

SQL Server on AWSLessons Learned From The Field

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Where can I run my SQL Server workloads on AWS?



Amazon Relational Database Service (Amazon RDS)

Managed service with up to 96 vCPU, 488 -GB RAM, and 16-TB storage



Amazon Elastic Compute Cloud (Amazon EC2)

Self-managed virtual machine with up to 128 vCPU, 4-TB RAM, and 400-TB storage



Options for Deploying SQL Server on AWS



Amazon RDS for SQL Server

- Consider RDS first
- Focus on business value tasks
- High-level tuning
- Schema optimization
- No in-house DB expertise
- Auto Host Replacement
- Multi-AZ Always On Support
- Read Replicas NEW!!
- SQL Component Services:
 - Integration Services (in preview)
 - Analysis Services (in preview)

Scaling
High Availability
Database Backups
DBMS Patching
DBMS Install/Maintenance
OS Patching
OS Install/Maintenance
Power, HVAC, net



SQL Server on Amazon EC2

- Need full DB control
- BYOL For Licensing
- Replication
- Clustering
- Multi-Region AGs
- Distributed AGs
- RDS Options not available
- SQL Component Services:
 - Reporting Services
 - Data Quality Services
 - Master Data Services

Scaling

High Availability

Database Backups

DBMS Patching

DBMS Install/Maintenance

OS Patching

OS Install/Maintenance

Power, HVAC, net

AWS managed



Customer managed



SQL Server Features at a Glance

	Amazon RDS	Amazon EC2	
Versions Supported:	2012, 2014, 2016, 2017, 2019	All	
Editions Supported:	Express, Web, Standard, Enterprise	All	
High Availability:	AWS-managed with Always On Support	Self-managed; Always On, Mirroring	
Encryption:	Encrypted Storage using AWS KMS (all editions); TDE Support		
Authentication:	Windows & SQL Authentication		
Backups:	Managed Automated Backups	Maintenance Plans & 3 rd Party Tools	
Maintenance:	Automated Software Patching	Self-managed	
Licensing Options:	License Included (no free passive use rights)	License Included -or- Bring Your Own License	
QL Component Services:	SSIS (in preview), SSAS (in preview)	SSRS, MDS, DQS	



License Optimization with Optimize CPUs



- Control active vCPUs and Hyper-Threading status when launching new EC2 instances
- Reduce the number of SQL Server licenses

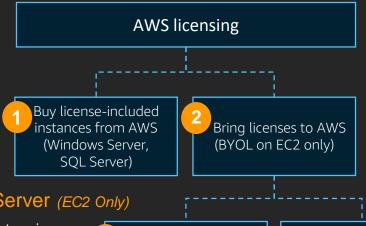
Instance Type	Total vCPUs	Active vCPUs with Optimize CPUs	SQL Server license savings
r4.4xlarge	16	8	50%
r4.8xlarge	32	8	75%

^{*}Sample licensing example only



Microsoft Licensing Strategy

- License-included for Windows Server and SQL Server
 - -Use for highly elastic workloads
 - -Great option for auto scaling up and down
 - -Can be used for SQL on RDS and EC2
- 2 Shared tenancy with License Mobility (EC2 Only)
 - -Leverage your existing SQL investment in AWS
 - -BYOL Passive instances do NOT require a SQL license



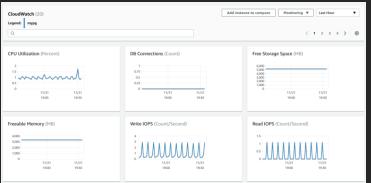
- 2a Dedicated Hosts for Windows Server and SQL Server (EC2 Only)
 - -BYOL for Windows Server Datacenter and SQL Server Enterprise maximize virtualization benefits (*up to WinSrv 2019*)
 - -SQL can still be any version at this time
 - -License just the dedicated host physical cores, then stack instances

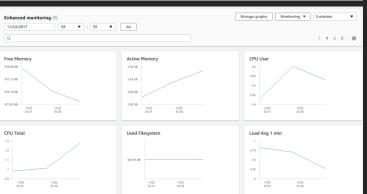
Shared tenancy for License Mobility eligible products with Software Assurance

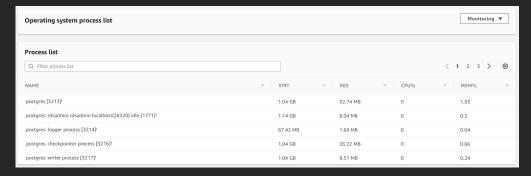
Dedicated options for licenses not eligible for License Mobility

Common Questions For RDS SQL Server

How do I monitor my Amazon RDS database?







