

Spring 2021

— CATALOG —



# PROFESSIONAL DEVELOPMENT FOR EDUCATORS

Online Courses

Webinar Series

Virtual Conferences



**ALASKA STAFF  
DEVELOPMENT NETWORK**

Alaska Council of  
School Administrators

234 Gold Street • Juneau, AK 99801

[www.asdn.org](http://www.asdn.org) • 907-364-3809

#NorthToTheFuture #ASDN



# ALASKA STAFF DEVELOPMENT NETWORK

**Alaska Staff Development Network's mission is to improve student outcomes by providing researched-based, quality professional development for Alaska's teachers and school administrators.**

ASDN is a statewide leader in professional learning. Our priorities are established by Alaska's school districts and professional organizations. ASDN is a non-profit **statewide partnership** initiated in 1983 that includes Alaska's school districts, colleges and universities, the Alaska Department of Education and Early Development, NEA-Alaska, and a number of professional education associations. ASDN is administered by the Alaska Council of School Administrators (ACSA) and we have close ties to the Alaska Superintendents Association and the Secondary and Elementary Principals Associations.

We believe that the unique professional growth needs of Alaska's teachers and administrators can be best met by strengthening **collaborative relationships** among these groups. We make every effort to partner and share resources in order to keep our offerings affordable. Key leaders from all districts and past program participants are surveyed annually to help set our professional learning priorities. Look for linkages in our professional learning offerings for more sustained learning from our national teacher-educators. Please contact us with suggestions for professional development that you would like to see offered in Alaska.

- Our **online courses** and **virtual institutes** expand the professional learning opportunities available to all educators, especially those in rural districts. Our courses meet Alaska Department of Education and Early Development requirements for **teacher certification** and **recertification** and have been approved in the Anchorage School District's MLP system.

- ASDN also **forms partnerships and develops grant proposals** that bring significant additional resources to school districts and professional associations in the state.

ASDN is leading statewide professional learning partnerships around **computer science** with **Code.org**, and online learning with the Alaska Professional Learning Network (**AkPLN**).

ASDN is committed to providing Alaskan educators with professional learning that supports the unique challenges of instruction during COVID-19.

## ASDN Level 1 Member Districts: Benefits for Educators

ASDN is a membership organization. Although we welcome participation from any educator in the state, we do request that school districts (not individuals) become ASDN members. Check our website at [asdn.org](http://asdn.org) to see if your district is a Level 1 or 2 member. We offer the following benefits for all staff from Level 1 districts:

- \$50 discount per registrant on all ASDN online courses, including the required Alaska Studies and Multicultural Education courses
- \$100 discount on webinar series.
- \$200 discount per registrant for the 2020 Alaska RTI/MTSS Effective Instruction Conference and the Alaska School Leadership Institute



**Ready for some good news? Learn about the great things happening in schools across Alaska on the "Our Alaskan Schools" blog. Go to [asdn.org](http://asdn.org) and check out the blog. What you are most proud of in your school? Let's tell that story!**

**Contact Sam Jordan [sjordan@alaskaacsa.org](mailto:sjordan@alaskaacsa.org) to submit your story to the Our Alaskan Schools blog today.**



# ALASKA STUDIES AND MULTICULTURAL EDUCATION

These courses meet the State of Alaska requirements  
for new teacher certification and educator recertification

## Creating Culturally Responsive Schools

**Dates** Online – Self-paced, start anytime

**Credit** APU EDUC 59600,  
3 Credits (Level 1/Level 2) \$450/\$500

**Course Description** Alaska Standards for Culturally Responsive Schools were developed by Alaska Native educators throughout the state. This important work examines how educators, curriculum, schools, and communities must work together to address the unique learning needs of Alaska's diverse students. A holistic approach to learning and quality education that honors Alaska's past, present and future is critical for both rural and urban students. The goal of this online course is to introduce you to the Alaska Standards for Culturally Responsive Schools which guide you through a process of introspection and investigation of key questions: How effectively do I teach my students? How might I improve my classroom or school to increase student engagement?

