



*Events  
Noire*

**EDUCATION SUMMIT**

*december 15-16, 2020*

**Sponsorship &  
Exhibitor Prospectus**

**VIRTUAL**

## A Message from the Chief Events Officer

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Dear Industry Partner,

You are invited to participate as a sponsor and exhibitor at EventsNoire Education Summit being held virtually December 15-16, 2020. The EventsNoire Education Summit is the place event planners, hotel sales, CVB professionals, students, and more come together to network, share best practices, and discuss the latest trends in our industry. The EventsNoire Education Summit will feature exciting sessions with national thought leaders, all of whom are People of Color, and immersive and fun networking events.

This Sponsorship and Exhibitor Prospectus highlights the many opportunities EventsNoire Education Summit offers your company to meet and interact with a variety of industry professionals and students. Sponsorship and exhibit opportunities are filled on a first-come, first-served basis, so I encourage you to contact us ([sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com)) to secure your role at the conference as soon as possible.

Thank you for your partnership and I look forward to “seeing” you in December at EventsNoire Education Summit!

Sincerely,

*Shameka Jennings*

Shameka Jennings

Chief Events Officer

For more information, you may send an email inquiry to Shameka Jennings at [sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com) or call 240-393-6567.



# EDUCATION SUMMIT

*December 15-16, 2020*

## **WHAT IS THE EVENTSNOIRE EDUCATION SUMMIT?**

EventsNoire is proud to present The EventsNoire Education Summit being held virtually December 15-16, 2020. The EventsNoire Education Summit is the place event planners, hotel sales, CVB professionals, students, and more come together to network, share best practices, and discuss the latest trends in our industry. The EventsNoire Education Summit will feature exciting sessions with national thought leaders, all of whom are People of Color, and immersive and fun networking events. EventsNoire Education Summit presents an unparalleled opportunity for you to interact with hospitality professionals and students from across the country. Join us!

## **WHY SPONSOR THE EVENTSNOIRE EDUCATION SUMMIT?**

**CREATE** new customer and client relationships with hospitality professionals from across the nation

**STRENGTHEN** and build upon existing customer and client relationships

**INCREASE** visibility for your company in the hospitality industry

**PROMOTE** and market your products and services

**REACH** prime target market segments for your products and services

For more information, you may send an email inquiry to Shameka Jennings at [sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com) or call 240-393-6567.

## SPONSORSHIP OPPORTUNITIES

Sponsorship Item	Price	Complimentary Booth	Conference Registration	Box Insert	Recognition in Virtual Conference Platform	Company Logo Exposure
Premiere Conference Sponsor	\$5,000	*	5	*	*	Listed as main conference sponsor 30-minute sponsored session One Email Communication to Attendees Custom Gift Included in Gift Box to Attendees 30 second Welcome Video Logo included on Conference PPT Template One Banner Ad One Entrance Ad
Virtual Reception	\$3,000	*	3	*	*	One Email Communication to Attendees 15 minute sponsored session/video One Banner Ad 60 second commercial
Virtual Coffee Break	\$2,000	*	1	*	*	One Email Communication to Attendees 15 minute sponsored session/video
Virtual Fitness Class	\$1,000	*		*	*	1 minute presentation via PPT prior to session
Virtual Mixologist	\$1,000	*		*	*	Custom Drink 30 second commercial

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Session / Speaker Sponsor	\$500				*	1 minute presentation via PPT prior to session of your choice
Rotating Sponsor Banner Ad	\$100				*	Custom Banner on Virtual Platform
Push Notification	\$100				*	Custom Push Notification on Virtual Platform
Box Insert**	\$500				*	Your Item Included in Gift Box to Attendees

\*\* Bag inserts are limited to a single item weighing no more than 4oz that fits inside the conference box.

## EXHIBIT SPECIFICATIONS & BENEFITS

Included with each virtual booth:

- Company Logo
- Company Name
- Contact Info (Email, Mobile No. & Address)
- Brochure
- Social Media Links
- Company Description
- Spotlight Banner
- Company Staff
- Product Images
- Video Links
- Virtual Lounge: A 2-way space for attendees to come visit your booth.

Each exhibitor will receive one online booth and one complimentary full conference registrations. Additional registrations are available at a discounted rate of \$20 each. All attendees must be registered by December 11, 2020.

For more information, you may send an email inquiry to Shameka Jennings at [sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com) or call 240-393-6567.

## EXHIBIT FEES

Fee	
<b>Exhibitor</b>	\$250

## EXHIBITOR PAYMENT SCHEDULE

<b>Full Payment Due .....</b>	<b>Friday, November 27</b>
<b>Cancellation Date with 25% Penalty.....</b>	<b>Friday, December 4</b>
<b>Virtual Booth Profile Set Up.....</b>	<b>Friday, December 11</b>
<b>Exhibitor Registration Deadline.....</b>	<b>Friday, December 11</b>

## EXHIBITOR DATES AND HOURS

Tuesday, December 15 – Wednesday, December 16, 2020

24 hours

## WHO SHOULD SPONSOR OR EXHIBIT?

Anyone interested in sponsoring or exhibiting the EventsNoire Education Summit is welcome. Summit attendees will be hospitality professionals from varying levels in their careers as well as hospitality students. If you believe your product or service can meet their needs, please consider participating.

- Industry Education Providers
- Hotels
- CVBs
- Vendors (AV, Registration, Printing, Communications, Graphic Artists, etc.)
- Entertainment (Mixologists, Chefs, Performers, etc.)
- Professional Development Services (Resume Writing, Coaching, Branding, etc.)
- Wellness Providers (Fitness Instruction, etc.)
- Products (Clothing, Accessories, Bath & Body, etc.)

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# REMITTING PAYMENT AND REGISTRATION

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Registration will open November 1<sup>st</sup>. If you are interested in sponsoring or exhibiting, please email [sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com) to be added to our list.

For credit card payments, please register online.

For checks and money orders, please make payments to:

Shameka Jennings  
c/o EventsNoire Education Summit – Sponsorship/Exhibits  
5006 Marlborough Terrace  
Upper Marlboro, MD 20772

***Please include a copy of your sponsorship/exhibitor registration with your check.***

Additional payment types available include:

PayPal: [sjennings@eventsnoire.com](mailto:sjennings@eventsnoire.com) | CashApp: \$ShamekaJennings89 | Venmo: @ShamekaJennings

## THANK YOU.

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