



INTERNATIONAL PRACTICE GROUP

A Leading International Association of Lawyers, Accountants & Tax Specialists

SPRING CONFERENCE

MUNICH

1 - 4 MAY 2014



Grättinger · Möhring · von Poschinger
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Contents

1. Conference Hosts

1.1 Patent Attorneys "Grättinger Möhring von Poschinger"

1.2 Law Firm "Schuffels Rechtsanwälte"

1.3 Tax Advisor and auditor "Michael Wagner"

2. Munich – Capital of Bavaria

3. Accommodation – Hilton Munich City

4. Conference Program

4.1 Delegate Program

4.2 Spouse Program

5. Optional activities

5.1 Golf and Tennis Tournament (May 1, 2014)

5.2 Trip to Lake Tegernsee (May 4, 2014)

5.3 Visit of the Dachau concentration camp memorial (May 4, 2014)



1. Conference Hosts



Grättinger · Möhring · von Poschinger

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The conference will be hosted by three German IPG member firms, namely by

- Patent Attorneys "**Grättinger Möhring von Poschinger**"
- Law Firm "**Schuffels Rechtsanwälte**"
- Tax Advisor and Auditor "**Michael Wagner**"

1.1 Patent Attorneys "Grättinger · Möhring · von Poschinger"

The patent law firm "Grättinger · Möhring · von Poschinger" advises and represents German and foreign clients in all fields of national, European and International intellectual property rights. This especially relates to the protection of technical inventions by patents and utility models, aesthetic creations (design) by registered designs and characteristic product or company identifications by trademarks.

All partners / patent attorneys working in our office have – besides their legal qualifications – a German University diploma (comparable to a M.Sc.) in engineering or physics, so that we are in a position to provide our clients with well-founded advice over a broad technical spectrum. Our legal advice is based on the long-standing experience of our patent law firm which was founded already in 1959.

Contact Data: Grättinger Möhring von Poschinger, Wittelsbacherstr. 2b, D – 82319 Starnberg
Tel.: +49-8151-91520, Email: info@realpatent.de, Internet: www.realpatent.de

1.2 Law Firm "Schuffels Rechtsanwälte"

Since its foundation in 1986 the law firm Schuffels has been specialising in providing legal services to German and international businesses. All over Germany, we advise companies on all legal issues related to commercial law such as, but not limited to: foundation of company, merger and acquisition, distribution, commercial agent, real estate, employment, industrial property protection, claims management and debt collection.

In doing so we attach great importance to individual and personalised assistance as well as offering our clients customised solutions.

Contact Data: Law Firm Schuffels Rechtsanwälte, Gümbelstr. 2, D – 80636 München
Tel.: +49-89-12 11 546, Email: info@schuffels.de, Internet: www.schuffels.de



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1.3 Michael Wagner – Tax Advisor and Auditor

We are providing accountancy and tax consultancy. Our firm was established at 1st of January 1997 and is member of IPG since 1997.

Our services are rendered to business clients and private clients with activities throughout Europe. We are giving personalized and specialized services by in total 8 consultants / staffs.

Our areas of expertise are accounting works, tax and administrative services, auditing, setting up partnerships / companies and start-up services, support of non-profit organizations.

Contact Data: Michael Wagner Steuerberater Wirtschaftsprüfer

Seitzstr. 8, D - 80538 München

Tel.: +49-89-21 09 68 – 0, Email: kanzlei.wagner@datevnet.de



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2. Munich – Capital of Bavaria



Munich (German: München, pronounced ['mʏnçən]) is the capital and largest city of the German state of Bavaria. It is located on the River Isar north of the Bavarian Alps. Munich is the third largest city in Germany, behind Berlin and Hamburg. About 1.5 million people live within the city limits.

Its native name, München, is derived from the Old High German Munichen, meaning "by the monks' place". The city's name derives from the monks of the Benedictine order who founded the city; hence the monk depicted on the city's coat of arms. Black and gold—the colours

of the Holy Roman Empire—have been the city's official colours since the time of Ludwig the Bavarian.

Munich was first mentioned in 1158. From 1255 the city was seat of the Bavarian Dukes, it was an imperial residence from 1328 and became the sole capital of Bavaria in 1506.

Munich was the host city of the 1972 Summer Olympics and will be the host of the 2014 IPG Spring Conference (!).