**Instructors** Doug Penn and Laurie Van Huis

*"This was a very useful course that had an immediate effect on my teaching... Very good information and practical tips for working in rural schools."*



From the State Archives – Alaska Teacher Institute in 1925

## Alaska Alive! Online

**Dates** Online – Self-paced, start anytime

**Credit** APU EDUC 59500, 3 Credits (Level 1/Level 2) \$450/\$500

**Course Description** Alaska Alive! is an online course specifically designed for educators. Alaska Alive! is a survey course, built to give you an overview of the incredible history of Alaska. The themes of Education, Land and People provide a simple framework for learning activities. This course provides many materials and resources for Alaskan exploration and discovery, on foot, online and in your community. This course has been developed to meet the intent of the Legislature in terms of content so that it fulfills the Alaska History course requirement for teacher certification. Beyond certification, the course offers an abundance of information, resources and application of ideas to standards based instruction.

**Instructor** Sharon Bandle

*"This course is perfect for the first timer, new to Alaska... it was fun and I would not change a thing!"*

## Alaska Studies for Educators

**Dates** Online, Self-paced. Sessions run throughout the year. The completion date is determined by the session registration date.

**Credit** UAA ED545K, 3 Credits (Level 1/Level 2) \$450/\$500

**Course Description** This course is for Alaska K-12 teachers of all subject areas. Meet other Alaska teachers from around the state while learning about conflicting perspectives of key events in recent Alaska History. Participants will engage in conversations and activities with other teachers focused on Alaska Native perspectives while exploring varying views of the social, economic, and political history of Alaska and the educational institutions and laws that affect the people of Alaska. Participants will create their own Alaska-focused lesson plans for use in their classrooms following the course.

**Instructor** Joanna Karet

# WEBINAR SERIES

## Assessment For Distance And Blended Learning: Measuring Student Learning In Any Setting

with Doug Fisher and Nancy Frey

**Dates** February 17, March 3, 10 and 24.

All webinars start at 3:45 p.m.

**Registration Fee** \$95/\$145 (Level 1/Level 2).

No cost for educators from Bering Strait, Lower Kuskokwim, North Slope or Yukon Koyukuk School Districts.



**MaCSA**  
MATH AND COMPUTER SCIENCE ADVANCEMENT PROJECT  
YUKON-KOYUKUK SCHOOL DISTRICT  
ALASKA STAFF DEVELOPMENT NETWORK



**Credit** One university credit is available for attending all webinars and participating in online assignments and discussions. There is an additional tuition fee of \$145 for the credit. Credit registration takes place after the first webinar.

**Target Audience** K-12 Educators

**Description** Learning; that's our goal. But how do we know if our students have learned what we taught? Assessment connects the teaching and the learning and allows us to design additional experiences to close the gap between what students already know and what they need to know. Distance learning has created an assessment challenge as everything is now "open book." Thankfully, there are new tools and formats that teachers can use to assess students' understanding. These new ways of assessing learning will impact schooling for years to come as they are better and more authentic than many of the tools we had been using before the pandemic.

### Webinar 1: Universal Response and Teach Back Opportunities (Nancy Frey)

This first session focuses on some enduring lessons related to assessment. We think of these as "assessment cookies," or bits of advice that stick with you. In this session, we will examine the impact of these assessment cookies on our instruction. Each assessment playlist achieves a particular purpose, an acknowledgment that no single assessment could ever do everything you need. Universal responses are those techniques used by the teacher to allow for simultaneous replies from every member of the group, rather than isolated answers. Teach-back is at its heart a form of assessment for you to gauge your students' learning by providing insights into their cognitive and metacognitive thinking.

