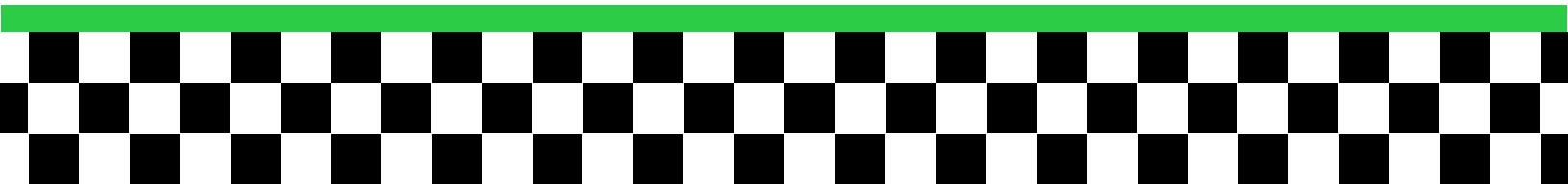




Foothills Country Hospice Society

## SPONSORSHIP OPPORTUNITIES

AUGUST 17, 2019 | Gala to follow at Spruce Meadows



# Our Hospice



Foothills Country Hospice offers a serene, country setting where patients & their loved ones receive exemplary end-of-life & bereavement care.

Our eight bed, 13,500 sq. ft. rural hospice home is located 1.5 km north of Okotoks on an 8-acre parcel of land, neighbouring golden canola fields & nestled among forested landscapes with mountain views.

Since opening our doors in January 2008, we have provided around-the-clock, compassionate care to more than 1,100 patients and their loved ones.

Those we serve come from both Calgary and rural Foothills communities.