Munich is home to many national and international authorities (including the German and European Patent Office as well as the German Federal Patents Court) and major universities, major museums and theaters. Its numerous architectural attractions, international sports events, exhibitions and conferences and the Munich Oktoberfest combine to attract considerable tourism. The city's motto is "München mag dich" (Munich loves you).

Bavaria with its 12.5 million inhabitants and its capital Munich are one of the economically strongest regions in Germany. The unemployment rate in Bavaria was only 3.5 percent in November 2013.

Munich's successful position is supported by many pillars. Besides a healthy mix of large companies, SMEs as well as small start-ups, traditional skilled crafts are above all responsible for the powerful economic factor. One of Munich's greatest strengths is that not one industry dominates and orders the city's prosperity. High-tech industries and knowledge-intensive services are alongside traditional production.





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Next to information and communication technology and automotive engineering, industries such as medical engineering, environmental technology and aerospace also are strong market drivers.

Munich is also a prominent media hub and a center of the southern German finance sector. It ranks as Germany's number one insurance venue and is the location of six blue-chip corporation headquarters listed in the Dax 30 index.

Munich, for example, holds the headquarters of Siemens AG (electronics), BMW (car and motorcycle), MAN AG (truck manufacturer, engineering), Linde (gases), Allianz (insurance), Munich Re (re-insurance), and Rohde & Schwarz (electronics). The unique "Munich mix" brings together companies of all shapes, sizes and industries and thus keeps the city exceptionally resilient and crisis-proof.

And, finally, it is of course also the Bavarian hospitality, the unique Bavarian traditions and the wonderful surrounding close to the Alps which make Munich a very attractive city – not only for business matters.



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3. Accommodation – Conference Hotel

Hilton Munich City 4*



The Hilton Munich City hotel is conveniently attached to public transportation with a direct train link to the main station and Munich airport.



Located in entertainment district Haidhausen, the hotel is within walking distance of the central shopping district at Marienplatz and in easy reach

off Munich's tourist attractions and business districts. Many famous sights like the German Museum or Gasteig Cultural Centre are just a short walk away. The Hilton Munich City hotel offers contemporary comfort, modern technology and convenience combined with warm and professional service.

Contact Data: Hilton Munich City, Rosenheimer Strasse 15, 81667 Munich, Germany

Tel: +49-89-48040, Internet: [www. www.placeshilton.com/munich-city](http://www.placeshilton.com/munich-city)

How to get to the Hotel:

1. Take the suburban train S8 from "Franz-Josef Strauss" airport (MUC) towards Munich. The train station is between Terminals 1 and 2. Trains run at least every 20 minutes and the journey takes 35 minutes. Get off the train at the "Rosenheimer Platz" station with view to the driver's cabin and follow the signs to 'Gasteig'. The Hilton Munich City hotel is situated directly above the station. You do not even need to step outside the station, just follow the signs to "Gasteig" and take the elevator to the lobby.
Costs: EUR 11.70 for an "Airport-City-Day-ticket" being valid for the whole public transportation network in Munich (S-Bahn – urban train, U-Bahn - underground, Tram, buses, etc.) from the moment of purchase until 6am the following day.
2. By Taxi from "Franz-Josef Strauss" airport (MUC):
Costs: Around EUR 70,--



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4. Conference Program

4.1 Delegates

Thursday, May 1, 2014

Optional Program

Golf Tournament or Tennis Tournament (see item 5.1)

Registration

03:00 p.m. – 07:00 p.m. Hotel Check-In and Conference registration
(Munich Hilton City; Hotel Lobby)

Bavarian Evening / Dinner @ Nockherberg:



PLACE: NOCKHERBERG Restaurant – only 15 min. walk from the conference hotel
(Hochstr. 77, 81541 München, Tel.: +49-89- 45 99 13-0)

The tradition of this famous Bavarian restaurant has its roots in the 17th century. It is owned by PAULANER brewery. A plurality of important political and social events takes place in the impressive halls of Nockherberg.