### Webinar 2: Composing, Self-Assessment, and Peer Assessment (Nancy Frey)

Composition is an umbrella term for all the sophisticated skills that go into the act of writing. While writing itself is a general term for the action of putting ideas on paper or in a digital format, composition includes all of those cognitive skills and processes that are needed to do so. Quality self-assessments require students to use their metacognitive skills and move beyond yes/no dichotomous answers. Peer assessments enhance the feedback loop.

### Webinar 3: Evaluation of Learning (Doug Fisher)

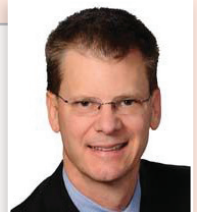
There are a number of ways to document learning and use that information as feedback about our impact. Of course, like any upgrade, it's based on a system that is already in place. You have tools that you have used to document students' learning and to evaluate proficiency. Some of these will work perfectly well from a distance; others will not. This session seeks to improve upon existing assessment strategies to make them applicable in a distance or blended learning environment.

### Webinar 4: Taking Action Based on Assessment Data (Doug Fisher)

What are the next steps in utilizing your data, what is your plan to support and ensure even during the pandemic that every student is learning, "not by Chance, but by Design" making your impact with students and ensuring your efforts are applicable in a distance or blended learning environment.

#### Presenters

**Dr. Douglas Fisher** and **Dr. Nancy Frey** are professors of educational leadership at San Diego State University and teacher leaders at Health Sciences High and Middle College. Together they have authored numerous books and articles on improving student achievement, with a focus on literacy. They frequently present at national and international education conferences.



Dr. Doug Fisher



Dr. Nancy Frey

## The Visible Teacher with David Nagel

**Dates** February 11, 18, 25 and March 4  
All webinars start at 3:45 p.m.

**Registration Fee** No cost for educators from ASDN Level 1 member districts/ Level 2 \$100



**Credit** One optional university credit is available for attending all webinars and participating in online assignments and discussions (\$145)

**Target Audience** K-12 Educators

**Description** This 4-part webinar series is focused on how to take John Hattie's visible learning research and turn it into classroom experiences for students. John Hattie's groundbreaking book *Visible Learning* synthesized the results of more than 15 years of research involving millions of students and represented the biggest ever collection of evidence-based research into what actually works in schools to improve learning. The Visible Teacher explains how to apply the principles from *Visible Learning* to any classroom anywhere in the world. Explore concise and user-friendly summaries of the most successful interventions and practical step-by-step guidance to the successful implementation of visible learning and visible teaching in the classroom.

### Presenter

**David Nagel** is a former high school teacher and administrator. Dave has been a professional developer since 2003; presenting, keynoting, and coaching teachers and school administrators at all levels. His primary areas of expertise are in effective collaboration (PLCs), common formative assessments, effective use of scoring guides for learning targets, and meaningful and practical grading practices. Dave is an author/consultant with Corwin and is a certified presenter in John Hattie's Visible Learning+. His book, *Effective Grading Practices for Secondary Teachers*, was recently published by Corwin Press.



## Increasing Student Engagement Through Action Research And Evidence-based Practices with Karl Schleich

**Dates** February 4, 18, March 4, 18, April 1, 15  
All webinars start at 3:45 p.m.

**Registration Fee** No cost for educators from ASDN Level 1 member districts/ Level 2 \$100



**Credit** Two optional university credits are available for attending all webinars and participating in online assignments and discussions (\$185)

**Target Audience** K-12 Educators

**Description** Student engagement leads to and increases student achievement. Whether in a brick and mortar or virtual setting, the engagement of students is a key to learning. This course will draw upon the works of Dr. Randy Sprick (Safe & Civil Schools), Dr. Anita Archer (Explicit Instruction), Jim Knight (University of Kansas Coaching Project) and John Hattie (Visible Learning) to provide practical strategies to measure and improve student engagement. Participants will be expected to use video of their own classrooms (in person or virtual) for their own reflections, data collection and improvement. Existing effective practices of participants will be validated, and doors of improvement opportunities opened. This 6-part series will focus on you and your classroom, using self-reflection and collaborative conversations to develop practical and sustainable routines that impact your students' learning.