# Rally 4 Hospice



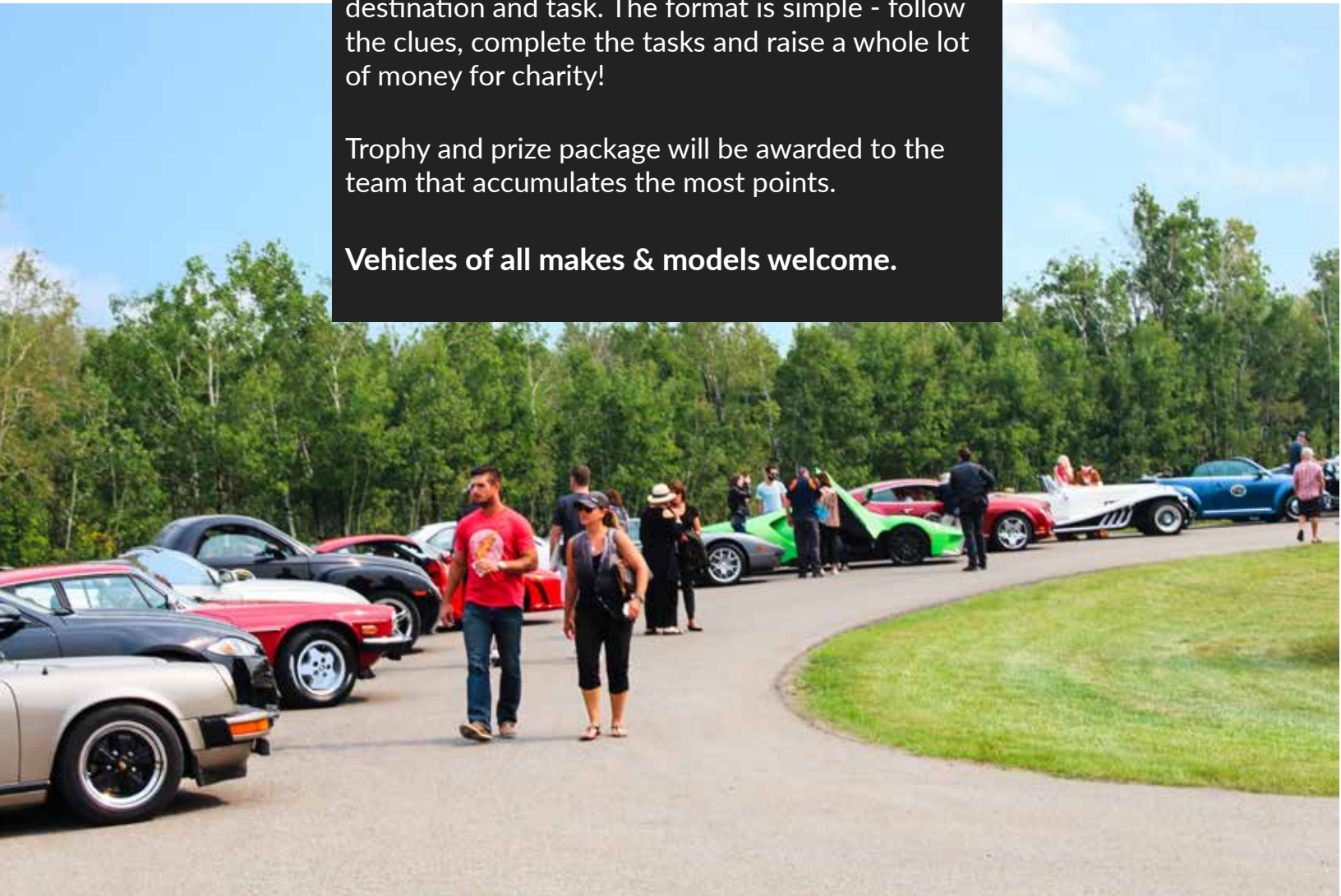
## The Rally

August 17, 2019 | 11 AM - 3 PM

Join us on an adventure through the scenic Alberta foothills. The paved route and checkpoint locations will be kept under wraps until the day of event. Clues will be distributed at each checkpoint and will lead the driver and navigator to their next destination and task. The format is simple - follow the clues, complete the tasks and raise a whole lot of money for charity!

Trophy and prize package will be awarded to the team that accumulates the most points.