DRESS CODE: Smart casual or Bavarian traditional clothing (Lederhose, Dirndl, Trachtenanzug)

- 06:30 p.m.** Meeting at Hotel lobby
- 06:45 p.m.** Short walk together to Bavarian restaurant "Nockherberg"
- 07:00 p.m. – 07:30 p.m.** Reception at "Sterngucker-Foyer" @ Nockherberg
- 07:30 p.m. – 10:30 p.m.** Bavarian Dinner
Room "Yellow Hall" @ Nockherberg
- 11:00 p.m. – ???** Hotel bar (optional for direct payers)





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A Leading International Association of Lawyers, Accountants & Tax Specialists

Friday, May 2, 2014 – Part I

- 07:00 a.m. – 07:45 a.m.** Jogging at river Isar /OPTIONAL
- 08:00 a.m. – 09:30 a.m.** Breakfast at Conference Hotel (together with spouses)
- 08:00 a.m. – 09:30 a.m.** Late conference registration @ hotel lobby
- 09:30 a.m. – 12:00 p.m.** IPG conference – Morning presentations

Location: Conference Room "Strauss" @ Conference hotel

- Opening speech by Friedhelm Gruber, President of IPG (09:30 a.m. - 09:40 a.m.)
- Presentation of the hosts (09:40 a.m. – 09:55 a.m.):
 - Grättinger Möhring von Poschinger
 - Schuffels Rechtsanwälte
 - Michael Wagner – Steuerberater und Wirtschaftsprüfer
- Welcome speech by the Mayor of Munich (09:55 a.m.-10:05 a.m.)
(to be confirmed since the new Mayor of Munich will only be elected in March 2014)
- Presentation by Hubertus von Poschinger: "The Unified Patent Court (UPC) – Setting up a fundamentally new court system for patent infringement cases in Europe" (10:05 a.m. -10:20 a.m.)
- Coffee break (30 minutes)
- Presentation by the Bavarian Ministry of Economic Affairs and Media, Energy and Technology: "Cluster Initiative Bavaria – Enhancing Bavaria's role as a top location for business and research" (10:50 a.m.-11:10 am)
- Keynote speech by Marco Freiherr von Maltzan:
"GLOBAL OPPORTUNITIES AND LOCAL CHALLENGES: A LOOK BEYOND THE EUROPEAN ELECTIONS" (11.20 a.m. -12:00 a.m.)

Marco Freiherr von Maltzan (amongst others: 1999 – 2002 CEO and President of business unit BMW motorcycles, Munich; 2003 - 2007 CEO of Beru AG, Ludwigsburg; 2008 – 2011 CEO of profine GmbH, Troisdorf) is currently active chairman of the supervisory board of Schoeller Arca Systems Holding B.V., Zwolle, NL (global market leader in the field of plastic packaging systems in the area of material handling) and member of the supervisory board of a plurality of other firms, such as Greiffenberger AG and Scholpp AG. He further acts as advisor for a number of high profile private equity firms and as advisor in M & A transactions.

- 12:10 p.m – 01.15 p.m.** Lunch (delegates) at hotel restaurant



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A Leading International Association of Lawyers, Accountants & Tax Specialists

Friday, May 2, 2014 – Part II

Afternoon program

- 01:30 p.m.** Meeting at Hotel lobby
- 01:35 p.m. – 02:00 p.m.** Bus transfer to "BMW WELT"
- 02:00 p.m. – 04:00 p.m.** Guided tour through "BMW WELT" and "BMW MUSEUM" featuring – amongst others – an insight in current technology of BMW as well as a special exhibition ("Strive to perfection") to legendary **Rolls-Royce** automobiles in the BMW Museum. The history of the brand from 1904 to the present day is illustrated on a surface area of 1,000m². Other highlights of the exhibition are rare archive items as well as art and design objects of British origin.



- 04:00 p.m. – 04:20 p.m.** Bus transfer back to the Hotel
- 04:20 p.m. – 06:00 p.m.** Time to relax and to prepare for the Gala Dinner !



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A Leading International Association of Lawyers, Accountants & Tax Specialists

Friday, May 2, 2014 – Part III

Gala Dinner

The Gala Dinner takes place in the private castle ("Schloss Neu-Egling") owned by Hubertus von Poschinger. It was built between 1910 and 1913 by his great-grandparents (Ottmar and Gerda von Poschinger-Camphausen) and has been family owned since then. Due to this very special occasion, the IPG board has decided that the dress code for the gala dinner will also include the possibility for wearing "black tie" (Tuxedo).