### Presenter

**Karl Schleich** has enjoyed a 34-year career as a teacher, coach, assistant principal, principal, district-level administrator, and consultant. Since 2011, Karl has worked as an independent consultant and trainer, assisting schools and districts throughout Alaska and the United States to improve instruction and school climate. Karl supports school improvement efforts and CHAMPS implementation in schools in Anchorage, Fairbanks, and more than twenty rural Alaska villages.



## Explicit Instruction: High Leverage Practices That Yield Learning with Anita Archer

**Dates** TBA

All webinars start at 3:45 p.m.

**Registration Fee** (\$75/\$125 Level 1/Level 2)

No cost for BSSD, LKSD, NSBSD educators



**Credit** One optional university credit is available for attending all webinars and participating in online assignments and discussions (\$145)

**Target Audience** K-12 Educators

**Description** Join Anita Archer for four webinars on efficient and effective instruction with a focus on literacy. The following best practices will be explored in depth:

- Effective Instructional Practices that Yield LEARNING
- Effective Practice Activities that Yield LEARNING
- Elementary Reading-Comprehension is an OUTCOME not a Strategy
- Secondary Reading – Implementing High-Leverage Practices

### Presenter

**Dr. Anita Archer** serves as an educational consultant to state departments and school districts on explicit instruction and literacy. She has presented in all 50 states and many countries including Australia and is the recipient of ten awards honoring her contributions to education. Dr. Archer has served on the faculties of three universities including University of Washington, University of Oregon, and San Diego State University. She has co-authored numerous curriculum materials including Phonics for Reading (Curriculum Associates), a three-level intervention program, REWARDS (Voyager/Sopris), a five component literacy intervention program, and a best-selling textbook titled *Explicit Instruction: Effective and Efficient Teaching* (Guilford Publications).



## De-stress and Restore: iRest Meditation With Linda Chamberlain, PhD MPH

**Dates** February 10 and 16

All webinars start at 3:45 p.m.

**Registration Fee** No cost for educators, no credit available

**Target Audience** K-12 Educators

**Description** Dr. Chamberlain says that iRest, which stands for Integrative Restoration, has become one of the most important mind-body practices in her toolkit to calm anxiety, manage stress, work with emotions and thrive through challenging times. Dr. Chamberlain first learned about iRest through her work with a special branch of the U.S. armed forces. At the time, she was employed as a government scientist while pursuing a fellowship overseas and working as a consultant for a family violence prevention non-profit. Chronic stress, working in a field where exposure to the suffering of others is routine and not addressing her personal history began to take a toll on her health and well-being. iRest helped her to recover her health and continue doing the work she loves. When COVID-19 began, she designated iRest as her community service project. The cornerstone of trauma-informed work is having the tools we need to sustain ourselves. iRest is used globally in a wide range of settings including clinics, schools and community organizations. Join us for a 2-part webinar series to learn and practice this technique so that you (and your students) can better manage chronic stress.

### Presenter

Scientist, author, professor, dog musher, and founder of the Alaska Family Violence Prevention Project, **Dr. Linda Chamberlain** has worked in the field of childhood and adult trauma for over two decades. Known for her abilities to translate science into practical strategies with diverse audiences, she is an internationally recognized keynote speaker who conveys a message of hope and empowerment. Her current focus is on a healing-centered framework with a strong emphasis on brain-mind-body practices to address how stress is stored in our bodies and our natural instinct to heal. Dr. Chamberlain taught at the University of Alaska and earned public health degrees from Yale School of Medicine and Johns Hopkins Bloomberg School of Public Health.





