

Real Estate Division

SPSS Orientation: Version 20.0

Installation & Introduction to Operations [Six and Twelve-Month License version]

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This document provides an introduction to SPSS, explaining how to install and run the program, as well as a basic overview of its features. Your Real Estate Division course workbook will provide software instructions for running necessary statistical procedures. However, you are expected to have installed the software and have a working knowledge of how to operate the software program and interpret its results.

In general, SPSS is very easy to learn and use. The user interface is similar to that of Microsoft Word and Excel and its output is easily transferred to these programs. There is comprehensive help available within the program as well as customer support. Note that the Real Estate Division's courses do not cover all of the capabilities of the SPSS program. For a complete explanation of statistical procedures not covered in the lessons, you should refer to the SPSS Help menu found in the program.

Computer Requirements

It is essential that students have at least a very basic knowledge of how a computer operates. If you are unfamiliar with the operation of personal computers, you may wish to visit your local bookstore for a "how to" manual or investigate schools, colleges, or libraries in your area which may offer a course designed for computer beginners.

SPSS operates in a Windows operating system. To use SPSS, you will need to have basic computer skills in order to do the following:

- download a program from a website;
- start an application;
- use a mouse;
- use menus and submenus;
- use click, select, and drop and drag actions; and
- save files to a hard disk drive and open them again.

The following are the recommended or minimum systems requirements for installing SPSS v20:

- Installation requires that you have Microsoft® Windows® XP or Windows® Vista® or Windows 7® installed on your computer;
- Pentium-class processor running at 1 Gigahertz or higher;
- 5GB or more of random access memory (RAM), at least 1GB is recommend;
- A hard disk with at least 800MB of available disk space;
- A DVD-ROM drive; and
- A graphics adaptor with 800×600 resolution (SVGA) or higher. This can be adjusted in Start →
 Control Panels → Settings under Display Area. You should also select "Small Fonts" under Font
 Size.

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Installing SPSS Version 20 Six or 12 Month License

IBM sells the SPSS software from its webpage: www.onthehub.com/spss

You may purchase a 6-month or 12-month license of *the IBM SPSS Statistics 20 program.* BUSI 344 students may purchase the *Standard GradPack.* BUSI 444 and BUSI 460 students require the *Premium GradPack.* Please Note: *The Base GradPack* is not sufficient for Real Estate Division Courses.

Follow the instructions provided on this webpage – click "NEED HELP" on the site if you have difficulties with the purchase or installation. Registration with OnTheHub requires proof of course enrollment – this can be your Course History report (must show your name and current course registration); you may upload a PDF of this or fax a copy to the number provided.

Installation Instructions:

- 1) Open your internet browser (e.g., Internet Explorer, Mozilla Firefox)
- 2) In the address bar type: www.onthehub.com/spss and press enter
- 3) Click on:



IBM® SPSS® Statistics 20

- 4) Please select the appropriate IBM SPSS package and click Add To Cart.
 - a. If you are unsure about which program is right for you please read below:

SPSS Requirement	Workbook Instructions Based on:	Minimum Acceptable Version:
BUSI 344	Standard GradPack Students can choose either the 12 month, or the 6 month option.	Version 19
	BUSI 344 students please note, if you plan to proceed to BUSI 444 and/or BUSI 460 within 1 year, the purchase of the 12 month option of the PREMIUM package is recommended.	
BUSI 444	Premium GradPack 12 month Rental is the only option.	Version 19
BUSI 460	Premium GradPack 12 month Rental is the only option.	Version 19

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- 5) You must register with OnTheHub or sign in if you already have an account.
- 6) Review your Cart and Click Check Out.
- 7) Read and SPSS EULA and click I Accept.
- 8) Read the General Terms and Conditions and Click I Accept.
- 9) Complete the SPSS Question Form and Click Next.
 - a. For the question that asks about the number of students registered in the course type $\ensuremath{\text{N/A}}$
- 10) Enter your Billing Information and Click Next.
- 11) Confirm your Billing Information and Click Proceed With Order.
- 12) When your order is approved, you must print your order number and activation codes. You will need these activation codes to complete the download process. Do not close this page, you will need this later!
- 13) Click Start Download.
- 14) Follow the steps below:
 - a. Please Click Download and Install the SDM.
 - b. Make sure to save the program.
 - c. "Secure Download Manager" window will appear: Click Next.
 - d. Read the License Agreement and select the bullet I agree, Click Next.
 - e. Select a folder where you would like the file to be saved, Click Next.
 - i. The download will begin, once complete, Click Close.
 - f. Now it is time to complete step 2 of 3. Click Download .SDX
 - i. Make sure to save the program.
 - ii. Click Open and a new window will appear with your download history.
 - iii. IBM® SPSS® 20 Statistics for Windows (32-bit) and (64-bit) download options will appear. Click on Download/ Start once you know which file to download (32-bit or 64-bit). To figure out which bit (32 or 64-bit) your computer uses please click the link below:

https://secure.sauder.ubc.ca/re_creditprogram/course_resources/courses/content/software/windows 64 or 32.pdf