Dress code: Black tie (Tuxedo) or dark suit

- 06:00 p.m.** Meeting at Hotel lobby
- 06:15 p.m.** Bus transfer to Schloss Neu-Egling – about 60 km south of Munich
Location: Schloss Neu-Egling 1, 82418 Murnau
- 07:15 p.m.** Reception (incl. group foto in front of scenery of the castle)
- 07:45 p.m.** Gala Dinner
- 11:00 p.m./11.45 p.m./00:15a.m.** Bus transfer back to hotel



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A Leading International Association of Lawyers, Accountants & Tax Specialists

Saturday, May 3, 2014

08:00 a.m. – 09:30 a.m. Breakfast

10:00 a.m. – 12:00 p.m. **IPG General Meeting**

Location: Conference Room "Strauss" @ Conference hotel

12:45 p.m. – 01:45 p.m. Lunch (together with spouses) at hotel restaurant

02:00 p.m. Meeting at hotel lobby

02:00 p.m. – 05:45 p.m. Sightseeing bus tour through old part of Munich incl. visit of Odeonsplatz, Feldherrnhalle and Theatiner Church, guided tour through Residenz and Schatzkammer, brief reception at Hofgarten



05:45 p.m. – 06:45 p.m. Time to relax

06:45 p.m. / 07:00 p.m. Meeting at hotel lobby / Bus to evening venue

07:15 p.m. – 10:30 p.m. Reception and Dinner at "Asam Schlössl"



10:30 p.m. Bus shuttle back to hotel

10:45 p.m. - ??? hotel bar (optional for direct payers)





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4.2 Spouse Program

Thursday, May 1, 2014

see delegate program

Friday, May 2, 2014

- 07:00 a.m. – 07:45 a.m.** Jogging at river Isar /OPTIONAL
- 08:00 a.m. – 09:30 a.m.** Breakfast at Conference Hotel (together with delegates)
- 09:30 a.m.** Meeting with city guide at hotel lobby
- 09:30 a.m. – 01:00 p.m.** Guided city tour – cablecar to ancient town gate "Isartor", walking sightseeing tour: Isartor, Viktualienmarkt, Sendlinger Strasse, Asam church, town-hall square Marienplatz, Theatinerstrasse, Frauenstrasse, 5 Höfe (if rainy: S-Bahn to Marienplatz and visit of interesting indoor venues like St. Peter, 5 Höfe, Hofstatt, etc.); including light lunch snack in the city of Munich



- 01:00 p.m.** Return to hotel
- 01:30 p.m. - ???** Afternoon program (BMW WELT AND BMW MUSEUM) and Gala Dinner together with delegates





INTERNATIONAL PRACTICE GROUP

A Leading International Association of Lawyers, Accountants & Tax Specialists

Saturday, May 3, 2014

- 08:00 a.m. – 09:30 a.m.** Breakfast at Conference Hotel (together with delegates)
- 09:30 a.m.** Meeting with city guide at hotel lobby
- 09:30 a.m. – 12:30 p.m.** Cable car or S-Bahn to center of town; visit of famous deli store "Dallmayr", prosecco and chocolate tasting at "ALTE HOF", window shopping on Dienerstrasse, Maximiliansstrasse and Opernplatz, cable car back to hotel



- 12:45 p.m. – 01:45 p.m.** Lunch (together with delegates) at hotel restaurant
- 02:00 p.m. - ???** Afternoon and evening program together with delegates



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A Leading International Association of Lawyers, Accountants & Tax Specialists

5. Optional Program

Thursday, May 1, 2014

5.1 Golf or Tennis Tournament

07:45 a.m. – 02:00 p.m. (approx.)

Golf Tournament at Golf Club Munich Eichenried or Thalkirchen (exact golf course to be confirmed)

11:00 a.m. – 02:00 p.m. (approx.)

Tennis Tournament (Munich Hirschau)

Sunday, May 4, 2014

5.2 Trip to Lake Tegernsee (Option 1)

11:00 a.m. – 04:00 p.m. (approx.)

Optional trip to lake Tegernsee



5.3 Visit of the Dachau concentration camp memorial (Option 2)

11:00 a.m. – 03:00 p.m. (approx.)

Visit and guided tour of the Dachau concentration camp memorial. Please see <http://www.kz-gedenkstaette-dachau.de> for further details.

WE LOOK FORWARD TO SEEING YOU IN MUNICH!