# SELF-PACED COURSES – START ANYTIME!

## Start Anytime - Work at a Pace That Makes Sense With Your Schedule

- Information and registration for over 80 online courses is available on our website.
- All classes are approved by an accredited Alaskan university as graduate (500-level), professional development courses and are approved by the State of Alaska for teacher re-certification.
- All our online courses are approved in the Anchorage School District's MLP system.

Find out more and register online at [asdn.org/online-learning](http://asdn.org/online-learning)

### NEW COURSES THIS SEMESTER

#### Creating Effective Instructional Videos

**Credit:** 1  
**Tuition:** (Level 1/Level 2)  
\$145/195

#### Social Distance STEM

**Credits:** 3  
**Tuition:** (Level 1/Level 2)  
\$300/\$350

#### Teaching Through Coronavirus

**Credit:** 1  
**Tuition:** (Level 1/Level 2)  
\$145/195

#### Creating an Anti-Racist Classroom

**Credits:** 3  
**Tuition:** (Level 1/Level 2)  
\$445/\$495

#### Teaching Media Literacy in a Fake News World

**Credits:** 3  
**Tuition:** (Level 1/Level 2)  
\$445/\$495

#### Connection and Calming Strategies for Today's Teachers

**Credits:** 3  
**Tuition:** (Level 1/Level 2)  
\$445/\$495

#### Increasing Comprehension with Close Reading in Your Classroom

**Credits:** 3  
**Tuition:** (Level 1/Level 2)  
\$445/\$495

#### Differentiating Teaching and Instruction: What, How, Why?

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Pedagogical Strategies for English Learners

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Relationally Responsive Classroom Management

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Making Student Thinking Visible

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Survival Strategies for New Teachers (Sections for K-5, 6-8 and 9-12)

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Effective Coaching to Strengthen Instruction (with Learning Forward)

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Inclusive Education: Success for All Learners

**Credits:** 3  
**Tuition:** (Level 1/Level 2) \$475/\$525

#### Social Emotional Learning During Coronavirus

**Credit:** 1  
**Tuition:** (Level 1/Level 2) \$145/195

How realistic is teaching and learning during a pandemic if social and emotional learning (SEL) is not at the forefront of the conversation? Not very, according to most experts. Come learn why prioritizing SEL is the foundation for effective teaching and learning in our new normal. This course is for K-12 teachers who want strategies to first ensure students feel connected, safe and secure so that they can then effectively address academics. Collaborate with peers across the state to develop your own relationship skills, support structures and emotional self-management. Learn how to apply these newfound skills to your teaching to encourage the same development for your students.

#### Bringing Data Science Into Your Classroom

**Credit:** 1  
**Tuition:** (Level 1/Level 2) \$145/195

This course is for teachers of all subjects who are curious about bringing data science into the classroom. Collaborate with peers from across the state to share ideas, build connections and get inspired. Absolutely no math, science or data background is needed. Learn simple and engaging strategies for incorporating data science into what you already do in the classroom. It is easier than you think!

### And More!

Information and registration for over 80 online courses is available on our website.



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## Upcoming Workshops and Conferences

**10th Annual RTI/MTSS Effective Instruction Conference January 22-24, 2021**



**14th Annual Alaska School Leadership Institute June 2-4, 2021**

**Code.org**  **Code.org<sup>®</sup>**  
**Regional Partner** **More information online at [asdn.org/code-org](https://asdn.org/code-org)**

- **Free Virtual Workshop Series in CS Fundamentals for K-5 teachers**  
**January 27, February 3 and 10**
- **Applications Open for Grade 6-9 Teachers for the CS Discoveries Summer Academy**
  - **June 14-18 (virtual) with yearlong support as you teach the curriculum SY 21/22**
  - **July 26-30 (tentatively in-person in Anchorage)**  
**with yearlong support as you teach the curriculum SY 21/22**
- **Applications Open for Grade 9-12 Teachers for the CS Principles Summer Academy**
  - **June 14-18 (virtual) with yearlong support as you teach the curriculum SY 21/22**