**Vehicles of all makes & models welcome.**



# Rally 4 Hospice Gala



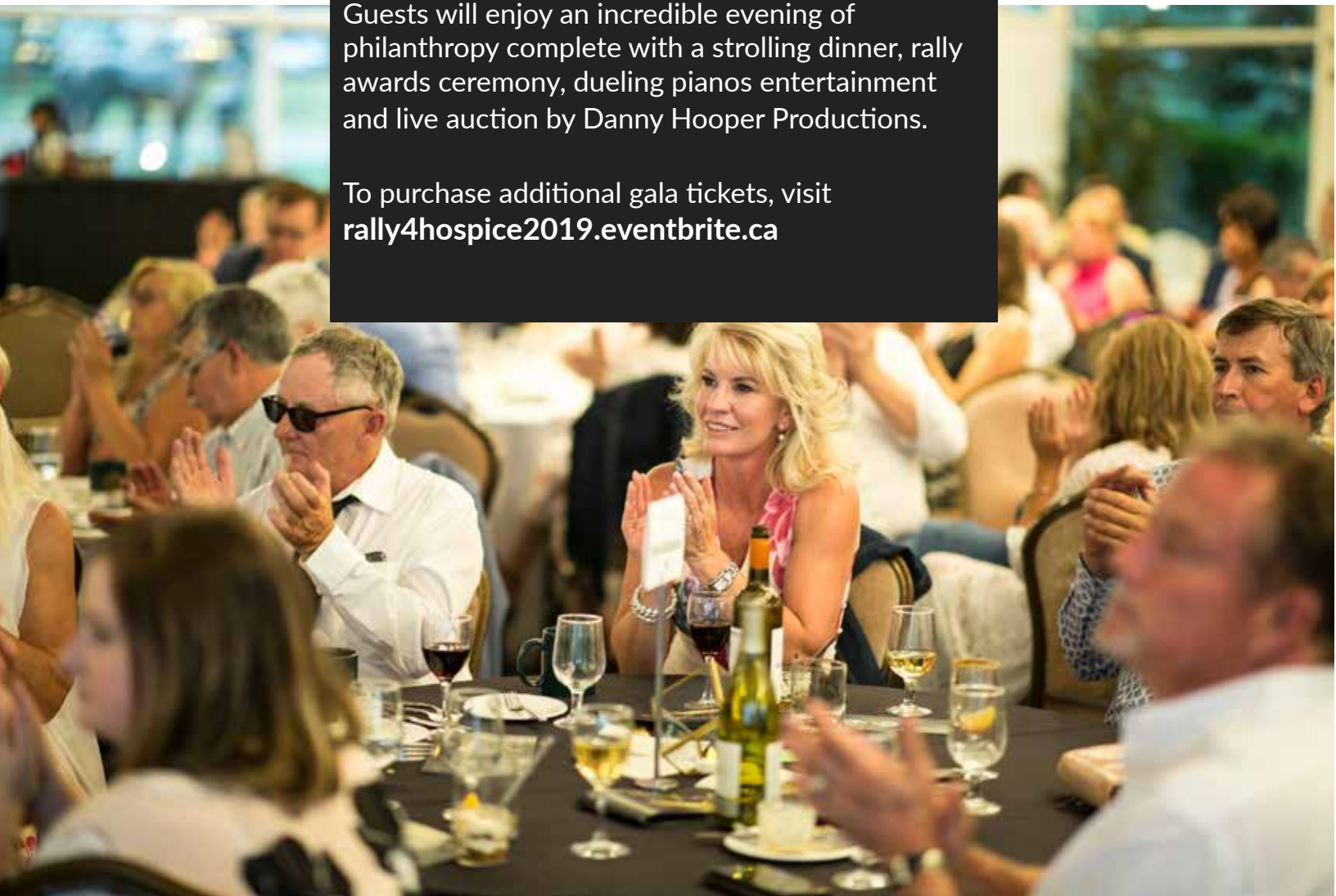
## The Gala

August 17, 2019 | Cocktails 5:30 PM  
Spruce Meadows Congress Hall

Following the rally, we welcome all friends of the Hospice to an evening gala at Spruce Meadows.

Guests will enjoy an incredible evening of philanthropy complete with a strolling dinner, rally awards ceremony, dueling pianos entertainment and live auction by Danny Hooper Productions.

To purchase additional gala tickets, visit [rally4hospice2019.eventbrite.ca](http://rally4hospice2019.eventbrite.ca)



# Partner with Us



## IT COSTS

**\$1,035** per patient per day  
...which is equivalent to just over  
**\$3 MILLION** annually

## HERE'S WHY:

AHS Contributes 57% ... and **WE** are  
challenged with **FUNDRAISING** the  
**\$1.3 MILLION SHORTFALL**

Demonstrate your **COMMITMENT** to compassionate, end-of-life & bereavement care in the Foothills. Your financial support **ENSURES** we have the necessary resources to continue providing: Expert Pain & Symptom Management • Grief Support • Spiritual Care • And So Much More!

We have cared for  
**1,100 +**  
**PATIENTS**  
& their loved ones

**DID YOU KNOW?** **\$0**

There is **NO COST** to our patients for  
their stay or meals while they are with us.

**59%**  
patients from  
**CALGARY**

**41%**  
patients from  
**FOOTHILLS**

## BRAND VISIBILITY

**100+**  
RALLY PARTICIPANTS

**350+**  
GALA ATTENDEES

# Levels of Giving



## Winners Circle \$20,000

Unlimited rally entries

VIP seating at Rally4Hospice Gala (Table for 8)

Recognition from the podium

Opportunity to present Rally4Hospice Trophy at Gala

Full page colour ad in Gala program

Name in Gala program

Full page ad in Rally4Hospice Passport

Name/logo in Rally4Hospice Passport

Recognition on social media

Name/logo on invitation & Evite

Name/logo on Eventbrite page

Name/logo on all printed marketing materials & ads

Name included in published thank you advertisement

Logo visible on finish line banner

Year-round, online recognition on Hospice website

## Navigator \$10,000

2 rally entries

8 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

Full page colour ad in Gala program

Name in Gala program

1/2 page ad in Rally4Hospice Passport

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement



## Checkpoint \$5,000

1 rally entry

6 tickets to Rally4Hospice Gala at Spruce Meadows

Exclusive signage at checkpoint with name/logo

Recognition from the podium

1/2 page colour ad in Gala program

Name in Gala program

Opportunity to include promo items in swag bag

Opportunity to set-up tents & company signage at checkpoint with representatives on-site

Logo visible on finish line banner

Name included in published thank you advertisement

## Pit Crew \$5,000

1 rally entry

6 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

1/2 page colour ad in Gala program

Name in Gala program

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement

## Pit Pass \$2,500

1 rally entry

4 tickets to Rally4Hospice Gala at Spruce Meadows

Recognition from the podium

Business card colour ad in Gala program

Name in Gala program

Name/logo in Rally4Hospice Passport

Recognition on social media

Logo visible on finish line banner

Name included in published thank you advertisement

# Commitment Form



Please email completed form along with company logo by July 1, 2019 to [rally@countryhospice.org](mailto:rally@countryhospice.org)