- g. Open up the page which displayed your order number and activation codes (step 12).
- h. Under instructions, which is below your activation codes, Click Installation Instructions for SPSS Statistics 20 or Click the link below:

 $\frac{\text{http://e5.onthehub.com/WebStore/Common/DisplayTextPropertyText.aspx?vs=4a18296d}{-0533\text{-}e111\text{-}8d82\text{-}f04da23e67f6\&pt=19\&pttk=WebStore.Instructions\&ws=49c547ba\text{-}f56d-dd11\text{-}bb6c\text{-}0030485a6b08}$

i. Follow these instructions to finish downloading SPSS 20.

SPSS Tutorial and Support

SPSS has an in-program tutorial that you may wish to complete before starting the work in your course. Open the SPSS program, and select Help \rightarrow Tutorial. This step-by-step introduction to the software and its capabilities may take several hours to go through in its entirety, but students in past courses have reported it to be worthwhile.

SPSS also offers very helpful customer support, by email or phone. Contact details can be found on their website: support.spss.com

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SPSS File Types and Course Databases

There are three file types in SPSS that you will use in your course: data, output, and syntax.

- Data files contain the data used in analysis. You may have more than one data file open at a time.
- Output viewer files contain the results of statistical procedures such as tables and charts. They are text files and can be manipulated similar to text documents in any word processor. Output files may be saved, opened, edited, and appended to.
- Syntax files contain SPSS statements (or programming code) that allow SPSS to execute procedures quicker than navigating through the menus and dialog boxes. Syntax files may be saved, opened, edited, and appended to. You can create a Syntax file with a few statements for one procedure, or create one Syntax file for an entire course.

SPSS file types have the following extensions: data files (SAV); output files (SPV); and syntax files (SPS). If you specify that you want to open an SPSS file of a given type, SPSS will display all the files in the directory with the default extension. Although you can change these extensions it is not recommended.

The lessons in your course will use several files that must be downloaded from "Online Readings" on your Course Resources webpage. These files all have the .SAV extension. After installing SPSS, you should create a new folder in the SPSS folder named UBC (e.g., C:\Program Files\SPSSInc\UBC\ and copy all of the database files into this folder using Windows Explorer.

It is important that you make a **backup copy** of these files as soon as you download them. It is also recommended that at the end of each lesson, you continue to make a **backup copy** of the particular databases you have been working on. This will ensure that the additions you make to the databases are not lost in the event of a computer or software problem.

SPSS Operations

Introduction to SPSS Data Files

Data files in SPSS are organized in a series of columns and rows. The rows provide the data for each observation (i.e., each property), while the columns provide the variables being measured or described (i.e., the lot size or number of bedrooms for each property). An SPSS data file or "window" resembles a spreadsheet, but it is not a true spreadsheet as no calculations can be made within it.

You can type data directly into a blank data file or modify data in an existing file. Changes made to the file do not take effect until the file is saved by clicking File \rightarrow Save. Since databases are not saved automatically, it is good practice to save a file you are working on periodically (the same advice applies to other file types as well).

Opening Databases

Start SPSS by selecting "SPSS Statistics 20" from Start \rightarrow All Programs \rightarrow IBM SPSS Statistics \rightarrow IBM SPSS Statistics 20. This brings up the main SPSS spreadsheet and file window.

If you have the "What would you like to do?" dialogue box open on your screen, you should select "Open an existing data source..." and click OK. If you do not see this dialogue box, select File \rightarrow Open \rightarrow Data. The SPSS folder should be open. Double click on the UBC folder (or wherever you saved your database files) and then double click on the database file you wish to open.

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The data should now be displayed for the database.

Variable View

At the bottom of the data display there are two tabs, one marked "Data View" and the other "Variable View". By clicking on "Variable View", information about the variables is displayed in columns. In order to view the full variable label, move the mouse pointer to the line between "Label" and "Values", press the left mouse button, and drag the line to expand the column width so that the full label is visible for all variables.

The variable information can also be displayed by selecting Utilities \rightarrow Variables.

Here you can change aspects of a variable such as its label, number of decimal places, and its alignment within its column. You can also change the name of a variable, but you should do so carefully as any syntax based on the old name will no longer work.

Differences in Data Displayed

When you are working through the Course Workbook, you may find that the data displayed on your computer differs slightly from that shown in the workbook, in particular on the Data Editor window. A feature of SPSS is that when certain statistical procedures are run, the database automatically re-sorts the data according to the order of a given variable. If you have run procedures other than those shown in the workbook, you may find that your database is now sorted slightly differently than the database which was used to create the Course Workbook. However, do not be concerned — the data in your database is exactly the same as the one used in the Course Workbook!