Monitoring Options

Amazon CloudWatch metrics & alarms
Upload DB logs directly to CloudWatch Logs
Enhanced Monitoring for Amazon RDS

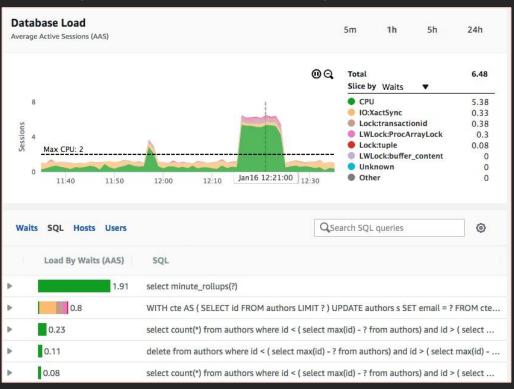
- Access to over 50 CPU, memory, file system, and disk I/O metrics
- As low as 1-second intervals

Integration with third-party monitoring tools



How do I improve database performance?

Introducing Amazon RDS Performance Insights



DB load

- Average active sessions
- Identifies database bottlenecks
 - Easy
 - Powerful
 - Top SQL/most intensive queries

Identifies source of bottlenecks Enables problem discovery Adjustable timeframe

• Hour, day, week, and longer



How do I know when service events happen?

RDS uses SNS to receive notification when an event occurs

Notifications can be:

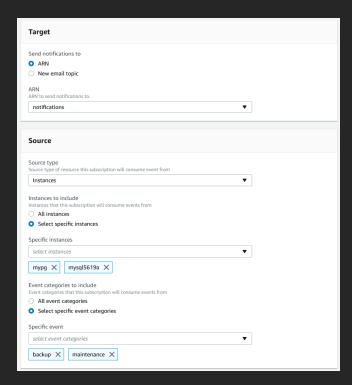
Email, text message, or call to an HTTP endpoint

Six different source types:

 DB instance, DB parameter group, DB security group, DB snapshot, DB cluster, DB cluster snapshot

17 different event categories:

· Availability, backup, deletion, configuration change, etc.



