financial Services, Capital and Economy Committee of the Fédération des chambres de commerce du Québec (FCCQ).