

2019

# SPONSORSHIP & ADVERTISING OPPORTUNITIES

*Become an active part  
of Nellis Life!*



**99TH FORCE SUPPORT SQUADRON**  
NELLIS AIR FORCE BASE

# OVERVIEW

## AIR POWER IN SOUTHERN NEVADA

Nellis Air Force Base began in 1941 as the Las Vegas Army Air Field. Over time, it has grown into one of the largest employers in Southern Nevada, and the Nellis, Creech Air Force Base and Nevada Test and Training Range combined economic impact amounted to nearly \$5.2 billion in Fiscal Year 2017.

In a city famous for its entertainment, our challenge is to ensure successful programs and activities are offered to help relax and recharge our Airmen and their families.

## 99 FORCE SUPPORT SQUADRON

Mission Statement: To develop fully qualified Airmen by enhancing careers, supporting families, and improving quality of life.

The Force Support Squadron's intent is to encourage professional and personal growth for a combined work force of nearly 15,000, and total military community of more than 42,000.

## SPONSORSHIP AND MARKETING

The Air Force's Commercial Sponsorship program is an opportunity for civilian enterprises to help enhance morale, welfare and recreational elements of FSS activities, events and programs. In exchange, a sponsor receives promotional consideration and advertising benefits. Investments can be made in the form of goods, financial support, or services and helps add value to our quality of life programs. By offering events, we encourage a resilient Nellis family community within a city famous for its entertainment options. Great partners help make these annual events possible.

## FSS Facilities at Nellis AFB

Airman & Family Readiness Center  
Arts & Crafts  
Child Development Centers I, II, & III  
The Club  
Community Commons

Desert Eagle RV Park  
Dining Facilities  
Education Center  
Gun Club  
Information, Tickets, & Travel

Lodging  
Outdoor Recreation  
Sunrise Vista Golf Course  
Warrior Fitness Center  
Youth Programs

## GIFTS AND DONATIONS

Gifts and donations are gladly accepted for base programs. These gifts and donations to the Air Force are unsolicited and do not receive public acknowledgement.

This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government"