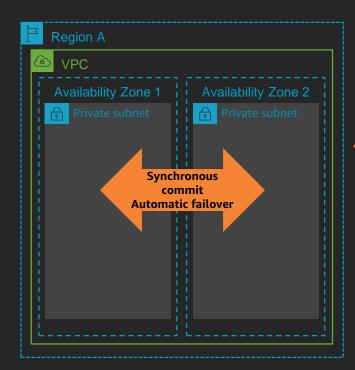


SQL Server HA / DR Designs

High Availability

and

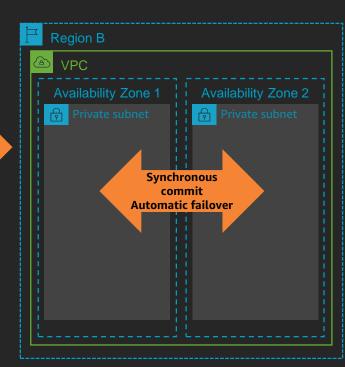
Disaster Recovery



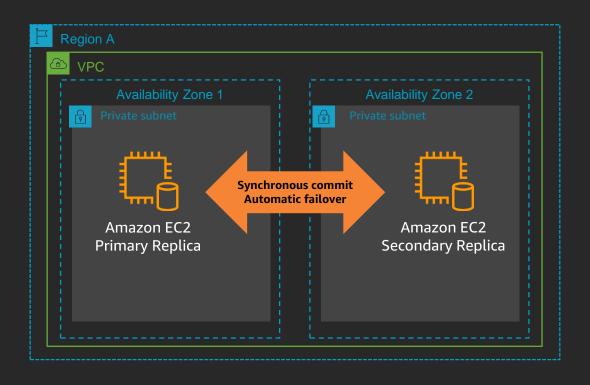
Asynchronous commit Manual failover



VPC Peering

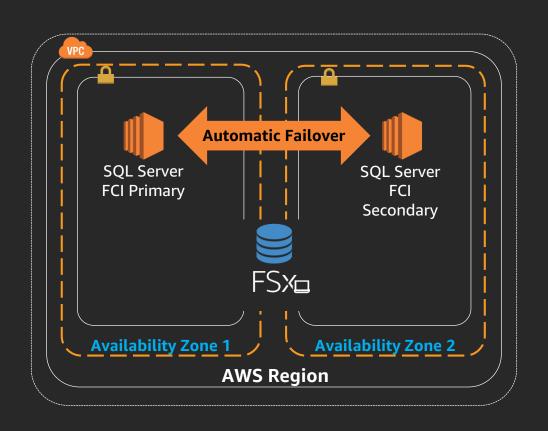


Amazon EC2 Multi-AZ Always On Availability Group

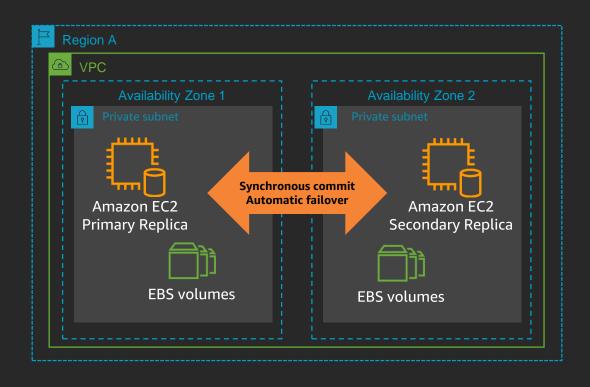


Amazon FSx simplifies SQL Server HA deployments

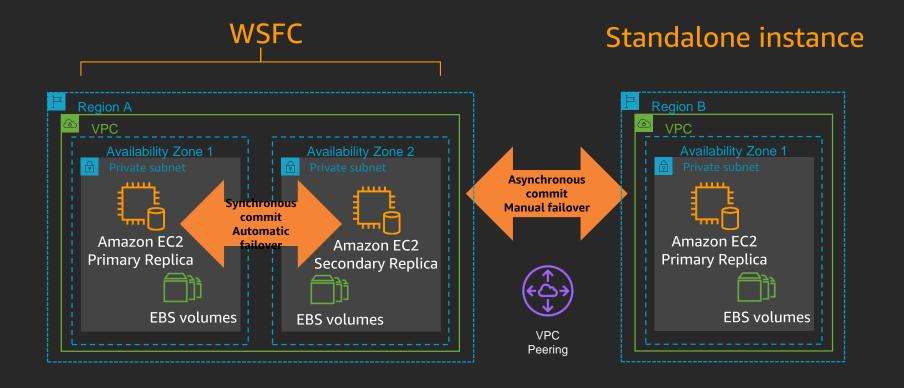
With Amazon FSx there is no need to deploy, manage, and pay license fees for storage replication software solutions



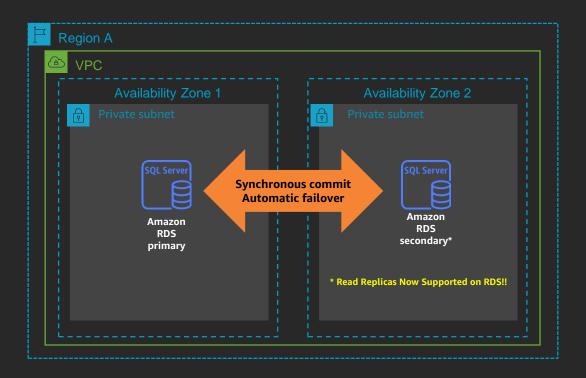
Amazon EC2 Multi-AZ failover cluster instances with SIOS DataKeeper



