
GREATER HOUSTON **PARTNERSHIP**

RISE to
the **TOP**

SPONSORSHIP INFORMATION

Join the Greater Houston Partnership's Women's Business Alliance (WBA) for the 10th Annual Rise to the Top on Friday, March 5, as we celebrate International Woman's Day!

The Rise to the Top luncheon features compelling, candid conversations from outstanding female executives discussing the challenges and triumphs of succeeding as a woman in today's business environment.

WHEN

Friday, March 5, 2021

VIRTUAL EVENT

Noon to 1:30 p.m.

BENEFITS OF SPONSORING

- An excellent opportunity to position your company in front of hundreds of local and corporate decision makers
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community
- Highlight your company's commitment to supporting women in the workplace

AUDIENCE ATTENDING

- Women and global business leaders
- Elected Officials and Consular Corps
- Company decision makers
- Partnership members
- Women Employee Resource Group participants

PREMIER SPONSORSHIP OPPORTUNITIES

Take a leadership role and receive top visibility branding at one of the Partnership's high profile events.

DIAMOND \$15,000

LEVEL SPONSORSHIP

Exclusive

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event
(Pre-recorded spots provided by the sponsor are encouraged. Message cannot exceed 1:20 seconds)*

Opportunity to share link to your organization's resources or data to be used in event program

Company name mentioned/tagged as the Diamond Sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Company logo on welcome slide show aired during the event, featuring "welcome" in multiple languages and inspirational quotes from historical international women

Opportunity to showcase your brand in the ultimate and prime locations with three tiles* in our Virtual Event Bag available to all event attendees

Reserved admissions to the event

Company logo on the Partnership's web page for event

Company logo on all event marketing emails

Company logo on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to virtual VIP Reception, upon the speakers' availability and opportunity to make brief remarks at the VIP Reception

*Copy is subject to Partnership approval. Message can be a pre-recorded message or pre-produced spot. Message cannot exceed 1:20 seconds.

SAPPHIRE \$10,000

LEVEL SPONSORSHIP

Exclusive

Company name on social media posts highlighting your organization's initiatives, achievements and programs **

Opportunity to share link to your organization's resources or data to be used in event program**

Opportunity to showcase your brand in the ultimate and prime locations with two tiles* in our Virtual Event Bag available to all event attendees

Reserved admissions to the event

Company logo on the Partnership's web page for event

Company logo on all event marketing emails

Company logo on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP virtual Reception, upon the speakers' availability

**Social media content is subject to Partnership approval. Minimum 3 social media posts

SPECIAL DELIVERY PACKAGE \$8,500

UNDERWRITER LEVEL

Exclusive

Company logo on the internationally inspired celebration package sent to all featured speakers, Houston Consular Corp and fellow sponsors. Sponsor has the opportunity to personalize a postcard-size message to be included in the package.

Opportunity to showcase your brand in the ultimate and prime locations with two tiles* in our Virtual Event Bag available to all event attendees

Reserved admissions to the event

Company logo on the Partnership's web page for event

Company logo on all event marketing emails

Company logo on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP virtual Reception, upon the speakers' availability.

PARTNER SPONSORSHIP OPPORTUNITIES

A meaningful way to demonstrate your company's commitment to empowerment and growth of professional women.

EMERALD \$6,000

LEVEL SPONSORSHIP

- Opportunity to showcase your brand with one tile* in our Virtual Event Bag available to all event attendees
- Reserved admissions to the event
- Company logo on the Partnership's web page for event
- Company logo on all event marketing emails
- Company logo on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies
- Special invitation to VIP virtual Reception, upon the speakers' availability

DIGITAL PROGRAM \$4,000

UNDERWRITER LEVEL

(Exclusive)

- Company logo featured on digital event program available to all attendees on the event day
- Opportunity to showcase your brand with one tile* in our Virtual Event Bag available to all event attendees
- Reserved admissions to the event
- Complimentary admissions to the event
- Company name on the Partnership's web page for event
- Company name on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies
- Special invitation to virtual VIP Reception, upon the speakers' availability.

10TH ANNIVERSARY SALUTE TO THE PAST DIGITAL INFORMATION CARD \$4,000

UNDERWRITER LEVEL

(Exclusive)

- Exclusive company logo featured on an event digital information card shared with all attendees, featuring updates and mentoring advice from our Rise to the Top speakers over the past ten years.
- Opportunity to showcase your brand with one tile* in our Virtual Event Bag available to all event attendees
- Reserved admissions to the event
- Company name on the Partnership's web page for event
- Company name on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Recognition at event by the master of ceremonies
- Special invitation to virtual VIP Reception, upon the speakers' availability.

RUBY \$3,000

LEVEL SPONSORSHIP

- Opportunity to showcase your brand with one tile* in our Virtual Event Bag available to all event attendees
- Reserved admissions to the event
- Company name on the Partnership's web page for event
- Company name on all virtual event materials, including sponsor loop in event presentation, digital invitation and digital program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees
- Special invitation to virtual VIP Reception, upon the speakers' availability.

IMPACT SPONSORSHIP OPPORTUNITIES

Branding opportunities that position your company for high value at a lower cost.

VIRTUAL EVENT BAG SPONSORSHIPS **\$750 AND UNDER**

The **Virtual Event Bag** is an interactive forum to position your business and share information with business leaders attending the Partnership's Rise to the Top. The Virtual Event Bag will be available for all attendees from March 3rd to March 31st.

This Virtual Event Bag provides a new and effective way for your company to generate leads among Rise to the Top participants in the virtual world.

As a sponsor, your organization can include a link to your website, share a document, offer a discount/giveaway or share a message.

If you are interested in these sponsorship opportunities, please complete the response form and email to [Terry Leibowitz at tleibowitz@houston.org](mailto:tleibowitz@houston.org) or call 713-844-3644.

RISE to the TOP

WHEN

Friday, March 5, 2021

VIRTUAL EVENT

Noon to 1:30 p.m.

Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor
Rise to the Top:**

 Diamond Sponsor \$15,000 Sapphire Sponsor \$10,000 Emerald Sponsor \$6,000 Ruby Sponsor \$3,000 Special Delivery Package
Underwriter \$8,500 10th Anniversary Salute to the Past
Digital Information Card Underwriter
\$4,000 Digital Program Underwriter \$4,000 Virtual Meeting Bag Sponsors \$750
and under opportunities

***RSVP GUEST NAMES:** Kim Kornegay at kkornegay@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

PAYMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE**DATE**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz**, Member Engagement and Sponsorship Director at 713-844-3644 or tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org