# 2019 EVENTS

## JANUARY

### **Bingo Night**

hosted by the Community Commons

### **Paint Night**

hosted by Arts & Crafts

## FEBRUARY

### **Customer Appreciation Day**

hosted by the Community Commons

### **Paint Night**

hosted by Arts & Crafts

### **Super Bowl Viewing Party**

hosted by the Club

### **Valentine's Day Couples Tournament**

hosted by Sunrise Vista Golf Course

### **Valentine's Fun Run**

hosted by the Warrior Fitness Center

### **Valentine's Day Dance**

hosted by the Youth Center

## MARCH

### **Anime Movie Night**

hosted by the Community Commons

### **Bingo Night**

hosted by the Community Commons

### **Dorm Night**

hosted by the Community Commons

### **Glow Ball Night Golf**

hosted by Sunrise Vista Golf Course

### **Irish Classic Golf Tournament**

hosted by Sunrise Vista Golf Course

### **Paint Night**

hosted by Arts & Crafts

### **St. Patrick's Day Fun Run**

hosted by the Warrior Fitness Center

### **St. Patrick's Day Party**

hosted by the Club

## APRIL

### **Bingo Night**

hosted by the Community Commons

### **Eggstravaganza**

hosted by the Child & Youth Programs

### **Master's Pick-A-Pro Tournament**

hosted by Sunrise Vista Golf Course

### **Paint Night**

hosted by Arts & Crafts

### **Scavenger Hunt**

hosted by the Community Commons

### **Splash and Dash**

hosted by the Warrior Fitness Center

### **Spring Travel Fair**

hosted by the Information, Tickets, and Travel Office

### **Talent Show**

hosted by the Community Commons

### **Trivia Night**

hosted by the Community Commons



**EGGSTRAVAGANZA**

# 2019 EVENTS

## MAY

### **Bingo Night**

hosted by the Community Commons

### **El Diablo Golf Tournament**

hosted by Sunrise Vista Golf Course

### **Fitness Month Fun Run & Health Fair**

hosted by the Warrior Fitness Center

### **Memorial Day Golf Tournament**

hosted by Sunrise Vista Golf Course

### **Paint Night**

hosted by Arts & Crafts

### **Spring Bazaar**

hosted by the Community Commons

## JUNE

### **Anime Movie Night**

hosted by the Community Commons

### **Freedom Fest**

hosted by 99 FSS

### **Freedom Fest Golf Tournament**

hosted by Sunrise Vista Golf Course

### **Indoor Triathlon**

hosted by the Warrior Fitness Center

### **Junior Golf Camp**

hosted by Sunrise Vista Golf Course

### **Match Play Tournament**

hosted by Sunrise Vista Golf Course

### **Trivia Night**

hosted by the Community Commons

## JULY

### **Bingo Night**

hosted by the Community Commons

### **Cross-Training Competition**

hosted by the Warrior Fitness Center

### **Customer Appreciation Day**

hosted by the Community Commons

### **Junior Golf Camp**

hosted by Sunrise Vista Golf Course

### **Superintendent's Revenge**

hosted by Sunrise Vista Golf Course

## AUGUST

### **Anime Movie Night**

hosted by the Community Commons

### **Back to School BBQ Bash**

hosted by the Youth Center

### **Base/Club Championship Tournament**

hosted by Sunrise Vista Golf Course

### **Bingo Night**

hosted by the Community Commons

### **Birdies & Burgers Golf Tournament**

hosted by Sunrise Vista Golf Course

### **Paint Night**

hosted by Arts & Crafts



**FREEDOM FEST**



# 2019 EVENTS

## SEPTEMBER

**Air Force Birthday 5K & Powerlifting Competition**  
hosted by the Warrior Fitness Center

**Bingo Night**  
hosted by the Community Commons

**Oktoberfest**  
hosted by 99 FSS

**Paint Night**  
hosted by Arts & Crafts

**Trivia Night**  
hosted by the Community Commons

## OCTOBER

**Anime Movie Night**  
hosted by the Community Commons

**Bingo Night**  
hosted by the Community Commons

**Fall Harvest Fest**  
hosted by Child & Youth Programs

**Glow Ball Night Golf**  
hosted by Sunrise Vista Golf Course

**Running Dead Fun Run**  
hosted by the Warrior Fitness Center

## NOVEMBER

**Family Photo Day**  
hosted by the Airman & Family Readiness Center

**Bingo Night**  
hosted by the Community Commons

**Holiday Bazaar**  
hosted by the Community Commons

**Holiday Extravaganza**  
hosted by the Club

**Turkey Shoot**  
hosted by Sunrise Vista Golf Course

**Turkey Trot 5K & Great American Smokeout**  
hosted by the Warrior Fitness Center

**Trivia Night**  
hosted by the Community Commons

## DECEMBER

**Bingo Night**  
hosted by the Community Commons
















**Jingle Bell Open**  
hosted by Sunrise Vista Golf Course

**Winter Travel Fair**  
hosted by the Information, Tickets, and Travel Office



**OKTOBERFEST**

# SPONSORSHIP OPPORTUNITIES

	KEY	PREMIER	EXECUTIVE
Logo recognition on event materials produced by the 99th FSS Marketing Department			
Logo recognition on “Thank You” event materials produced by the 99th FSS Marketing Department			
Named recognition as sponsor of event			
Logo placement on “Sponsorship Opportunities” page of Nellislife.com for (1) month prior to event			
Booth space at sponsored event Sales are not permitted.			
Banner placement at event location for (1) month prior to event			
Recognition in title of event Example: “Oktoberfest Sponsored in part by _____”			
Sponsor provides all artwork and/or logos to the 99 FSS Marketing Department. We reserve the right to approve/disapprove all ad content and graphics.			
<p><b>Please Note: All advertisements must include the verbiage, “No Federal Endorsement of Sponsor(s) Intended.”</b> Hyperlinks and the information contained within do not constitute endorsement by the DoD. No federal endorsement of sponsors intended.</p>			

# ADVERTISING OPPORTUNITIES

	MONTHLY	6 MONTHS	12 MONTHS
<b>WEB LOGO</b> Static logo on Nellislife.com, home to over 40,000 visitors per month	\$100	\$550	\$1,000
<b>WEB BANNER</b> Static banner with active web link on Nellislife.com, home to over 40,000 visitors per month	\$150	\$850	\$1,600
<b>DIGITAL DISPLAY</b> Ad rotation at (1) 99 FSS facility	\$200	\$1,150	\$2,200
<b>POSTER DISPLAY</b> Static ad at (1) 99 FSS facility	\$250	\$1,450	\$2,800
<b>BANNER DISPLAY</b> Static banner at (1) 99 FSS facility	\$300	\$1,750	\$3,400
<b>GOLF CART WRAP</b> Wrap on (1) Golf Cart at Sunrise Vista Golf Course, advertiser assumes cost of wrap and installation		\$2,500	\$4,500
<b>FRONT DESK WRAP</b> Wrap on front desk at (1) 99 FSS facility, advertiser assumes cost of wrap and installation		\$3,000	\$5,500

	QUARTERLY	2 QUARTERS	4 QUARTERS
<b>NEWSLETTER BANNER</b> Banner printed in quarterly newsletters provided to 1,500 lodging guests	\$1,000	\$1,850	\$3,500

**ADVERTISEMENT IS CONTINGENT UPON SPACE.**

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# 99 FSS MARKETING DEPARTMENT

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[NELLISLIFE.COM](http://NELLISLIFE.COM)

[FACEBOOK.COM/NELLISFORCESUPPORT](https://FACEBOOK.COM/NELLISFORCESUPPORT)