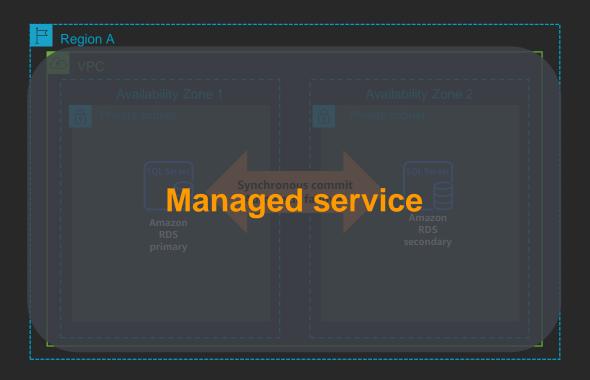
Amazon EC2 Multi-Region disaster recovery with SIOS DataKeeper



Amazon RDS Multi-AZ SQL Server



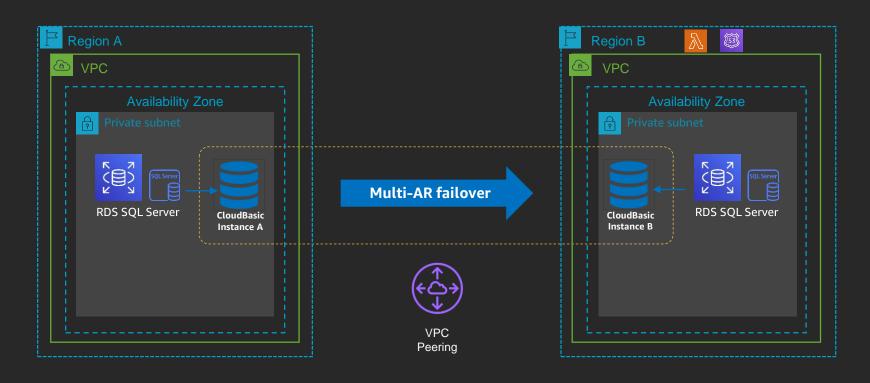
Amazon RDS Multi-AZ SQL Server





Amazon RDS

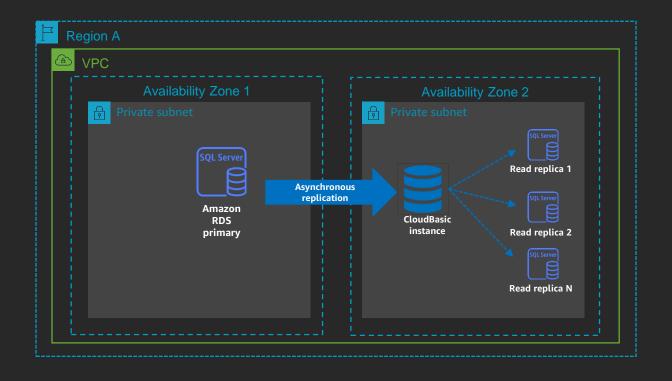
Multi-Region SQL Server Availability with CloudBasic





Amazon RDS

Multi-AZ SQL Server Read Replicas with CloudBasic

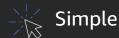


AWS Launch Wizard for SQL Server

Guided experience to size, configure, and deploy SQL Server Always on solutions on Amazon EC2.



AWS Launch Wizard



Easy GUI based interface for deployment



End-to-end

Size, deploy and configure your workload



Tailored

Workload is customized to your needs



Automated

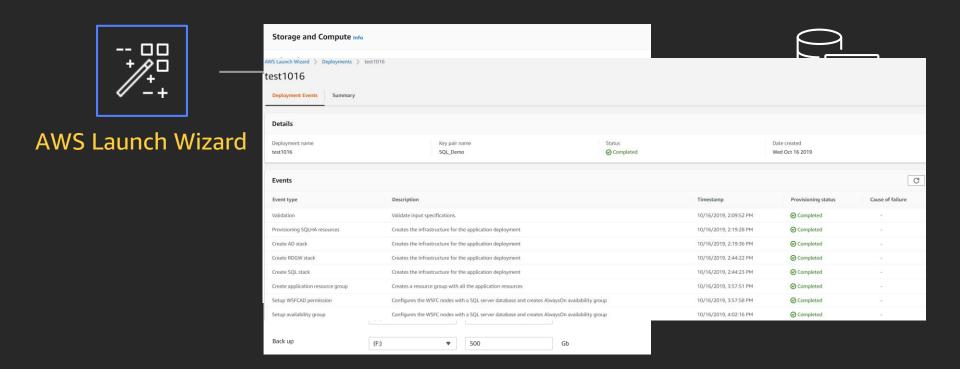
Deployment is automated through a few easy steps



