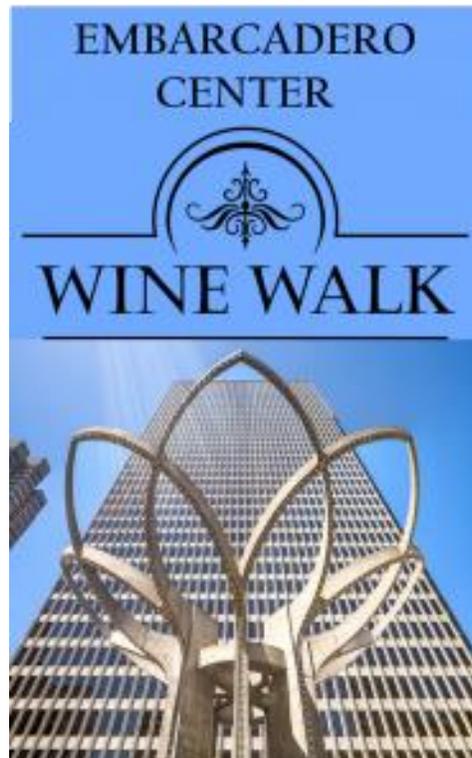


# Sponsorship Packet



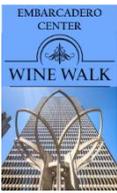
## The 1<sup>st</sup> Annual Embarcadero Center Wine Walk

Thursday, September 13<sup>th</sup>, 2018 from 4PM to 7PM



### *HOW DO I SPONSOR THE EVENT?*

- Please read the attached information on the benefits of sponsoring this event.
- Review the different levels and decide on which one you are interested in.
- Contact us at [Steven@SRESproductions.com](mailto:Steven@SRESproductions.com) or call **415-456-6455** or mail the attached application with your selection.
- Then we will send you a contract and the promotion for your company can begin!



# Overview



## WHAT/WHEN/WHERE

San Francisco's Embarcadero Center will host the 1<sup>st</sup> Annual Embarcadero Center Wine Walk on September 13<sup>th</sup> with the tasting program from 4:00PM to 7:00PM.

The tasting event will be located throughout the Embarcadero Center and will include restaurants and merchants offering wine samples and special treats.

Attendees wishing to participate in the sampling program may purchase on-site tickets for \$30 or advance tickets for \$25 via the website.

Participants will receive a wine glass and map with all of the tasting locations.

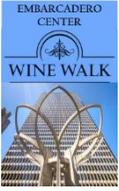
**BY WHO** *The 1<sup>st</sup> Annual Embarcadero Center Wine Walk* is proudly presented by the Embarcadero Center.



The event is produced by Steven Restivo Event Services, Inc. (SRES). The company is a long time provider of event production services to chambers of commerce, merchant associations, various city agencies, corporations, non-profit groups, and other event industry professionals. The company's founder, Steven Restivo, has been involved in the event world for 30 years and has contributed to the production of hundreds of public events and large corporate functions.



Embarcadero Center Wine Walk  
Produced by Steven Restivo Event Services, INC. ~ Ph: 415-456-6455 ~ Fax: 415-456-6436  
[www.SRESproductions.com](http://www.SRESproductions.com) ~ [Steven@SRESproductions.com](mailto:Steven@SRESproductions.com)



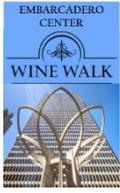
# Event Highlights



**500+ attendees sample wines in locations throughout the Embarcadero Center!**



**Embarcadero Center Wine Walk**  
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# Sponsor Levels



Have special space requirements? Questions about the different levels? Want to sponsor several events and receive a discount? Call or email us and we can personalize your participation level.

## **ONSITE PRESENCE ~ \$1,500**

Distribute samples and advertise your product at a dedicated table next to the ticket table! Get exposure to the ticket holders and to the natural foot traffic of the thousands of people walking on the busy city street. You can also distribute your product inside the participating merchant stores.

## **WINE GLASS SPONSOR ~ \$1,000**

Have your logo displayed on over 500 commemorative wine glasses distributed to attendees!

## **CARDS DISTRIBUTED IN WINE GLASSES ~ \$350**

Raise awareness about your brand with business cards or coupons placed in over 500 wine glasses distributed at the event!

## **BANNER HUNG AT TICKET BOOTH ~ \$250**

Advertise your business to both ticketholders and the general public with your banner hung at the ticket booth!

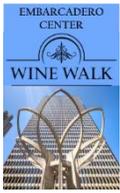
## **FACEBOOK BLAST ON EVENT'S 3 FACEBOOK PAGES WITH AD OR LINK OF YOUR CHOICE ~ \$250**

Have your link or ad seen by the thousands who visit the SRES Facebook page, the Wine Walk Facebook page, and the Wine Walk Facebook RSVP page!

## **LOGO ON POSTER, POSTCARDS, PROGRAM & WEBSITE ~ \$200**

Your logo can be printed on the thousands of posters, postcards and programs printed and distributed for the event, as well as viewed by the thousands who visit the event website!

## **ALL OF THE ABOVE ~ \$3,000**



# Sponsor Application



Please fill out and fax, email or mail to:

[Steven@SRESproductions.com](mailto:Steven@SRESproductions.com)

Ph 415-456-6455 ~ Fax: 415-456-6436

SRES, 805 4<sup>th</sup> Street, Ste #8, San Rafael, CA 94901

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DESCRIPTION OF WHAT WILL BE PROMOTED:

\_\_\_\_\_  
\_\_\_\_\_

**LEVEL:**

I would like to sponsor at the level of (please check all that apply):

- Onsite Presence **\$1,500**
- Wine Glass Sponsor **\$1,000**
- Cards distributed in wine glasses **\$350**
- Banner hung at ticket booth **\$250**
- Logo on poster, postcards, program & website **\$200**
- Facebook blast on event's 3 Facebook pages **\$250**
- All of the above **\$3,000**
- I would like to personalize my sponsorship level, please contact me to discuss the cost

**Please note:** Possible discount can be applied if sign up for 3 or more SRES events

**PAYMENT INFORMATION (please check one):**

- Check enclosed
- Payment will come later
- Invoice me
- Charge a credit card (5% processing fee added) cc # \_\_\_\_\_ exp \_\_\_\_\_

Signature for credit card Authorization: \_\_\_\_\_ date: \_\_\_\_\_

- ▶ SRES Tax ID# 47-2441059
- ▶ Make all checks payable to **Steven Restivo Event Services** and mail to 805 4<sup>th</sup> Street, Ste #8, San Rafael, CA 94901

**Thank you for supporting the event!**