



Committee for Economic Development

Spring Policy Conference

April 13-14, 2016
The Willard InterContinental
Washington, D.C.



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In the 25 years since its founding, the McKinsey Global Institute (MGI) has sought to develop a deeper understanding of the evolving global economy. As the business and economics research arm of McKinsey & Company, MGI aims to provide leaders in the commercial, public, and social sectors with the facts and insights on which to base management and policy decisions.

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McKinsey & Company is a global management consulting firm that serves leading businesses, governments, non-governmental organizations, and not-for-profits. McKinsey helps clients make lasting improvements to their performance and realize their most important goals. Over nearly a century, McKinsey has built a firm uniquely equipped to this task.

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Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. Every day, people go to Facebook to share their stories, see the world through the eyes of others and connect with friends and causes. The conversations that happen on Facebook reflect the diversity of a community of more than 1.5 billion people worldwide. That community is using Facebook to do extraordinary things such as donating to causes important to them, helping to find missing children, and promoting civic engagement.

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The National Association of Manufacturers (NAM) is the voice for the 12 million men and women who make things in America. For 121 years, NAM's influential association has led the manufacturing community in striving for a pro-business, pro-growth economy. As Washington has grown more aggressive in advancing policies that hurt manufacturers' competitiveness, the NAM has become more aggressive in pushing back. The NAM unites manufacturers of all sizes on issues that matter. NAM works with allies to make sensible policies a reality.

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Agenda

Wednesday, April 13, 2016

11:30 am

Peacock Alley

Registration

12:00 pm

Willard Room

Luncheon:

**Economic Inequality
and Opportunity:**

Why Business Should Care

What is creating acute inequality, how is it affecting economic growth, and what are potential solutions to reduce the gap?

1:45 pm

Willard Room

**Implications of Investing in
High-Quality Early Learning**

How high-quality early education programs lay the building blocks for a top-tier workforce and economy.

3:00 pm

Willard Room

Expanding Connectivity:

The Importance of Internet Access

Examining America's role in ensuring the internet remains globally accessible for robust, free-flowing commerce.

4:15 pm

Willard Room

**Immigration Trends and the
Future of the U.S. Workforce**

A look past the partisan politics of immigration, focusing on the latest research on how immigration influences labor markets and what business has to say.

5:30 pm

Crystal Room

Cocktail Reception

6:30 pm

Willard Room

**Leadership in the Nation's Interest
Award Dinner**

Honoring Richard J. Kramer

Chairman, President & CEO

The Goodyear Tire & Rubber Company

Agenda

Thursday, April 14, 2016

8:00 am

Willard Room

Breakfast:

**Keynote Remarks by
The Honorable Bob Corker
Chairman, U.S. Senate Committee on
Foreign Relations**

8:45 am

Willard Room

**Economic Benefits of Sustainable
Energy Policies and Practices**

How can the U.S. harness advances in energy while balancing environmental priorities and sustained economic growth?

10:00 am

Willard Room

**Corporate Short-Termism:
U.S. Stewardship for
Long-Term Value Creation**

How companies can manage long-term objectives amid increased pressure to deliver short-term gains.

11:00 am

Willard Room

Examining the 2016 Elections

How is the presidential and congressional landscape shaping up for the 2016 election cycle?

12:15 pm

Willard Room

**Luncheon:
Business and Higher Education
Partnerships: Skilling the
Workforce**

How business and higher education can partner to create economic prosperity by cultivating a strong workforce.

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