Transformations

Transformations allow you to use mathematical and logical operations to create new variables from existing ones. For example, a database may include information on sale price and house size (square footage). If you were interested in creating a variable that represented sale price per square foot, you would create a transformation for such a variable.

Transformations are located on the main SPSS menu under TRANSFORM. You can view some of the transformations which will be commonly used in this course under Transform \rightarrow Compute Variable. Commonly used transformations include the standard arithmetic operations of addition (+), subtraction (-), multiplication (*), division (/), and exponentiation (**). Other mathematical functions are shown alphabetically in the Functions group/Functions and Special Variables sections on this window.

Output Windows

When you run an SPSS procedure, it displays the output in an "SPSS Output" window. Each new procedure adds to the output file.

To close the output window you can select File → Close or click the X in the top right corner of the window. SPSS will ask you if you want to save the output. Often, you may not need to save the output, since you will be carrying out many statistical tests and will not want to save the output for all of them, particularly since you can easily regenerate the results at any time. However, if you wish to save these output files, you may do so by specifying a file name and folder.

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Editing Charts

Once you have created a Graph or Chart, you can edit it by clicking on the chart with the right mouse button and selecting Edit Content \rightarrow In Separate Window (double clicking on the chart with the left button will also open this window). This opens the chart in the SPSS Chart Editor which offers various editing options such as altering the axes or bars, or adding a fit line. For example, to add a title to a Chart, after entering the Chart Editor, click Options \rightarrow Title.

Dialog Recall

This helpful icon shows you the past several actions performed in SPSS. If you are repeating or modifying a previous process or calculation, you can simply return to the previous SPSS window and change the inputs required, rather than starting the process again from the start. The "Dialog Recall" icon is on the tool bar (just under the menu bar). It is the fourth icon from the left in the Data and Variable Views as well as the Syntax File Viewer; but it is the sixth icon from the left in the Output Viewer.

Printing SPSS Output

Printing SPSS output is necessary for completing projects. Printing from SPSS is a straightforward process. To print all or part of an output file, use your mouse or curser arrow to highlight the desired output and click the printer icon. SPSS will ask you if you wish to print only the selected output (default) or the entire output file. You can also select entire output blocks, or the entire file by clicking Edit \rightarrow Select All from the output window (or only the last output by selecting Edit \rightarrow Select \rightarrow Last Output). An output block is the output produced by a given procedure, say a frequency distribution or regression analysis. Click your choice followed by the printer icon. Since output files are simple text files, you can add or change headings, cut and paste text, delete unwanted text, and so forth.

You can use normal Windows functions for copying/cutting and pasting to transfer SPSS output to a word processor. This allows you to easily copy and paste a part of an SPSS report or graph, if required, for projects.

See the section below, "Customizing SPSS", for information on settings for printing graphics.

Customizing SPSS

There are a number of specific settings which you can define in order to save you time over this course.

Open SPSS and select Edit \rightarrow Options. The "General" tab is the default screen that opens first.

• Under "Variable Lists", select "Display Names" and "Alphabetical". This selection means that when you are running statistical procedures, SPSS will list the variables in alphabetical order; the other option is "File Locations" which will list the variables in the order created in that database.

Font Sizes: If you want to change font sizes in SPSS output for printing, click the "Viewer" tab and under "Title", "Page Title", and "Text Output" select the font type and size you desire.

Colour Charts: If you prefer to work with black and white charts instead of colour, then click the "Charts" tab and in the "Current Settings" section, select "Cycle through patterns only". This will change all charts from showing in colour to showing in black and white as patterns and symbols for different variables

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used. This will allow you to print in black and white and still be able to tell what is in the chart. If you prefer to work in colour, you may want to select "Cycle through colors only".

Customizing Toolbar: You can also customize the icons on your toolbar for the procedures you regularly use. This is optional and is recommended for experienced computer users only. Note that this may become more useful to you once you have become more competent in using SPSS.

- Move the mouse over the toolbar icons at the top of the SPSS window.
- Click with your right mouse button and select "Customize...", and then in the Show Toolbars window, click "New..." The Toolbar Properties window will open.
- Specify a name (e.g., "UBC"), decide on which windows you want the new toolbar to display (Data, Output Viewer, Syntax), and then click "Edit..." This window shows all of the available commands in the SPSS program by category.
- You can now select the icons of the commands you would like to see on your new toolbar. First select the "Category" of commands you want to choose from on the left and then from the list under "Tools", drag the icons you want (with your left mouse button) onto the Customizing Toolbar box near the bottom of this window.
- When you are finished, click "Continue" and then "OK" and your new toolbar will show either to the right of or beneath the SPSS-defined toolbars.