Based on Best Practices

Follows Well-Architected framework

AWS Launch Wizard for SQL Server



Manage SQL Server License Usage with AWS License Manager

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Define rules for your licensed software from Microsoft,

Attacle labor, SARmand others licenses and usage limits

Windows Server on AWS

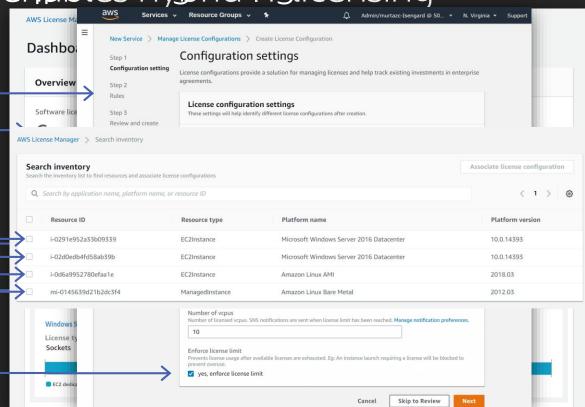
Showled hierosenoblintits

By MeDiffor by MySical cores,

physical sockets, or number

Ofrinstalliatishase on AWS

enforce a license limit





It's All Free If The DB Is Licensed Already, Right?

Just Check Mark Everything By Default When Installing SQL? NO!

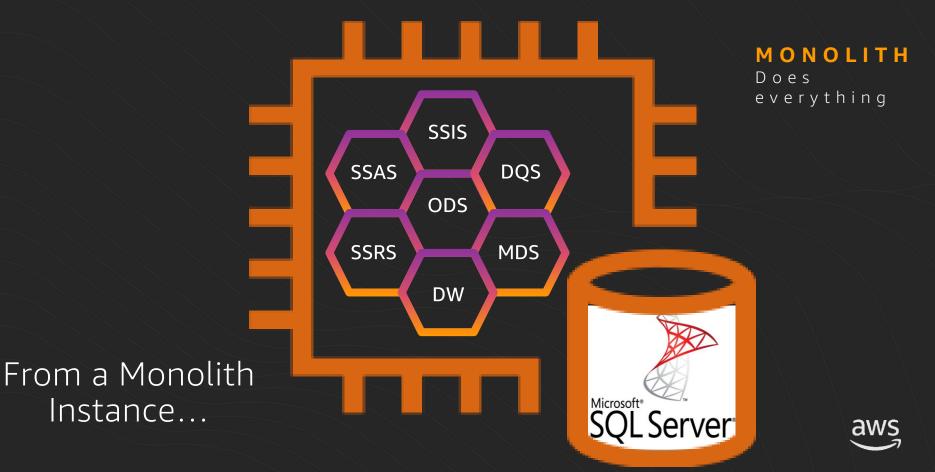
Looking for Reporting Service	<- SSRS is your Report Server
Features:	
Instance Features	
☐ Database Engine Services	<- DBE is your Database Engine
SQL Server Replication	
☐ Machine Learning Sen	vices (In-Database)
□ R	
☐ Python	
Full-Text and Semantic	c Extractions for Search
Data Quality Services	
PolyBase Query Service	e for External Data
Analysis Services	<- SSAS is your Analytics Server
Shared Features	-
☐ Machine Learning Server ((Standalone)
R	
Python	
☐ Data Quality Client	
Client Tools Connectivity	
☐ Integration Services	<- SSIS is your ETL Server
Scale Out Master	
Scale Out Worker	