Company/Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/Postal Code: \_\_\_\_\_

## PLEASE INDICATE YOUR SPONSORSHIP LEVEL

- Winner's Circle \$20,000       Pit Crew \$5,000  
 Navigator \$10,000       Pit Pass \$2,500  
 Checkpoint \$5,000      Additional Gala Tickets: \_\_\_\_\_ x \$175 = \$ \_\_\_\_\_

## PLEASE INDICATE YOUR METHOD OF PAYMENT

- Cheque      Credit Card #: \_\_\_\_\_  
 Invoice      Name on Card: \_\_\_\_\_  
 Credit Card (Visa or Mastercard)      Expiry Date: \_\_\_\_\_

As valued friends, the Foothills Country Hospice Society requests your consent to send you important information and announcements from our organization. Your consent is required to comply with the Canadian Anti-Spam Legislation (CASL). Please check the "I Consent" boxes below. You may unsubscribe at anytime.

- I consent to receive the Foothills Country Hospice Society e-newsletter containing news, announcements and upcoming event information  
 I consent to receive information about upcoming Foothills Country Hospice Society fundraising events and initiatives

# Rally Registration



## \$1,000 Registration Fee

(Fee Waived for Event Sponsors)

Includes one vehicle entry, lunch for driver & navigator & two Gala tickets.  
Additional rally passengers may register for \$125 (includes lunch & gala ticket).

Name of Driver: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Postal Code: \_\_\_\_\_

Name of Navigator: \_\_\_\_\_

Vehicle Make: \_\_\_\_\_

Vehicle Model: \_\_\_\_\_

Vehicle Year: \_\_\_\_\_

Vehicle Colour: \_\_\_\_\_

# of Extra Passengers: \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_

Total Registration Fee: \$ \_\_\_\_\_

### PLEASE INDICATE YOUR METHOD OF PAYMENT

If you've completed a Commitment Form, there is no need to fill in the payment info below:

Cheque

Invoice

Credit Card (Visa or Mastercard)

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Please email a copy of this registration form to [rally@countryhospice.org](mailto:rally@countryhospice.org)



# #Rally4Hospice



Had a blast in the #rally4hospice today! BLW is a proud sponsor raising funds for Foothills Country Hospice Society in Okotoks, Ab. Any guesses which car is represented by BLW?? Tonight is the dinner where #brantlakewayu will be tasted.



#rally4hospice Awesome fundraiser for Foothills Country Hospice. Sorry if I annoyed anyone with my car postings, but it allows all participants to see their fantastic rides.



Today was a great day for a drive #rally4hospice #colter



What an outstanding Rally & Gala yesterday...We all had a blast supporting Foothills Country Hospice Society!! #Rally4Hospice #TheStash #givingback



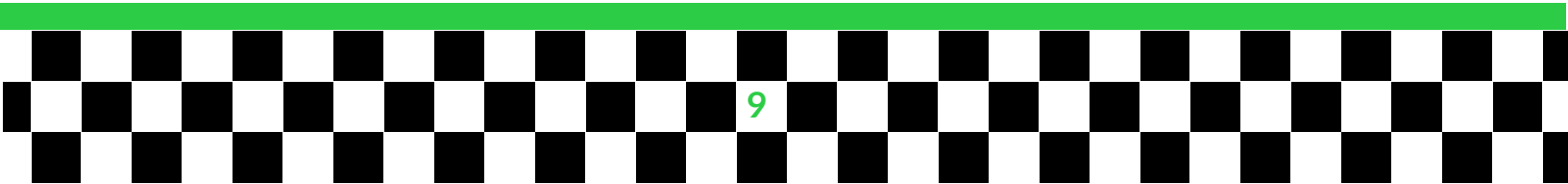
Oldie but goodie!! #rally4hospice



Thanks to this great sport we met the challenge of photo with someone who had the best moustache #rally4hospice



#rally4hospice 50 classic cars #bowmark team, this is not a race!





Foothills Country  
Hospice Society  
countryhospice.org

*Together, we can provide a compassionate end-of-life journey*

Box 274, 322001 32nd St E, Okotoks AB, T1S 1A5  
rally@countryhospice.org | 403.995.4673