- Yes, installing ALL of these "SQL Components" on the same server doesn't require additional licenses if it's already big enough and licensed by the DB server, however:
 - Individually, you can usually use Standard Edition for each SQL component if they were
 on separate servers. Collectively, you'll almost always require Enterprise Edition when
 you Total up the Cores, RAM, or capabilities of all the Components
 - Each of these components have unique CPU, RAM, IO and Growth patterns, but the
 entire box requires scaling when just one component needs more resources which
 happens very often and becomes extremely expensive
 - ETL (SSIS), Report Servers (SSRS), and Analysis Servers (SSAS) could be moved to separate servers / virtual machines or even cloud based managed services that offer metered based pricing. SSIS is typically only run a few hours a day to prep the reporting, so it's unnecessary to pay for SQL licensing as if it's needed 24/7

The reality is, there are no free lunches. You can install and run the <u>add'l component</u> software for free on a big enough box that's licensed for the <u>DB engine</u>, but what if you had another option to run managed services for everything except what's in <u>green</u>, which is just what's storing data, and only had to license that many cores. How small of a server would you need to accomplish that?

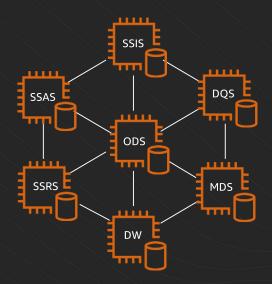


What Is A SQL Server Monolith



SQL Server Workload Type Separation Has Significant Benefits

To Workload-based Instances



Workload-based Instances

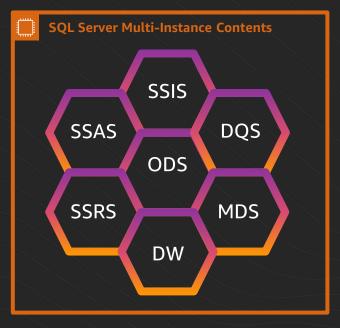
Each instance sized to its workload's needs

- Mix between SQL Standard and Enterprise editions based on the components features being used
- Individual workloads will likely have different HA/DR SLAs, eliminating oversizing
- Each workload can scale independently, eliminating a lot of unnecessary compute and licensing cost
- Scale Compute, Memory, Networking, and Storage independently from other workloads
- Create the opportunity to use Spot Instances, where applicable, to save up to 90% on the instance cost

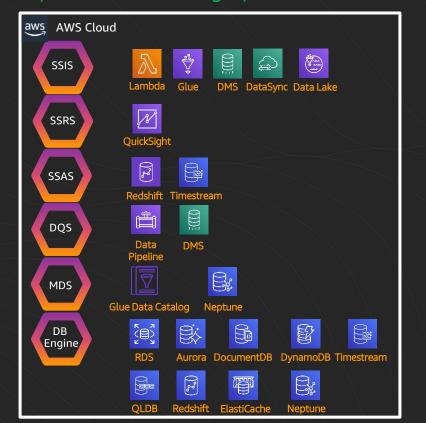
Leverage AWS Managed Services Wherever Possible

AWS Managed Services are already Highly Available, simplifying architecture/design and can significantly reduce overall cloud spend

SQL Monolith



Options For Breaking Apart a Monolith





AWS Has The Broadest Selection of Purpose-Built Databases



Relational

Referential integrity, ACID transactions, schemaon-write



Key-value

High throughput, lowlatency reads and writes, endless scale



Document

Store documents and quickly access querying on any attribute



In-memory

Query by key with microsecond latency



Graph

Quickly and easily create and navigate relationships between data



Time-series

Collect, store, and process data sequenced by time



Ledger

Complete, immutable, and verifiable history of all changes to application data

Lift and shift, ERP, CRM. Finance Real-time bidding, shopping cart, social, catalog Content management, personalization, mobile Common use cases

Leaderboards, real-time analytics, caching Fraud detection, social networking, recommendation engine IoT applications, event tracking

Systems of record, supply chain, healthcare, financial

AWS service(s)

Amazon EC2 SQL Server, Amazon RDS SQL Server, Amazon RDS, Amazon Aurora Amazon DynamoDB Amazon DocumentDB Amazon ElastiCache Amazon Neptune Amazon Timestream Amazon QLDB



Here to help you build

